

VISITING PHYSICIAN PRESCRIBES MANIPULATION FOR LOW-BACK PAIN

By BEN ZINSER
Medical-Science Editor

Two-thirds of those who suffer low-back pain attributable to disc trouble can be helped by manipulative therapy, a British orthopedic specialist said Saturday.

Furthermore, according to Dr. James Henry Cyriax of London, England, 52 per cent can be "cured" — for the time being, anyway — by one manipulation.

"Nine out of 10 of these patients don't need surgery," Dr. Cyriax said at the opening session of the 100th annual scientific assembly of the California Medical Association in Anaheim. About 10,000 doctors are attending the five-day meeting in Anaheim Convention Center.

Dr. Cyriax, honorary consultant orthopedic physician at St. Thomas's Hospital, London, said his manipulative technique can be taught to a person in a few months. In England women physiotherapists are being instructed in the technique, he said.

He described manipulation as the use of the hands by a doctor or physical therapist "to put the cartilage (disc) back" in place.

A disc is the cartilage substance between the bony segments of the spinal column.

Dr. Cyriax said his type of manipulation differs from that of chiropractors or osteopaths in England.

"They want to put the vertebrae back," he said.

Manipulation is not new but it is just not being

used by medical doctors, he said.

"Unfortunately this is because there are so many odd chaps doing it," he explained. "In England, anyone can hang out his shingle and say he is a manipulator."

Backache is the commonest cause of job absence among healthy men in England, Dr. Cyriax said.

In another report, Dr. Donald B. Effler, internationally known heart surgeon of the Cleveland Clin-

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BASKETBALL CHAMPIONS

Cal-State L.B. 77 Weber State 66

L.B. City College 57 Cerritos 54

UCLA 73 Southern Cal 62

See Sports Section

WEATHER

Mostly sunny skies today. Slightly warmer. High near 70; low tonight in mid 40s. Complete weather Page A-2.

Southland's
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CHAINS YES, COPS NO

Seal Beach escape

Long arm of law snags him

By WALT MURRAY
Staff Writer

Houdini admirer D. D. Masco may be able to escape from the ocean depths when he's dropped into the water chained to a 50-pound chunk of concrete, but Saturday he couldn't escape a Seal Beach law barring him from jumping off the city pier, with or without chains and concrete.

Police Chief Lee Case was there on the end of the pier Saturday at 2 p.m. with several hundred other bystanders — to enforce the law.

But Masco, who had announced his intent to jump off the pier last week, readily agreed to a new plan — he'll jump off a fishing boat next to the pier at 2 p.m. next Saturday.

"That's just as good with me," Masco said.

It didn't make the spectators too happy, though. Boos came from the crowd when the week's delay was announced on the pier's public address system.

Masco, who says he can release himself "from any type of restraint," had planned to be bound with two sets of handcuffs and a 25-foot length of chain locked in three places.

The concrete, he said, is to make sure he'll stay on the bottom for a while.

8 rescued as wind upsets 43-foot racing trimaran

By TOM WILLMAN
Staff Writer

High winds whipped up heavy seas along the Southland coast Saturday, battering boaters who ignored small-raft warnings and capsizing a 43-foot racing trimaran 12 miles off Catalina Island.

A Coast Guard helicopter safely plucked the eight-man crew of the trimaran Imi Loa from chilly seas off the island's west end at 4:30 p.m., shortly after winds upset the craft during a race.

The crewmen were taken to the Catalina Island Isthmus, where Vic Stern, owner-skipper of the craft, said all eight were suffering from exposure.

Stern identified crew members as Curt Hudleson of Seal Beach; Robert Waldrip of Garden Grove; Dick Knopf of Huntington Beach; Ken Wise and Jerry Mullenhoff, both of Costa Mesa; Allan Burg of Laguna Niguel; and Jerry Winter of San Diego.

A Coast Guard craft set out from Catalina with the eight crew members for the mainland about 9:30 p.m. Saturday, shortly after winds diminished and small-raft warnings were lowered.

The 84-foot Coast Guard cutter Camden returned to its base at Terminal Island about 9 p.m. after vainly searching choppy seas for four hours for a sign of the \$48,000 sailboat, a spokesman said.

The Imi Loa, berthed in Long Beach Marina, left Los Angeles Yacht Club on (Turn to Back Page, Col. 3)

L.A. smog disaster seen by summer



DR. WILLARD F. LIBBY . . . Sounds Warning
—Staff Photo by TOM SHAW

By ARLINE SHERER
Staff Writer

The air pollution problem in the Los Angeles basin will reach disastrous proportions by summer unless emergency action is taken, a Nobel Prize-winning chemist said in Long Beach Saturday.

Dr. Willard F. Libby, speaking before an estimated 300 persons at the Rotary District 532 Conference, explained air pollution has critical health and ecological consequences.

"People with emphysema and other respiratory ailments are in serious danger if a smog alert is called," he said.

Plants as well as humans are affected, he said, pointing out the Ponderosa pine has been virtually wiped out of the Los Angeles basin because of smog and that shrubs are beginning to die.

Dr. Libby, a member of the California Air Resources Board and a former member of President Nixon's air pollution task force, said much of the air pollution problem is caused by old cars.

"More than 50 per cent of the cars are pre-1966 and are uncontrolled except for a crankcase breather tube. The new cars are well controlled. We have either got to cut down on the number of older cars or clean them up," he said.

One possible solution would be to convert the old cars to run on natural gas.

Laos campaign 'in final phase'

By EDWIN Q. WHITE

SAIGON — South Vietnamese forces began Saturday what their officers called the third and final phase of the campaign in Laos, a push along a major branch of the Ho Chi Minh Trail southeast of Sepon.

Field reports said the government units ran into only light resistance in the initial stages of their move along Highway 9 from positions near Sepon, 25 miles inside Laos, to areas to the south and east nearer the Vietnamese border.

Field officers said the main portion of the Laos operation will end in about two weeks, although troops will be kept in border areas for quick strikes at enemy supply movements or force buildups.

IT APPEARED obvious that the South Vietnamese considered they had accomplished much of their objective of disrupting enemy supply lines and destroying or capturing dumps of munitions and food.

They were taking no chances on getting cut off deep in Laos away from their own lines of supply and without U.S. air support in the approaching rainy season.

Field officers at the forward command post of Ham Nghi told correspondents that present plans call for South Vietnamese forces to pull back near the border by the end of this month.

They said rain and fog that will move in after that period will make air support difficult if not impossible.

One high officer said the operation in Laos will evolve along lines similar to earlier South Vietnamese thrusts into Cambodia.

"We will move back and forth into Laos like we have been doing in Cambodia," he said, "but we'll stay close to the border."

Officers in the north (Turn to Back Page, Col. 1)



WALK IN THE WIND

Tousled hair, shredded kites and filled sails were common sights in Long Beach Saturday as winds up to 40 miles an hour whipped across the Southland following a light rain. Hundreds of kite buffs found the winds more than they bargained for, but they stuck it out through the 45th annual All-City Kite Tournament. Story and photos on Page B-1.

WHERE TO FIND IT . . .

- L.B. DETECTIVES working on new lead in murders of sporting goods storeowner, son. Page A-13.
- CAIRO HINTS U.S., Russia may be dragged into "new war" unless Israel cedes captured lands. Page A-16.
- THE SECOND of a series of articles on mass transportation by Sunday Editor Ev Hasking will be found on Page A-17.

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Loan arranger

Q. Now that interest rates are going down on home loans, is it possible to refinance or get a new loan at a lower rate of interest than one's existing loan? Will any of the savings and loan companies do this, and if so, would it cost more than one would save in interest? A.S., Long Beach.

A. It is possible to refinance your loan but not too likely. You first would have to find a savings and loan company to agree to it. And even if one did, the cost of early pay off penalty fees and origination fees he high. A spokesman for a local savings and loan company acknowledged that it is unlikely a firm would refinance a new loan might be more than you would save in interest. Its profit. It would be more feasible to obtain a new loan at a lower interest rate from another firm, then pay off your existing loan. But getting a new loan from scratch costs more than refinancing with the same company and

(Turn to Back Page, Col. 3)

People in the news

Rockwell Kent, famed Socialist artist, dies at 88

Combined News Services

Rockwell Kent, widely acclaimed artist who made headlines with his run-ins with the establishment, died Saturday in Plattsburgh, N.Y. He was 88.

In failing health for some time, the outspoken artist entered Champlain Valley Medical Center here March 2, reportedly after suffering a series of strokes. The cause of death was not disclosed.

Kent was something of a modern-day Renaissance man with accomplishments in lithography, farming, poetry, architecture, exploring and the breeding of Great Danes.

His paintings, often portraying rugged landscapes, were in the collections of the Metropolitan Museum of Art, the Chicago Art Institute and galleries in Washington, Pittsburgh, Los Angeles and San Francisco. The Lenin prize winner was the first living U.S. artist to have a show in Russia.

But his run-ins with the federal government and the establishment got attention, too.

Considering himself a Socialist, he denied an accusation once that he had supported the Civil Rights Congress, a group the House Un-American Activities Committee termed a "Communist front" organization.

He was chairman of the National Council for American-Soviet Friendship; a member of the National Academy and the National Institute of Arts and Letters and an honorary member of the Soviet Academy of Fine Arts.

Kent won the Lenin Peace Prize in 1967, and donated \$10,000 of the \$28,000 prize money to a fund for the wives and children of Communists in South Vietnam. He said he was "deeply outraged" by U.S. involvement in the Indochina war.

That incident was the latest in a series of political involvements for the artist which began when he was expelled from Newfoundland during World War I as a suspected German spy. The Newfoundland government apologized for the expulsion in 1968.

Kent is survived by his widow Mrs. Sally Kent, whom he married in 1940, two former wives, Mrs. Kathleen Whiting Kent of Middlebury, Vt., whom he married in 1909, and Mrs. Frances Lee Gay of Los Angeles, whom he married in 1926.

He leaves four children, a sister, 18 grandchildren and 13 great-grandchildren.



GINA LOLLOBRIGIDA
Files for Divorce
—AP Wirephoto

Gina divorce

Actress Gina Lollobrigida filed for divorce Saturday from Dr. Milko Skofic, a Yugoslav whom she married in 1949.

Miss Lollobrigida said in her suit filed in Latina, Italy, that she was entitled to divorce for three reasons — her husband had divorced abroad, he had married again, and they had been separated for more than five years.

These three provisions are all contained in Italy's divorce law approved in December.

Tricia wedding

White House sources say President and Mrs. Nixon are all set to announce on Tuesday the engagement of their "radiantly happy" daughter, Tricia, to New York socialite Edward Finch Cox.

The President's 25-year-old blonde, blue-eyed daughter is described by those who have seen her recently as "deeply in love" and ready to walk down the White House aisle on June 12.

"I've never seen her look happier," said one observer. "She looks divine. Her eyes sparkle and she is getting ready to face the publicity of being a White House bride."

Tricia will be the eighth daughter of a President to be married in the White House. Dr. Edward G. Latch, the house chaplain and an old friend of the family, was expected to officiate.



JANE FONDA
Will Stage Antiwar Show
—AP Wirephoto

Antiwar show

Actress Jane Fonda arrived in Fayetteville, N.C. Saturday to put on an antiwar stage show for servicemen stationed at nearby Ft. Bragg.

The show, advertised as starring Miss Fonda, comedian Dick Gregory and actors Donald Sutherland and Elliot Gould, was intended as an antiwar equivalent of servicemen's reviews put on by Bob Hope in Vietnam and other places.

A spokesman said that the show will be presented Saturday night and twice Sunday in a local coffeehouse frequented by young people and GIs from the giant Army post.

Miss Fonda and her group had intended to stage their review on the post itself, but Army authorities, after going over the script, denied permission on grounds the show might undermine troop morale.

Landslide win

Lt. Gen. Hafez Al-Assad was officially declared president of Syria Saturday after winning a national referendum with 99.2 per cent of the vote.

He was informed of his victory at a noon ceremony, then drove to the National Palace amid shouts of "Hafez! Hafez!" and applause, Radio Damascus said.

The radio said the 44-year-old general will be sworn into office today at a session of the Peoples Council, then deliver a major speech.

The Syrian strongman, who took control in a bloodless coup Nov. 13, previously served as prime minister.

Pole problems

Poland's new Communist leader, Edward Giersek, warned party officials Saturday that it is their job to make policy but that they should let the government carry out the decisions without interference.

Two of the main problems facing Poland, Giersek said, were the need for more decision-making and the necessity to modernize business methods.

He made clear that al-



ROCKWELL KENT
Outspoken Artist Succumbs
—AP Wirephoto

though the role of the party leadership was to draw up plans, it should not interfere with the execution of them.

Calley plans

Lt. William L. Calley Jr., whose exhaustive trial at Ft. Benning, Ga. is nearing its end, plans to acquit "to take time out to reevaluate myself."

If he gains his freedom, said Calley, who faces life imprisonment or death if convicted in the alleged massacre at My Lai, he plans to return to college.

"I hope to go to Florida State or the University of Florida," said the reddish-blond lieutenant, who, before joining the Army, attended West Palm Beach College briefly before dropping out.

First, however, he said, "I'm going to tread water for about a year, to find out what's going on in the world again — and to find my place in it."

His case will reach the jury almost three years to the day he is alleged to have killed 102 Vietnamese villagers, March 16, 1968.

Calley also plans to finish a series of articles on which he has collaborated with a writer for Esquire magazine. The magazine fee, reportedly \$75,000, is helping pay for his defense.

Suspended prof

Suspended Stanford University Prof. H. Bruce Franklin has notified university officials he wants a full campus disciplinary hearing on charges against him — a hearing that could lead to his dismissal.

Franklin had held up his decision on whether to seek a formal hearing until the outcome of a court hearing in Palo Alto on a university request that he be barred from the campus.

The court order was issued last week, imposing the ban on Franklin and several others. But it does not prohibit him from bringing witnesses in to the hearing.

Franklin was suspended by President Richard W. Lyman Feb. 12 after he allegedly took part in a series of disruptions, including one Jan. 11 in which former Ambassador Henry Cabot Lodge was prevented from making a speech.

TIDES AND TEMPERATURES

Long Beach and Vicinity: Mostly sunny skies through Monday with the high for today near 70 and for Monday near 74. Tonight's low in the mid forties.

Mountain Areas: Mostly sunny through Monday with slightly warmer temperatures. Today's high in the forties. High for Monday will be in the fifties.

Interior and Desert Regions: Mostly sunny through Monday with slightly warmer temperatures. Strong gusty winds, with blowing dust and sand, increasing today. Today's high in the upper valleys between 53 and 67. High for the lower valleys between 65 and 77.

Imperial and Coachella Valleys (including Palm Springs): Mostly sunny skies today with northerly winds 15 to 25 mph. Today's high between 67 and 75.

Antelope Valley and Mojave Desert: Mostly sunny skies today with strong gusty winds at times 15 to 25 mph. Today's high in Palmdale 55, Victorville 55, Ridgecrest 65 and Barstow 65.

Offshore Wind and Weather Forecast (Pt. Conception in the Mexican Border): West to northwest winds 2 to 20 knots. Westerly winds on Monday between 10 and 18 knots. Mostly sunny skies with slightly warmer temperatures through Monday.

SUN, MOON AND TIDES

Sunday Sunrise: 6:12 a.m. Sunset: 6:07 p.m.
Monday Sunrise: 6:11 a.m. Sunset: 6:08 p.m.
Sunday Moonrise: 8:43 p.m. Moonset: 7:03 a.m.
Monday Moonrise: 9:41 p.m. Moonset: 7:31 a.m.
Sunday Tides: Highs: 4.1 foot at 10:15 a.m. and 4.9 foot at 10:15 p.m. Lows: 0.4 foot at 4:15 a.m. and 1.0 foot at 3:57 p.m.
Monday Tides: Highs: 3.5 foot at 10:31 a.m. and 4.9 foot at 10:39 p.m. Lows: 0.3 foot at 4:31 a.m. and 1.4 foot at 4:15 p.m.
Long Beach Lifeguard Sea Report: 52 degrees.

SATURDAY'S WEATHER REPORTS

California			Across the Nation		
Loc.	H	Prc.	Loc.	H	Prc.
Long Beach	68	52-17	Lake Arrowhead	43	31-14
B.E. Airport	67	51-22	Allwaukee	34	31
Los Angeles	66	51-53	Minneapolis	45	31
Bakersfield	62	49-42	New Orleans	84	64
Big Bear Lake	65	23-17	Sacramento	60	40
Bishop	50	35	Oklahoma City	66	45
Chico	40	31	Omaha	67	37
Cleveland	59	22	Philadelphia	49	39
Denver	65	35	Phoenix	75	50
Des Moines	65	32	Pittsburgh	51	41
Detroit	59	22	Portland, Me.	40	15
Fairbanks	-4	10	Portland, Ore.	50	37-18
Fort Worth	61	53	Reno	45	24-73
Havana	67	11	Richmond, Va.	50	34
Honolulu	80	40	St. Louis	75	34
Indianapolis	71	37	St. Paul	45	32-02
Kansas City	61	31	San Antonio	61	29
Las Vegas	69	53	Spokane	47	34-10
Mammoth	73	57	Washington	65	35

Canada

Montreal 56 H 4 Prc.
Highest temperature Saturday in the 48 adjacent states was 95 degrees in McAllen, Texas. Lowest was minus 10 degrees in Greenville, Maine.

From mainland to Hong Kong

Red China refugee tells of 3-mile swim to freedom

(Independent, Press-Telegram Military Editor
Buck Lanier met members of the Hong Kong underground while on his four tours to Southeast Asia. The group has the blessing of the Central Intelligence Agency in aiding those fleeing from Communist China. One of its members was in Southern California Saturday and talked about the situation.)

By BUCK LANIER
Military Editor

Call it "swim for your life" — that is what young Chinese are doing from mainland China.

The "freedom swimmers" have to practice for the three-mile swim across Deep Bay.

This, my Hong Kong source related at L.A. International Airport as he waited for a connection East. A two-hour visit elicited these other comments with anonymity guaranteed.

One young swimmer recently made it using a rubber float, but her fiancé was not so lucky as Communist frogman fatally speared him in the water.

Another swimmer, a 19-year-old Canton student who was in the water nine hours, is trying to contact three classmates who started the hazardous venture with him.

Whether they made it, he does not know.

Such swimming incidents are an almost nightly occurrence as the first vestiges of spring appear. It is an escape route for young people from the disappointment with life in mainland China.

In one week 38 swimmers drowned trying to make the crossing. But hundreds were successful.

Some were picked up by Hong Kong police and turned over to relatives or friends. The Canton student was arrested for loitering while standing outside a cake shop in dripping clothes — unable to buy food because his only money was from Red China, which the shopkeeper refused.

Others make their way from the rural new territories and are swallowed up in Hong Kong's millions. If they make it to shore, none are forced to return to Communist China.

If they are caught on the Communist side, the penalties are severe. Two young men, nabbed attempting to escape for a second time, were sentenced to 18 years of labor reform.

The prison site is in northern Heilungkiang Province, where the closest place to flee is Soviet Siberia.

Those who have attempted to assist in escapes can get 10 years of labor reform or capital sentences if they have what the Red Chinese call "bad backgrounds."

Fishermen and operators of small craft have been warned militiamen have orders to shoot to kill if necessary.

But such deterrents are not stemming the outflow. In one Chinese commune, workers had to be imported to complete the harvest since so many young people had fled.

The land frontier is virtually impassable, so the water route is the only alternative. Most of the youth are students who were ordered from their

universities and cities as part of the "down to the countryside" program during Chairman Mao Tse-tung's cultural revolution.

For thousands of young Chinese, the cultural revolution meant an abrupt end to their education and home life. They were sent to rural areas to live and work with peasants. This was Mao's idea of closing the gap between the rich and poor, the workers and

the thinkers, the educated and the uneducated.

Neither peasants nor urban youngsters like the arrangement but it apparently is going to permanent, nonetheless, he concluded.

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Clerks swamped as fictitious-name firms file data

By VINT MADER
Staff Writer

A new flood of paperwork is building up for California county clerks under amended state laws that require all businesses operating with fictitious names to file new information about who operate the firms.

In Los Angeles County alone the law means nearly 150,000 businesses from one-person operations to chartered companies must submit new statements, according to County Clerk William G. Sharp.

The new legislation is billed as a consumer-protection statute, improving records that will help customers who feel they have been defrauded to trace a suspect.

For example, someone who feels cheated by the East Gorrybonny Shoe and Buckle Corp. would be able to learn the true name and address of the party to take legal action against.

CURRENTLY, many records are outdated or nonexistent.

The new law will disqualify any fictitious-name outfit that has not registered from defending itself in the courts while delinquent.

Location for filing the document, known as the "fictitious business name statement," for Los Angeles County, is the Corporations Division of the clerk's office in Room 106 of the Central Courthouse at 111 N. Hill St., Los Angeles. They may also be mailed to the division at Box 151, Main Post Office, Los Angeles.

However, the required forms and information about how to complete them are available from the county clerk's district offices at branch court-houses.

FOR the Long Beach area these locations are the South District Court-house, 415 W. Ocean Blvd., Room 401; Southeast District, 12720 Norwalk Blvd., Norwalk; and Southwest District, 825 Maple Ave., Torrance.

The expanded registration law demands that every individual, partnership, association and corporation, with a cover-type name, regularly transacting business for profit in the state file the new statement prior to July 1.

However, the law — an addition to the California Business and Professions Code — contains provisions that allow filing of the FBN statements at any time earlier in the year, to take effect on the July 1 deadline.

Along the way, the law increased filing fees from \$2 set by old Government Code sections that stay in effect until then.

The new B & P code sections levy a \$10 fee.

The 400 per cent fee hike does services beyond the previous filing and indexing of the fictitious-name certificate, plus its accompanying affidavit that necessary legal advertising has been done.

It will add "furnishing one certified copy of the statement to the person filing the statement, and mailing the notice of expiration of the statement."

HOWEVER, one subsection exonerates county clerks from any liability for failure to mail expiration notices.

The certified copy of the statement represents in itself a \$2 fee, set under a provision that requires the clerks to provide such copies to all persons requesting them.

Under the old law, statements were permanent, a new certificate being required only when the relevant facts about a business changed. Now, the documents will have to be renewed every 5½ years.

Continuing in both laws is a provision allowing the filing of a "statement of abandonment," at the individual's option, on ceasing to do business in the state under the registered fictitious name. Fee for this also continues unchanged, at \$2.

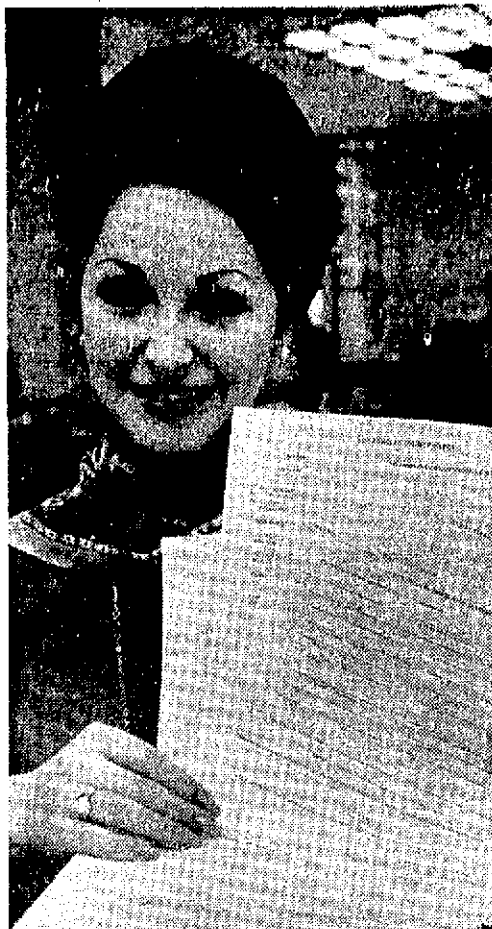
A CREATION that does

not exist in the old law is a statement of withdrawal form, again optional, that a partner in a business may file on separating from the partnership. This will carry a \$5 fee, and the filing of it averts the automatic expiration of the FBN statement that otherwise occurs when a partner leaves.

Exempt from registration are certain organizations like churches, labor unions, charities, nonprofit hospitals and real estate investment trusts that hold permits from the state corporations commissioner.

The county clerk must keep a cross-reference index of the fictitious-names firms to facilitate record searches.

New companies being formed before July will file separate statements under both the old and new laws.



DEPUTY COUNTY CLERK GLORIA KEEGAN
Ready With Business Forms in Norwalk
—Staff Photo by BOB SHUMWAY



FOSSILIZED SHELLS found at Upper Newport Bay dig site are examined by Dr. Wade Miller, left, of Fullerton Junior College, and Dr. George Callison of California State College, Long Beach, while budding archeologist peers over their shoulders.

Newport Bay's fossils of whale, camel unveiled

Story and Photo
By BOB GEIVET

Fossilized remains of prehistoric animals, discovered two weeks ago when a bulldozer blade scraped across them atop the east bluff of the Upper Newport Bay, were unveiled to the public Saturday.

They were rated as "very valuable" by Dr. Wade Miller, professor of historical geology at Fullerton Junior College, who heads a crew of student archeologists frantically digging for more treasures.

The bulldozer blade uncovered a single vertebra of a giant whale, touching off a search which thus far has produced another vertebra from the same mammal, skeletal remains of a camel, including a vertebra, leg bones, jaw and teeth; and numerous bones and teeth of much-smaller animals.

As a bonus, the diggings also yielded many shells, including excellent specimens of some which long ago had been found at the water's edge and had become "stock" displays.

Dr. Miller said that the latest find was atop a bluff at least 100 feet high, and

about one-eighth mile from the present shoreline of the upper bay.

Each of the segments of the whale backbone weighs about 40 pounds. One apparently came from the hump area of the mammal, the other is the atlas or first vertebra behind the animal's head.

The fossilized remains indicate that the mammal was "much bigger" than the common gray whale, Dr. Miller said.

It has not yet been definitely classified by the Los Angeles Museum of Natural History, which Dr. Miller serves as well as his teaching duties.

"If it is a finback — and we're hoping it is because they have never been found so far inland, it will be a very valuable find," he said.

The remains of the camel seemed to excite more public interest than did the whale segments, as the museum showed them at the last of the season's nature tours of the marshy estuarine area under aegis of the Friends of the Upper Newport Bay.

Most people do not know that the camel was indigenous to

North America, and flourished in the West, Dr. Miller said.

The animals thrived in the Eocene age, from 50 million to 10,000 years ago.

"For an unexplained reason, they became extinct," Dr. Miller explained.

The showing of the fossilized remains at Saturday's tour marked the first time that the Museum of Natural History had permitted a find to be taken out for display after reaching the research laboratories.

Dr. Miller said that the museum has asked the Irvine Co., on whose land the find was made, for permission to do extensive digging for additional remains.

However, the site abuts a row of houses now being completed in the East Bluff subdivision at Newport Beach, and the company has an ambitious subdivision development plan for the area.

Ray Watson, Irvine Co. vice president, said that the request that the archaeological site be set aside for digging was granted on an interim basis. A request for long-term access will be considered, he said.

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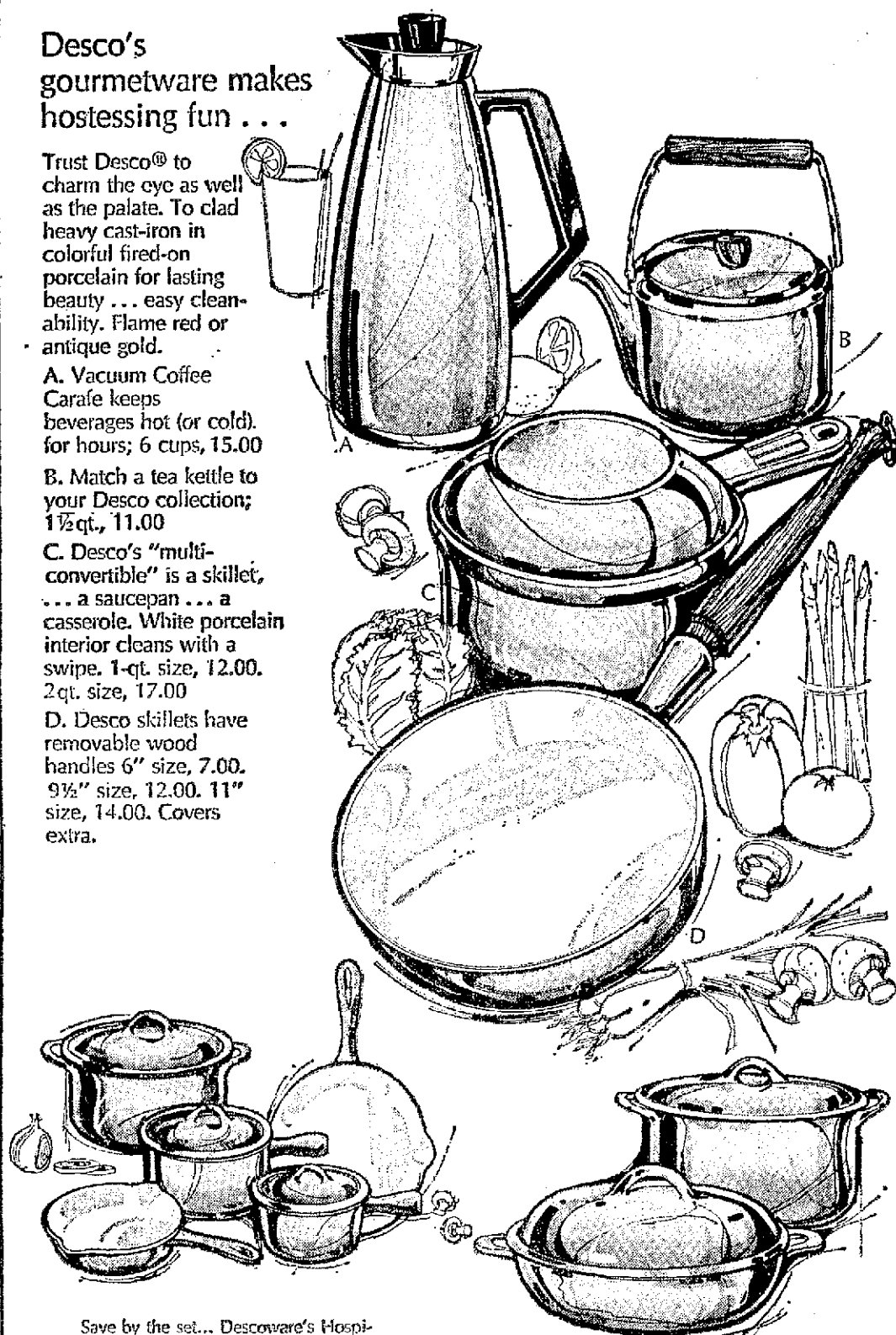
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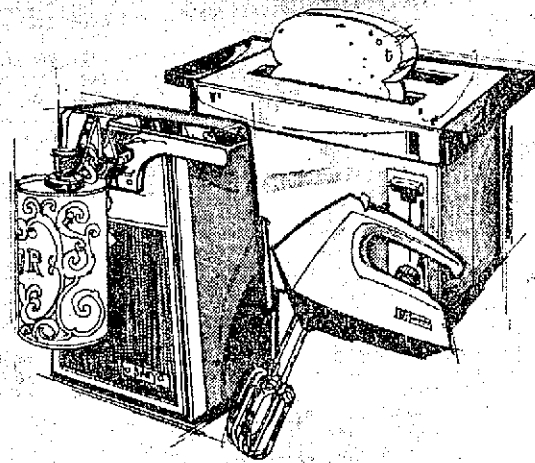
D. Desco skillets have removable wood handles 6" size, 7.00. 9½" size, 12.00. 11" size, 14.00. Covers extra.



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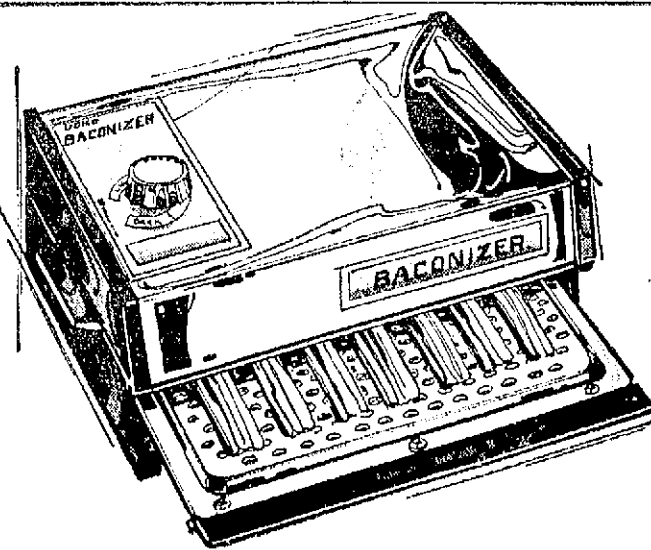
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Reagan to discuss Medi-Cal

Will reveal his
proposed reforms
Monday at Capitol

SACRAMENTO (AP) — Gov. Reagan will unveil his long-awaited welfare and Medi-Cal reform programs in legislative form Monday, administration sources confirmed Saturday.

Reagan will make a rare Capitol press conference appearance together with a panel of Republican legislators who will introduce his reform bills later in the day.

Proposed as a nationwide model for welfare revision, Reagan's three major welfare bills would tighten eligibility, cut fraud and categorize the aged, blind and disabled on a separate pension-like payment plan.

The Medi-Cal bill, 53 pages in length, will seek to reduce doctors' visits and medical treatments for the 2.4 million Californians now eligible, tighten cost controls and cut many abortions from the program.

REAGAN rarely makes a personal appearance in connection with his legislative proposals. But since his re-election last fall he frequently has cited welfare as his number one priority.

The last-minute joint press conference he held with GOP lawmakers came last year when he helped explain his tax reform program which ultimately died for lack of one vote in the State Senate.

Democratic Assembly Speaker Bob Moretti condemned Reagan's welfare approach as "based on negativism" and vowed his party will propose a positive welfare program of its own.

"I think the governor's approach is based on negativism," Moretti told newsmen on San Francisco television station KPIX. "Our emphasis will be on how do we find jobs for these people. And I don't mean 'make-work' jobs like the governor is proposing."

Moretti said the Democratic welfare program, to be termed a "new careers program," would be made public in about three weeks.

"We will try to the greatest possible extent to develop a bipartisan package," said Moretti.

THE VAN NUYS Democrat said Reagan has a complex job ahead of him if he is to push a broad welfare program through a Democratically controlled legislature and fit it within his precariously balanced \$6.74 billion proposed budget.

"He's trying to juggle six balls at the same time," Moretti told interviewers on the "Newsmakers" show.

"He is now preparing to blame the California Legislature and the U. S. Department of Health, Education and Welfare for the failure of his welfare program and his budget."

Moretti voiced doubts Reagan can muster united GOP support for his welfare bills, let alone induce Democrats to vote for them.

"He will not be able to regiment the Republicans like he has the past four years," said Moretti of the second-term governor.

Deaths blamed on guard's tea break

LONDON (UPI) — An inquiry board has blamed a rail crossing guard who stopped to drink his tea before shutting a crossing gate for a truck-train collision that killed two persons.

The Transport Ministry Board said Richard Jarvis, 49, was at fault in the July 1970 collision that killed two men in the truck.



FLOWERS FOR A FRIEND

Girl member of Breed motorcycle club places flowers on casket of Emilio Gardull, killed last week in gang fight in Cleveland, Ohio. Funeral was held in Bristol, Pa., near Philadelphia. Pallbearers included a Bristol city councilman.

—AP Wirephoto

Demos may propose \$1.5-billion tax hike

By BILL STALL

SAN FRANCISCO (AP) — Assembly Democrats are prepared to propose a \$1.5-billion tax increase this year, with \$1 billion of it going to property tax relief, Speaker Bob Moretti says.

The other \$500 million would go to pay for the state programs that are being neglected under Republican Gov. Reagan's "negative and unrealistic" state budget, the Van Nuys Democrat said.

"If it is necessary to finance the programs we feel we must have, we are prepared to vote for a tax increase," the speaker said in an interview on television station KPLX taped Friday for viewing today.

"WE WOULD mix a tax increase with a tax reform program," Moretti said.

About \$1 billion would go to property tax relief, he said, possibly to eliminate the property tax on buildings and homes and other improvements and taxing the value on the land alone.

The money for this most likely would come from a boost in the state income tax.

"It is the most just and ability to pay," Moretti said, the only one that relies on said.

But such a package also would include a proposed increase in the levy on banks and corporations.

Moretti said the additional money would go for items left out of Reagan's budget such as more than \$100 million in needed state aid to schools; salary increases for state employees and state college and university faculty members probably about another \$100 million; fighting pollution of the environment and other areas.

MORETTI said, for instance, it might cost \$30 million to accomplish an effective coastline protection program, including purchase of lands for public beaches.

Unless more is done in air pollution, Moretti added, "we'll have smog from Mexico to Oregon."

The speaker admitted it would be a difficult chore selling the people on a massive tax increase, but he said, "We are going to do what we believe is right this year, even if we go down in flames."

Moretti became speaker in January when Democrats took control of the Assembly.

But he said it would be even worse "to give the governor just what he is asking for right now" in his precariously balanced \$6.74 billion budget and his welfare reform proposals.

"That would cause fiscal chaos which would reverberate for years and years," Moretti said.

MORETTI said Reagan has been using the welfare issue to divert attention from the state's bleak financial outlook.

"I hope someday he will be honest enough to say to the people we're going to need some more money to do the things we need to do."

As it stands, Reagan's budget is out of balance without the approximate \$740 million, in state, federal and local funds, he hopes to save through his welfare overhaul.

The governor vowed to push a balanced budget through the Democratic controlled Legislature this year without having to ask the people for a tax increase.

STUDENT'S DIARY OF SUICIDE

SAN DIEGO (UPI) — A brilliant 17-year-old college student kept a three-week diary recording his plans to commit suicide before he killed himself by drinking a beaker of cyanide.

"The why is the reason," was the final entry in the diary, found in the dormitory room of William S. Andreco. His body was discovered on a cliff by the Pacific Ocean.

"I am going to do this now," wrote Andreco, top boy in his high school graduating class and a scholarship student at the University of California at Santa Barbara, when he began the diary Feb. 16.

"Everything around me has added dimension; added color and added importance. But

... it's sad all of a sudden. At breakfast I started crying."

But Andreco did not do it then. Four days later he resumed writing, using a blue felt-tipped marking pen. Ultimately he filled 72 pages with thoughts of life, death, friends and family.

"I keep flipping back and forth... believing and then not believing that I am going through with this," he wrote at one point.

"Please, please, whoever you are who finds this first. Try to convince my family, my friends, whomever, that I am not bitter in my actions — but quiet, satisfied, content."

"The why is the reason."

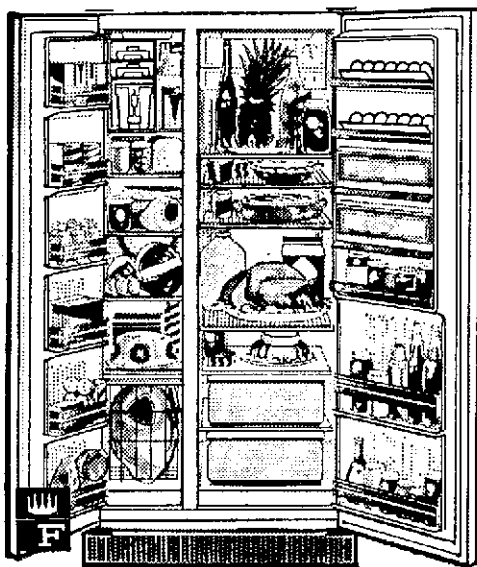
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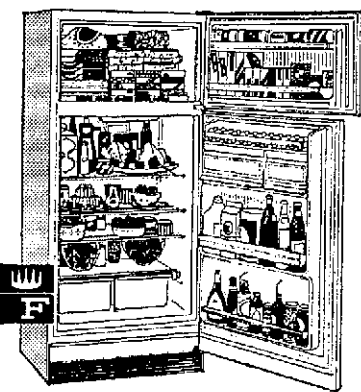
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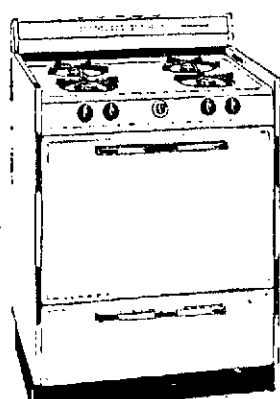
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Welfare marchers in 'human chain' stall Vegas traffic

LAS VEGAS, Nev. (UPI) — Traffic on the Las Vegas "Strip" was blocked Saturday by a human chain of welfare protesters who vowed to disrupt gam-

bling for the second week in a row.

About 250 chanting National Welfare Rights Organization demonstrators protesting welfare cut-backs marched from the Las Vegas Convention Center to the Sands Hotel, where security guards pushed furniture against the swinging doors and bodily blocked the marchers from entering.

Deputies arrested 78 of the demonstrators after they failed to disperse.

As the arrests were being made, the protesters shouted, "arrest George Miller," referring to the Nevada welfare director responsible for terminating or reducing more than 1,000 welfare checks.

"Aren't we allowed in this hotel like anyone else," asked George Wiley, executive director of the NWRO.

Chief Security Guard Kurt Wilcox, who was hopped on the head with a picket sign by someone in the crowd, replied that the hotel had a responsibility to safeguard its guests. Wilcox appeared unhurt.

WILEY ASKED, "does the hotel take no responsibility for those children who are starving, for mothers who have to turn to prostitution or to crime? Someone may be burning this hotel down."

Shouts of "let's burn it" arose from the crowd, which was crushing up against the doors.

Wilcox told the marchers, "we will continue to disrupt this hotel. The streets belong to the people."

It was the second Saturday in a row that welfare recipients and sympathizers had staged a demonstration in this gambling resort. Actress Jane Fonda and civil rights leader Rev. Ralph Abernathy led last Saturday's march which disrupted gambling at Caesar's Palace for about 30 minutes.

Casino bosses ordered gambling tables at Caesar's closed down while the marchers paraded through the room.

A counter demonstration by a recently organized group called "Nevada Taxpayers Revolt" was staged on a street paralleling the NWRO march. About 55 persons showed up for the counter demonstration.

Laird's daughter weds law student

AIRLIE, Va. (UPI) — Defense secretary Melvin R. Laird's 19-year-old daughter, Allison, was married Saturday to a University of Tennessee law student.

The bride, who wore a long, white gown with a white, shoulder-length veil and carried a small bouquet of flowers, was wed in a private ceremony to Phillip Gregory Kelley, 21, of Kingsport, Tenn.

The nuptials, which began at dusk, were

held at the home of a friend of Laird's Dr. Murdock Head, executive director of the Air-lie Foundation near Warrenton Va., about 45 miles west of Washington.

Miss Laird has attended Virginia Inter-mont College at Bristol, Va. The bridegroom was graduated from East Tennessee universi-ty and now attends the University of Tennes-see law school at Knoxville.

INDEPENDENT PRESS-TELEGRAM—A-5
Long Beach, Calif., Sun., Mar. 16, 1977



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MANSON AIDE CITES LSD HAZE

United Press International

"Charlie's everything, man" one of Charles Man-son's bearded followers told the jury at the Sharon Tate murder trial in Los Angeles.

Steve Grogan, 19, admitted in his testimony that he was along the night of Aug. 9, 1969 when Rose-mary and Leno LaBianca were slain. He claimed he was "almost positive" Manson did not accompany the group, in contradiction of testimony by the state's key witness, Linda Kasabi-an.

He said he couldn't be sure exactly what hap-pened that night because he was under the influence of LSD.

Grogan testified in hip-pie jargon and winked and made faces at the female defendants.

As Deputy District Attor-ney Vincent Bugliosi went over a long list of aliases Grogan has used, he winked at the girls.

"Watch this dude try and trap me," he said. "Go ahead, man."

Fingering his beard, he leaned forward and asked, "Is the only reason they are going through these proceedings to make everything legal?"

MANSON'S attorney Irving Kanarek, objected when Bugliosi asked Grogan if meeting Manson had been "a glorious" experi-ence, but Grogan answered anyway.

"Charlie's everything, man," he replied.

During questioning by Kanarek, Grogan repeated-ly made remarks without waiting for the lawyer's questions. When the judge warned him to just answer the questions, Manson inter-jected:

"That guy (Kanarek) don't know what questions to ask."

Superior Court Judge Charles Older, who had warned Manson earlier about interrupting ordered him removed from the courtroom.

Quebec minister's slayer gets life

MONTREAL (AP) — Paul Rose, 27-year-old school-teacher and separatist, was sentenced Saturday to life imprisonment for the strangling of Quebec Labor Minister Pierre Laporte.

Rose took the verdict calmly, but as he left the courtroom between two policemen he said in French:

"Long Live free Quebec! Long live the Quebec peo-ple! We will overcome!"

THREE other persons will stand trial for the kid-napping of Laporte on Oct. 10 and his murder a week later.

The other three, Jacques Rose, Paul's 23-year-old brother, Francis Simard, 23 and Bernard Lortie, 19, will also be tried on charges of murder for which the maximum sen-ence is life in prison.

All four belong to the Quebec Liberation Front — FLQ — which seeks to sepa-rate French-speaking Quebec from the rest of Canada.

After pronouncing the life sentence, Justice Mar-cel Nichols sentenced Rose to one month for contempt of court. This was imposed for a series of outbursts which resulted in his being ousted from the courtroom

on Feb. 8. Rose had acted as his own defense attor-ney for most of the trial.

Laporte was kidnapped outside his suburban St. Lambert home and slain a week later. His body was found in the trunk of an abandoned automobile at nearby St. Hubert airport.

A week before Laporte's abduction, British Trade Commission James R. Cross was kidnapped by the FLQ. He was released in December after the gov-ernment permitted FLQ members safe passage to Cuba.

ROSE admitted that he took part in the kidnaping of Laporte, but made no mention of the strangling of the minister.

"I never concealed the fact that I took part in the kidnaping of Pierre Laporte," he said. "But the only thing I said was that I took part in the kidnap-ing. I don't speak of any-thing else, because it's a question of solidarity. It in-volves every member of the Quebec Liberation Front."

Rose also admitted that he belonged to the out-lawed FLQ.

"I am proud of the strug-gle I am engaged in with many others to liberate the people of Quebec," he de-clared.



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Expert asks:

Do they henpeck men?

NEW YORK (AP)—A leading British psychiatrist arrived at Kennedy Airport Friday night and said he was returning to the United States to determine whether American men are still "henpecked."

"All women admire a strong man," said Dr. Joshua Bierer, 70, the father of three young children. "But I don't preach that man should be a brute."

Bierer said that in a visit last year he found that the U.S. male was becoming a "man," not just a "goody-goody."

The competitiveness of U.S. society leaves the father too tired when he returns from work to discipline his children and only "too happy" to have his wife run the household, he said.

A CONSEQUENCE of this situation, Bierer contended, is that children turn to drugs and other "unhealthy" activities.

Bierer ruffled the feathers of male pride in the United States during a 1964 visit when he said that American men are dominated by women.

"I hope the situation has changed since then," he said in London before boarding his flight.

(Advertisement)

Facts You Should Know About Diamonds

by
JOE STOLTZ
of LAWSON'S JEWELERS
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In January we had an article on the "artificial coloration of Diamonds." Because of the great response and many questions we received on this article we shall repeat it today.

Many years ago, it was discovered that the color of a diamond could be changed by exposing the stone to the radioactive material, radium. It was also noted that different lengths of exposure produced different colors. This method was not very practical, because the color faded after relative short periods of time.

It was later found that by subjecting stones to atomic bombardment in a cyclotron or in a nuclear reactor a permanent change of color could be achieved. By perfecting these processes, it has now become possible to attain almost all the colors found in nature. The exceptions are blue and red. These colors have been approached but not yet achieved. Also it is possible to produce colors of such richness and purity as are seldom found in nature.

There is a new process in coloration. It also utilizes the cyclotron; but the approach is different from that used in the past. This method was developed by a young man from Ohio, Mr. John Haynes. The Haynes method is the most effective yet developed. It is capable of producing the finest coloration yet achieved.

All artificial coloration can be distinguished from natural color. However, it is exceedingly difficult to distinguish stones colored by the Haynes method, especially green ones.

At last report, he is working on producing a blue diamond.

Scientists are not sure just how the bombardment of atomic particles produces the change in color. There are a couple of very involved and boring theories on this.

Why Color a Diamond?

Although this will not increase the value of a stone to anywhere near that of a "fancy" colored stone, it can increase the value and greatly enhance the beauty of the stone.

A beautiful diamond should never be colored. But a stone that has a murky color can be transformed into a canary of spectacular beauty. This, of course, will increase the value of the diamond.

Artificial coloration does not leave a diamond radioactive and the cost is very nominal.

If you have any questions, please contact Lawson's Jewelers, 250 Pine Ave., Downtown Long Beach only.

A MILLS STORE

Man can rear a child, too, he says

Meet the first Calif. bachelor to adopt a child

By JAMES O. CLIFFORD

SAN FRANCISCO (UPI)

— Three years ago Bill Jones shattered one of the strongest bastions of female chauvinism — motherhood.

Jones, 43, a handsome bachelor actor and real estate man, became mother and father to a two-year-

old boy named Aaron. He was the first single man in California to adopt a child.

His bachelor father status gained him a great deal of fame and a sense of responsibility he still feels, not only for Aaron, but for other single men who want to adopt.

"Single parents who adopt

almost always have been women," said Jones, who received several proposals of marriage after adopting the blue-eyed boy.

"Men want to have children, too," he said. "A lot of women I know shouldn't be parents."

JONES FEELS society

has made it "unthinkable for a man to be a single parent" by associating child rearing only with women.

"If a wife could get a good job and support the family, why shouldn't the husband take care of the children?" he asked.

Aaron doesn't lack fem-

ale influence, Jones is quick to point out.

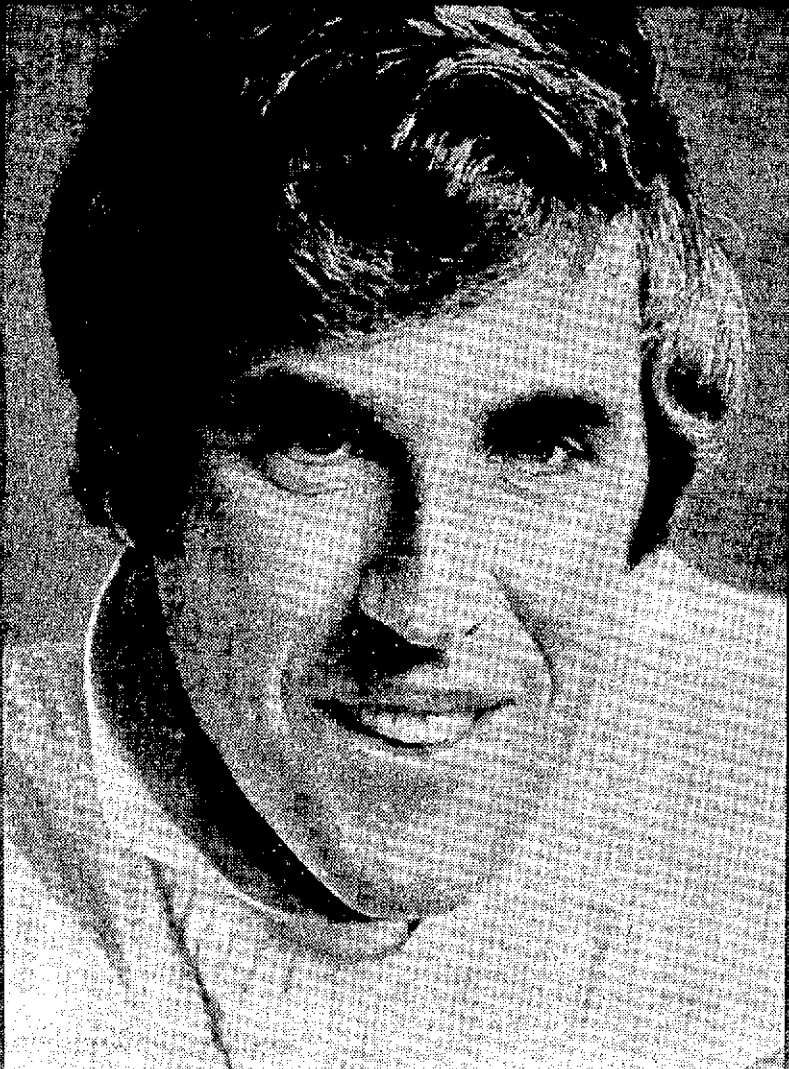
"I have a girl friend who has three children, one a three-year-old daughter. I also rent a small studio to an ex-schoolteacher and she does baby sitting."

Aaron also has six honorary grandmothers and countless aunts.

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LAWRENCE F. O'BRIEN
Tells Large Debt

Democrat panel ups its debts

By ROBERT WALTERS
Washington Star

WASHINGTON — The treasurer of the Democratic National Committee has abandoned the pledge he made a year ago when he accepted responsibility for the finances of the debt-ridden party — to run the organization strictly on a pay-as-you-go basis.

Within the last two months, Strauss reluctantly has returned to the use of the same technique to which the Democrats were forced in financing their impoverished 1968 presidential campaign — long-term loans from well-heeled businessmen.

CHAIRMAN Lawrence F. O'Brien says the party continues to be burdened by a long-term debt estimated at between \$8.5 million and \$10.5 million.

Of that amount, almost \$3 million is due to individuals who made personal loans to the Democrats in 1968 — and Strauss's decision to seek new loans has increased the party's "contingent liabilities."

Financial reports for January and February, just filed for public inspection with the clerk of the House, show that the Democrats this year have borrowed a total of \$62,500 from three men in order to launch a major program of soliciting small contributions through direct-mail appeals.

Of that total, \$25,000 came from David B. Kinney, the Arlington, Va., lawyer. He unsuccessfully challenged Rep. Joel T. Broyhill, R-Va., in 1968 — and lost \$81,000 of his own money in the process of being defeated.

Another \$25,000 came from Marvin L. Warner, a Cincinnati businessman, who says he agreed to the loan at Strauss' request. The remaining \$12,500 was provided by Jerry Dubrof, an Atlanta businessman.

THE PROCEEDS from those loans, along with other funds earmarked by the party, were used to initiate a long-expected drive to raise Democratic funds from potential small-a mount contributors through direct mail appeals.

The January-February reports show that at least \$37,500 was spent for that purpose, including \$27,500 to buy mailing lists, \$10,300 for envelopes, \$28,500 to pay for postage, \$11,400 for printing costs and \$9,800 for other related services.

Anxious to receive more small donations, the Democratic National Committee more than a year ago announced, with considerable fanfare, that it had hired Olga (Boggi) Gechas, a highly regarded direct-mail specialist who previously had worked for UNICEF.

Despite the publicity and expectations that accompanied Miss Gechas' addition to the Democrats' professional staff, the party's direct-mail operation languished for a lack of needed start-up funds throughout much of 1970.

STRAUSS'S gamble on a big new direct mail program and his new plunge into deficit financing may well pay off for the party.

Asked Friday about first returns from the February mailing of 640,000 fundraising letters, Miss Gechas said: "They're looking very good — even a little better than we expected."

U.N. to aid nations in quake safety program

By IVAN ZVERINA

UNITED NATIONS (UPI) — Five southeast European countries plagued by earthquakes are joining in a U.N.-aided project that may produce quake-proof housing and also provide answers to

the mystery of the shrinking of the Mediterranean Sea.

Bulgaria, Greece, Romania, Turkey and Yugoslavia are participating in the \$1.2 million project which is sponsored by the United Nations Educational, Scientific and Cultural

Organization (UNESCO) and assisted by the U.N. Development Program (UNDP).

Its aim is to set up or modernize four first-order seismic observatories and 14 second-order stations equipped with seismographs and other instru-

ments. Data from these stations will be used to produce maps delineating zones where earthquakes are likely to occur, to be used by designers, engineers and architects responsible for town planning, housing and public works.

THESE MAPS will be used to divide the five countries into seismic zones where special building codes will be established for earthquake resistant construction.

At the same time American and British scientists connected with the project

— such as marine geophysicists and seismologists of the Woods Hole Oceanographic Institution in Massachusetts — believe the project may produce answers to the reported shrinking of the Mediterranean Sea at a rate of one inch a year, particularly at its eastern end.

They believe the shrinking is caused by an under-

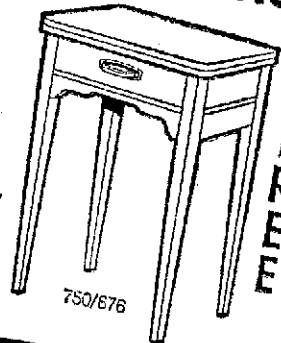
ground "plate" made up of the European continent colliding with the "plate" of the African continent.

Albert Erickson of the Woods Hole Oceanographic Institution believes that "as the African and Eurasian plates collided under the Eastern Mediterranean, one plate must slide beneath the other."

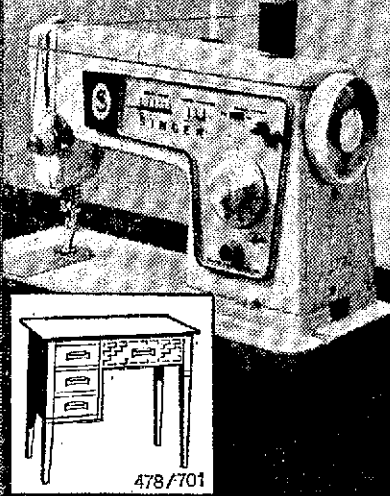


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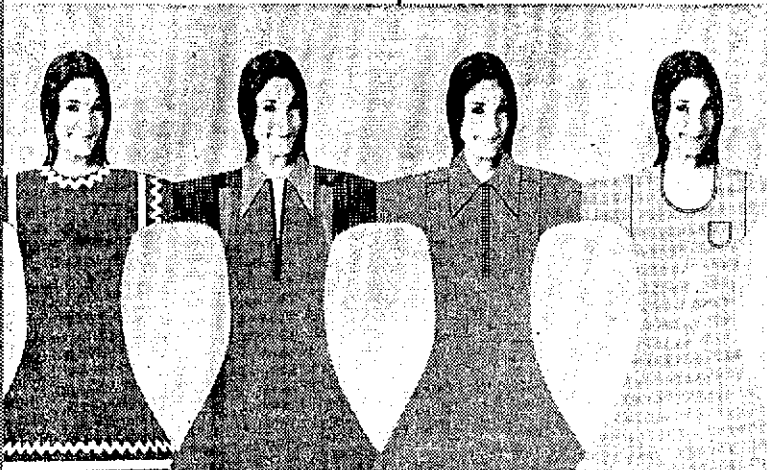


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zig-zag portable sewing machine by Singer with case. Mends, darns, makes buttonholes—all at this dollar-stretching saving!

SAVE \$11.95 \$88

Reg. \$99.95.



POLYESTER DOUBLE KNITS \$4.44 yd.

Stretch your wardrobe for now and summer traveling! These machine-washable wonders unpack wrinkle-free! 100% polyester, in crepe stitch, 58/60" wide. REG. \$5.98 yd.

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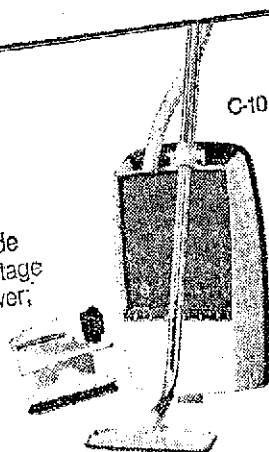
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Automatically stores hose inside itself—a Singer exclusive! 2-stage motor for greater suction power; with attachments.

\$88.88 Reg. \$99.95
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1.99 yd. Slipcover fabrics in solid colors ... 1.29 yd.

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Self-lined. Use in any room.
8.95 pr. 48x84 ... 5.95
16.95 pr. 96x84 ... 13.95
24.95 pr. 144x84 ... 21.95
Oyster, beige or white.

Fiberglass Tier Curtains

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Clearance Table 1/2 or More Off

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100% Kodel® Polyester fiberfill. Lightweight and non
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Furniture and Carpeting, fourth floor

Bathroom Carpeting

100% Rayon pile. Many colors to choose from.
14.95 val. 5x6 ... 8.95
16.95 val. 5x8 ... 12.95

14.95 3'x12' Indoor-Outdoor carpet runners ... 5.00
39.95 9'x12' Room size carpet with fringe,
washable ... 29.95
1.50 Indoor-Outdoor carpet squares, assorted
colors ... 69c ea.
99c val. Plastic rug floor protector, no slip or slide 69c ft.

Sofas

to 159.00 val. 84" Quilted sofas, variety of covers 98.00
299.00 Loose pillow back sofas & love seat ... 248.00
249.95 Loose pillow back quilted naugahyde sofa 125.00
229.95 7-pc. corner group ... 168.00
269.95 Kroehler 100" sofa ... 175.00
119.95 Love seats, choice of colors ... 85.00
399.95 Hi-back velvet sofa, marshall unit cushions 238.00
289.95 Hi-back 3-cushion sofa, divided back ... 198.00
299.95 Loose-back velvet sofa with arm caps ... 125.00
239.95 Contemporary sofas with wood arms ... 169.95

Chairs

119.95 Sleepy hollow swivel rockers ... 45.00
69.95 Maple platform rockers ... 49.95
99.95 Quilted Hi-back swivel rockers ... 79.95
199.95 Spanish style, Hi-back velvet chairs ... 119.95
129.95 Spanish occasional chairs ... 58.00
119.95 Tweed swivel Hi-back rockers ... 88.00
79.95 Swivel rockers, tufted backs ... 59.95
149.95 Occasional chairs with Shepperd casters ... 45.00
134.95 Jumbo 3 way recliner ... 78.00
199.95 Avocado Spanish jumbo recliner ... 98.00
139.95 Rocker recliner ... 98.00
79.95 Vectra covered platform rockers ... 48.00
139.95 Vibrator and heater recliner chairs ... 98.00
59.95 Bucket seat T.V. swivel chairs ... 32.00

Clearance of Dinette Sets

129.95 5-pc. Virtue an-
tiqued green sets,

79⁹⁵

159.95 7-pc. Virtue wal-
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sets,

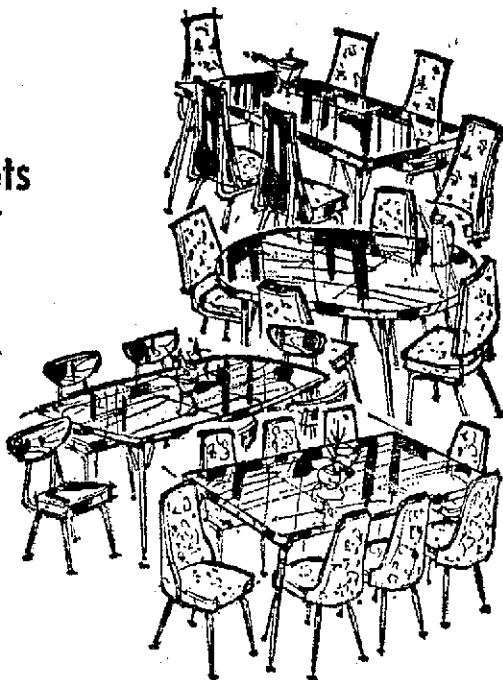
99⁹⁵

199.95 9-pc. Virtue
antiqued green sets,

139⁹⁵

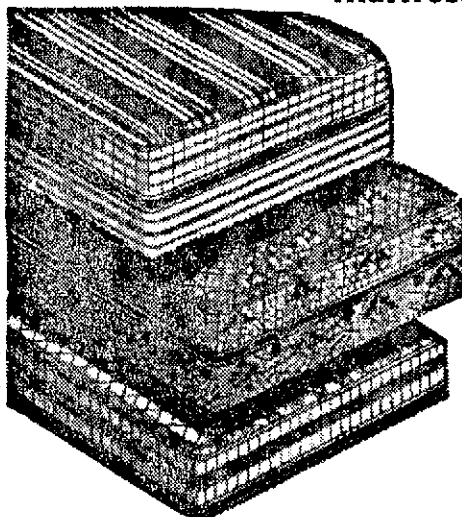
89.95 walnut, drop
leaf table, 2 chairs.

69⁹⁵



Many Other Dinette Sets
Not Listed.

Close Out Sale Mattress and Box Springs



Superest 69.95 Twin or full
size mattress and box springs,
button top.

47⁹⁵ set

SAVE 22.45

Royalty Quilted 139.95 set
Twin size or full, quilted with
very good construction.

73⁹⁵ set

SAVE 61.07

Whirlpool Gas Dryer

199.00 val.

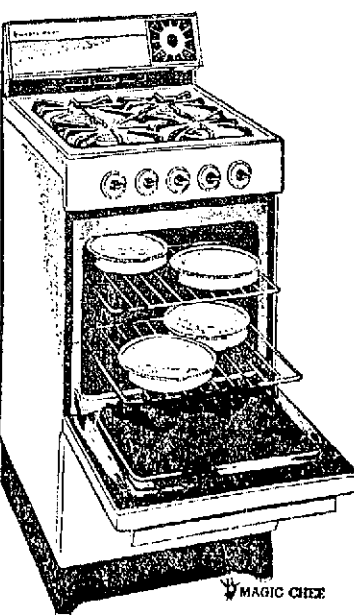
139⁹⁵

Large family load size. Permanent
press fabric care. Heat control.
Tumble press. White only.

SAVE 60.00

Same model
Electric

109⁹⁵



Magic Chef Apt.-Size Range

149.00 val.

A budget range at a budget price.
Large oven, big broiler, Fiberglass
insulation, pilot in oven, pilot for
top burners. Avocado only.

SAVE 50.00

Bedroom Sets and Odd Pieces

39.95 Storage chest with sliding doors ... 20.00
49.95 Corner desk ... 25.00
39.95 Bookcase top ... 10.00
59.95 Maple or walnut finished 6 drawer dressers 38.00
199.95 Cherry dresser base ... 100.00
599.00 Triple dresser, king headboard, 2 nite
tables, in Spanish style distressed finish ... 468.00
399.95 5 pc. Spanish bedroom set ... 195.00
59.95 Solid maple twin beds ... 29.95
79.95 Four drawer Spanish style chest ... 44.88
89.95 Jumbo 5 drawer chests ... 65.00

Dining Room and Dinette Sets

108.50 5-pc. glass top table with 4 sturdy chairs 88.00
259.95 Full size formica top dining table, 4 chairs 178.00
399.95 Game table with 4 rollabout chairs ... 198.00
179.95 Oval table with 4 swivel chairs, teak
fin top ... 98.00
159.95 9-pc. dinette set by Virtue ... 125.00
129.95 5-pc. oval dinette sets ... 78.00

Sleepers

199.95 Quilted sleeper sofas, full size mattress 168.00
289.95 Queen-size quilted sleepers ... 209.00
489.95 Queen size velvet Spanish sleeper ... 245.00
299.95 Quilted velvet sleepers ... 248.00
219.95 Heavy naugahyde covered sleeper ... 188.00
339.95 Queen size tapestry covered sleeper ... 298.00

Mattresses and Box Springs

139.95 Tuftless quilted sets, twin or full ... 79.95
89.95 Twin or full size tufted sets ... 69.95
139.95 Twin 6" foam rubber sets ... 98.00
99.95 Group of VanVorst sets, twin size ... 68.00
139.95 Englander Twin sets ... 98.00
139.95 Sealy twin sets ... 88.00
79.95 312 coil quilted sets ... 59.95

Miscellaneous

29.95 Beautiful wood-framed pictures ... 8.00
29.95 Brass bullet floor lamps ... 16.95
24.95 Tray floor lamps ... 18.88
8.95 Novelty bar lamps ... 5.00
69.95 Student lamps ... 45.00
39.95 Spanish-style table lamps ... 17.88
119.95 Lane Cedar chests ... 50.00
99.95 Hand decorated console cabinet ... 55.00
9.95 to 99.95 All occasional tables, floor
samples ... 5.00 to 49.95
Many styles of hanging lamps ... 1/2 price
39.95 Wood framed plate glass mirrors ... 18.88
69.95 Curio cabinet ... 35.00
79.95 Secretary desk, walnut finish ... 59.95

Major Appliances, fourth floor

460.00 Whirlpool 19-cu.-ft. side-by-side refrig. 419.00
400.00 Whirlpool 17-cu.-ft. Side-by-side refrig. 359.00
229.00 Whirlpool 12-cu.-ft. 2-dr. refrig.,
top freezer 199.00
229.00 Whirlpool 13-cu.-ft. single-door refrig. 190.00
199.00 Whirlpool 11-cu.-ft. refrig., white only 169.00
209.00 Whirlpool automatic washer, white only 169.00
169.00 Whirlpool dryer all-fabric, 1 only. Elect. 89.00
199.00 Whirlpool gas dryer, all fabric,
perm. press 139.00
200.00 Hoover mini washer, white only, 1 only 139.00
149.00 Magic Chef 20" Apt. range, white, 1 only 100.00
169.00 Magic Chef 20" Apt. range, deluxe,
1 only 139.00
149.00 20" Apartment-size range, white only 80.00
699.00 Admiral refrig., side by side, 21.7 cu. ft. 429.00
700.00 Admiral refrig., side by side, harvest gold 499.00
599.00 Admiral refrig., dplx, 21.7 cu. ft., copper 480.00
199.00 Admiral apt.-size refrig., white only 169.00

Stereos, TV's and Radios

229.00 R.C.A. stereo AM FM-FM, plays all records 159.00
245.00 R.C.A. stereo walnut console, AM FM-FM 180.00
245.00 G.E. walnut console stereo AM FM-FM 180.00
R.C.A. module stereo system ... from 189.00
8.00 R.C.A. Portable transistor radio ... 5.00
24.00 R.C.A. Portable transistor Radio, AM FM 19.00
149.00 19" Portable Sharp B/W TV deluxe ... 119.00
599.00 Admiral color TV 25" walnut console 525.00
720.00 Admiral color TV solar color, 25",
Spanish ... 570.00
529.00 Admiral color TV, commercial 23" console,
AFC ... 360.00
695.00 RCA Accucolor 25" console deluxe 525.00
399.00 Color TV, 18" tube, automatic color 299.00
249.00 RCA stereo, 4 dimension 219.00
219.00 RCA stereo, 4 dimension 189.00
499.00 G.E. color TV, 23", walnut console 399.00
649.00 G.E. color TV, 23", Spanish cabinet 499.00

fourth

Open Sunday 12 'til 5 PM
Monday 'til 9 PM

parking lot



STUART A. ROOS/
Cursed Camera

Photos of moon site salvaged

Washington Sta.

WASHINGTON — Photo specialists of the U.S. Space Agency believe they may have salvaged "nearly 100 per cent" of the high-resolution pictures taken of the Descartes Crater area during the Apollo 14 moon flight.

The photos originally were believed lost due to a failure in the camera system during last month's flight.

AT ONE point Astronaut Stuart A. Roos cursed the camera and at another he held a microphone close to it so its internal rumblings could be heard on the ground. No one yet knows why it malfunctioned.

The high-resolution hycon aerial camera had been taken along almost exclusively to photograph the crater Descartes is the prime site for the Apollo 16 and 17 missions in 1972 because a spacecraft can be targeted for the area at any time of year. The next space flight, Apollo 15, planned for July, is to go to the Hadley Rill region.

Richard Underwood, technical assistant to the chief of the photo technology laboratory at Houston's Manned Spacecraft Center, said here Saturday that tests on a strip of film from one of the camera's magazines showed that it had been overexposed by a factor of 3 to 3.5 times. Technicians can now compensate for this in processing the rest of the film.

SO FAR, they have developed half-a-dozen frames out of the 300, Underwood said, "and they are just beautiful."

The rest probably will be processed today at Houston by Technicolor Inc., working under the direction of the space agency. Black and white photos will be ready Monday.

Demos back abolishing of snoop unit

CORONADO — State Senate Democrats will support a move to abolish the Senate's Un-American Activities Committee, the chairman of that body's Democratic caucus predicted Saturday.

"There is absolutely no support for the continuance of that committee among Democrats," declared caucus chairman, Mervyn Dymally, D-Los Angeles.

Dymally, at a meeting of the executive committee of the Democratic State Central Committee, said the subject is likely to come up at Sunday's meeting by The committee has been fellow party members.

in existence for decades, concentrating mainly on Communist activity but in recent years it also has been keeping close tabs on more conservative groups such as the John Birch Society.

Israeli exports

TEL AVIV — The government said it exported \$166 million worth of citrus fruits during the last quarter of 1970, a jump of \$1.5 million over a similar period in 1969.

Shop Sunday and Monday

Walker's Appreciation Day

the friendly store

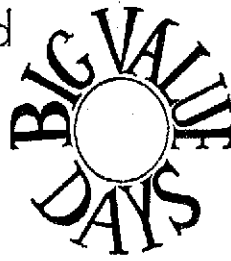


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No Phone Orders, Please



Fashions, Sportswear

Women's Dresses

15.00 val.

5⁹⁹

Printed nylon tricot with long sleeves, back zippered.

15.00 Easy-care dresses, pastels 11.99
special—Pant suits 19.99
28.00 All purpose coats 13.99
15.00 All weather coats 28.88

Women's Capris

18.00

11⁹⁹

Polyester, machine wash and dry. Broken sizes.
sportswear, dept. 20

Sweater Vests

special

5⁹⁹

Wool knit, button front. Sizes 38 to 40.
sportswear, dept. 20

Famous Make Sportswear

1/2 Off

Pants, shells, jackets, skirts.
sportswear, dept. 20

Women's Walking Shoes

reg. 16.00

6⁹⁷

Low heeled shoes in bone and white. Stacked and covered heels.

Women's Fashion Shoes

to 20.00 val.

3⁴⁴

Table sale of dress shoes. Bone, white and pastels
downtown only

Women's Tee Tops

special

1⁹⁹

Nylons and cottons in long and short sleeved styles.
sportswear, dept. 35

sportswear, dept. 35

special — Sleeveless shifts & pantshirts 4.88
special—Tailored long sleeved shirts . 1.99

Accessories

Fine Handbags

val. to 8.00

4⁹⁹

Multi-section styles. Krinkle patent or smooth grain vinyl

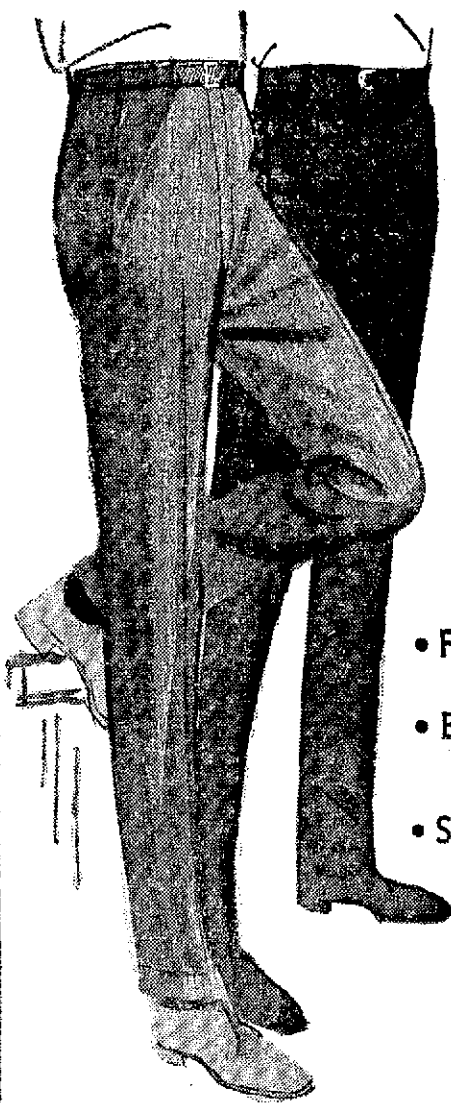
5.00 Casual handbags 2.99
7.50 Folding umbrellas 5.77
to 5.00 Handbag accessories 2.88
10.00 Travel handbags 6.99
to 2.50 Women's scarves, many colors 1.19
to 8.50 Triangular printed shawls fringed 2.99

Costume Jewelry

val. to 5.00

3⁰⁰ - 4⁰⁰

Romona Rose necklaces, earrings, bracelets, ropes. Gold and silver.



Special Sale!

Men's \$20 Dress Slacks

100% Wool

9.88

- Fully cut with belt loops
- Blue, gray, brown, olive, black
- Sizes 30 to 42

Cuffs put on
FREE of charge!

Use your Walker's Charge Account,
BankAmericard or Master Charge

1-Yd. Skirt Lengths

special yd.

1⁹⁹

All wool, wool blends. Designer's patterns, fashion colors.

Area Rugs

5.00 val.

2⁵⁰

24x45 size, Latex backing. Shag stripes, tweeds shag etc.
domestics, downtown only

Folding Beach Chairs

special

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For poolside, patio or beach. Aluminum arms, rainbow colored webbing.
housewares, downtown only

Rival Can Openers

reg. 7.95

6⁸⁸

Electric can openers features click 'n' clean action. Complete cutting unit removes for fast rinsing.
housewares, downtown only

Sunbeam Percolators

reg. 12.95

8⁸⁸

4 to 12 cups made automatically. Keeps coffee serving-hot.
housewares, downtown only

Hamilton Beach Blenders

reg. 24.95

18⁸⁸

8-push button blenders. Generous 40 oz. glass container.
housewares, downtown only

Furniture downtown only

209.95 7' quilted sofa & chair .. 148.00
139.95 7-drawer walnut chests .. 119.95
69.95 Marble top end & cocktail tables 49.95
27.95 Brass floor lamps, 3 adj. lights 16.95

Bean Bag Chairs

44.95

22⁸⁸

Comfortable and mod bean bag chairs. Select from many colors.

Swivel Rockers

99.95 val.

79⁹⁵

Quilted covers, reversible foam cushions, high back. Choice of colors.

1971 Admiral Portable TV

219.00 val.

165⁰⁰

Black/white, 22", 280 sq. in. picture tube. Price includes TV cart, 1971 model. appliances—downtown only

1971 RCA Black/White TV

219.00 val.

190⁰⁰

1971 RCA table model TV with New Vista tuner and power transformer. 22" — 280 sq. in. tube.

appliances — downtown only

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Sunday 12:00 to 5:00 p.m.
Daily 9:30 to 5:30 p.m.



Woodruff at Carson, Lkwd., 4243 Woodruff

Monday through Friday 10:00 to 9:00 p.m.
Sunday 12:00 to 5:00 p.m.
Saturday 10:00 to 6:00 p.m.

Down to earth

Hosmer hits ban on atomic plants

By GILBERT BAILEY
Contributing Editor

There are at least two sides to every story. And there are those who think the conservationists have gone too far.

Rep. Craig Hosmer, R-Long Beach, is one of those. He has spoken on the subject fairly often and he is on the opposite side of the fence on at least a couple of issues.

Most recently the congressman spoke out against a People's Lobby petition for a state constitutional amendment which would outlaw nuclear plants in California for five years.



GILBERT BAILEY

He called the petition, which now has more than 250,000 signatures — its primary aim is at air pollutants — "a perfect example of environmental extremism."

HE ALSO LABELED it as an "ill-conceived plan to uninvent the wheel."

His speech got a little less attention than it deserved, perhaps because he gave it at a National Engineers Week dinner in Oak Ridge, Tenn., instead of in California, where the petition is being circulated.

Hosmer commented, "If we were to shut down all reactors, the result would be a need for huge numbers of new fossil-fueled plants, more air pollution and a new drain on our already scarce reserves of coal, oil and natural gases."

He has a good point there. And it may well be that the People's Lobby petition leaves a lot to be desired. A fast look at the prepared law indicated that it might do more harm than good.

Yet, it is a representation of a sincere effort to meet the problems of pollution and it is also an indicator of the public interest in solution to those problems.

In his next speech, Rep. Hosmer might address those problems too.

SOME OTHER pretty strong criticism of a conservationist law recently came from Edward N. Cole, president of General Motors.

He doesn't like the new clean air amendments, which give the auto industry until 1976 to clean up its pollution.

Cole said that nothing in the law was "based on scientific information."

"We believed the bill was toughened at the request of Ralph Nader without any provision for public hearings. We protested that the bill was not technologically feasible, that our views should have been heard," he added.

"Furthermore, no automobiles except those sold in California had been equipped with exhaust controls," he said.

Other sources of pollution weren't considered, Cole charged.

He too has got a problem. It may well be that the auto industry can't meet the standards of the clean air act amendments in the time given the industry.

"It was as little understood by the average senator as any bill that has recently come along," Cole said.

IT IS PROBABLY moot that if the auto industry had started earlier, then it could have cleaned up in time to meet the new legislative requirements.

IT IS NOT moot that on the basis of the record the auto industry doesn't start to move until it is kicked into action.

The law can be modified, if necessary. Such modifications, however, won't clean up the skies.

The United States Chamber of Commerce took a little different tack.

At the winter meeting of its board of directors, the chamber took a stand against taxing polluters. Instead the directors called for enforcement of regulatory standards.

"Imposing such taxes would be detrimental to pollution abatement efforts because such a tax system contains no guarantee that environmental standards would be met," said the directors.

Too bad, if industry won't respond to a profit and loss motive, the only other answer may be to toss polluting industrialists in jail.

THE CHAMBER TOO has a point. Such taxes could be, as it suggests, a license to pollute, but only if they were small taxes.

All of those quoted above have a further point. Conservationists too can go too far, but it should be remembered they've never had the chance before to go too far.

But, as industrialists, members of Congress and chambers of commerce, aren't all bad, neither are all conservationists all bad.

A couple of local conservationist projects may illustrate that point.

The Bancroft Junior High School Ecology Club recently collected 41,000 tin cans for recycling in two weeks.

3 MORE QUENTIN INMATES STABBED, TOTAL NOW 12

SAN QUENTIN (UPI) — Three more black San Quentin inmates were stabbed Saturday, raising total stabbings in a week of escalating racial hatred to 12, including one fatality.

Immediately after the latest stabbings, a general lockup was ordered and the entire inmate population of 3,250 was returned to the cells. About half had been released on a holiday schedule from the general lockup begun Tuesday.

THE STABBINGS Saturday occurred in a mess hall shower room. Two handmade knives were found, but officials had no suspects.

"The victims didn't say who did it," said the officer of the day, Keith Hayball. "It would be pretty dangerous for them in the prison if they did. Perhaps they don't even know their attackers."

The most seriously injured of the three was

Charles R. Johnson, 30, of San Francisco, who suffered a possible spinal separation. He was serving a term of six months to ten years for receiving stolen goods and had been in the prison since last June.

Stanley Hanna, 24, of San Francisco, sentenced to six months to ten years for assault with force, was in fair condition with stab wounds in the right chest.

James E. Anderson, 28, a convicted murderer, suffered superficial wounds in the right side and left hip. Anderson, of Solano County, was sentenced to five years to life.

THE STABBING series began Monday night when a black inmate was stabbed three times as he returned to his cell. Officials said the motivation was personal, and a suspect was Mexican-American, reputed to be "a prison Nazi."

"They way we read it,"

said Hayball, "young hot heads from various racial groups then attempted to blow the incident out of proportion. The great bulk of the population wants safety and control." But each subsequent stabbing seemed to inspire a retaliatory attack by members of the victim's racial group.

IN ONE interracial fight, three inmates were stabbed. In another assault, William Hanson, 28, a robber in San Quentin for four years, died after his throat was slashed and a knife plunged into his heart.

During the week, guards conducted ageneral shake-down in which more than 40 knives were discovered, plus other secreted material. However, guards said it was unlikely they would ever find all weapons concealed in the aging institution.

Soul singer gunned down in Phoenix

PHOENIX, Ariz. (UPI) — The lead singer of "Dike and the Blazers," a soul music group, was shot and killed Saturday.

Arlester "Dike" Christian, 27, Phoenix, died at Memorial Hospital about two hours after he was shot three times on a city street.

Clarence Daniels, 28, Phoenix, was arrested on a charge of murder by two policemen who were in their patrol car nearby and heard the shots.

Witnesses said that Daniels was sitting in his car and called out to Christian. As the two men were talking, a series of shots was fired. One of the bullets struck Christian in the head.

Clean earth corps launched in Mich.

LANSING, Mich. (UPI) — A pilot plan to translate the ecological zeal of college students from words into action is being drawn up in Michigan.

It's called the "Clean Earth Corps."

Its aim: To harness the energy of young environmentalists by sending them out in teams on conservation missions throughout the state during the summer.

Projects already planned for this summer include environmental studies in a northern inland lake, a shoreline study along a Great Lakes shoreline, and an urban environmental study of an inner-city Detroit neighborhood.

The state-backed project was born last summer at an "Earth Day" seminar at the University of Michigan. Gov. William G. Milliken was there, took mental note of students feeling, and set his ecology staff into motion.

The original plan, according to Jim Kellogg, Milliken's top environmental advisor, was to launch a full-scale summer youth program reminiscent of the Civilian Conservation Corps of the depression years.

That approach Kellogg said, proved a disappointment because students did not respond as enthusiastically as expected. A more cautious approach evolved.

"At first we got mixed response from students—no general enthusiasm as we had hoped," Kellogg said. "So we sat down and decided to start out real slow with a pilot project."

The pilot project planned for this summer will set

five teams of students, with about 10 students on each team, on five different environmental studies around Michigan.

If this approach works out—and the governor's environmental people are keeping their fingers crossed—the Clean Earth Corps could be expanded the following summer and eventually turn into the full-scale program.

The pilot project will require no outright state funding. Instead, local governments or private groups in the area to be studied will provide the student teams with compensation.

The state's role, Kellogg said, will be to offer research facilities, technical advice and general moral support.

Five die in light plane crash

ST. CHARLES, Ill. (AP) — Five persons were killed Saturday when their single-engine plane crashed while approaching DuPage County Airport in heavy fog.

Authorities said visibility was down to one mile at the time of the crash. The airport is west of Chicago. The crash occurred about

10 miles from the airport. The victims were believed to be from the Chicago area, but their names were not immediately learned.

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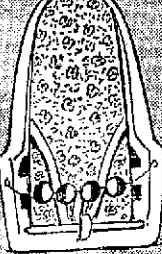
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300 dignitaries at Whitney Young's Nigerian service

LAGOS, Nigeria (U) — A congregation of 300, intermixed with one head of state, one former head of state, prominent American civil rights leaders and several ambassadors, looked on in the Christ Church Anglican Cathedral Saturday and sang "We Shall Overcome" in memory of Whitney Moore Young Jr.

After the memorial service, former U.S. Atty. Gen. Ramsey Clark accompanied Mrs. Arnela Boswell, Young's sister, to the isolated Atlantic Ocean beach where Young died Thursday. At the beach, Rev. Jesse Jackson reported that the former executive director of the Urban League had suffered a cerebral hemorrhage.

A high point of the memorial service came when Bayard Rustin, a close friend of Young, broke off from his eulogy and sang a solo of the old slave song, "Death Ain't Nothing But a Robber."

IN ADDITION to Rustin, a roster of prominent individuals spoke at the memorial service: Nigerian Foreign Minister Okoi Ariko; Emile-Derlin Zinsou, former president of Dahomey, U.S. Ambassador William C. Trueheart Clark; civil rights leaders John Lewis and Charles Hamilton, Rep. John Conyers, D-Mich., and Pol-

roid Vice President Thomas H. Wyman.

The main eulogy was delivered by Rev. Jackson, whom Rustin described as a "dissatisfied radical militant," and whom Young had called "my spiritual leader" just before his death.

At the end of his eulogy, Jackson called on the audience to link arms and sing the civil rights movement anthem, "We Shall Overcome."

AFTER THE service, Clark with his wife Georgia, Jackson, Manhattan Borough President Percy Sutton, Newsweek Editor-in-Chief Osborn Elliott, Washington Post editorial page editor Philip L. Geyelin, Brig. Gen. Daniel James, William Broom of Ridder publications and a few others went by boat with Mrs. Boswell to Light-house Beach where Young died.

There Jackson revealed that the autopsy performed on Young showed that he had suffered a cerebral hemorrhage.

Gambling casinos

LISBON (U) — In a bid to boost the country's tourist trade, the Portuguese government has allowed a consortium of eight national firms to begin construction of three gambling casinos and adjoining hotels in the towns of Alvor, Vilamoura and Sotavento.

RUNKIES

HAIRLINE

NEW YORK (U) — The bald plaintiff said he'd spent hundreds of dollars buying soaps and shampoos from a scalp specialist in an attempt to grow hair but never raised so much as a decent fuzz.

After hearing that testimony from Alan Jones, 39, in Brooklyn Civil Court Thursday, Judge Fred G. Moritt awarded him \$750 and was inspired to deliver his ruling in rhyme.

Entitled "Hairline Case," it went like this: "Plaintiff's pate was mostly bare, 'Defendant boasts, 'We'll

grow you hair.' 'For seven hundred fifty? Yeah; 'Judgement: Give it back. That's fair."

ALCOHOLIC

BOLTON, England (U) — Robbie Robertson's super-alcoholic breath saved him from the automobile driver's breath test after he was hauled in by a policeman with the little green bag.

In court he explained that he is a professional fire-eater and keeps a mouthful of alcohol to squirt into the flame. Case dismissed.

HOT PANTS

ENDERBY, England (U) — Delia Frisby wore a pair of hot pants to work on a dare.

Nothing unusual about that except Mrs. Frisby, 28-year-old mother of two, weighs 192 pounds. When she appeared in the outfit at the radiator factory where she works, production stopped as workmen gathered to gawk at her 42-36-44 figure.

But Mrs. Frisby was not too impressed. "Frankly, I found them a bit chilly," she said.

JUST HUMAN

SAN DIEGO (U) — Miss America complains that people are reluctant to shake hands with her.

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"I have to stick out my hand to them," Phyllis George says.

"They got so excited to find out we're human beings. But Miss Americas are nothing different — they're just human beings."

Miss George, who wears the 1971 crown awarded at Atlantic City, N.J., is a lovely 21-year-old from Denton, Tex.

In San Diego to present awards at a contractors convention, she spent most of the last two days at the zoo and Sea World marine park before flying home late Monday.

POLITICS

FAIRMONT, Minn. (U) — How do you tell a Democrat from a Republican in Washington?

Alan Hale, 18, a high school senior who recently spent a week in the nation's capital as part of the project President's Classroom for Young Americans, said:

"The Democrats wore colored shirts, large double Windsor knot ties, longer hair and sideburns. Republicans wore white shirts, smaller knots in their ties, shorter hair and no sideburns."

VEGETARIAN

WIGAN, England (U) — Butch, a mongrel dog, leads a pretty normal life apart from one thing — he's a vegetarian. His Lancashire owner, Diane Argent, says Butch turns his nose up at meaty bones and eats only salads.

"I've never heard of a dog eating vegetables and no meat," a local veterinary surgeon said.

EQUAL

The Duke of Edinburgh, on a private tour of the South Pacific, expressed wonder at the equal-rights propriety which is a part of official policy in the Anglo-French condominium of islands called the New Hebrides. In Vila he saw a picture of the queen upon the wall, but his picture was not beside it.

"Instead," he said, "I saw (French) President (Georges) Pompidou. 'I shall speak severely to my wife upon my return,' he quipped.

DIRTY DUTY

CUPERTINO (U) — A Santa Clara county deputy district attorney says prosecutors are failing to obtain convictions in obscenity cases because judges seat jurors who like to see pornography in the courtroom.

Deputy Dist. Atty. Keith MacCloud told the Cupertino Republican Assembly Thursday night judges dismiss all prospective jurors who are against obscenity. "So the only ones we get on the jury are the ones who get all excited over pornography and say 'come on, let me see the films' and for three hours they watch obscene films and get paid for it," MacCloud said.



PRIESTS BY THE POUND

Father William Dodgson, a religious teacher at Boise's Bishop Kelly Catholic High School, claimed he had never seen a FRIAR cut up for 33 cents a pound. But this sign showed him how far men will go in an effort to make an impact on the market. The sign, advertising what are supposed to be FRYERS (chicken variety) was on a Boise supermarket Friday. One passerby said a friar should be worth at least \$25 whole.

—AP Wirephoto

Winter storm, winds up to 83 m.p.h. slam into Rockies

By ASSOCIATED PRESS

Springlike weather spread north into the Great Plains Saturday but winter unleashed another volley at the Rockies and northern Plains.

Stockmen and travelers were warned of high winds and cold rain shifting to heavy snow in Wyoming and parts of Colorado, Oregon, Nebraska and Kansas.

Rain and snow were reported the length of the Rockies with a three-inch fall at Kalispell, Mont. and two inches at Milford, Utah.

High winds swept the area. One gust was clocked at 83 m.p.h. at Lander, Wyo., and 50 m.p.h. winds were reported at several locations in New Mexico. Warnings were posted for Arizona.

In the Midwest, heavy morning fog was blamed for at least one death. An unidentified woman drowned when her auto plunged into the Indianapolis.

lis, Inc., Waterworks Canal.

The dense fog halted commercial flying on northern Indiana for more than 12 hours and closed Chicago's giant O'Hare International Airport and St. Louis' Lambert Field for a time.

Temperatures in the 70s were posted in Kansas, southern Indiana and the Carolinas. There were 80-degree readings in southern Texas, Florida and Arizona.


The South got less pleasant spring conditions — thunderstorms and tornadoes. One funnel cloud was reported aloft in the Florida Panhandle near Baker.

Three-quarter-inch hail accompanied thunderstorms in Alabama and parts of Florida. Storms dumped heavy rains in Mississippi.

A severe thunderstorm watch was issued for parts of Florida, Georgia and Alabama.

Afternoon temperatures ranged from 30 at Sault

Ste. Marie, Mich. and Evanston, Wyo. to 89 at Mineral Wells, San Angelo and San Antonio, Tex.



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One dead, 2 burned in San Jose blaze

SAN JOSE (U) — One woman died and two men were burned severely Saturday in a fire sweeping an 80-year-old rooming house. Fire Marshal Jim Friday estimated damage at \$60,000.

Genevieve Kennedy, 62, died in a flame-swept hallway after Norman Spruce, 53, had to abandon his attempt to drag her to safety.

Spruce was burned over 30 to 40 per cent of his body. He was reported in fair condition at Palo Alto Veterans Administration Hospital.

Louis Haack, 62, another resident, jumped from a second floor window and suffered a possible pelvic fracture. He was under observation at Santa Clara Valley Medical Center.

Diana Pitt, 20, who is seven months pregnant, also jumped from a second floor window and apparently escaped without serious injury to herself or her expected child.

She was examined and treated at a San Jose hospital and released.

Fifty residents of the burned out rooming house

and an adjacent boarding house were provided temporary shelter by the Red Cross.

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New lead in 2 L.B. slayings

By CHUCK CHEATHAM
Staff Writer

Long Beach robbery detail detectives are working on a new lead in the execution-type slayings Dec. 26 of Cyril Ball, 64, and his son, James Cyril Ball, 37, in their sporting goods store at 345 Long Beach Blvd.

While Det. Sgts. Y. D. Carter and Don E. Murray were understandably reluctant to discuss their new information Saturday they did not deny that a substantial reward of \$8,497, posted by the Downtown Long Beach Associates, might lead to arrests.

"We have to check the information we have received," was the only comment Sgts. Murray and Carter would make.

THE OLDER Ball was found dead with three gunshot wounds in his head in a mezzanine storeroom at the Ball and Frank sporting goods store.

His son, also with three bullets in his head, was found dead on the floor of a workroom on the first floor.

At the time, Det. Sgt. Jack W. McMahan, head of the robbery detail, said the killings were "execution-type murders."

The killers took over \$1,000 from the cash register and safe and over 20 handguns from the store, an inventory by John C. Frank disclosed.

Frank and the elder Ball founded their sporting goods store in Long Beach in 1933.

WITNESSES contacted by police said they saw three "hippie type" male whites in the store between 3:30 p.m. and 4 p.m.

A closed sign was hung on the door, although the shop should have been open for business, police said.

Suspect one was described as 18 to 21-years-old, thin build, curly dirty blond shoulder length hair, wearing glasses, blue jeans and a three-quarter length tan buckskin jacket with fringe across the back. He was 5-feet, 7-inches tall.

Suspect two was 25 to 30 years old, 5-feet, 8-inches, medium build, short, dirty blond, wavy hair, clean and neatly dressed wearing a three-quarters length tan coat, dark slacks and always smiling.

The third suspect was between 22 and 28 years old, 5-feet 8-to-11-inches tall, thin build, sandy blond hair combed hippy style straight hair down to the nape of his neck, dressed in dark clothes and having a full bushy mustache.

The reward money was posted by friends and business associates "for information leading to the apprehension and conviction of one, or all, of the participants in the robbery and murder."

Vito Romans, executive vice president of the Downtown Long Beach Associates, is administrator of the reward fund.

Ohta death trial venue shift asked

SANTA CRUZ (UPI) — John Lindley Frazier, charged with slaying wealthy eye surgeon Victor Ohta and four others, has asked the state district court of appeal for a change of trial site.

Frazier asked the court to overrule Superior Court Judge Charles F. Franich who denied a change of venue.

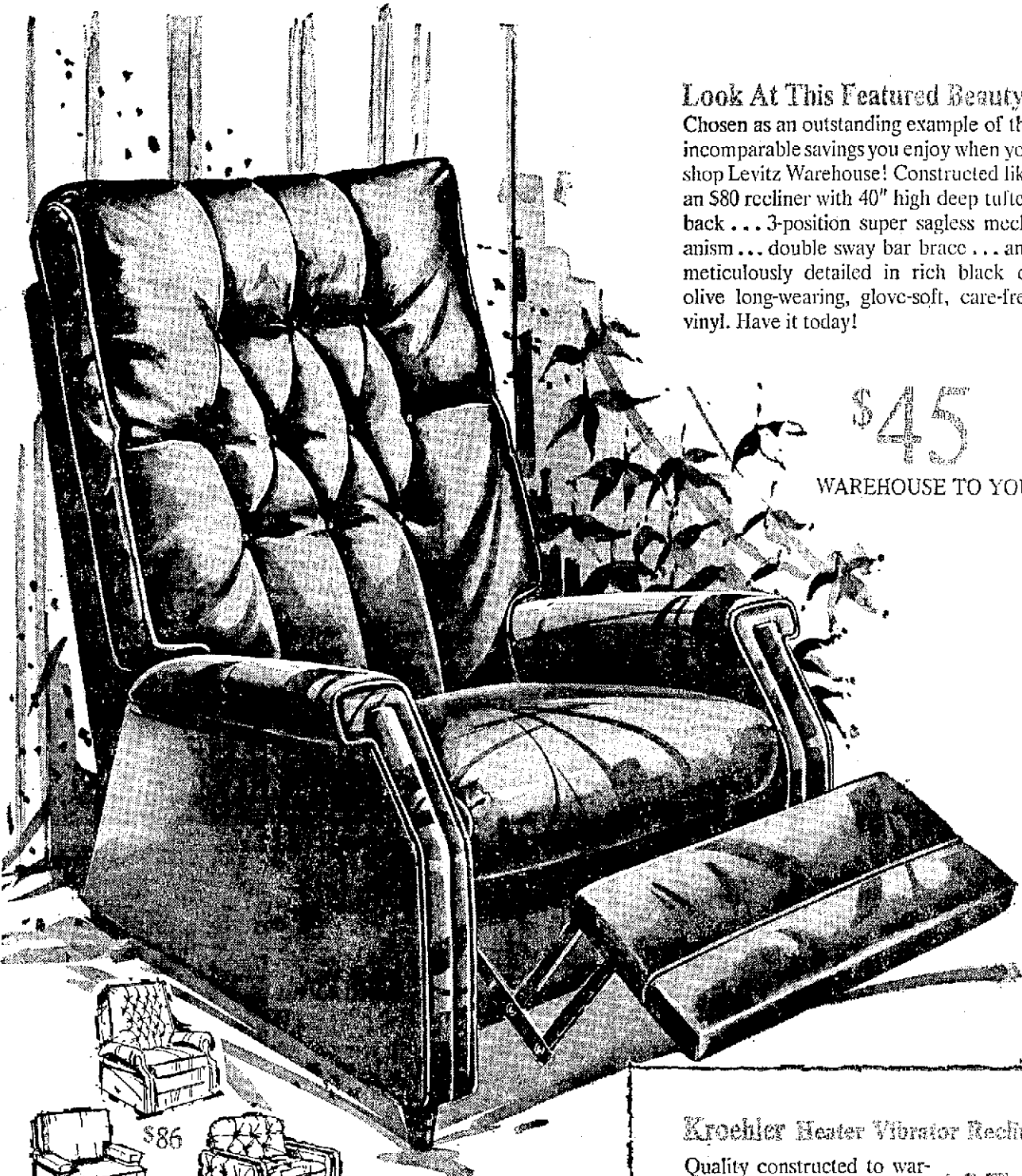
Franich ruled that pre-trial publicity in the case had not prejudiced the 24-year-old former auto mechanic's chances for a fair trial.

Frazier is accused of slaying Ohta, his wife, Virginia, their two sons, and the doctor's secretary.

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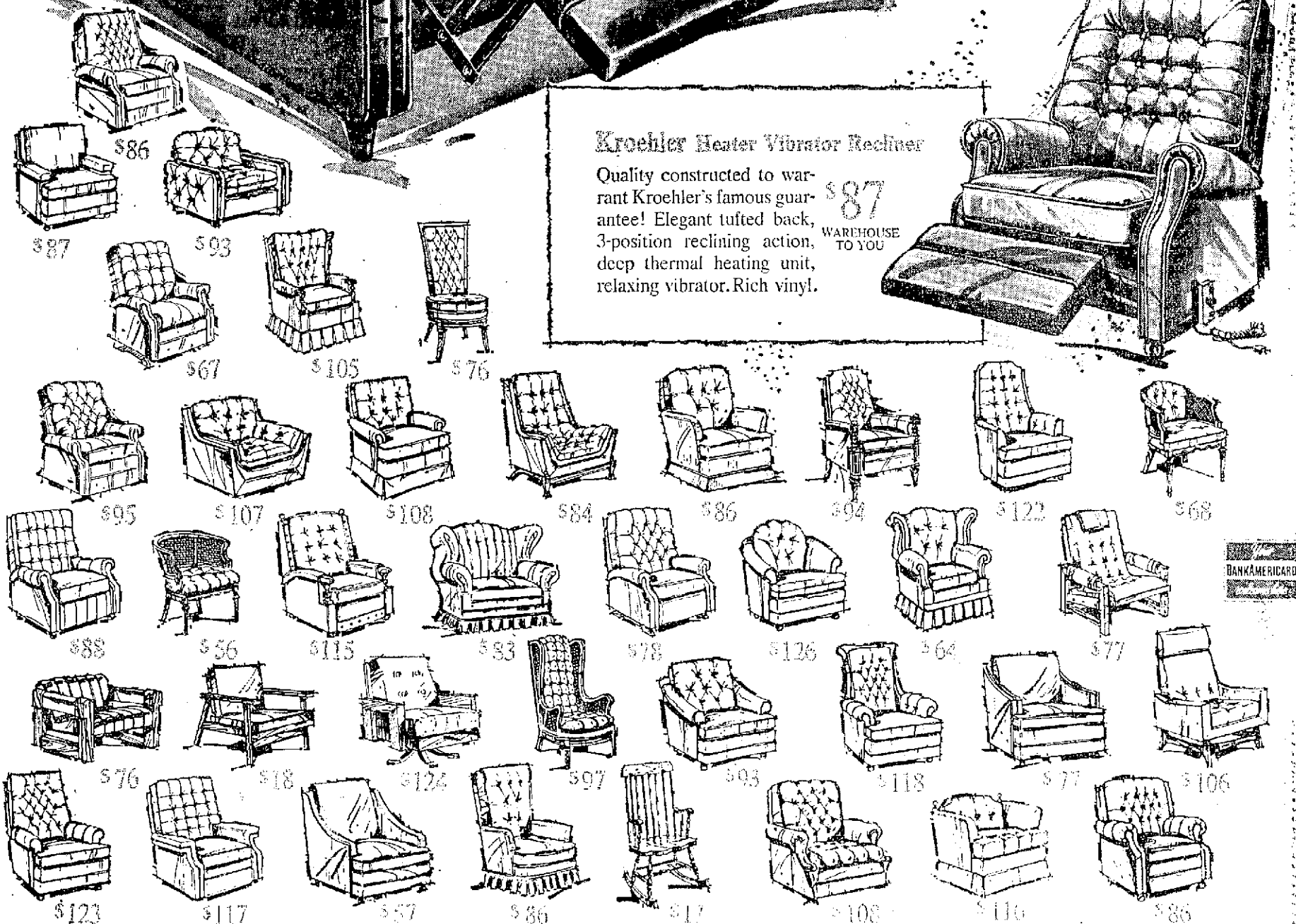
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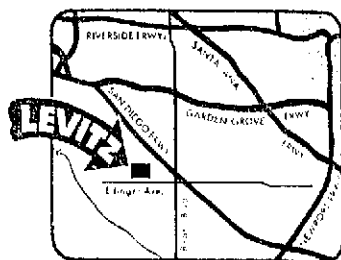
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ROMANCE, DREAMS OF BETTER LIFE END IN FUME-FILLED ROOM

By RON JENKINS
Associated Press Writer

A romance that began in Long Beach, blossomed into marriage and was made richer by the birth of two children, ended in a fume-filled room in Edmond, Okla.

It ended for a former Navy man who had returned to the Southland from Vietnam three years ago to find the girl he was to marry — and it ended for this girl and one of their two children.

Clifford and Anita Nowak, who had moved to Green River, Wyo., were regarded by some as aimless drifters.

They did not think of themselves in this way.

They were ambitious. They had not found what they sought but they were seeking.

They were ambitious in ways many of their friends could not know.

They dreamed of a better life.

But they were not to enjoy it.

Fulfillment of their dream ended the day it was supposed to begin.

A friend had told Clifford "a trucker would have it made" in Oklahoma. Four months ago he took the advice, setting out from Green River with Anita, their infant daughter Jerri Ann and their few possessions.

The Nowaks — he was 22, she was 21 — almost did make it. Clifford got the truck he dreamed of. He got a job as a driver. It was to have begun Monday March 8.

At 1:15 a.m. that Monday, Clifford and Anita and Jerry Ann were found dead. The flame had gone out in a gas furnace and they had suffocated.

"He was just a mixed-up kid who hadn't grown up. A

nice boy but his sights were set too high," recalled Jim Whitley, operator of a service station in Enid where Clifford worked the first few weeks they were in Oklahoma. "He talked about getting that truck and said he had lots of money, but I knew better."

"Later, after he quit, I saw him driving this Mack truck up and down the street like it was his — real proud and all — but I didn't really believe he owned it."

The truck was Clifford's.

"I never saw a man so darned determined to get into the trucking business," said Leona Gower, office manager for Jack Davis Trucks & Equipment at Enid, which sold the tractor-trailer to Nowak — no cash down.

Nowak had asked if they would sell him the vehicle if he could get a contract with a trucking agency, said

Miss Gower.

"Mr. Davis looked at him and said, 'Sure son,' then dismissed the idea. But Nowak later showed up with a contract from Kings Van & Storage in Oklahoma City. So Mr. Davis made a deal for him to pay \$300 a month in loan payments, but we never got a dime."

Nowak had taken a job loading trucks while waiting for his first assignment from the Oklahoma City moving company.

The family had grown to four by then — a daughter named Tammy Ann.

When a devastating snowstorm struck, they were stranded in a ditch at Edmond, a college town on the outskirts of Oklahoma City. The family, nearly broke, spent two days in the truck cab before anyone offered to help.

Ninon Hallenbeck, a waitress at a nearby

cafe, took the family into her home. They stayed in a back bedroom while Nowak put the remaining family possessions in hock to get money for repairs on the clutch of the truck. He also worked a few days washing dishes at the cafe.

"They were very much in love," said Miss Hallenbeck.

Nowak was to make his first haul for

King's Van & Storage on March 8. His truck had finally been certified to comply with trucking laws in surrounding states.

"He could have started here and probably grossed \$25,000 to \$30,000 a year before expenses if he ever had gotten on the road," said A.C. Kerr, secretary treasurer of King's. "He was real proud of that truck

and planned to get out and make him a fortune."

When Miss Hallenbeck returned home early Monday she found two-month-old Tammy Ann crying in her crib.

She went to the back bedroom.

"I kept pounding on the bedroom door then I opened it and was hit by a full blast of gas," she said.

Clifford Nowak, his wife and year-old Jerri Ann were dead.

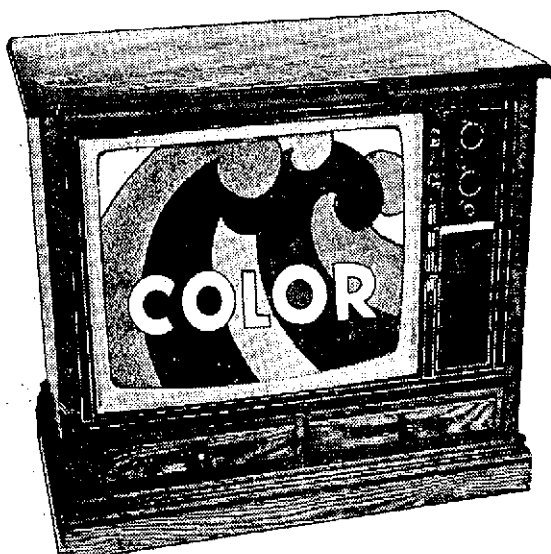
The Nowaks were buried Saturday at a municipal cemetery in Rock Springs, Wyo., near Green River where they had been married.

It had been three years since their romance budded at Long Beach.

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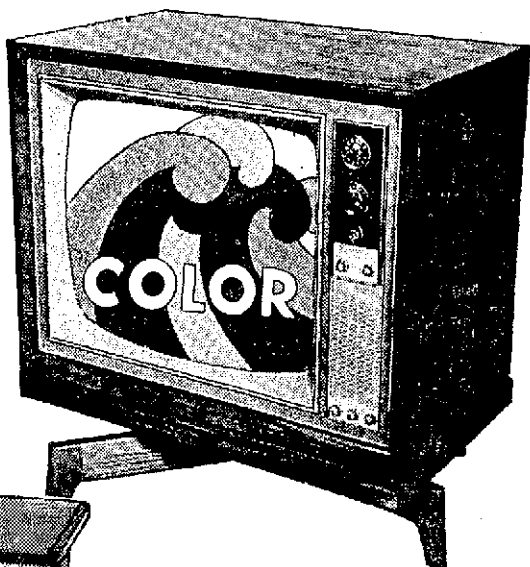
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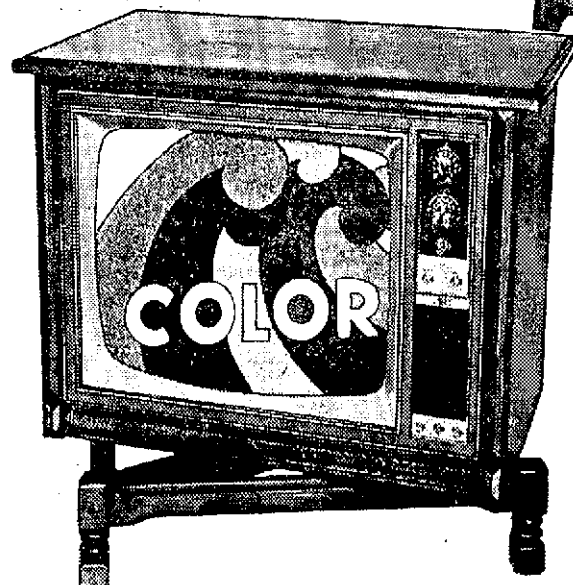
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'Exotic' is the name of aerospace's land-train game

EDITOR'S NOTE: This is the second of two articles discussing the problems of surface transportation and aerospace's system engineering attempts to solve the problems. The last article will appear next Sunday.

By EV HOSKING
(Second in a Series)

Exotic is the name of the game.

In order to make it economically in the transportation business, experts feel that it is vital to have a system that will prove to be far more attractive to people than will their own automobile.

The aerospace engineers are working hard to come up with ideas, ideas that encompass everything from local "people movers" to high-speed, high-density commuter traffic.

THEY think monorail.

Then there's the subway. They dream of rifling people through tubes in cartridges propelled by compressed air.

And there's steam transportation — with dozens of innovative ideas on generating steam.

There's emphasis on magnetic levitation, and magnetic power for drive.

Natural gas turbines are part of the "in thing," too. Chances are whatever you think of — some aerospace engineer is already working on the idea.

In order to be a winner, in addition to being exotic, the motive power must not pollute the atmosphere — or, as they say, it must be ecologically sound.

And, above all, it must pay.

This creates an additional burden on the engineering brains — but they know it must be done and they know it can be done.

THE POLLUTION-free turbine is already a fact. The Air Force's Space and Missile Systems Organization (SAMSO) is currently generating electrical power near Palo Alto with turbine generators that emit no pollutants.

Currently the Stanford Research Institute is studying a rapid transit vehicle that would race along an invisible magnetic track at 300 miles-an-hour.

The system would use the power of superconducting magnets to lift the weight of the vehicle off its track and propel it easily and economically at high speeds.

The plan envisages the use of linear induction motors, which, utilizing mag-

netic force, would propel the vehicle in virtual silence.

Officials feel that the system could compete with the airlines — that the trip from Los Angeles to San Francisco could be made in 1½ hours. Elimination of the time-consuming trip between the airport and the downtown terminal would make the system compatible with the airlines.

The proposed system is the result of the practical development of a new kind of electromagnet.

THIS MAGNET, when properly cooled, can take a small amount of electrical energy and produce enormously powerful magnetic fields without the addition of more energy. The small, original supply of electricity keeps circulating within the magnet as long as the temperature is kept at a critical level in a container of liquid helium.

SRI researchers feel that the vehicle could be levitated as much as a foot above a metal-lined roadway. The same magnetic forces could be used to keep the car centered in the roadway.

While a variety of propulsion systems could be used, the most popular with the scientists in the linear induction system — which is almost completely silent and produces no contaminating exhaust.

SRI feels that the only limit to the speed of this train would be the resistance of the surrounding air.

IF IT WAS necessary, they say, this problem could be solved by having the vehicle run in a tunnel from which enough air had been removed to create a partial vacuum. Passengers in the cars would be as comfortable as those riding in the pressurized cabin of an airliner.

Similar in idea, but utilizing the tracked air cushion rather than magnetic

levitation, would be another system utilizing the pollution-free linear induction motor.

Grumman Aerospace Corp. has a \$3-million contract for engineering designs and technical studies for the test vehicle and the guideway on which it will run.

The air-cushion vehicle runs on a thin cushion of air that supports and guides it and which is supplied by the internal power of the vehicle itself.

This air-tracked, 150-mile-an-hour train, or course, is the backbone of the proposed 16.3-mile access line from San Fernando Valley to Los Angeles International Airport.

PRELIMINARY feasibility, engineering and marketing studies have been started. It is hoped that the system can be tested by late 1972.

The tracked air-cushion cars would run on guideways elevated from 20 to 60 feet above the San Diego Freeway right-of-way.

Cost of the line, including guideways, stations and other facilities is expected to be more than \$50 million, split between the federal government and the Los Angeles Department of Airports.

The linear induction motor appears to be the key to many of the exotic plans being produced by the space engineers.

The AirResearch Division of the Garrett Corp. in Torrance is prime contractor for development of an 8,000 horsepower LIM propulsion system. They have already constructed a 2,500 horsepower engine and a test vehicle which rides conventional rails and is said to be capable of

speeds up to 250 miles an hour.

THE DEPARTMENT of Transportation is highly impressed with the LIM and says it shows promise of "replacing the wheel as the driving and braking mechanism for high-speed ground vehicles."

The LIM is actually a rearrangement of the standard rotary induction motor, the most widely used type of electric motor.

The LIM is defined by engineers as being a rotary-type motor which is simply cut on a radius, unrolled and laid out flat.

This presents an air gap between the primary and secondary windings allowing a linear motor between the two.

One of the members is lengthened along the path of travel so that motion can be continuous.

Advantages of the LIM are silence, lack of pollutant by-products and a comfortable freedom from vibration.

SINCE THE thrust is provided without need of physical contact, the LIM works equally well with levitation or air-cushion vehicles.

Also, there are no wearing parts, such as gears or wheels, and speed is apparently unlimited.

Work is also progressing on high-speed, pollutant-free turbines which can either drive, or furnish electric power to drive high speed trains.

Still other companies are working on pollutant-free diesel engines.

The exotic engineering isn't limited to the cars themselves — the high speed cars require a lot of

supporting equipment.

For instance, the Bendix Aerospace Systems Division has a transportation department contract to conduct a program to assess the possibility of a sensing device to give the headway (the separation measured in time) between the two vehicles traveling on a guideway.

A HEADWAY sensing device is vital to the operation of automatically controlled guideway cars.

The exotic ideas even go to fare collection devices using electronic computer systems which will provide graduated charges for riders who will carry credit card-type tickets to gain entry to the automated conveyances.

Presently it is believed that the cards could be entered into the computer-like system on the train — or car — itself which would route the rider to his destination.

This particular type of a system presents a tricky problem to the engineers because it should be so simple that small children

as well as the elderly could operate it without a problem.

Along with the actual transportation systems, the space engineers are hard at work on the support facilities to go with the trains.

THE STATIONS as presently conceived, would be

relatively small, blending themselves into the neighborhood. Traffic would be so regulated that it would eliminate long waits, thus eliminating the need for a larger station.

Boarding the cars would be relatively simple and be accomplished from a "moving sidewalk" type belt which would enable

the passenger to ease into the car as if it were standing still.

Computer control of routing, scheduling and disposition of traffic would eliminate the problems of stop-and-go transportation was experienced by today's drivers.

NEXT: Where are we?

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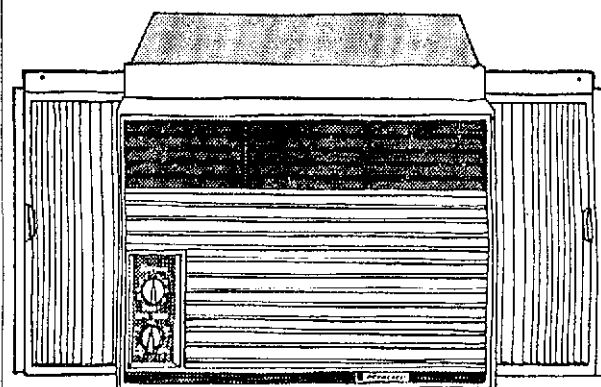
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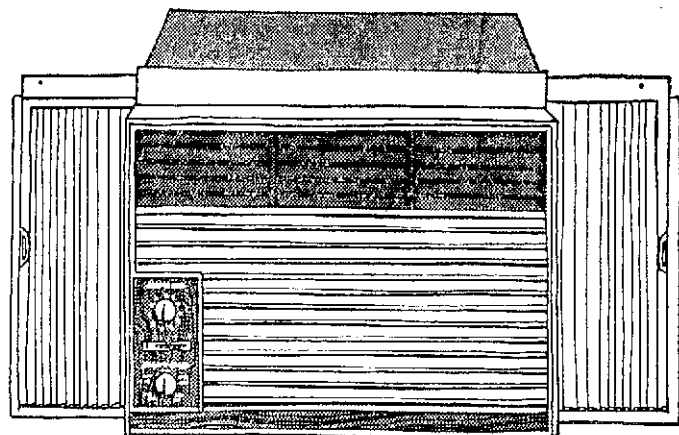
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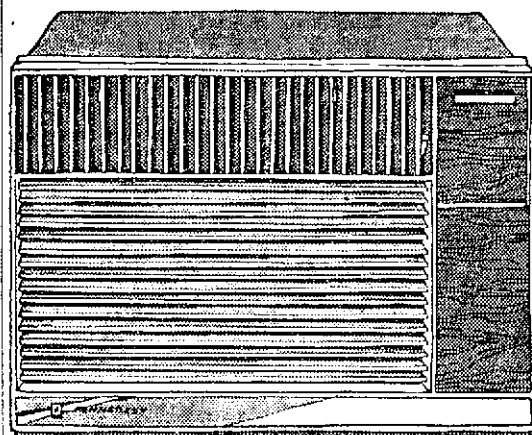
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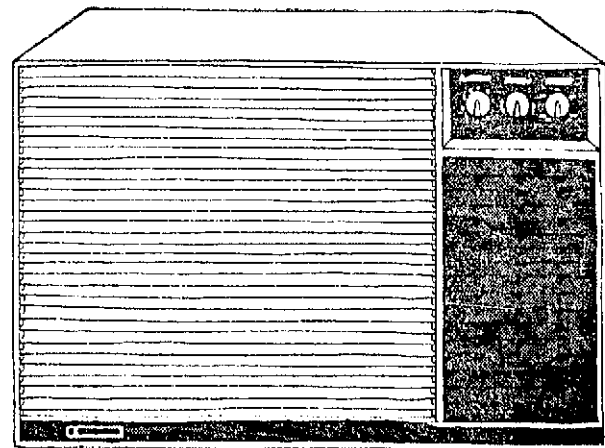
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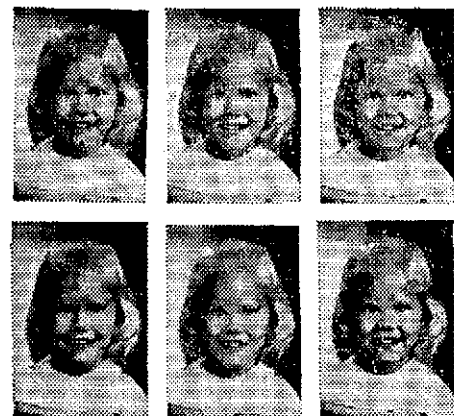
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S. VIETS CLAIM SUCCESS IN LAOS, LAUNCH FINAL SWEEP

(Continued From Page A-1)

said one regiment of South Vietnam's 1st Infantry Division had pulled back from Fire Base Sophia, 24 miles inside Laos and three miles southeast of Sepone.

Enemy gunners were said to have had Sophia zeroed in, and a 300-pound rocket and mortar attack Thursday knocked out several of the South Vietnamese units' heavy weapons.

The infantrymen spiked six damaged artillery pieces before they walked out of the base to areas more than a mile away, where they were picked up by helicopters.

South Vietnamese headquarters in Saigon said there still are 2,000-2,500 government troops in the vicinity of Sepone, but added there had been some tactical movement of troops.

THE COMMAND declined to give details on grounds of security. Sepone was a main enemy transshipment point on the Ho Chi Minh Trail. It was taken by government troops a week ago in their farthest push west.

South Vietnamese commanders have said since the drive into Laos began Feb. 8 that the objective was to disrupt the movement of men and supplies and not to occupy territory.

Although the thrust stalled in its early stages in bloody fighting, for more than a week now there have been reports of marked success with heavy enemy casualties and widespread destruction of war materiel. Much of this has been credited to B-52 bombings and other air support.

Brig. Gen. Pham Van Phu, commander of the 1st Infantry Division, told reporters his forces had destroyed a large part of the enemy's major logistical unit in the Laos panhandle. Phu identified it as the 558th logistics command, a 25,000-man force responsible for operating the supply network in southern Laos.

HE SAID his division had been in contact with four of the eight elements that make up the command and "we have destroyed them 50 to 80 percent." The logistics command had been in operation 10 years.

The division commander also emphasized the importance of the mobile tactics that South Vietnamese forces have been employing since the bitter hill fighting early in the Laos operation with the North Vietnamese.

"We are following them and destroying them," he declared.

"Because of our mobility, they don't know what we are going to do. We have hurt them bad."

Col. Vu Gan Gia, the assistant commander of the division, said he did not expect any more mass attacks by the North Vietnamese in Laos.

BECAUSE of the severe casualties suffered in the earlier hill fighting, he thought the enemy now would concentrate on rocket and mortar attacks, ambushes, sapper activity and harassment.

He said both sides had changed their tactics, with government units minimizing fixed positions, concentrating on mobility and

"keeping the North Vietnamese off balance."

Field officers, explaining what they called the current third phase of the Laos operation, said the first objective was Muong Nong, 15 miles inside Laos and 25 miles southeast of Sepone.

The second was Sepone. The road runs from Sepone to Muong Nong and is one of three major roads on the Ho Chi Minh trail.

In a communique, South Vietnamese headquarters said 8,000 enemy had been killed in the operation in Laos up to 6 p.m. Friday. Government losses for that

period were 726 men killed, 2,763 wounded and 165 missing in action.

ONLY LIGHT action was reported in the South Vietnamese drive in eastern Cambodia, which also is aimed at disrupting enemy infiltration of men and supplies into the South.

Headquarters listed one ground clash and said eight enemy were killed while one South Vietnamese soldier was wounded.

Scattered skirmishes were reported in South Vietnam. Spokesmen said an ambush set by a recon-

naissance company near the old battlefield of Dak To in the central highlands resulted in nine enemy killed with no government losses.

Farther south about 195 miles north of Saigon, a regional force company clashed with elements of an enemy sapper battalion and killed 16 with the aid of air strikes and artillery, spokesman said. The dead were reported to have included the commander and deputy commander of the enemy force. The regional force unit lost two men wounded, headquarters said.



BRIG. GEN. PHU
Tells of Victories in Laos

Nobel chemist predicts smog disaster in L.A.

(Continued From Page A-1)

try must come up with an engine by Jan. 1, 1975, which will reduce emissions of carbon monoxide, nitrogen oxides and hydrocarbons to less than 2 percent uncontrolled.

"No one knows how to build a Muskie car yet," Libby quipped.

We have two ways to achieve it, he said. One is the development of a cata-

lyst system — a chemical purification of the exhaust. The other is the use of a thermo-reactor.

"We have a catalyst system now in use on forklift trucks in warehouses. But the catalyst is made of platinum which is expensive and in limited supply. We chemists are trying to find a poor man's platinum."

"The thermo-reactor, which is the installation of an insulated burner in automobile to burn off excess fuel, could be used only on new cars and would reduce mileage by 25 percent," he said.

DOUBTFUL that either of two systems will be in widespread use by 1975, Dr. Libby does foresee the complete elimination of lead from gasoline within the next few years.

Questioned about the prospects for a steam engine, Dr. Libby said its development would be a long-range goal.

Other goals cited by Dr. Libby in his talk and in an interview, included:

— Development of emission-free mass transit systems.

— Limiting the number and use of vehicles during smog alerts.

— Cleaning up fossil-fuel power plants.

— Limiting population growth in Los Angeles basin.

For individuals seriously affected by air pollution, Dr. Libby had two suggestions.

"They might consider wearing gas masks," he said. "There are also companies manufacturing a filtering device which makes one room in a house smog free. The device is already in use in intensive-care rooms of some hospitals."

DR. LIBBY believes the task of healing environmental ills will require the development of a new professional — the environmental doctor. He described an experimental program going on at UCLA. The five-year grad-

uate program is divided into two years of class study in such areas as biology, engineering, earth sciences, chemistry and public health, one year of problem solving and two years of field work in government or industry.

In an interview, Dr. Libby, a former member of the Atomic Energy Commission, discussed radiation dangers.

"The danger of radiation is far less than that of sulfur or nitrogen oxides pollution," he said.

"All power plants should be nuclear generating plants," Dr. Libby said. "They are quite safe, even during an earthquake. Of course, no nuclear power plant should be built directly on a fault."

Asked what the United States is doing with its atomic wastes, Dr. Libby said most of it will probably be stored in salt mines in Kansas, adding that "there is no danger of leakage."

CSLB girl new Miss Welcome

A curvaceous, 21-year-old California State College, Long Beach coed was chosen Saturday night to reign as the city's official hostess — Miss Welcome to Long Beach.

Carol Vogen, a poised, pretty brunette, was picked from among 12 finalists in the Jaycee-sponsored contest to succeed last year's pageant winner, Randi Blesener.

Honors as first runnerup were awarded to 23-year-old Terry Green by the panel of five judges, while Christine Alessio, 22, was chosen second runnerup.

The 12 contest finalists were given tours of San Francisco, Universal Studios and the Queen Mary prior to Saturday night's judging at Elks Lodge 888.

Visiting doctor prescribes therapy for most back pains

(Continued From Page A-1)

Dr. Effler said that both procedures are performed at the same time on certain patients.

The operations are done for patients with angina pectoris (chest pain associated with heart disease) and the person who has had a heart attack or is expected to have one.

Dr. Effler said the Cleveland Clinic has performed such operations on 30 patients in an acute phase of coronary disease, and he thinks this will be done as an emergency procedure more and more in the future.

The other operation, called an indirect approach, involves swinging an internal mammary artery out of its regular position and tunneling one end into the heart muscle.

"This is delayed irrigation or revascularization," Dr. Effler said. "It's advantage is that its side branches grow and take root, and this procedure maintains blood supply to the heart even though the disease process may worsen."

"The advantage of the bypass procedure, on the other hand, is that it bails out the patient who is in trouble right now. The disadvantage is that the vein

graft bypass is apt to obstruct."

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Babies burn to death in Paris hospital fire

PARIS (UPI) — Fire swept through the nursery of a private clinic in the Paris suburb of Suresnes early today, killing two infants and injuring 10 others.

Firemen said some of the burned babies were in serious condition and added, "the death toll could rise." Ambulances rushed them to hospitals in other parts of the city.

ACTION LINE

(Continued From Page A-1)

it still might not be worth the extra costs to save a bit on interest.

Kidney collection

Q. I received a flier telling about a 4-year-old boy kidney patient, Tommy Davis, and soliciting Betty Crocker coupons to buy a dialysis (artificial kidney) machine to keep him alive until a transplant can be performed. But the flier had no address of where to send the coupons. Can you get this information for me? Mrs. R.J. Avalon.

A. Could you help our church collect Betty Crocker coupons for a kidney machine for little Tommy Davis? E.M. Irvine.

A. This solicitation is not for a kidney machine for Tommy Davis. **ACTION LINE** learned after locating the boy at San Francisco General Hospital. His physician told us he was unaware of a campaign to buy a kidney machine for Tommy and said the boy already is on a machine and receiving the care he needs. We finally reached the apparent instigator of the campaign, the boy's grandmother, Mrs. Pauline Davis of San Jose. She acknowledged the collected coupons "would not actually buy a kidney machine for Tommy," but would be sent to the local Kidney Foundation Office in her name, to help the foundation obtain machines. When asked why fliers were distributed, with Tommy's picture and solicitations for the boy personally, she said "because when people see a child's picture, it gives them something to work for and gets more sympathy for the drive." The Kidney Foundation in Palo Alto said it does accept the coupons which are turned in for dialysis machines — but for general use, never for a specific patient. She said they were unaware of Mrs. Davis' campaign.

Strings attached

Q. Several months ago I purchased a senior citizens' discount golf card, for \$10, from the Los Angeles County Department of Parks and Recreation. When I bought it, I understood I could not use it on weekends or holidays, nor could I make reservations for a starting time. However, now it seems that I can't use my card if I want to play with my son, who has made reservations for our foursome. Is this another regulation? If so, I don't think it's fair. J.H.H., Bellflower.

A. Apparently, this is another restriction on the use of your discount card. A spokesman for the senior citizens' division of the Los Angeles County Department of Parks and Recreation told **ACTION LINE** that discount card holders "must always wait until their name comes up on the call list." In other words, if you want to use your card, you can't play with your son and friends if they made reservations for their group.

Small claim

Q. I recently called an appliance repairman to come to my home and fix my refrigerator. He replaced one of the parts and said the trouble was fixed, but in a few days, the refrigerator broke down again. This time, I called another repairman, and he said that the part that the first repairman changed was not broken. The second repairman fixed my refrigerator by replacing the heater-coil, and now it works perfectly. Can I sue the first repairman in small claims court? If so, how do I go about it? F.C., Long Beach.

A. As long as the repair bill is under \$300, you can take the matter to Small Claims Court. You first must fill out a court form which is available in room 209 of the Los Angeles County Building, 415 W. Ocean Blvd. A court date then will be set for you within 30 days. You must serve the owner of the appliance repair business with a subpoena. A spokesman for Small Claims Court said that you should also ask the second repairman to appear in court to testify. If he refuses, you can serve him with a subpoena.

Wind capsizes racing trimaran; 8 rescued

(Continued From Page A-1)

the Santa Barbara Island Race at 11:50 a.m. according to Stern, 43, of 109 Dolphin Ave., Seal Beach.

"Some of the granddaddy waves were about 15 feet" as the trimaran passed Catalina's west end, Stern said.

The wind died slightly, he said, but moments after he ordered crewmen to trim sails, "the wind came up suddenly, without very much warning."

Stern said wet lines apparently jammed in a winch, preventing the crew from readjusting sail and keeping the craft upright.

"The boat had been in worse conditions than this," he added.

Winds also buffeted the small craft in Alamitos Bay, where lifeguards reported making 12 boat rescues, including two inci-

dents which dumped eight persons into the bay.

Only injury reported from boating accidents in the Long Beach area — where an estimated 700 craft took to the water — occurred when a lifeguard launch pursued a drifting 25-foot sailboat across Long Beach Marina.

Lifeguard Lt. Robert N. Heinsohn said the Cal-25 was secured to the Long Beach Yacht Club dock with only a stern line and another line from a stern sail — its bow to the wind — when a crewman fell into the water.

Skipper of the boat, R. W. Monkman, 2011 E. Ruby Drive, Fullerton, dropped the bow line he was attempting to secure and leaped into the water to assist the crewman, his son William.

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Strong quake recorded off Vancouver

PALMER, Alaska (AP) — A strong earthquake measuring 6.0 on the Richter scale occurred Saturday in the Pacific Ocean 100 miles west of Vancouver Island, B.C., the National Oceanic Observatory here reported.

The tremor which occurred at 3:52 p.m. was not strong enough to cause a tidal wave, observatory officials said.

AMERICAN servicemen have been the target in recent months of terrorist incidents carried out by left-wing radicals demanding their withdrawal from Turkey. Four U.S. airmen were kidnaped by left-wing terrorists earlier this month and later released unharmed.

The nation's press reacted favorably Saturday to the military move, saying the Demirel government's resignation was inevitable because of social, political and economic disorder.

But the pro-Demirel Istanbul newspaper, Dunya, denounced the military's intervention in the government affairs of a "country which fought so hard for democracy this quarter of a century."

25-mile-an-hour wind did it

Kite tourney was a blast

By TOM WILLMAN
Staff Writer

Everybody knows it takes a breeze to fly a kite.

But 25 mile - an - hour winds are ridiculous, as an estimated 300 participants in Saturday's 45th Annual All-City Kite Tournament, staged on the beach at the foot of Junipero Avenue, will testify.

Take the case of the contest's smallest kite, less than one inch long.

"You can't tell whether those fly or not when they're that small," said contest organizer Betty Brown. "The wind just drags them away."

Or consider the plight of what was to be the tourney's largest kite — 20 feet by 17 feet, built of light plastic.

It never got off the ground because its owners tried to finish building it early Saturday at the shoreline contest site — in 30 m.p.h. gusts.

But while the wind "lore up a lot of kites," accord-

ing to Mrs. Brown, it couldn't drive contestants, or about 300 hardy spectators, indoors before the contest's completion.

Entrants in the biggest Long Beach kite tournament competed in three "combined divisions," after wading through a larger field of kite buffs in earlier contests held at 56 schools and 23 municipal playgrounds.

Saturday's winners in division one, which included youngsters in first through third grades, were:

Tim Ball, 9, of 3719 Gardena Ave., representing Sherer Park and Barton School, first; Jennifer Benito, 6, of 4360 Long Beach Blvd., representing Sutter School, second and Troy Lund, 7, of 461 Margo Ave., of Kettering and College Estates Schools, third.

In division two, grades four through six, winners were:

First, Janis Grippi, 10, of 6117 Oakbrook St., for Prisk Playground; second, Kim Curtis, 11, of 1041 Terrino Ave., for Bryant

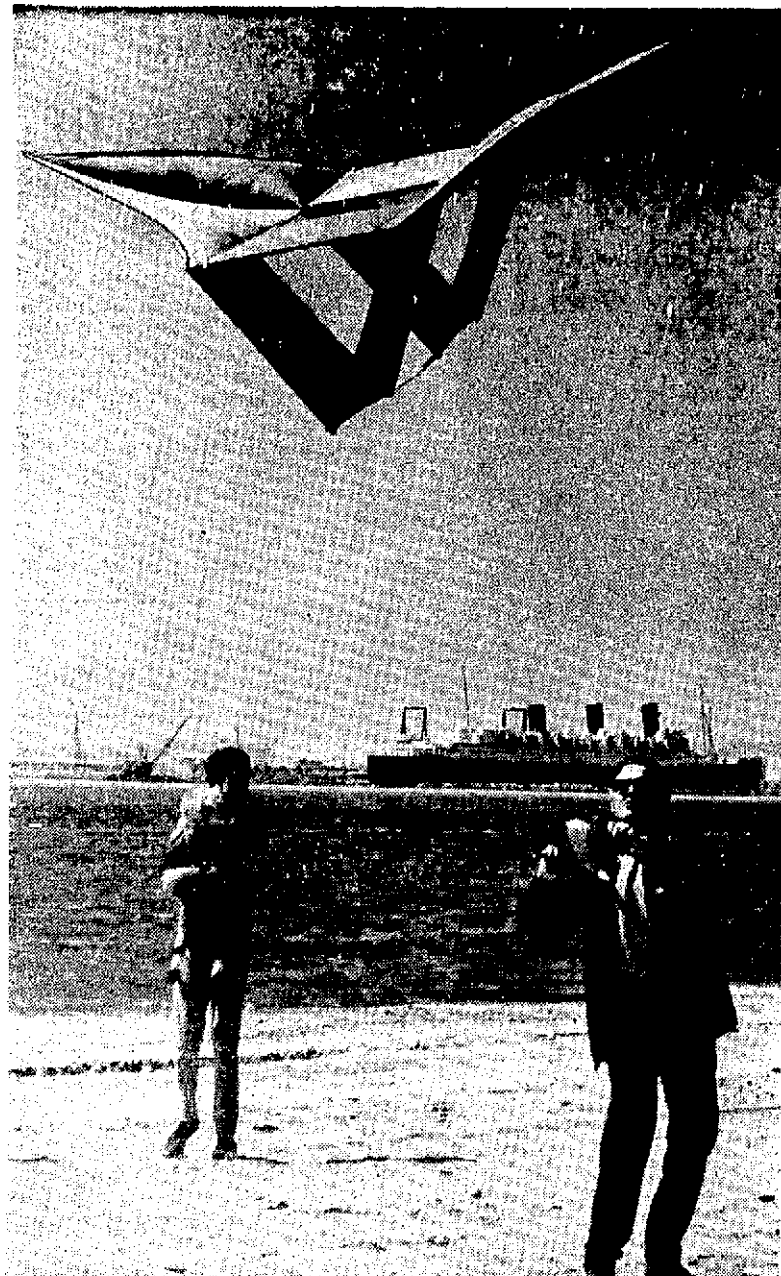
School; and third, Cheryl Cowley, 10, of 3500 Val Verde Ave., from Newcombe School.

Winners in the combined

competition for group-built, open and parent-child entries were:

First, Paul Gaughan, 34, of 55-C 61st Place; second,

Timmy Kiraori, 6, of Norco and third, Mr. and Mrs. V. Schwartz, of a Los Angeles Senior Citizens' group.



WINDS TAKE PAUL GAUGHAN'S 'BEST' BIG KITE SKYWARD



MIRIAM SPERRY'S 'TINIEST' ENTRY HAD ROUGH FLIGHT

INDEPENDENT PRESS-TELEGRAM

SUNDAY, MARCH 14, 1971 • SECTION B -- Page B-1

BEACH COMBING

MALCOLM EPLEY



ON THE long-established theory about what makes the best defense, maybe Long Beach ought to go into the forthcoming Queen Mary-Idelands hearings demanding an increase over its present 15 per cent cut of local tidelands funds.

That percentage, you know, was written into what was supposed to be a permanent settlement of the tidelands fund-splitting issue, voted by the Legislature and agreed to by the city several years ago.

Now, however, prodded by Legislative Analyst Alan Post, some people up north have been talking about amending the settlement. Post would cut L.B.'s percentage, or eliminate it.

Well, if what was supposed to be solid agreement is to be broken, we might as well demand it be broken our way.

After all, if it weren't for Long Beach's initiative and enterprise, there would not be any melon to cut. And by only the narrowest margin in a Supreme Court decision is the state entitled to any of it.

So let's say it's fair, if they want to open the subject, for L.B. to have substantially more than the 15 per cent.

Audacious? Why not?

AT THE close of Gene Washington's fine speech to the Long Beach Eagle Scouts and their sponsors, somebody asked the football star from Poly High how it happened he went to Stanford U instead of UCLA or USC. He's now with the S.F. Forty-Niners.)

Well, he said, grinning, it was easy. Stanford had

a fine academic standing as well as great football. and he could get the "best of two worlds" up there. The implication had to be he wouldn't have gotten the same at the other schools mentioned. A scattering of Stanford men in the audience leaped to their feet. There may have been those in the audience with other inclinations, but how could you boo the guest speaker at a decorous gathering like that? Gene obviously relished the situation.

When he was asked what person had inspired him the most, the talented black athlete mentioned a name or two, then got serious and said: "You know, this is the first time I've thought of it that way. And I've got to say that the clear answer is—my mother." Just like that—no embarrassment, no suggestion that it might sound corny. It was great.

DON'T SKILL long-haired youths short.

While a lot of straight-looking guys stood around doing nothing, a youth with tresses jumped into a melee to help a policeman quell a suspect at South and Atlantic Friday.

The young male suspect attacked and knocked down the cop while he was being frisked. It was touch and go for the officer when the hairy passerby intervened in his behalf, according to Nora Redding, my observer who saw it all from a nearby bank window.

It was a little disgusting, she opined, seeing all those men standing around looking and not giving an officer of the law a hand in a pinch.

WHAT edition do you read? In some early editions on Friday I reported in good faith that citizens of L.B. could take an income tax deduction on the city utility taxes they pay. Subsequently, an IRS official reported that there had been a ruling in San Bernardino that nixed such a deduction. I think it should be the other way, and had a good basis for my first report, which I amended in later editions. But better not take a chance. Omit the deduction this time; maybe there'll be a fairer ruling some day. I'm writing my Congressman,



TIM BALL FLEW BRAVES 'CAP' TO SWEEPSTAKES VICTORY
—Staff Photos by CURT JOHNSON

100,000 gallons of oil flood Wilmington streets

An estimated 100,000 gallons of cutting stock oil gushed from a ruptured pipeline at Alameda and Marretania streets in Wilmington Saturday afternoon, forcing closure of several blocks of Alameda

and Henry Ford Avenue.

Police closed Alameda to traffic between Pacific Coast Highway and Anaheim Street, and closed Henry Ford from Alameda to Anaheim for more than five hours while vacu-

um truck operators removed the spill. Four fire department units under Harbor Division Cmdr. Charles McCown blocked off storm drains and helped shunt the oil behind sand dikes to facilitate the cleanup. A fireboat stood by in the harbor on guard against a possible spill into the water.

Firemen said the pipeline was carrying oil from the Edgington Oil Co. refineries terminal at 816 La Paloma Ave., Wilmington, to a Signal Hill tank farm.

Terminal workers shut off the pipeline as soon as the rupture was discovered at 4:25 p.m.

Radio stolen

Prowlers took a \$100 radio from Art's Radiator Service, 1003 Bispo Ave., Long Beach police said Saturday.

Bandit takes \$700 from L.B. market

A bandit who simulated a pistol under his sweater, robbed a clerk at the courtesy booth of Vons Market, 1033 Long Beach Blvd., of approximately \$700 in currency about 2:20 p.m. Saturday.

Clerk Willard W. Dose told police the robber slipped a paper bag through the window of the booth. The bag fell on Dose's desk. Printed on the bag was: "Put all the money in the bag."

The clerk looked up at the bandit, who told him, "I mean it, I have a gun." He put his hand under his sweater and said, "I have three others in the store. I mean it. I want that money now."

Typewriter taken

An \$800 electric typewriter was stolen from Perma-Cast Co., 8956 Cherry Ave., Long Beach police said Saturday.

Saludos Amigos Parade taking shape

By HAL LOWE
Staff Writer

Although the Saludos Amigos Parade, which traditionally closes the Lakewood Pan American Festival, is still a month away, the parade committee has been burning the midnight oil getting the units lined up.

Ted Schnee, executive parade coordinator, and Larry Van Nostran, parade general chairman,

noted that their committee is starting weekly meetings to place all units in the right line-up.

"There will be six divisions with about 25 units in each division," Van Nostran said. He said that more than 1,000 persons will march in the 1½-hour parade on April 18, starting at Palo Verde Avenue and moving east along Del Amo Boulevard to the Lakewood Center.

Legion to honor

52nd anniversary

The 52nd anniversary of the founding of the American Legion will be observed by Lakewood Post 496 with a dance at the Legion clubhouse, 5934 Parkcrest Ave., at 9 p.m. March 20.

Larry Butler, post commander, said the dance will be part of a worldwide celebration which commemorates the Legion's founding in Paris, France, in 1919.

More than 400 persons will have worked about 40 hours each on the parade plans by the time the first unit steps off at 1:30 p.m.

Van Nostran and Schnee are not professional parade planners, but Van Nostran has seven years' experience working on the Pan Am Parade, while Schnee has 15 years with the group.

Working from a large board in the Pan Am

25 indicted on forgery charges

Accused of forgeries which may have mulched merchants of millions of dollars in cash and merchandise, 25 men and women are under indictment in Orange County.

The Orange County Grand Jury returned the true bills after Orange police raided a residence where they seized equipment for producing fictitious identification, including driver's licenses, checks and money orders and other negotiable paper.

Sterling Edward Newcomb, 44, and Darlene Cozart, 39, both of 375 Mercelet

Lane, Orange, where the raid occurred, were charged as leaders of an alleged ring operating in Los Angeles, Orange, and Ventura counties.

Gertrude O'Hare, 26, and Sue Mary Pold, 28, both of 26802 Roseton Ave., Lakewood, were arrested by Newport Beach police when the two women allegedly tried to pass bogus checks at a shopping center.

Newcomb is held under \$131,500 bail, but Miss Cozart was released on \$10,000 bail. Miss O'Hare bailed out, but Miss Pold is held in the women's jail at Santa Ana.

grade time to one and one-half hours and still try to let everyone participate who wants to."

The plot-board juggling and changing will go on almost up to parade time causing the committee to burn more midnight oil.

"It'll be a good parade," Schnee said. "People who think we are a one-horse town must come out and see it. We have some dandy equestrian units."

Herman H. Ridder — 1952-1969

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LONG BEACH, CALIFORNIA, SUNDAY, MARCH 14, 1971

Serve and see if it bounces

The subjects of Dr. Stephen Horn's sermon were college budget flexibility and the state's fiscal crisis. Also dead tennis balls, dried-out felt pens and parking gates that smash down on automobiles.

Dr. Horn, who is president of California State College at Long Beach, delivered the sermon to the Scottish Rite Bodies meeting in our town. We only hope someone invites him to deliver it to the legislature and the governor.

IT IS A FUNNY sermon, for one thing and the Legislature and the governor do not have much to laugh at, except each other. It is an important sermon, too, for Dr. Horn suggests a way the legislature and the governor could spend California tax money more wisely.

He suggests that they start by letting the state college trustees figure out how to spend the money the governor and legislature are willing to let them have. Dr. Horn proposes that the trustees then let the state college presidents, each of whom comes equipped with a doctor's degree and an IQ of 100 or above, figure out how to spend the money allocated to their institutions.

AS DR. HORN explains it, the way things are now:

- A college biology department that lacks money in its equipment fund to buy a skeleton can buy bones from its operating budget and then string them together. It hasn't happened. Don't bet that it won't.

- Long Beach State spent \$150 to repair an old refrigerator that was only worth \$200 when new. Repair money was available at the time. Equipment money wasn't.

- A Sacramento bureaucrat allowed the college to buy a scientific device but cut out of the budget the money for the power pack to make the thing work. Two years later the college was allowed to buy the power pack.

- The state thinks the college library has 532,265 books. The library thinks it has 426,602 books. The library bought real books — and counted them. The state expect-

ed the library to buy "average" books. It used a book trade magazine's average book cost, but excluded the magazine's figures for books on law, medicine, sociology, economics and philosophy. "Our curriculum has more call for books on law or sociology than for books for children," Dr. Horn notes.

- The state printer does all the binding of magazines and paperback books for the library, even though the college could save \$15,000 a year if it were allowed to have local binderies do the job.

- The state saved \$3,000 on parking gates — and spent \$10,000 investigating the purchase and processing claims from persons whose cars were struck by the gates, which college officials had insisted were substandard before they were bought.

- The state insisted that the college buy track hurdles with a metal part that rusts on exposure to ocean air and jams the mechanism. The bureaucrats didn't see how there could be such a problem. There never had been at Sacramento State.

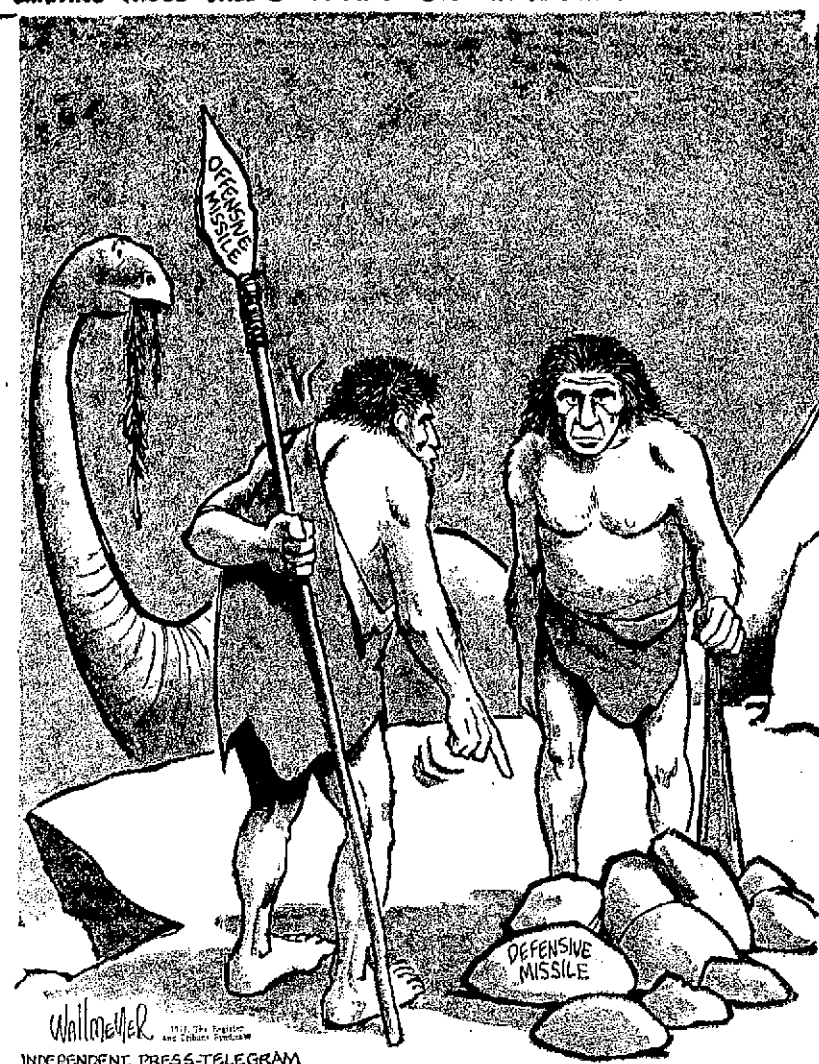
- The tennis balls, purchased cheap by the state, are an unpopular brand. So they lie on warehouse shelves. When the college gets them, half are dead and must be thrown away.

THE LIST COULD go on for pages. The carbon paper is cheap but worthless. The typewriter ribbon is no better and often has to be re-wound in the bargain. The felt tip pens the state provides are often dried out when they arrive.

Horn's solution would not take control of college spending away from the Legislature and governor. They would still decide how much money would be spent, and they would know what the colleges expected to accomplish with the money.

The college trustees and college presidents, however, would be free to exercise their intelligence and make use of their information. The idea may be a novel one for government, but we think it is worth a try.

"LIMITING THOSE WILL BE A FIRST STEP IN HALTING THE ARMS RACE."



Casting doubt on loyalty

From Our State Bureau

SACRAMENTO — One of the more vigorous champions of the ultraconservative viewpoint in the legislature is Assemblyman Floyd Wakefield, R-South Gate.

Wakefield, who has served since 1966, frequently becomes highly personal in his



BOB SCHMIDT

attacks on those. Democratic and Republican alike, who do not share his viewpoint, and as a result there is expected to be little Republican resistance to a rumored re-appointment plan which would make Wakefield's success in the 1972 elections highly unlikely.

One of the tactics Wakefield uses with much effect is to cite, without explanation, the fact that so-and-so is among those who are named in such-and-such a report prepared by either the congressional or State Senate Un-American Activities Committee.

THE FACT THAT a file on the immediate object of Wakefield's wrath is included in a list of suspected subversives is reason enough to cast public doubts on the subject's patriotism, apparently.

And that is why the disclosure Thursday by Sen. James R. Mills that the State Senate Subcommittee on Un-American Activities had accumulated dossiers on 20,000 Californians is so frightening.

Included in the files were the names of a number of legislators who were there,

Mills said, for a variety of reasons, including failure to support increased appropriations for the subcommittee.

The subcommittee's reports, issued annually until a few years ago, contain a warning on a separate page in front.

"No inference of subversive affiliation or activity should be made solely because the name of a person, organization, or publication is mentioned in this report," the warning reads.

BUT, AS MILLS pointed out, "obviously it would be greatly to the political disadvantage of any person running for office to have it disclosed that the Senate Subcommittee on Un-American Activities maintained a file upon him."

After disclosing that he himself, along with several other senators, were among the 20,000 Californians given individual files by the subcommittee, he said "the idea that a file should be maintained upon me among files of alleged subversives is outrageous."

"There is not one member of the California State Senate who should be on anyone's list of subversives or in any file of subversives. There is not one who would not willingly lay down his life for his country."

Mills said he feared that the files would be misused by "some who might be carried away by an excess of partisan zeal at some time."

SUCH EXCESSES exist at virtually every election, when those mysterious pieces of literature start turning up in voters' mailboxes suggesting that it would be unwise to trust a candidate who was named in the report or on whom there was a file.

Some people say that there is no reason to be concerned if there is nothing to hide, but the point is, as Mills said, that the simple fact of inclusion in the files could be used in an improper way.

There is very little protection against such abuse.

LETTERS TO EDITOR

View from the Queen

EDITOR:

I'm wondering if Museum of the Sea designer Jacques Cousteau has considered the following as an economical and practical exhibit for the Queen Mary: simply remove a large chunk from the ship's hull and replace it with a sufficiently thick plate glass. Instantly you'd have yourself one hell of a fine display on pollution — revealing the combined effects of oil, heat, raw sewage and garbage on harbor marine life. What a pity that the Mary has a cesspool as her final resting place!

Claremont

DENNIS DOTY
Pomona College

Motorcycle mania

EDITOR:

Re your editorial headed "Parks for those who walk," what about those "who live"? And why not mullets on motorcycles and "murbikes," whatever they are? And what about dust?

I have been harassed by them now for four years and have been calling for help from Supervisor Burton Chace and the Lakewood sheriff's Department, which has jurisdiction over the territory just south of Westminster Boulevard for the last 10 months with no relief.

It is going to drive me out of my home in Leisure World where I had expected to have peace and serenity and to live the rest of my life and I have everything I have tied up in this, my home, so what about residents? A park you can leave and go home; where can you go from home to escape. By Sunday evening I am ready for an asylum.

Seal Beach

MRS. V.K.

SEC stings politicians in five states

WASHINGTON, D.C. — Federal Securities & Exchange Commission (SEC) investigators have turned the heat on top political figures in five states. Their probes into the stock and bond dealings have become potent factors in state and local election contests.

The politics in the states of Texas, Arkansas, Louisiana, Ohio and Washington have already felt the sting of SEC investigations.

Although the idea of an SEC investigation does not conjure up in the public's



CLARK MOLLENHOFF

mind the dread image of an FBI probe, the securities lawyer often can be more devastating.

In Texas, many major political figures, including Democratic Governor Preston Smith, have been mentioned in connection with the big profits made on purchase and resale of bank stock. Governor Smith made \$62,500 on the stock which was linked to the alleged activities of Frank W. Sharp, the Sharpstown State Bank, Sharpstown Realty Company and a wide variety of Texas political figures and corporations.

NOT MENTIONED in the injunctive action is the fact that the Sharpstown bank was engaged in selling more than \$20 million in certificates of deposit at a time when officers knew, or should have known, that the bank was insolvent.

Also, the story told by Governor Smith has been contradicted by the statements of other key figures, as well as the documentary evidence produced by the investigators and the lawyers of the SEC.

Smith may have felt that he was outwitting the SEC investigators in refusing to answer questions under oath, but he may have been digging his own political grave with this maneuver. The standard of proof needed to prosecute under a false statement charge is in fact less demanding than the two-witness rule required in perjury prosecutions.

The turmoil the SEC action is causing in the upper reaches of Texas politics these days is indicative of what can be done by a competent staff that can follow complicated stock transactions.

The Fort Worth regional office of SEC, headed by Gerald E. Boltz, a 39-year-old lawyer, also has caused shock waves to roll across the political front in Arkansas and Louisiana.

Boltz has been in charge of the Fort Worth office for four years now.

Often, where the attorney general of a state or a top legal adviser is involved in approval of a stock or bond deal there is only slight chance that their opinions will be challenged, except by a federal agency.

Among the cases in various states involving political figures are:

1. In Arkansas, Bruce Bennett, the former state attorney general, is under indictment on fraud charges and is awaiting trial in a case involving the Arkansas Loan and Thrift Corp. Ernest A. Bartlett Jr., the chief executive officer of Arkansas Loan and Thrift, has been convicted of fraud charges and sentenced to a five-year prison term. Two others, Alton A. Borum and Hoyt Borum, have entered guilty pleas and have received sentences to lesser terms.

2. In Louisiana, Jack P. F. Grenillion, still the state's attorney general, is awaiting trial on federal charges of violating the securities act, mail fraud, and conspiracy. Also under indictment are Ernest A. Bartlett, already convicted in the Arkansas case, as well as Joseph H. Kavanaugh of Baton Rouge, the attorney for the State Banking Commission. It is contended Grenillion used his office as attorney general to help the scheme involving Louisiana Loan and Thrift Corp., in which he had an interest.

3. In Texas, Waggoner Carr, the former state attorney general, was named as one of the original 28 defendants in the SEC injunctive action involving Frank W. Sharp, John Osorio, and other individuals and corporations. Osorio has at least temporarily taken Carr off the hook by filing an affidavit in which he states that Carr really knew very little about what the corporations were doing. Carr has testified he signed papers put before him by Osorio and did not recognize the full implications.

4. An injunctive action in Ohio was brought in connection with \$24 million in loans on commercial paper by the treasurer of Ohio and the impact on the 1970 election knocked most of the Republicans out of the race before it was well started. The scandal involved the state funds going to a number of firms, including the Four Season Nursing Centers of America, Inc. These firms were classified as prime loan risks when their financial balance sheets didn't support that rating.

5. In the state of Washington, Roy Pitt Jr., the financial adviser for State Finance Committee (SFC), has been knocked out of public office by a report by the SEC. The initial charges against the State Finance Committee practices were made in newspaper articles, but it was necessary for the state attorney general to ask the SEC to come in and investigate the transactions dealing with complicated financial matters covering several states.

When the SEC completes its probes, the public reports are usually only the starting point for local and federal grand jury actions.

Do we need an airborne Edsel?

Let me come back, if I may, to this matter of the supersonic transport plane. The question has sorely divided conservatives. It has split the Senate almost exactly in half. Before the end of this month, one more legislative decision will have to be made, and we ought to think it out slowly.

This is the parliamentary situation: The



JAMES KILPATRICK

House and Senate agreed in December to continue funds for development of two prototype SSTs at the rate of \$210 million for this fiscal year. The agreement expires on March 31. As of April 1, unless a new continuing resolution is adopted, funds will run out and the program will be effectively killed. The Senate Appropriations Committee conducted hearings on such a resolution this week. The House may reach a vote in the next 10 days.

PROPOSERS OF the SST are seeking to have the funding level increased to \$290 million for the year. They are placing their greatest emphasis on two arguments—first, that the program involves the two Boeing prototypes only, with no commitment to future subsidy of production models; and second, that if the United States abandons the project, "somebody else" will build commercial supersonic liners and reap a harvest from them.

The first of the two arguments is better than the second, but neither is worth much. If the SST is inherently unwise, continued funding even of prototypes is surely folly. The prototypes might answer a host of questions relating to design and performance, but they will tell us little about environmental damage and they will con-

tribute nothing toward the critical issue of actual commercial operation.

This is the question, in my own view, that the Congress will want to examine most closely. Are the taxpayers being stuck with financing an airborne Edsel? Unless convincing evidence can be marshaled to demonstrate the profitability of the SST, the whole justification collapses. There is no prestige in an Edsel. Ask Mr. Ford.

IN ESTIMATING profit or loss, some factors can be put down with reasonable accuracy—fuel consumption, crew pay, landing fees, ground maintenance, and the like. But once these items have been calculated, one flies into fiscal fog. It is far from clear what an SST would cost at the outset. Estimates range from \$40 million to \$60 million a copy; the figure of \$18 million lately has settled down in the news. If this

Today's book

ABRAHAM LINCOLN: The Prairie Years. The War Years. By Carl Sandburg. 5 volumes, Dell, 3 volumes, \$2.25 paperback.

Sandburg's definitive life of Lincoln, which has sold in the millions, is here reprinted in a three-volume inexpensive but handsome paperback edition, placing the classic work within the reach of all.—N.

GLACIER BAY: The Land and the Silence. By Dave Bohn. Sierra Club-Ballantine Books, \$3.95 paperback.

The large, beautiful Sierra Club books were matched in their magnificent depiction of wild places, and the Ballantine reprints, though smaller in size, keep up the tradition. Dave Bohn's photographs and lucid text bring to life the awesome natural beauty of Alaska's Glacier Bay National Monument. There are 83 plates, 16 in color. —L.

is roughly the capital investment that must be recovered—and recovered at a profit, with royalties paid back to the taxpayers—it becomes clear that the airlines are projecting an enormously expensive adventure.

Where would the revenues come from to pay it off? Here one climbs out of fog into fantasy. The proponents' expectations are as thin as the air an SST would fly in. On a typical transatlantic trip, a passenger would save about three hours. Granted, time is money. But money to whom? Is it truly conceivable that thousands upon thousands of passengers can be found—enough to produce a load factor of 55 to 58 percent—willing to pay the steep surcharges of supersonic flight, just to save three hours?

It seems exceedingly doubtful. The Edsel, to return to that dismal analogy, was in fact an excellent machine; it just looked funny. The sales resistance was mostly subjective. To believe in the commercial success of the SST, one must believe that intercontinental passengers will put subjective doubts aside—that they will accept the new dangers of flight in a flying fuel tank at 55,000 feet; will involve themselves in responsibility for possible environmental damage; will swallow the internal shocks of accelerated time changes; and will do all these things at higher fares.

I DO NOT BELIEVE it, and if this disbelief is widely shared, it will make no difference if "somebody else"—the Russians, or the British-French—build an SST. No Western airline in its right mind would buy the Russian entry, and thus become dependent upon the Communists for parts. Two years of testing the prototype Concorde have evoked little but groans and sighs.

This is public money the Congress is talking of spending. And in the long catalogue of legitimate public needs, the funding of an SST ranks near the absolute bottom.

Looking back at a long-tailed twin

My earliest memory goes to a day when I was down with something that sounded to me like Aggravated Stump-phollitis, lying on the leather couch in the parlor of the Brick House of my grandparents in York.

You remember the Brick House — the one by the viaduct a quarter of a mile east of the Burlington station. The viaduct that Dorothy Snedecker lived on the other side of. But that was a few years later and on this particular day I was too small to think of blondes with hair the color of taffy when it has been pulled almost white.

ON THIS DAY I was shaking with chills and fever when Uncle Gene closed the door softly and walked up to the couch in his overcoat.

"Got a surprise for you," he said. He turned one side of his coat toward me. "Reach into the pocket." Whatever was in there was warm and soft and wiggly. It kept slipping out of my grasp. So Uncle Gene pulled it out and put it on the couch beside me. It was a black-and-white Fox Terrier pup, barely big enough to squeak.

That's how I met Kid. I must have been 3 years old at the time, but as I grew up somehow the family acquired the legend that Kid and I were the same age. My uncles and aunts seemed to regard us as twins.

Actually, Kid was smarter than I was. I recall the time my mother took me on the train to Bradshaw to go camping on the Blue River. We were no sooner seated than Kid came bounding down the aisle, closely pursued by a bounding conductor. "No pets, Lady!" he said sharply to my mother. "You'll have to put him off."

WE PUT HIM OFF and ordered him to go home. Kid circled the train, which wasn't much of a run, since it consisted of exactly two cars, and one of them half-filled with milk cans.

He slunk under our seat and stayed there hidden until we got to Bradshaw. When the three of us alighted the conductor stared at Kid and Kid gave the back of his tail to the conductor. All that occurred to the conductor was "Damn!"

We went wading and fishing in the Blue River and when we got back to York he trotted all over town boasting he had caught a catfish. Actually, it was only a minnow.

In the summer of my eleventh year we were both apprentices learning the printer's trade with Uncle Gene

and Aunt Kitty at the York New Teller. Kid had a tendency to get tangled in the string we used to cut double-truck twin pages into single-sheets. Other than that and the fact we occasionally had to chase him out from under the flatbed press, he was a



STERLING BEMIS

good man around the shop, working late on Wednesday evening when I trucked the papers to the post office to be mailed out on the RFD to the farmers. And when I toted heavy galleys of agate Legal Notices over to the York Republican office across the square, Kid went along, zigzagging over the courthouse lawn with the proofs in his mouth. Uncle Gene never could understand the regular complaints he received from the editor of the Republican. He would bang down the phone and yell: "Of course, the proofs were damp. They were right off the press. What else would that damfool expect!"

IT OCCURRED to me once or twice to offer an explanation, but I resisted the temptation.

The Peke-and-Poodle set of today

doesn't realize what it is missing in not adopting the Fox Terrier. If you think back to vaudeville you will recall that when Hector and His Friends appeared in Act II the star performer was a Fox Terrier that came dancing out on the stage in a tinsel tutu. That was sissy stuff to Kid, who leaned more toward the fox-trot and a stiff-legged prance resembling the tango.

When Uncle Gene eased out of his shoes at night and sat down in the Morris chair he winked at Kid and that was enough. There was a skidding scamper in and out of the bedroom and in two quick roundtrips the spotted butler delivered the brown slippers. He also closed the front door. He did this with or without a request. He did it in July. He never learned to read a calendar. However, he knew the time of day and emitted a small pitiful howl five seconds before Uncle Gene announced bedtime.

In the long summer twilight we explored the town. Kid knew every tree between Nebraska Avenue and the brickyard and I rattled a stick on every picket fence. I'm not sure which of us did the greater damage, although on a muggy day it was easier to follow his trail than mine. In baseball, he was the first of the great long-nosed outfielders. Once, in a park where men in plus-fours were perfecting their swings, he proved he could find gofballs. Some of them hadn't been lost yet.

courthouse square. We started out with Kid in regular pursuit.

"Go home, Boy!" my uncle commanded. "Now, Kid," my aunt said. "I don't really think you'd enjoy the movie. Be a good boy and go home and we'll tell you all about it."

Kid's exclamation point of a tail dropped into a comma. Slowly he turned around and headed back toward the house.

WE WERE CLEAR downtown by Guy & Buck's corner drugstore before Aunt Kitty exclaimed and pointed. Kid had guessed where we were going, had circled three blocks and reappeared ahead of us, like Captain Noble of the U.S. Cavalry heading off Geronimo and the Chiricahua Apaches at the Pass.

I would like to report that Kid occupied a seat in the third row on the aisle at the movie, but in truth he only sat under the marquee and howled throughout the main feature which was, I believe, "The Bluebird."

So much for the author — Nobel Prize-winning Maurice Polidore Marie Bernard Maeterlinck. After all, he was only a count.

Senator Soaper

By BILL VAUGHAN

THE HOLLYWOOD studios auction off memorabilia of old movies, but apparently they didn't include the grapefruit Jimmy Cagney pushed in the lady's face that time.

OUR FASHION ADVISER tells us that the state of the industry is such that, if a woman wears it, it's in style.

STATISTICIANS say that you work 2 hours and 37 minutes out of an 8-hour day to pay your taxes. Of course, you could take care of them during a long lunch hour.

ARTS GALLERY

By ART FINLEY



You're lovely, my dear, and I am only human

Semantics for parents

Once when our daughter was about 3 years old, she found the bath too hot and said, "Make it warmer." It took me a moment to figure out what she meant: "Bring the water more nearly to the condition we call warm." It makes perfectly good sense if you look at it that way.

Confronted with unusual formula-



S. I. HAYAKAWA
President, San Francisco State College

tions such as those which children often make, some adults react with incredible lack of imagination. Often children are laughed at or scolded for "saying silly things," when it only requires thinking about them a second time to see that they are not silly at all.

IN PSYCHOLOGICAL literature you can read a lot about how necessary it is to have respect for each individual child. Educational literature often talks about the uniqueness of each child and how it must be respected and nurtured.

Now, respect for the child is paid lip-service in all democratic societies: that is, respect for every human individual, including children. Like all uplifting generalizations, "respect for the individual child" is easy to say and sounds good at teachers' institutes. But it represents real difficulties in practice because everyone believes he already respects the individual child — in the same way that everyone believes in "justice" and that therefore his own actions are just. If we fail, then, to show sufficient respect for the individual child, that failure is almost always unconscious. We do not, indeed we cannot, know in what ways we are failing, because at the level of awareness, we all believe we are doing fine.

This is where a discipline like semantics can help us — general semantics as explained by Stuart Chase in "Power of Words" or by Wendell Johnson in "People in Quandaries: The Semantics of Personal Adjustment." General semantics teaches us to expect and look for the unique differences in every object, event or person, so that we shall be ready to understand not only the uniqueness of each child — not to expect this child to be like any other — but, on the other hand, not to have a faint dislike for other people's children because they are not like one's own.

THERE'S NO NEED to dwell on this point, but notice what we actually do. You may say to your child, "Why can't you stick to your piano practice? Shirley practices two hours a day." But your child is not Shirley. "It's high time Wilbur began to realize . . ." But your child is a particular individual, not a statistical generalization. So when you constantly place your child in judgment against other children or against a statistical generalization, in a very important sense you are not respecting the uniqueness of your child.

A more subtle reason for failure to respect a child is what Alfred Korzybski, the founder of general semantics, called the "map-territory confusion." We have a certain conception of the child inside our heads. That's the "map." Out in the world is the child himself, the "territory."

Now if we are given to map-territory confusion we may well confuse our conception of the child with the child himself, and therefore have unrealistic expectations or unfounded anxieties about him.

RESPECT FOR THE child, then, means not only keeping in touch with the child, but open-mindedly in touch with him, so that we can keep our conceptions changing from month to month as the child changes.

But what happens because of our language habits is that we sabotage ourselves in this task. Somewhere along the line we freeze our perceptions into conceptions. We say, "John is the musical one." "Eddie is so high-strung." "Naomi is hopelessly shy," and "Isn't it a shame about Janet's hair?"

Then we are likely to react no longer to John and Eddie and Naomi and Janet as they actually are, but to

what we have said about them. Furthermore, some parents say such things, including extremely uncomplimentary things, within earshot of the children themselves, thereby helping to fix, for better or worse — and often for worse — the child's self-concept.

THE INDIVIDUAL trained in semantics — as well as many other people gifted with a full share of common sense — learns to be careful about this kind of labeling behavior. I think it is legitimate for parents, between themselves, to discuss their children's talents and shortcomings.

"Has Frank got any artistic talent?"

"Well, I'm afraid not."

But you don't have to say this in front of Frank!

Just as you are careful about labeling the children, you should be careful about labeling all sorts of other people too. You hear parents saying things like, "Don't play with the Jones kids. They're not our kind of people."

If you are Negro, how do you talk about whites? If you are white, how do you talk about Negroes? In talking about national and ethnic groups other than one's own, many people are casual and thoughtless in their use of disrespectful terms. Then they wonder why their children grow up prejudiced.



L. A. C. SAYS

Something good about ourselves

By L. A. COLLINS SR.

IF WE WERE to judge from the almost daily headlines, radio and TV broadcasts we would have reason to believe we have become a decadent nation and generation. But if one looked back over the sensational newspaper headlines of 50 years or more ago he will find equally sensational stories. That was before radio and TV made the stories more personalized. We have gone through other periods of violence and near anarchy. But unless you were here to experience them you would have to research the records for a reasonable comparison.

Few today were here in the late 1800's and early 1900's when the IWW — International Workers of the World — carried on the anarchistic strikes in mining, steel and other industries. As a little boy in Victor, Colo., I remember them being herded from the Cripple Creek district and forced to walk 30 miles to Canyon City. It was the National Guard that had to bring order to the area. The Homestead "massacre" was an IWW-Carnegie battle when violence caused the deaths of many of the demonstrators. Gang wars in the 1920's engulfed many of our cities when bootleggers thrived on unlawful liquor.

THE NEWSPAPER stories of these periods were every bit or more sensational as are today's newspaper, radio and TV stories. But by comparison our present advancement by unions, Social Security, education and standards of living are far higher than the demonstrators of those days ever envisioned. We have come a long way in solving our problems and should have a more positive appreciation of what we have accomplished. It reminds me of a speech which — I believe — applies to today as much as when it was made 16 years ago by Herbert Hoover, who said:

"Altogether, if we look at the criticism alone, we seem to be in a very, very bad way and engaged in our decline and fall. But we should lift our eyes unto the hills from whence cometh our help. We should occasionally mention something good about ourselves."

"We could point out that our American way of life has perfected the greatest productivity of any nation on earth; that our standard of living is

the highest in the world. We could point to our constantly improving physical health and lengthening span of life. We could point out that the mechanical genius of our people has, by millions of labor-saving machines, taken the sweat from the backs of most of our people.

"In the governmental field, we could suggest that our supposedly decadent people still rely upon the ballot and the legislative hall to settle their differences without a secret police with slave camps."

"IN THE CULTURAL FIELD, we could point out that, with only about 6 per cent of the world's population, we have more youth in our institutions of higher learning than all the rest of the world put together. We could probably enumerate more libraries and more printed serious words than all the other parts of the earth put together."

"On the moral and spiritual side, we have more hospitals and charitable institutions than all of them, and we could suggest that we alone, of all nations, fought in two world wars and asked no indemnities, no acquisition of territory, no domination over other nations."

"We could point to our advancement of the spirit of compassion. We could prove it by the billions of dollars we have made as gifts to save millions from famine and governments from collapse."

"Much as I feel deeply the lag in giving an equal chance to our Negro population, yet I cannot refrain from mentioning that our 14 million (now 21 million) American Negroes own more automobiles than all the 200 million Russians or the 200 million Negroes in Africa."

"All of which is not boasting, but just fact. And we could say a good deal more. What does all this mean? It means that freedom of mind, of spirit and of initiative still lives in America. It means that our people are strong in religious faith. Here alone are the open windows through which pours the sunlight of the human spirit. Here alone, even with all its defects, is human dignity not a dream but an accomplishment."

"These ideals of freedom and religious faith guarantee there will be no decline and fall of American civilization."

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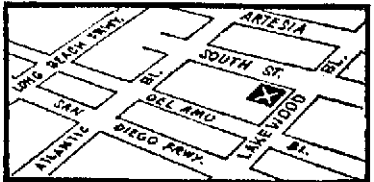
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Politics

Dole, Moretti talks Friday

By BOB HOUSER
Political Editor

Republican National Chariman Sen. Robert Dole, R-Kan., will speak Friday at the 1971 installation dinner of new officers of the Los Angeles County Republican Central Committee in the Biltmore Bowl, Los Angeles.

The dinner, honoring county grassroots party workers, will include presentation of plaques to two Long Beach women, Mrs. Robert Hanson, 6250 Montana Ave., and Mrs. Kenneth Garrison, 3846 Chestnut Ave.

Special guests at the \$10 affair will be State Sen. John Harmer and Congressman John Rousselot. Herman Weissker, GOP chairman for the Long Beach area 32nd Congressional District, said ticket information may be obtained by calling Republican Headquarters, 3386 Orange Ave., 427-1624.

FRIDAY FORUM

Democratic Assembly Speaker Bob Moretti and new Democratic State Chairman Charles T. Manatt will be guest speakers at the 11:30 a.m. Friday luncheon meeting of the Third Friday Forum at Lakewood Country Club. For reservations: 865-3963 or 869-8574.

EVENING GOP

Speakers at the 7:30 p.m. Thursday meeting of the Long Beach Evening Division Republican Women Federated in the O'Donnell Conference Room, 3350 Olive Ave., will be John Makonie, of South Africa, a graduate student at California State College at Long Beach, and Mrs. Marie Paul, a candidate for the Long Beach Board of Education.

GOP JUNIORS

The story of the Queen Mary conversion will be presented by Tom Witherpoon, guest speaker at the Wednesday luncheon meeting of Long Beach GOP

Juniors at Puccini's Restaurant, 4205 Atlantic Ave.

Long Beach School Board candidates will open the program at 11 a.m. Reservations may be made with Mrs. Gerald Johnson at 438-2107 or Mrs. Lydia Cannon at 424-0192.

N.L.B. GOP

John A. Kraneus, former Long Beach City College instructor in income tax and accounting, will speak at the 11 a.m. Monday luncheon meeting of North Long Beach Republican Women Federated at Houghton Park Club House, 6301 Myrtle Ave.

Kraneus, a member of the State Board of Accounting and of the Long Beach Association of Property Owners, will discuss property tax.

FAR EAST EXPERT

Roger Hilsman, former assistant secretary of state for Far Eastern affairs, will speak on "Asia, Vietnam, China: Their Future and Ours" at noon Monday in Lecture Hall 151 at California State College at Long Beach. The lecture is public.

Two repairing car alongside highway killed

MONTCLAIR (UPI) — Two young men were killed Saturday in an accident on Interstate 10 here.

Officers said a car driven by Walter J. Robbins, 26, Fontana, was disabled and parked on the shoulder of the freeway. Robbins and Darryl J. Meyer, 16, of Bloomington, were attempting to fix the auto when they were struck from behind by another vehicle.

Both were dead on arrival at San Antonio Community Hospital in Upland.

Millikan student

goes to Washington

Jeanne M. Kellar, a senior at Millikan High School, is spending a week in the nation's capital studying government under the tutelage of ranking federal officials.

Miss Kellar is one of 350 high school seniors from throughout the nation who were selected to attend the Presidential Classroom for Young Americans, a program inspired by the late President John Kennedy. The course opened Saturday and ends March 20.

She showed 'em

PERIGUEUX, France (AP) — Marie Bouchillon, 72, got angry last year when her family suggested her mental powers were waning. So she studied for the national certificate of primary studies for adults and passed.

Peace Corps asks public to meeting

Peace Corps staff members and volunteers will meet at Long Beach City College today as part of a campaign to recruit new members.

The conference, open to anyone interested in the corps, will be at the college cafeteria, 4901 E. Carson St., from 2 to 5 p.m.

"We have had a number of requests for information about the Peace Corps from local residents and this conference will offer all interested individuals the opportunity to meet with returned volunteers, staff members and host country nationals," according to Barbara Hodgdon, area director.

Sierra Club chief in 'Ocean '71' tiff

(Continued from Page B-1)

be able to regulate water pollution sources outside state waters because of federal foreign policy.

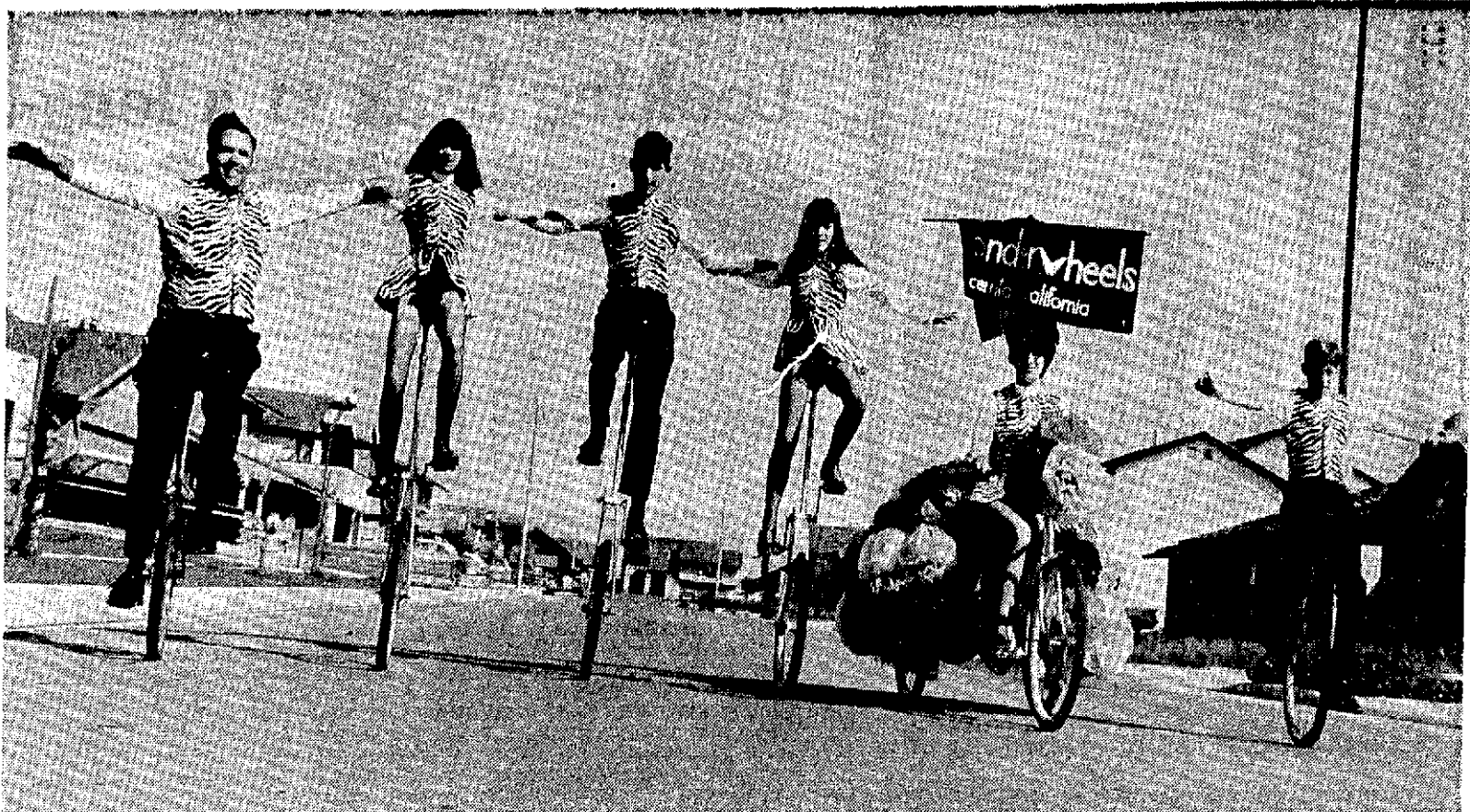
Krueger also noted that pollution is a symptom of the wastefulness and affluence of our society and that an end to pollution can only come with a change in life style.

"To the extent practical and in some cases possible, the environmental quality must be protected and enhanced," said Krueger. "But the economic

costs must also be considered."

Berry concluded, "The more and bigger syndrome, as exemplified by the SST, is still operational."

The panel moderated by Tom Frandsen of Channel 9, concluded the Ocean '71 conference held at the Pacific Terrace Convention Center. An estimated 250 delegates attended and on Thursday an estimated 7,000 students visited the convention.



The Cycling Rogers family, from left, Dr. Miles, Dawn, Craig, Valerie, Mrs. Charlotte and Bruce

—Staff Photo by BOB SHUMWAY

The Miles Rogers unicycle team riding high

Family of 6, each on a wheel, all together

By ANNE HOWE
Staff Writer

The six members of the Miles Rogers family of Cerritos have been riding high for six years — at least since they formed the Wonderwheels, a family unicycle team.

Led by Dr. Miles Rogers, the team includes sons Craig, 15, and Bruce, 12, daughters Dawn, 14, and Valerie, 10, and Mrs. Rogers, who also coordinates all the team costumes and schedules.

"My husband started riding a homemade unicycle when he was in junior high school, Mrs. Rogers explained. "When he went off to college, he left it with an aunt."

"Several years after we got married, he had his things sent to us. Among them was the unicycle, a bit rusty and needing a new tire. As a gag I decided to have another one built for him as a surprise. Unfortunately I didn't realize that a unicycle has to be designed so that the height of the seat is exactly an outstretched leg

length from the pedal. The bike, on arrival, was too small," Mrs. Rogers said.

"I was disappointed and put it away in the garage. One day we noticed that our oldest daughter, Dawn, was riding around the neighborhood. This brought back fond memories for my husband, so he had another bike built, this time to fit him. This was the beginning," she said.

"Soon kids in the neighborhood were borrowing the bike, and urging us to form a unicycle team. Our first group of 20 cyclists made an uneventful, but fun appearance in a one-mile parade in Westchester in September 1965. I made matching shirts and blouses for the team, designing the outfits and selecting special materials," she explained.

As the appearances of the Wonderwheels increased, the Rogers family found it increasingly difficult to coordinate all the different time schedules of the team. When the family moved to Carson in 1968 they decided to make it simply a family unit. By

this time each of the youngsters had become skilled on the unicycle and definite routines had been established.

The family's interest had also extended to collecting unicycle memorabilia. Their collection includes a specially built unicycle eight feet high believed to belong to Walter Nilsson, unicycle expert of the 1920s. The cycle is believed to be the one used to make a trip, recovered by Ripley's Believe It or Not, from New York to San Francisco in 1933. The first unicycle was invented around the turn of the century by an unknown cyclist from Griley, Colo.

To date the Rogers, who moved to Cerritos in 1970, have appeared in more than 100 parades, receiving trophies in 63. Their most memorable performance for the Wonderwheels was their appearance as the official United States representative at the 1967 World's Fair in Canada. Other performances include appearances at the L.A. County Fair, L.A. Coliseum as part of the American Legion Fireworks

spectacular and at the Sports Arena for an All Stars Basketball game.

"Each year we travel to Baja California for Christmas. Last year, unknown to me, my husband tucked the unicycles in our station wagon for use on our trip," Mrs. Rogers said.

"Although we camped most of the 10 days we were gone, we decided to spend Christmas in a small town just north of Mazatlan. During the evening the mariachos played in the town square. Following their performance my husband got the unicycles down and we gave an impromptu performance. We were an instant success.

The next night was Christmas eve and everyone was out again in the plaza. This time they wouldn't let us leave until we had ridden, accompanied by music from the mariachos. The Mexican people are so friendly and the response to our show was fabulous. Some even tried to ride, but quickly found that it took a great deal of skill on the bumpy plaza cobblestones," she said.

Arranging the family's parade appearances around the demanding schedule of four school children and a doctor-husband is a full-time job for Mrs. Rogers, who also de-

sigs and makes as many as four sets of costumes for the family team each year. Each costume costs from \$8 to \$10 and takes to 15 hours to make.

Some of the outfits are reproduced from authentic period designs. Not only does this involve the original research, but finding suitable material is sometimes difficult.

The Rogers family will be performing in the Quetzal Almond Blossom Festival in Palmdale, has a date in Palm Springs the last of March and, for the first time in several years, will appear in the Lakewood Pan American Parade on April 18.

Indian country marijuana appeal slated for April 1

A renewed motion to transfer a marijuana charge against a Painte Indian student to federal court on grounds California is technically "Indian country" will be heard in Long Beach Superior Court April 11.

Judge Thomas F. McCarty set the date Friday at arraignment of Gifford Allen Turner, 19, a California State College at Long Beach freshman.

Attorney Philip E. Poppler renewed before Judge McCarty the motion under

the Constitutional Rights of Indians Act of 1968 that was denied in Municipal Court last month.

Turner of 1427 W. 14th St., whose permanent home is on a small reservation at Bishop, was arrested in the early morning of Feb. 10 when police stopped a car in which he

was a passenger and reported finding a marijuana cigarette in his shirt pocket and two sandwich bags of marijuana under a seat.

Poppler has argued that the state is still legally Indian property because a \$29-million Indian lands claim has been awarded but never paid.

Breeze instead of wind due

Premature spring is expected to return to the Southland today, after a one-day siege of rain and winds gusting up to 40 miles per hour at times Saturday, a National Weather Service spokesman said.

The spokesman predicted clearing skies, sunshine and only varying breezes for today and Monday, with temperatures in the low 70s both days.

A quickly passing weather front dropped .17 of an in the pre-dawn hours Saturday.

Jakarta crimes up

JAKARTA (AP) — Police said more than 24,000 crimes were committed in Jakarta last year, a 32 per cent increase over 1969. They said a study would have to be made to determine why.

Recreation Calendar

- SUNDAY**
8-11 p.m. — Come and join the Long Beach Singles Club. Live music, dancing, & fun — El Dorado Park Clubhouse.
9-10:30 a.m. — Men's Festival practice. Elementary - California Center.
10-11:30 a.m. — Adult recreation night - football, basketball, volleyball - Veterans Park.
10-12 p.m. — Children's woodcraft class - Veterans Park.
TUESDAY
9 a.m. — Tiny Tots - 3-5 years - Sixty Park.
9:30-10:30 a.m. — Tiny Tot Class - El Dorado Park.
9:30-11:30 a.m. — Beginning softball - El Dorado Park.
10 a.m. — Women's volleyball practice - "D" - MacArthur Park.
10 a.m. — Indoor table tournament - Junior and senior high - King Park.
7 p.m. — Adult physical fitness - Men & Women Slim & Trim - El Dorado Park.
7:30 p.m. — Teen youth club open high school students invited to join - fun - Bruin Den - Hi-Teen - Hutch - Ram Shack.
WEDNESDAY
9:30-11:30 a.m. — Women's Golf - Windward Park.
10:15-12 p.m. — Slim & Trim - El Dorado Park.
1-3 p.m. — Women's Tennis - Bring your own clubs and balls - El Dorado Park.
4 p.m. — May Festival practice - Elementary - California Center.
6:30 p.m. — Adult recreation night - football, basketball, volleyball - Veterans Park.
THURSDAY
9 a.m. — Photography class - Adults - California Center.
10:30 a.m. — Adult beginning tennis - El Dorado Park.
4 p.m. — Fun Crafters - boys and girls - grades 4-6 - MacArthur Park.
FRIDAY
10-10:30 a.m. — Tiny Tot - 3-5 years - Windward Park.
3:45 p.m. — Special resin crafts - grades 4-9 - Veterans Park.
7-7:15 p.m. — Youth team clubs open for dance and socials - Bruin Den, Hi-Teen, Hutch, and Ram Shack.
SATURDAY
10 a.m. — Seasonal sports at Sixty Park, Heartwell Park, El Dorado Park, Windward Park.
10:30 a.m. — Puppets and crafts - 4-7 years - Drake Park.
11 a.m. - 4 p.m. — Basketball for all age groups - Hawthorne Playground.
3-5 p.m. — Resin craft class - elementary - Drake Park.

Do You Operate A Business Under A

FICTITIOUS FIRM NAME?

If so, are you aware all present certificates so filed with the County Clerk
Expire June 30, 1971? New Law in Effect

On July 1, 1971, the present Code sections setting up the Fictitious Firm Name procedure (Sect. 2466, et. seq. Civil Code) are revoked and new Code sections (Sect. 17900 to 17930 Business & Professional Code) replace them.

This makes all the present Certificates of Fictitious Firm Names expire on June 30, 1971; and if a new statement is not filed under Sect. 17900 et seq., no person transacting business under a Fictitious Business Name may maintain any action upon or on account of any contract made, or transaction had, in the Fictitious Business Name in any court of this State. While the new law does not become operative until July 1, 1971, the new statement form may be filed now and will be deemed to have been filed on July 1, 1971.

Filings under the new Code require a \$10.00 filing fee payable to the County Clerk, Los Angeles County. New Businesses filing for the first time under the old Code until July 1, 1971, and under the new Code require a \$12.00 filing fee.

New Businesses must publish according to the Code in a newspaper of general circulation. Businesses filing under the new Code must publish if there has been a change in the information required in the expired statement.

Under the new Code the Statement should be published in a newspaper of general circulation in the County where the principal place of business is located. The Statement should be published in such County in a newspaper that circulates in the area where the business is conducted. (Business & Professional Code Sect. 17917).

For further information or to file your new Certificate see your attorney or come to the front counter of the Independent, Press-Telegram and ask for our Legal Desk.

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Wherever you do business in Los Angeles County, the I. P. T. can take care of this requirement for you. No need to make a trip to the County Clerk's Office in L.A. Our Legal Desk will prepare necessary forms, file your Statement and publish if required under the Code after checking with the Clerk's office to determine if publication is necessary.

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PR-CL 3-208-11

Rule would bar massage parlor prostitution

By NOEL SWANN
From Our L.A. Bureau

County supervisors Tuesday will get their hands on a new ordinance designed to prevent massage parlors from being used as houses of prostitution.

The proposed new measure — drawn up by assistant county counsel, Edward

H. Gaylord — would require much stricter licensing and training standards for massage technicians.

And it also lays down more stringent operating standards and improved facilities.

Under the new code, massage technicians will have to get a license at \$15

for the first year, renewable at \$10 each subsequent year.

Applicants for licenses also will have to provide two previous addresses, written statements from five bona fide County residents that they are of "good moral character," and written proof that they are over 18.

They also must provide two photographs, list all convictions except for minor traffic violations, state their occupation for the previous three years, and also produce a medical certificate to show they have been free from communicable disease for at least 30 days.

In addition, an applicant

still may be fingerprinted and photographed by the Sheriff's department.

Technicians also will have to produce a diploma or certificate of graduation from a recognized school which provides a resident course of not less than 200 hours' instruction.

Under the new measure, a minimum of one tub or

shower, one dressing room and locker, one toilet and one washbasin will have to be provided for each customer.

There would be no common use of towels.

The amended ordinance was ordered by supervisors basically to step up health and safety requirements in massage parlors. But the thrust of the measure is aimed at curbing the illicit operations at

'We want to count the one we have'

HEPBURN, Iowa (UPI) — Mrs. Florence Robinson, 72, and former postmistress of this southwest Iowa community, wrote to Rep. William Scherle, D-Iowa, protesting the U.S. Census Bureau's count

which found the 1970 population to be 29. She said she could "count the people on my fingers" and there were 38.

The bureau rechecked its figures and found Mrs. Robinson correct. "We don't have too many people here but we want to count the ones we have," she said.

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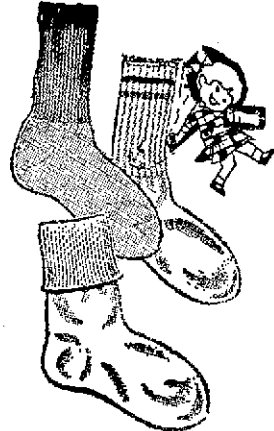
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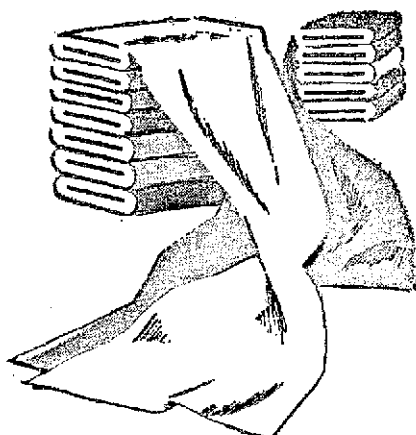
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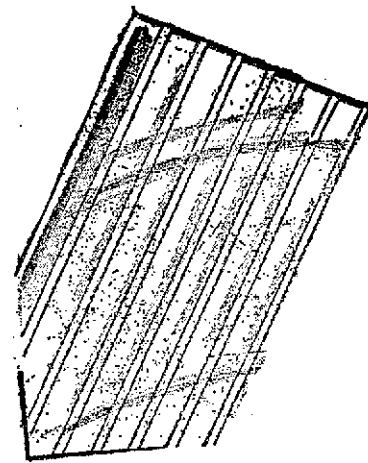
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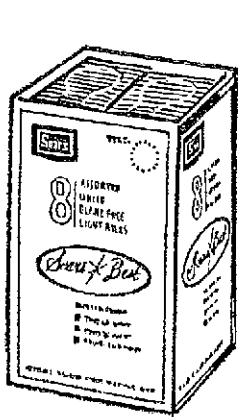
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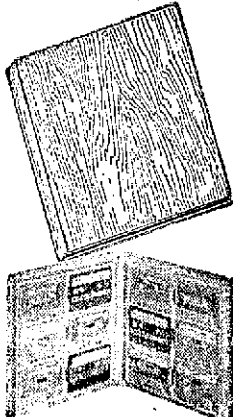


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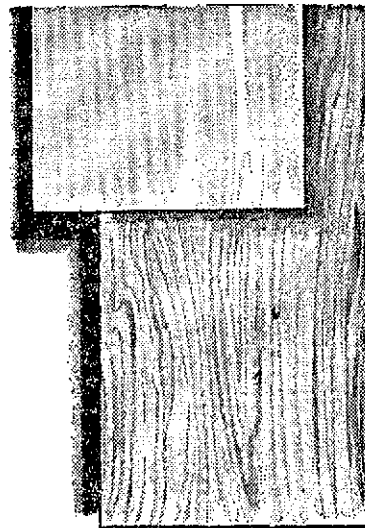
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FRESHMEN AT MAYFAIR HIGH SCHOOL DISCUSS CLASS "MAYFAIR DRUGS" PROJECT
From Left, Bob Duran, 15; Phil Magalee, 14; Vicky Geske, 14; Marilyn Huntington, 15
—Staff Photo by ROBERT SHUMWAY

Mayfair High project

Fictitious pharmacy folds

By MOLLY BURRELL
Staff Writer

"Mayfair Drugs," 6000 N. Woodruff Ave., Lakewood, has quietly folded after two months of fantasy life during which 550 teen-agers learned a lesson about drugs.

The pharmacy was fictitious — part of a carefully planned study of drug availability. The study was the brainchild of counselors and the freshman class at Mayfair High School, 6000 N. Woodruff Ave., Lakewood.

The school admittedly has a drug problem, according to officials — a problem which has increased about 200 per cent

during the past three years.

Part of the ninth-grade social studies curriculum is a unit on drugs with conventional audio visual material. The other part — unique and innovative this year — is the drug availability project.

The "Mayfair Drugs" project, under the direction of counselors Herb Abrams and Tom Parks, developed out of a December planning session during which youngsters discussed "What do we want to find out?" "Why do people take drugs?" "What is addicting and what kinds of people become addicts?" "Where do the un-

derground drugs come from?"

It was this last question that grabbed them, youngsters admit.

"Most of us know what most drugs are and the reasons for taking and not taking them . . . We decided to see if we could buy mail order drugs from some eastern companies to see about availability that way," says Philip Magalee, 14, a mover and planner in the project.

Phil, and Bob Duran, 15, were among the group who visited a Los Alamitos pharmacy to consult with pharmacists on compiling orders. The youngsters picked three firms — Wol-

ins in Melville, New York; Paramount Surgical Supply in New Jersey, and Darby Drug Co., in Long Island, and with the help of the pharmacist made out order forms for second tablets, amphetamines and dexadrine pills — plus tranquilizers and antibiotics.

Orders were accompanied by checks — imprinted "Mayfair Drugs" — drawn on a \$85 account supplied by faculty donations to the project. Students opened the account at the Cerritos office of United California Bank.

"The banker, Mr. Paul Bunker, was really great," Bob and Phil agree. "He showed us through the place and told us how the system works."

Prior to launching the project, Abrams relates, he told Dep. Dist. Atty. Tom Romeyn, head of the Los Cerritos court branch office, of the plans and got his blessings. Romeyn took some of the youngsters through the courthouse and they sat in on a drug trial of a Mayfair alumnus. School principal Ken Davis added his endorsement.

A PTA board member, Mrs. Roy Gothard, volunteered her phone number in case of callback verifications — and there was one.

Results of the orders: Two companies returned refunds within a month, explaining that the state Board of Pharmacy had no record of "Mayfair Drugs." The third firm requested a copy of their license "because of a discrepancy" prior to expediting the order.

"We called back this company to try to persuade them to ship the order, but no deal," says Abrams.

Last month, state Board of Pharmacy Inspector Jack P. Weber, arrived in Lakewood to search out "Mayfair Drugs" and found instead the do-it-yourself education project. What did the students learn:

Says Bob: "If other companies are like these, then they aren't guilty of over-producing for the underground market."

Phil says: "We wanted to see if the producers were checking and if they were being checked, and they are. The underground market stuff looks like it isn't coming from legitimate companies."

Vicky Geske, 14, says "There's a big drug problem here at school and I think what we did may help make kids more aware of how regulations work."

Marilyn Huntington, 15, admits "I hadn't really thought that much about the problem before this because I don't plan to use drugs. But I learned a lot about them. Writing and speaking the narration when we presented a program for the PTA and some classes gave me a good overall picture."

Says Romeyn: "This is a worthy project . . . It is through efforts like yours that, perhaps, laws can be passed which will prevent the tremendous outflow of illicit drugs which has become so common in recent years."

Cadet drill tests set Saturday

Junior ROTC cadets, 200 strong from five Long Beach High Schools, are preparing for the third annual Army-Navy drill competition at 1:30 p.m. Saturday at Millikan High School's athletic field.

The competition will kick off Junior ROTC Week. Sponsor is the Long Beach Elks Lodge 888.

Long Beach Congressman Craig Hosmer, wearing his uniform of rear admiral in the Naval Reserve, will review the cadets.

Millikan, Poly and Jordan have Army units, Lakewood and Wilson have Navy. All will compete in individual and team drills.

Individual events are sword, guide on, with arms and without arms. Team events are squad, platoon, color guard and precision drills.

Judges will include drill instructor from the Marine Corps Recruit Depot in

AF space group honored for \$35-million cost cuts

The Air Force's Space and Missile Systems Organization in El Segundo has been awarded a trophy for cost reduction for the third consecutive year. Savings during the past fiscal year were approximately \$35 million.

Lt. Gen. Sam C. Phillips, SAMSO commander, accepted the trophy from Gen. George S. Brown, commander of the Air Force Systems Command which awards the trophy.

The three consecutive wins give SAMSO permanent possession of the trophy. Savings for the three years that SAMSO

has won the trophy have totalled \$215 million.

In addition to the savings award, SAMSO also received the Air Force's Outstanding Program Management Award for the past three years.

Mrs. Rita Lemaire, SAMSO program manager since 1966, accepted the Program Management Award.

"SAMSO people are very proud of winning the award," she said, "but even more pleased at the \$215 million they have saved for the taxpayers . . . and that includes ourselves, you know!"

United States Government OIL & GAS DRAWING -- APRIL 19th --

On this date the U.S. Dept. of Interior will accept entries for a legal public drawing to award oil & gas rights on public lands in productive regions.

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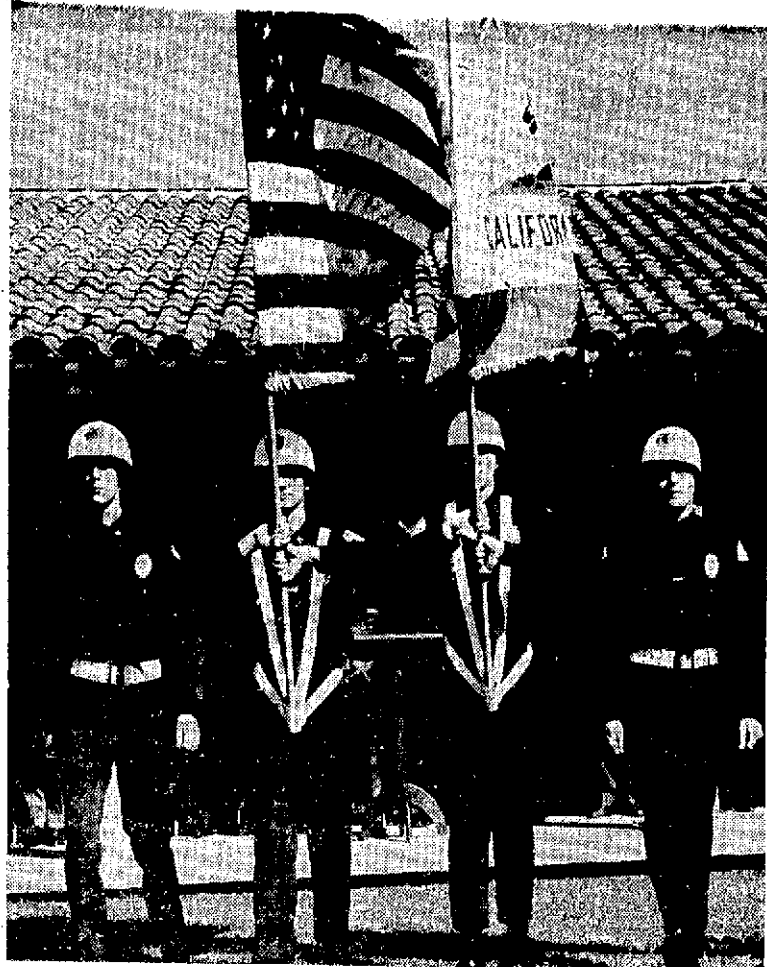
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LOS ALAMITOS POLICE GET NEW HOME

Impressive ceremonies Saturday afternoon dedicated new police facility at Los Alamitos Civic Center. Tour of new unit followed; hundreds of visitors were escorted by police and badge-wearing "cadets" from Explorer Post 58, known as the "police post." Smartly uniformed Explorers retired the colors to conclude ceremony. Dedicating structure of 6,000 square feet, costing \$250,000.

—Staff Photo by BOB GEIVET

Journalism students, prof honored at USC conference

Neil Sobolowski, Rio Hondo Junior College professor, Saturday was named best junior college journalism teacher at the University of Southern California's 46th annual Newspaper Day.

The college, located near Whittier took four other awards, including best news story, for a piece written by Joe Estrada.

The college also won

third place in the sports category for a piece written by Art Argular; and two other third place awards, for editorials and best photographs.

A Fullerton Junior College student, Steve Kulp, took first place in the photography category, and Denis Alpeter, also of Fullerton, won second in the sports category.

James Hansen of Cy-

press College took second place in the photo contest.

In the judging for best junior college newspaper, won by Santa Barbara, "The Branding Iron" of Golden West College in Huntington Beach placed second.

In the high school division, Ed Hayduk of Palos Verdes High School took first place for sports stories, and Cathy Buchanan of the same school finished third in the feature story contest.

A Brea student, Mike Murphy of Olinda High School, finished second in the photography contest.

The competition, sponsored by USC's School of Journalism, drew more than 350 student editors, reporters and their advisors for the day-long session of conferences and talks by newspapermen and political figures.

Grand Land Singers plan 'Dimes' benefit

The Grand Land Singers will stage a benefit performance of their musical portrait of America's past and present on March 27 at the Downey Theater, 8450 E. Second St., Downey. Proceeds from the 7:30 p.m. program will be donated to the March of Dimes.

Formed in 1967 by a group of Cerritos-area college students who "enjoy singing about America", the Grand Land Singers now are more than 100 strong and have appeared in concert throughout the United States.

Last April, the group was featured in Washington D.C.'s 43rd annual Cherry Blossom Festival, and they recently were awarded the George Washington Honor Medal by the Freedom Foundation at Valley Forge.

Admission for the "Discover Your America" program is \$2 for adults and \$1 for students. Tickets will be available at the theater on the night of the performance.

Suspect to be arraigned in 5 rapes

A construction worker accused of kidnaping and raping five women will be arraigned Tuesday in the Santa Ana Superior Court.

Larry Oswald Jones, 25, of 1053 W. Walnut St., Santa Ana, is facing 15 felony counts, including assault with a deadly weapon because the women victims claimed that they were forced into sex acts at gunpoint.

Santa Ana police, who arrested Jones Feb. 19, claimed that he accosted the women while walking; he pretended he had car trouble, then would pull a gun and force the women into a secluded area, police claimed.

50 men's suits gone from shop

More than 50 men's suits worth more than \$5,000 were stolen from a Bellflower clothing store early Saturday.

Sheriff's deputies said burglars broke into The Act V For Men, 16336 Bellflower Blvd., by breaking a small glass door at the rear of the store about 1:20 a.m.

The prowlers hurled a small trashcan through the glass and then forced the door open, deputies said.

Ecology of world's cats

Lion Country symposium set

Conservationists interested in preserving endangered species of wild animals will converge on Orange County's Lion Country Safari Monday for a three-day International Symposium on Ecology and Conservation of the World's Cats.

Twenty-nine speakers from conservation groups in the United States, West Germany, India, Ghana, South Africa, Canada and

Singapore will be on the program, the first of its kind anywhere.

For openers, the Coalition to Save the California Mountain Lion will convene at 2 p.m. today.

The symposium program Monday opens at 9 a.m. with a welcome by Harry Shuster, president of Lion Country Safari, who will host the visitors on a tour of the Laguna Hills preserve.

The first day's discussions will explore the social and behavioral patterns of the world's cats.

The Tuesday symposium will deal with man's knowledge of them, and will review key studies for preserving the big cats.

On the final day, discussions will center on the status of world conservation efforts for cats, and recommend actions by the world's "cat countries" to

protect them.

Lion Country Safari, the National Parks and Conservation Association, and the World Wildlife Fund are sponsors of the symposium, organized by Randall L. Eaton of Purdue University's laboratory of ethology.

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Long Beach, Calif., Sun., Mar. 16, 1971

Parked car rifled

Twenty stereo tapes worth \$100 were stolen from Bobby R. Bryan's auto while the car was parked in front of his home, 1937½ Olive Ave., Long Beach police said Saturday.

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The Thirties are the setting for a detective TV series called "Banyon," that being the name of a true-blue, honest, square-shootin' sleuth played by Robert Forster, a handsome ex-iron worker and school teacher from Rochester who wasn't even born yet in the Thirties.

"But I know all about the Thirties from watching movies," says Forster who broke into films in a big way in "Reflections in a Golden Eye" with Marlon Brando and Elizabeth Taylor.

"How long since you heard anybody say, 'He's a

peach'?" OR, "I wasn't born yesterday" or, "Hold the fort?" It's hard to believe there are people living today who don't know about Melvin Purvis and the Lady in Red and the Graf Zeppelin.

"THE THIRTIES," Forster was saying at Gallagher's, "were very much like the Seventies, with the wide-brimmed hats, the long coats on men, the fitted shoulders, the wide lapels and wide pants ...

"My old man, who worked the elephants for the Ringling Circus, told me that in the Thirties you could get all the coffee you could drink and all the pancakes you could eat for a nickel.

"In the Thirties you knew who the good guys were and who the bad guys were. The Hayes office dictated our morality.

"If a fellow was incorruptible he had a happy life. If he was corruptible, he was caught and he didn't make it. That's the way it was in the films of the Thirties. We know there are plenty of bad guys who make out pretty well — but not in the movies of the Thirties."

"Banyon," the detective portrayed by Forster on an NBC show March 15, which they hope will become a series, "is a peach ... an incorruptible Joe

He can wisecrack. A fellow says, 'I got a new secretary for you. She's from Kansas.' He says, 'Wait a minute, I didn't vote for Landon.'

"THESE PEOPLE are going to say, 'Swell' and 'You bet' and 'Upsy Daisy Baby,' and 'He's a peach.'

Forster's a remarkable actor in that he returned to iron-working and substitute teaching when he was starting in the movies. Now he's in good shape financially in Rochester where he once "shook iron," as they say.

WISH I'D SAID THAT: Louis Jordan, who made one movie with Liz Taylor, says that playing opposite her "is like counting your money — you never get tired of doing it."

REMEMBERED QUOTE: "When I was young and spry and gay, I eyed each girl who came

my way. Now that I'm older, I admit — I haven't changed one little bit."

EARL'S PEARLS: Jackie Kannon says TV has changed the old line to "Two's company — three's a panel show."

A H'wood star guesting on a TV series thanked the producer for "the two happiest weeks of my career." "TWO WEEKS!" snapped the producer. "It was supposed to be one week, but you kept forgetting your lines!" That's earl, brother.

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Gulfway Street
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Captains
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"DIARY OF A MAD HOUSEWIFE" (R)
"Tell Them Willie Boy Is Here" (GP)

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BOWMAN

Candidate hails job training

A candidate for the Board of Education has proposed that vocational education be given a higher standing in the school system than it has now.

As long as athletic champions are put up on a pedestal, and honors are handed out to college-bound students, "parents are going to feel that their children have no future without college," said Frank Bowman, director of housing at California State College at Long Beach.

Bowman is one of 18 men and women running for three seats in the April 2 school board election.

He said, "We must convince thousands of students — and more particularly their parents — that there is nothing wrong in working with your hands, and that it is better to be a first-class skilled workman than a third-rate college student."

For that reason, he declared the school system should develop "a series of honors awards and scholarships for craft and shop students similar to those now awarded students who excel in academic subjects."

Bowman's recommendation was part of an eight-point plan for improving vocational education in the Long Beach school system. The plan, which is laid out in a campaign document, also proposes one or two board meetings a year to deal exclusively with vocational education. The meetings would be highlighted, moreover, by the presence of vocational experts from government, labor, industry and the vocational teaching profession.

Bowman renewed his bid for a school board seat this year after waging a strong but unsuccessful election campaign in 1967, when he got close to 10,000 votes.

A past president of the Exchange Club, he has been active in fair housing efforts and is a member of the Mayor's Citizens Advisory Committee for Community Improvement.

Bowman said about 60 per cent of Long Beach high school students now enter college, but added that rising costs and crowded colleges will probably reduce that figure in the future.

In his eight-point plan, he also proposes closer cooperation between the school system and lay advisory committees on vocational education, better counseling, an expanded work experience program with local employers, and the acquisition of tools and equipment as donations from industry.

Another candidate, Jim Gray, has suggested that the state assume a major role in the funding of vocational instruction. Gray, a local car dealer and chairman of the Long Beach Chamber of Commerce's Task Force on Education, said the state's investment in vocational training would ultimately pay off in reduced welfare rolls, since it would help put people to work.

Incumbents Jerald Jacobs and James Crawford, running as a team, have taken pride in the district's efforts to enlarge the system's vocational training program. The two men said there are currently more than 6,000 youths enrolled in trade classes.



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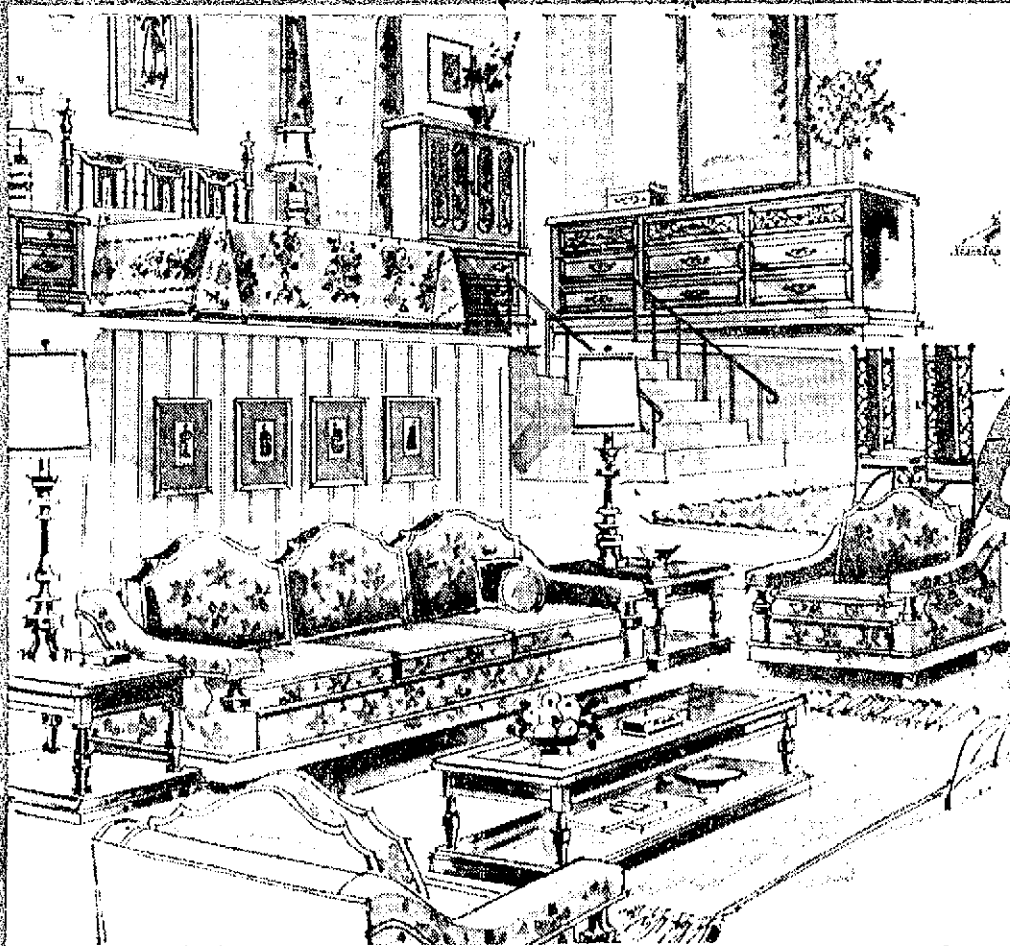
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Weber gets '31 skidoo' from Ratleff

By JIM McCORMACK
Staff Writer

LOGAN, Utah — Ed Ratleff leaned against the backboard in the press room and fielded questions about Cal State Long Beach's 77-66 victory over Weber State Saturday night in the first round of the NCAA playoffs.

No one asked the slender sophomore if it had been a rough game. They didn't have to. Ratleff displayed a fat lip each time he spoke, and he rubbed at a red welt on the right side of his neck.

Ratleff hurt the Weber defense more than the Weber defense hurt him.

Ratleff scored 31 points and collected 13 rebounds to direct Cal State's 16th victory in a row, a success which keeps the 49ers in the NCAA playoffs for the second year in a row.

They meet West Coast Athletic Conference champion U. of Pacific Thursday night in Salt Lake City in the semi-finals of the Western Regionals.

Western Athletic Conference champion Brigham Young University startled host Utah State, 91-82, in

Saturday night's second game to qualify for a meeting with Pacific-8 titlist UCLA Thursday in the other Western Regional game at Salt Lake City.

Kresimir Cosic scored 30 points and Bernie Fryer added 25 to pace the Cougars.

"I was tired all night," Ratleff sighed. "I'm just a little guy and they had a 220-pounder all over me. It took most of my strength just to keep him off of me."

Ratleff had enough left to score 17 points in the final half, including nine af-



JOHN DIXON, Sports Editor
SUNDAY, MAR. 14, 1971

SECTION 5, Page 5-1

ler Weber State had chopped away two-thirds of a 16-point CSLB advantage midway through the last half.

It was a pair of Ratleff

buckets that gave the 49ers a 16-point margin two minutes into the final half. Weber State, which lost to the 49ers, 92-73, in a first round game last season, then went to a man-to-man press and was down only 57-52 with 8:06 to play.

Weber's deployment of the press didn't surprise the 49ers, but its success did.

"We just lost our poise," said coach Jerry Tarkenton. "I don't know if it was because we were tired or because of the altitude, but we just forgot what to do."

"I had to take two consecutive timeouts because two guys forgot where they were supposed to line up and after we finally got them straightened out, two other guys forgot where they were supposed to be."

Regardless, the Wildcats had most of the 10,200 in Utah State's new Spectrum, in a constant uproar when Kent Ross and Rich Cooper combined for five quick points to move the Wildcats within five.

Weber State's charge ended with 7:19 remaining when Willie Sojourner

committed his fifth personal foul.

Sojourner left the game and George Trapp made both free throws to give the 49ers breathing room.

Ratleff and Trapp added additional baskets and then the 49ers then hit 12 consecutive free throws to secure their victory, the school's 23rd in 27 games this season.

It was at the free throw line the 49ers indicated that losses in hostile pavilions at Kansas, Marquette and Nevada-Las Vegas

(Continued Page 5-4, Col. 4)

UCLA wins mismatch



A SERIOUS MATTER

Oh, it was only a game, but coaches John Wooden of UCLA (left) and Bob Boyd of USC thought it was something more serious—like a crosstown war. Left, Wooden gives pointer

to the officials. Right, Boyd twists tie (and face) as he views the inevitable finishment of Trojan title hopes.

—Staff Photos by RON CARLSON

All over early for USC

By LOEL SCHRADER
Staff Writer

It wasn't a showdown; it was a staredown.

What has been billed as The Great Rematch was The Great Mismatch.

The Bruins didn't defeat the Trojans. They destroyed them—physically, emotionally and, if you consider the intensity of this intracity rivalry, socially, as well.

UCLA's final margin of victory over USC Saturday at Pauley Pavilion was 73-62, but this wasn't indicative of the Bruins' superiority.

They ran up a 12-3 lead while the Trojans were going without a field goal in the first four minutes and 33 seconds.

Then another USC dry spell of 11 unsuccessful shooting attempts over a 6:10 stretch helped UCLA cruise to a 40-21 halftime lead.

When the Bruins ran it to 48-25 early in the second half, that was a signal for the UCLA section among the 12,875 fans present to raise a banner which asked USC fans: "Where will you be on Thursday?"

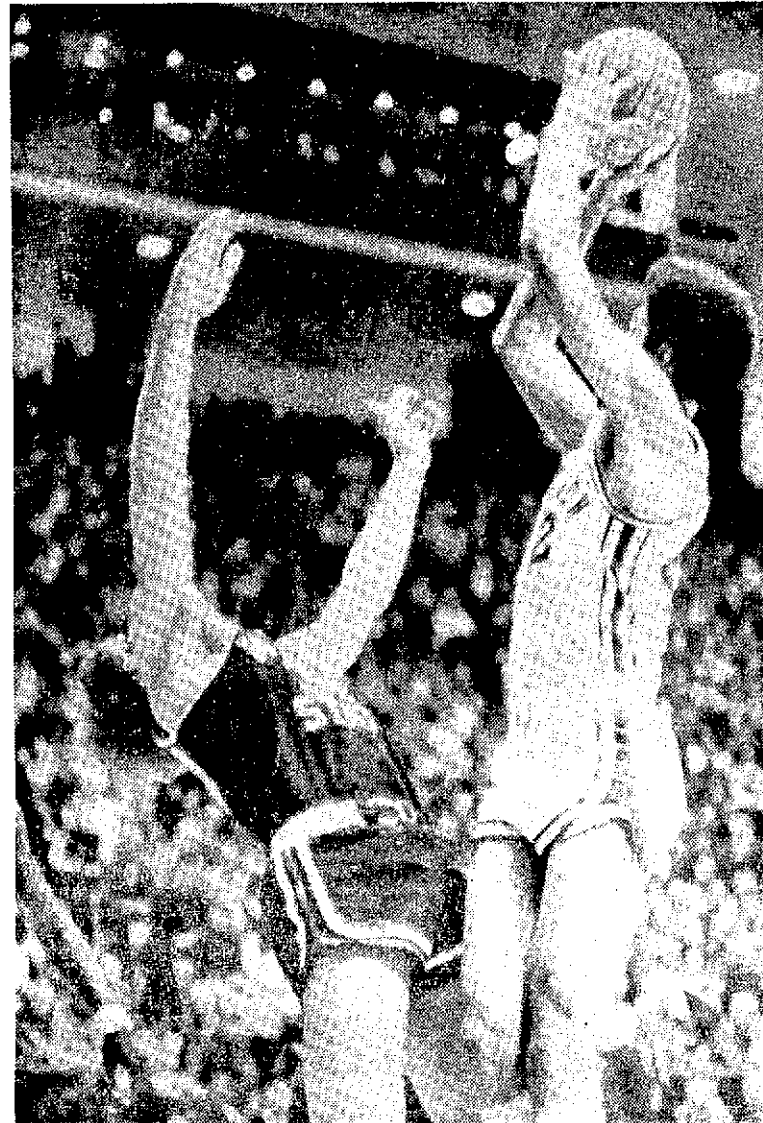
At home, while the Bruins will be in Salt Lake City for the NCAA Western Regional basketball tournament, the beginning of their pursuit of a fifth successive national championship.

"That's probably the best UCLA has played all season," said a disconsolate Bob Boyd, USC coach whose team posted the best record, 24-2, in the school's basketball history. "Obviously, the Bruins would rather play us than anybody."

UCLA coach John Wooden said he was "delighted."

"Our first-half defense was outstanding," he observed. "We defended their strengths real well, kept them away from the middle and were aggressive on the boards."

Wooden's assessment of UCLA's rebounding performance was an understatement. By halftime, the Bruin front line of Sidney Wicks, Curtis Rowe and Steve Patterson had gathered in 23 rebounds. USC's front three of Ron



RATLEFF GIVES 49ERS BIG LIFT

Weber State made noble effort but it wasn't enough as Ed Ratleff carried Cal State Long Beach to 77-66 NCAA playoff victory Saturday night at Logan, Utah. Ratleff, who scored game high 31 points, barrels over Weber's Jon Knuble with this jumper.

—AP Wirephoto

Vikings nip Cerritos, win state JC crown

By DAVE DANIEL
Staff Writer

SANTA MARIA — Long Beach City College accomplished what it set out to do a year ago by winning the State Junior College basketball championship over Cerritos, 57-54, Saturday night.

The Vikings, ranked first in the state, made up for the double overtime loss to Compton in the state finals last year.

Officials of the tournament were calling this edition the most evenly matched field in many years. It was, from third place on down, as the Vikings and Cerritos were head and shoulders above the rest.

"Determination can be a very crucial thing," coach Lute Olson said, praising

his five sophomore players. "They decided last March to go all the way this year and it took a lot of guts from a lot of guys to do it."

Gary Anderson iced the win with 10 seconds to play when he sank both ends of a one-and-one free throw situation to give LBCC a five-point lead. Falcon Randy Craig's lay-in at the buzzer went uncontested to account for the final margin.

"Anderson's play on Ev Fopma in the final six or seven minutes was the key," Olson said of the former Poly High star. "He picked off a couple of passes at the end and when he sank that first free throw with 10 seconds to play, that's when I knew we had it won."

The Vikings, who finished the season with a 27-5 record, placed Anderson and freshman Dave Frost and Rich Plante on the all-tournament team with Craig and Fopma, the MVP and high-point man with 26. Chris Thompson of third-place Golden West, was also on the all-tournament team.

The Vikings led from wire-to-wire but outside of a short spurt in each half, never really had much breathing room in front of Jim Killingsworth's classy Falcons, who finished the season with a 24-6 record and ranked No. 2 in the state.

The Vikings led by 11 at 37-26 with 15:40 to play but Fopma and Paul Ellis began hitting to close the gap. Ellis finished with 10 points as the only other falcon in double figures, but eight of them came in a four-minute span that re-

duced the LBCC lead to three at 48-45.

Plante scored 14 points to lead LBCC and 11 of them came in the second half. Anderson wound up with 13 points. Frost scored 10 and pulled down 10 rebounds — the same amount as Fopma.

Craig was held to nine points, his low for the three-game tourney, thanks mainly to Gary Kerner and Bill Mullen, who defended him nearly perfectly.

Huntington Beach's Golden West, making its first appearance in the state playoffs, finished in third place with its 90-85 victory over Ventura, which will host the state tournament next year.

The Rustlers were led by sharpshooters Thompson (24) and Jim Anderson (29) while Bob Turner canned 20 for the Pirates, who won the first state ti-

tle in 1952 but none since then.

San Joaquin Delta of Stockton won the consolation title for the second year in a row with a 76-72 decision over Merced as the Southern California teams swept the first four spots for the second year in a row.

LONG BEACH	FG-A	FT-A	Pts.
Anderson	5-12	3-4	17
Plante	6-14	2-2	14
Frost	3-8	4-8	10
Kerner	2-5	0-0	8
Green	3-6	2-4	8
Mullen	0-3	0-0	0
Dallas	0-0	0-0	0
Lesley	1-1	2-2	2
Totals	22-47	13-26	57

CERRITOS	FG-A	FT-A	Pts.
Woolery	2-4	2-2	10
Ellis	3-8	0-0	6
Fopma	10-16	4-8	26
Craig	3-10	1-2	9
Messard	1-2	1-2	2
Wright	0-1	0-0	0
Totals	22-44	10-13	54

Long Beach 57, Cerritos 54.
Team fouls: Long Beach 13, Cerritos 17.
Fouled out: Messard, 15; Campbell 15.
Aft.—3:50.

THIRD PLACE	Ventura (85)	Golden West (90)
Brown (21)	F	Ladley (11)
Anderson (29)	F	Turner (26)
Cricker (15)	C	Chabros (11)
Zhuang (21)	C	Bosser (11)
Thompson (22)	C	Silver (11)
Halftime	Golden West 45, Ventura 45	

Golden West Subs: (room 10), Porter (9).
Ventura Subs: Keane (3), McCowan (1), Campbell (5).
CONSOLATION
San Joaquin Delta 76, Merced 72.

Michigan AD

sces NBA ruling as 'disastrous'

DETROIT (UPI) — University of Michigan athletic director Donald B. Canham Saturday called a federal judge's ruling that would allow pro basketball to sign college players anytime they wish "disastrous."

"It's disastrous unless they overturn it," Canham said, "and I'm sure they'll try to."

Judge Warren J. Ferguson ruled in Los Angeles Friday that the NBA agreement not to draft college players until their senior class graduated was invalid under the Sherman Anti-Trust Act.

Carries 130-pounds to victory

Ack Ack goes wire-to-wire in Big 'Cap

By HANK HOLLINGWORTH
Staff Writer

Rain, history, weight and distance — all factors which have ruined many other fine horses — proved no deterrent to the odds-on favorite Ack Ack Saturday as the five-year-old scored a smashing wire-to-wire triumph in the 34th running of the \$145,000 Santa Anita Handicap.

Ack Ack, trained by

trainer Charlie Whittingham "probably the best horse running in America today," won by a length and one-half over his stablemate, Cougar II, while a surprising 96-1 gelding, The Field, captured the show spot four lengths further behind. Norte Grande, an import from Chile who was the classic's longest at 97-1, was last in the

field of 10 some 37 lengths in arrears of the winner.

Going off at 4-5, Ack Ack returned \$3.60 straight.

Figueroa, only one of Ack Ack's four major opponents failing to get a portion of the rich purse, slammed the strategists by trying to run with the pace-setting Ack Ack from the outset. The Argentine-bred made the winner hustle for a half-mile, then the strategy of trainer Warren

Stute backfired and the exhausted Figueroa faded to eighth, 17 lengths behind.

Cougar II finished fastest of all and might have won the jackpot if he had tended to business early. Unable to handle the footing along the rail, this other Chilean bobbed and weaved for the first mile of the mile and one-quarter event then ducked out-and-in during the early stretch drive. When jockey

Laffit Pincay belatedly got his charge straightened out, Cougar managed to slice Ack Ack's lead from five lengths at midstretch to the final length and one-half margin.

One inch of rain during the night made the footing slow and Ack Ack's winning time of 2:03 was far off the race record of 1:59.3 set last year by Quicken Tree. Ironically,

Fernando Alvarez was aboard Quicken Tree but this year he had to settle for the not-so-glamorous Norte Grande.

Winning jockey Bill Shoemaker, who gained his seventh Big 'Cap victory, claimed Ack Ack was firing at the finish because of his 130-pound load as the horse defied history and became only the fifth such

(Continued Pg. 5-6, Col. 4)

INSIDE SPORTS

- Western Kentucky Shocks Jacksonville. Page 5-2.
- Dodgers, Angels Analyze Peman Hopes. Page 5-3.
- USC's Worst Fear Happened: Early Deficit. Page 5-4.
- Life Hectic for Championship Swimmer. Page 5-5.
- Liquori Leads Villanova to Track Title. Page 5-6.
- Calpepper Points Out the Fishin' Spots. Page 5-7.

SPORTS CALENDAR

Tennis—Long Beach Junior Championships. Lakewood Country Club, all day.

Horse Racing—Caliente, noon.

Soccer—Long Beach Soccer Club vs. Southeast United. Heartwell Park, 12:30 and 2:30 p.m.; San Pedro Yugoslavs vs. Seat-

tle Heidelberg, Rancho Cienega Stadium, 12:30 and 2 p.m.

Baseball — Douglas Jets vs. Giant Minor Leaguers, Blair Field, 1:30 p.m.

Auto Racing — Figure 8 Stock s. Ascot Park, 6:30 p.m.

Pro Basketball — Lakers vs. Detroit, Forum, 7 p.m.

SPORTS ON RADIO AND TV

TELEVISION

Rockets vs. Pacers, KNXT (2), 10 a.m.

Hawks vs. 76ers, KABC (7), 11 a.m.

Blues vs. Black Hawks, KNXT (2), noon.

Citrus Golf, KHL (9), noon.

Angels vs. Indians, KTLA (5), 1 p.m.

American Sportsman, KABC (7), 1:15 p.m.

Celebrity Golf, KCOP (13), 2 p.m.

Roller Games, KCOP (13), 2:30 p.m.

Verbun Dei, Crescenta Valley (tape) KNBC, (4), 4:30 p.m.

Ski Show, KCOP (13), 9 p.m.

RADIO

Dodgers vs. Pirates, KFI, 10:30 a.m.

Padres vs. Brewers, KOGO, noon.

Angels vs. Indians, KMPC, 1 p.m.

Lakers vs. Pistons, KABC, 7 p.m.



Quarry: another shot at Frazier

So you expect Joe Frazier and Muhammad Ali to be rematched for the next heavyweight title fight, do you? Well, perish the thought because if you listen to the loquacious Bellflower Bomber, Irish Jerry Quarry, HE will be the next opponent for Frazier.

IN FACT, QUARRY ALREADY HAS MAPPED HIS CAMPAIGN FOR A REMATCH WITH THE HEAVY-WEIGHT CHAMPION!

Quarry, who unconditionally predicted that Frazier would whip Ali, reiterated his plans a few days ago to get another fight with Smokin' Joe.

"I will return to the ring in May and get a few ju-neups," said the unusually serious Irishman who is recuperating from an elbow operation. "Then I should be ready for Frazier sometime in the late summer."

Jerry wasn't kidding. Thus far, everyone has conceded that Muhammad and Frazier would be rematched for the next championship bout if (1) Joe didn't retire and (2) Ali wasn't in jail. Quarry has his own thoughts.

"I don't think Frazier will retire yet," opined the Bomber. "When he said he might, he was just fed up with training for Clay. (Note: Like most others in the boxing business, Quarry refers to Muhammad by his true name.) As for Clay being put in jail by the government, that's another thing, but it doesn't concern me because he's not the one I plan to fight."

If Frazier doesn't retire, the possibility is strong that

he won't defend his title this year because of the income tax situation. Again, Quarry wasn't perturbed.

"Well, it's okay with me if the fight is Jan. 1, 1972," bubbled the man from Bellflower. "I just want to be the next guy that gets a crack at him."

QUARRY, WHO HAS FOUGHT most of the big names in the heavyweight division with varying success, was stopped by Frazier in the seventh round. How does



HANK HOLLINGWORTH

he expect to handle a stronger and more confident Frazier if they do clash again?

"I'll fight Joe differently this time," roared the outspoken aspirant. "I will box him like Clay should have done. Clay couldn't hit hard enough to keep Frazier away. I can. Jimmy Ellis had the right idea, but he didn't follow it up. He proved that the way to handle Frazier is to box him, but he got to thinking he had to

put Joe away. When he found he couldn't, he just out-right panicked."

"My mistake last time was trying to deck Frazier, too. But, believe me, he wasn't that easy to hit and I never got a clean shot to his chin."

In a clear case of understatement, Jerry forwarded this remarkably candid thought:

"It's easy to say what you're going to do against Frazier, but it's another thing to actually do it."

THE IRISHMAN, who lasted only three rounds with Ali because of a cut eye, told anyone who would listen that Frazier would take Muhammad.

"There never was a question in my mind," gushed Jerry. "I was amazed when I fought Clay because I thought he had a punch. He didn't. He can't break an egg."

"His jab is nothing, either. You know he caught me flush to the chin with a right and I hardly felt it. That was his best punch and it didn't bother me a bit."

"Until he met Frazier, Clay got by because of his mobility, but he showed Monday night he doesn't have that anymore."

If Ali was so bad, why did he dispose of Quarry in three rounds?

"I wuz robbed," snorted Jerry, falling back on the

(Continued Page S-8, Col. 1)

MARQUETTE ADVANCES

Jacksonville upset

SOUTH BEND, Ind. — Clarence Glover took an out of bounds throw-in under the basket and scored in the final two seconds Saturday to cap a tremendous Western Kentucky rally that gave the Hilltoppers a 74-72 victory over Jacksonville in the NCAA Midwest Regional basketball playoffs.

Undefeated Marquette trimmed Miami of Ohio 62-47 in the first game.

The Hilltoppers trailed by 18 points before the half and were down 44-30 at intermission.

They finally overtook Jacksonville, last year's

NCAA runnerup, with 8:45 remaining as Jim Rose made a layup.

From then on it was a hammer-and-long affair that went down to the final seconds and was decided actually on a double dribble mistake by the Dolphins' Ernie Fleming.

With five seconds to play, Fleming double dribbled and Western Kentucky got the ball out of bounds. Chuck Witt immediately rifled it to Glover who was standing alone under the basket.

Western Kentucky (21-5) will meet Kentucky, and Marquette (27-0) will face

Ohio State Thursday in the Midwest at Athens, Ga.

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Carr sinks 52 for Irish

Houston roars back

HOUSTON (UPI) — Dwight Davis hit two free throws with 1:59 remaining and Poo Welch scored on a three-point play 11 seconds later to give Houston a 72-69 victory over a shorter, quicker New Mexico State club in the first round of the NCAA Midwest pre-regional playoffs Saturday night.

Notre Dame, with Austin Carr scoring 52 points, defeated Texas Christian, the Southwest Conference champion, 102-94 in the opening game.

Notre Dame plays Big Eight champion Kansas and Houston meets Mis-

souri Valley Conference winner Drake in the Midwest regionals at Wichita, Kan., Thursday night.

Houston, 21-6, never led until Davis hit his two free throws to give the Cougars a 67-65 margin. Larry Brown of the Cougars stole the ball seven seconds later and Welch took a looping pass for a layup. He was fouled in the process by the Aggies Alex Scott.

Notre Dame broke its game open in the last seven minutes of the first half, surging from a 20-28 lead to a 56-42 halftime advantage with Carr scoring 13 points in that seven-minute period.

He finished the first half with 29 points.

TCU		NOTRE DAME	
	G F T		G F T
Williams	8 2 15	Carr	20 15 32
Ferguson	4 3 14	Michan	4 0 1
Haskell	8 2 18	Jones	10 6 36
Deareate	9 4 7 22	Citt	3 1 1
Kennedy	0 0 3 3 23	Plecker	3 1 3
Hick	0 0 0 0	Wright	7 0 7
Parker	1 0 0 2	Snitt	2 2 2
Miller	0 0 3 0	Bhaga	0 0 0
Smith	0 0 0 0	Jhuua	0 0 0
Roval	0 0 0 0	Gmml	0 0 0
Stone	0 0 0 0	Slnski	0 0 0
Totals	40 24 20 94	Totals	40 22 30 102
Halltime: Notre Dame 55, TCU 47			
Total Fouls: Notre Dame 16, TCU 14			



Street fights to title bouts

"I grew up in a gang, because when I grew up you had to protect yourself. You can't fight 'em all, and if you can't fight 'em, join 'em." — Ruben Navarro.

The excitement of San Jacinto gets to a fellow after awhile. That's what Ruben Navarro was telling the gila monsters one day when the phone rang in his pad at the Massacre Canyon Inn.

It was Aileen Eaton, the Olympic Aud boxing promoter, explaining that Mando Ramos had sent his regrets about a title date with Ken Buchanan, and Scotland's world lightweight champion was about to take a highland fling.

Would Ruben fill in? Sure, why not?

"I wasn't in any shape at all," Ruben says. "I knew I could go the 15 rounds because of, you know, my guts. The first five I could go on a little bit of skill, then gut it out from there."

Navarro had been in training only a few days for his rematch with Harbor City's Jimmy Robertson, against whom he defends his North American title at the Olympic Thursday night.

Buchanan outpointed Navarro but will be out of action three months after a shot on the ear that put him down in the first round.

It wasn't ruled a knock-down but Ruben says, "I thought it was, and everybody else — including Buchanan — did, too. It broke his eardrum."

WIN OR LOSE, Ruben manages to get in his licks. Against Robertson last May, he had been down once and was losing on all three scorecards when he split Jimmy's eyebrow in the sixth round.

"Robertson had cut his eye in training 10 days before the fight and I was aware of it," Navarro says. "When I saw him at the weigh-in it wasn't really healed."

"In the fourth I hit him with a real good right and it opened the cut. Then he knocked me down, but I got up and hit him with a series of punches and he really started bleeding. After the fifth he never came out. I heard he told the referee, 'I can't see... I can't see,' and his manager wanted to put him back in."

Navarro makes no apologies for that victory.

"He probably should have postponed the fight, but I guess he figured I was just a pushover. He says I got lucky."

The result was a break for Ruben, who got the shot at Buchanan and gave a strong enough account of himself that the Scot said, "He deserves a rematch."

NOBODY WOULD have believed Ruben, 23, would have come this far in fistfighting for a living. He comes from a "rough, tough neighborhood" in East Los Angeles.

"I used to be a good street fighter," he says. "They had a boxing club at the Eastside Boys Club and my gang and I walked in there one day. I started to laugh at one of the guys in the ring and he said, 'Well, if you think you can do better, come on in here.'"

"So I got on the gloves — and he just beat the hell out of me. He knocked me down about 55 times. The first 25 times I got up. After that my friends would pick me up and throw me at him. They'd pick me up — whoop! — he'd knock me down again."

Later Navarro learned that his opponent was Joe Pimentel, six years his senior and now a junior lightweight contender.

"I went home and picked up a baseball bat and went back to get him," Ruben says. "He wasn't there. But I was so beat up I probably couldn't have hit him, anyway."

RUBEN STILL frequents the boys club, working with youngsters of similar beginnings "who don't have many doors open to them." Before the Buchanan fight, club members presented him with a good luck scroll 15 feet long.

After the beating from Pimentel, a police officer working at the club encouraged Ruben to learn to fight properly.

"I figured it couldn't get any worse," Ruben says.

But it didn't suppress his streetfighting instincts. After decisioning Raul Rojas at the Olympic last year Ruben was having a post-fight meal at a downtown L.A. restaurant when Raul walked in.

"He said that I didn't beat him and he wanted to settle it out in the street. I said, 'I don't give a damn. I'm a Mexican just like you are. You're not gonna scare me by challenging me like that.'"

Bystanders broke it up and Navarro now considers himself a friend of Raul, as he does of Mando.

"I know eventually that I will fight Mando, and I want to fight him," Ruben says, "but right now my main concern is Robertson."

Mando's main concern is to move to Rosarito Beach below the border and live in a friend's trailer while he collects his muddled thoughts and re-arranges his affairs for a crack at regaining the crown.

Mando and Ruben went to Las Vegas around Christmas time last year and when Ruben came home, Mando was still going strong.

"I couldn't keep up with him," Ruben says.

Exhibition standings

American League	National League
Won Lost Pct. Milwaukee 5 2 .714 Boston 3 3 .500 Philadelphia 3 3 .500 Oakland 3 3 .500 Cleveland 4 4 .500 Baltimore 4 4 .500 Washington 3 4 .429 Detroit 3 4 .429 New York 3 5 .375 Kansas City 2 4 .333 Angels 2 4 .333	Won Lost Pct. Pittsburgh 5 1 .833 Houston 4 1 .800 New York 3 3 .500 St. Louis 3 3 .500 Chicago 4 4 .500 Cincinnati 4 4 .500 San Francisco 4 4 .500 Los Angeles 3 4 .429 Philadelphia 3 4 .429 Montreal 2 4 .333

'No longer interested in pitching trade' - Campanis

Dodger question marks sliced to three

By GORDON VERRELL
Staff Writer

VERO BEACH, Fla. — Three weeks into spring training and less than a month before the opening of the season, the Dodgers' question marks have been reduced to three:

- One spot to complete a 10-man pitching staff;
- One infielder;
- One outfielder.

Finding the an-

swers, though, remains a complex problem and vice president Al Campanis and manager Walter Alston, the men who will ultimately make the decisions, are intrigued at the many possibilities.

Campanis, summarizing the club's pitching progress, said Saturday:

"We're no longer interested in making a major trade for a left-handed starting pitcher. We feel

our fourth starting pitcher is now on the roster."

Nine spots on the staff have been settled, leaving only one to fill.

The Big Three of Bill Singer, Claude Osteen and Don Sutton head the list. Then there're veterans Jim Brewer, Joe Moeller and Pete Mikkelsen. Right now the other three with jobs are knuckleballer Charlie Hough, left-hander Al Downing and Jose

Pena, all relievers.

Four outstanding youngsters are the candidates for the final spot on the staff, the position for the No. 4 starter.

Left-hander Bob O'Brien, and righthanders Doyle Alexander, Mike Strahler and Sandy Vance have impressed. O'Brien, 13-3 last season at Spokane, and Alexander, 13-10 at Albuquerque and Spokane, are the frontrunners.

O'Brien and Alexander worked four innings last week against Cincinnati, neither allowing a run. O'Brien allowed but one hit.

"He's not a big guy but all he does is get everyone out," Campanis said of O'Brien, a 5-10 resident of Fresno.

The catching situation, at first one of the club's problems, appears settled.

Waviers have been asked on veteran Jeff Torborg for the \$20,000 waiver price.

Promising rookie Joe Ferguson will be optioned to Spokane, leaving the catching in the hands of Duke Sims, Bill Sudakis and Tom Haller.

Asked if there was any concern over the defensive abilities of Sims and Sudakis, Campanis responded with a flat "no." He added: "Haller has developed into an outstanding hitter, and he can catch against some of the clubs in the league, the ones that don't run much."

There are six infield spots and Wes Parker, Maury Wills, Steve Garvey, Bill Grabarkewitz and Jim Lefebvre have five of them.

Bill Russell, who may be a starting infielder opening night, is listed as an outfielder, which leaves Bobby Valentine and Tommy Hutton as the candidates for the last infield job.

The Dodgers can afford to carry Hutton as a utility player but not Valentine, the Pacific Coast League's most valuable player last season. The Dodgers want Valentine to play, whether it's in Dodger Stadium or in Spokane.

The outfield, in addition to Russell, will have Rich Allen in left, Willie Davis in center and Maury Wills and Willie Crawford

platooning in right. Van Joshua will be kept, leaving the question of where to place Bill Buckner, the top rookie last spring in Dodger town.

"Buck wants to play here so bad," said Campanis. "He's giving it everything."

"Russell is so valuable since he can play infield or outfield," Campanis pointed out. "His switch hitting is coming along well, too."

Another entry in the outfield race is Bobby Darwin, the converted pitcher.

"Right now," Alston said, confusing the situation even more, "Darwin is the biggest surprise in camp."

Dodgers handed 1st loss

ST. PETERSBURG, Fla. — The Dodgers suffered their first loss of the Grapefruit League season, bowing to the New York Mets, 6-2, Saturday.

Bill Singer hurled four innings, giving up a run, and Tom Paciorek slugged his first homer.

Other than that, the Mets were in command. They broke a 1-1 tie with four runs in the sixth, two of them gifts.

Ron Swoboda, who drove in three runs during the day, doubled home Cleon Jones and Ed Kranepool, then later scored on a wild pitch by Mike Strahler. The fourth run scored when Jim Lefebvre ran into Bill Russell on a pop fly, enabling Randy Bobb to come home.

The run off of Singer was his first of the spring. He's now worked seven innings, yielding one run and five hits.

Today the Dodgers fly to the West Coast of Florida again to meet Pittsburgh in Bradenton. Claude Osteen, Joe Moeller and Doyle Alexander are the Dodgers' pitchers. Dave Giusti will start for the Pirates.

—Gordon Verrell

DODGERS	NEW YORK
Result 3-0 Inning 1 0 0 2 0 0 3 0 0 4 0 0 5 0 0 6 2 0 7 0 0 8 0 0 9 0 0 Total 3 0 0	Result 6-2 Inning 1 0 0 2 0 0 3 0 0 4 0 0 5 0 0 6 2 0 7 0 0 8 0 0 9 0 0 Total 6 2 0

Robbie's debut big success

Combined News Services

A conglomerate of players from five Florida-based major league teams playing under the loosely used title of all-stars made Frank Robinson's managerial debut in the U.S. a success Saturday.

The all-stars shelled three Yankee pitchers for 12 hits and a 7-4 victory.

Joe Pepitone's two-run homer highlighted a three-run rally in the 10th inning to lead the Chicago Cubs to a 7-5 triumph over the Tokyo Orions.

Atlanta pitchers Pat Jarvis and Cecil Upshaw combined to pitch a one-hit, 1-0 win over Baltimore.

Central hockey

Ontario 4, Amarillo 4
Dallas 5, Tulsa 3
Ft. Worth 2, Kansas City 2 (tie).

American hockey

Cleveland 5, Rochester 2
Hershey 4, Baltimore 2
Springfield 4, Montreal 2.



JOE EDLES... wins two matches
—Staff Photo by BOB SHUMWAY

Junior stars resume net cannonading today

By BOB MARTIN
Staff Writer

East side west side, all around the town, the name of the game Saturday was tennis as the 15th Long Beach Junior Championship singles got under way.

Courts at Lakewood Country Club, the tournament headquarters, and at Long Beach City College, Cal State Long Beach, Cerros College, Old Ranch Tennis Club and the Billie Jean King Tennis Center were used to run off more than 270 matches.

Entries totaled 644. An early rain delayed the start of competition about 45 minutes and strong, cold winds hampered play late in the afternoon, but tournament director Joe Lancaster and his aides kept everything running smoothly from 8:30 a.m. till about 6:30 p.m.

Matches are scheduled to begin at 7:45 a.m. today. All finals in the two-weekend meet will be played at Lakewood Country Club next Sunday. There is no admission charge.

The tournament is sponsored by the Long Beach Tennis Patrons Assn. and is being conducted by the County Department of Parks and Recreation.

There were no big surprises on opening day, but a few seeded players dropped out by default. The closest thing to a major upset saw Long Beach's George Hardie almost sidelined in the second round of Boys 16 singles by Steve Morris of Alhambra.

Hardie, seeded third behind Raul Ramirez of Escondido and James Hagey of La Jolla, survived a scare by Morris, 6-2, 5-7, 11-9. Steve is a fine player but was not among the eight seeded contestants in junior boys.

Poly star Joe Edles who is in his first year in the 11s, breezed to two victories. Joe is unseeded but has a good chance of get-

ting at least to the quarterfinals, where he probably would run into Hardie. Mike Edles, Joe's brother, is top-seeded in Boys 14, and he advanced two rounds Saturday with a bye and a victory over Jonathan Light of Sherman Oaks, 6-2, 6-3.

Another Long Beach star, Diane Desfor, seeded third in Girls 16, defeated Dana Symonds of Arcadia, 6-1, 6-0.

BOYS 15 DOUBLES
First Round — Perkins-Eastman d. Holand-Edwards, 6-1, 6-2; Maltby-Wright d. Cress-Vincent, 7-5, 6-2; Holand-Schneider d. Lane-Larson, 6-0, 6-1; Desfor-O'Neill d. Grahman-Edwards, 6-0, 6-1; Edles-Edles d. Langley-Vanderbilt, 6-0, 6-1; Edles-Edles d. Langley-Vanderbilt, 6-0, 6-1; Edles-Edles d. Langley-Vanderbilt, 6-0, 6-1.

GIRLS 15 DOUBLES
First Round — Tempe-Parker d. Vialler-Bradley, 6-0, 6-0; Schwenker-Schwenker d. Gagliardi-Tammaro, 6-1, 6-2; Kane d. Dail, 6-0, 6-1; Kane d. Dail, 6-0, 6-1; Kane d. Dail, 6-0, 6-1.

BOYS 14 AND UNDER
First Round — Hamilton d. Perino, 6-0, 6-0; Hardie d. Dunn, 6-2, 6-0; Morris d. Cress, 6-2, 6-1; S. Miller d. Vialler, 6-0, 6-1; Vialler d. Vialler, 6-0, 6-1; Vialler d. Vialler, 6-0, 6-1.

GIRLS 14 AND UNDER
First Round — Young d. Kollin, 6-1, 6-1; Gwynp d. Friedrich, 6-1, 6-1; Gwynp d. Friedrich, 6-1, 6-1; Gwynp d. Friedrich, 6-1, 6-1; Gwynp d. Friedrich, 6-1, 6-1.

BOYS 13 AND UNDER
First Round — Lutton d. Gerken, 6-0, 6-0; Lutton d. Gerken, 6-0, 6-0; Lutton d. Gerken, 6-0, 6-0; Lutton d. Gerken, 6-0, 6-0; Lutton d. Gerken, 6-0, 6-0.

GIRLS 13 AND UNDER
First Round — Lutton d. Gerken, 6-0, 6-0; Lutton d. Gerken, 6-0, 6-0; Lutton d. Gerken, 6-0, 6-0; Lutton d. Gerken, 6-0, 6-0; Lutton d. Gerken, 6-0, 6-0.

BOYS 12 AND UNDER
First Round — Lutton d. Gerken, 6-0, 6-0; Lutton d. Gerken, 6-0, 6-0; Lutton d. Gerken, 6-0, 6-0; Lutton d. Gerken, 6-0, 6-0; Lutton d. Gerken, 6-0, 6-0.



DAVE LEWIS

Butkus, Frazier

-- a roughhouse pair

The "war" between Joe Frazier and Muhammad Ali reminded us of the legal mayhem which goes on in other sports.

As much as the two heavyweights punished each other in one of the most gruelling fights in ring history, some of the battles which take place in other types of competition calling for contact can be just as rough.

In football, for instance, the men most comparable to the heavyweight fighters are the middle linebackers. Some have earned nicknames descriptive of their fierce play. Dick Butkus, that noted Shakespearean scholar with the Chicago Bears, is known as "The Animal," while Green Bay's Ray Nitschke is "Mad Dog."

One football man says, "Linebackers have gained an unfair 'animal image' because of the ferocity of their play. This reputation comes from a variety of things, including colorful reporting, but mostly because the middle linebacker is like a catcher in baseball. He's in the middle of everything. He normally is on more tackles—some that make him look like he's demolishing somebody. This leads people to think he's a madman on the field."

Five of pro football's outstanding linebackers were together at the recent American Airlines Astrojet tournament in Phoenix—Nitschke, Tommy Nobis of Atlanta, Andy Russell of the Pitt Steelers, and Mike Lucci and Wayne Walker of the Detroit Lions. Butkus didn't play this year.

Nitschke, who looks like a college professor off the field, doesn't like his "Mad Dog" tag.

"What about Butkus?" we asked. "He doesn't like anything, so it doesn't make any difference," laughed Nobis.

WHEN THE LIONS STAYED IN LONG BEACH when out here for their crucial game with the Rams late last season, coach Joe Schmidt, who used to back up the line himself, insisted that Lucci is the best all-around middle linebacker in pro football—bar none.

Schmidt regards Butkus as "outstanding, particularly against the run, but the best over-all middle linebacker as far as direction of a team, pass coverage, mobility and toughness is my own man, Lucci."

Often, a nickname means a lot to a player because it gets him additional publicity. As Lucci said during the Astrojet, "I think one article made Butkus an animal and Nitschke a mad dog. I think I'm just as competitive. Middle linebacker is a position that warrants toughness, so you're going to be described like that sometimes."

"They're good football players and I think those names are really compliments in our profession, but I don't have a descriptive adjective for myself," he laughed. "Maybe it would help to be called, say... the wild bull or something like that. Guess I'll have to work on it."

In '69, I got more publicity than the seven previous seasons combined, and I got some more the past year. If we have a championship team, I think I'll get my share of publicity. Butkus came into pro football with a lot of fanfare, while Nitschke got a lot of good press when Green Bay was winning titles. I'm sure Ray wouldn't have gotten the attention he did if he hadn't played for a team that won so many championships."

MANY FOOTBALL MEN MAINTAIN that no two teams ever played so viciously against one another as did the Lions and Bears in their two games the past season.

"Yeah, they were tough ones—real physical," Lucci said, "particularly the second one in Chicago. They were a good example of why our Central Division is called the 'black and blue' league."

Their first meeting was one of the Monday night games seen on national TV... and fans were treated to some great camera work which pictured Butkus moving in "for the kill" on several tackles and fists, forearms, elbows and knees flying in a savage display of football fury.

Two weeks later, the clubs met again in the Windy City. When the dust cleared and the blood was mopped up, both teams were in bad shape.

The Bears were so battered that practice had to be called off for a couple of days and five men were placed on the "doubtful list" for the next game.

The Lions had 10 men hurt, losing defensive end Joe Robb for the season; tackle Bill Coffey for a month, while two others missed the crucial game with Minnesota the following week.

AFTER THE GAME, LION GENERAL MANAGER Russ Thomas issued a blast at Butkus. "He's an annihilating so and so. Something has got to be done about him. He's too vicious, too brutal... goes beyond the rules."

"Butkus," Lucci smiled, "isn't all that bad. But you better be conscious he's on the field or you're in trouble. He'll glare at the quarterback with as mean a look as he can muster, drool a little. He also tries to scare the opposition with blood-curdling yells."

He's always doing something to intimidate the other team. He babbles constantly and loves to abuse... insulting you, your mother and everybody else. He's going to hurt you. That's something you can count on, but he's a heckuva player."

LUCCI WAS TELLING ABOUT THE TIME Butkus was more "mouthy" than usual. "Our offensive center, Ed Flanagan, finally told him to 'shut up.'"

Did it do any good? "No," Mike said, "it just made him all the nastier."

In 1969, Butkus started in on the Lions' Charlie Sanders. It looked like he was trying to smother him on one occasion with a bear hug... and all afternoon, he kept poking his fingers through the latter's facemask trying to reach his eyes.

"Charlie later laughed it off," Mike revealed, "saying, 'He's just a maladjusted kid.' That's Butkus for you!"

Will Bing eliminate ping?

Lakers, Pistons vie tonight

The struggling Detroit Pistons, who haven't beaten a team with a winning record since Feb. 16, take on the Lakers at the Forum tonight in a 7 o'clock game.

Detroit owned second place in the Midwest Division and the third best record in the NBA one month ago, but now is in fourth

place with a 42-33 mark after nine losses in their last 13 games.

Despite the slump, the Pistons are assured of the first winning season in their 14-year history. The closest they have come was a 40-42 mark in 1967-68.

One reason for Detroit's collapse was a crippling injury to forward Terry

Dischinger. However, guard Dave Bing has been sensational on offense in the last month with three 40-point games.

The Lakers have lost five of six games since Jerry West was hurt, and they have a tough finishing schedule of New York and Boston on the road, and Phoenix and New York at home.

USC's worst fear realized come-from-behind basketball

By GARY RAUSCH
Staff Writer

USC had one strong fear going into Saturday's finale with UCLA—having to play come-from-behind basketball.

That fear became a reality in the opening minutes of the Trojans' 73-62 defeat when the Bruins ran off a 12-3 lead.

"We were soundly beat-

en the first half," said a dejected Bob Boyd. "It was a complete mismatch. We didn't want to fall behind early, but that's exactly what happened."

The USC coach interrupted his post-game question-answer session to exchange handshakes and congratulations with the Bruins' 1-2 punch of Sidney Wicks and Curtis Rowe.

Boyd would not take

away from the UCLA defense by saying his team was "tight."

"We lost because they were very good at the very beginning. When you get down like we were, there's a tendency to rush your shooting and get the ball up as quickly as possible."

"This just compounded our problems."

Mo Layton wound up tied with Rowe for high-

point honors with 15 and became USC's 10th all-time leading scorer. But he gladly would have traded a fistful of records for a championship.

"Sure, 24-2 isn't a bad season, but just the idea of losing to these guys twice... Ohhhh!" he grimaced. "We could have shared the Pac-8 championship. I just wanted some kind of championship for my two years here. Losing to No. 1 twice and not going anywhere is terrible."

"Still, I'm just happy to be a part of the best team they've ever had at USC."

All the Trojans were quick to admit they didn't get their game together soon enough, as evidenced by their 21 first-half points, a season low.

Asked whether the strongly partisan Bruin crowd of 12,875 bothered him, guard Paul Westphal replied: "I really liked that crowd. Sure it's noisy, but I don't think it's a bad place to play in at all."

Westphal believes "Games like these are made of spurts. They had a couple and we never did."

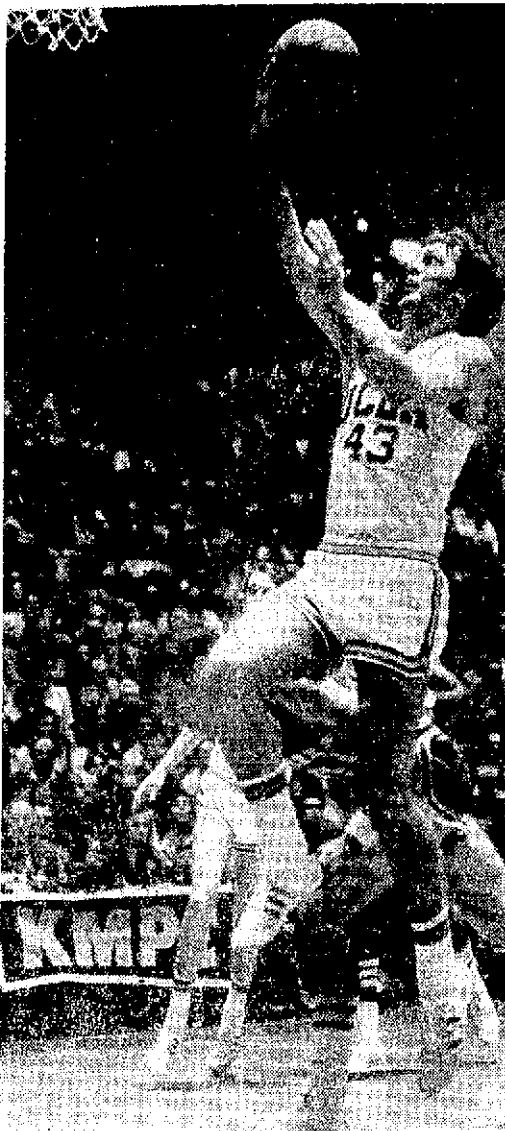
Saturday's contest was a much more physical battle than the Trojans' earlier

Pac-8 standings

CONFERENCE	W	L	PCT.	PTS.
UCLA	12	2	.857	24
USC	12	2	.857	24
California	10	4	.714	18
Oregon	8	6	.571	17
Washington	6	8	.429	13
Oregon St.	4	10	.286	12
Stanford	2	12	.143	6
Washington St.	2	12	.143	6

Saturday's Results

UCLA 79, USC 62.
Cal 65, Oregon 51.



TWO POINTS—THE EASY WAY

Terry Schofield of UCLA drives for uncontested lay-in while the man responsible for defending him, Dana Pagett of USC, stumbles and nearly falls to the floor.

—Staff Photo by RON CARLSON

49ERS ADVANCE...

(Continued from Page S-1)

may have been worthwhile.

The 49ers, led by Ralfeff (11-of-12) and Trapp (5-

of-5) were nearly perfect on free throws, hitting 27-of-27. Trapp was 8-of-13 while from the field, hitting 25-of-52 tries for 52 per cent. Trapp was 8-of-13 while getting 21 points and Ralfeff was 10-of-15.

Weber State's top three scorers—Sojourner, Bob David and Brady Small—hit only 9-of-42 combined field goal attempts and totalled only 21 points—29 points below their seasonal

Prep griddier dies

DANDRIDGE, Tenn. — Junior Duane Reese, 16, a football player for Maury High School here, collapsed and died Saturday after a scrimmage with Gibbs High of Knoxville, school officials said.



GUESS WHO'S AHEAD?

UCLA cheerleader indicates who she favors—and who is ahead—during decisive victory over USC Saturday.

—Staff Photo

TROY DESTROYED...

(Continued from Page S-1)

Riley, Chris Schrobilgen and Joe Mackey had 12.

Wooden, whose teams have won 145 of 150 games over the past five seasons, took the win and another conference championship calmly.

"Those close to me knew I felt confident we could beat them," he said.

Wooden hinted that Boyd hadn't accepted defeat similarly.

"Bob must have been very disappointed," he said. "He took off from the bench without even a look after the game. He must have thought he was going to win this game."

After losing a 64-60 decision at the L.A. Sports Arena five weeks ago, it's likely such though had occurred to the Trojan coach.

But his guard-oriented attack went sour when the Bruins cut off drives down the lane. By halftime, USC's Mo Layton had made 4 of 11 shots, and Paul Westphal was 0-3 and had been all thumbs and toes. Layton wound up as the Trojan scoring leader with 15.

Only once did USC go to a zone defense which had become UCLA in the Sports Arena meeting on Feb. 6. The Bruins spotted it immediately, took the ball outside and began to nurse a 22-point lead with 15:30 remaining. The Trojans capitulated.

"I wasn't surprised that Bob (Boyd) didn't use the zone," said Wooden. "He's been using it this year when he gets ahead and they never got in that position."

USC made one run at the Bruins in the second half, slicing UCLA's lead to 15 with 7:12 remaining. But the Trojans' full-court pressure defense failed them, permitting four easy baskets, two by Kenny

Booker, who played an outstanding defensive game, too.

"We did a fine job against their press until we broke up our regular lineup," said Wooden. "In fact, we handled it so well they gave it up."

Wicks, Rowe and Patterson who scored 40 points among them were removed from the game with 1:30 remaining and gave the crowd a No. 1 salute.

"They said we were lucky to win the last time," laughed Rowe. "I guess we proved we were the best team. We came in as winners and we wanted to go out as winners."

Wicks said that the Trojans "have some fantastic players, but they were not ready to play us."

Someone asked if the Bruins could beat the New York Knicks.

"The what?" roared Wicks. "What did you say? Oh, no comment."

Rowe had his directions frisky. "It might be a good game," he grinned. He added: "Really, all we're worried about is playing the winner of the Long Beach-Weber State game."

Rowe had his direction straight for 40 minutes against USC. Let's hope someone gets him to the Bruins' game with the BYU-Utah winner Thursday in Salt Lake City.

USC	FGA	FTA	R	F	Pts.
Wicks	3-8	2-2	2	2	8
Schrobilgen	2-4	1-1	2	3	5
Riley	4-10	3-3	20	2	13
Westphal	2-12	3-5	2	2	4
Layton	6-19	3-4	4	1	13
Nash	0-3	0-0	1	1	0
Page	0-2	0-0	2	1	0
Wicks	2-9	0-0	5	2	4
Cobb	1-1	0-0	0	1	2
Team rebounds	4	4	15	17	47
Totals	34-85	14-18	45	17	62

UCLA	FGA	FTA	R	F	Pts.
Rowe	6-11	3-9	14	0	15
Wicks	5-15	3-4	7	3	13
Patterson	5-13	2-3	10	3	12
Booker	3-6	4-4	4	2	10
Bobby	1-9	0-5	2	3	3
Schofield	5-8	2-2	2	2	12
Farrner	1-2	0-2	2	1	2
Eckert	0-0	0-0	1	0	0
Bethley	1-1	0-0	0	0	2
Chapman	0-0	0-0	0	0	0
Team rebounds	9	9	14	14	73
Totals	45-115	27-65	51	14	79

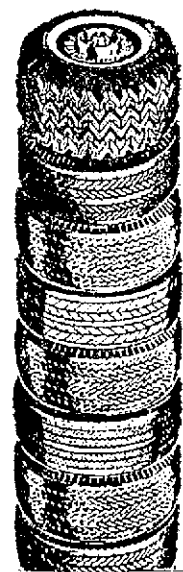
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Brubabes romp past Trobables

The UCLA Brubabes capped their third perfect basketball season in six years Saturday afternoon as they ripped the USC Trobables, 86-65, in Pauley Pavilion.

The 20-0 Brubabes had five men scoring in double figures as forward Keith Wilkes led all scorers with 20 points.

UCLA Brubabes (65) USC Trobables (65)
Wilkes (20) F Davis (15)
Cotton (11) F Palmer (10)
Ward (11) F Wicks (10)
Layton (10) F Heublen (17)
Riley (10) F
USC scoring subs: Olson (5), Lonerati (4), Fomet (4), Cook (2).
UCLA scoring subs: Franklin (19), Tully (2), Werf (2).

Susie pays price for swim glory

By ROBERT BOHLE

What is it like to hold a world record in swimming?

"People find out who I am and I'm not a person any more," says Lakewood Aquatic Club's Susie Atwood. "I am only a swimmer to them."

What is Susie Atwood, the person, like? What does she do when she is not winning races and setting records?

The 17-year-old Millikan High senior gets up in the morning just like every other student, except she gets up a little earlier. She has a swim workout from 5:45 to 8 a.m. every day before she goes to classes.

After school she heads home for a quick bite and does her homework before its time for the afternoon workout at the Mayfair Pool.

When her second workout of the day is over at 7 p.m., Susie heads home for dinner, some more homework, and then to bed.

"My only free time is on weekends," Susie admitted, "and a lot of those are taken up with swim meets and traveling."

"I go to a lot of movies. The last movie I saw was Love Story, and I really liked that," Susie added.

How about boyfriends?

"Well, my boy friend right now is in Indiana," the pretty blonde Susie said with a twinkle, "so I don't go out much."

Jim Montrella, the Lakewood Aquatic Club coach, taught Susie how to swim when she was seven and has coached her ever since. When she was 13 she swam in the national meet. She swam in the 1968 Olympics in Mexico when she was 15.

Susie is current world recordholder in the 200-



SUSIE ATWOOD... a long day

meter backstroke and she has won six national titles in the backstroke events and individual medley since 1968.

"I wanted to quit swimming when I was eight," Susie said, "but I didn't want to tell Jim, so I stuck with it."

"I was never really gung-ho on swimming when I was younger. When I was 12 I wanted to quit again, but Jim talked me out of it."

"When I was 13 and I reached the nationals," Susie continued, "I guess I started thinking about the Olympics then, although I don't know how much I really believed I could do it. It was then I started taking swimming more seriously."

Susie will be swimming in many women's events in the Southern California Invitational Swimming Championships Friday, Saturday, and Sunday at the Belmont Plaza Olympic Pool.

Softball's longest war ends

By CHUCK MEDICK

The marriage of the nation's two top softball leagues was consummated this week when the Hawthorne Hustlers joined the Pacific Coast Softball League. Softball's longest and most debilitating war is over.

The Hustlers join V.B. Morgan Truckers and Angelus Music in participation in both the Pacific Coast loop and the Western Softball Congress.

Manager Lannie Rupp of the Truckers was the first to propose a program which would consolidate both leagues into one, but it will take another year for this operation to go into effect.

Meanwhile, each league will respect contracts of the

other, and tampering with ballplayers will be subject to fine or possible suspension.

The Long Beach Nitelhawks will meet the Truckers four times in league play. K.G. Fincher, long rated one of the nation's top pitchers, will appear in Long Beach and Lakewood.

Taking advantage of spring weather, both the Nitelhawks and Truckers are working out on a regular basis. The Hawks will hold an intra-squad game this morning at 11 at Park Ave. Field. Manager Red Meairs has nine pitchers on hand.

The Truckers already are engaged in practice games at Mayfair Park. They won the PCSL title last year and are a threat to top both leagues, a feat never before accomplished in softball.

Two world champions enter Long Beach rodeo

Two 1970 rodeo world champions, both from California, will be among the herd of 250 cowboys going after \$17,500 in prize money at the Golden State's Pacific Indoor Rodeo Friday through Sunday in the Long Beach Arena.

First of four sessions opens at 8 p.m. Friday, then 2 and 3 Saturday, and the finale at 3 p.m. Sunday.

Gary Leflew, No. 1 bull rider who won \$23,503 aboard the brawling bruhmans in 1970, is from Santa Maria, coming a long way from a hippie commune 7½ years ago.

Big John W. Jones, who pocketed \$25,934 'doggin' steers, is from Morro Bay and owns a 1,300-acre farm-ranch complex nearby.

Jones' average on his steers in three National Finals Rodeos is a sizzling 7.6 seconds a pin and his slowest 10.6.

Loquacious and witty, Leflew is a real "rags to riches" story. Long-haired, bearded and resident of one of the first hippie communes, he stopped off at a nearby Clovis rodeo in late '63.

The cowboys roared with laughter when he said he wanted to ride a bull. They fixed him up and his rodeo career was born — although the bull did throw him.

"It was the most fun I've ever had," he said Saturday. "It was a pain in the neck to have to go to work when the com-



JOHN W. JONES Steadiest 'Dogger

mune ran out of food. This isn't work, really."

So Leflew shaved (a clean-shaven face is a cowboy rule), got a Rodeo Cowboys Assn. permit and began to practice bull riding.

One of his distinctions was to become the only bull rider to ride "Drumpy," the 1969 Bull of the Year. He made the huge point-getting ride at the National Finals.

The only "pol" Leflew is interested in today is the one following winning bull rides.

Jones is considered the most consistent steer wrestler on the vast RCA circuit and could have won much more except he stays close to home.

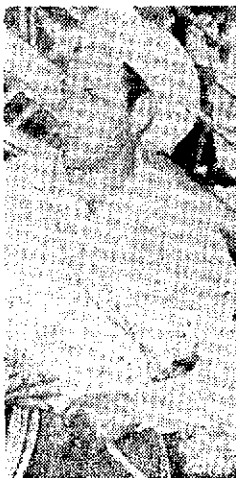
"Ranching and farming, if done right, takes a lot of

time, and I pretty well have to stay on the West Coast to rodeo — except for the National Finals in Oklahoma City," Jones said.

This has been a good one for him for he has posted the NFR's top average for three years.

After Army service in Korea he moved into rodeo, and in 1956 was rodeo's first "rookie of the year" winner.

—Buck Lanier



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Drag boat championships

Downey's Mac Christensen will be a busy man next weekend during the National Drag Boat Spring Championships at Long Beach Marine Stadium.

Not only will he go after the world record for unblown fuel hydros during Saturday's racing program, but he is also scheduled to pull Danny Church-

ill Sunday afternoon in an attempt to better the speed skiing mark held by Chuck Stearns at 122.11 mph.

Christensen won the NDRA points standings last year by a wide margin in the unblown gas hydro division in "Crucifier," a Sanger hydro powered by a 427 Chevy engine, but

was never able to beat the world mark held by Jack Hardy's "Warbonnet" at 136.88 mph.

This year the Downey contractor will move into another category by mixing unblown fuel and will gun for the record held by the late Jerry Gleason in "charger" at 145.86. Mac had "Crucifier" up to 143

INDEPENDENT PRESS-TELEGRAM—S-5 Long Beach, Calif., Sun., Mar. 14, 1971

mph at Oakland recently and believes he is about to set the new record. His main competition will come from Mike DuBiel.

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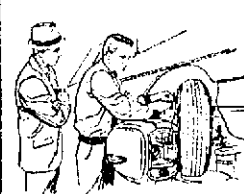
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Long Beach vs. Southeast United

Soccer twin bill today

The Long Beach Soccer Club, which has accomplished three consecutive double victories, takes on South East United today at Heartwell Park, 2:30 p.m.

The Long Beach varsity

club has a 9-4-4 record and has scored 22 points in Pacific Soccer League competition.

Long Beach Reserves meet South East Reserves in a 12:30 p.m. preliminary.

SANTA ANITA CHARTS

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Saturday, March 13, 1971—Sixth day of 7-day winter meeting. Finishes
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24th—FIRST RACE, 4 furlongs, 4 year olds & up, Claiming, Purse \$1,500.									
Index	Horse	WT	PP	ST	STR	FIN	Jockey	Odds	Remarks
248	Wingsover	117	1	1	1	1	2-1	2-1	Rosales
249	Sand Canyon	117	2	2	2	2	3-1	3-1	Sellers
250	Nikkis Promise	117	3	3	3	3	4-1	4-1	Tierney
251	Jymmy	117	4	4	4	4	5-1	5-1	Mahoney
252	Archie	117	5	5	5	5	6-1	6-1	Pincay
253	Cooper Jay	117	6	6	6	6	7-1	7-1	Rosales
254	Sea Nautral	117	7	7	7	7	8-1	8-1	Drusseau
255	Archie	117	8	8	8	8	9-1	9-1	Canas
256	First Salute	117	9	9	9	9	10-1	10-1	Pineda
257	Flying Magician	117	10	10	10	10	11-1	11-1	Valasquez
258	Constitution	117	11	11	11	11	12-1	12-1	Valasquez

Note — Wingsover actual favorite.
Time — 1:22.45, 1:27.39, 1:32.25.
Slicker track slow. Temperature 64 degrees.
Wingsover — \$9.00, \$1.50, \$1.50.
Sand Canyon — \$1.50, \$1.50, \$1.50.
Nikkis Promise — \$1.50, \$1.50, \$1.50.
Jymmy — \$1.50, \$1.50, \$1.50.
Archie — \$1.50, \$1.50, \$1.50.
Cooper Jay — \$1.50, \$1.50, \$1.50.
Sea Nautral — \$1.50, \$1.50, \$1.50.
Archie — \$1.50, \$1.50, \$1.50.
First Salute — \$1.50, \$1.50, \$1.50.
Flying Magician — \$1.50, \$1.50, \$1.50.
Constitution — \$1.50, \$1.50, \$1.50.

25th—SECOND RACE, 4 furlongs, 3 year olds, Allowances, Purse \$500.									
Index	Horse	WT	PP	ST	STR	FIN	Jockey	Odds	Remarks
259	Long Term	118	1	1	1	1	2-1	2-1	Pierce
260	Archie	118	2	2	2	2	3-1	3-1	Sellers
261	Burn Tiv Broom	118	3	3	3	3	4-1	4-1	Kilborn
262	Speedy Clipper	118	4	4	4	4	5-1	5-1	Rosales
263	Archie	118	5	5	5	5	6-1	6-1	Sellers
264	The Fender	118	6	6	6	6	7-1	7-1	Drusseau
265	King Pull	118	7	7	7	7	8-1	8-1	Pineda
266	Queen Prince	118	8	8	8	8	9-1	9-1	Mahoney
267	Rough Edge	118	9	9	9	9	10-1	10-1	Valasquez
268	Archie	118	10	10	10	10	11-1	11-1	Valasquez

Note — Long Term actual favorite.
Time — 1:22.35, 1:27.39, 1:32.25.
Slicker track slow. Temperature 64 degrees.
Long Term — \$9.00, \$1.50, \$1.50.
Archie — \$1.50, \$1.50, \$1.50.
Burn Tiv Broom — \$1.50, \$1.50, \$1.50.
Speedy Clipper — \$1.50, \$1.50, \$1.50.
Archie — \$1.50, \$1.50, \$1.50.
The Fender — \$1.50, \$1.50, \$1.50.
King Pull — \$1.50, \$1.50, \$1.50.
Queen Prince — \$1.50, \$1.50, \$1.50.
Rough Edge — \$1.50, \$1.50, \$1.50.
Archie — \$1.50, \$1.50, \$1.50.

26th—THIRD RACE, 4 furlongs, 3 year olds, Allowances, Purse \$500.									
Index	Horse	WT	PP	ST	STR	FIN	Jockey	Odds	Remarks
269	Corde	118	1	1	1	1	2-1	2-1	Pierce
270	Archie	118	2	2	2	2	3-1	3-1	Sellers
271	Las Vegas Jay	118	3	3	3	3	4-1	4-1	Kilborn
272	Hova Star	118	4	4	4	4	5-1	5-1	Rosales
273	Gold Prominence	118	5	5	5	5	6-1	6-1	Sellers
274	Buena Vista	118	6	6	6	6	7-1	7-1	Drusseau
275	Archie	118	7	7	7	7	8-1	8-1	Pineda
276	Archie	118	8	8	8	8	9-1	9-1	Mahoney
277	Archie	118	9	9	9	9	10-1	10-1	Valasquez
278	Archie	118	10	10	10	10	11-1	11-1	Valasquez

Note — Corde actual favorite.
Time — 1:22.35, 1:27.39, 1:32.25.
Slicker track slow. Temperature 64 degrees.
Corde — \$9.00, \$1.50, \$1.50.
Archie — \$1.50, \$1.50, \$1.50.
Las Vegas Jay — \$1.50, \$1.50, \$1.50.
Hova Star — \$1.50, \$1.50, \$1.50.
Gold Prominence — \$1.50, \$1.50, \$1.50.
Buena Vista — \$1.50, \$1.50, \$1.50.
Archie — \$1.50, \$1.50, \$1.50.
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Archie — \$1.50, \$1.50, \$1.50.

27th—FOURTH RACE, 1 1/4 miles, 3 year olds, Allowances, Purse \$750.									
Index	Horse	WT	PP	ST	STR	FIN	Jockey	Odds	Remarks
279	Regal Case	118	1	1	1	1	2-1	2-1	Pierce
280	Archie	118	2	2	2	2	3-1	3-1	Sellers
281	Regal Case	118	3	3	3	3	4-1	4-1	Kilborn
282	Archie	118	4	4	4	4	5-1	5-1	Rosales
283	Archie	118	5	5	5	5	6-1	6-1	Sellers
284	Archie	118	6	6	6	6	7-1	7-1	Drusseau
285	Archie	118	7	7	7	7	8-1	8-1	Pineda
286	Archie	118	8	8	8	8	9-1	9-1	Mahoney
287	Archie	118	9	9	9	9	10-1	10-1	Valasquez
288	Archie	118	10	10	10	10	11-1	11-1	Valasquez

Note — Regal Case actual favorite.
Time — 1:22.35, 1:27.39, 1:32.25.
Slicker track slow. Temperature 64 degrees.
Regal Case — \$9.00, \$1.50, \$1.50.
Archie — \$1.50, \$1.50, \$1.50.
Regal Case — \$1.50, \$1.50, \$1.50.
Archie — \$1.50, \$1.50, \$1.50.
Regal Case — \$1.50, \$1.50, \$1.50.
Archie — \$1.50, \$1.50, \$1.50.
Regal Case — \$1.50, \$1.50, \$1.50.
Archie — \$1.50, \$1.50, \$1.50.
Regal Case — \$1.50, \$1.50, \$1.50.

28th—FIFTH RACE, 1 1/4 miles, 4 year olds & up, Allowances, Purse \$1,000.									
Index	Horse	WT	PP	ST	STR	FIN	Jockey	Odds	Remarks
289	Swinger	118	1	1	1	1	2-1	2-1	Pierce
290	Archie	118	2	2	2	2	3-1	3-1	Sellers
291	Archie	118	3	3	3	3	4-1	4-1	Kilborn
292	Archie	118	4	4	4	4	5-1	5-1	Rosales
293	Archie	118	5	5	5	5	6-1	6-1	Sellers
294	Archie	118	6	6	6	6	7-1	7-1	Drusseau
295	Archie	118	7	7	7	7	8-1	8-1	Pineda
296	Archie	118	8	8	8	8	9-1	9-1	Mahoney
297	Archie	118	9	9	9	9	10-1	10-1	Valasquez
298	Archie	118	10	10	10	10	11-1	11-1	Valasquez

Note — Swinger actual favorite.
Time — 1:22.35, 1:27.39, 1:32.25.
Slicker track slow. Temperature 64 degrees.
Swinger — \$9.00, \$1.50, \$1.50.
Archie — \$1.50, \$1.50, \$1.50.
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Archie — \$1.50, \$1.50, \$1.50.

29th—SIXTH RACE, 1 1/4 miles, 4 year olds & up, Allowances, Purse \$1,000.									
Index	Horse	WT	PP	ST	STR	FIN	Jockey	Odds	Remarks
299	Swinger	118	1	1	1	1	2-1	2-1	Pierce
300	Archie	118	2	2	2	2	3-1	3-1	Sellers
301	Archie	118	3	3	3	3	4-1	4-1	Kilborn
302	Archie	118	4	4	4	4	5-1	5-1	Rosales
303	Archie	118	5	5	5	5	6-1	6-1	Sellers
304	Archie	118	6	6	6	6	7-1	7-1	Drusseau
305	Archie	118	7	7	7	7	8-1	8-1	Pineda
306	Archie	118	8	8	8	8	9-1	9-1	Mahoney
307	Archie	118	9	9	9	9	10-1	10-1	Valasquez
308	Archie	118	10	10	10	10	11-1	11-1	Valasquez

Note — Swinger actual favorite.
Time — 1:22.35, 1:27.39, 1:32.25.
Slicker track slow. Temperature 64 degrees.
Swinger — \$9.00, \$1.50, \$1.50.
Archie — \$1.50, \$1.50, \$1.50.
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Archie — \$1.50, \$1.50, \$1.50.
Archie — \$1.50, \$1.50, \$1.50.

Race roundup

Derby hopeful scores

Combined News Services

ALBANY — Kentucky Derby candidate Triple Bend came from behind and powered to a half-length victory Saturday in the \$25,000-added Contra Costa stakes at Golden Gate Fields.

Open Market, purchased by Clement Hirsch for an undisclosed sum, closed fast to take second in the field of 12 three-year-olds. Dominant Star was fourth and Two Worlds fourth.

The Contra Costa is one of the major stepping stones toward the \$100,000-added California Derby to be run April 17, two weeks prior to the Kentucky Derby.

Triple Bend carried 114 pounds and paid his backers \$6.40, \$3.40 and \$2.80.

AGUA CALIENTE — One lucky better had a perfect card of six consecutive wins in the 5-10 handicapping contest at Caliente Saturday and collected \$39,765.

The featured Beau Pere Purse was won by Royal Happening with Favorite Lady just a head back in second.

NEW ORLEANS — Rio Bravo won the \$75,000 New Orleans Handicap Saturday, running the 1 1/4 mile in 1:48 4/5 to equal the Fair Grounds track record.

With Fernando Valdez aboard, the King Ranch-bred entry finished three lengths ahead of Joe Frazier. Herbalist pulled in third.

HALLANDALE, Fla. — Englishman Mike Hole rode New Zealand-bred Broker's Tip 2nd to a Canada victory in Florida Saturday, defeating 13 rivals in the \$52,175 Canadian Turf Handicap at Gulfstream Park.

Liquori's wins lead Villanova

DETROIT (UPI) — Marty Liquori completed the second half of a rare two-mile, mile double Saturday to spark Villanova to the team title of the seventh NCAA track championships.

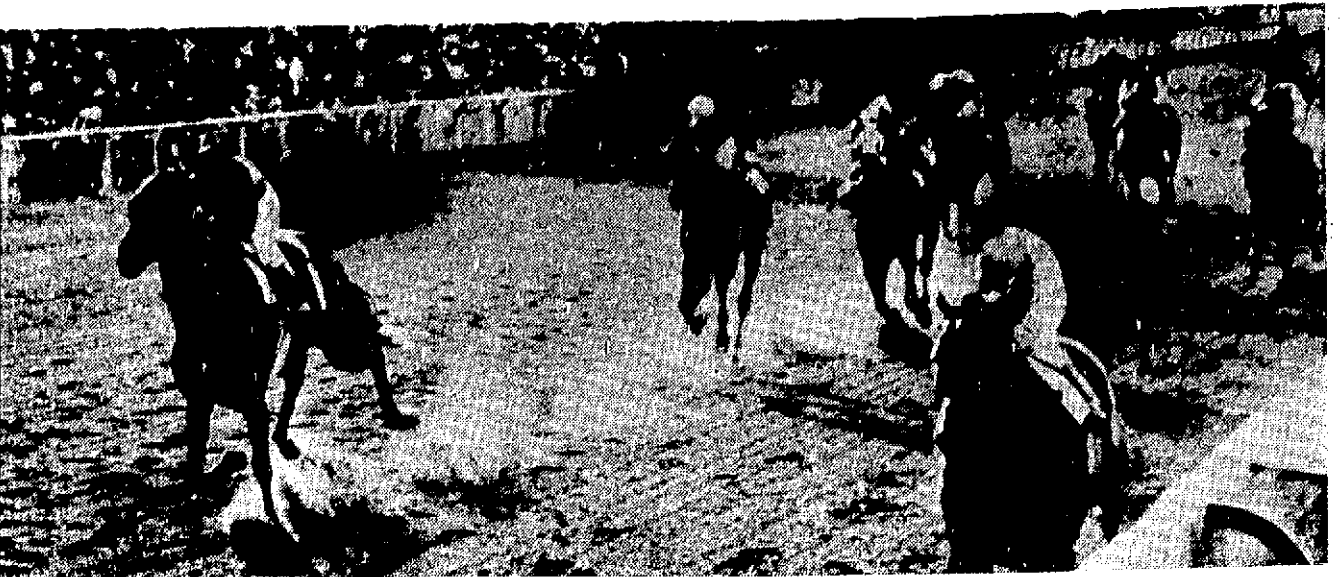
The Wildcats' super senior, shut out in both events last year as Kansas won its second crown in a row, put an easy 4:04.7 mile onto his two-mile winning time Friday night of 6:37.1.

Villanova, which won three years ago, ended the two-day meet at Cobo Arena with 22 points. Runner-up Texas-El Paso had 19 1/2.

Pat Matzadori, of Wisconsin, whose team might have won had an accident not occurred on the second leg of a two-mile relay, set a new meet mark in the high jump with a figure of 7-foot-2 inches.

Liquori swept past runner-up Jim Johnson of Washington on the next to last lap of the mile as defending winner Howell Michael of William & Mary finished dead last in the field of six running around the 11-lap board track.

Another NCAA indoor standard fell to freshman Bob Wheeler of Duke, who ran the 1,000-yard event in a sparkling 2:07.4. Texas-El Paso's two-mile relay team won the ill-fated event, which saw Michigan start the whole mess and he disqualified for pushing Drake runner Steve Johnson. Johnson fell and the Badgers' man, Chuck Baker, tripped heavily over him so that Mark Wenzinger never got the chance to run the final leg.



Ack Ack (on rail) races to Big 'Cap win with Bill Shoemaker up. Cougar II (left) was second.

Ack Ack romps to 1 1/2-length victory

(Continued from Page S-1)

high-weighted steed to capture the Golden Gallop.

"The weight was beginning to tell in the last 16th and he was getting real tired," said history's winningest rider. "But when you make the pace on a track like that, it's got to make you a little tired. He handled the track fine. He laid right on the rail — it seems like he gets about an inch away from it — in the stretch, but he doesn't like to be whipped so I let him stay there."

"I thought we were all alone and was surprised to see Cougar roaring past us as I was easing my horse beyond the finish line."

"Ack Ack surprised me a little today. He rated real good. I could have taken him back to third or fourth coming out of the gate if I had wanted to. He got a little rank when I made him change leads at the head of the backstretch, but he was okay."

Pincay thought he was going to win "but when I hit Cougar right-handed, he ducked out in the stretch and when I hit him right-handed, he ducked back in. Down the backstretch he had his ears pinned and was climbing and we were dropping back steadily."

"Then I said 'what the hell' and wheeled him to the outside. Then he really picked it up and started flying. We lost a lot of ground, but if I had kept him inside he would have been nowhere."

Jockey Bobby Nono, aboard upstart The Field, remarked that "we didn't

get started too fast, but I followed Terlago through a hole at the top of the stretch and I thought we'd be second until that horse (Cougar) came flying up on the outside."

Both Rudy Rosales and Merlin Volzke agreed their well-regarded mounts, Terlago and Hanalei Bay, weakened in the late going because of Ack Ack's pace and the soft track, while Alvaro Pineda said Figueroa quit "because he was too worn out trying to keep up with Ack Ack."

"This should quiet people who said Ack Ack couldn't go a distance," rasped Whittingham who was fighting the flu. "He did everything today — he handled the weight and the distance wonderfully. The slow track didn't hurt him, but it was tiring for him as you could see when Cougar made a run at him. Cougar can run on any track and running like a wild horse at the finish isn't anything new for him. I feel mighty proud to have my horses run one-two in this race."

Owner Buddy Fogelson, who met the press along with his actress wife Greer Garson, took Ack Ack's fourth stakes triumph of the current meeting in stride.

"I wasn't a bit surprised

at his win," commented Fogelson. "But I was concerned about the low track because heavy weight sometimes tells on a track like that. I bet Harry Guggenheim (from whose estate Fogelson purchased Ack Ack for a reported \$500,000) was really smiling when Ack

Ack crossed the finish line first. I know I was."

Ack Ack's purse of \$100,000 jumped his lifetime earnings to a handsome \$471,241.

Only disappointment to the host Los Angeles Turf Club was the disappointing crowd of 42,327, which was a far cry from the 83,800

who watched Olhaver's triumph in 1947. Officials blamed the drop of 10,000 from last year on the telecast of the UCLA-USC basketball game.

But it didn't matter to Ack Ack. He wasn't counting the house, only carrying a 130-pound world on his shoulders.

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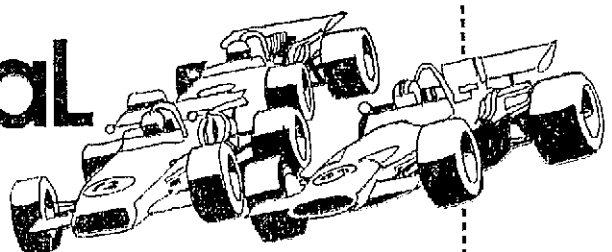
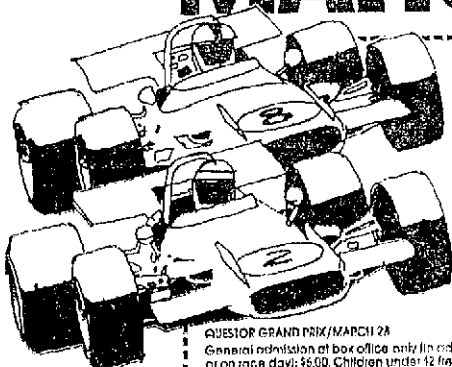
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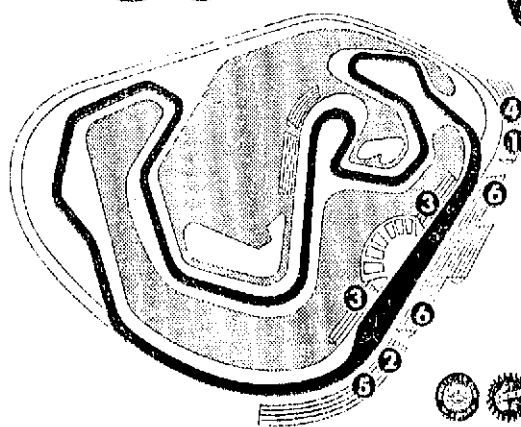
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QUARRY-FRAZIER

(Continued from Page S-2)

loser's perennial statement. "Really I was. I did get cut up a little, but I was ready to continue. But Clay sure didn't hurt me. Having that blood trickle out was just one of those things, but I'm still sore they stopped it."

QUARRY WON'T ENDEAR HIMSELF to Frazier with the next statement, which Jerry insists wasn't meant to be taken in a nasty vein.

"A big thing Frazier has going for him is that he's not very smart," droned Jerry, still being serious. "Some people have to be that way to get by in the ring. He doesn't think at all when he's fighting and therefore he's not uptight or concerned about a thing except knocking the hell out of the other guy."

"Too many fighters think that and that's their downfall." Naturally, I expect some wits among the clientele to consider Jerry Quarry a thinking man.

Where would Jerry prefer to fight Frazier? "Since they'd been talking about Joe and Clay at the Forum, that'd be fine with me," replied the Irishman. "That way all my fans would have the chance to see me in person. But anywhere is okay. I just want the fight."

Whether the Forum ever would get the match is another thing now. The booking agent, Jerry Perenchio, has exclusive rights to any Ali-Frazier rematch while Jack Kent Cooke has the Forum. The two haven't been seeing eye-to-eye lately. Thus it seems quite possible that if Cooke wanted a Quarry-Frazier brawl, he'd have to go it alone.

THE HOPEFUL CHALLENGER makes no secret of his admiration for Frazier's ability.

"Joe is more aggressive than me," remarked Jerry in a rare moment of humility. "He's awful quick, too. He's there all the time. He makes the other guy panic."

"He puts mental pressure on you. He didn't hurt Clay so much, but he put the pressure to him like he does everybody else. He's always right there, but I know that now and I'll box him and keep away, and win."

Like Jerry said, it's easy to say what you're going to do against Frazier, but it's another thing to actually do it.

British soccer

English League Division 1: Liverpool 1, Leeds 0. Division 2: Crystal Palace 0, Arsenal 0. Division 3: Derby 0, Manchester City 0. Division 4: Everton 0, Stoke City 0. Division 5: Huddersfield 0, Burnley 1. Division 6: Ipswich 1, Newcastle 0. Division 7: Manchester United 2, Nottingham Forest 0.

Scottish League Division 1: Celtic 1, Dundee 0. Division 2: Aberdeen 0, Dundee 0. Division 3: Dundee 0, Celtic 0. Division 4: Dundee 0, Celtic 0. Division 5: Dundee 0, Celtic 0. Division 6: Dundee 0, Celtic 0.

Class A Low Net - M. Dick 40-11. 49. Bob Latham 40-12. 70. Class B Low Net - M. Dick 40-11. 49. Bob Latham 40-12. 70. Class C Low Net - M. Dick 40-11. 49. Bob Latham 40-12. 70.

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Bucks fall victim to Knicks again

Combined News Services.

Dave DeBusschere scored 33 points and Willis Reed netted 27 Saturday night as the New York Knicks defeated Milwaukee, 118-103, to clinch a tie for first place in the Atlantic Division.

DeBusschere and Reed combined for 17 of New York's 28 points in the fourth period in the game.

NBA standings

Eastern Conference					
Atlantic Division					
	W	L	Pct.	GB	
New York	30	18	.625		
Philadelphia	25	23	.521	5 1/2	
Boston	20	28	.417	10 1/2	
Buffalo	15	33	.300	15 1/2	
Central Division					
	W	L	Pct.	GB	
C-Baltimore	29	19	.604		
Atlanta	21	27	.438	8 1/2	
Cincinnati	21	27	.438	8 1/2	
Cleveland	17	31	.354	12 1/2	
Western Conference					
Midwest Division					
	W	L	Pct.	GB	
C-Milwaukee	29	19	.604		
Chicago	21	27	.438	8 1/2	
Phoenix	15	33	.300	15 1/2	
Pacific Division					
	W	L	Pct.	GB	
S-Lakers	29	19	.604		
S-Francisco	21	27	.438	8 1/2	
S-Diego	15	33	.300	15 1/2	
Seattle	15	33	.300	15 1/2	
Portland	14	34	.292	17 1/2	
C-Clinched division title					
Saturday Results					
New York 108, Milwaukee 103					
Cincinnati 138, Atlanta 127					
San Francisco 116, Detroit 107					
San Diego 121, Baltimore 116					
Only game scheduled scheduled.					

Games Tonight: Detroit at Lakers, 8 p.m. Philadelphia at Atlanta, afternoon. Phoenix at Milwaukee, 8 p.m. Baltimore at Seattle, 8 p.m. Buffalo at Portland, afternoon. Cincinnati at Cleveland, 8 p.m. Only games scheduled.

Low Alcindor scored a game-high 34 points for the Bucks and Oscar Robertson added 20, but the 1-2 punch made up the only ingredients for Milwaukee's attack.

The game was tied four times in the last period before Walt Frazier's basket with 8:16 to go gave New York a 90-89 lead they never relinquished.

In other NBA games, Cincinnati defeated Atlanta, 138-127. San Diego beat Baltimore, 121-115. San Francisco crushed Detroit, 116-107, and Chicago topped Phoenix, 111-99.

Guard Jeff Mullins hit a season-high 37 points to lead San Francisco. The victory reduced the Warriors' magic number to

two. Any combination of Warrior victories and San Diego and Seattle defeats puts San Francisco in the playoff.

Nate Archibald exploded for a career high 47 points as the fired-up Cincinnati royals upended Atlanta. The victory left the Royals 1 1/2 games behind the second-place Hawks in the NBA's Central Division. The Royals have won five of their last six contests and halted the Hawks' winning streak at six games.

Bulls 111, Suns 99

PHOENIX	CHICAGO	W	L	Pct.	GB
Phoenix	29	19	.604		
Chicago	21	27	.438	8 1/2	

Royals 136, Hawks 127

ATLANTA	CINCINNATI	W	L	Pct.	GB
Atlanta	21	27	.438	8 1/2	
Cincinnati	29	19	.604		

Knicks 108, Bucks 103

MILWAUKEE	NEW YORK	W	L	Pct.	GB
Milwaukee	29	19	.604		
New York	30	18	.625		

Rockets 121, Bulls 115

BALTIMORE	SAN DIEGO	W	L	Pct.	GB
Baltimore	21	27	.438	8 1/2	
San Diego	29	19	.604		

Warriors 116, Pistons 107

DETROIT	SAN FRANCISCO	W	L	Pct.	GB
Detroit	21	27	.438	8 1/2	
San Francisco	29	19	.604		

Vike nine loses to Brahmas, 7-2

The Pierce Brahmas made it three wins without a loss in Metropolitan Conference play Saturday with a 7-2 win over the Long Beach City College Vikings at Blair Field.

Viking shortstop Bill Baker provided the bright spot, going four-for-four at the plate, while Rand Rasmussen got three hits in four at bat.

Pierce, 200-000-110-7-10-0. Long Beach, 000-002-000-2-11-0. (Pierce and Tolson; Long Beach, 10-15). Lefteris (8) and Pirolo, Martinez (18).

Ashe, Rosewall duel in finals

SYDNEY, Australia (AP) — Arthur Ashe of Richmond, Va., gained the men's singles final of the \$56,000 Dunlop Australian Open tennis championships Saturday night by defeating Bob Lutz of Los Angeles 6-4, 6-4, 7-6.

Ashe plays Australia's Ken Rosewall in the final Sunday with the winner getting \$10,000 and the loser \$5,000. Rosewall won his semifinal match Friday night, ousting Holland's Tom Okker.

Australia's Evonne Coadjagong defeated Winnie Shaw of Britain 7-6, 6-1 in the semifinal of the women's singles to advance into the final Sunday against Margaret Court of Australia.

Kansas squeezes out Big 8 sweep

LAWRENCE, Kan. (AP) — Fifth-ranked Kansas squeezed past Nebraska 59-54 Saturday night and became the first Big Eight team since 1959 to finish the conference schedule unbeaten.

The victory was never a certainty for the Big Eight champions who had only a 55-54 edge with two minutes to go.

COSELL TOUGHER THAN ALI?

PHILADELPHIA (UPI) — Yank Durham, heavyweight champion Joe Frazier's manager, said Saturday that Joe was not ill and that the champion did not go to a New York TV taping with Muhammad Ali "because I didn't want him embarrassed."

Durham did not specify exactly who might "embarrass" Frazier, whether Ali or sportscaster Howard Cosell.

The fighters were to comment on various stages of their title match, in which Frazier won a unanimous verdict.

A network spokesman earlier said that Durham told him that the champion would not come for the taping because Frazier had the flu.

Torres rallies to decision Montoya

WOODLAND HILLS (UPI) — Felipe Torres, 135, Los Angeles, scored an upset unanimous 12-round decision over No. 8-ranked lightweight Lobo Montoya, 134 1/2, Saturday night.

Torres is now claimant to the California state lightweight title. He rallied from a second round knockdown.

Arnie uses new putter, shares lead

ORLANDO, Fla. (UPI) — Arnold Palmer broke out a new putter and canned four birdies in a back nine charge Saturday to tie Julius Boros for the third-round lead in the \$150,000 Florida Citrus Invitational with 56-hole scores of 14-under-par 202.

Palmer fired a 68 and Boros, who celebrated his 51st birthday earlier this week, fired a 67. Their 202 gave them a one-stroke lead over Orville Moody, who came in with a two-under-par 70.

Palmer fired a 68 and Boros, who celebrated his 51st birthday earlier this week, fired a 67. Their 202 gave them a one-stroke lead over Orville Moody, who came in with a two-under-par 70.

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Soccer playoff today

San Pedro Yugoslavs, Southland U.S. Open Cup champion, and the Heidelberg Brewers of Seattle, Pacific Coast Northern Division titlists, tangle today in a soccer headliner at Rancho Cienega Stadium, Rodeo and LaBrea, 2 p.m.

Seattle won the opener of the two game total goal series, 1-0, last week in a downpour at Seattle.

Seattle's squad is managed by Alex Lennox of Scotland. His players are from Hungary, Germany, England, Scotland, Peru, Costa Rica — and the U.S.

The Montebello Armenians and L.A. Hungarians meet in a noon preliminary.



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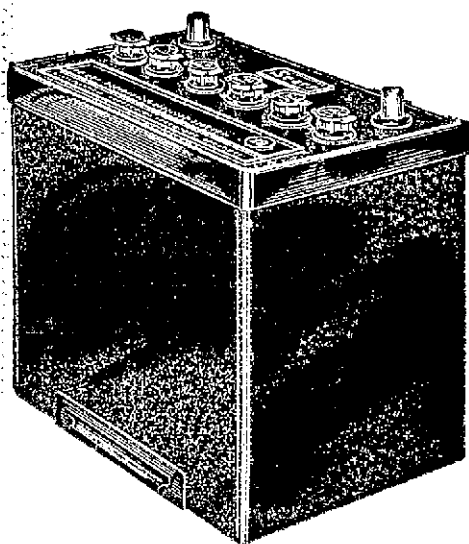
CRUSADER BRAND NEW Full 4-Ply Nylon

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... Any Size Listed

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7.75x14	2.14		

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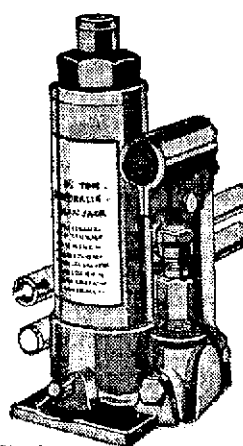
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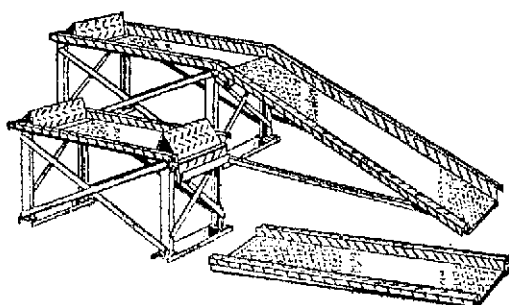
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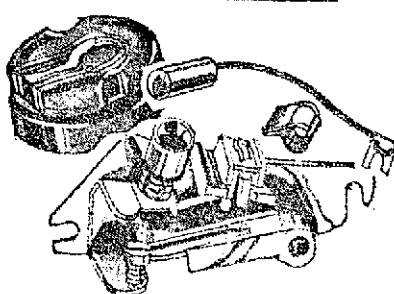
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Work under car in safety. Remov-
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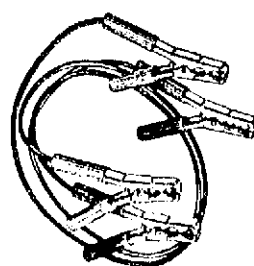
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Lifetime Guarantee.
If Heavy Duty Shock Absorber
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purchase price will be re-
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Longer wear, smoother ride. Rug-
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PASADENA 681-3211, 331-4211
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Fashion Lib!



INDEPENDENT PRESS-TELEGRAM

Spring Fashion Section

March 15, 1971

FASHION LIB!

Cultural mix, ethnic looks
winning the fashion race



Soft, fluid and ethnic... the
midi-length dirndl skirt with cropped
skinny top, sashed and banded in
a style-slice of bold, bright
colors — purple, brown,
acetate ribbed knit;
designed by St.
Angelo; at Bullock's
Lakewood.



Country dressing... it's the
way today's sophisticates
show their identification
with their environment. A
mix of calico in unpolluted
colors — red, black, white
with bits of yellow and
turquoise. By Irene Kasper;
at Kenady's Clothing, 5348
E. Second St., Belmont
Shore.



Ukrainian peasant look... all part of today's back-to-
the-earth trend in clothing... here in an Indian print
(right) of red, white, yellow and black and (left) in
navy polyester cotton with leg-of-mutton sleeves...
trimmed in yellow, green, red rickrack. Stoles,
wrapped to look like scarves, come in variety of
colors. At the May Co., Lakewood Center.

Spring is one great big fashion fling

By MARY ELLIS CARLTON

So what is fashion? Right now, fashion is things—
and, for spring '71, things have never been more beauti-
ful.

Fashion is ethnic skirts in Spanish shawl embroider-
ies outlined in deep fringe, topped with a silk jersey
scoop shirt... its separates layered on in palettes of
brights... it's colorful tights and supple knits and
suede and romantic velvets.

It's off-the-shoulder peasant blouses and clogs and
dirndl skirts... it's old-fashioned fabrics like muslins,
voiles, prints, chintzes, embroideries and appliques...
it's back-to-the-earth overalls and rough, tough frontier
looks.

Fashion is matte jersey cling dresses; genouette,
midi or long in five delicious colors like apricot, raspber-
ry, candy violet, anemone blue, lime. It's a monk's hood-
ed cape in sheerest knit.

It's cinched belts, sandals laced to the knee, fabric

boots of canvas or denim, short shorts, slits to there,
bloomers or prim Victorian dresses, kicky knickers and
sexy harem pants.

THE REAL excitement in fashion today is in the
new acceptance that differing views are valid and can
exist simultaneously — from the shortest shorts to the
longest skirts, from pantsuits to peasants, from super-
scanty to superswathed.

There's excitement in the endless variety of new ac-
cessories to be heaped on or peeled off—scarves, belts,
chains and bold ethnic jewelry, boots and baubles and
things that wrap, strap and lace.

There's excitement in the mix of cultural things, eth-
nic things... in looks out of the flicks and looks out of
the attic.

THE LIBERATED looks can give today's woman a
sense of freedom.

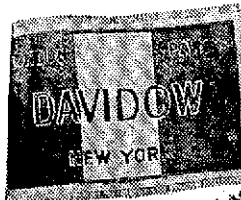
Or, if she's been accustomed to following fashion

dictates of carbon-copy days gone by, it can bring a
sense of confusion.

It's the season to take a stand. To assert yourself.
To be truly liberated. To show your tasteful good judg-
ment and your own personal fashion flair... to select
the new spring things that are right for you—right now,
when they are as fresh and abundant in the stores as
spring flowers in the field.

THE SILK TOUCH IN TWEED

Unmistakably Davidow, the brilliant simplicity
of silk tweed shaped into a suit with spirited
pocket detailing, touched with mirror-glow
buttons for added dash.



190.00

Designer
Suits

that
"Schick"
Look

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(FINAL)
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Alexandra de Markoff



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up, Countess Isserlyn is the
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individual.

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Hot Pants: new spring sizzle

In the 1940s they were known as short shorts and were worn for sports or on the beach. In the 70s they are called Hot Pants, among other things, are designed for wear anywhere and are said to be the hottest selling women's fashion in the country. □ The difference today is that shorts are sold for all occasions and in all fabrics, from denim to wool knit and jersey to satin and velvet, and for wear in almost any setting from tennis court to office to dance floor. □ The styles vary, from within an inch of indecency to more demure Jamaica and even Bermuda lengths. Some are worn with overskirts, preferably slit to reveal leg. □ Whether they become fad or fashion remains to be seen. One thing certain: they ARE a way to go for today's mixed-up mini lovers.

Short Cuts with a good, long future. Siro designs the newest pants sensation with cuffed shorts and a demure, button-front princess line overdress of navy acetate crepe with linen insets embroidered in red. At Buffum's, Pine at Broadway, downtown Long Beach.

Fashion extremes ... the shortest shorts and the longest skirt ever in this Hot Pants ensemble from Chris Miller Boutique, 4258 Atlantic Ave. Sizzling black banlon jumpshort covers up with the cool of a white waffle weave skirt embroidered in black. It's all pulled together with black patent belt cinched with fringe.



In this special edition

All women's and menswear fashions presented in this special spring fashion edition are available in area department stores, boutiques and smart shops.

Models for most of the photographs were furnished by Eida Barry's Vogue Model Agency and School of Self-Improvement, 4240 Atlantic Ave.

They include Terry Green, Ruth Morefield, Judy Steiner, Vickie Morrison, Carole Carpenter, Linda Robertson, Susan Hurd, Gloria Hill and Anita Bylsma.

Also, Judy Maldonado, Beverly Marsh, Lepso Rose, Rosalinda Kennedy, Attie Sutton, Marsha Chapman, Melody Van Pelt, Leanna Johnson, Gay McKernie, Donna Coltrell and Cairo Frailey.

The issue was produced by Mary Ellis Carlton, I, P-T fashion editor.

Photographs, taken on location in the Long Beach area, were done by Curt Johnson, I.P-T staff photographer. Artwork for the cover is by Suzy Groffith.

Polka dots afoot

The polka dot rage has invaded even the Spanish tanneries, where they're covering natural color or dyed skins with black or white polka dots. Great looking for coats, skirts. Particularly smart for boots.

Levi's

Long Beach's Oldest Jewelers



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A. \$350 B. \$525 C. \$625 D. \$300 E. \$600

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OPEN FRIDAYS 'TIL 9

spring
spring
spring
spring

Buffum's

in focus now ... the costume generating excitement, the coat, visually electric with black and white geometrics ... flashing an infra red lining, covering an on-the-dot dress charged with a white collar; 6-14, 100.00 designer's circle, long beach, pomona, marina and lakewood

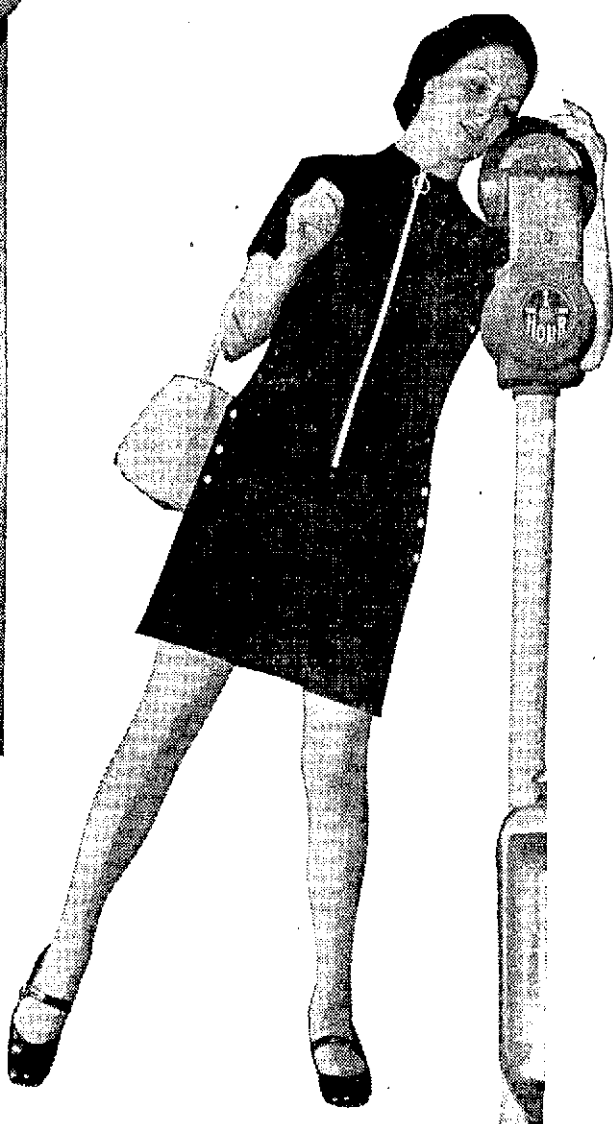


Short, longer, longest

Yes, it's a dress-y season



Shades of the 30s... spring's soft, slinky look in a smash of a cocktail dress by Teal Traina. White crepe handkerchief corners over skirt add hemline interest to new midi length. At Bullock's Lakewood.



Back for a smash fashion rerun, updated for 1971, the short-cropped jacket (right), today's just-right proportion over longer buttoned skirt, print blouse. By Helga; from Schick's Designer Collection, 701 Pine Ave., downtown Long Beach.



Skirting the knee, an R&K original (left) in polyester, flatteringly slim and shift-y; a new style from Vogue. Crinkle patent handbag by Theodore. At Walker's, Fourth and Pine, downtown Long Beach, also Woodruff at Carson, Lakewood

Shirtdress stages big comeback

The shirtdress is back for spring in soft fabrics and new lengths. It's an antidote to an overdose of clutter and costume, and adapts to any new trend from peasant to blouson.

Sometimes sweeping the ankle, it goes romantic with lace trim, full sleeves and ruffles; elegant, in chemise shapes.

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Playing the separates game

With-it girls go their 'separates' ways

Do-it-yourself dressing. Multiple parts. Conglomerates. Mix-and-matchables. Go-togethers. Switchables. Call them what you will, separates are the greatest wardrobe ammunition a gal can have to express her individuality, to show her true fashion independence.

The 1971 fashion liberationist will stock up on all the great new looks — knickers, bloomers, Hot Pants, ruffled petticoat pants, frontier trappings, gauchos, long gypsy skirts, down-on-the-farm overalls, Western jeans and Far East harem pants. And she'll put them to-

gether with bodyshirts, skinny ribbed knit sweaters, Gibson Girl shirtwaists, midi vests, short safari coats, hacking jackets, tank tops, fringe-y stoles—anything that suits her fancy.

IT'S THE YEAR of the great fashion put-on... the year of free-spirited looks you can put-on, pull together and carry off with total smash.

It's all part of the contemporary young concept in dressing: putting together great fashion looks from multiple parts, adding the personal touch, making the rules, breaking the rules.

The parts panorama spans all age groups, all fashion territory. There's

an a.m. and p.m. look for every pants style from ruffled petticoat pants to overalls.

The new short shorts — or Hot Pants, as they have been dubbed by much of the trade — are the newest rage and will come on strong in warmer weather, according to most fashion authorities.

MEANWHILE, hardwearing, fast-moving denims are important now and on into summer.

For the young radicals, heavy work clothes looks are the way they get involved. Jeans and overalls dress up in velvets, satins; dress down in denim, calico, prints, tie-dye, corduroy and unusual fabrics.

On top goes the skinny T-shirt, the ribbed sweater or knit bodysuit. Real laborers add a peasant shirt.

Jumpsuits and knickers gain momentum for spring. The newest jumpsuits are treated almost like dresses, paired with sleeveless vests, tunics and jackets.

Georgia Williams

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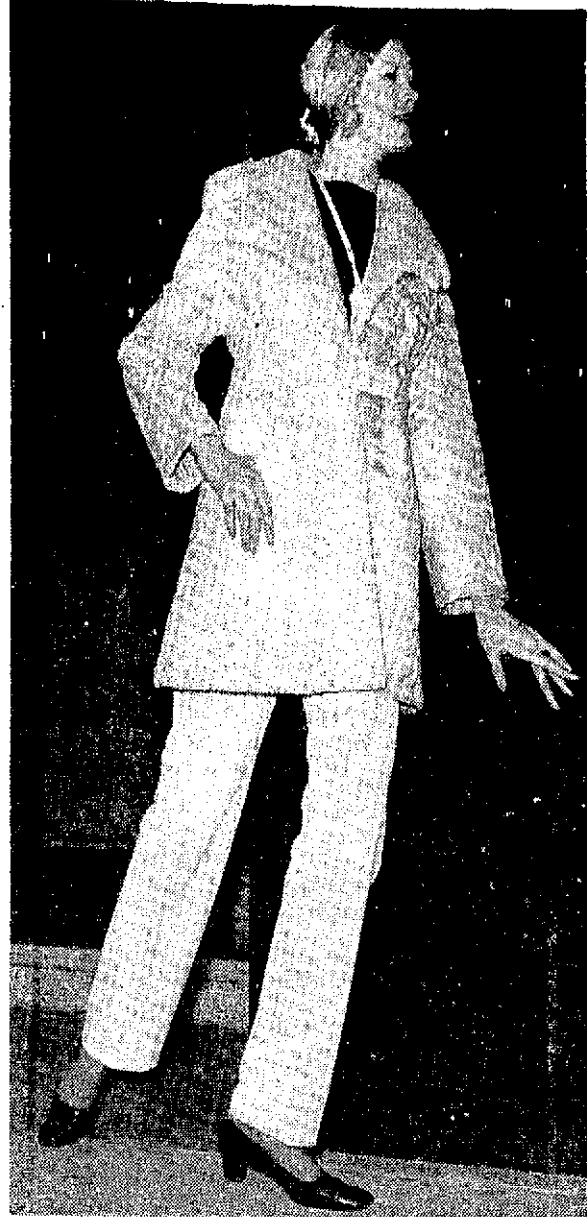
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'Pelted' with freedom

... there's not a copycat in sight



Long on fashion and feminine flattery, a hug of a coat in soft, morning light mink, pelted in the round. Double-breasted styling, notched collar. At Furs by David, 203 E. Broadway in downtown Long Beach.



Wear it with pants, wear it to cocktails, wear it on the street ... spring's go-anywhere stroller with trenchcoat styling. In white broadtail lamb with natural tourmaline mink collar. At Lockwood Furs, 711 Pine Ave., downtown Long Beach.



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How to bag your quota of '71 furs

Surprisingly, there are some women who think they are too plump, too short, too tall or even too young to wear furs.

That, of course, is sheer nonsense. The '71 fur looks are the greatest fashion adventure of the season.

But it is important you choose exactly what is right for your figure, complexion, personality and way of life.

If you are short, select a coat or jacket with skins sewn vertically. A single-breasted coat is best.

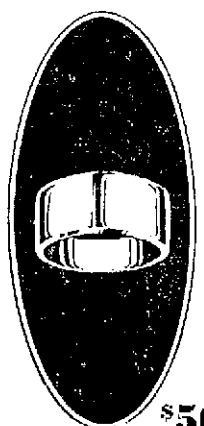
If you are tall and slender, then you can wear a garment whose skins have been worked either vertically or horizontally.

WHITE OR pearl-colored fur is generally flattering to blondes while the darker color is considered best for brunettes.

Your coat should go equally well from town to country, from the theater to dinner in a restaurant, from a formal party to a walk in the park.

Today, furs are versatile, sleek and fitting. They are more casual ... and there's not a copy-cat look to be found anywhere.

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A. Anjae's jacket tops a two-tone dress with pleated skirt, waist-cinching belt. Both in washable Fortrel® Polyester knit. Beige or navy. Sizes 2 to 16. \$66

Town and Travel Dresses.

B. Anne Fogarty's jacket dress for Miss Bullock is cotton with a beguiling trim. Green-white print. Sizes 6 to 14. \$80

Miss Bullock

C. Jane Andre's polyester brocade knit dress and jacket in navy, white. Sizes 8 to 16. \$120

Fashion Gallery Dresses.
La Pasada Level

Bullock's Lakewood ... Monday through Friday 9:30 to 9:30, Saturday 9:30 to 6:00, 5005 Clark Avenue, Lakewood, phone 634-5111

Scarves tie spring looks together

If you were to run a bunch of scarves up the flagpole to see who would salute, you'd have the whole liberated female population at attention.

This spring scarves will flutter at waistlines and throats, turban pretty heads, light up and turn on dresses, coats and put-togethers.

There are flip little squares and long, long lankies. They come in whispering pastels and shouting brights, in silky silks and floating chiffons.

Patterns can be anything — polka dots, stripes, plaids, checks or lattices.

THE TRICK is all in the placement, the way you tie it, mixing patterns and doing new "extras" you've never done before. Here are some of the ways:

The newest "extra" is to wear two scarves, together, at one time and in the same place. Try taking two small squares and tying one above the other around the neck. Experiment to create a multitude of individual looks — try braiding, or trying a bow.

The authentic head turban look is updated by folding a square into a triangle, putting the ends at the back of the head and twisting them into a chic chignon, with the

front tipping further down onto your forehead.

Or fold the same square into a rectangle and tie around your head, separating the folds a little for added softness. You can also tie an oblong across the forehead and let the ends hang down in back. A similar look can be achieved by tying a long scarf to the side of the head and making a big bow at the ear.

THESE LOOKS will nicely balance your longer clothes; and they're a great finishing touch for the gypsy look!

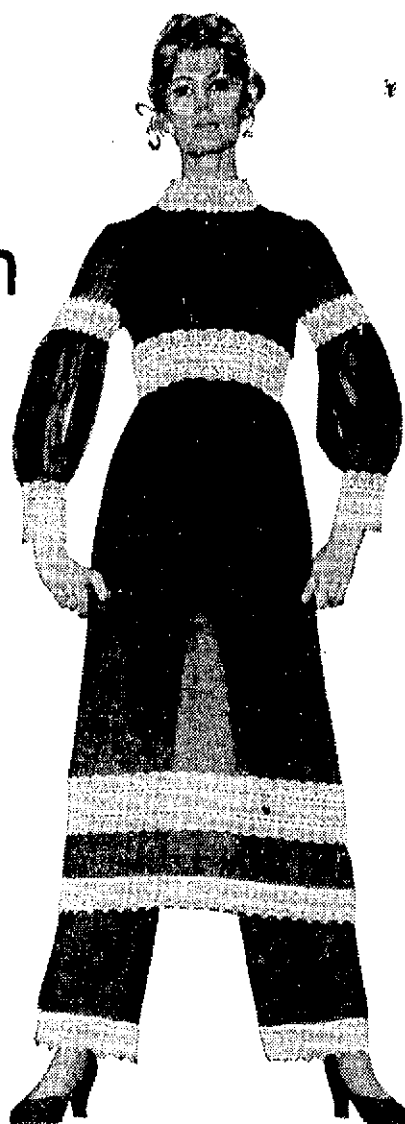
Speaking of longer clothes, the soft, ruffled skirt is very much with us for spring... and nothing looks better around its waist than a scarf — or two.

KNICKERS, one of the greatest new styles on the spring scene, look great with cropped jackets or "shrink" sweaters.

To complete the look, tie an oblong around your neck twice and flip it over once. Fold the loose ends up and under and fasten by tucking; then push the ruffle you've created and let it bounce right out of that jacket or shrink, and you'll be free as Thomas Jefferson.

The fanciest pants in town

Long evenings are the rule this spring and, for fashion feminists, there are great pants looks in all the evening fabrics. □ There's plenty of action with fabulous prints, new low necklines, slinky overdresses. □ The 1970's woman upstages her costume, keeps the look of innocence with melting chiffons, organdies and voiles, lace trim □ Peasants and gypsies are less costume-y. The strapless and halter are new ways to bare it. □ It's a season to break the fashion barriers... to wear the pants — but beautifully!

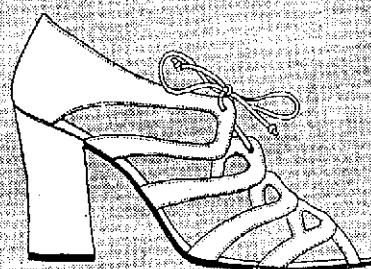


For sheer magnetism... a see-through pants costume of black polyester, lavishly laced with bandings of white. Designed to make a smashing entrance at any cocktail party. From Happenstance by Eloise Curtis; for Dress Shop at Buffums', Broadway at Pine, downtown Long Beach.

For the gypsy in your soul... the soft swirl of polyester in a romantic blending of vibrant colors, swishy-legged pants, full romantic sleeves, short cropped bolero. At Sears, Fifth and Long Beach Blvd.

Black, white and beautiful... these party pants are bound to make an imprint, any way you figure. Slip of a dress over flared pants in easy-care polyester... a string of pearls circles bodice. At Sears, Fifth and Long Beach Blvd., downtown Long Beach

Get it on... with this
Ghillie lace from Spain. Bone,
Lavender and White Kid \$23



MANDELS

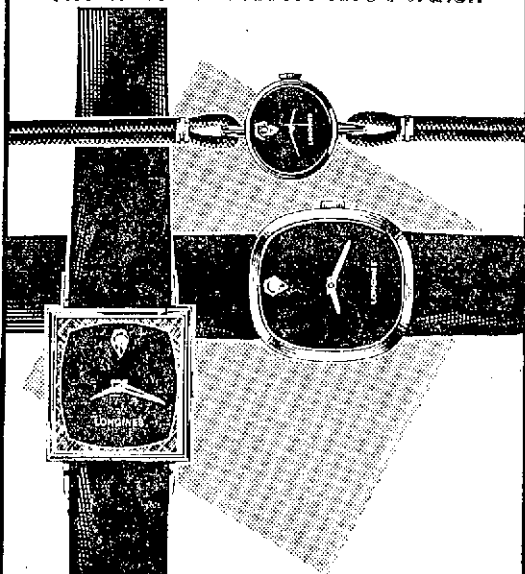
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AN OPEN LETTER TO OUR MANY FRIENDS:

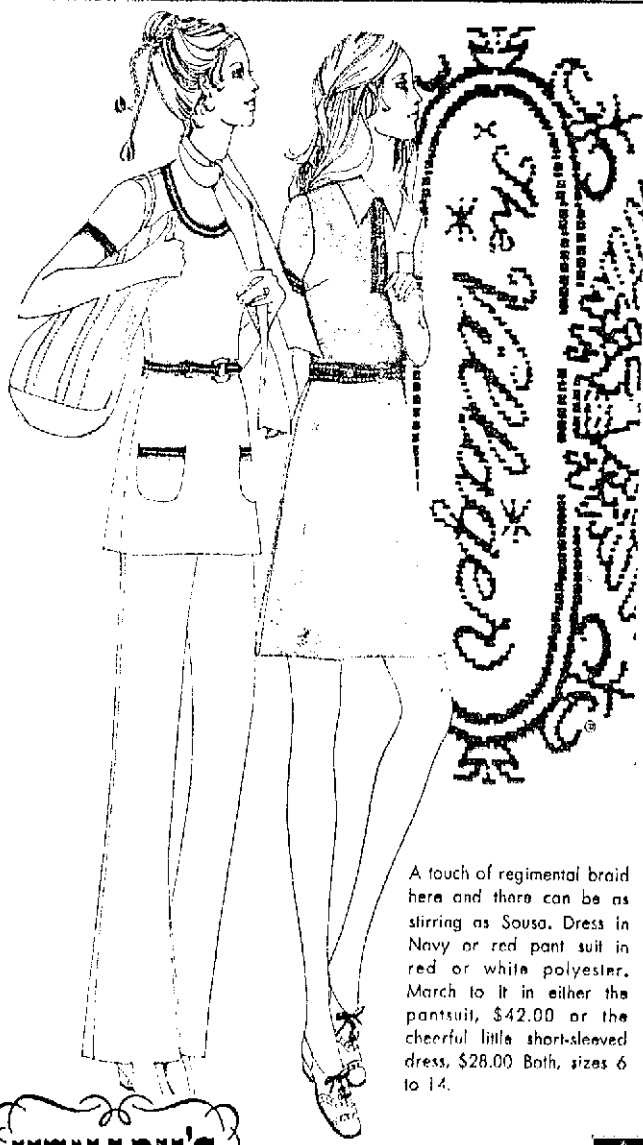
The number one question today is what to expect and what to accept in the fashion trend. We understand the question and we have the answers as to which direction you are to follow in the ensuing months ahead. There are many new things you will be seeing while shopping with us. These new fashions most certainly should please you. Up to now you have been waiting to see what was going to happen. Well now is the "Happening." No length is more correct than another. No length is wrong. Your dress can be long, short or in between. This is your choice. You play your own game. We only ask for the privilege of showing you our beautiful Spring and Summer collection of Lady-Like clothes, in polyester, cotton and a mixture of fabrics. Pant suits for all occasions are here to stay, and will take you anywhere. Please come in and inspect our fashions selected for daytime to after five. Town & Country is the place to start your shopping tour (all of our merchandise is new and hand picked for you).

We will look forward to seeing you,
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FASHION LIB!



Enter the freedom knits! Timely and timeless, unconfined to place or season. Here, the crunchiness of crochet fills in as sleeves, neckline interest on dressy, white pantsuit with the knit-one-purl-two look of handknit. By Ja-ne; at Shoppe Lou-Nel, aboard the Princess Louise.

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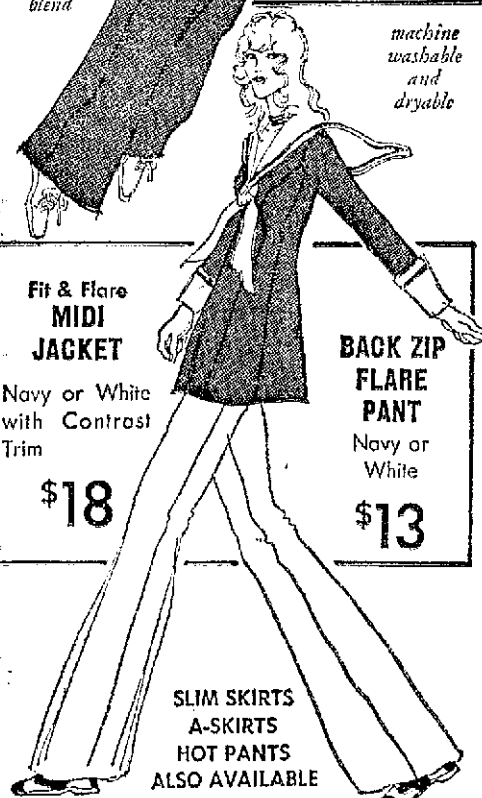
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spring
is a
variety
of
enchanted
looks

from pantsuits to dresses . . . shorty pants, too, it's spring '71

Spring is soft and lovely. Spring is bright with a bit of bravado. Spring is smashing city suits done in bright new print on print. Spring is dots and zig-zags on soft texture knits. Rich crepe banded in Bavarian embroidered ribbon. Spring is you and your individuality expressed. left: Romantica scoop neck acetate and rayon crepe dress, eggshell, with match-

ing triangle stole, 6-14 (20) 80.00
center: Evan Picone belted vile bush shirt, polyester-cotton, navy-white, 8-14 (86) 28.00
straight leg print pants, cotton pique, navy-white, 8-14 (86) 22.00
right: Domani long sleeve polyester dress, cinnamon and ecru, plus jacket, 8-16 (119) 66.00

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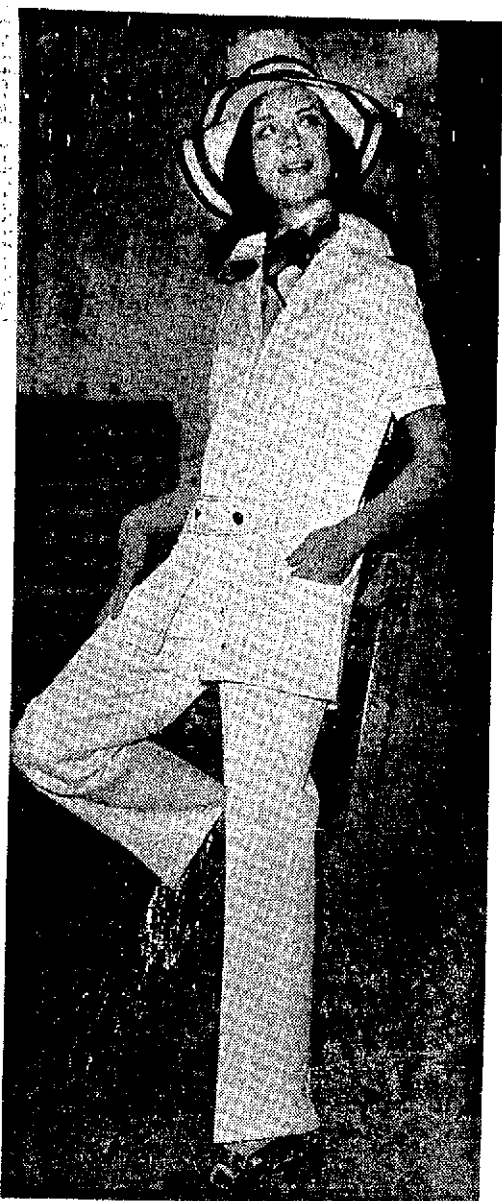
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shop monday thru saturday 10 am to 9:30 pm, except south bay saturday 10 am to 6 pm; sunday noon til 5

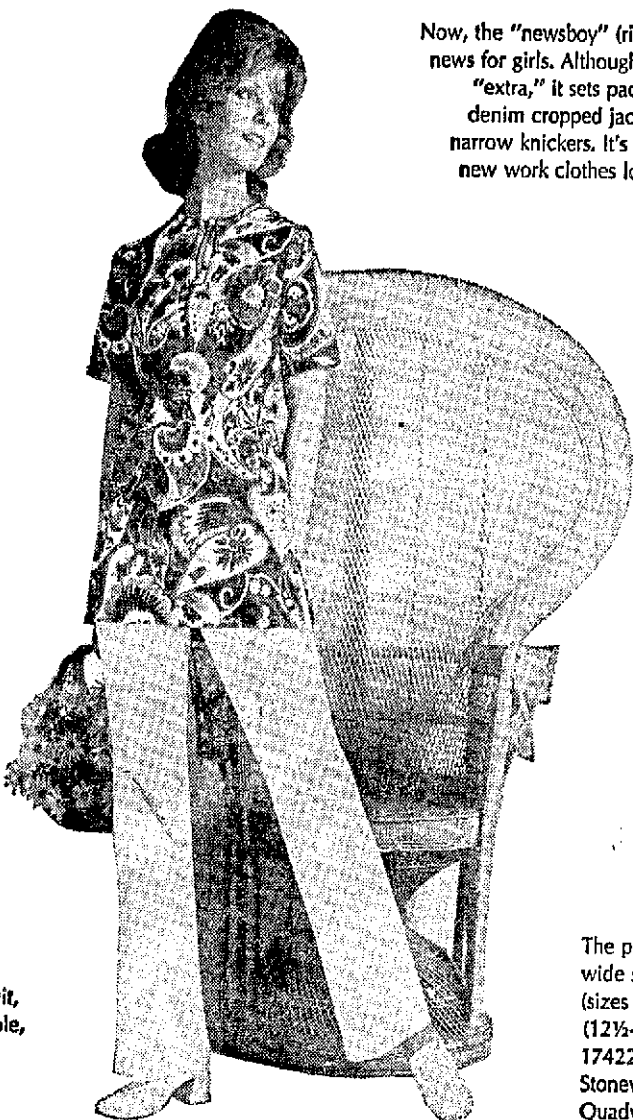
FASHION LIB!

Knickers, short pants, long pants, all kinds of pants!

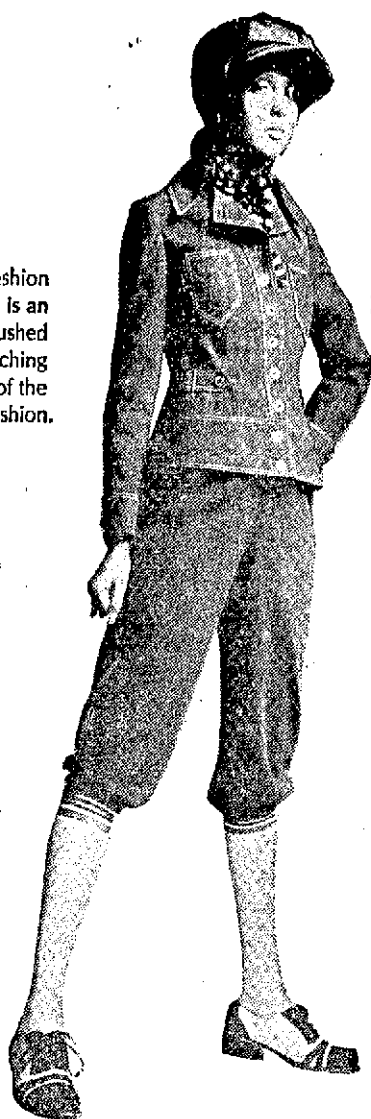
Now, the "newsboy" (right) is fashion news for girls. Although the hat is an "extra," it sets pace for brushed denim cropped jacket, matching narrow knickers. It's all part of the new work clothes look in fashion.



Bag your quota of fashion excitement in a safari pantsuit, here with topstitching, low-slung belt. Machine washable, permanent press; in navy, white or tan. At Desmond's, Broadway at Locust in downtown Long Beach, and Lakewood Center.



The pantsuit gone classic (left) . . . from wide selection of separates at Miriam's (sizes 5-15 and 8-20) and Lady Miriam's (12½-32½, 38-52). At three locations: 17422 Bellflower Blvd., Bellflower; 9054 Stonewood Center, Downey; 8439 S. Quadway, Whittier Quad.



The go-anywhere, knit-to-be-together pantsuit in navy and white double-knit polyester with — would you believe? — three different tops. The 1971-ism here: white lacings. At Penney's, Fifth and Pine in downtown Long Beach, Also Los Altos and Lakewood shopping centers.

IN THE KNICK 'ER TIME

Kicky set getting kick out of knickers

While short-shorts have been decreed as spring's "must" fashion, local women have pounced on knickers for the time being. They are, as many wearers say, young, comfortable and warm.

The fashion for knickers has been a grass-roots movement.

Over the past decade,

American sportswear designers and French couturiers, such as Yves Saint Laurent, have tried periodically to put women in knickers. They didn't get many takers, despite the coining of cutesy names like "plus-tuos."

Suddenly last fall, knickers took off as an important fashion. Women, at

first finding them scarce in stores, began cutting off pants legs or tucking pants into boots for a knicker effect.

THEN, AS they became available, tweed or leather knickers were seen on New York streets and velvet and satin ones were going to parties, usually accom-

panied by the boot of the year — the high-faced, can-can dancer style.

Depending on her age, a woman in knickers looks like a charming little boy or an over-the-hill baseball player, but such considerations as age or weight have never stopped the ardent fashion follower.

Just like many other popular movements, knickers were born of protest. Women who weren't happy

with the draggy midi skirt and were bored with pants — you can't show off those expensive boots under pants — found knickers the ideal solution.

Like shorts, knickers are made of every conceivable fabric, including beaded white satin cut down from a wedding dress, velvets, twills and plaids. The newest are of denim and checked gingham.

Now, stockings are becoming bras!

Newest undercover agents in the fashion world are stockings that stretch all the way to the neck.

Call them bodystockings, bodysuits or, as one firm does, somebody suits, these long stretches of hosiery are a second skin of lycra and nylon from turtleneck to toes.

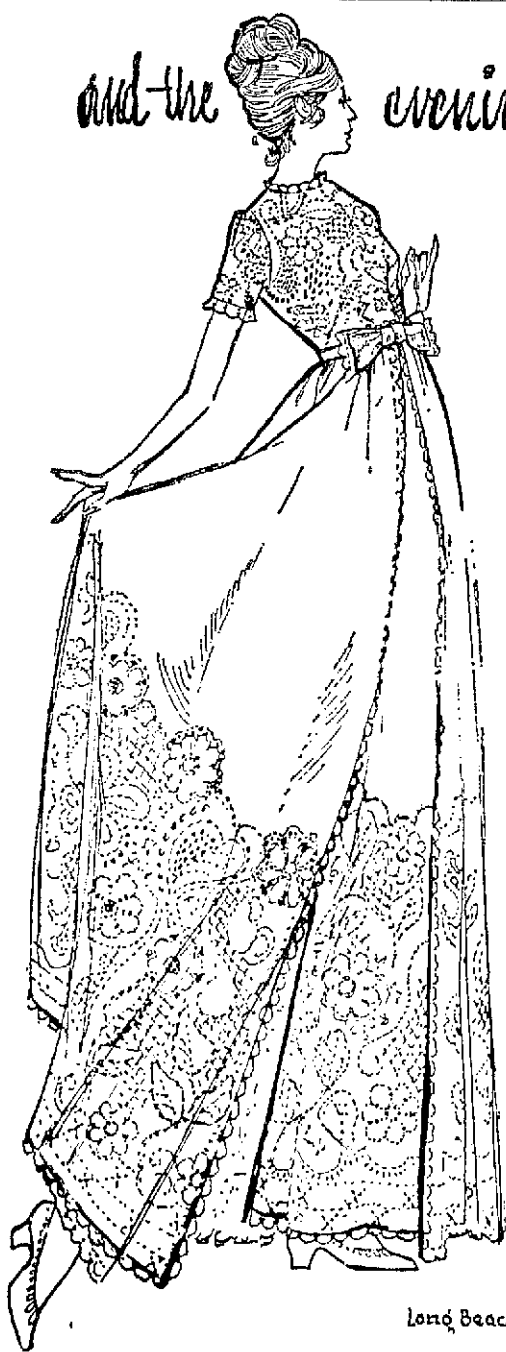
Not only do they give firming action, they take the place of a bra, girdle, pantyhose, sweater, panties or blouse.

It's the true change of underwear into outerwear.

IN FACT, there's a whole new vocabulary cropping up in the fashion underworld. Today we have bodysuits, body bras, body briefers, body slips — all sold in body shops — to underline spring's soft, body-conscious fashions.

What's amazing about these "little nothings" is they really do — despite their free and frothy look — persuade and perform. They round the bosom, mold the waist, trim the hips and slim the thighs.

and the evening begins.....



with you in this magnificent lace dress over matching lace pants designed by Lilli Diamond in white cotton lace — sizes 8 to 16 \$180

at **Gene's**

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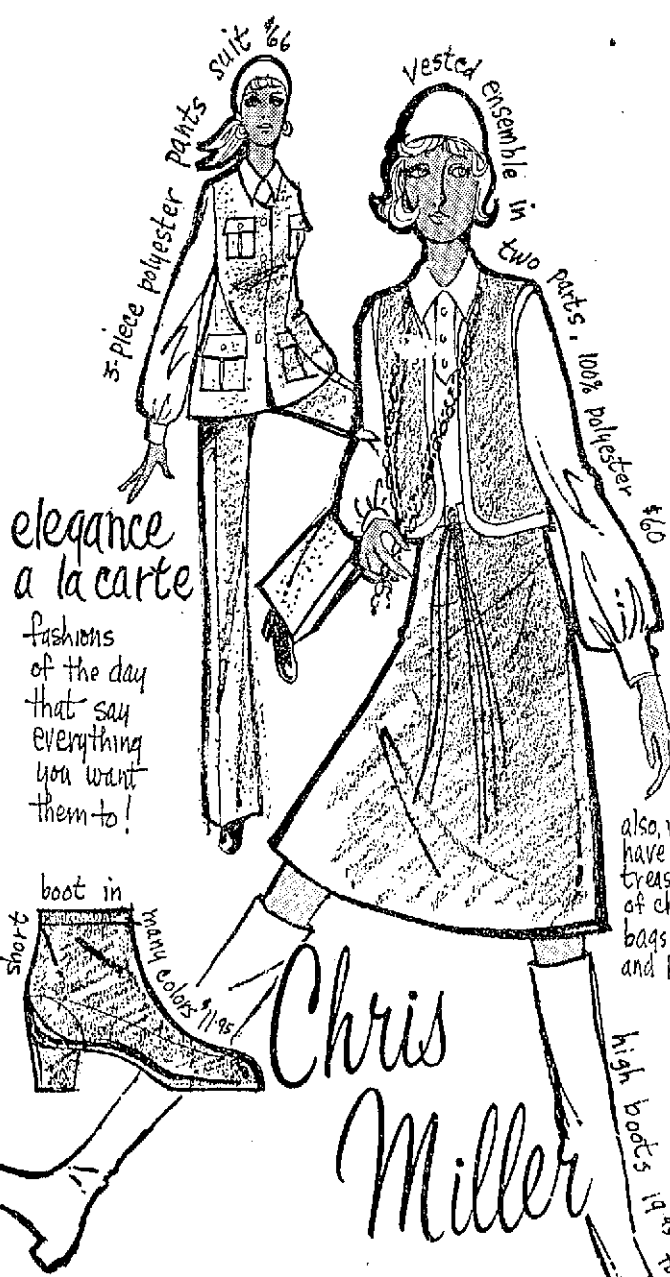
Stonewood Center, Downey
9203 Stonewood, 562-0011

Long Beach — 450 Pine Ave. 432-1064

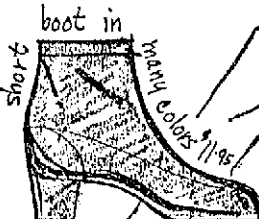


Pictured is just one of many in this great Spring coat collection! Pastels, monotoes, brights, as well as plaids and whites. Details are elegant, stylings — superb! 100% wool and wool blends. You'll want TWO at this price! Sizes 6-18. Regularly \$38, now \$29.90.

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fashions of the day that say everything you want them to!



Chris Miller

4258 Atlantic Avenue—BIXBY KNOLLS

Pants lead double life



A triple treat in double-knit polyester . . . the three-piece pantsuit (above). Jacket is striped in blue/beige; pants are beige. By Rhodes of California; at Town & Country Fashions, 4129 Long Beach Blvd.



It's a pant . . . it's a dress . . . it's both. Here, three-piece weekender of polyester has two-tone top (white and chartreuse); is paired with chartreuse pants, white skirt. At Georgia Williams Shop, 2023 Pacific Ave., Long Beach.

Undercover agents are the great liberators

Clothes are soft and languid. The bodydressing beneath is soft-soft-soft, a new concept for the '70s' woman.

The idea departs from the little-girl or little-boy look. From unisex. The present look projects the woman — naturally lovely.

Bodydressing can be exemplified:

- By a natural undershaper bra with fashion contours and "not there" feelings.
- By natural stocking-locking smoothers, shaping invisibly from ribcage to thighline; by a fit that flows with the movement of the body.
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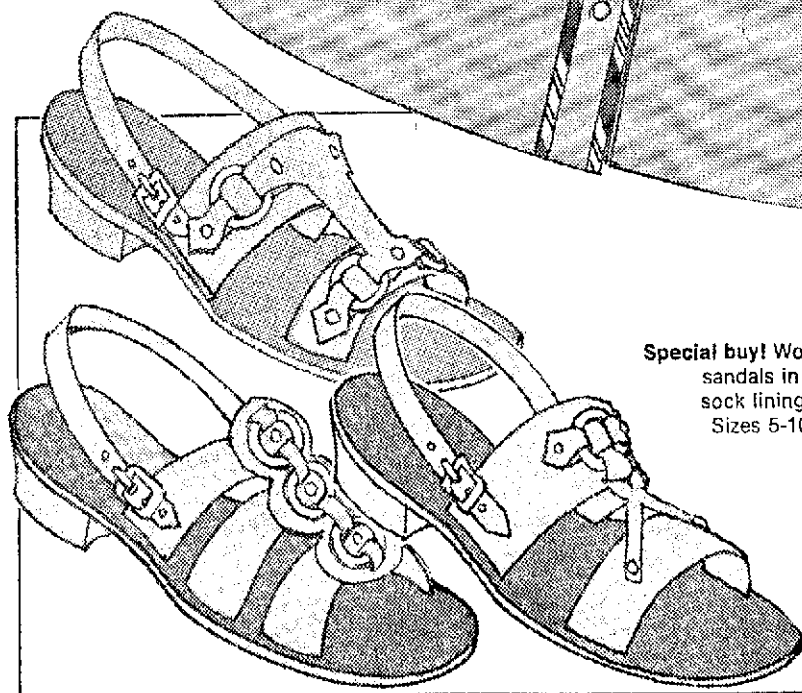
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PRECIOUS STONE BANGLE BRACELET. This handmade beauty is adorned by 60 Gemstones and Cultured Pearls, in genuine emerald, ruby, sapphire, opal, diamond, jade & star sapphires, irreplaceable \$995 . . . \$398

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Shoes wrap, strap 'n lace

Smarter by the country (or city) mile, smooth leathers combine with soft colors. Other important footnotes for spring: softly gathered strap, slightly higher heels, shaplier toes. At Naturalizer Shoes, Exclusively, 434 Pine Ave., downtown Long Beach.

Winsome exposure for all those saucy frontier dresses and gay gypsy skirts . . . shoes that open up and cut out on new stacked heel and sole. Here, in black crinkle leather with gypsy ties. At Chardlers, Lakewood Center.

Strap-happy and very bare, the perfectly sandal-ous way to step into spring: QualiCraft's ring sandal from Italy (above) shapes today's new leggy proportions on importantly taller heel. Rave exposure in chalk white leather. At Leeds, 257 Pine Ave. and Lakewood Center.

Now, a footnote for every look going

The all-important footnote for this season's melée of liberated fashions is the specific shoe, the shoe for its own special costume, the shoe that brings it all together.

This means there is no one shape. For every trend

there is the just-right look in shoes. There's lots of dash, flash and style afoot. There are sandals that lace to the knee, harking back to the Roman gladiator . . . platforms and wedgies reminiscent of the late 30s and 40s . . . laced-

up boots straight out of grandma's attic . . . Carmen Miranda clogs, Ruby Keeler tap shoes, Betty Boop oxfords.

STRAPS ARE, indeed, wrapping up some of the best shoe looks this spring. The T-strap is all around town, on low heels and the sleek new highs. And the side-buttoned instep strap is very right in a spring whose clothes are all-aflutter.

Clogs are making the fashion wheels go round again this summer. They are cork, they are wood, they are leather, they are Corfam, they are crissed with canvas or covered with gilt. And the new national exercise pastime makes the wooden exercise sandal something everyone wants to own.

AS FOR HEELS, they're on the rise and take on more sculptured shapings. They're still sturdy but somewhat narrower, and where there are curves, they've been refined to conform to the less exaggerated overall shoe shapings.

The highest heels, at their most extreme, can go to four inches. More often they settle at the two or

three-inch level, where most of the action is.

Lower heels can be stacked, shaped, made of wood or cork or gleamed with metal trims. The rounded ballet toe has a corresponding ballet heel, and there are other pancake-thin flats.

There are wedges, too, and shapes that are half-heel and half-wedge, but these are still tentative, a look to watch.

Ankle straps, a la Joan Crawford, are getting better all the time. They're done in a bounty of new ways, and their importance is difficult to overestimate as a growing trend.

In the multiple strap game any number can win, from two to six. Odds favor the ones that button on the side and have plump little shaped heels and slimmed-down toes.

But the strap that's the here-and-now favorite is the one that criss-crosses an instep or reaches just above the ankle or goes all the way to the knee and beyond.

OPEN LOOKS have captured fashion, invading every shoe shape for every time of day.

They might be closed shoes with open toes. Re-

member? We predicted that last year. There are open shanks, wide-strappers, that are half-shoe and half-sandal, skinny straps, cutouts, bared heels, and on and on, light and joyous, spilling into the airiest spring on records.

AND TOES. Are they slimming down? We can point to a choppy look for a closed country shoe, a narrowed square on an espadrille for town.

And there is an important high-fronted pump with a built-up bump toe, the whole thing slimmed down and very new looking.

The points is, don't look for exaggeration. It's hard to find.

AS FOR TEXTURES, they're irresistible, from starched gingham to rough canvas and shaggy suedes to the baby softness of satin calf or chiffon kids.

And there are contrasts. Suede with reptile crinkle calf with canvas, glazed kid with the new softened patents.

Above all, fashion is going soft on suede. Its moods are endless, from silken plush to shaggy and tough.

SUPER STYLES FOR SMALLFRY

If the shoe fits, let yourself go—enjoy spring's fashion fun

Small girls have loves and hates when it comes to clothes, just as big girls do. And these days every Little Leaguer has an opinion on flared trousers and ankle boots and whether a sneaker ought to be high or low.

This means mom must be more vigilant than ever

about fit. When the little darlings set their hearts on something they're hard to resist, but when it's a shoe, and it doesn't fit, don't buy it. Tender young feet are too easily damaged.

After prime considerations of fit are met, let yourselves go and enjoy

the fashion fun. There's plenty of it around now.

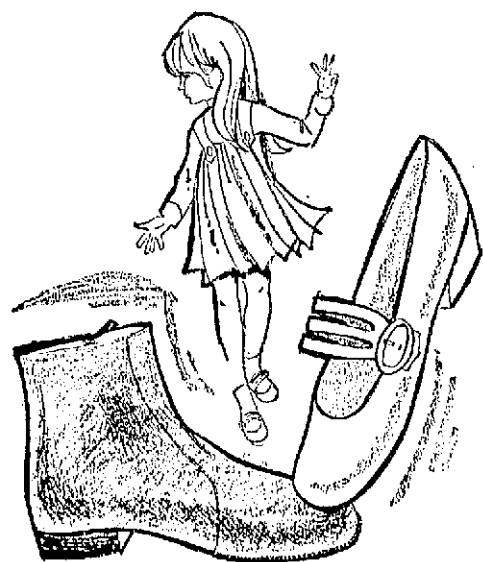
THERE ARE two ways to play footsy this spring. Girls' shoes are lighter and more ladylike when they're for dress-ups. But for playtime, they have a roughed-up, tomboy toughness that shows they can take it.

For dress, softer materials make shoes look and feel lighter. Openings and cut-outs do, too. Little girls are snapping up straps, the wide ones, the thin ones, the criss-crosses and little open T's.

THE SHOES boys will be wearing for the long hours of play this summer are full of all the ideas they like most.

Their sandals are rugged, like the ones their teenage idols wear, with broad leather straps and brass rings and rubber five soles. Sneaker and track styles are done in two colors of leather or canvas with leather trim.

There will be new looks in boots too, some with zippers and some with ghillie ties up the front, called McGoo boots. These are most often in dark brown suede with rough edges or waxey, glove-soft leathers.



For little people who are big on fashion . . . the boy's boot, all leather with side zip, by Stride Rite . . . and the little girl's shoe, by Miss Lazy Bones, in white or black patent with rounder toe, buckled strap. At Children's Bootery, Los Altos Shopping Center, 4346 Atlantic Ave. in Bixby Knolls; also Lakewood Center.

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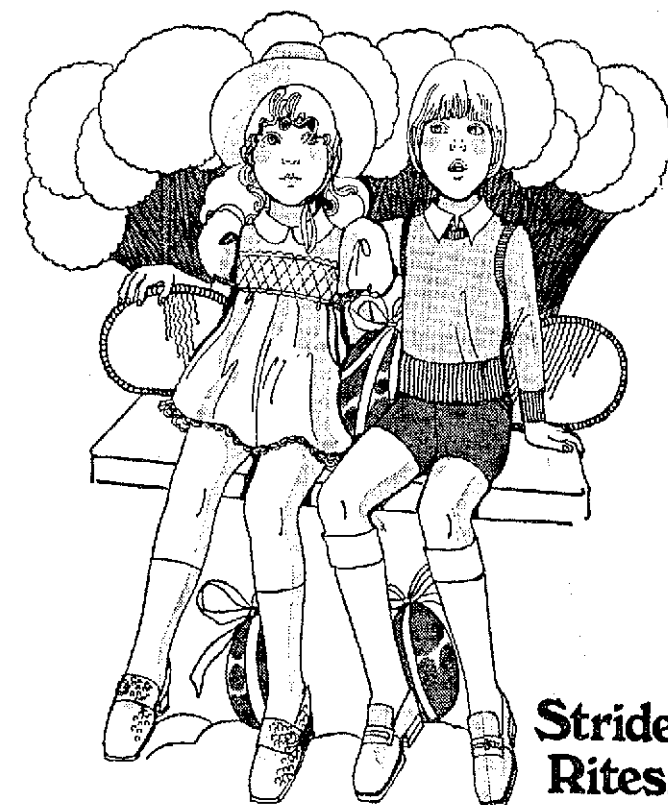
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All the important new looks... the HotPants, sandals, lace-up boots in denim or crinkle patent, as well as bags, hats, jewelry and hosiery. C. H. Baker has put them all together in its groovy new boutique and shoe store in Lakewood Shopping Center.

Accessories — a natural

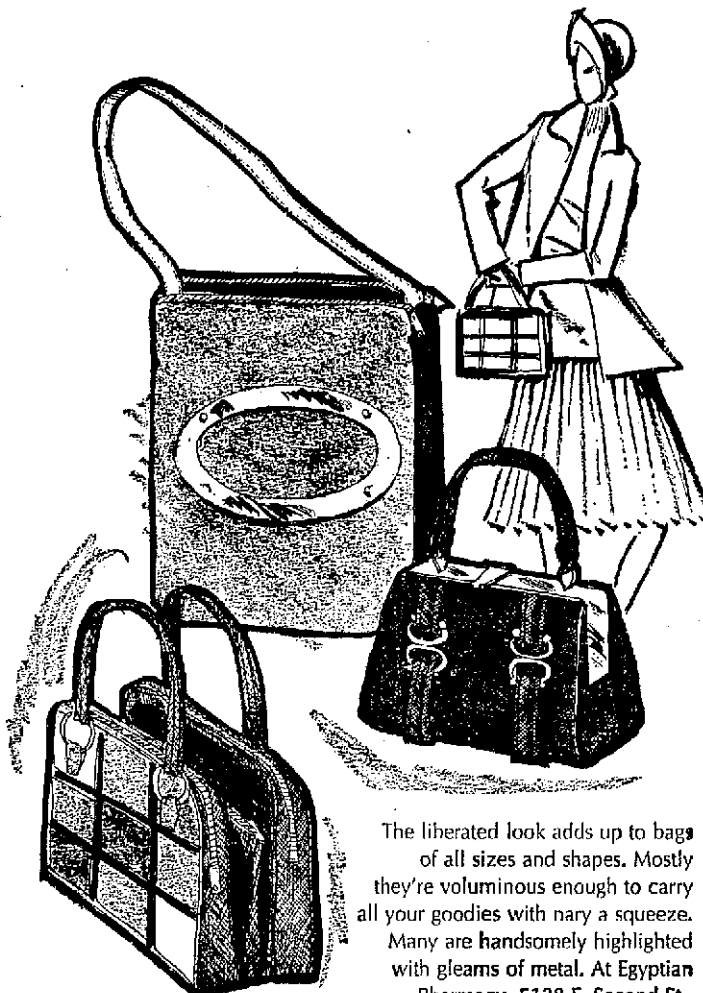
The '71 looks—
from head to toe

• The big hat returns, taking on every mood from garden party to cowboy. Soft heads turn to cloches, snug-fitting caps, berets, flower touches and veils.

• Belts are almost a craft story in themselves. Many are appliqued with suede, velvet, cord and leather. There are wide beaded belts, macrame belts, chain ropes with colored tassels and wide girdle belts that lace up, peasant-style.

• The natural trend carries over into handbags in denim, canvas, burlap, rope and wood. The shapes are soft... unconstructed leathers, body bags, shoulder bags, carpet bags. Bands of chrome add flash.

• Shoes focus on the ankle with straps and lacings. Boots are important, especially the open-toe "no-boot" boots, cut out like sandals. Fabric boots are important in all the naturals—canvas, burlap, denim and linen.



The liberated look adds up to bags of all sizes and shapes. Mostly they're voluminous enough to carry all your goodies with nary a squeeze. Many are handsomely highlighted with gleams of metal. At Egyptian Pharmacy, 5128 E. Second St., Belmont Shore.

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SPRING'S NEW DO-IT-YOURSELF RULES

How to play accessories game

Accessories are the splash that add the dash to spring's soft clinging fashions.

They include everything from ethnic jewelry and image-making hats to bags and belts and things that wrap. Take scarves. They wrap up everything — wrists, waists, throats. They're worn anywhere and everywhere. The spring head is small and often wrapped by a long scarf.

Belts are more important than in many a season, pulling fashion together in great style. A smashing buckled leather belt with brass grommets or one of the new girdle belts, laced up tight, can be a gal's best friend today.

Experiment with your jersey shirtdress — belt it right, tight at the waist, as you haven't done in years. Or pull in your old fur coat, letting everything go soft above and below.

On a very small dress or on a pullover and pants, loosen up — let out your belts and stack them — two, three, four at the hip.

THE KEYWORD in almost all accessories is hand-crafted.

The really important look in handbags and jewelry is a handmade individualized design. Handbags are made in hemp, jute, burlap. And decoration consists of beaten gold ornaments, wooden balls and beads.

Jewelry also becomes a sculptured art form. Beaten gold and abstract shapes are important. The pendant is significant and natural materials such as wood, shells and feathers are being used.

Even gloves are made in natural materials like hemp, denim and canvas... decorated with wood, rope and unusual looking ornaments.

HOSIERY provides excitement below the hemline. Leggings give the booted look in brocade, corduroy, suede cloth or tapestry.

Subtle vertical patterns lengthen legs under longer skirts. Side patterns, pinstripes, clocks are other long-leg looks.

Bodystockings are one way to get the skinny-top look for separates skirts. They can give a bare halter effect or stretch from turtleneck to toe. Others are trimmed with ruffles to look like a blouse.

This is the year the fashion feminist goes her own way... wherever and however the spirit moves her.

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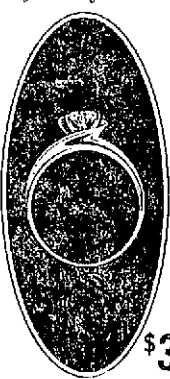
New gel in town

This spring's winning bathing beauty has just got to be a gel, if for no other reason than because of its smooth, gloppy texture.

Called Moisturelle (Bristol-Myers), it works with equal enthusiasm in tub or shower, foams up like a fountain as it hits the water. Thoroughly cleanses and, on top of that, behaves like a deodorant.

There are two versions: pink for gals, green for fellas.

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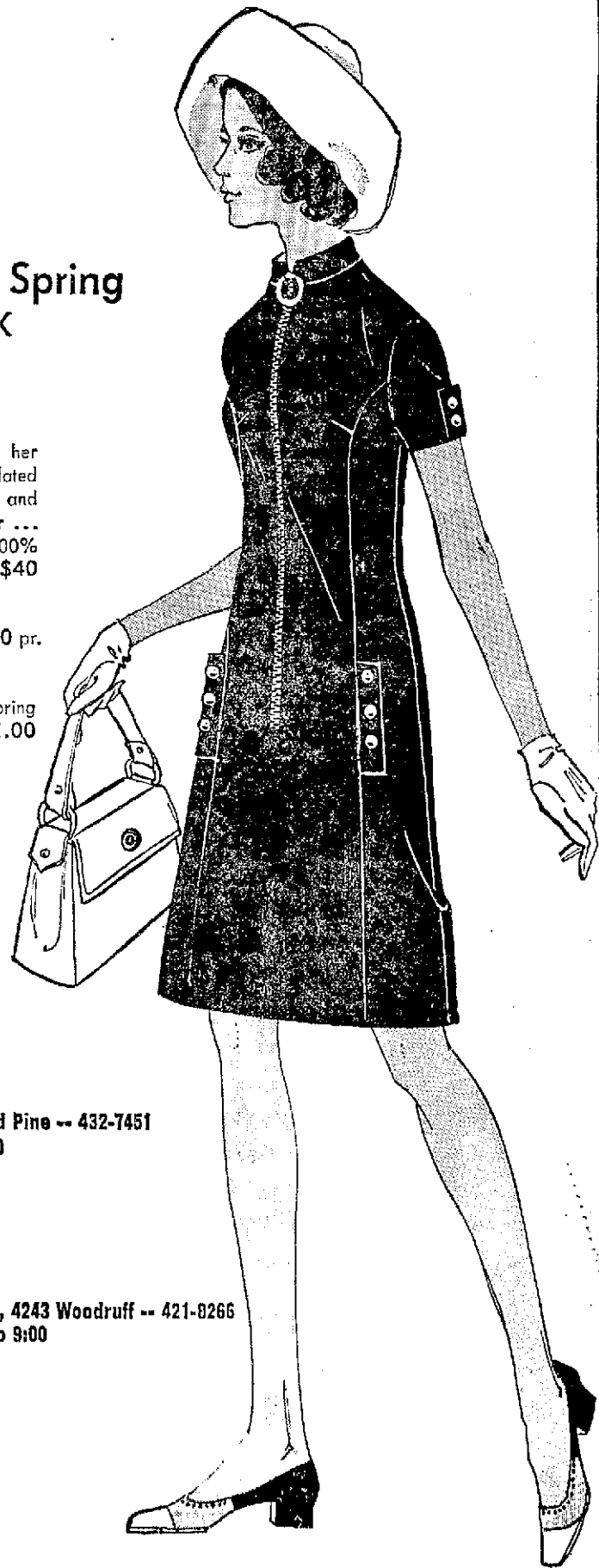
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Tapered baguettes and small round diamonds, set in platinum (left), are supporting cast for star of this ring — a round diamond taking center stage. A tremendous selection of similar rings, or one of your design, available at Rothbart Jewelers, 201 Pine Ave., downtown Long Beach.

The bold, the beautiful



Ring-ing in the new fashions of spring (above) with a rainbow of colors in stone-set rings. Yes, they are being worn five on one hand . . . C.C. Lewis' has them in gem as well as synthetic stones and a comprehensive selection of the newest patterns. See them at 333 Pine Ave., Long Beach's oldest jewelers.

A ransom in precious jewels (left) . . . each piece painstakingly handmade by inspired craftsmen. Sapphire and diamond necklace contains 381 stones, 22½ carats, and is uniquely designed to be worn as shown or as drop earrings, cluster earrings and brooch combination. Bracelet and rings are encrusted with variety of precious stones. Available at Star of Siam, Bixby Knolls.



Jewelry: the zing for spring

In the ever-changing world of fashion, the new fashion spirit of 1971 is one of softness, color, less construction, clinging to the body, fantasy . . . it is more than a way of dressing . . . it is a new way of thinking.

With this unrestricted

look there is freedom to choose the way you want to look — languid lady, the well dressed gypsy, snappy gaucho, Moroccan and the infinite combinations of well-put-together separates for day or evening.

Colors run the gamut from eye-stopping and

electric reds, orange, yellow, green and blue to muted gentle earth tones of ivory, beige, grey, camel, raspberry and wine. Fabrics at the top of the fashion list are jerseys, of all manner and type — voile, challis, chambray, denim, chiffon, silk and

crepe. The key word is mobility.

WITH THE MANY moods of fashion, so go the moods of jewelry for spring '71.

There is the dramatic look of chokers worn alone, in multiples or combined with 30 to 40-inch necklaces. Medallions, amulets and coins are everywhere — Greek coins, Moroccan coins, Byzantine coins — all with a handcrafted feeling — done in all gold, copper, antique silver and often mixed with amber, tortoise, ivory and wood . . . always in a choker . . . often in a long necklace.

For evening, dog collars range from wide opulent, pale rose quartz, tourmaline, peridot and amethyst combined with pearls and rhinestones, to narrow bands of ivory, amber, jet, tortoise and gold highlighted with touches of rhinestone.

EARRINGS FOR spring have never been more important!

Classic button earrings, half hoop and shrimp. Lots of drops, simple door-knockers, elaborate multi-coins or medallions suspended from a center motif . . . the bold hoop every way imaginable . . . textured gold or silver, plain or set with cabochons, ivory, amber and tortoise as well as turquoise and coral in frankly fake plastic that looks real!

Bangles worn by the armful are news in fabulous ivory, amber, tortoise, clear lucite — mix narrow, medium and wide — perfectly plain or ringed in gold, studded in gold, set with cabochons encircled in gold.

It's sandal-ous

Shoes for spring tend to focus attention on the ankle, rather than the toe. This is done via straps, sandals and lacings.

Puttin' on the dog

This season it's the dog collar. Elegant. Sleek. THE neck piece to have.

And nothing puts on the dog more elegantly than an affordable species of simulated pearls holding fashion's finest pedigree. There are collars for every mood and every fashion nuance. Pearls in the spotlight all on their own, or in glorious harmony with other jewelry favorites.

Also, there are ear things to clip on demurely or to dangle and delight. Gracious rings for m'lady's feminine fingers. Jewels to wrap around a dainty wrist.

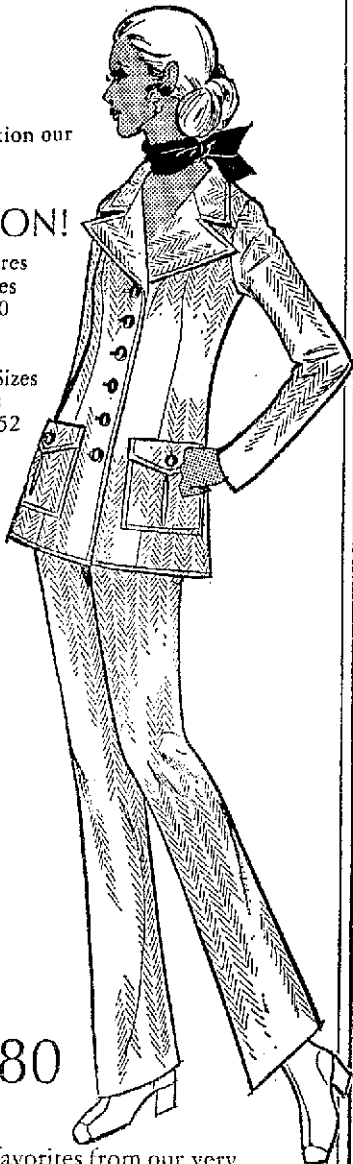
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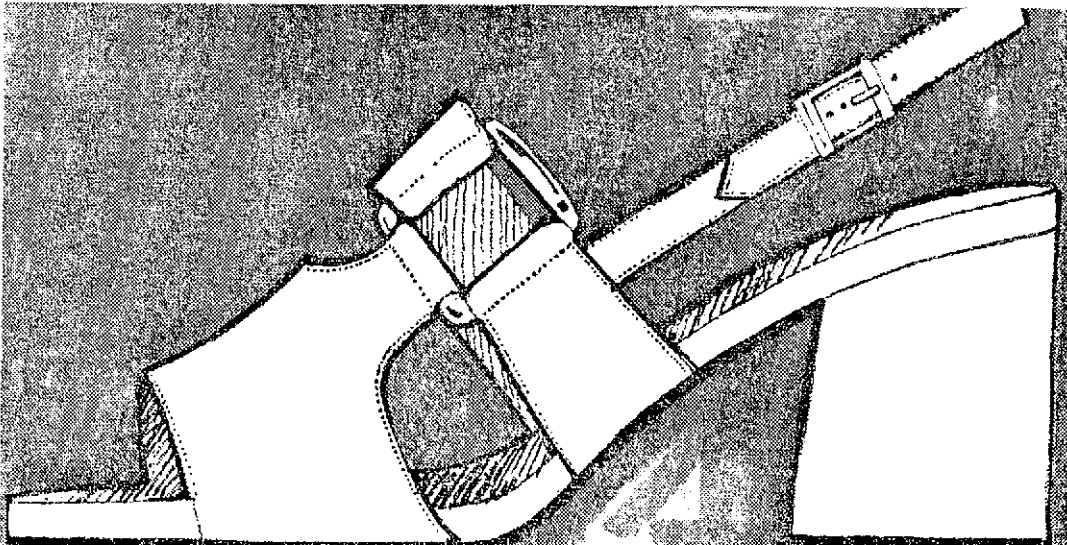
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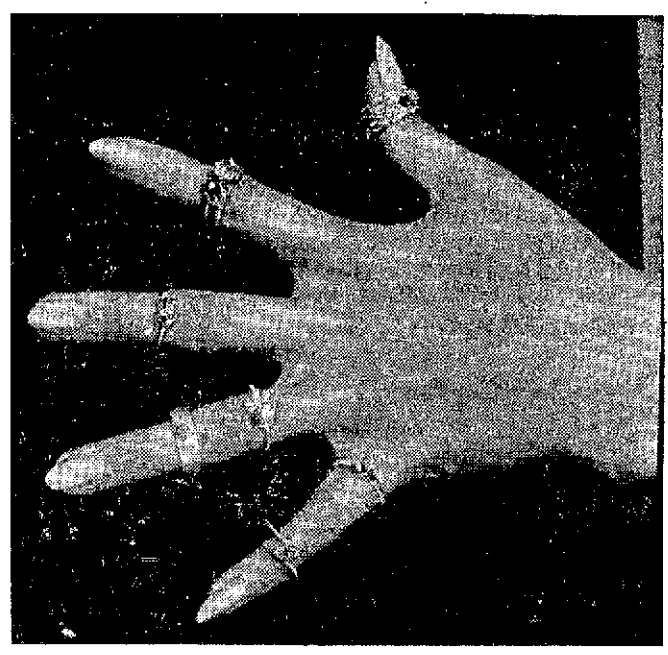
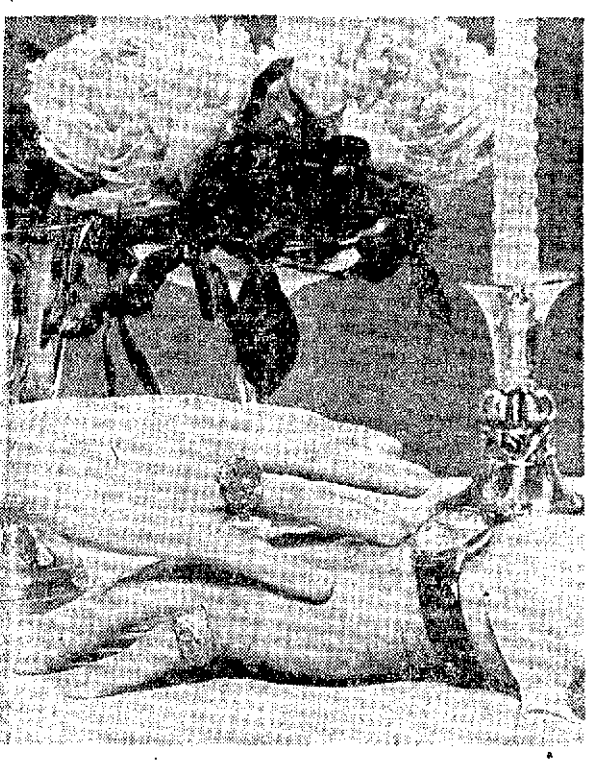
Los Altos Center, Long Beach -- Lakewood Center, Lakewood



Precious stones, worthy of a queen. From left, the dazzle of a 5½-carat solitaire diamond... the glinting brilliance of cut diamonds (total weight, 3 carats) in dome ring... Australian 12-carat opal and 23-carat emerald, both surrounded by cut diamonds. At South Africa American Diamond Corp., 444 W. Ocean, Suite 1400, downtown Long Beach.

Precious gems always ring true

The 70s bring a new feeling for precious jewelry, for real gems... such as this glorious emerald and diamond ring (below) for milady, also the handsome diamond ring and gold watch for him. These and many more to choose from at Star Jewelers, 440 Pine Ave., downtown Long Beach.



Springtime means romance... and that means rings — engagement rings. This year there's a new look in the treatment of metals, in the placement of precious stones (above)... in marquise and brilliant cuts, in settings of antique gold, in wide bands with florentine finish. All available in wide selection of new styles at Brand Jewelers, Lakewood Center.

Hard hats, brims tops in '71

Millinery for spring reflects the new moods of fashion — the classic, the workman looks, the romantic, the new nostalgia for clothes of yesteryear. The peasant look, spats, laced-up boots and the long clinging dresses of the 30s and 40s have brought back wide-brimmed leghorns, Milans and straw braids.

Most are trimmed with feathers or such nostalgic flowers as roses, poppies and buttercups. Hats also follow the lead of classic clothes such as plaid capes, shirtwaist dresses and blazers. These styles include snap-brim felts, Milan fedoras and other brims that sculpture the face or turn up at the side.

MILLINERS ARE inspired also by apparel of the workingman.

Clothes from the worker's wardrobe already have been copied for ladies sportswear — everything from porter's suits to overalls to cowboy apparel. Appropriate headgear is what completes the look.

Milliners say new respect for the working man and his type of clothing will be the spring replacement for hippie fashions.

Among "hard hat" styles available this spring are floppy, wide-brimmed denims, worn with matching workshirt and pants, a denim railroad cap for

overalls, a safari hat for the hunter and a panama for the Wall Street executive.

PANTS, WHICH have become so big on the fashion scene, can be topped with their special hats, too.

Most are in felt or straw and range from wide, off-the-face Milans to puffy-

crowned newsboy caps in leather to printed silk scarf hats.

There are even hats to combat the smog and soot of our times. Offered in anti-pollution colors — muted green, beige, white, blue, orange and coral — they are designed to create sunshine overhead.

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Now until May 2 — you can save 25% off Open Stock prices on these five great sterling patterns by Reed & Barton. This very special offer includes all pieces made in these patterns. An opportunity for you to fill in your service, or begin your sterling at these tremendous savings.

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POWELL'S BRAND Jewelers
Jewelers for Three Generations

Rings of spring: buttons 'n hoops

Earrings for spring have never been more important. They include classic button earrings, half hoop and shrump. Also, lots of drops — simple doorknockers, elaborate multi coins or medallions suspended from a center motif.

The bold hoop will be seen, too — textured gold or silver, plain or set with cabochons, ivory, amber and tortoise as well as turquoise and coral in plastic that looks real.

Fabrics afoot

The spring boots most likely to succeed in comfort on warm days will be made of canvas, burlap, denim and linen.

Jewelry dresses up long tresses

The Jewelry Industry Council suggests jewelry for the hair as a delightful curtsy to the past and a most charming way to deal with masses of hair on spring's mild and mellow days or summer's romantic nights. The council suggests filigree and beaten gold, silver, copper, tortoise, beads, the classically tailored or blazingly jeweled as some of the ways to adorn the hair.

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the thing for Spring

women on the move...
Nan Scott designs sharp impressions

Whatever your destination, this 3-piece suit skims breezily along. The jacket declares smart simplicity — coming or going. Wide lapels, a slash of a flap, belted and pleated in back. Straight, honest lines for the pants and skirt — subtle emphasis for a strong impression. Finished off suitably with today's ribbed look in washable polyester. Choose navy or aqua. Sizes 8-16.

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THE SPRING FLING

Time to curl up with a good look



Femininity is back and hair will look "cuddly" around the face, whether short or long. It's the professional cut that is all important, such as in this swirl-of-curly hairstyle created at Staber's for Beauty, Locust Avenue at Eighth Street.

Spring's fancy free look in hairstyles, designed to frame the facial structure with swirls... or gathered fluffs to create a carefree look, which requires a professional panipering and a perm foundation. Hairstyle by Winnie Fuller; at Fuller's World of Hair Fashions, 532 E. Willow St.



NEW WAVE OF NOSTALGIA

Hairstyles brush up on 30s

Although today's hairstyles are more individualistic than any period in history, authorities say there is a trend back to the waves and the curls of the 30s, to styles reminiscent of Jean Harlow and Marlene Dietrich.

There's also a back-to-the-40s look, to Rita Hayworth and Ann Sheridan.

We're also going back to dark-colored lips and nails, some say, and for evening we're reviving bare shoulders and off-the-shoulder necklines.



JEAN HARLOW



MARLENE DIETRICH

BUT MOST important, your wavier, curlier coiffure must be individual and styled purely for you.

It can fall to shoulder length or have a new high-on-the-neck look, among other differences. As in fashion today, no single look sums up the new spring hairstyle — some are as unlike as blond and brunette.

One of the most interesting coils is short and sweetly curled up. Contrasting with the short upturn is the long upturn.

In a sense, the latter is luxuriantly wig-like in its perfection of layered large curls going out and up from the face, rather than forward. The hair in back curls in at the neck, then down for a little but noticeable longer length.

NO MATTER what style, the new spring head should not look "set." If your hair is currently a mane, it may need cutting and a permanent. The combination is worth it, for instance, to wear the Ann Sheridan look... the airy dollops of curls on top of the head, the back swept into a French twist.

If you're not the Sheridan type, no matter. Your hair can be long and set free in a lovely natural fall all around your shoulders.

Or, equally 1940-ish, it can be less long but deeply waved and swirled, to show your forehead but cover your ears.

Or, equally 1940-ish, it can be less long but deeply waved and swirled, to show your forehead but cover your ears.

Beauty does flashback to flicks

Word from the beauty experts in Europe is that the face of fashion for spring 1971 flicks back to the films and heroines of the 30s and 40s.

Think of Rita Hayworth, Joan Bennett, Linda Darnell and Hedy LaMarr and you get the idea. Think of them and their ripe red mouths, their wine-dipped fingernails, their pale complexions.

Then frame it all with cascades of long wavy hair

and you have a woman who looks something like 1971.

The real fashion trick, of course, is not eye-for-eye duplication, but inspiration, and the greater range of interpretation, the greater the opportunity for individuality.

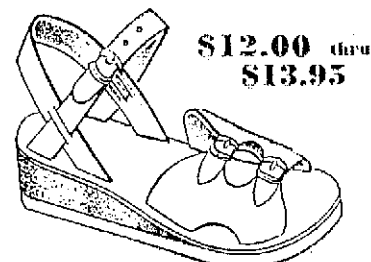
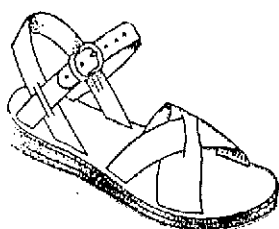
BEAUTY EXPERTS in this country, however, seem a lot less rigid about an ironclad return to the

30s and 40s.

Estee Lauder, for example, is all for spring color for the lips, but says "it's lighter, softer, glossier than the intense color of the past."

Charles Revson of Revlon also talks about the new color as the biggest beauty change in years. But he is talking about smoky colors like russet, burgundy and plum that brighten the face without overwhelming it.

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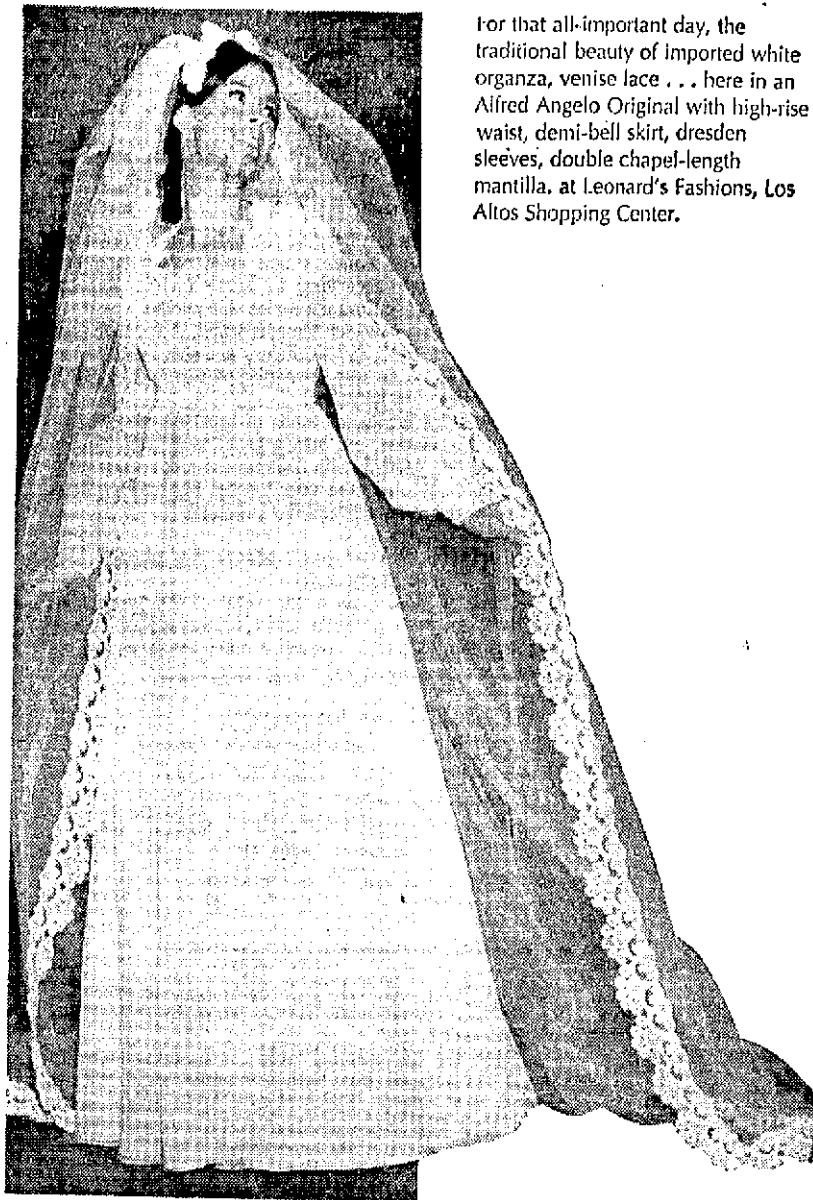
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Today's bride — still a vision of beauty



For that all-important day, the traditional beauty of imported white organza, venise lace . . . here in an Alfred Angelo Original with high-rise waist, demi-bell skirt, dresden sleeves, double chapel-length mantilla, at Leonard's Fashions, Los Altos Shopping Center.

The total look in bridal attire (left) by Bridal Originals. This dacron/polyester organza gown comes complete with its own lace-trimmed illusion mantilla. The fine acetate/nylon chantilace is ornamented with seed pearls. At Gene's, Lakewood Center; also at Stonewood Center in Downey, Huntington Center, South Coast Plaza, Montclair Plaza, Whittier Quad, Buena Park Center.

Classic looks still "in" for weddings

She may wear toe rings, bell bottoms and wild gypsy capes everyday, but she still clings to tradition for the Big Occasion.

Some 80 per cent of bridal customers prefer classic lines for their gowns, according to local fashion authorities.

There is an occasional short dress, sometimes covered by a maxi coat and long chiffon scarf.

But most in evidence are the ever-popular empire waistlines, puffed sleeves, floating skirts and circular lines crafted from Belgian laces, Oriental silks and Italian embroideries.

The news is in the simplified, more re-

laxed, sometimes peasant looks, with less jewelery and glitter than usual.

AND HERE are some notes about veils of lace, tulle and chiffon.

Not only the wedding dress, but the bride-to-be's height, coloring and features help determine the kind of veil to be worn.

Of course, they're white now . . . but originally marriage veils were yellow, the color that symbolized marriage for Roman and Hebrew brides. Veils of purple, saffron and other colors were worn by the Greeks, though the Grecian bride usually chose white.

THE MODELS USED FOR ALL PUBLICITY PHOTOS IN THIS ISSUE SUPPLIED BY THE VOGUE AGENCY



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Fabrics weave many new looks; they go rough, tough or soft

Fabrics for spring talk soft or tough. Natural is new . . . anything handloomed, homespun, pioneer or rough and ready.

Denim is the undisputed leader, varied with brushed surfaces, herringbone patterns, tie-dyes and twills.

Canvas, calico, gingham and burlap are other toughies. Madras returns in non-classic sportswear. Menswear looks in jacquard wools and polyesters are important.

THE SOFTIES are fluid knits, crepe de chine, georgette, chiffons, silk or matte jersey, chamois and cashmere. Lightweight cottons, voile and organdy are super-femme fabrics.

Leathers are everywhere, especially suede. Pastel leather, tie-dyed effects and brushed suede are this-season looks.

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As seen in Seventeen

QualiCraft jumps for joy. The springtime joy of bright and breezy dressing! Spruce it up with a twosome of ties in gleamy crinkle. One is white, with speed-lace, oblique bump toe. One is beige, girdle-banded and stitched in brown. The fun-sunny ones, so nicely priced at

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FASHION LIB!

It's a sew-your-own-thing spring



Home sewers are keeping the nation in stitches; one out of every four women's and children's garments is homemade. And, according to some fashion experts, home sewers are setting the styles this spring.

For openers, consider the shirtwaist. A favorite style some seasons past, the shirtwaist got short shrift when mini-shifts came in. But shirtwaist patterns, it is reported, are selling like hotcakes.

Women are buying all kinds of fabric to shape them up: knits, of course, but also a brand new kicky kind of cotton crepe, printed with a Japanese silk screen process. This is obviously the year for the big and the bold, as well as for the small and the beautiful.

ANOTHER STYLE home sewers are pinning their fabric to is the costume look.

Costume means the whole scene: if it's gypsy, then it's not just ruffled skirts and off-the-shoulder blouses, but accessories like a kerchief around the head and big

"Affectionate" fabrics that are cuddly, clingy and soft... natural blends that look handloomed, homespun, rough and ready... provincial prints, border prints, pioneer prints... those are the fabrics that weave the spring fashion story. They're all available at House of Fabric, Los Altos Shopping Center.

HotPants— are they fad or fashion?

While the battle of the hemline still rages, the fashion world is ablaze with a new look that outsmiles the mini and is said to be taking off like wildfire.

A few local stores who have stocked the new shortie fashion say it is, indeed, very alive and already doing well in Long Beach. Some, however, shy away from the HotPants tag and call them by any other name.

At Buffums' they're "super shorts," and fashion coordinator John Hersey labels them "the hottest new fashion going." Age is not important, he says. "It's a woman's point of view, her legs and figure, also where she can wear them."

At Bullock's they're "HotPants" and are selling well to young customers. But advertising manager Cutty Kitchell considers the look "a fad, not valid fashion, because it has yet to prove itself."

They're called "skooters" at Kenady's, where Al Kenady sees them as a valid fashion ("they're more comfortable than Bermudas") to be worn shopping, traveling, visiting friends and to some restaurants.

Lynette Lane, fashion coordinator at the May Co., reports short shorts are selling well to young customers who (hopefully!) have good figures. She believes the look will gain momentum later "because women like showing their legs."



gold earrings, too. Not oddly, since anything yesterday is equivalent to fashion history, 30s styles constitute a costume today, too.

Often the 30s costume look can translate smoothly into a tunic-topped dress with a wrapped waist and petal-type short sleeves. With it at calf length, you've got to wear Joan Crawford-type shoes and a marcelled hairdo — and don't forget bright red nail polish and lipstick.

WOMEN'S ROMANCE with pants provides a third style indicator this spring; pantsuits and pantdresses constitute the "little black dress" of every woman's wardrobe now.

Consequently, women are stitching fancy pants, too, in colors and patterns with intense hues and vivid prints.

Color cues this spring show a dominance of secondary shades — orange, green and purple. Yellow is a perennial spring favorite and, this year, it's shown in powerful permutations — sunny, golden, full-strength. Reds are led by the pull to purple, so you'll see more maroon, magenta, plum... and in the pastels, rose, not pink, reflects the trend toward bolder coloration.



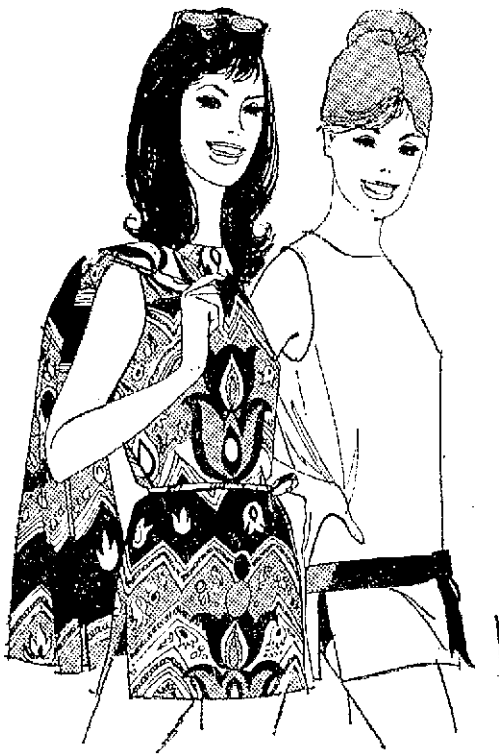
Jackets have fit—and flair



Obviously out to break the uptight syndrome of total tradition, men today demand clothes that are casual, comfortable and colorful. Freedom of choice is what it's all about, with a range of fabrics, patterns, colors and silhouettes never before seen in a male wardrobe. Above, a wide striped faded navy and white seersucker coat of cotton and acetate moves close to the body, yet is unconfining. At left, off-white ground with light blue overplaid in a coat of wool and linen. The lapels are wider, pockets are plentiful, the center vents deeper. At Kenady's Clothing, 5348 E. Second St., Belmont Shore.

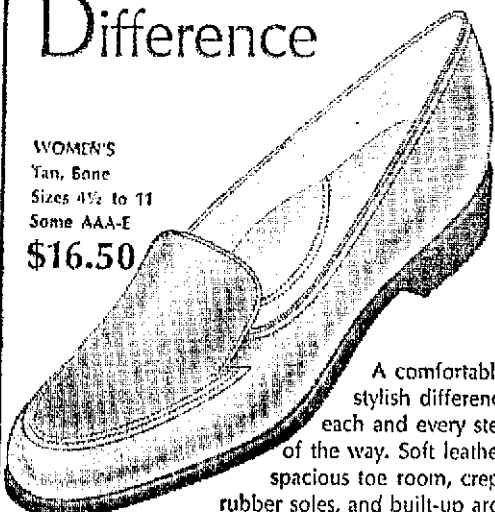
For shape-up after surgery

The seashore is no longer forbidden territory after breast surgery. Camp's new mastectomy swimwear combines function with fashion. Get back into the swim of things this year. Sea S-Camp by Camp. It's the hidden difference. At John Metzger Co., 849 Pine Ave. in downtown Long Beach.



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Denim gains status--goes everywhere

In the 60s, schools were banning denims as improper classroom attire. Now this cowboy-and-sailor fabric has taken on a new status for spring.

The kids gave this durable and inexpensive fabric another big boost in the 60s. They fringed, chopped, embroidered, appliqued, tie-dyed and beaded their jeans into extravagant creations.

At last, with the proclaimed Americana theme threading the spring 1971 picture — the country looks, ruffles, square dance dresses, bright prints — denim has made it.

TODAY, DENIM turns up in the best places, with popular bib overalls, currently fast-moving short shorts, midi suits, jumpsuits and gauchos.

You can still get bib overalls for \$11 or Lady Wrangler "stars and stripes" patterned pants for \$6. But Scott Barrie does a short shorts suit in gold for \$80 and Marion Digney shows a ruffled dress for \$75.

These must be the prices for fashion glory.



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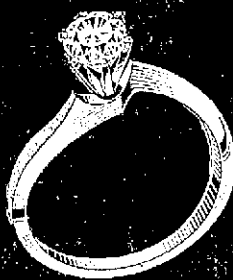
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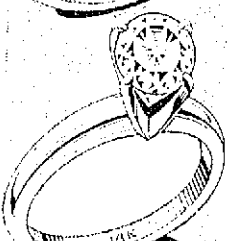
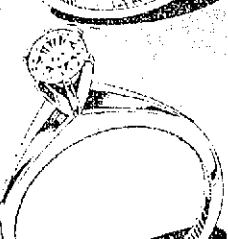
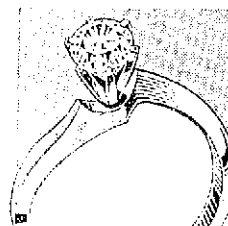
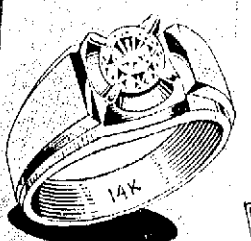
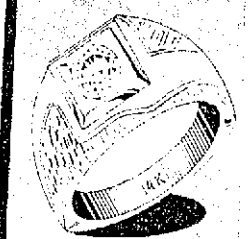
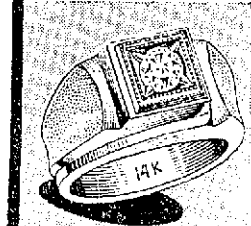
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Classic blazer suit takes on 70s look in white wheat textured mix of linen, wool. Four-ways new: wide lapels, patchy flapped pockets, belted back, deep center vent. Modelled by Marvin Cloyd; at John's Men's Shop, Los Altos Center.

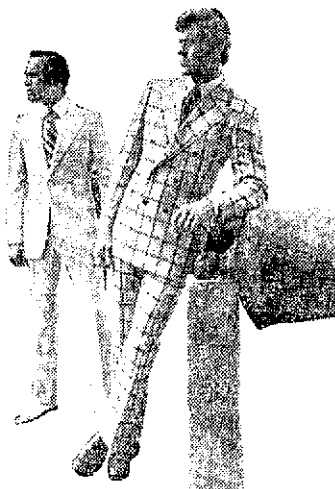


Now, men LOOK liberated!

Six years ago, 80 per cent of the men's shirts sold were white, and half the nonwhites were neat, discreet button-downs. Last year the percentages had reversed — 80 percent were anything but white; only 2 per cent were button-downs. □ Yes, men are in the midst of a joyous "peacock revolution" in protest against the dreary convention of dress which seized them a couple hundred years ago during the French Revolution. □ Now, in the 1970s, man is auditioning beauty again, and not just in shirts. A certain swagger has come into the male picture along with all his furnishings. □ His ties are now wide and bold... shoes are likely to be sculptured boots... belts are wide with bold buckles... slacks are made of velour, leather or may be printed all over with figures or graffiti... suits have more fit and flare. Men's furnishings shops are fast becoming the most exciting hunting grounds in town.



Latest look in detailing: the double-stitching effect achieved by tracing yoke front, pockets, cuffs with contrasting color. Shaped silhouette features bi-swing back with loose half belt, scalloped to match slanted envelope flaps. By Hollywood Clothes; at Howard Amos, 120 E. Broadway, downtown Long Beach.



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Well-knit wardrobes are in store for men, too

Few men who grumbled over the bills for their wives' knitted outfits in recent years could have anticipated signing checks for their own knit suits. Still, a lot of them are doing just that.

Knitwear is the latest fashion to hit the men's clothing business. Some go so far as to predict that, within a few years, everything men wear will be knit.

Stolid, conservative emporiums where the customers still trim their hair closely are as enthusiastic in their way as those way-out boutiques where hair ripples over the collars of knitted tunics.

THE KNITS for bankers are conventionally tailored and look like gabardine or worsted at a few paces.

The knits for swingers — or bankers on holiday — include jogging suits of cashmere, knitted vests with matching pants and jumpsuits that fit a lot more sleekly than a laborer's overalls.

The rallying cry for knits is comfort and convenience. They are completely functional.

Until recently, if a man thought of knits at all, he thought of the shirt he wore on weekends when he played golf.

Only women knew the relief of unpacking a suitcase and not calling for an iron, or of walking off an airplane as unwrinkled as when they boarded it.

BUT FASHION abhors a vacuum and the men's clothing industry, already in the pleasurable grip of a fashion revolution, has sprung into action.

The first attack was in the form of men's slacks. Not long ago the large producers began to present knitted slacks to accompany all those knitted sports shirts men had adopted so readily.

Levi-Strauss, whose name is synonymous with blue jeans, thought the male public was ready for the two-way-stretch comfort of knitted pants. McGregor-Doniger, which specializes in sports clothes, and Slaknit Fashions, a division of Puritan Fashions, which has had vast experience with knit clothes for women, are also knitting up a storm.

BUT THE DRIVE to put knits across has a much

bigger target than slacks. It's spurred by most of the name designers in the men's field, the majority of whom have sharpened their needles in the women's fashion area, where they've seen how knits can prosper.

Whether knits take over men's wardrobes to the extent they have dominated women's clothes in the past 10 years remains to be seen.

CHECK LIST OF DO'S, DON'T'S

DO button a suit or sportcoat with the button nearest your waistline. For a two-button suit, only the top button. For a three-button suit, the top button is optional.

DON'T wear big plaid suits or sportcoats if you're short. They make a short man look shorter! Similarly, tall men should avoid bold striped suits.

DO show at least a half inch of shirt collar above your suit collar.

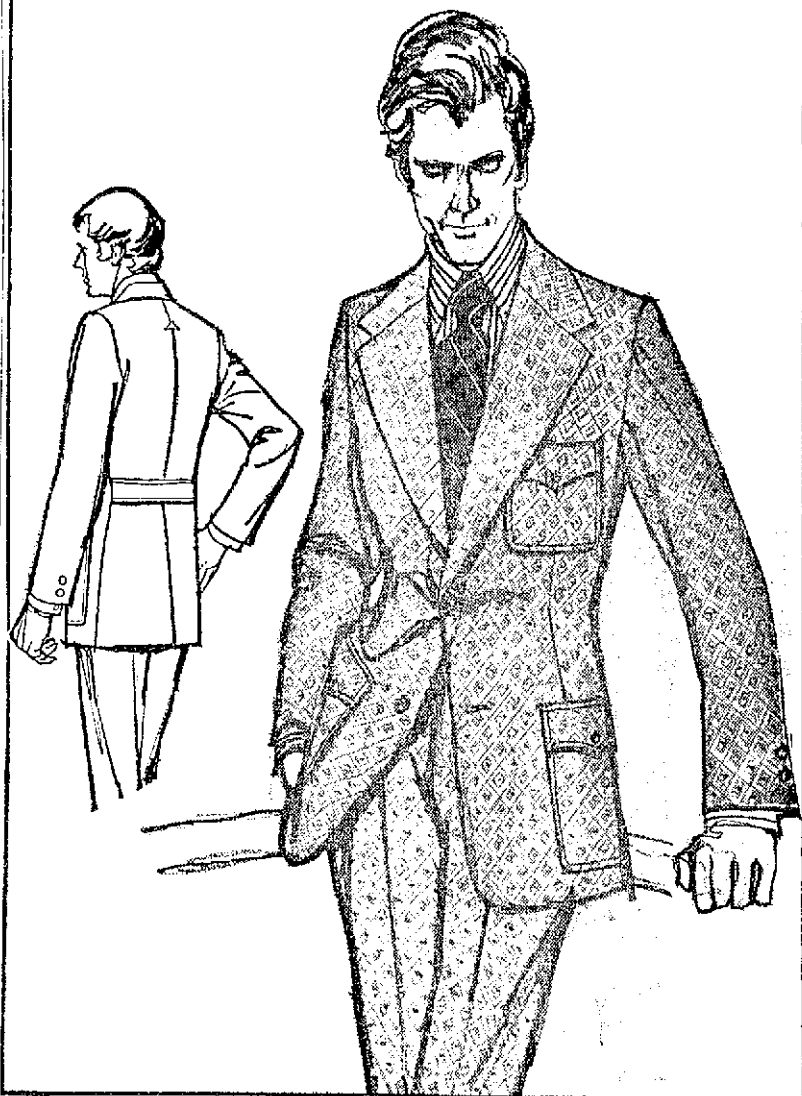
DO show a half inch (or more) of the shirt cuff beneath the jacket sleeve.

DON'T wear small collars or turtle necks... if you have a short neck. And don't wear a white T-shirt with an open throat sportshirt.

DO wear cuffs on straight-leg trousers, if you like. Avoid them on flared, casual trousers.

DO "mix" patterns, but make sure ONE is dominant. The rule: a patterned wool suit looks best with a solid shirt and a neatly patterned tie, or try a solid tie against a striped or patterned shirt.

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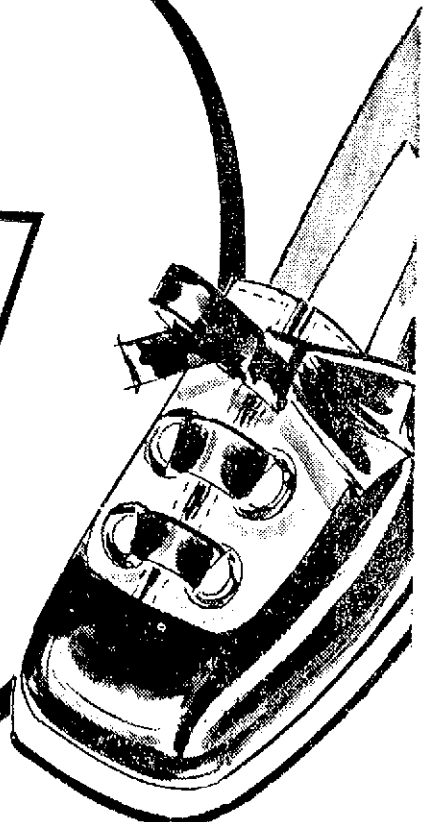
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Staff
Photos
by
KENT
HENDERSON

Man, oh man, what a spread!

By ALMA KIRKLAND
Special correspondent

The way to your man's stomach may be through his heart—after a brief detour through his wallet.

And it's really not such a roundabout trip if he purchases a \$2.50 ticket to the Navy, Marine, Coast Guard Residents Foundation benefit cocktail buffet Saturday. Sponsored by the officers' wives of these three branches of the service, it will take place at 7 p.m. in Allen Center, Long Beach Naval Station.

If he's holding his hand midway to his wallet and saying, "I'm not in the Navy, Coast Guard or Marines so I'm not eligible," tell him the public is cordially invited.

All profits from his ticket will help destitute sea service widows to live out their lives in comfortable, friendly surroundings at the 300-unit apartment complex, Vinson Hall, in McLean, Va.

His ticket also will purchase a stroll along the bullet tables with picking, tasting and spooning privileges as he eyes the steamship roast, ham and turkey served with a variety of breads and rolls.

He may sample each of the assorted canapes, relishes, domestic and imported cheeses and hot hors d'oeuvres.

He may dip into the shrimp bowls without shame and munch on chicken drumettes while choosing his favorites among the macaroni, rice, potato, chicken, tuna, egg, fresh fruit, carrot and Fleming salads.

IF THIS IS NOT ENOUGH, he may also be the lucky winner of a valuable painting by Pat Johnson or Arthur Beaumont or a score of other prizes.

A worthy cause, a modest price, a man-sized buffet—he can't resist.

He'll call the Commissioned Officers' Club at Long Beach Naval Station right away because he knows the reservations will be limited to 600 people on a first-come, first-serve basis.

He'll be told his ticket will serve as a pass to get him through either Gate One or Gate Nine at the L.B. Naval Station so he'll put it where he'll remember it.

Just make sure he doesn't forget you!

AFTER COMPOSING a medley of tempting palate pleasing foods, Allen Center Club Manager, Si Simmons will conduct an hors d'oeuvres to roast beef buffet—a man-sized feast fit for a worthy project—the possibility for a sea service widow to enjoy living at the Navy, Marine, Coast Guard Foundation, a 300 apartment complex, in McLean, Va. (pictured above).

— Staff Photo by KENT HENDERSON



"OOH THE CALORIES!" exclaims Navy wife, Mrs. Gayle Foltz, as she reads benefit menu with maitre de James Gill.



SAMPLING A SLICE of Steamboat Roast Beef are Marine wife, Mrs. William Dudman and Coast Guard wife, Mrs. James Williams as chef, Ercole Lino Berlonghi waits for reaction.

Life/style

arts & travel

Independent, Press-Telegram
Long Beach, California

Joyce Christensen, Editor

SUNDAY, MARCH 14, 1971

W-1

On the inside



- Copenhagen harbor's landmark, the Little Mermaid, presents an open-faced welcome to a tourist's Smorgasbord of Scandinavian sights, sounds and souvenir shopping in Travel Section, Pages W-8 to W-11.
- Author-speech consultant Dorothy Sarnoff gives hints for improving one's image through better speaking and communication. See story on Page W-3.
- Probably the greatest entertainment value in the country is Community Concerts Association which will launch its Long Beach membership drive Monday. Plans for the 1971-72 season and a glimpse of the past are in story on Page W-6.

Family joke became boon for business

By LINDA ZINK
Staff Writer

Building contractor David A. Cardinali plays all the angles.

If you move into one of his apartments, you get the first month's rent free.

You also get a \$100 move-in allowance.

His biggest angle, though, and the one which is the oldest, is the name of his firm, David A. Cardinali and Daughters.

Daughters?

"That's right," Cardinali always answers. "It's great for business. People always look twice when they see our signs."

The daughters do exist, Cardinali added. (And most would agree that they are something to look at twice.)

See THEIR ROLE, Page W-5



FAMILY AFFAIR—Debbie (left) looks over blueprints with dad and big sister Karen while youngest Cardinali, Toni, contemplates use of adding machine.



SOCIALLY SPEAKING Rx for bonnets ...

By CAROLYN McDOWELL

THE BUFFET, prepared potluck style by the members, was gourmet; the Bridge and Bingo were lively but the Bonnets were THE thing at Dorothy Harsteins home.

Occasion was a just-for-fun party for members and guests of Long Beach District 3 of Woman's Auxiliary to the Los Angeles County Medical Association.

They also invited wives of interns and residents and doctors from Navy Hospital to join in the crazy chapeau contest.

Committee members included Roberta Clark, Olive Laubscher, Lois Watson, Helen Evashwick, Sylvia Hartman and Diane Jenkins.

Among the Bridgers and Bingers were Joyce Campbell, Penny Spirtos, Maria Marinho, Ruth Woerz, Winnie Farrell, Monique Pineda, Christine Ray, Marjorie Morse and the Parks ladies, Anabel and Myra.

IT WAS A GOOD WEEK for birthday surprises.

Marilyn Venne got something of a shock on her 21st. The senior Vennes, Tony and Lois, and Marilyn's Tony told her they were taking her to Paris O' Call for her celebration. Instead they took her to Long Beach airport and put her on the Catalina plane. Seems Marilyn had never, ever been up in a plane. She came into the world at five minutes of three in the afternoon so — it was fitting that 21 years later at the exact same time she was high in the sky looking down at it for the first time.

DR. GREG HOSKINS rounded up a surprising gang on the QT to descend on wife, Joan, bringing party supplies and Happy Birthday greetings.

Greeters included Leonard and Marilyn Brock, Fred and Noreen Singer, Michael and Julie King, Dick and Carol Greer, Dr. Bob and Liz Barneyer, Gordon and Ruth Sandberg, John and Helen Wilson and Dick and Mary Braly.

FLORENCE DODGE really fooled husband Steve by lounging around the house in bathrobe and slippers pretending she was still convalescing from a recent flu bout. So when guests arrived bearing signs protesting his 40th birthday he thought maybe Florence was surprised, too.

One of the best signs was a snappy poster saying "Happiness is 39 and holding." Another one said "A 40 Dodge is an antique."

Harv and Elaine Babbush showed up with a bottle of Geritol. Gary and Janis Bos wore black arm bands and presented a bottle of champagne wrapped in black.

Other protesters were Jim Silknitter and Jackie Blotner, Bob and Nadine Kirkpatrick, Henry and Shirley Roberts, Kirk and Mary Lois Van Sooy and Bob and Odessa Parker.

SPEAKING OF REUNIONS ...

If you are feeling ten years older than when you graduated from Poly High School

you are probably eligible for the 1961 class reunion. Chairman Anna Tucey and Janis Farmer announce they have located 250 grads but have about 700 more to go before the July 10th date. Quick — send your name and address to P.O. Box 5671 Long Beach, 90805, so you can join the fun planned for the Lafayette Hotel.

OR ...

The reunion committee is looking for lost grads from the class of 1961 at Excelsior High School. Their reunion will be on June 26. If you qualify, send info to Reunion Class of 1961, 16429 Balnbrook Avenue, Cerritos, 90701.

SPEAKING OF OLD GRADS, Gail Thompson, class of Wilson High 1963, has pledged Alpha Theta Phi sorority at University of Redlands. She is the daughter of Fay Thompson.

JUST BACK from the Winter Carnival in St. Paul Minnesota is Pam Richardson. Pam represented our state in the national baton twirling championships and marched off with the top award. She also holds a world title from competition at Notre Dame University.

OTHERS JUST BACK from somewhere. Gordon and Jo Suiter from skiing at Vail, Colo. The Laurence Stenes from the sun at Del Webb's Sun City, Arizona. The Whitey Littlefields and the Rex Saracinos from a cruise to Nassau aboard the S.S. New Bahama Star. The luxurious ship makes the run from Miami.

FROM THE MARDI GRAS in New Orleans, Bill and Katherine Smith and daughter, Sandy. They visited former Long Beachers, John and Blanche Russell, and their Susie. Many of the marchers in the parades carry beads and doubloons to throw to the spectators. Since there are sometimes as many as five parades a day that's a lot of beads and doubloons. Katherine has a whole closet full of them. Now if she can only figure out what to do with them.

Lois Guyser and her dad, Mallory Minor, stayed with cousins who live on west Jefferson Davis Boulevard (you remember him). They were thrilled to be invited to TWO of the very posh balls. After the festivities, they took a leisurely tour of the gulf coast.

THEY COULDN'T get to the Mardi Gras so they brought the Mardi Gras to Palos Verdes.

Dr. Bob and Marge Schmidt invited 120 guests to a miniature Mardi Gras costume party. They welcomed guests in French Colonial costumes—Marge in hoop skirt and Dr. Bob in satin breeches with a silver powdered wig.

Dr. Jim and Betty Roberts came veddy British, he as Sherlock Holmes and she as Mary Poppins.

The Finkel Twins were there in the person of Frank and Jasmine Cunningham, Leonard and Doris Galus came as Indian Chief and his princess. Garden Grove Councilman Larry and Betty Schmitt came as Councilman Larry and Betty Schmitt.



Far left, Wanda Sewak, sweepstakes winner. Left, Margaret De-Cristofaro, most timely.

Staff photos by Tom Shaw

TERESA Greco, above, most unique prize. Far right, Ora Boucher, most beautiful, and Elizabeth Pike, most original, center.

Variety show is Monday

A variety revue featuring tap, ballet, Spanish, jazz and baton comedy will be offered Monday at 8 p.m. in Long Beach Auditorium.

The Jean Lockin and Frances Dance Studio will offer the hour-long musical program. The Debutantes, a group of teen-age girls, will present special numbers.

Mike Beeney will lead community singing at 7:30 p.m. with Regina Beam as accompanist. Following the stage show the Tyo Orchestra will play old time dance music with Joe Marshall as caller.

The program is sponsored by the Long Beach Recreation Department.



Leaving secretarial duties for socializing

Admiring centerpieces to decorate tables at Queen Beach Chapter, National Secretaries Association, fashion show-luncheon Saturday are Dolores Regas, left, Fadra Coil and Mildred Boulter. The noon event is planned for Rossmoor Inn, 12311 Seal Beach Blvd., with "Fashion Fantasies" as theme. Mrs. Wilma Long, 3192 Brimhall Drive, Los Alamitos, will take reservations. California Mannequins will do the modeling of fashions from area stores.

— Staff Photo by RON CARLSON

Golden anniversary celebrated at party

Mr. and Mrs. Stephen Davis of Lakewood, celebrating their golden wedding anniversary, will be honored next Sunday during a party in the First Christian Church, Bellflower.

Mr. Davis retired from the wholesale pie business in 1950 and both are active in the Christian Church. Mrs. Davis has been a member of the Bardi Study Club.



MR. AND MRS. STEPHEN DAVIS

Mr. and Mrs. Philip A. Davis of Long Beach, the honorees' son and daughter-in-law, and Mrs. Carl Scarp of Seattle, their daughter, will host the party from 2 to 4 p.m. Friends and relatives are invited.

The couple has resided in the Long Beach area for 48 years. They were married March 21, 1921, in the First Christian Church, Kansas City. They have six grandchildren.

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Beauty Studios, all stores except Marina

Town and Gown readies benefit

Focusing in on Town and Gown Auxiliary's annual scholarship benefit dinner-dance are Mmes. Edward Halligan, left, David Berg and Michael Gibb. The event is planned for 7 p.m. Saturday in Los Angeles Ballroom of Century Plaza Hotel. More than 800 guests from Los Angeles and Orange Counties are expected to attend. Among special guests will be Dr. John R. Hubbard, new president of USC. Founded in 1933, the auxiliary has been dedicated to fostering interest in the advancement of education and sponsors full and partial tuition scholarships for qualified women students to USC.

— Staff Photo by CHUCK SUNDQUIST



HOUSE OF DESIGN TO OPEN Fullerton site chosen

The distinctive Muckenthaler estate at 119 Buena Vista Drive, Fullerton, has been selected as this year's House of Design by Junior Auxiliary of Fullerton Assistance League. Situated on a crown of terraced grounds surrounded by topiary trees and statuary, the Spanish-tiled house overlooks much of the city and was valued at \$500,000 in 1969. Tile floors and wood ornamentation in walls and ceilings highlight the interior, where an impressive spiral staircase dominates the entry hall, with a two-story solarium adjacent to it. Various Orange County designers have coordinated efforts to remake the house using the newest methods and creative innovations of interior design.

THE ESTATE has been a cultural center since 1965, when the widow of Walter M. Muckenthaler, who built the house in 1923, donated the site to the city. It provides citizens of the area a place

and opportunity to explore, participate and exhibit various phases of art and cultural interests. During the time that the house is on public display for tours, regular classes will continue, offering visitors a chance to see the center in operation.

BEGINNING with an Invitational premiere Friday, the doors of the House of Design 1971 will be open to the public Saturday through April 4. Tour hours will be 10 a.m. to 5 p.m. Tuesday through Saturday, 10 a.m. to 8 p.m. Fridays, noon to 5 p.m. Sundays. The house will be closed Mondays. Tickets at \$2.50 for adults will be sold at the door. Children under 12 are admitted free. Chairman of the fund-raising project for the auxiliary is Mrs. Larry Ballard, assisted by Mrs. Ronald Thompson. Mrs. Dan Baker has charge of tickets. Mrs. Charles Brickell is president.

She proves speech can change image

By DIANNE SMITH
Staff Writer

Does your husband shush you with fingers to his lips or indicate with downward hand motion that you should lower your voice? Then Dorothy Sarnoff's new book, "Speech Can Change Your Life," is for you.

The book published by

Doubleday and Company offers hundreds of ways to improve your total image through better speaking. Included are tips on how to be engaging, responsive, at ease and persuasive in conversation, as well as 150 techniques for eliminating too fast or too slow speech, mumbling, monotony, nasality, stridency, accents or "ers" and ahs."

The vivacious blonde speech consultant-actress is completing a nationwide promotion tour for the book, which is in its sixth printing since being released six months ago. "That's pretty good commentary on something that only mentions sex twice," she quipped.

is to chew your tongue and swallow," explained the New York resident, who conducts speech classes to 125 students a week from her offices near Carnegie Hall.

Since beginning the courses in speech dynamics and speech cosmetics five years ago, she has helped about 15,000 persons to be better speakers and communicators. Her students have included corporation executives, salesmen, housewives, business leaders and editors.

change a negative image to a positive one in only six sessions.

Among her six secrets of conversation are stimulate others, avoid the I disease don't interrupt, avoid boring topics, don't gossip, don't argue and, most important, listen to what others have to say.

"With my book, you can be your own Pygmalion," she said of the 346-page volume, which includes 800 punchlines to liven up speeches.



AUTHOR DOROTHY SARNOFF

DESCRIBING THE book as an accumulation of 200 hints for warm communication, she explained, "the concept of public speaking has changed. Where it used to be oratory only, now it's enlarged conversation."

The book outlines how to prepare material for a speech, how to prepare yourself and how to apply tricks of the theater to control nervousness.

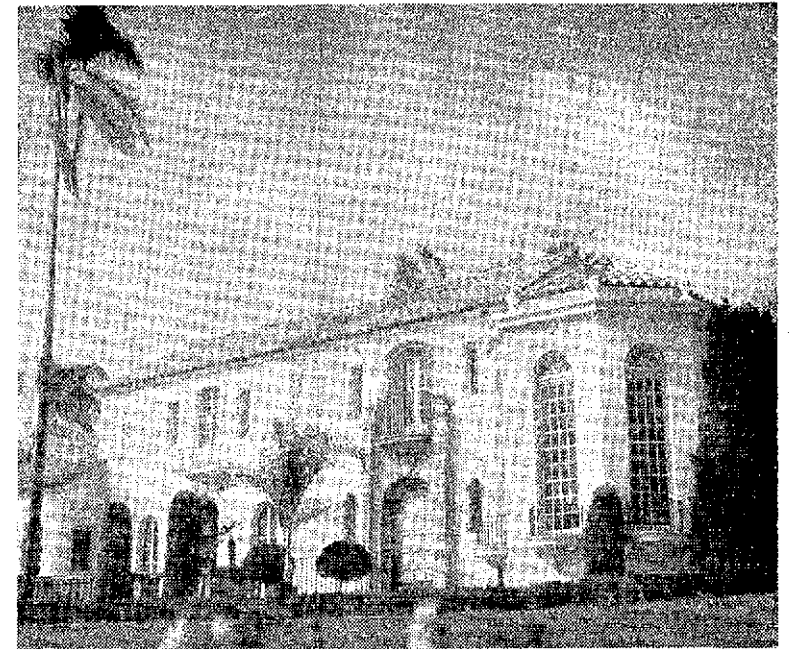
"You don't need a big breath for speaking. It's how you exhale that's important."

"So many people get up to give a speech and clear their throats. Actually, they're cluttering their throat. A better way to create the necessary saliva

"People spend thousands of dollars learning the technique for hitting a golf ball, but never learn the technique of proper speaking, which will bring greater dividends."

SHE ADVISES public speakers to treat their audience with love instead of fear. "Convey a feeling of enthusiasm, look the audience in the eye and let them know you're glad to be there. You make your impression within the first six seconds. Your posture and face reveal how you really feel."

Her speech course can



MUCKENTHALER CULTURAL CENTER IS HOUSE OF DESIGN

Lunch, cards

American War Mothers Chapter 61 will sponsor a luncheon-card party Monday noon in the Garden Room, 909 E. Third S.

Beryl-Ann Flowers

Beryl-Ann Flowers invites you to see our Easter Bunny Lane Window. Select your Bunny early. 2194 Bellflower Blvd. at Stearns 596-1644

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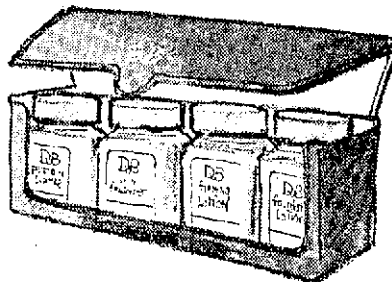
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Sunday 12:00 to 5:00
Shop Daily 9:30 to 5:30
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CHEF OF THE WEEK

His is a noted name in sports

By MILDRED K. FLANARY

Probably the influence of no one man has left a greater imprint on the Long Beach Public Schools than has that of today's Chef of the Week, Harry J. Moore.

An outstanding leader, he has a way of cruising into the presidency of every organization to which he belongs.

Born in Los Angeles, Moore was graduated from USC with a degree in civil engineering, and an M.A. in science.

Inglewood High School was his first assignment—his first as teacher of mathematics, then as vice principal.

The lucky day for Long Beach came in 1930, when he became principal of Lindbergh Junior High School where he remained for two years.

Then it happened, Wilson High School claimed him as its principal from 1932 to 1947, longer than any one person to hold that position. The school had been built in 1926.

In 1947, the Board of Education beckoned, and he served as assistant superintendent, secondary education, until taking retirement in 1957.

The Harry J. Moore League, California Interscholastic Federation League, was named for him. It is the only high school athletic league in the United States having been named for a living person.

A MEMBER of the Downtown Long Beach Optimist Club, Moore has served as its president, as well as of the YMCA and the Traffic Safety Council. He belongs to the Dinner Club and is a 34-year member of CIF, as well as a past prexy. He has also served eight years on the City Planning Commission.

Moore and his wife, Caroline, have a son, Harry J. Jr., who is a director for IBM in Rye, N.Y. Also, twin grandsons, age 21. John will graduate from Princeton in June, while Craig, having just completed three years at Middlebury College in Vermont, is entering medical school.

Asked if he could really cook, Caroline said, "Yes, he truly can. He's also a mighty nice person to have around-the-house. I just hope some of his goodness will rub off on me." How's that for a tribute, men?

Today, he's cooking Chili 'n Beans.



HARRY J. MOORE

CHILI

- 2 cans, 15 ounces each, pinto beans
- 4 cups stewed tomatoes
- 1 small can tomato sauce
- 3 large green peppers, seeded and coarsely chopped
- 4 large onions chopped
- 2 cloves garlic crushed
- 1/2 cup finely chopped parsley
- 1/2 cup butter
- 2 pounds ground beef
- 1/4 cup chili powder
- 1 teaspoon coarse ground pepper
- 1 1/2 teaspoon cumin seed
- 1 teaspoon monosodium glutamate
- 2 teaspoon salt

Saute green peppers slowly in 1/4 cup butter for 5 minutes, add onion and cook until tender, stir frequently, then add garlic and parsley.

Melt 1/2 cup butter in a large skillet and saute beef about 15 minutes, pour off fat, then place in kettle, add the onions and pepper mixture, stir in the tomatoes and tomato sauce and pinto beans. Add all seasonings and simmer in covered kettle for one hour. Remove cover and simmer for another hour.

You can help . . . they did

Each week Life-style brings readers a list of volunteer opportunities. Interested persons may contact the Community Volunteer Office, an agency of the United Way, at 426-7171, Monday through Friday, 10 a.m.-3 p.m.

HANDY: A local agency needs someone with either typing skills or very legible handwriting for addressing envelopes.

SET 'EM UP: A downtown organization needs a volunteer to clear out the old filing system and set up a new one.

WHERE THE BOYS ARE: Hostesses are needed to meet servicemen at a local agency.

MOVING PROPOSITION: Drivers are always in demand for helping patients to and from appointments.

STRUT IN STYLE: At least four young ladies with model figures are needed for a style show.

LEAD ON: A boys' group needs a mature-minded adult to help with projects and club work.

As always, the response of volunteers to requests for help has been heartwarming and enthusiastic. Those who helped this month included numerous people who were willing to supply religious records and a record player for an elderly retired minister.

• A blind 17-year-old boy now has a tutor in reading and remedial math, thanks to volunteers who answered requests for help in this column.

• A church has donated its choir for singing hymns at a convalescent hospital.

• The request for volunteers to work with quadriplegics in a local hospital received tremendous response. A number of people are giving time to reading and writing letters for the 11 young men and the 17-year-old quadriplegic is being tutored in elementary reading and math.

• Mrs. Dorothy Vernon came to CVO recently looking for placement in volunteer work. She was immediately placed with the Armed Services YMCA and has given 3 to 4 hours of help weekly to this agency.

Among her responsibilities are extending an invitation to all servicemen in the building to enjoy a home-cooked meal and distributing tickets to all servicemen, hostesses and guests for the buffet supper.

According to an Armed Services Y spokesman, the organization has come to rely heavily on women such as Mrs. Vernon who give so cheerfully and enthusiastically of their time.

Nuptial vows exchanged in religious ceremonies

Foss-Wensman

Robin Marie Wensman and Frederick William Foss exchanged wedding vows Saturday afternoon at St. Gregory's Episcopal Church.

The couple was attended by Laurie Alison Wright, maid of honor, and Martin Walter Foss, best man.

The new Mrs. Foss, whose parents are Mr. and Mrs. Martin H. Wensman of Long Beach, graduated from Millikan High School and attended Long Beach City College. She will enter nursing school at LBCC in the fall.

Her husband, son of Mr. and Mrs. William Raybuck Foss of Bay City, Mich., attended Ferris State College at Big Rapids, Mich. He is serving with the U.S. Navy.

They will honeymoon at Arrowhead and make a first home in Long Beach.

Allen-Hanks

Lakewood High School graduates Sandra Hanks and Neil Allen were united in marriage Friday evening at North Long Beach Brethren Church.

The daughter of Mrs. J. Gale Hanks of Lakewood was attended by Pam Hanks, maid of honor. Greg Allen was best man for the son of Mr. and Mrs. Victor Allen of Long Beach.

The couple will honeymoon in San Luis Obispo and make a first home in North Long Beach.

Seymour-Hause

A first home in Long Beach has been chosen by newly wed Mr. and Mrs. Craig Willard Seymour (Lorraine Louise Hause), who were married Friday evening at First Brethren Church in Long Beach.

The daughter of Mr. and Mrs. Paul R. Hause of Cypress was attended by Janeal Tilley, maid of honor. Best man for the son of Mr. and Mrs. Willard D. Seymour of Lakewood was Michael Gray.

The new Mrs. Seymour graduated from Lakewood High School and attended Cypress Junior College and Long Beach City College. Her husband is a Brethren High School graduate. He

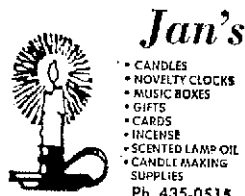
attended LBCC and California State College at Long Beach.

They are on a honeymoon trip to San Diego.

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CLUB CALENDAR

Varied programs listed

Items in club calendar must be received by the Life / style section the Wednesday preceding publication.

lication to be included. All meetings must be open to the public. The editor reserves the right to exclude those which fail to meet the criteria.

MONDAY

HARBOR DENTAL Assistants Society, 7:30 p.m., Petroleum Club, 3636 Linden Ave., dinner meeting. Charles Tate, chief inhalation therapist at St. Mary's Hospital, will speak on

WEDNESDAY
NORTH LONG Beach Women's Club, noon, Houghton Park Clubhouse, tea. Drama Department to present, "The Love Clinic." Reservations taken by Mrs. James E. Wagner or Mrs. Walter O. Olsen.

PATRONS OF Long Beach City College, 11 a.m., Community Room of Fidelity Federal Plaza, 525 E. Ocean Blvd., scholarship fund-raising event. Luncheon served at 12:30 p.m., with cards at 1. Mrs. Jack Dinsmore, 3730 E. 15th St., will take reservations.

WOMEN'S OVERSEAS Service League, 7:30 p.m., Great Western Savings Community Room, 5200 E. Second St. Mrs. Jack McCarthy of Cypress, newly elected president of Southern California Chapter, International Graphoanalysis Society, will explain how graphoanalysis works in determining person's personality from handwriting.



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LOOKING OVER PLANS for one of the new buildings is Cardinali's wife, Norma. Mrs. Cardinali handles all interior decorating for the family construction business.
—Staff Photo by CHUCK SUNDQUIST

Their role: spending profits

(Continued from Page W-1)

The eldest, Karen, is 20 and a secretary and sometimes model. Sixteen-year-old Debbie attends Wilson High School. Toni, age nine, is at Lowell Elementary School.

"They're not exactly what you'd call a vital part of the family business, but they do spend a good share of its profits."

The "and Daughters" phenomenon began 20 years ago in DeKalb, Ill.

"Back there, all the contractors painted their names on their trucks. If they had sons they always added "and Sons" to the firm's name.

"But I had a daughter. So just for laughs I added "and Daughter" to my firm's name. As it turned out, it wasn't such a joke. People really paid attention to it."

He admits to receiving many phone calls and letters inquiring where the women fit in. "I tell them that Karen, who is quite a seamstress, make the flags for all our open houses, and Toni stamps all the envelopes with the Queen Mary.

"Right now it seems I'm getting more work out of the little one than the others combined. She's also the

one most interested in the business and I hope that interest continues. My Toni is my last hope."

"Last hope?" questioned Cardinali's attractive, blonde wife, Norma.

"Oh, yes, my wife handles all the decorating and color coordinating for the apartments."

"And don't forget the dog," came a chiding voice from the desk nearby.

"That's right. The dog, Heidi, sleeps here at night and guards the place."

Does it ever seem to Cardinali that he has too many women underfoot?

"No, I love it. It's the Italian in me. In fact, in addition to my wife, my daughters, my dog and my secretary I employ three other women here at the office.

"To set things straight, though, I must admit that the construction crews and other sub-contractors I work with are all men.

"Of course," he said with a shrug, "you don't find too many all-girl construction crews."

The Aces on bridge

IRA G. CORN JR.
TEAM CAPTAIN

When defending a no-trump contract, most players know it is usually correct to refuse to win a protected king when declarer finesses in a long suit. Rarely does the trick disappear, and the possibility of ruining a declarer's evening is much more likely. Always a worthwhile goal.

Observe how Ira Rubin of Paramus, N.J., demonstrated this principle in the playoff matches last fall to determine North America's second 1971 international team. (The Aces will defend their 1970 title.) Rubin sat West in today's deal.

None vulnerable
Dealer West

NORTH 3/13
♠ K11743
♥ A2
♦ Q5
♣ 9742

WEST
♠ 9852
♥ 1098
♦ A74
♣ K108

EAST
♠ QJ8
♥ KQ54
♦ J9832
♣ 5

SOUTH
♠ A
♥ J763
♦ K106
♣ AQJ63

The bidding:
West North East South
Pass 1♠ Pass 2♠
Pass 3♠ Pass 3NT
Pass Pass Pass

Opening lead: Ten of hearts.

The opening lead of the heart 10 was ducked in dummy. East's queen holding the trick. East returned the heart four, which was won by dummy's ace. Declarer led a club and finessed his queen.

One false card deserved another, and West smoothly dropped the club 10. Consider the effect of this play on South.

South had no reason to suspect that East did not

have the club king and therefore developed a plan for nine tricks based on that probability. Five club tricks, together with two spades, one diamond and one heart would assure the contract.

All that was needed was that West hold the diamond ace so that dummy's diamond queen could be used as an entry. On the play thus far, declarer's plan was certainly reasonable, and as good as, if not better, than any other.

DECLARER proceeded by cashing the spade ace and leading a low diamond to dummy's queen. When this held the trick, his dream had been realized—he had gained entry to dummy.

South cashed dummy's spade king, discarding a diamond. Next he led a club, intending to repeat the "finesse." Imagine his misery when East failed to follow suit! South took his ace for his last trick and ended down three.

To make matters worse, South later found that his teammates had been very active at the other table and had guided South to the winning line of play at three notrump (after the original lead of the diamond four).

Rubin's team gained 550 points or 11 international match points on the deal. A fine reward for a well-reasoned play.

Women's role in changing society to be explored

"Woman in a Changing Society" will be theme for all-day symposium Thursday, sponsored by University of Redlands Women's Club, Southern Counties Coastal Chapter.

Keynote speaker at noon luncheon on Princess Louise will be Mrs. Leslie Shaw, a 1943 alumna of UR, 1969 Los Angeles Times Woman of the Year and wife of former Los Angeles postmaster.

Her topic will be "An Outlook on the Next Majority," relating to the potential for women mixing career with responsibilities of home life.

Registration begins at 9 a.m. Mrs. Leslie R. Abramson of Los Alamitos, chapter president, will preside.

Also speaking at luncheon will be Dr. Eugene E. Dawson, president of Redlands University. His subject will be "Counseling Women in 1971."

Game night set by Pioneer unit

Second annual Monte Carlo Night, sponsored by Shoshanna Chapter, Pioneer Women, is scheduled Saturday at 8 p.m. in the Donald Koch home, 3601 Rose Circle, Seal Beach. Admission is \$2.50 per person with proceeds going to Child Rescue Fund.

Mrs. Arvin Kaplan or Mrs. Steven Gabel will take reservations.

Reservations will be taken by Mrs. John Cummings of Rossmore.

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CDA unit plans beer social

A St. Patrick's Beer Social and Buffet, sponsored by Lakewood Court St. Augustine 1936, Catholic Daughters of America, will take place Tuesday at Pabst Brewing Company, 1910 N. Main St., Los Angeles.

Dinner will be served at 7:30 p.m., with entertainment by Silo Mattie and her Hawaiian Capers.

Tickets are \$2.50 each and may be obtained from Mrs. Paul Latragna, 5436 Capital, Long Beach.

Mrs. Alexander Tafel is chairman, assisted by Mrs. Richard Dills and Mrs. Harvey Parker.

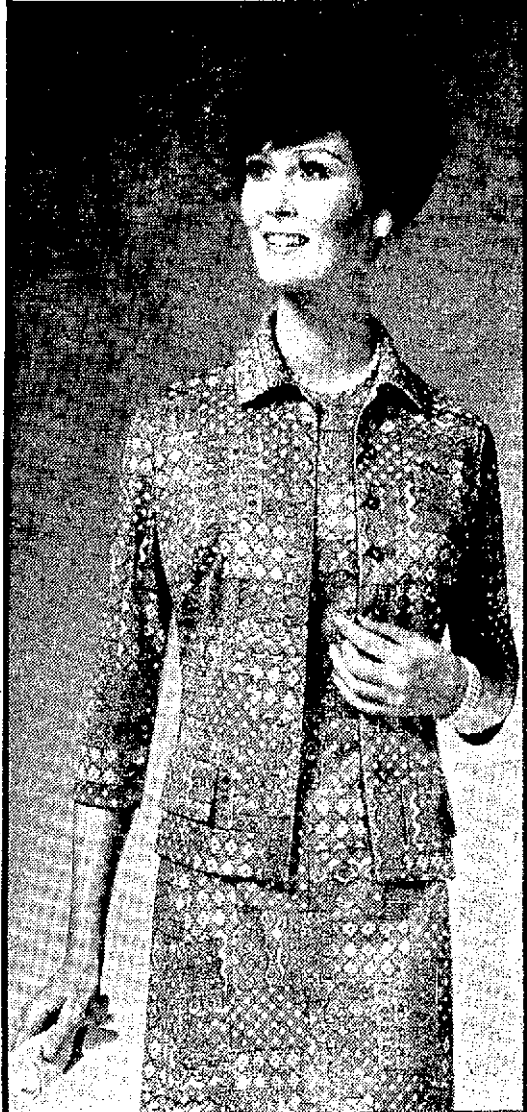
St. Lucy's cards

Bridge, pinocle and causta will be offered when St. Lucy's Altar Society sponsors a public card party Wednesday noon in the parish hall, Santa Fe Avenue and 23rd Street.

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Community concerts can bring about some of the finest associations

By ELISE EMERY
Arts Editor

To be able to report good news about concerts and good news about money in the same story is pleasant, indeed.

These two extremes — top entertainment and rock bottom prices — are the

elements that have built Community Concerts Association into one of the most successful talent organizations in the world. Certainly, it is the country's best bargain in culture.

Consider. An \$8 season subscription (\$4 for students) will enable an

adult to attend about 120 concerts in the Southern California area.

There's just one catch. If you don't buy a ticket during the annual membership campaign, you can't go to any of the concerts. No single admission tickets are sold.

J. Stuart Nall, vice pres-

ident and Pacific Coast manager of Community Concerts, in Long Beach to help with plans for the local drive which begins Monday, explained.

"DURING a short, intensive membership sale we contact hundreds of people. Several attractions are booked before the drive. When the campaign is over, the balance of the series is selected. This way the organization always is solvent; we never go into debt for concerts we can't afford."

Under leadership of Mrs. R. Tuckley Thompson, 135 campaign workers will offer memberships for sale. A kick-off dinner Tuesday at Belmont Plaza will serve as a briefing session. The drive will close March 27. Anyone wishing to join may buy tickets in headquarters at Glendale Federal Savings, 5535 Stearns Ave., in Los Altos Shopping Center.

Concerts will be given at Millikan High School, 2800 Snowden Ave. Already signed for the coming season are Frula, internationally acclaimed dance ensemble from Yugoslavia; the Lee Evans Trio which plays its unique versions of standards by Cole Porter, George Gershwin, Leonard



FRULA, YUGOSLAVIA'S folklorist company, recreates dances, old and new, of its native land.

Bernstein, Irving Berlin and other popular composers; and Thomas Schumacher, a gifted young American pianist. Dates and other attractions will be announced when the drive ends.

HOWEVER — and this is where the possible 120 concerts come in — a subscription includes full reciprocity privileges with all other local associations.

There are 82 in California — the majority in Southern California.

Although Nall concedes that it is unlikely anyone will attend all possible concerts, he said that it isn't unusual for patrons to go to 35 or 40.

"The membership idea began in 1927 in Scranton and Wilkes-Barre. Now we have 800 cities in the program," Nall said. "Community Concerts always

has been known for introducing young artists who become great talents — Yehudi Menuhin, Josef Szigeti, Nelson Eddy, Lily Pons, Rose Bampton, James Melton, George London — these are a few of the hundreds."

"SCHUMACHER, who is coming to Long Beach, is a young man but already he is a giant among keyboard artists. Frula is a company of brilliant, colorful,

spectacular young dancers — these folklorist groups are real showmen. A few years ago, we wouldn't have offered an attraction such as the Lee Evans Trio, but tastes are changing and there is demand for a superior group in the popular field."

"With the coming of television, audiences became more exacting. Managers realized they must offer more variety. Now we encourage a good cross section of entertainment. A season may include a chorus, a pianist, a ballet, a chamber group."

"One of the most important functions of Community Concerts is to keep cultural interests alive. And we do. Many family groups are in our audiences, so young people learn to enjoy fine artists. The reason they can do this is that our ticket prices are so low."



THOMAS SCHUMACHER, a young pianist, is veteran of international tours.

ARTS, CITY SPOKESMEN

Exchange views on cultural needs

Representatives of Long Beach Regional Arts Council and of the City of Long Beach met Wednesday to discuss facilities for the arts in the Pacific Terrace development.

At the end of the two-hour session, Richard O. Prior, Arts Council president said, "It was a good meeting. We were able to transmit several items that came out of our Feb. 26 retreat at Coto de Caza."

Reported John Williams, administrative assistant to City Manager John Mansell, "It was a fruitful meeting. We reached excellent understanding and re-identification of the cultural needs of the city."

Joining in the discussion were Arts Council executive board members Jerome Leif, Dr. Robert Tyndall, Roy Page and Chuck Davis; Leo Greene, administrative assistant to the city manager, Robert Creighton, assistant to the city manager, and Ed Killingsworth, architect.

AFTER THE FEB. 26 RETREAT, the Arts Council appointed a committee, headed by Mrs. Jon A. Masterson, to research needs of performing and visual arts groups and to locate possible sites for an arts center. Another committee, headed by Sybil Reed, was named to study a fund-raising plan, the Paul Freidlander project.

"Both of these will continue," Prior said. "We are going to forge ahead. There are too many groups that can't use Pacific Terrace facilities. They need a home, a place not too commercialized."

"The city recognizes the needs we're talking about. It must have Pacific Terrace but many of our groups could use a small performing arts center, perhaps designed in conjunction with the visual arts."

"We are making studies of our groups' needs and will meet again to report our findings to the city. We also want to establish a closer understanding with the city and the Municipal Arts Commission."

EXPLAINED Williams, "We could just as well reverse this situation — if there were a performing arts center here, the city still would need the Pacific Terrace facilities. There will be an 864-seat hall and another that will seat 3,150. By using the orchestra section alone, without the balcony, this large auditorium will seat 1,800. In designing the auditorium, Ed Killingsworth worked with 22 consultants to assure the best possible sight lines, acoustics and so forth. He talked with many organizations to find out what kind of facility would serve them best."

"The key to bookings at Pacific Terrace is the tide-lands trust. Matters of general state interest, commerce, naval and maritime events, fisheries and the like must be considered first. This is the law and we must abide by it. But the city always has done its best to cooperate with its organizations. When the arts groups determine their needs, we will do everything we can to meet their requirements."

Prior said that the Arts Council's survey of its groups may be completed in three weeks.

Arts Council lists dates

TUESDAY

Comparative Concepts of Culture, film: "Vestiges of Past Monarchy — France"; Wilson High School auditorium at 8 p.m.; also Wednesday at Jordan, Thursday at Polytechnic, Friday at Lakewood; admission.

FRIDAY

Flora Drama Show; Community Playhouse, 1 to 4 p.m.; free. Cinema 11: LBCC Art Building, Room 502, 11 a.m.; free. "Ring Around Eliza-

beth"; Community Playhouse, 8:30 p.m.; also Saturday; admission.

SATURDAY

Children's films: "Le Poulet" and "Tree House"; Bay Shore Library, 10:30 a.m.; free. Children's film: "The Magic Feather"; Los Altos Library, 10:30 a.m.; free. Municipal Band Concert, Lincoln Park, 2:30 p.m.; free.

NEXT SUNDAY

Municipal Band Concert; Sixty Park, 2:30 p.m.; free.

L.B. Symphony concert tonight

Today at 7 p.m. in Millikan High School Auditorium, 2800 Snowden Ave., pianists Ralph Alberstrom and Christopher Giles will be soloists with Long Beach Symphony Orchestra. Both young men were winners in the 1970 Furmanick Award Competition sponsored by the orchestra. Alberto Bolet will conduct.

In conjunction with the concert, Layce Carhart will exhibit paintings in the auditorium lobby. As a continuing policy, Long

Beach Art Association arranges an exhibit for each Long Beach Symphony concert.

Dancers tryout

Lakewood Philharmonic Association will audition male and female dancers, ages 12 through 25, today at 1 p.m. in Mayfair Park Recreation Building. Auditions are for a production of "Coppelia" to be staged May 7 and 8 by Valerie Silver.



MARTIN BARD

Martin Bard in program

Billed as "a one-man fiddler on the roof," Martin Bard will do a show, "Black Bread and Onions" Wednesday at Jewish Community Center, 2001 Grand Ave. Curtain time is 8:30 p.m.

With stories, humorous verses, proverbs and songs, the actor reveals universal truths from the heritage of Yiddish literature. The storyteller draws on works written by Sholom Aleichem and Yitzchok Leib Peretz to depict in "Black Bread and Onions" more than the humble meal of a Jewish pauper.

Tickets, priced at \$3, are on sale at the center and will be available at the box office on the night of performance. Senior adults and students will be admitted for \$1.50.

Three concerts

Guest conductor Lawrence Foster and the Los Angeles Philharmonic will play concerts at The Music Center Pavilion Thursday at 8:30 p.m., Friday at 1:30 p.m. and next Sunday at 3 p.m. Misha Dichter will be soloist in Mozart's "Piano Concerto in E Flat."

arts

Drawings exhibit is cross-section of art

By VIRGINIA LADDEY

"Drawings '71" is the offering, through April 4, at the San Pedro Municipal Art Gallery, Seventh and Beacon Streets. Twenty-two top artists are represented with from one to four works each.

The exhibit gives an excellent cross-section of work in progress in a multitude of directions in Southern California. Some of the artists, like Peter Alexander, John Hunter and Neil Williams have had distinguished exhibits in New York as well as locally.

Billy Al Bengston, Joe Goode, Mel Ramos, Kenneth Price, Bruce Nauman, Edward Ruscha and DeWain Valentine have exhibited in Europe as well. Almost all share training in schools like Otis, Chouinard and state colleges and universities in the local area.

Technique and media range from the didactic penlines of Edward Badios (published in "Free Press") to the non-defined spatial colors of Alexander, here done in poured wax. John Lincoln (CSLB faculty) acutely explores in pencil the gonadal qualities of orchids and, conversely, the botanical nature of females.

IN OTHER WORDS, the term "drawing" these days encompasses such a wide range of approaches and media as really to escape definition. Often, the work is preliminary to some future work on more permanent material, in-

perhaps, grander scale. In such instances, the drawing is often highly experimental, personal and allows greater freedom of thought than a "final statement."

This show is an exceptional opportunity for study and the self-education of the viewer in evaluating current directions, aside from pure pleasure. Hours are noon to 5 p.m. (including weekends) except Mondays. An instructive brochure is available at no charge.

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'Design XI' opens at Pasadena Museum

"California Design XI" opens today at Pasadena Art Museum and will occupy all galleries of the museum through April 25. The show produced every three years, is in two parts: manufactured articles and one-of-a-kind objects by the finest California artists. All entries were made in a contest where 150 were chosen for exhibit.

The outstanding quality of this triennial show was the 1971 Trailblazer Award for Mrs. Eudora M. Moore, since 1961 director of the exhibition. The award is the National Home Fashions League's annual salute to a woman in the field of furnishings and design.

Among entries on display are two pieces of ceramics by Roland Shatt, head of the art department at Cerritos College and director of the college art gallery.

ANTICIPATING an evening of unusual interest and excitement, Long Beach Art Association invites the public to its annual Awards Night Tuesday. The meeting will be-

gin at 7:30 p.m. in the LBAA Gallery, 800 E. Ocean Blvd. Admission is \$1.

The award honors a member who has served LBAA for many years. The evening's program will be a lecture-demonstration by Robert B. Wood, vice president of the American Watercolor Society.

AFTER a distinguished career in commercial art, Ruth Christensen Heffner turned from that field to master other forms of art. Currently, her graphics — pencil, pen and charcoal — are on display at Empire Savings and Loan Association, 454 Pacific Ave., where they may be seen through May 31.

Mrs. Heffner lived for many years in Utah before coming to Long Beach. She is a member of Friends of the Museum of Art.

TRADITIONAL Artists Guild of Paramount will meet Friday at 7:30 p.m. in Paramount Recreation Center, Paramount and Rosecrans Boulevards. Joyce Pike of the Art League of Los Angeles will be guest demonstrator.

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Should we unzip the mysteries of sex

By ERMA BOMBECK

You all know what a mess I made trying to teach my children about sex education.

For those of you who don't, I bought the kids an aquarium full of guppies, told them to pay attention, and not to drink the water.

Several weeks and 107 guppies later, my small daughter confessed it was all very interesting, but how did you know which baby to eat.

We retired the guppies and filled the aquarium with sea horses when the male promptly became pregnant. (Women's Lib lives!) My son became quite disturbed and said, "I don't mind having babies when I grow up. It's just that I don't think I can tread water that long."

WE TOOK them to a few Flippers movies where they saw love come to a porpoise and as they progressed I let them read the headlines on the cover page of Cosmopolitan. But frankly, they were so confused by it all I wished I had left sex in a plain, brown wrapper in the attic trunk where it belonged.

I guess that is why I had such concern the other day when I read about a new doll on the market that is

supposed to tell the sex story to preschoolers.

The doll is a Little Mother type (whatever that is) who comes complete with sturdy shoes and maternity dress. When birth is convenient, you simply slide the zipper down on her stomach and, voila, there's a baby.

Frankly, I predict an entire generation of kids with a zipper phobia. Little

girls will look with suspicion on every handbag they meet. They'll call every ski jacket "Mother." Anxiously will triumph as they say to their doctor, "I was born without a zipper. Could we adopt?"

CAN'T YOU just see a 25-year-old matron making a fool out of herself when she approaches a lady with a large family and suggests, "You should have

your zipper fixed."

It is incredible to me that something so beautiful as the birth of a child needs merchandising. Are there no miracles left to be anticipated, imagined and realized in a moment of wonderment that is yours alone?

Boy, if you think my kids are geared up, just wait. It is only a matter of time before a small boy

removes the infant from the zipper and hides his M & M candy in the pouch. Then we'll be right back to "how - do - we-know-which-one-to-eat!" again.

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GARDEN HOSE With 9/16" Bore... Green plastic, won't kink or crack. Full flow heavy brass couplings. 10 Year Guarantee.

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SWIFT... With iron and manganese added. Odors and flows freely without a spreader.

Reg. 4.19 40 lbs. **3.49**

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"Park Whiz" — Revolving wing head mows up to 40 ft. Solid construction for long dependable service.

Reg. 2.98 **2.49**

Sulphate of Ammonia

SWIFT... Makes soil more acid. Stimulates leaf growth.

Reg. 99c 20 lbs. **66c**

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"Park Keeper" — Serviceable 17" length; covers area up to 2,250 sq. ft.

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"CONTACT" Weed Killer

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Reg. 1.59 18 oz. **1.39**

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Reg. 6.78 **5.49**

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Reg. 1.07 2 oz. **89c** Reg. 1.25 4 oz. **1.47**

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Elastic leg styles in 100% nylon. White and assorted colors. Sizes 2-4.

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School menus

The following menus will be served in Long Beach elementary schools in the week of March 15-19:

MONDAY: Chicken fried steak, whipped potatoes with gravy, green salad, hot buttered raisin bread, milk.

TUESDAY: Italian spaghetti, peas, fruit cup, hot buttered french bread, milk.

WEDNESDAY: Taco, green beans, fruit gelatin, whole wheat bread and butter, milk.

THURSDAY: Turkey in gravy on whipped potatoes, garden salad, chocolate pudding with marshmallows, peanut butter sandwich, milk.

FRIDAY: Sloppy Joe, carrots, banana, home-made peanut butter cookie, milk.

JUNIOR-SENIOR HIGH

MONDAY: Cheese enchilada or Neapolitan macaroni, green vegetable, fruit cup, peanut butter sandwich, milk.

TUESDAY: Oven fried chicken, whipped potatoes with gravy, garden salad, whole wheat bread — butter, milk.

WEDNESDAY: Hamburger in bun, pickle chips, potato salad, apple wedges, milk.

THURSDAY: Italian spaghetti, green salad, apricot halves, hot buttered french bread, milk.

FRIDAY: Pizza, Spanish coleslaw, peach half, whole wheat bread — butter, milk.

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A Copenhagen-style shopping spree

By HERB SHANNON
Travel Editor

COPENHAGEN, Denmark — For 800 years, give or take a century, this Scandinavian capital has been known as "Merchant's Harbor." Loosely translated, that's the name of the city.

It's no accident, and it still applies today. "Salg" and "Udsalg" are the pass-words. The former means sale, and the latter must mean super-bargain. The prices are right, but you have to shift into second gear on the decimal system to tune into dollars.

You can't go too far wrong if you think of five Danish kroner as 70 cents. That looks in 10 kroner at \$1.40 and 100 at \$14. Simple, even with New Math.

The city seems to be laid out for the sole benefit of window shoppers. It's easy to get the idea that there is a price tag on everything, including the Radhus, the imposing red brick City Hall.



SHANNON

Leading from the Radhuspladsen, the neon-splashed central square, is the Stroget, a series of meandering connecting streets forming what may be the world's longest pedestrian mall.

YOU WALK nearly a mile to the Royal Theater in Kongens Nytorv circle at the other end, darting from side to side to ogle the contents of well-stocked department stores and specialty shops without fear of being run down by so much as a bicycle.

From the circle there is a glimpse of the picturesque Nyhavn, a 17th Century waterfront quarter lined with sailor's taverns clustered around a huge anchor memorial to merchant seamen of the ages.

No need to retrace steps on the way back. Side streets are full of antique shops and art stores, restaurants, silversmiths, night clubs and other interesting displays, including a huge subterranean beer hall where the patrons at long bare-wood tables wave merrily up to gawkers at the sidewalk-level windows.

Under certain conditions, the biggest bargain in town is in the Vesterbrogade, Copenhagen's version of New York's Great White Way, leading out of the Radhuspladsen opposite the Stroget.

On the corner of the block occupied by Scandinavian Airlines System's Royal Hotel tower, a showroom sign — one of very few in English — proclaims: "Buy your Volvo here tax-free, and we ship it home for you without charge."

third of what Scandinavians pay for the same car, and the final price brings further savings of up to \$370 on the U.S. list price.

The free U.S. delivery from the factory in Gothenburg, Sweden, applies only if you pick up the car at an eastern port. West Coast delivery costs \$100.

For travelers planning shorter visits to Europe, an alternate plan for ordering through local Volvo dealers provides for direct delivery to the Southland. This assures the overseas savings, U.S. specifications for the car and a local contract for service after sale.

nente, a spacious two-story exhibition of the latest in Danish arts and crafts. I expected to be referred by the curators to some other point of sale for individual items, but such was not the case. All merchandise was stocked for sale, with prices plainly marked.

In a hasty tour of the

about half of my first guess.

Farther down the street, in what appeared to be an electrical appliance shop, I made a discovery for which I should at least claim credit, if not a commission.

NEXT TO the high-intensity reading lamps peering across the window like a flock of sandpipers were several small bronze bowls. One in particular, with a stylized relief map of Denmark on its inner surface, caught my eye. And another, embossed with an enigmatic petroglyph symbol. Just what I needed for the wall collection at home. But these looked expensive.

"Rich, not gaudy, and costly as thy purse can bear," said Polonius.

Painfully, I calculated what the wallet could sustain. Into the money computer I cranked the \$6 I had paid in Lima a couple years ago for a hammered disc with a Peruvian llama inset, the same amount last year in Cairo for two pressed copper plates depicting Queen Nefertiti's headdress, and a little more than that for the leather and horse brass harness chain from England.

I figured I should be able to go to \$14 for the smaller bowl with the Danish chart. Absolute maximum.

Inside the ship, the computer blew a fuse. No pressed metal here. Bronze castings, everyone, with a sound like a bell to

the flick of a finger. Pure works of art, documented by the sculptor, Niels Dam Favn.

The chart bowl needed no explanation, but the accompanying folder for the petroglyph version identified the symbol as a replica of the Solvognen, a

of C.O. Olver and is located at No. 43 Vesterbrogade, near Copenhagen's unique Town and Post Office Museum.

Last item on the Danish shopping list should be Cherry Heering, the flavorful national favorite for after-dinner toasting. Wait to buy a full quart at the Kastrup Airport tax-free shop just before boarding Scandinavian Airlines DC-8 jetliner for the direct polar flight home.

Pity you can only bring back one bottle duty-free. It's a U.S. Customs regulation, not Danish.



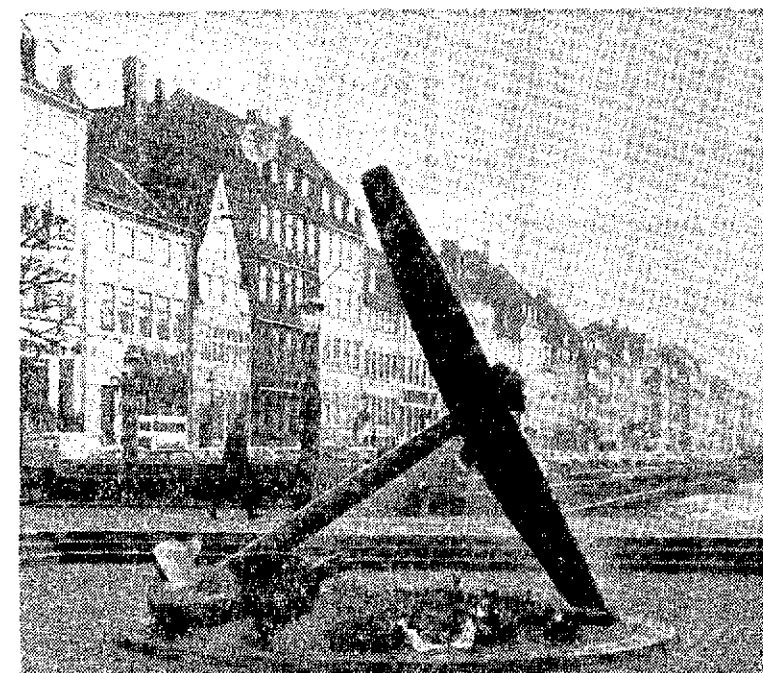
bronze Sun God idol created about 1000 B.C. and now reposing in the Danish national museum.

In Niels Dam Ravn's modest words: "I have taken the liberty to use this 3000-year-old find as a reminder of our past to all."

MENTALLY unplugging the computer, I turned over the map bowl, now shining like gold. The price tag said 52 kroner, about \$7. The larger one with the Sun God was an even \$10.

Of course I bought them both, coming back the next day for the Solvognen when I discovered the bowls were not to be found in the Stroget or any place else I looked. Later, I found that even the Danish Tourist Board, which diligently tracks prize souvenir items for visitors, was unaware of this one.

The shop bears the name



MERCHANT SEAMAN'S MEMORIAL IS NYGAVN CENTERPIECE
— Photo by HERB SHANNON

BUT, THE traveler who thinks ahead can make the same savings and more by ordering a Volvo through any Southland dealer five or six weeks in advance of departure. This insures delivery any place in Europe of some models in short supply here, plus making the car available for vacation use.

However, those using this plan must personally obtain a validation of the purchase in Europe in order to prove presence there.

Within two blocks of the auto showroom on the Vesterbrogade is Den Perma-

premises, I found enough irresistible kitchenware to fill several steamer trunks, let alone the available space in my lone piece of luggage. I settled for an attractive salt and pepper mill pair in walnut and brass. The cost was \$10.

Scandinavia gets Sheraton hotels

The Volvo distributor in Torrance reports that more than 800 West Coast buyers took advantage of this plan last year, saving as much as \$700 to \$800 in price and auto lease or rental charges.

When springtime comes to Scandinavia, both Stockholm and Copenhagen will be prepared for the tourist season with lavish new Sheraton Hotels.

Built in partnership with Scandinavian Airlines, the deluxe hotels will provide 476 rooms in each city completely air-conditioned and furnished in Scandinavian style. Television is available and all rooms feature private baths, automatic telephone systems and radio.

The hotels also will have sauna baths and health clubs, shops and ample underground parking.

The Sheraton-Stockholm has already opened the doors of its \$13 million hotel which rises 10 floors above downtown Stockholm and is just across the channel from the picture-

esque landmark of City Hall.

THE 17-STORY Sheraton-Copenhagen, which will open in May, overlooks St. Jorgens Lake in the very center of the city just two blocks from famed Tivoli Gardens, near the air terminal, and adjacent to the new Scandinavian Fashion Center.

Both hotels feature ballrooms which can be converted into ample convention halls complete with public address systems, film screens, speakers, chairs, and other congress facilities built into the walls.

There also will be a variety of restaurants, special dining rooms, colorful bars and night clubs — all reflecting the special national quality of Denmark and Sweden.

The new hotels are the first Scandinavian properties to be built by the International Sheraton System, which has hotels and inns in 16 countries.

SAS has daily departures from Los Angeles to Copenhagen.

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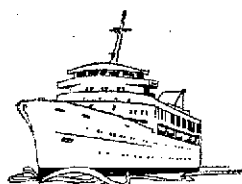
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Desert Hot Springs
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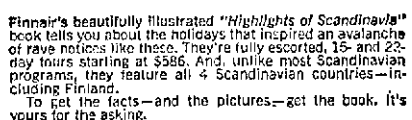
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most famous tourist sights in Norway's fjords.

Viking land comes alive

The famous three-day Viking Tour of the Fjords, which provides the highlight of any tour of Scandinavia, presents itself in an entirely new shape for 1971. It still runs between Bergen and Oslo — or vice versa — but the itinerary has been changed.

Although the journey through Norway is made by de luxe motorcoach instead of a Viking longship, the Viking Tour of the Fjords lives up to its name in giving its passengers a picture of what this magnificent region was like a thousand years ago, when adventurous Norsemen sailed out to conquer foreign lands.

Modern towns and industrial centers now dot the Fjord Country, but the fjords themselves and their glacier-topped mountains, often veiled by splashing waterfalls, have changed little in intervening years.

The three-day tour starts in Bergen and takes in the best part of the Hardanger fjord, where the first night is spent at the charming fjord resort of Ulvik. The second day includes a trip down the spectacular Stalheim Canyon and a boat trip through the narrow Næroyn fjord and the giant Sogne Fjord to Laerdal for overnight stay.

The third day includes a visit to the 12th century Borgund stave church, then a trip across the Hemsedal mountain range and through Hallingdal valley to Oslo.

It is operated daily from May to Sept. 3, with additional departures from May 15 to Sept. 18, and the all-inclusive cost is \$113 per person. This Viking Tour is operated by Bennett Tours Inc., but reservations can be made through any travel agent.

Finnish history through music

American tourists planning to visit Scandinavia this summer can climax their vacation in Finland, the land of sunlit nights, by attending any one of a series of nine major music

festivals during vacation months. THE IDEA behind the cultural cavalcade, which covers everything from opera to avant garde, from symphonic music to jazz, from cabaret to art, theatricals and musicales, was to offer foreign visitors, as well as the native Finns, a picture of the country's history, combined with a cross-section of the Finnish way of life and the nation's academic accomplishments.

The cultural events are scattered throughout the land, each indigenous to the area and individual in character.

To make it possible to

festival-hop, Finnair, the country's national airline, offers a special \$80 holiday ticket permitting you to fly

anywhere in the country, as often as you please, so long as you travel within a 15 day limit.



festivals that will be presented there beginning June 4 and continuing through Sept. 12.

Helsinki, the country's sophisticated capital, has had a winter cultural season for years but the artistic events planned for the annual Summer Festivals were developed because of the increased tourist traf-

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Norway city marks 1,100 years

The greatest anniversary in Scandinavia this year is the 1100-years jubilee of Tonsberg, Norway's oldest city, which was founded in 871, just a year before Viking King Harold the Fair-haired united Norway into one kingdom in 872.

Tonsberg is an important shipping town on the Oslo fjord, situated 64 miles south of Oslo, Vikingland's capital city.

During the Viking Age, several battles were fought in the city, and many Viking kings used Tonsberg as their headquarters.

The 1100th anniversary will be celebrated throughout 1971, and the jubilee program will include a series of cultural and historical events, including an open-air Viking play.

Another incentive to visit Norway this year is provided by the Cinerama production of "Song of Norway," based on the life and music of composer Edvard Grieg. Tours with the same name as the current film will visit the scenic locations for the movie.

All of the "Song of Norway" tours include stops

at the principal shooting areas in Norway and Denmark, particularly Grieg's own home town, Bergen. The tours offer a variety of itineraries of 15 or 16 days duration.

THE NEW trend in travel to Norway and to all of Scandinavia is to put emphasis on the "shoulder months", namely to travel when the crowds have gone, when there is available hotel accommodation, and when the famous tourist sights can be viewed at leisure.

"Lifeseeing Tours of Scandinavia" have been tailor-made for this purpose, and the "Ski Happenings in Norway 1971" include

the popular Snow Ball Tours to Voss and Geilo for skiing vacations.

The Norwegian National Tourist Office also has prepared a new fact sheet on "off-season tours", which lists a number of circular tours of Norway, that can be made any time of the year, all starting from Bergen, which is the new gateway from Los Angeles to Norway and Scandinavia, thanks to the direct jet express services operated by SAS to Bergen.

Any tour of Norway will of course include Oslo, which offers everything from fine arts and industrial design to the performing and culinary arts,

making Vikingland's capital city increasingly popular as a year-round attraction.

OSLO HAS many cultural features which cannot be seen anywhere else in the world, such as the thousand-years-old Viking longships, the treasures of the Munch Museum, the controversial Vigeland sculptures and the ultra-modern Henie-Onstad Art Center.

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A P&O Cruise to Alaska. It's a good place to get acquainted with your husband.

This summer, P&O Lines is offering a beautiful experience for people to have in common: Alaska. On four separate cruises, P&O's S.S. Arcadia will sail up the smooth Inland Passage past some of the most spectacular scenery in all of nature.

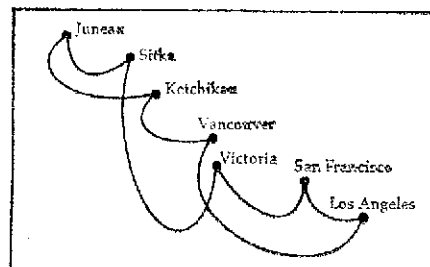
A ringside seat in nature. From a deck chair or lounge aboard Arcadia, you'll get a clear, close look at evergreen forests, sheer rock cliffs, ice mountains, and marine wildlife. There'll be fascinating shore stops at places where the flavor is Russian (Sitka) or Victorian (Victoria). Plus non-stop shipboard entertainment: dance bands, movies, four nightclubs, an English pub.

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Finland mixes old, new

One reason American tourists are flocking to Helsinki in greater numbers is that visitors on a holiday are not confronted by the past, as they are in so many of the old cities of Europe.

The capital is a dazzling white city surrounded by the blue on three sides, its streets and broad avenues interlaced with hundreds of parks. It has been said of Helsinki that it was the



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Helsinki has more than 35 first class restaurants with cuisine ranging from Finnish specialties to traditional delicacies of many foreign countries. Elegant nightclubs and cabarets remain open as late as 4 a.m.

Even if it's a quick snack you want, you'll be served in a grand manner.

If you're interested in history, a 15-minute boat ride from the Market Square will take you to Suomenlinna Fortress, referred to as the "Gibraltar of the North," situated on a small island, where you can dine in splendor in the underground bastion of the Valhalla restaurant.

Fast city in Europe planned as a whole and built as a work of art.

Architecturally, the capital is as colorful as a painting. Among its streets, the styles range from Neoclassical houses to the modern creation of great architects, whose works are seen everywhere in the center of town and in the new suburbs.

More important, Helsinki is the sophisticated cultural center of Finland. There are a number of colleges in the city in addition to the State University. The country's most important museums are concentrated here. Two permanent symphony orchestras and a National Opera House, 44 motion picture houses and some dozen theatres serve its 520,000 inhabitants.

OF ONE thing you can be certain if you plan a trip to this metropolis.

travel

The Market Place of Finland is a landmark. No one gets to Helsinki without at least one visit to this open air market at the South Harbor. It is a singular sight to watch the old market women at their stalls selling wares that include everything from fruit, flowers, and fish to textiles, oil paintings, handicraft and even the famous rya rugs. The majestic city Cathedral and the President's Palace dominate the view on the east of the market square and magnificent sparkling fountains on the west.

There are any number of major museums in Helsinki. The Seurasaari Open Air Museum, on an island a short distance from town, (open from May 15

to Sept. 15) is pictorially interesting to tourists. Farm and estate buildings representing various parts of Finland form a distinctive display.

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Ski expeditions scheduled

This year Icelandic Airlines will introduce the first ski-touring expedition to Norway from the United States.

A fully-guided 17-day trip is scheduled, leaving New York on April 16.

A bargain package rate of \$373 includes round-trip

air fare from New York to Oslo, all accommodations and meals, all local travel to and from hotels and airport, English-speaking tour conductors and guides, lessons in ski-touring techniques, and free transportation of ski equipment.

"THERE IS a great difference between a ski tour and ski-touring," explains Knut Berg, Scandinavian sales supervisor for Icelandic in New York.

"Ski-touring," he says "consists of trail skiing on day or longer cross-country treks, depending on the physical condition and experience of the skier."

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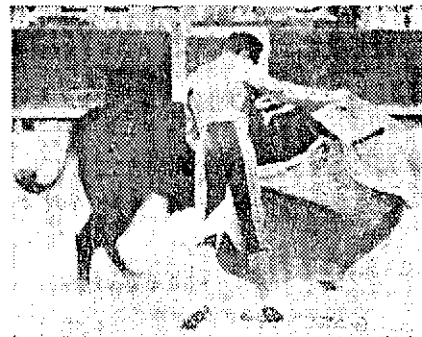
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DEAR ABBY

His clothes are their problem

By ABIGAIL VAN BUREN

DEAR ABBY: I have two sons, married to girls I dearly love, and I hope the feeling is reciprocated.

One son is meticulous in his appearance and the care of his clothes. The other son, while a perfectionist in his work, is very negligent about his personal appearance. His clothes are often in need of pressing, cleaning, buttons, etc. Don't you think that a wife should systematically go through her husband's wardrobe and keep his

clothes in good condition? When my husband was alive, I devoted each Monday morning to this purpose and found him most grateful for my interest. NON-INTERFERING MOTHER IN LAW

DEAR NON: What you are trying to ask is, "How can I get my daughter-in-law to take better care of my son's wardrobe without damaging our relationship?"

You may not be able to. But since your son is old enough to be married, he's old enough to ask his wife's assistance in keeping his clothes presentable, if indeed he cares about his appearance. If neither he nor his wife care, no matter how many buttons you notice "missing," continue to keep your lip buttoned.

DEAR ABBY: In regard to abortion: Women must learn to say NO to their husbands more often. In fact, everyone must say no to evil. We are now living in a warring, whoring, boring world because we have forgotten God's word. Jesus told us that if a family cannot afford more children they should quit having sex.

I have never married or had sex even though I have been asked. If a person can say no to evil once, it is a lot easier the next time.

Jesus also said, "Love the sinner, but hate the sin." People today have it turned around. They love sin and hate the sinner. If I sound holier than thou it is because Christ has made me holy.

"A SAVED WOMAN" DEAR "SAVED": You insist upon equating sex with sin, and feel that the absence of sex has made you somewhat "holy." Theologians (and indeed Christ Himself) would disagree with you.

DEAR ABBY: They say "time heals all wounds," but this wound of mine has not healed, and it has been 10 years.

A neighbor boy (I'll call him Jim) is the living image of my husband, John. I have a son Jim's age, and they are constantly taken for "twins." John and I have discussed it, and he weakly denies that it is anything more than a coincidence. I know better. A year before Jim's birth there was ugly talk about this neighbor lady and my husband.

The older Jim gets, the more he resembles my husband. There is talk, even now, and I can understand why. I try not to blame anyone, least of all the innocent boy, but it is so difficult for me to have to look at him and members of his family nearly every day.

How can I put this out of my mind? Moving is out of the question. The other family must hear the gossip, too. Don't you think THEY should move? We were here first.

John is a wonderful husband and father to our children. I can't go on this way. Is there a solution?

TRAPPED DEAR TRAPPED: My only suggestion would be for you and your family to move. You say, "It's out of the question." As I see it, it is out of the question for you to remain where you are. It would be well worth any sacrifice you'd have to make in order to relocate.

Bridge classes open to public

For the first time the Long Beach Recreation Department is offering an advanced bridge class.

Beginning March 22 at 7:30 p.m., the class will take place in El Dorado Park Clubhouse. An intermediate course will be offered in Bruin's Den starting March 25, at 10:30 a.m.

Mrs. Betty Davis, certified Goren teacher, will instruct the 13-week courses. Registration fee is \$10.

K of C card fete

Monthly scholarship card party, sponsored by Long Beach Council, Knights of Columbus, will take place Tuesday at 7:30 p.m. in

parish hall of Holy Innocents Catholic Church, Pasadena Avenue at 20th Street. The public may attend.

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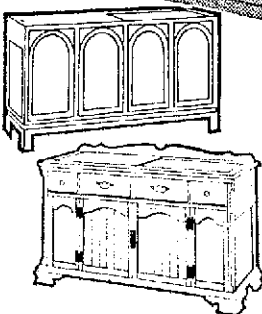
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LONG BEACH, CALIFORNIA 90801, SUNDAY, MARCH 14, 1971

HARBOR CHEVROLET



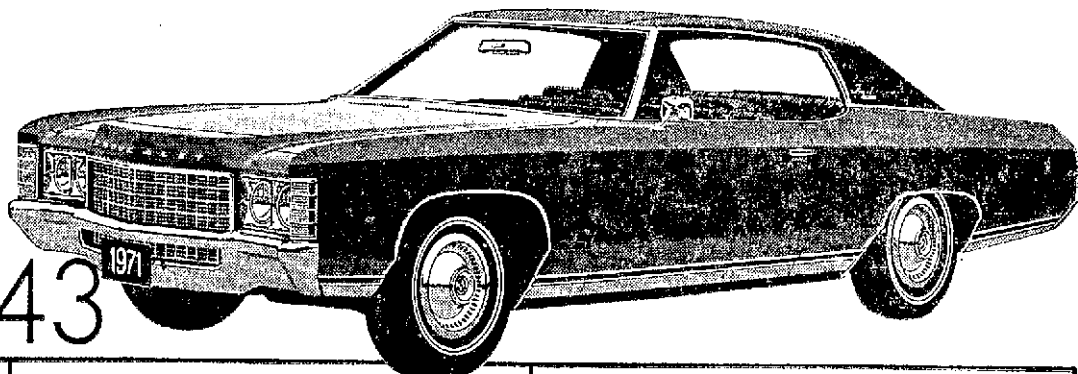
VOLUME SUPERMARKET SAVINGS & SELECTION
WITH SPECIAL EMPHASIS ON QUALITY SERVICE

OVER 400 CARS & TRUCKS TO SELECT FROM
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BRAND NEW '71 IMPALA

Custom Coupe, V-8, Turbo-hydramatic, FACTORY AIR, tinted glass, custom belts, power steering, WSW tires, deluxe wheel covers, deluxe radio, power ventilation, wood-grain interior accents, carpeting, front seat back latches, front shoulder belts, hide-a-way wipers, wheel opening mouldings, power disc/drum brakes. Cottonwood green with Jade interior. Stock 787. Serial 164471C139606.

\$3943



NOVA Brand New '71 2-Door Coupe, 6-Cylinder, automatic transmission, tinted glass, power steering, deluxe radio, special interior, deluxe wheel covers, WSW tires, Sunflower yellow w/black interior. Stock 211. Serial 113271W126844. ONLY \$2828	BLAZER Brand new '71 four wheel drive, 350 V-8 engine, turbo hydramatic, power steering, rear seat, tinted glass, deluxe radio, hubs and heavy duty battery, two tone olive and white with black vinyl interior. Stock 653. Serial KE 1615636578. ONLY \$4398	MONTE CARLO Brand New '71 Coupe, V-8, Turbo-hydramatic, tinted glass, deluxe wheel covers, deluxe radio, clock, Astro ventilation, wood grain interior accents, carpeting, front shoulder belts, lighter, power disc/drum brakes, Floor gold w/sandalwood interior. Stock 581. Serial 138571L135011. ONLY \$3390	EL CAMINO Brand new '71. Fully factory equipped, including deluxe radio & heater, automatic transmission, seat belts, antique white with saddle vinyl interior. Stock 558. Serial 133801L133937. ONLY \$2988
VEGA Brand New '71 2-Door Sedan, 4-Cylinder, 4-speed, deluxe radio, tinted glass, WSW tires, seat belts, front shoulder belts, front seat back latches, bright roof drip moulding, lighter. Dark green w/black vinyl interior. Stock 396. Serial 141111U158243. ONLY \$2384	WAGON Brand New '71 Kingswood Estate 6-Passenger, V-8, Turbo-hydramatic, 300 h.p., FACTORY AIR, custom belts, tinted glass, power steering, deluxe radio, WSW tires. Sea oque w/black vinyl interior. Stock 479. Serial 166351C127330. ONLY \$4430	IMPALA Brand New '71 Sport Sedan, V-8, Turbo-hydramatic, deluxe radio, deluxe wheel covers, WSW tires, White w/black vinyl interior. Stock 616. Serial 164391C133863. ONLY \$3578	CHEVELLE Brand New '71 Sport Coupe, V-8, Turbo-hydramatic, deluxe radio, tinted glass, Astro ventilation, front seat back latches, front shoulder belts, lighter, color-keyed vinyl coated rubber floor covering, Sunflower yellow w/black interior. Stock 470. Serial 134371L129835. \$2979
TRUCK Brand New '71 Fleetside 1/2-Ton Pickup, Fully factory equipped including deluxe heater, 307 V-8, heavy duty rear springs, amp & oil gauges, turn-on point. Serial CE 1412626228. Stock 540. ONLY \$2767	BEL AIR Brand New '71 4-Door Sedan, V-8, Turbo-hydramatic, power steering, FACTORY AIR, tinted glass, deluxe radio, deluxe wheel covers, WSW tires, Champagne gold w/sandalwood vinyl interior. Stock 236. Serial 156691C106705. ONLY \$3739	CAPRICE Brand New '71 Coupe, V-8, Turbo-hydramatic, FACTORY AIR, custom belts, tinted glass, brown vinyl roof, power steering, deluxe radio, WSW tires, Sandalwood w/sandalwood interior. Stock 612. Serial 166471C133794. ONLY \$4189	CAMARO Brand New '71 Sport Coupe, 6-Cylinder, automatic transmission, custom belts, console, power steering, WSW tires, deluxe radio, Rally wheels, Astro ventilation, bucket seats, carpeting, front shoulder belts, lighter, front seat back latches, disc/drum brakes, Lime green w/saddle vinyl interior. Stock 729. Serial 123871L151066. \$3231

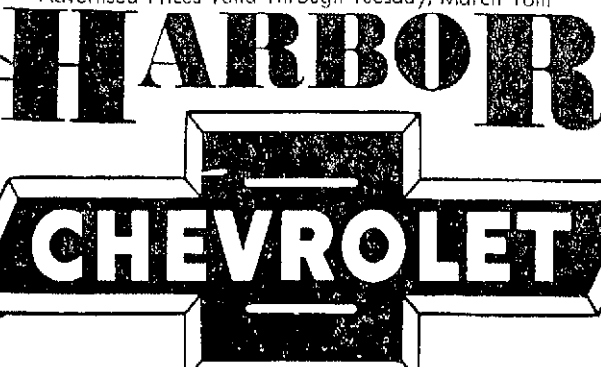
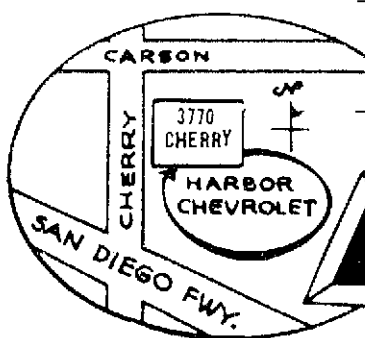
ALL OK USED CARS
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USED CARS & TRUCKS

OVER 150 USED CARS
TO SELECT FROM

'66 FALCON \$999 2-Door, 6-Cylinder, standard shift, radio and heater, FACTORY AIR. Extra low mileage. Blue in color. Lic. UUV528.	'68 PLYMOUTH \$999 Fury 4-Door, V-8 engine, radio & heater, FACTORY AIR. Clean and priced for a fast sale! Lic. VVW8926.	'66 CHEVROLET \$1299 Caprice Custom Sedan, FACTORY AIR, V-8, automatic, power steering, radio and heater, Astro front seat, Extra nice new car trade-in! Lic. SR5246.	USED TRUCKS
'68 VOLKSWAGEN \$1599 Squareback Wagon, 4-Speed transmission, radio and heater. Extra low mileage. A-1 Condition thru-out! Lic. XIN493.	'69 PLYMOUTH \$2299 Fury III 2-Door Hardtop, V-8, automatic, FACTORY AIR, power steering, radio and heater. Blue w/black vinyl roof. Immaculate! Lic. B69AKV.	'68 JAVELIN \$1699 Coupe, V-8, automatic, power steering, radio & heater. Low mileage. One owner, new car trade-in! Lic. WBS100.	'67 CHEVROLET \$1499 1/2-Ton, 8 foot Fleetside Pickup, V-8 engine, standard transmission with heater, heavy duty tires and suspension. Lic. 95152.
'68 FORD \$2599 Ten passenger Country Squire Wagon, Factory air, 390 V-8, automatic, power steering, radio heater. Enough room for the whole team. Lic. XCE501.	'69 FORD \$2599 Custom 500 Wagon, 390 V-8, FACTORY AIR, automatic, power steering, radio and heater. Gold in color. Ten Ton condition. Lic. YPD627.	'66 CHEVROLET \$1499 Caprice Harlequin Coupe, FACTORY AIR, V-8, automatic, power steering, radio and heater. Jet black original finish w/black vinyl roof and Astro bucket seat interior. Lic. XTU604.	'70 Chevy Van \$3399 Ready Camper equipment, V-8, automatic, radio, heater. Under factory warranty. Ready for camping. Lic. 6988EL.
'68 BUICK \$2299 Wildcat Custom Coupe, FACTORY AIR, V-8, automatic, power steering, radio & heater, vinyl roof. Low mileage. Best price! Lic. WT5555.	'68 TOYOTA \$1599 Corona Hardtop Coupe, automatic transmission, radio, heater, yellow w/black interior. Low mileage and spoolies. Lic. WIC346.	'69 OLDSMOBILE \$2699 Cutlass Supreme Hardtop Coupe, FACTORY AIR, V-8, automatic, power steering, radio and heater. White w/black vinyl top. Barely broken in! Lic. XBS924.	'70 CHEVROLET \$2999 34-Ton, Automatic, V-8, radio and heater, heavy duty camper equipment. Lic. 9548BE. Low mileage.
'70 CHEVROLET \$2999 Malibu Hardtop Coupe, V-8, automatic, power steering, radio & heater, factory air, white with black vinyl interior, low mileage. Lic. 769APS.	'69 CAMARO \$2399 Coupe, V-8, automatic, power steering, radio and heater. New car warranty back. Extra nice thru-out! Lic. YRW953.	'69 VOLKSWAGEN \$2499 Transporter 3-Seat, 7-Passenger Bus. Radio and heater. Green in color. Low mileage and clean! Lic. UB8032.	'68 FORD \$1799 Galaxie 500 Hardtop Coupe, FACTORY AIR, V-8, Cruiseomatic, power steering, radio & heater. Extra clean! Lic. VHK370.
'70 CAMARO \$2899 V-8, automatic transmission, power steering, custom interior, radio, heater. Barely broken in w/new car warranty available. Lic. 977AQH.	'69 FORD \$2999 Ten passenger Squire Wagon, Factory air, 390 V-8, automatic, power steering, radio, heater. Enough room for the whole team. Lic. YVD274.	'70 CHEVROLET \$3099 Impala Custom Coupe, FACTORY AIR, 350 V-8, Turbo-hydramatic, power steering, radio & heater, black vinyl roof. New car warranty available. '71 lic. fees paid. Lic. 2995227.	'64 CHEVROLET \$1199 1/2-Ton Fleetside Pickup, V-8, automatic, radio and heater, AIR CONDITIONING. Extra clean! Priced to sell. Lic. M45664.
'69 FIAT 124 \$2399 Sport Coupe, Big 6-cylinder, 4-speed, radio & heater. 17,000 actual miles. Lic. 2142847.	'69 COUGAR \$2699 Coupe, V-8, automatic, radio & heater, power steering, FACTORY AIR. White w/black vinyl roof. Spoiler! Lic. XXE461.	'67 PONTIAC \$1599 Grand Prix, Full power including FACTORY AIR, A one owner, low mileage new car trade-in! Lic. SXG382.	'68 CHEVROLET \$1799 1/2-Ton Fleetside Pickup, V-8 Engine, radio and heater. Low mileage truck. Blue in color. Lic. 35061C.

Advertised Prices Valid Through Tuesday, March 16th



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9 A.M. to 7 P.M.

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Furnished & Unfurnished Rentals ☆ Adults
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'ALL' THE LUXURY FEATURES

FIREPLACES ☆ WOOD BURNING
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With Closed Circuit T.V. to Each Apt.
EXTRA SOUNDPROOFING
CONTINUOUS CLEANING OVENS
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Singles \$165 1 Bedrooms \$190 2 Bedrooms \$240

FOR RENT 425 CORONADO

UNFURNISHED APTS. 690
Belmont Heights

NEW - DELUXE

3707 LIVINGSTON DRIVE
Spectacular
OCEAN VIEW

ALL ELECTRIC
FULL SECURITY
1-BR. & 2-BR., 2 BATHS

CARPETING & DRAPES
Private Balconies
ADULTS, NO PETS

CHECK OUR DEAL!!

LUXURIOUS CASA PLAYA
1 & 2 Bedrooms
Full security, sub, parking, pool
Semi-sauna, dishwasher, central
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We Want You!!

CHECK OUR
MOVE IN ALLOWANCE!
Lg. balcony-dishwasher
sauna, parking, gym
sauna, full security, pool
4045 E. 3RD ST.

Newly Built—All Electric
You Get More for
Your Money
AT 360 WISCONSIN
Lg. 1 & 2 Bds. Full Security, Un-
furn. Full security, pool, un-
derground car, adults, no pets.

**THE ULTRA
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VIEW CARRE
226 GRAND**

LARGE 1-BR. private balcony,
POOL, Sub garage, Full security
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WATCH FOR THE APRIL
GRAND OPENING
372 E. 10TH AVE. (434-9701)

**BRAND NEW
LUXURIOUS 1 & 2 BRS.**

372 Carroll Park East
LUXURIOUS 2-BR., 2 BATH
Part furnished, total appliances
incl. F.W. crm. drs., 2nd floor, Ar-
chitect designed, 2300 sq. ft. Termi-
nate, A.M. OPEN HOUSE Sat. &
Sun., 434-9585.

WE WANT YOU FREE!!

1 & 2 bds., turn. a unfurn. \$180 up
to \$250. Pool, security, pool.
206 CORONADO (439-3847)

ONE MONTH FREE RENT!!

1 br. luxury apts. \$170 up. All elec.
Pool, adults, full furn. (434-4740)

206 EUCLID

EXTRA LARGE APARTMENTS.
GYM, SAUNA, 40' POOL
Large 1 br. All elec. Adults. (434-3821)

KINGSTON Apts. 2 br., 2 bath, pool,
adults, 2nd floor, 434-9701.

**BRAND NEW
LUXURIOUS 1 & 2 BRS.**

372 Carroll Park East
2 BRS. ref., stove, adults, 323
Beverly, 3173, 434-2469 evs.

Belmont Shore 700

DUPLEX 261 Glendora, 2 br., 2
bath, 2nd fl. only, pool, sub, car
& drs., dishwasher & stove, child
proof, 324-7102.

BAY FRONT BALCONY, large new
car & 2 bds., 2 baths, elevator
383 Bayshore Ave. (434-7057)

OCEAN FRONT, Peninsula, 2-BR., 2
bath, view, fireplace, 434-9533.

REDECO 1-BR. new range & ref., car
& drs., 2nd floor, 434-9533.

7-HUGE CUSTOM OCEAN 51 N. 1st
W. DRAPES, B.L.S., 434-9533.

2-BR. w/ sundeck, nr. Bayview, 434-
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Bixby Area 705

135 HERMOSA 3 BR.
2 br., 1400 sq. ft. w/ w.c. car
205 CALIF. BLVD. (434-5545)

dixby Knolls 710
OP turn, 3155 & 1st apt, 515
2 bds., 2 bath, 2nd fl. only, 434-
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ACUTS 715
2-BR. 1st fl. air cond., 1st & 2nd
fls. No pets, adult, 434-9533.

LGE BR. drs., rugs, drs., 434-
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Dominguez 735

DELUXE Gold Medallion, 1 BR.
BILUXI, stove, dishwasher, drs.,
car, 1st fl. only, 434-9533, 434-
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Downey 740

BROOKSHIRE
APTS
2 BDRMS. UNFURNISHED
1 car, 2nd fl. only, 434-9533, 434-
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1-BR. turn, 3155 & 1st apt, 515
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Lynwood
2 BR. very clean, middle-aged couple
only, no pets, 434-9533.

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Now available in your area. American Enterprise is creating and developing a nationwide network of independent vending machine distributors. The product? — Nationally famous **HUNT'S SNACK PACK** Manufactured by Hunt-Wesson Foods, Inc. You've seen it advertised on TV. Over 250 million cans already sold. As an independent distributor you are your own boss, free to select your own working hours. You stock and collect money from new coin-operated dispensers. All locations are industrial or commercial; furnished and installed by you. Man or woman. Age no factor. If you qualify, can be started part time and expanded into a full time business. **PLAN TWO** \$1,995.00 **PLAN THREE** \$3,995.00 (CASH REQUIRED) For personal interview in your area, write: American Enterprise & Distributing Company, 2785 Stearns Tower West, Dallas, Texas 75207 — include your phone number.

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Owner retiring will finance. Also nice 1-BR. home. Both \$45,000. **REX L. HODGES CO.**

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Well established. Good location. Lease on busy thoroughfare. Must sell \$25,000 or make offer. Terms available. 1216 Firestone Blvd. Northwalk. (213) 853-7475

LAUNDROMAT
30 Machines, 12 Dryers, good location. Owner. Call eve. 3-880-8983. BEER-Neyl No contracts. \$3500. Fr. Southdown. BBB GA 3-0565.

COIN LAUNDRY
NEW MAYTAG
Highlander Laundry Center
PRIME LOCATION IN
THE K-MART CENTER AT
10406 Rosecrans Ave.
BELLFLOWER
EXCELLENT INVESTMENT
IN FINEST SELF-SERVICE
LAUNDRY IN AREA. For info call
STANTON SALES SERVICE
401 W. 17th St. Hawthorne
FINANCING AVAILABLE

GULF SERVICE STATIONS
FOR LEASE IN
BELLFLOWER AREA
3 Weeks School
Good Lease Arrangements
Good T.B.A. Program
Contact W.P. Wilson, 213-222-7104.
days. 714-528-0222. alt. 8130.

ICE MAKER-BAR MASTER
Bar, Diamond Tuffed, refrigerated, back-bar, soda systems, cocktail, juice, Reister, stools, chairs, tables, Beer Box. All like new. Also kitchen equipment, juke box. Real Buy! 713-281-8016

FURNITURE-MAPLE SHOP
Good business. Sells outstanding brands across from P.O. Reister, rem. \$50,000 will handle. Closed Sun. & Mon. Brea, Calif. (714) 529-8575 or L.R. (213) 991-8328.

BE YOUR OWN BOSS!
Excellent business opportunity. Small investment, large profit. Call after 6 P.M. 425-9708

AUTO REPAIR & PARTS
Gross \$25,000 yr. Major Blue. Price. avail. fully equipped \$16,000. reg. inv. \$8000. 423-7981. JOHN W. REED

COCKTAILS Dancing. Seat 200. No contracts. \$12,000 req. Alt. 437-0764.

Opportunity Unlimited
Major milk company has opportunities in Los Angeles, Orange, & Southern counties for home delivery route distributors. Some selling experience preferred, but will train. Qualified responsible mfm. Established routes w/exclusive rights to the area. Earnings up to \$17,000 per year. Investment required. Some PIONEER (213) 835-7141. 865-9886. Financing avail. For details & alt. call 838-4162 or WRITE to P.O. Box 7945 Santa Ana, Calif. 92703. Equal opportunity

LAUNDRY COIN-OP
Downey
GROSS \$2000 MO.
NEW EQUIPMENT
OWNERS LEAVING TOWN
Morton Pollack Ent.
(213) 885-9101 or (714) 436-0851

RESTAURANT & BAR
1st time offered. Downtown Long Beach. Seats 65. Terrific Bar business. 597-820.

OLIE BROWN 437-7875
THE REALTY CENTER
NEIGHBORHOOD FRIENDLIEST
BAR
Whirling beer bar & lot (lock). Stock, barrel \$1400 or mo. III health (franchise sale). Good see you! 68-2268 Thomas Realty 725-347

GROCERY-BEER-WINE By Owner. East Long Beach. Prime location. No competition. Short hours. Certified member. Reply Box A-1358. Press-Telegram.

SELL or trade cocktail & restaurant bus. Estab. 45 yrs. & 14 rms. Owner retiring. Unusual opportunity. 854-8246.

CKTL Lounge Lynwood. F.P. \$23,500. \$10,700 net. R.E.S. 427-0975

DISTRIBUTORS NEEDED
"HUNT'S SNACK PACK" New multi-million dollar advertised snack pack products. NEED NOW! Reliable men or women in your area to service fast-moving coin-operated products in company secured locations, commercial or factory. PART OR FULL TIME. 4 to 12 hours per week. No selling. CASH REQUIRED. \$600 to \$995. Write for more information: STANTON FOOD SUPPLY P.O. Box 1155, Torrance, California 90505. Include phone number. (Not affiliated with Hunt-Wesson Foods, Inc.)

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SERVICE STA. FOR LEASE
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★ FREEWAY LOCATION
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Business Opportunities Wanted 945
ORANGE CO. on sale gen'l class. liquor lic wanted. Bonafide restaurant. Cash. 714-839-6770

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SMALL PAYMENTS
2nd MORTGAGES \$1,000-\$10,000
Complete our costs first
CASH/DEPT. 437-0273

RETIRED COUPLE
HAS MONEY TO LEND ON 1st & 2ND MORTGAGE. Bkr. 860-6864

LOANS
Payments to fit budget
\$1,000 to \$25,000
HOMES, APTS., LOTS, STORES
SHOP AND COMPARE
Cash Today
For your 1st-2nd Loans
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Hanbery's
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OVER SUPPLY OF MONEY
Payments to fit your needs
Short term loan if desired
Complete info free—call anytime
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AREA GUIDE

HOMES FOR SALE

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AREA GUIDE

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HOMEOWNERS ATTENTION

Take The Guess Work Out Of Selling Your Home
If You've Driven Around The Greater Long Beach Or Orange County Neighborhoods
You've Seen The REX HODGES Signs. The Growing Number Tells You Something.



REX L HODGES REALTY

Just Completed One Of The **BEST YEARS** Of Its 42-Year Heritage
AND 1971 WILL BE GREATER THAN ALL YEARS

**HODGES WILL DO MORE FOR YOU
AT NO ADDED COST TO YOU**

Because

Homeowners

WE'LL GIVE YOU . . .

1. A Written Professional Opinion Of Value
2. A Full List Of Neighborhood Comparable Property Sales
3. A List Of Government Appraised Values Of Neighborhood Homes
4. An Estimate Of Net Cash You Will Receive If
 - A. You Sold To An FHA Buyer
 - B. You Sold To A Veteran Buyer
 - C. You Sold Cash To Existing Loan
 - D. You Sold Cash To Conventional Loan
 - E. You Sold On The Wholesale Market—All Cash In 5 Days
 - F. You Borrowed On Your Equity From Hodges Until Home Sells
 - G. You Want An All Cash Guaranteed Sale In A Specific Time

All We Ask—

ONE FAVOR OF YOU . . .

If And When You Do Decide To Sell Your Home That You Will
Call A REX HODGES Representative Who Can Prove To You Why
A 42-Year-Old Company Is Your Best Insurance For The Maximum
Cash Out For You In The Shortest Period Of Time. We Can Earn
Our Name And Fame Only Thru Performance.

Best Time To Sell

WHEN YOU'RE NOT UNDER TIME PRESSURE

If There Is Any Possibility You May Be Selling In 1971 You Should
Call Today—The Real Estate Market Is Rapidly Responding To The
Fast Declining Interest Rates. Forget What You Have Heard About
Tight Money . . .

**REAL ESTATE IS MOVING
YOU SHOULD ACT FAST**

REX L HODGES REALTY

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BELLFLOWER . . . (213) 867-7273
BELMONT SHORE . . . (213) 439-2191
BIXBY HILLS . . . (213) 439-0404
BIXBY KNOLLS . . . (213) 427-5418
BUENA PARK . . . (714) 827-7130
CERRITOS . . . (213) 867-7273
COSTA MESA . . . (714) 847-2525
CYPRESS . . . (714) 827-7130
DOMINGUEZ . . . (213) 426-4493
DOWNEY . . . (213) 867-7273
EASTGATE . . . (714) 893-7561
EAST LAKEWOOD . . . (213) 421-1726

EASTSIDE . . . (213) 439-0404
FOUNTAIN VALLEY . . . (714) 847-2525
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HUNTINGTON BEACH . . . (714) 847-2525
LAKEWOOD . . . (213) 421-1726
LONG BEACH . . . (213) 437-1251

LONG BEACH WESTSIDE . . . (213) 426-4493
LOS ALAMITOS . . . (213) 439-7875
LOS ALTOS . . . (213) 421-8233
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C-14-INDEPENDENT, PRESS-TELEGRAM
Long Beach, Calif., Sun., Mar. 14, 1971 CLASSIFIED NO. 2-1999

Mobile Homes 1560 Mobile Homes
(FOR SALE) (FOR SALE)

CASA HERMOSA
has a lot to offer you beginning with the lowest rents among the new parks in Orange County!

\$70 & \$75
Exclusive court for new mobile homes only
We have 16 NEW 1970 & 1971 models on display at prices that defy any competition.

NO ENTRANCE FEE

MOBILE AMERICANA SALES
525 N. GILBERT, ANAHEIM
(714) 821-3670

Mobile Homes 1560 Mobile Homes
(FOR SALE) (FOR SALE)

It's the Irish in Us!
No Blarney—One of Each at These Prices
Originally Offered at \$17,000

*TCA Show Stopper by Cambridge. Best 24x63 floorplan, 2 BR., Den/Family Room full width of coach, island kitchen, built-ins, 2 baths. Upgrade carpets & drapes. Distinctive roofing/exterior treatment.

Luck of the Irish Price... Transportation, Set up and Warranty not included. Ser. 1097.

HUNTINGTON SHORECLIFFS
... MOVE IN NOW!

*Delightful Cambridge Monterey 24x53, 2 BR., 2 baths, lots of wardrobe and cabinets. Island kitchen, built-ins. Mediterranean exterior decor. For those who don't want the largest but the finest!

Dance a Jig over this price... Price includes Transportation, Set Up and Warranty. Ser. 1032.

Sure 'tis Your Pot of Gold... *12x64 Deluxe. Many interior options.

Sales taxes, license, registration, furniture and exterior options additional to prices shown.

Prices effective through March 17, 1971. Coaches subject to prior sale.

Capital Sales Co.

20951 Beach Blvd. (Corner of Atlanta)
Huntington Beach (714) 536-8816

Adjacent to Huntington Shorecliffs—a beautiful mobile home community. Many other models to select from. Financing available at attractive rates.

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(FOR SALE) (FOR SALE)

Kids Kids Kids
24x60 3-Bedroom \$11,950
CHOICE FAMILY SPACES
12-20-24 WIDES
\$3,950 to \$16,950
NOW ON DISPLAY
THE STAR OF THE
MOBILE HOME SHOW!

Mobile World
12235 BEACH BLVD.
STANTON 893-1305

NATIONAL BRAND!
\$3995
1971 Model—2 Bedroom. Local delivery & set up. Unmatched.

RAY'S TRAILER SALES
12241 E. Carson, Hwy Gdn
865-5950 (714) 826-5100

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12x60 2 br. & fam. room, 2 ba., kitchen, living, dining, bedroom, full bath, ready to move in. Immediate delivery. Call for details. 865-5950.

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(FOR SALE) (FOR SALE) (FOR SALE)

40% OFF SALE
1970 MODELS!
Many New & Used Tent Trailers—All Sizes & Colors. SAVE!!!

ALPINE TRAILERS
8352 G.G. Bl., Garden Grove—1 Block East of Beach Bl. 534-6686

'67 ARISTOCRAT
16-Ft. Travel Trailer
Sleeps 6 persons, fully equipped with refrigerator, stove & oven, late condition throughout.

SALE PRICE \$1595
BILL WHITLEDGEN
SUNSET MOTORS
2293 LONG BEACH BLVD.
Long Beach 425-3071-73

Dozens of NEW Solid State 1971 APACHES
JUST ARRIVED!
ALPINE TRAILERS
8352 G.G. Bl., Garden Grove—1 Block East of Beach Bl. 534-6686

1971 NOMADS
14' STANDARD \$1175
16' STANDARD \$1295
18' STANDARD \$1415
20' STANDARD \$1535
22' STANDARD \$1655
24' STANDARD \$1775
26' STANDARD \$1895
28' STANDARD \$2015
30' STANDARD \$2135
32' STANDARD \$2255
34' STANDARD \$2375
36' STANDARD \$2495
38' STANDARD \$2615
40' STANDARD \$2735
42' STANDARD \$2855
44' STANDARD \$2975
46' STANDARD \$3095
48' STANDARD \$3215
50' STANDARD \$3335
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54' STANDARD \$3575
56' STANDARD \$3695
58' STANDARD \$3815
60' STANDARD \$3935
62' STANDARD \$4055
64' STANDARD \$4175
66' STANDARD \$4295
68' STANDARD \$4415
70' STANDARD \$4535
72' STANDARD \$4655
74' STANDARD \$4775
76' STANDARD \$4895
78' STANDARD \$5015
80' STANDARD \$5135
82' STANDARD \$5255
84' STANDARD \$5375
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90' STANDARD \$5735
92' STANDARD \$5855
94' STANDARD \$5975
96' STANDARD \$6095
98' STANDARD \$6215
100' STANDARD \$6335
102' STANDARD \$6455
104' STANDARD \$6575
106' STANDARD \$6695
108' STANDARD \$6815
110' STANDARD \$6935
112' STANDARD \$7055
114' STANDARD \$7175
116' STANDARD \$7295
118' STANDARD \$7415
120' STANDARD \$7535
122' STANDARD \$7655
124' STANDARD \$7775
126' STANDARD \$7895
128' STANDARD \$8015
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132' STANDARD \$8255
134' STANDARD \$8375
136' STANDARD \$8495
138' STANDARD \$8615
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142' STANDARD \$8855
144' STANDARD \$8975
146' STANDARD \$9095
148' STANDARD \$9215
150' STANDARD \$9335
152' STANDARD \$9455
154' STANDARD \$9575
156' STANDARD \$9695
158' STANDARD \$9815
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166' STANDARD \$10295
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Economy 6 cylinder with automatic transmission, radio, heater

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- '67 FORD Gal. 2 dr. hardtop, V-8 auto, trans, O/S & BRAKES, Air Cond., INTERIOR, U.I.E. GOLD, BLACK INT. (WWW-771)

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Ford **1940**

- '68 FORD Gal. 500, 4 door hardtop V-8 auto, trans, radio, heater, pwr. str., 4 door, 4 wheel drive, roof factory Air. \$1416, 2YCW-558.

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Automatic trans., FACTORY AIR, power
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 1985 Chrysler engine, stick shift. Air conditioning. Nice white with blue interior. Perfect for clean, good-looking economy. Lic. HNF482.



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The only guarantee is a 100% unconditional guarantee parts and labor where the customer pays nothing. All other guarantees are nonsense. Our used cars with the 12x12 sticker carry our exclusive FREE

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100% UNCONDITIONAL USED CAR GUARANTEE

Covers entire power train mechanically — Engine, transmission, rear end, 100% parts and labor.

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'69 CHRYS. "300"

2-Door Hardtop. V-8, automatic, power steering, radio & heater, AIR CONDITIONING. (YNG205).

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\$1677

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V-8 Engine, 4-speed transmission, heater, etc. (XSJ746).

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V-8, automatic transmission, power steering, radio & heater. (XYG962).

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'69 ROAD Runner

Full factory equipped. (ZEF306).

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'69 PLYM. Valiant

2-Door. Automatic transmission, radio & heater. (XYB870).

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V-8, automatic transmission, power steering, radio & heater, AIR CONDITIONING. (ZWS482).

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V-8, automatic transmission, power steering, radio & heater. (UZP895).

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SALE PRICE
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'67 MUST. Fastback

V-8 Engine, 4-speed transmission, radio & heater. (TRZ935).

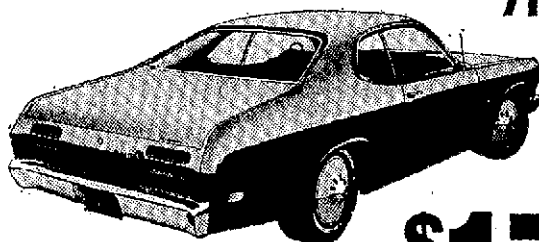
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'67 PLYM. Fury II

V-8, automatic transmission, power steering, radio & heater, AIR CONDITIONING. (313BXN).

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USED "AIR CONDITION"



'71 DUSTER

Full factory equipped including: Heater, defroster, emergency flashers, smog device. (620CKN).

\$200 TOTAL DOWN PYMT. \$55 TOTAL MO. PYMT.

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FULL SALE PRICE

36 Months on approval of credit. Full cash price \$1862.55 including tax and 1971 license fees. Deferred payment price including all finance charges \$2180. **ANNUAL PERCENTAGE RATE 11.43.**

BRAND NEW '70 ROAD RUNNER

383 cu. in. V-8, 4-barrel carb., heater, defroster, emergency flashers, 4-speed floor shift, seat belts, F70x14 tires, smog device. Ser. No. RM21ND06424.

Factory Suggested Selling Price \$3291.10
Our Cost \$2529.48
Our Loss \$458.48

YOUR PRICE \$2071

\$200 DOWN \$67 PER MO.

36 months on approval of credit. Total cash price including sales tax and 1971 license fees \$2330.55. Deferred payment price including tax, license fees and finance charges \$2912.00. **ANNUAL PERCENTAGE RATE 11.25%.**

BRAND NEW '71 ROAD RUNNER

383 cu. in. V-8, 4-barrel carb., heater, defroster, emergency flashers, 4-speed floor shift, seat belts, F70x14 tires, smog device. Ser. No. RM23N1E129903.

YOUR PRICE \$2771

\$200 DOWN \$91 PER MO.

36 months on approval of credit. Total cash price including sales tax and 1971 license fees \$2667.55. Deferred payment price including tax, license fees and finance charges \$3476.00. **ANNUAL PERCENTAGE RATE 11.02%.**

BRAND NEW '70 CHRYSLER NEWPORT

2-Door Hardtop, 360 cu. in. V-8 engine, automatic, heater, defroster, emergency flashers, smog device. Ser. No. CE2310C102822.

Factory Suggested Selling Price \$3843.35
Our Cost \$2775.75
Our Loss \$404.74

YOUR PRICE \$2371

\$200 DOWN \$77 PER MO.

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SALE PRICE
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'65 PLYM. Fury II

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SALE PRICE
\$177

'69 DODGE Coronet

4-Door. V-8, automatic transmission, power steering, heater. (683BGF).

SALE PRICE
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'66 BUICK Wagon

V-8, automatic transmission, power steering, radio & heater, AIR CONDITIONING. (RNA311).

SALE PRICE
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'68 DODGE Dart

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SALE PRICE
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'66 FORD "Fine."

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SALE PRICE
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'65 CHEV. Impala

2-Door Hardtop. V-8, automatic, power steering, radio & heater. (PIJ183).

SALE PRICE
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SALE PRICE
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TeleViews

Sunday, March 14, 1971

'Ver-r-ry Interesting'

(See Page 5)

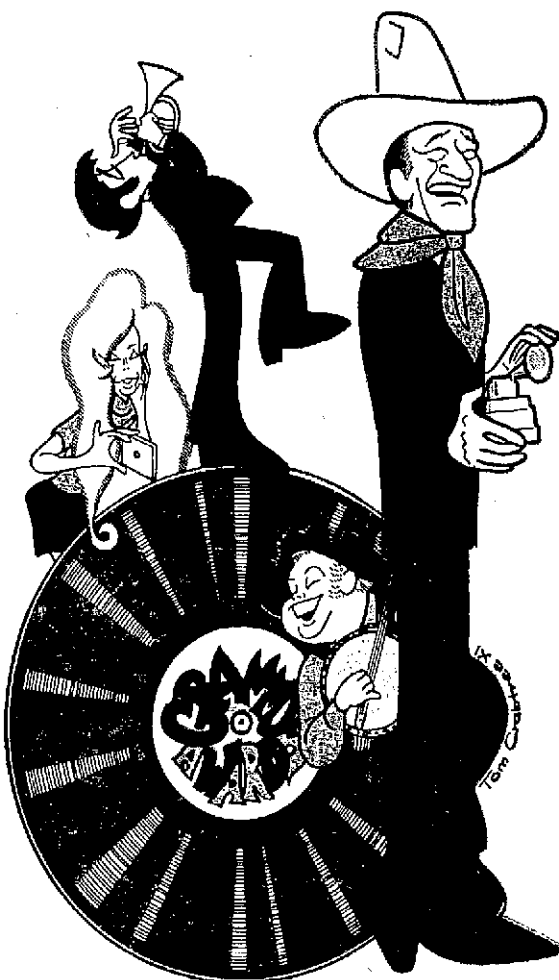
TELEVISION LOG OF THE INDEPENDENT-PRESS-TELEGRAM AND THE EVENING NEWS

Grammy Awards

The 13th annual Grammy Awards of the National Academy of Recording Arts and Sciences will be presented at 8:30 p.m., Tuesday, Ch. 7. Andy Williams hosts the show.

Scheduled to appear as presenters and/or performers are John Wayne, Herb Alpert, Nancy Sinatra and Roy Clark (in drawing), Lynn Anderson, Rod McKuen, Freda Payne, Brook Benton, The Fifth Dimension, Glenn Campbell, Nancy Wilson, Shirley Jones, David Cassidy, Bobby Sherman, Zsa Zsa Gabor, Duke Ellington, Henry Mancini, Lainie Kazan, Merle Haggard, The Carpenters, Charley Pride, Conway Twitty, Dionne Warwick, Wanda Jackson, The Osmond Brothers and Anne Murray.

Awards will be presented for best records, albums, song, and various categories of singers and original scores.



The Doris Mary Anne Kappelhoff Special



Doris Day stars in her first television special "The Doris Mary Anne Kappelhoff Special" at 10 p.m., Sunday, Ch. 2. Assisting Miss Day in her hour of song and dance is Perry Como.

To show off the clothes she didn't have time to wear on the show, Miss Day presents a photographic montage of fashion which comes to life in two production numbers to the songs "Gypsy In My Soul" and "The Good Old Days."

Miss Day proclaims that she has cried more than any other actress in Hollywood and to prove her statement film clips from some of her motion pictures are shown. The clips are from "Calamity Jane," "Pillow Talk," "That Touch of Mink," "Midnight Lace," "Send Me No Flowers," "Love Me or Leave Me," "Young at Heart" and "By the Light of the Silvery Moon."

Bacharach recalls Dietrich

Marlene Dietrich has been an inspiration to red-blooded males since she burst on the masculine consciousness in top hat and black tights in Von Sternberg's "The Blue Angel" eons ago. But to no one else, perhaps, has she been more inspiring than to Burt Bacharach, whose career as composer, arranger and conductor she helped to further at a time when his place in popular music was merely that of an accompanist.

The performing polish that Bacharach acquired when he began working with Miss Dietrich 13 years ago will be on display when "The Burt Bacharach Special," with Barbra Streisand, Tom Jones and Russian ballet star Rudolf Nureyev as his guests, is presented at 9 p.m., Sunday, Ch. 2.

THE DIETRICH-BACHARACH association came about more or less casually in 1958. Bacharach had started writing songs during a succession of jobs accompanying singers such as Vic Damone, Georgia Gibbs, Polly Bergen and the Ames Brothers, but he didn't get really productive until he was hired by Miss Dietrich.

The German star needed an arranger and conductor for her night-club act, and one of Bachar-

ach's friends suggested he call on her at her Beverly Hills Hotel.

"She had a hotel bungalow — and I had a cold," Bacharach recalls, "and I remember thinking, how do you approach a legend? I was shy in those days, very much so — I'd never been very forward. But she immediately made me feel at ease by giving me a Vitamin C pill and a drink, and we talked."

"It was an exchange of ideas, and as we began to work together, I started to assert myself. She used to relax, sit back on rhythm songs. I had her swing more, project stronger, and it soon became apparent that we could work together successfully."

HE PERFORMED his "magic act" — standing up, playing the piano with his left hand and con-

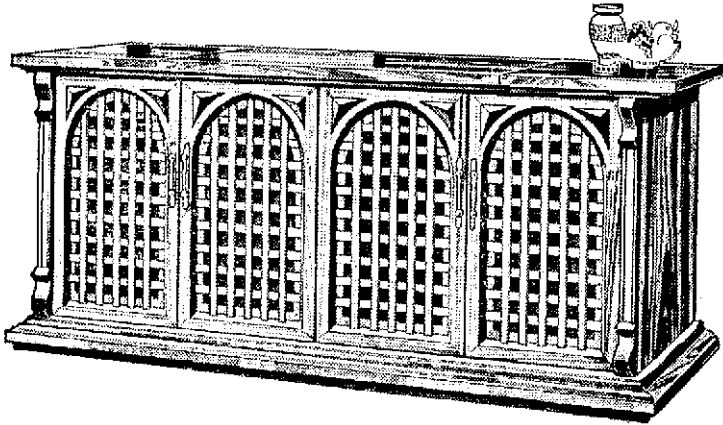
(Continued Page 15)

Burt Bacharach will be backed on his special by Tom Jones, Barbra Streisand and highflying dancer Rudolf Nureyev, 9 p.m., Sunday, Ch. 2.



DOOLEY'S LOW PRICES ON ALL NEW TELEDYNE PACKARD BELL

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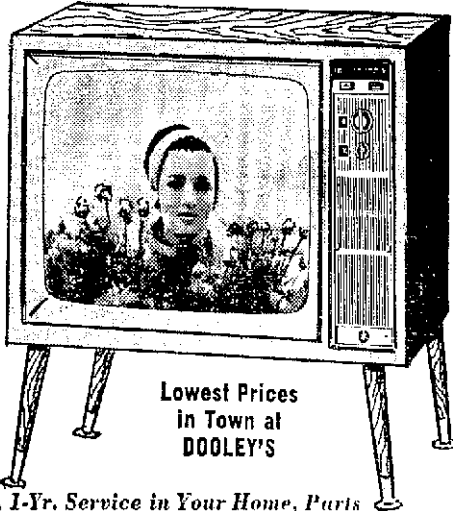
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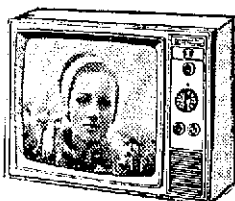
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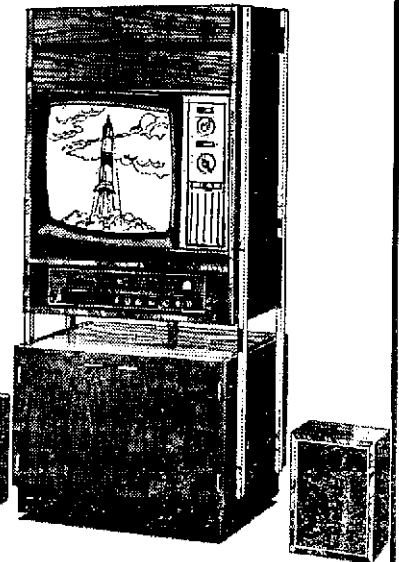
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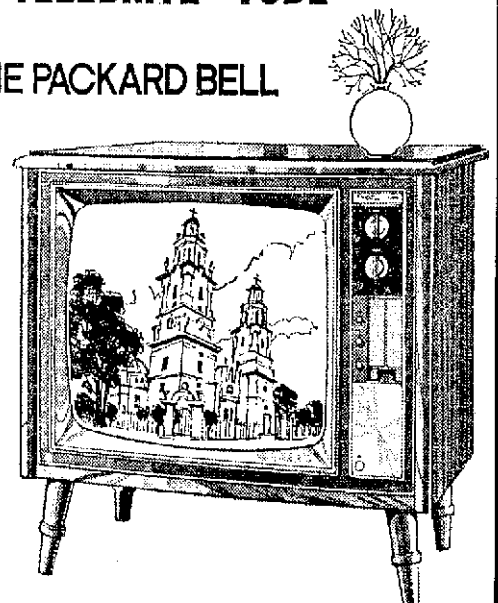
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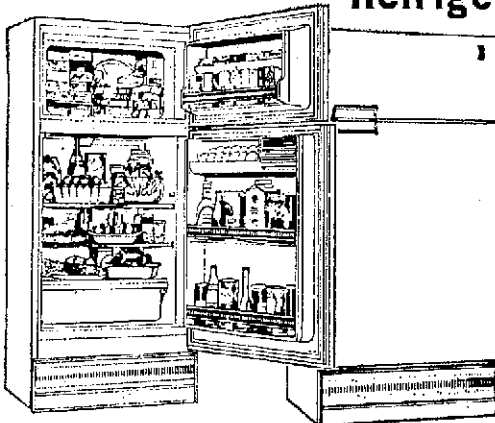
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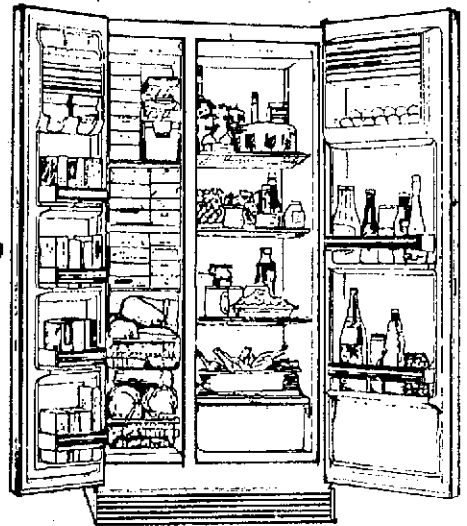


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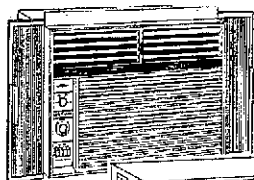
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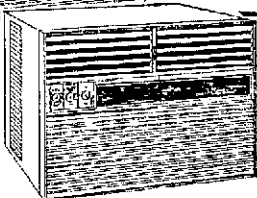
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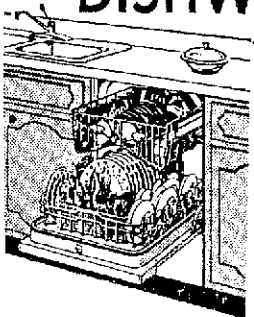


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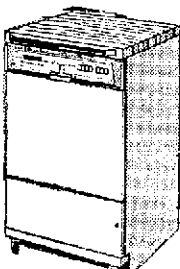
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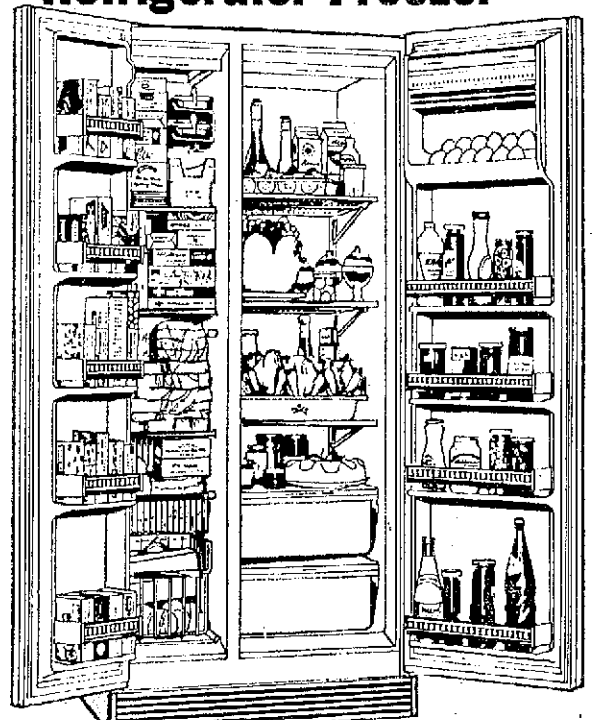
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Tele-Vues

FOR THE WEEK BEGINNING MARCH 14, 1971

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GEORGE ERES, Editor

PAN AND FAN MAIL

I WOULD LIKE to know if the guests of Bob Abernathy, on Ch. 4 news, are paid for their interviews?

We enjoy the interviews and are amazed at the news department's ability to obtain guests pertaining to the news the day it happens.

Mrs. A. Edward Rodgers,
Long Beach
(No).

THREE CHEERS for Catherine Jackson, of Bellflower, who said, "Medical Center" beats "M.W.M.D." all to pieces (Tele-Vues, March 7).

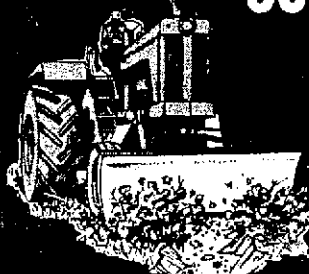
Right on, Sister! It's about time "Medical Center" gets some attention it deserves! Chad Everett is the most unusual actor I have ever seen. He seems to put everything he's got into every show. (Of course, his looks don't hurt the ratings either!). The only thing I can say that would improve the show is that if he would have more love scenes!

Billie Stevens,
Long Beach

LETTERS about the movie "High Pockets"

(Continued Page 19)

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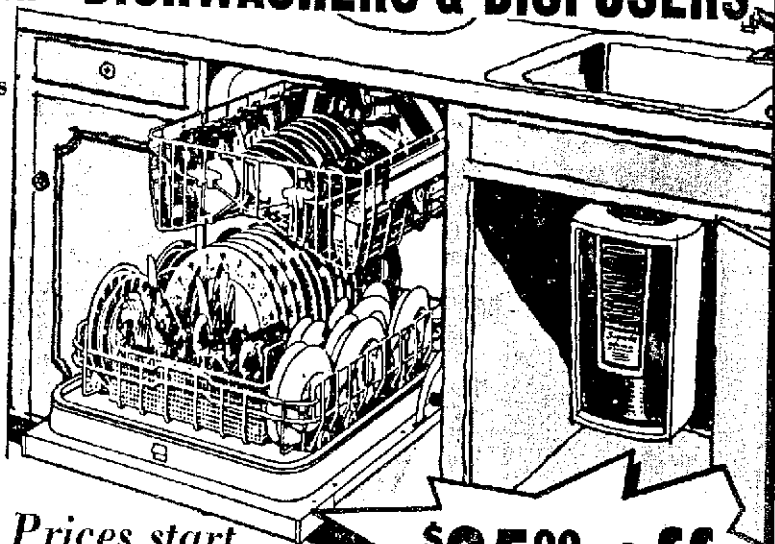
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Ver-r-ry Interesting A closetful of characters

By JERRY BUCK
Associated Press

Arle Johnson has a closetful of characters, all well known to viewers of "Laugh-In," but in his first special he will introduce a new character — himself.

Millions know Johnson only as the helmeted German soldier, the mumbling old man, the little Russian with the slicked-down hair, or as the boring professor. "I was bothered at first that there was no recognition for Arle Johnson," he admitted, lighting the first of a number of cigarettes he was to chain smoke during the interview. "Even people in the industry didn't know at first who portrayed the characters. I can't walk around with a helmet on my head or with my hair parted in the middle."

JOHNSON sets about to introduce his real self—described as a "strange, complex creature with very catholic tastes"—to the public in his special, "Ver-r-ry Interesting," at 10 p.m., Thursday, Ch. 4.

In his special Arle will appear not only as his famous characters but as himself with guest stars Bing Crosby, Elke Sommer and Peter Marshall.

JOHNSON gets a huge share of the laughs on "Laugh-In," but he doesn't consider himself a comedi-

an or a comic. He said, "I'm an actor. I think funny. I play off a situation. I don't have any snappy retorts and comebacks. I can't even remember some of the things I've said."

"The roles I play all present different attitudes," he said. "In a sense they're character studies. They're not broader than life—they are life—with a touch of insanity thrown in."

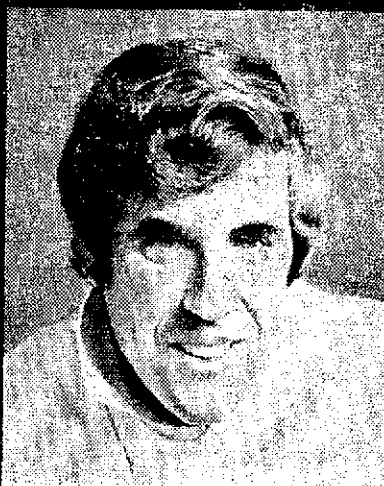
Johnson, an articulate, intense man, said that when he is playing a character he is totally involved. "When I am that character you can't ask Arle Johnson a question,"



ARLE JOHNSON

he said. "When I'm the little old man I'm totally concentrated. People I'm working with know not to talk to me as Arle Johnson. They address me as the character. Ruth Buzzi, Lily Tomlin are the same way. We're not a very social group on the set."

WATCH



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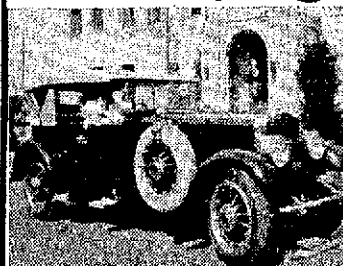
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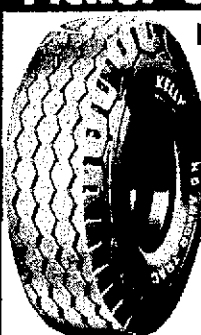


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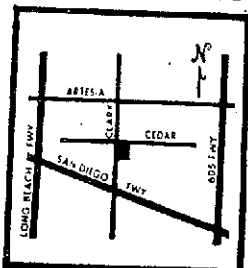


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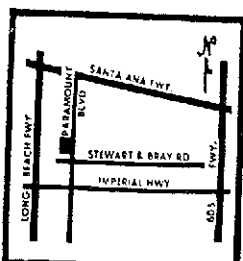
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SPORTS TODAY

ABA BASKETBALL, 10 a.m. (2), pits the Denver Rockets against the Indiana Pacers, Don Criqui court-side at Indiana State Fair coliseum.

NBA BASKETBALL, 11 a.m. (7), finds Pete Maravich and the Atlanta Hawks hosting Billy Cunningham and the Philadelphia 76ers, Keith Jackson reporting.

NHL HOCKEY, 12 noon (2), delivers the action between the Chicago Black Hawks and the St. Louis Blues.

CITRUS Invitational Golf Tournament, 12 noon (9), has John Derr and Frank Glierber at Orlando, Fla., for the last four holes in the final round (plus sudden-death playoff, if needed).

BASEBALL, 1 p.m. (5), finds Dick Enberg at Palm Springs where the Angels engage the Cleveland Indians.

JOHN AGAR Celebrity Golf Classic, 2 p.m. (13), airs highlights of the final day's action of last week's charity meet at the Old Ranch Country Club in Seal Beach.

CIF BASKETBALL Championship, 4:30 p.m. (4), has Ross Porter and Elgin Baylor with a replay of yesterday's contest between Friday's Verbum Dei-Pasadena and Crescenta-Torrance winners.

SUNDAY

March 14, 1971

★ PAID ADVERTISEMENT

An * indicates B-W.

Other shows in color.

7:00 A.M.

2 Tom and Jerry

7 Climbing High (relig.)

11 *Tales of Wells Fargo

7:30

2 Penelope Pitstop

5 Mormon Tabern. Choir

7 *Nutrition: Allergy

9 Herald of Truth

11 Yogi Bear & Friends

13 Sacred Heart Show

7:45

13 Christophers: Drugs

8:00 A.M.

2 Lamp Unto My Feet:

"H/I Am Not Myself

" (story of Purim)

5 Cathedral of Tomorrow

7 Angie's Garage

9 Day of Discovery

11 Wonderama (3 hrs.)

13 Revival Fires (relig.)

8:30

2 Lamp Unto My Feet:

"Ireland—Heritage &

"Hope" (pt. 2). Young

people's hopes for fu-

ture.

4 Mrs. Alpha Ber, Prius

7 Smokey Bear Snow

9 *Movie: "Steel Lady,"

Rod Cameron ('53)

13 Kathy Kuhlman

9:00 A.M.

2 Camera Three: "Melina

on Sunday." Rex Reed

interviews Melina Mer-

couri.

4 Serendivity, Quinn

Gladdin (R). Paleon-

ology at museum.

5 Day of Discovery (rel.)

7 Jonny Quest (cartoon)

13 Gospel Singing Jubilee

34 *Musica y Palabras

40 *Panorama Latino.

9:30

2 Today's Religion

4 The Christophers

5 *Gene Autry Film

7 Cattanooga Cats

34 *Este es la Vida

10:00 A.M.

2 ABA Basketball (spts.)

4 Challenge My Sermon

5 Hour of Power, Rev.

Robert Schuller (G.G.

Community Church)

7 Bullwinkle Show

9 *Movie: "Secret Beyond

the Door." Joan Ben-

nett ('48)

13 Money Saving Tips

34 *Musica del Recuerdo

10:30

4 KNBC's "SUNDAY"

★ Tom Snyder hosts live

series in and about

the Southland!

from the first national
ecological festival in
Century City, Eddie
Albert guesting

7 Discovery: "Exploring

the Valley of Mexico"

(R). Her Indian past.

13 Faith for Today (relig.)

34 *Adelante con Escuelas

11:00 A.M.

5 Homebuyers' Guide

7 NBA Basketball (spts)

11 *Movie: "Yellow Cab

Man," Red Skelton ('59)

13 Faith for Today (relig.)

34 *Spanish Movie

40 *Quien esta Cancion?

11:30

4 Youth & the Police (R):

"Minorities in Law En-

forcement"

12 NOON

2 NHL Hockey ("sports")

4 On Campus (Loyola):

"Spiritual Giant Is in,"

Bcb Abernethy

5 Brothers of the Sky.

Gen. James Doolittle

and astronaut hunt the

Rocky Mountain Big

Horn.

9 Citrus Open (sports)

13 The Intelligent Parent

"Assistance League"

40 *Drama Domimical

12:30

4 Agriculture USA:

"Transportation"

5 ANGEL WARM-UP

★ WITH DICK ENBERG!

from Palm Springs

13 Rev. Oral Roberts

1:00 P.M.

4 Purge's Place, James

Patterson, Harold Mill-

er, Wallace Rooney.

Drama of the challenge

to purge a man's soul,

looking at modern faith,

war, abortion and the

family.

5 ANGELS vs. INDIANS

★ FROM PALM SPRINGS!

(see "sports")

1 *Outer Limits (2 segs)

13 News. Carter-Williams

34 Frente a la Vida

1:15

7 American Sportsman.

Curt Gowdy. Marlin

fishing with the late

Gypsy Rose Lee, and

hunt for Texas snow

geese with Andy Grif-

fith and Sam Sneed.

Also some expeditions

that failed (with Garry

Moore, Jerry West,

Bing Crosby and Phil

Harris)

1:30

13 Voice of Calvary

34 *Exitometro

Tele-Vues

2:00 P.M.

4 Inquiry, Maury Green.

Status of the movie

industry

7 Directions: "Religion &

the Individual" (pt. 2).

Communal life and en-

counter group therapy

9 *Movie: "Good Sam,"

Gary Cooper, Ann

Sheridan ('48)

34 *Teatro Familiar

2:30

2 Face the Nation

4 Meet the Press: Sec of

Treasury John B. Con-

nelly

7 Issues & Answers:

Adm. Thomas E.

the Joint Chiefs of Staff

Moorer, chairman of

(unfortunately all three

interview shows are at

the same time today.)

13 ROLLER GAMES—Action!

★ T-BIRDS vs. TEXAS

Dick Lane reports

3:00 P.M.

2 Newsmakers: Dr.

Charles Hitch, UC

president

4 Comment, Edwin New-

man. Vine Deloria on

American Indians,

David Perez on the

Puerto Rican Young

Lords, Nathan Karp on

Socialist Labor Party

plans, George Wiley on

welfare.

7 Press Conference

11 *Movie: "Fiend without

a Face," Marshall

Thompson (Br.-'57)

34 *Bullights from Mexico

3:15

5 Angels Wrap-Up

3:30

2 *Movie: "Gaslight,"

Ingrid Bergman,

Charles Boyer, Joseph

Cotten ('44)

4 The Greatest Show on

Water . . . at Cypress

Gardens, Ed McMahon

5 Robt. K. Dornan Show:

"Pornographic Films,"

John Astin (of "Can-

dy"), Four Star's David

Levy, author (High &

Mighty) Ernest K.

Gann

7 Movie: "Student

Prince," Ann Blyth,

Edmund Purdom ('54).

Sigmund Romberg's

operetta.

9 *Shirley Temple Movie:

"Stand Up & Cheer."

Warner Baxter ('34)

4:00 P.M.

8 CABLE BASEBALL

★ UCSB vs. CSLB

40 *Variedades

52 *Nutrition: Protein

4:30

4 CIF BASKETBALL

★ CHAMPIONSHIP FINALS

KNBC's Ross Porter &

Tom Hawkins call action

(see "sports")

5 *Movie: "Guns of Jus-

tice," Jimmy Ellison

('49)

9 Pet Set. Betty White.

Johnny Mathis and his

sheepdog

11 *Movie: "Pride &

Prejudice," Greer Gar-

son, Laurence Olivier

('40). Faithful adapta-

tion of Jane Austen

novel.

12 Visual Girl, Ron Russell

52 *Kimba, White Lion

5:00 P.M.

9 The Avengers, Patrick

Macnee, Diana Rigg

13 Animals, Action & Ad-

venture: "Treasure

Pit," Bill Burrud

22 *Peter Gunn, C. Stevens

28 Kukla, Fran & Ollie

"Wearin' o' Green"

34 *Carrousel Mexicano


40 *Cinema del Domingo

52 *The Three Stooges

SUNDAY

(Continued from Page 6)

- 5:30
2 Animal World, Bill Burrud: "Monkey Island" in Amazon jungle.
5 The Ian Tyson Show, Conway Twitty, Gloria Loring
7 Clayton Vaughn News
13 Gilligan's Island
22 Color Travelcade
28 Fires of Creation, John Burton (R): "Growth"
52 Rocky and Friends
6:00 P.M.
2 Big News, C. Roberts
4 Kid Talk, Bill Adler, Peter Lupus, Karen Jensen
5 Challenging Sea: "Tug Boats," Bill Burrud
7 Movie: "The King & I," Yul Brynner, Deborah Kerr, Rita Moreno ('56). Rodgers and Hammerstein classic.
9 Like Young, Jim McKenna, R. Dean Taylor, Sammi Smith
13 Here Come the Brides, Robert Brown, Bobby Sherman, Bridget Hanley. Candy's young brother and sister arrive.
28 Book Beat (R), Robert Cromic: "My Life & the Times," Turner Catledge
34 "La Tormenta"
52 "The Three Stooges"
6:30
2 Roger Mudd, News
4 NBC Nightly News
5 Barbara McNair Show, O.C. Smith, Betty Robertson, Green & Banks
11 Movie: "Revenge of Frankenstein," Peter Cushing (Br.-'58)
22 "Hour of Deliverance"
28 Consultation: "Mental Illness"
52 "The Speed Racer"
7:00 P.M.
2 IT'S ALL SPECIAL
★ TONIGHT ON CBS AND IT ALL BEGINS WITH "BORN FREE" Virginia McKenna, Bill Travers, Elsa the Lion ('66). Dick Van Dyke is narrator for encore screening of the film of lion cubs raised to maturity in a human environment. (All regular CBS programming is preempted tonight.)
4 Wild Kingdom, Marlin Perkins: "Trail of the Moose" in northwestern Minnesota
9 Death Valley Days: "The Other Cheek," Robert Dunlap
13 Passport to Travel: "Caribbean Schooner," Hal Sawyer
22 "Dr. Hudson's Journal"
28 Great American Dream Machine (R): "Work in America," Peter Yarow, animated film, comedy skit
34 "Gran Teatro"
40 "Hit del Momento"
52 "The Addams Family"
7:30
4 Wonderful World of Disney: "Hamad & the Pirates," Michael Ansara narrates (pt. 2). Smugglers try to stop an Arabian orphan (Khalid Marshall) from revealing the location of their stolen treasures.
5 4 MARX BROS. GO TO COLLEGE! HILARIOUS! "Horse Feathers" ('32). Groucho's the college president.
9 "Movie: "Witness for the Prosecution," Ty-
- rone Power, Marlene Dietrich, Charles Laughton ('58)
13 3 Passports to Adventure: "Venice," the Linkers
22 Film Fair
52 "Pearl Divers"
8:00 P.M.
7 The FBI, Efram Zimbalist Jr., Peter Mark Richman, Anthony Costello. Game fixing, and the bribery of collegiate basketball players by a crime syndicate.
11 "Movie: "Sahara," Humphrey Bogart, Dan Duryea ('53)
13 Big Question, Michael Jackson. Lassie guests on hour studying problems of post-earthquake stray animals.
22 Pattern for Living: "Game of Pretend"
34 "Sylvia y Enrique"
40 "Película (Movie)"
52 "Mexican River Hunt"
8:30
4 The Bill Cosby Show, John (Love Story) Marley. Hoping to get a donation for a center for the needy, Chet reluctantly agrees to help a wealthy eccentric re-live his childhood.
22 The World Tomorrow
28 Susan Hampshire Interview, by Elliot Norton
52 Outdoor Sportsman
9:00 P.M.
2 SINGER presents BURT BACHARACH, Strisland, Nureyev and Tom Jones! preempting Glen Campbell
4 Bonanza, Michael Landon, Jo Van Fleet. In second of three consecutive segments written by Landon, Little Joe is blinded in an accident, and is shocked to learn that the condition may be permanent.
5 "The Defenders, E. G. Marshall, Ozzie Davis.
7 Movie: "The Quiller Memorandum," George Segal, Alec Guinness, Max Von Sydow, Senta Berger, George Sanders ('66-1st run). Cold war thriller, with screenplay by Harold Pinter, dealing with upsurge of neo-Nazism in today's Germany.
13 Ski Show, Tom Malono
22 Dean Manion Forum
28 Masterpiece Theatre — The First Churchills: "A Famous Victory," John Neville. Churchill, now Duke of Marlborough, leads his troops into Germany and defeats the French.
34 "Filmico: "Alla en el Bajío," Pedro Armendariz
52 "What This Country Needs (housing)"
9:30
9 Larry Burrell, News
13 Minority Community
52 "Point of View"
10:00 P.M.
2 The Doris Mary Anne Kappelhoff Special, Doris Day, Perry Como
4 Bold Ones (lawyers), Burl Ives, Joseph Campanella, James Farentino, Georg Stanford Brown, Gloria Calomea. Anti-Establishment Black Panther is charged with the murder of a plain-clothesman.
5 Kevin Sanders, News
9 The Hard Chargers: Stock car circuit
11 Ken Jones, News
13 Joe De Silva's Forum
28 Fanfare: "Melina Mer-



SPECIAL

GREATEST SHOW on Water . . . at Cypress Gardens (4), 3:30 p.m. — Ed McMahon is host for an aquatic hour, filmed in Florida, featuring water skiers, daredevil boat drivers, aquatic clowns and delia wing kite flyers.

BURT BACHARACH Special (2), 9 p.m. — The spotlight is on Bacharach's music in three segments — a modern ballet by Rudolf Nureyev and Bettie de Jong set to the "Butch Cassidy" score, a London-taped portion with Tom Jones, and numbers with Barbra Streisand, including "Be Aware," written especially for her by Bacharach and Hal David.

DORIS MARY Anne Kappelhoff Special (2), 10 p.m. — Doris Day (Kappelhoff) sets her life story to music, spotlighting songs with her sole guest, Perry Como, chats with her own six dogs, film clips from crying scenes in her movies, and dancing set to a fashion montage.

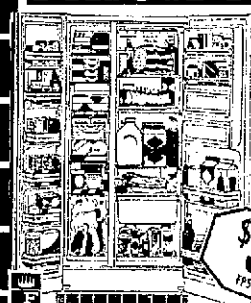
- court — I Was Born Greek" (R)
10:30
5 The World Tomorrow "To Kill a People" (pt. 2). National purpose.
11 Action Now, Howard Miller. A state lottery, and no-fault auto insurance.
13 News, Chuck Cecil
11:00 P.M.
2 Clete Roberts Report
4 Jess Marlow, News
5 Cathedral of Tomorrow
9 "Movie: "Now Voyager," Bette Davis, Paul Henreid, Claude Rains ('42)
13 KATHRYN KUHLMAN (IN COLOR)
★ 1 Believe in Miracles
11:15
2 Dan Rather, News
7 Clayton Vaughn News
11:30
2 KNXT Reports: "Earthquake . . . 4 Weeks Later" (R)
4 Sun. Night Tonight (R), Johnny Carson, Bob Hope, Jack Douglas & Reiko, Marine Academy drill team
7 Bill Beutel, News
11 "Movie: "I Married a Woman," George Gobel
13 "Movie: "4 Desperate Men," Aldo Ray ('40)
11:45
7 M.V.P., Willis Reed
12 MIDNIGHT
2 Movie: "Slightly Scarlet," John Payne
3 Prediction of Earthquakes, by scientists of Matsuhiro, Japan
1:30
2 "Movie: "Girl in the Kremlin," Lex Barker, Zsa Zsa Gabor ('57)
1:45
13 "Movie: "G-Men," James Cagney, Lloyd Nolan ('35)

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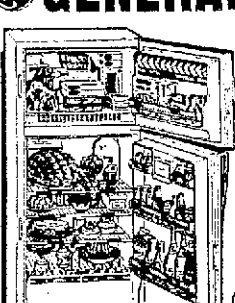


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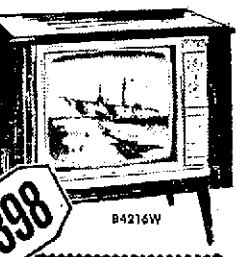
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MONDAY

March 15, 1971

★ PAID ADVERTISEMENT

An " indicates B-W.
Other shows in color.

6:30 A.M.

2 Fundamental Life
Processes, Prof. Strand

6:15

4 Research Project, Dr.
Frank Field: "Eyes"

6:30

2 Break L. the Sun (USC)
11 "Talk About Teens"

7:00 A.M.

2 John Hart, News
4 Today, Hugh Downs,
Barbara Walter chats
with President Nixon in
observance of Mrs. Nixon's
50th birthday tomorrow

7:30

11 Thunderbirds (cartoon)
13 Spider-Man (cartoon)
22 Market Opening
28 Sesame Street (No. 221)

8:00 A.M.

2 Captain Kangaroo
7 Ralph Story's A.M.
9 Ted Meyers, News
11 Superman-Aquaman
28 "Yoga for Health"

8:30

11 "Dennis the Menace"
13 Gumby (cartoon)
28 "Fires of Creation (R)"

9:00 A.M.

2 Lucy Show, Lucille Ball
4 Dinah's Place, Dinah
Shore, Jean Nidetch
5 "Movie: '1,001 Nights,'
Cornel Wilde ('45)"
11 Jack LaLanne Show
13 Beagle Bailey
22 "Office of President"
28 Sesame Street (221-R)

9:30

2 The Beverly Hillbillies
4 Concentration, Clayton
7 "Movie: 'Sally & St.
Anne,' Ann Blyth, Edmund
Gwenn ('52)"
9 "Movie: 'Nightmare
Alley,' Tyrone Power
11 "Movie: 'The Abduc-
tors,' Victor McLaglen
13 The Romper Room
22 Stock Market Update

10:00 A.M.

2 Family Affair, Keith
4 Sale of the Century
13 Soc. Sec. in America
22 "Phyllis Denny Show"

10:15

7 Law: Real Estate
9 "Across the Fence"
11 Yogi & His Friends
13 Hobo Kelly Show
22 Stock Market (live)

10:30

2 The Love of Life
4 Hollywood Squares
Nanette Fabray, Shirley
Jones, Joe Flynn, Barbara
Anderson, Jackie
Vernon
13 "Buck Rogers, Crabbe
22 Stock Market Update

11:00 A.M.

2 Where the Heart Is
4 Jeopardy, Art Fleming
5 "Movie: 'Red Salute,'
Robert Young ('35)"
7 Galloping Gourmet

11:30

2 The Guiding Light
4 Another World
7 Let's Make a Deal
13 William Swing, News
22 "Commodity Report"

2:00 P.M.

2 The Secret Storm
4 Bright Promise (serial)
5 Strange Paradise
7 The Newlywed Game
9 Movie: "Arrowhead,"
Charlton Heston
13 "Topper, Leo G. Carroll

2:30

2 The Edge of Night
4 Somerset (serial)
5 Famous Jury Trials
7 Dating Game, Jim
Lange, Angel Tompkins
13 "The Roy Rogers Show
28 Nauri: East Africa

3:00 P.M.

2 Gomer Pyle — USMC
4 It's Your Best, Dick
Gautier, John David-
sons, Marty Ingels
5 "Highway Patrol
7 General Hospital

3:30

7 News, Smith-Reasoner
9 Get Smart, Don Adams
11 "My Favorite martian
13 Gilligan's Island
28 Mister Rogers
34 "Comicos y Canciones
40 "Noticias (news)
52 "Rocky and His Friends"

6:00 P.M.

2 Big News, J. Murphy
4 Tom Snyder, News
5 LIVE TV IS MORE
★ FUN! STEVE TIME!
with celebrity guests
7 "Movie: 'Broken Ar-
row,' James Stewart
9 "Dick Van Dyke
11 The Flintstones
13 Star Trek, Wm. Shat-
ner, Leonard Nimoy,
Joan Collins. Kirk must
watch the slaughter of
the woman he loves
28 "Muffinland
34 Noticiero 34 (news)
40 "Familiar con Consuelo
52 "Three Stooges"

6:30

9 "Candid Camera, Kirby
11 Flying Nun, Sally Field
20 Hodgepodge Lodge
40 "Los Olvidados
52 "Speed Racer"

7:00 P.M.

2 Walter Cronkite, News
4 NBC News, Brinkley
9 What's My Line?
11 "I Love Lucy, L. Ball
13 Dragnet, Jack Webb
28 World We Live In:

7:30

11 "Outer Limits
13 Underdog (cartoon)
28 "Fires of Creation (R)"

8:00 P.M.

2 The Mike Roy Show
4 Mike Douglas Show, Al
Capp, Joey Heatherton
5 "Sea Hunt, L. Bridges
7 One Life to Live
13 Porky Pig & Friends
28 World We Live In
52 "Uncle Waldo"

8:30

2 Movie: "A Prize of
Gold," Richard Wid-
mark (Br-'55)
5 "Rifleman, Chuck Con-
nors, Thomas Gomez
7 Dark Shadows (serial)
9 Baxter Ward News Hr.
11 George Putnam, News
13 Bozo's Big Top
28 Last Frontier: Alaska
34 "Gallus en Palenque
52 Felix the Cat"

9:00 P.M.

5 "Father Knows Best
7 Eyewitness News
13 Bumby (cartoons)
28 Sesame Street (221-R)
34 "Alma de mi Alma
52 "Kimba, White Lion"

9:30

2 Here's Lucy, Lucille
Ball, Sammy Davis Jr.
(as himself, Elliott
Reid (R). Lucy follows
Sammy to a movie set
to convince him not to
sue for an injured nose.
5 N.Y.P.D., Jack Warden
(Show will be preempted
should a USC-UCLA
playoff be needed.)
7 The Reel Game, Jack
Barry (game show)
Guests: Mel Blanc,
Donald O'Connor
11 The David Frost Show,
Oscar nominee Chief
Dan George, "All in the
Family" producer Nor-
man Lear, actor Clea-
von Little of "Purhi"
13 Quest for Adventure
40 "Miguelito Valdez Show
52 "Treasure Hunters"

10:00 P.M.

2 Jerry Dunphy, Report
4 Tom Brokaw, News
7 Eyewitness News
9 "Movie: 'Soft Skin,'
Jean Desailly, Fran-
coise Dorleac (Fr-'64).
Adultery story by "new
wave" director Fran-
cois Truffaut.
11 "Movie: 'Mummy's
Ghost,' Lon Chaney Jr.
(44)"
13 "Movie: 'Blue Lamp,'
Dirk Bogarde (Br-'51)"
34 Noticiero 34 (news)

11:00 P.M.

2 Th. Merv Griffin Show,
Vincent Price, John
Carradine, Glenn
Strange, Frank Gorshin
4 Tonight, Joey Bishop,
James Coco, Charo,
Kreskin
7 The Dick Cavett Show,
Caterina Valente
and Muhammad Ali

12:30

11 "Movie: 'Before I
Hang,' Boris Karloff
1:00 A.M.

2 News; "Movie: (1:05):
"Tokyo Joe," Hum-
phrey Bogart, Sessue
Hayakawa ('46)
4 KNBC Newservice
7 The Late Report

2:30

2 "Movie: 'Hotel Re-
serve,' James Mason

3:00

2 The Doris Day Show,
Meredith Baxter, Mi-
chael Burns. In spinoff
for possible series,
Doris' niece seeks her
advice about a mar-
riage crumbling be-
cause her husband can't
stand the thought of
becoming a father.
9 "Candid Camera, Kirby
34 "Cadencia de Angustias
52 "Outdoor Sportsman"

3:30

2 Carol Burnett Show (R)
with Ken Berry, Na-
nette Fabray. High-
lights are a Civil War
triangle and a spoof of
classic aviation epics.
5 Ch. 5 NEWS! A SWIFT
★ ½ HOUR! COMPLETE!
with Kevin Sanders
9 Baxter Ward News Hr.
11 George Putnam, News
13 "Have Gun, Will Travel,
Richard Boone. Kanga-
roo trial.
28 FCC Hearings on CATV
(4 hrs.). Today's ses-
sion looks at proposals
for CATV ownership,
regulatory agencies.
34 Lucecita (variety)
40 "Hit del Momento"

4:00

5 HOPE AND CROSBY HIT
★ THE ROAD! FUNNY!
"Road to Singapore,"
Dorothy Lamour, Au-
thony Quinn ('31). First
of the "road" series.
13 Bill Johns, News
34 "Incertidumbre"

4:30

2 The Mike Roy Show
4 Mike Douglas Show, Al
Capp, Joey Heatherton
5 "Sea Hunt, L. Bridges
7 One Life to Live
13 Porky Pig & Friends
28 World We Live In
52 "Uncle Waldo"

5:00 P.M.

4 News, Jess Marlow
5 A BETTER NEWS!
★ SANDERS and MORRISI
on Big 5 News
9 Flipper, Brian Kelly
11 The Flintstones
13 Batman, Adam West,
Burgess Meredith, Ethel
Merman (pt. 2)
40 Vamos a Viajar
52 "Three Stooges"

5:30

7 News, Smith-Reasoner
9 Get Smart, Don Adams
11 "My Favorite martian
13 Gilligan's Island
28 Mister Rogers
34 "Comicos y Canciones
40 "Noticias (news)
52 "Rocky and His Friends"

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COLOR-B/W RENTALS

SPECIAL

RED SKELTON (4), 7:30 p.m. — Cancelled by CBS and picked up by NBC. Red again faces the final curtain — at least for now. Sebastian Cabot plays the famous wheelchair-bound detective "Copperside" in a Clem Kadiddlehopper sketch, with Red a bumbling pit stop mechanic in the silent spot, singing by the Burgundy Street Singers. Skelton continues in repeats throughout the summer, returning June 6 to the Sunday — 8:30 slot as Bill Cosby takes over Julia's vacated Tuesday berth.

11 "Outer Limits
13 Underdog (cartoon)
28 "Fires of Creation (R)"

3:30

2 The Mike Roy Show
4 Mike Douglas Show, Al Capp, Joey Heatherton
5 "Sea Hunt, L. Bridges
7 One Life to Live
13 Porky Pig & Friends
28 World We Live In
52 "Uncle Waldo"

4:00 P.M.

2 Movie: "A Prize of Gold," Richard Widmark (Br-'55)
5 "Rifleman, Chuck Connors, Thomas Gomez
7 Dark Shadows (serial)
9 Baxter Ward News Hr.
11 George Putnam, News
13 Bozo's Big Top
28 Last Frontier: Alaska
34 "Gallus en Palenque
52 Felix the Cat"

4:30

5 "Father Knows Best
7 Eyewitness News
13 Bumby (cartoons)
28 Sesame Street (221-R)
34 "Alma de mi Alma
52 "Kimba, White Lion"

5:00 P.M.

4 News, Jess Marlow
5 A BETTER NEWS!
★ SANDERS and MORRISI on Big 5 News
9 Flipper, Brian Kelly
11 The Flintstones
13 Batman, Adam West, Burgess Meredith, Ethel Merman (pt. 2)
40 Vamos a Viajar
52 "Three Stooges"

5:30

7 News, Smith-Reasoner
9 Get Smart, Don Adams
11 "My Favorite martian
13 Gilligan's Island
28 Mister Rogers
34 "Comicos y Canciones
40 "Noticias (news)
52 "Rocky and His Friends"

6:00 P.M.

2 Big News, J. Murphy
4 Tom Snyder, News
5 LIVE TV IS MORE
★ FUN! STEVE TIME!
with celebrity guests
7 "Movie: 'Broken Arrow,' James Stewart
9 "Dick Van Dyke
11 The Flintstones
13 Star Trek, Wm. Shatner, Leonard Nimoy, Joan Collins. Kirk must watch the slaughter of the woman he loves
28 "Muffinland
34 Noticiero 34 (news)
40 "Familiar con Consuelo
52 "Three Stooges"

6:30

9 "Candid Camera, Kirby
11 Flying Nun, Sally Field
20 Hodgepodge Lodge
40 "Los Olvidados
52 "Speed Racer"

7:00 P.M.

2 Walter Cronkite, News
4 NBC News, Brinkley
9 What's My Line?
11 "I Love Lucy, L. Ball
13 Dragnet, Jack Webb
28 World We Live In:

"The Winners" (Insects)

34 "Mi Amor por Ti
40 "Simplimente Maria
52 "The Addams Family"

7:30

2 Gunsmoke, James Arness, Harry Carey Jr., Victor French, Louise Latham, Pat Thompson ('68-R). A pregnant Indian girl slowed down Matt's efforts to return a prisoner to Dodge
4 The Red Skelton Show. Sebastian Cabot guests, returning next week to host a "Winnie the Pooh" reprise.
5 VIRGINIA! Ed McMahon! ★ Mayor Carl Stokes! with Nancy Ames, C.C. Ruku
7 Let's Make a Deal, Monty Hall (game)
9 Movie: "We Joined the Navy," Kenneth More
11 Truth or Consequences
13 It takes a Thief, Robert Wagner, Fernando Lamas. Al tricks a thief
28 Citywatchers, Charles Champilin, Art Seidenbaum.
34 "La Duena (serial)
52 Laos: Land of a Million Elephants

8:00 P.M.

4 Rowan & Martin's Laugh-In. Cameo guests include George Raft, Fernando Lamas and Dinah Shore, with a new cast character introduced — Gen. Bull Right's brother Adm. Farragut Right.
7 The Newlywed Game. Bob Eubanks (game)
11 To Tell the Truth
28 Current Events. Segment on Redondo Beach's controversial "project quest"
34 Musica y Estrellas
40 "Aqui Tres Palines"

8:30

2 Here's Lucy, Lucille Ball, Sammy Davis Jr. (as himself, Elliott Reid (R). Lucy follows Sammy to a movie set to convince him not to sue for an injured nose.
5 N.Y.P.D., Jack Warden (Show will be preempted should a USC-UCLA playoff be needed.)
7 The Reel Game, Jack Barry (game show)
Guests: Mel Blanc, Donald O'Connor
11 The David Frost Show, Oscar nominee Chief Dan George, "All in the Family" producer Norman Lear, actor Cleavon Little of "Purhi"
13 Quest for Adventure
40 "Miguelito Valdez Show
52 "Treasure Hunters"

9:00 P.M.

2 Mayberry RFD, Ken Berry, George Lindsey, James Westerfield, Burt Mustin. Goober volunteers to guide the Junior Woodsmen in exploring some caves, and promptly gets himself lost from the others.
4 World Premiere (TV movie): "Barryon," Robert Forster, Darren McGavin, Anjanette Comer, Edelman, Hermione Gingold, Jose Ferrer. Pilot for proposed series about a private eye of the late '30s, who tries to solve a murder committed with his own gun
5 "The Fugitive, David Janssen, Joanna Pettet.
7 Movie: "Who's Minding the Mint?" Jim Hutton, Dorothy Provine, Milton Berle, Joey Bishop, Bob

9:30

2 The Doris Day Show, Meredith Baxter, Michael Burns. In spinoff for possible series, Doris' niece seeks her advice about a marriage crumbling because her husband can't stand the thought of becoming a father.
9 "Candid Camera, Kirby
34 "Cadencia de Angustias
52 "Outdoor Sportsman"

10:00 P.M.

2 Carol Burnett Show (R) with Ken Berry, Nannette Fabray. Highlights are a Civil War triangle and a spoof of classic aviation epics.
5 Ch. 5 NEWS! A SWIFT
★ ½ HOUR! COMPLETE!
with Kevin Sanders
9 Baxter Ward News Hr.
11 George Putnam, News
13 "Have Gun, Will Travel, Richard Boone. Kanga-
roo trial.
28 FCC Hearings on CATV (4 hrs.). Today's session looks at proposals for CATV ownership, regulatory agencies.
34 Lucecita (variety)
40 "Hit del Momento"

10:30

5 HOPE AND CROSBY HIT
★ THE ROAD! FUNNY!
"Road to Singapore," Dorothy Lamour, Anthony Quinn ('31). First of the "road" series.
13 Bill Johns, News
34 "Incertidumbre"

11:00 P.M.

2 Jerry Dunphy, Report
4 Tom Brokaw, News
7 Eyewitness News
9 "Movie: 'Soft Skin,' Jean Desailly, Francoise Dorleac (Fr-'64). Adultery story by "new wave" director Francois Truffaut.
11 "Movie: 'Mummy's Ghost,' Lon Chaney Jr. (44)"
13 "Movie: 'Blue Lamp,' Dirk Bogarde (Br-'51)"
34 Noticiero 34 (news)

Denver, Walter Brennan ('67-1st run). Zany fun film about an indept clerk at the U.S. mint who plots to run off \$50,000 at night to replace money he inadvertently destroyed.
13 The Invaders, Roy Thinnes, Andrew Duggan. Repeats return
28 Realities: "Take Me Out of the Ball Game," Dave Meggys, Jack Scott, Harry Edwards, George Sauer. Athletes criticize the sports scene in America as perpetuating traditional attitudes and values.
34 "Hoy (music-variety)
40 Natacha (serial)
52 "Aleutian Adventure"

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34 Noticiero 34 (news)

11:30

2 Th. Merv Griffin Show, Vincent Price, John Carradine, Glenn Strange, Frank Gorshin
4 Tonight, Joey Bishop, James Coco, Charo, Kreskin
7 The Dick Cavett Show, Caterina Valente and Muhammad Ali

12:30

11 "Movie: 'Before I Hang,' Boris Karloff
1:00 A.M.

2 News; "Movie: (1:05): "Tokyo Joe," Humphrey Bogart, Sessue Hayakawa ('46)
4 KNBC Newservice
7 The Late Report

2:30

2 "Movie: 'Hotel Reserve,' James Mason

TV MOVIE TIPS

SUNDAY — "Born Free" ('66), 7 p.m., Ch. 2; Bill Travers, Virginia McKenna; film based on Joy Adamson's book about a lioness raised to maturity among humans then returned to her natural jungle environment.

"The Quiller Memorandum" ('67), 9 p.m., Ch. 7; George Segal, Alec Guinness, Max Von Sydow, Santa Berger; spy drama dealing with neo-Nazism in Germany.

MONDAY — "Who's Minding the Mint?" ('67), 9 p.m., Ch. 7; Jim Hutton, Dorothy Provine, Milton Berle; film about a U.S. Mint money-checker who inadvertently destroys \$50,000.

"Banyon" (movie for TV), 9 p.m., Ch. 4; Robert Forster, Darren McGavin, Anjanette Comer; private detective becomes a target as he tries to solve a murder committed with his own weapon in his own office.

TUESDAY — "Boy, Did I Get a Wrong Number!" ('68), 9 p.m., Ch. 4; Bob Hope, Elke Sommer, Phyllis Diller; real estate operator tries to help a French actress and himself by hiding her.

THURSDAY — "The Shuttered Room", 9 p.m., Ch. 2; Gig Young, Carol Lynley; pair explore



'QUILLER MEMORANDUM'
Santa Berger, George Segal

their inheritance, a house that hasn't been occupied for 40 years.

FRIDAY — "This Property is Condemned" ('68), 9 p.m., Ch. 2; Natalie Wood, Robert Redford, Charles Bronson; smalltown girl thirsts for

the "freedom and excitement of big city life."

SATURDAY — "The Misfits" ('61), 8:30 p.m., Ch. 4; Clark Gable, Marilyn Monroe, Montgomery Clift; non-conformist seeks refuge from society.

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Green TWEED	SHAG	Kodel Polyester	8.95 ^{sq. yd.}	5 ⁹⁵ ^{sq. yd.}
SAUTERNE	SHAG	Kodel Polyester	8.95 ^{sq. yd.}	5 ⁹⁵ ^{sq. yd.}
Blue GREEN	SHAG	Acrylic	7.95 ^{sq. yd.}	4 ⁹⁵ ^{sq. yd.}
WHITE	PLUSH	Polyester	11.95 ^{sq. yd.}	4 ⁹⁵ ^{sq. yd.}
AVOCADO	SHAG	Nylon	5.95 ^{sq. yd.}	3 ⁹⁵ ^{sq. yd.}
Blue Green	SHAG	Nylon	5.95 ^{sq. yd.}	3 ⁹⁵ ^{sq. yd.}
Green & Gold	SHAG	Kodel Polyester	11.95 ^{sq. yd.}	8 ⁹⁵ ^{sq. yd.}
2-Tone GREEN	SHAG	Nylon	10.95 ^{sq. yd.}	6 ⁹⁵ ^{sq. yd.}
2-Tone GREEN	SHAG	Polyester	7.95 ^{sq. yd.}	5 ⁹⁵ ^{sq. yd.}
Gold on Gold	SHAG	Acrylic	12.95 ^{sq. yd.}	7 ⁹⁵ ^{sq. yd.}
Blue Green	SHAG	Nylon	9.95 ^{sq. yd.}	5 ⁹⁵ ^{sq. yd.}
Orange, Green, GOLD	SHAG	Nylon	9.95 ^{sq. yd.}	6 ⁷⁵ ^{sq. yd.}
AVOCADO	Com- mercial	Nylon	6.95 ^{sq. yd.}	4 ⁶⁹ ^{sq. yd.}
Green TWEED	KITCHEN	Nylon	7.95 ^{sq. yd.}	4 ⁸⁸ ^{sq. yd.}
Blue/ Green	HI-LOW	Nylon	6.95 ^{sq. yd.}	4 ⁸⁸ ^{sq. yd.}

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TUESDAY

March 16, 1971
★ PAID ADVERTISEMENT
An * indicates D&W.
Other shows in color.

- 6:00 A.M.
2 Language: Introduction to Modern Linguistics
6:25
4 Research Project: "Visceral Learning"
6:30
2 Frontiers of Electronics
11 *Frontiers of Freedom
7:00 A.M.
2 John Hart, News
4 Today, Hugh Downs, Paul Osborn, Benjamin Mays, viewers' letters
11 Thunderbirds (cartoon)
13 Spider Man (cartoon)
22 Market Opening
28 Sesame Street (No. 222)
7:30
7 Psych: "Awareness"
9 Prince of Peace: "Trial at Tara"
11 Yogi & His Friends
13 Hobo Kelly Show
22 Stock Market (live)
8:00 A.M.
2 Capt. Kangaroo: boats
7 Ralph Story's A.M.
9 Ted Meyers, News
11 Batman-Superman
28 *Yoga for Health
8:30
11 *Dennis the Menace
13 Gumby (cartoons)
28 The Last Frontier
9:00 A.M.
2 Lucy Show, Lucille Ball
- with Robert Goulet
4 Dinah's Place, Dinah Shore, James Brolin
5 *Movie: "Perilous Holiday," Pat O'Brien ('46)
11 Jack La Lanne Show
13 Snuffy Smith (cartoon)
22 *Office of President
28 Sesame Street (222-R)
9:30
2 The Beverly Hillbillies
4 Concentration, Bob Clayton. Award from CARE.
7 *Movie: "House across the Bay," George Raft
9 *Movie: "Western Union," Randolph Scott
11 Movie: "Lost World of Sinbad," Toshirō Mifune (Jap.-'64)
13 The Romper Room
22 Market Update
10:00 A.M.
2 Family Affair, Keith
4 Sale of the Century
13 Consumer's Report: "Automobile Repair"
20 *African Safari
10:30
2 The Love of Life
4 Hollywood Squares
13 *Buck Rogers, Crabbe
10:45
3 *Movie: "Special Delivery," Joseph Cotten
11:00 A.M.
2 Where the Heart Is
4 Jeopardy, Art Fleming
7 Galloping Gourmet
13 Rocket Robin Hood
11:30
2 Search for Tomorrow
4 Who, What or Where
7 That Girl, M. Thomas

SPECIAL

GRAMMY AWARDS (7),
8:30 p.m. — After years of after-the-fact "Best on Record," we finally get the awards ceremonies themselves, seen by 3-hour delay from the Hollywood Palladium and hosted by Andy Williams. Presenters include Herb Alpert, Glen Campbell, the 5th Dimension, John Wayne, Duke Ellington, Rod McKuen, Nancy Wilson and Bobby Sherman — with the five tunes nominated as best song of the year performed by Aretha Franklin (Bridge Over Troubled Waters), the Osmond Brothers (Everything Is Beautiful), Anne Murray (Fire & Rain), Dionne Warwick (Let It Be) and the Carpenters (We've Only Just Begun).

- 9 Tempo, Philbin-Lee
11 Interact, Louise Riddle
13 News, Johns-Bennett
20 Citywatchers (R)
12:00 NOON
2 Lucky Pair, Dawson
4 Joe Garagiola's Memory Game
7 Bewitched, Montgomery
11 *Kings of Comedy
13 Travel, Don & Bettina
22 The Real World
28 Current Events (R): "Project Quest"
12:30
2 As the World Turns
4 Days of Our Lives
5 Movie Game, Blyden
7 A World Apart (serial)
13 Dialing for Dollars
22 Closing Prices
1:00 P.M.
2 Love Is a Many-Splendored Thing (serial)
4 The Doctors (serial)
5 *Ben Casey, Vince Edwards, Van Johnson
7 All My Children (ser'l)
11 *Movie: "A Yank in the RAF," Tyrone Power
22 *Charting the Market
28 *Parlons Francais
1:30
2 The Guiding Light
4 Another World
7 Let's Make a Deal
13 William Swing, News
22 *Commodity Report
2:00 P.M.
2 The Secret Storm
4 Bright Promise (serial)
5 Strange Paradise
7 The Newlywed Game
9 Movie: "Donovan's Reef," John Wayne
13 *Topper, Leo G. Carroll
2:30
2 The Edge of Night
4 Somerset (serial)
5 Famous Jury Trials
7 The Dating Game
13 *Roy Rogers Show
28 *8 Steps to Excellence
3:00 P.M.
2 Gomer Pyle—USMC
4 It's Your Bet, Gaultier
5 *Highway Patrol
7 General Hospital
11 *Outer Limits
13 Underdog (cartoon)
28 High School Problems
3:30
2 The Mike Roy Show
4 Mike Douglas Show, Al

- Capp, Barbara Feldon, Lynn Anderson
5 *Sea Hunt, L. Bridges
7 One Life to Live
13 Porky Pig & Friends
52 *Uncle Waldo
4:00 P.M.
2 *Mr. Ed, Alan Young
5 *Riflemen, C. Connors
7 Dark Shadows (serial)
9 Baxter Ward News Hr.
11 George Putnam, News
13 Bozo's Big Top
28 Interface: "Geothermal Power" (R)
34 *Dos Gallos Palenque
52 *Felix the Cat
4:30
2 Movie: "Cattle Queen of Montana," Barbara Stanwyck, Ronald Reagan ('54)
5 *Father Knows Best
7 Eyewitness News
13 Gumby (cartoons)
28 Sesame Street (222-R)
34 *Alma de Mi Alma
52 *Kimba, White Lion
5:00 P.M.
4 Jess Marlow, News
5 Kevin Sanders, News
9 Flipper, Brian Kelly
11 The Flintstones
13 Batman, Adam West, Victor Buono
40 *Usted y la Policía
52 *The Three Stooges
5:30
7 News, Smith-Reasoner
9 Get Smart, Don Adams
11 *My Favorite Martian
13 Gilligan's Island
20 Mister Rogers
34 *Comicos y Canciones
40 *Noticias (news)
52 *Rocky and Friends
5:40
5 LAKERS TAKE ON
★ KNICKS LIVE from N.Y.
6:00 P.M.
2 Big News, J. Dunphy
4 Tom Snyder, News
7 Movie: "The Sun Also Rises," Tyrone Power, Ava Gardner, Errol Flynn ('57). Part one.
9 *Dick Van Dyke Show
11 The Flintstones
13 Star Trek, Wm. Shatner, Leonard Nimoy, Craig Hundley.
28 *Muffinland
34 *Noticiero 34 (news)
52 *Familia con Consuelo
6:30
9 *Candid Camera, Kirby
11 Flying Nun, Sally Field
28 Hodgepodge Lodge
40 *Los Olvidados
52 *Speed Racer
7:00 P.M.
2 Walter Cronkite, News
4 NBC News, Brinkley
9 What's My Line?
11 *I Love Lucy, L. Ball
13 Dragnet, Jack Webb.
28 Kukla, Fran & Ollie (R)
34 *Mi Amor por Ti
40 *Simplemente Maria
52 *The Addams Family
7:30
2 The Beverly Hillbillies, Buddy Ebsen, Donna Douglas, Mike Minor
Unscrupulous actor makes another try at getting next to Elly and the family fortune.
4 Julia, Diahann Carroll, Fred Williamson, Lloyd Nolan. Julia speaks up for women's lib until she finds she can get

SPORTS TODAY

NBA BASKETBALL,
5:40 p.m. (5), has Chick Hearn court-side as the New York Knicks host the Lakers, screening by one-hour delay.

farther by displaying a little feminine helplessness.

- 7 Mod Squad, Michael Cole, Clarence Williams III, Rene Auberjonois (in dual role), William Smith. Pete goes undercover as a safe cracker to break up an industrial espionage ring.
9 Movie: "Elephant Walk," Elizabeth Taylor, Dana Andrews
11 Truth or Consequences
13 It Takes a Thief, Robert Wagner.
28 Clowns Never Laugh.
34 *La Duena (serial)
52 Istanbul to Greece
8:00 P.M.
2 Green Acres, Eddie Albert, Eva Gabor, Pamela Franklin, Don Porter. In spinoff for possible series, Lisa maneuvers Oliver into a fifth honeymoon visit to Hawaii — and a hotel's honeymoon suite that's already promised.
4 The Don Knotts Show, Dick Crenna, Juliet Prowse, Doug Kershaw, Dion and the Bantams
5 Virginia Graham Show, Alejandro Rey, Sharon Farrell, Israeli fashions
11 To Tell the Truth
28 SOLEDAD DEATHS—WHY?
★ KCET PRISON PROBE
Films and interviews with prison officials, guards, staff and inmates, probing the racial tensions which resulted in the deaths of two guards and six inmates last year.
34 Sonrisas (musical)
40 *Lila Lazo (variety)
8:30
2 Hee Haw, Buck Owens and Roy Clark (R), with George Jones and his wife Tammy Wynette
7 CHEVROLET PRESENTS
★ THE 13th ANNUAL GRAMMY AWARDS SHOW
THE BEST IN MUSIC
Andy Williams is host
11 The David Frost Show, with Apollo 14 astronauts Alan Shepard, Stuart Roosa, Edgar Mitchell
13 Quest for Adventure
34 Criada Bien Criada
52 *Voice Beneath Sea
9:00 P.M.
4 Movie: "Boy, Did I Get a Wrong Number!" Bob Hope, Phyllis Diller,
5 THE FUGITIVE! A
★ THRILLER TONIGHT
*David Janssen, Barry Morse, Jacqueline Scott, James Daly.
7 WATCH THE GRAMMY
★ AWARDS TONIGHT
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(continues to 10 p.m.)

- Tele-Vues
13 The Invaders, Roy Thinnies, James Whitmore, Susan Strasberg.
28 The Advocates (from L.A.): "Nixon's Revenue-Sharing Proposal," John R. Wilson, Gov. John Love (Colo.) and Mayor Richard Lugar (Indianapolis) all supporting, vs. Ioes Sen. Adlai Stevenson (Ill.) and Melville Uimer.
34 *La Constitución
40 *Natalcha (serial)
52 *Tigrero's Return
9:30
2 All in the Family, Carroll O'Connor, Jean Stapleton, Rob Reiner, Sandy Kenyon, Jack Perkins. Archie gets word that his company is about to lay off personnel, and begins an all-night vigil to hear if he's lost his job.
9 *Candid Camera, Kirby
34 *Cadena de Angustias
52 *Outdoor Sportsman
10:00 P.M.
2 60 Minutes, Mike Wallace, Morley Safer
5 MEATY 1/2 HR. OF NEWS
★ COMPLETE! SANDERS! with Barney Morris
7 Marcus Welby, M.D. Robert Young, James Brolin, Geraldine Brooks, Pat Harrington. When Welby helps a stricken woman on a transcontinental flight, he gets involved.
9 Baxter Ward News Hr.
11 George Putnam, News
11 *Have Gun, Will Travel
28 High School: Problems
34 *Do-Re-Mi (variety)
40 *Festival Mexicano
10:30
5 HOPE & CROSBY! LA MOURE
★ & ANTHONY QUINN!
"Road to Morocco" ('42)
13 Bill Johns, News
34 *Incidentumbre
11:00 P.M.
2 Jerry Dunphy Report
4 Tom Brokaw, News
7 Eyewitness News
9 *Movie: "Nobody Waved Goodbye," Peter Kastner (Canada '64)
11 *Movie: "Platinum High School," Mickey Rooney ('60)
13 *Movie: "Lure of the Swamp," Willard Parker ('57)
28 Realities (R): "Take Me Out of the Ball Game," Dave Meggys, Harry Edwards, Jack Scott
34 Noticiero 34 (news)
11:30
2 The Merv Griffin Show. "St. Patrick's" show with Cecil Kellaway, the Irish Rovers and Jack Haley
4 Tonight, Joey Bishop, Marlo Thomas, Paul Sann
7 The Dick Cavett Show. guests
12:15
5 Community Bulletins
1:00 A.M.
2 *Movie: "Riff Raff," Pat O'Brien ('47)
4 KNBC Newservice
11 *Movies: "Brief Encounter," "Nylon Noose" and "Josephine and Me"

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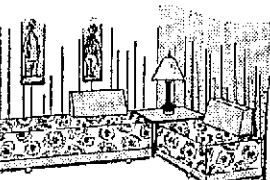
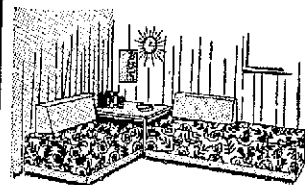


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SWIVEL CHAIR

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Dooley's Low Price! **34⁹⁵**

Impressive Quality ...Important Savings



**COMPLETE
SELECTION
of Assorted
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\$147⁹⁵ to \$299



**Quality
GAME TABLE**
with
**MATCHING
CHAIRS**

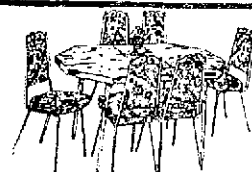
A rich, wood grained Spanish table top with leaf, apron and ornamental iron base. Four sturdy chairs upholstered in durable vinyl, ornamental iron bases and Shepherd type casters.

**COMPLETE
SET FOR ONLY \$197**



**5-PIECE
DINING ROOM SET**

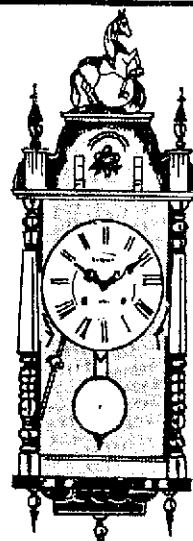
38x50 - 60-in. oval extension table and 4-spindle back side chairs.
\$219
Table \$109 | Chairs \$29 ea.



7-Pc. DINETTE SET

6 chairs and table. Chairs covered with washable vinyl Loren Moss with Spanish scroll tops. Table manufactured by Metalcraft.

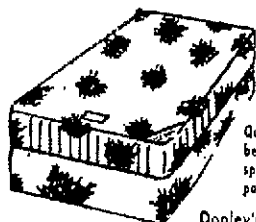
Dooley's LOW PRICE **88⁸⁸**



**30-DAY
CHIME CLOCK**

A beautiful 30-Day wind wall chime clock with swinging pendulum. Comes in wood case with walnut finish.

Dooley's LOW PRICE! **\$55**

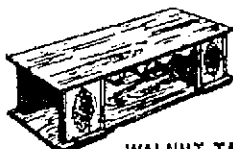
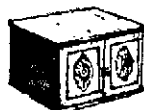


**Twin or Full Size
MATTRESS and
BOX SPRING**

Quilted with KODEL® The Miracle Fiber. Tempered heavy gauge steel springs to give you all-over body support.

Dooley's Low Price

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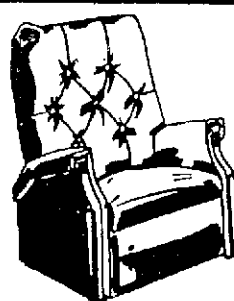


**ZENO
WALNUT TABLES**

30"x30" commode, 24"x60" cocktail table or hexagon commode. In Walnut finish, mar-proof tops.

Dooley's Low Price

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**Man-Size Deluxe
RECLINER CHAIR**

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Dooley's Low Price! **\$57**

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WEDNESDAY

March 17, 1971

★ PAID ADVERTISEMENT

An * indicates B-W.
Other shows in color.

6:00 A.M.

- 2 Fundamental Life Processes (Biology)
- 4 Research Project, Dr. Field: "L-Dopa"

6:30

- 2 Break to the Sun (USC)

- 11 More for Money

7:00 A.M.

- 2 John Hart, News
- 4 Today, Hugh Downs. a 2-hour St. Patrick's Day salute to Ireland, with Slobban McKenna, Tim Pat Coogan, Michael Dargan, Prime Minister John Lynch
- 11 Thunderbirds (cartoon)
- 13 Spider-Man (cartoon)
- 22 Market Opening
- 28 Sesame Street (No. 223)

7:30

- 7 Law for '70s: Brokers
- 9 Prince of Peace: "His Credentials"
- 11 Yogi & His Friends
- 13 Hobo Kelly Show
- 22 Stock Market (live)

8:00 A.M.

- 2 Captain Kangaroo
- 7 Ralph Story's A.M.
- 9 Ted Meyers, News
- 11 Supermen-Aquaman
- 28 Yuga for Health

8:30

- 11 "Dennis the Menace"
- 13 Gumby (cartoon)
- 28 3 Steps to Excellence

9:00 A.M.

- 2 Lucy Show, Lucille Ball
- 4 Dinah's Place, Dinah Shore, Ed McMahon with Irish stew, "Dear Old Donegal" with bagpiper
- 5 "Movie: "Grand Canyon," Richard Arlen
- 11 Jack La Lanne Show
- 13 Krazy Kat (cartoon)
- 22 "Office of President"
- 28 Sesame Street (223-R)

9:20

- 13 Fashions in Sewing

9:30

- 2 The Beverly Hillbillies
- 4 Concentration, Clayton
- 7 "Movie: "Diplomatic Courier," Tyrone Power, Patricia Neal ('52)

- 9 "Movie: "Wilson," Alexander Knox, Gerald Fitzgerald ('45). Biopic.

- 11 "Movie: "Fear No More," Jacques Bergerac ('61)

- 13 The Romper Room

- 22 Market Update

10:00 A.M.

- 2 Family Affair, Keith
- 4 Sale of the Century
- 13 Federal Exec. Board

10:30

- 2 The Love of Life
- 4 Hollywood Squares
- 5 "Movie: "Monkey Business," four Marx Brothers ('31)
- 13 "Buck Rogers, Crabbe"

11:00 A.M.

- 2 Where the Heart Is
- 4 Jeopardy, Art Fleming
- 7 Galloping Gourmet
- 13 Rocket Robin Hood

11:15

- 22 "A Woman's Place"

11:30

- 2 Search for Tomorrow
- 4 Who, What or Where
- 7 That Girl, M. Thomas
- 9 Tempo, Philbin-Lee
- 11 Intract, Louise Ridgle
- 13 News, Johns-Bennett
- 22 Stock Market Update

12:00 NOON

- 2 Lucky Pair, Dawson
- 4 Joe Garagiola's Memory Game
- 5 Cooking Around World
- 7 Bewitched, Montgomery
- 11 "Kings of Comedy"
- 13 Perspective
- 22 The Real World
- 28 Law for the '70s

12:15

- 13 Stretch and Sew

12:30

- 2 As the World Turns
- 4 Days of Our Lives
- 5 Movie Game, Blyden
- 7 A World Apart (serial)
- 13 Dialing for Dollars
- 22 Closing Prices

1:00 P.M.

- 2 Love Is a Many Splendored Thing (serial)
- 4 The Doctors (serial)
- 5 "Ben Casey, Vince Edwards, Hans Conried, Viveca Lindfors
- 7 All My Children (serial)
- 11 "Movie: "Slave Ship," Wallace Beery, Mickey Rooney
- 22 "Charting the Market"

1:30

- 2 The Guiding Light

SPECIAL

SUBURBIA USA (4), 9 p.m. — Steve Lawrence and Eydie Gorme are hosts for a "Music Hall" hour spoofing life in the suburbs. Sid Caesar, Barbara Feldon and Anne Meara join in sketches about neighbors, a new maid and a community center show.

NASHVILLE Sound of Boots Randolph (5), 9 p.m. — Randolph's yakety sax shifts from country to modern in Nashville-taped hour. With the musical backing of the Nashville Strings. Boots is joined by jazz trumpeter Jonah Jones from Manhattan and clarinetist Pete Fountain from New Orleans, with the finale finding the three teamed for a blues medley.

- 4 Another World
- 7 Let's Make a Deal
- 13 William Swing, News
- 22 "Commodity Report"

1:45

- 13 Kid's Stuff (cartoons)

2:00 P.M.

- 2 The Secret Storm
- 4 Bright Promise (serial)
- 5 Strange Paradise
- 7 The Newlywed Game
- 9 "Movie: "Court Jester," Danny Kaye, Glynis Johns ('55)
- 13 "Topper, Leo G. Carroll
- 28 Because We Care (premiere). First of 6 weekly programs on drug problems, designed primarily for educators.

2:30

- 2 The Edge of Night
- 4 Somerset (serial)
- 5 Famous Jury Trials
- 7 The Dating Game
- Guest: Barry Sullivan
- 13 "Roy Rogers Show"
- 28 The Opening Door

3:00 P.M.

- 2 Gomer Pyle—USMC
- 4 It's Your Bet, Gaudier
- 5 "Highway Patrol"
- 7 General Hospital
- 11 "Outer Limits"
- 13 Underdog (cartoon)
- 28 The Advocates (R): "Revenue-Sharing"

3:30

- 2 The Mike Roy Show
- 4 Mike Douglas Show, Al Capp, Lester Maddox, Chuck McCann
- 5 "Sea Hunt, L. Bridges
- 7 One Life to Live
- 13 Porky Pig & Friends
- 52 "Uncle Waldo"

3:45

- 34 Entrevista de Hoy

4:00 P.M.

- 2 "Movie: "Luck of the Irish," Tyrone Power, Anne Baxter, Cecil Kellaway ('47)
- 5 "Rifleman, Chuck Connors, Dabbs Greer
- 7 Dark Shadows (serial)
- 9 Baxter Ward News Hr.
- 11 George Putnam, News
- 13 Bozo's Big Top
- 28 The Last Frontier
- 34 "Dos Gallos Palenque"
- 52 "Felix the Cat"

4:30

- 5 "Father Knows Best"
- 7 Eyewitness News
- 13 Gumby (cartoons)
- 28 Sesame Street (223-R)
- 34 "Alma de Mi Alma"
- 52 "Kimba, White Lion"

5:00 P.M.

- 4 Jess Marlow, News
- 5 Kevin Sanders, News
- 9 Flipper, Brian Kelly
- 11 The Flintstones
- 13 Batman, Adam West, Milton Berle

- 34 "To Be Announced"
- 40 "Mexican Chamber"
- 52 "The Three Stooges"

5:30

- 7 News, Smith-Reasoner
- 9 Get Smart, Don Adams
- 11 "My Favorite Martian"
- 20 Mister Rogers
- 34 "Comicos y Canciones"
- 40 "Noticias (news)"
- 52 "Rocky and Friends"

6:00 P.M.

- 2 Big News, J. Dunphy
- 4 Tom Snyder, News
- 5 LAKERS vs. CELTS

★ FROM BOSTON!

- The Jerry West Show

- 7 "Movie: "The Sun Also Rises," Tyrone Power, Ava Gardner ('57).
- 9 "Dick Van Dyke Show"
- 11 The Flintstones
- 13 Star Trek, Wm. Shatner, Leonard Nimoy, Antoinette Bower

- 28 "Muffinland"
- 34 Noticiero 34 (news)
- 40 "Familiar con Consuelo"
- 52 "The Three Stooges"

6:10

- 5 NBA Basketball (spts)

6:15

- 28 "Art Studio: stitchery"

6:30

- 9 "Candid Camera, Funt"
- 11 Flying Nun, Sally Field
- 28 Hodgepodge Lodge
- 40 "Los Olvidados"
- 52 "The Speed Racer"

7:00 P.M.

- 2 Walter Cronkite, News
- 4 NBC News, Brinkley
- 9 What's My Line?
- 11 "I Love Lucy, L. Ball
- 13 Dragnet, Jack Webb, Exton.
- 28 William F. Buckley: "Crisis of Private Insurance," Clement Stone
- 34 "Mi Amor por Ti"
- 40 "Simplemente Maria"
- 52 "The Addams Family"

7:30

- 2 Men at Law, Gerald S. O'Loughlin, Robert Foxworth, William Windom, Jessica Walter, Pippa Scott. A faith healer's questionable methods leads to tragedy when an angered woman attacks him.
- 4 Men from Shiloh. Stewart Granger, Julie Harris, Arthur O'Connell, Clint Howard, Pernell Roberts. The wife of a dead-beat sod buster comes to Mackenzie's aid when he's attacked by the killer wolf he's tracking, and then robbed of his horse and gun.

- 7 Courtship of Eddie's Father, Bill Bixby, Brandon Cruz, Gary Dubin. Eddie makes a deal with a pal to trade an expected baby for some of Eddie's toys.
- 9 "Movie: "Cyrano de Bergerac," Jose Ferrer, Mala Powers ('50). An Oscar for Ferrer as Cyrano.
- 11 Truth or Consequences
- 13 It Takes a Thief, Robert Wagner, Fred Astaire. Al's to protect three paintings his father wants to steal.

- 34 "La Duena (serial)"
- 52 Springtime in Denmark

8:00 P.M.

- 7 Room 222, Lloyd Haynes, Michael Constantine, Jap Ripley, Heshimu. Pete asks Jason to help him with a new student from the sticks who's so naive the others take advantage of him.
- 11 Alternatives: "Teacher-Student Relationships"
- 22 "World Football Soccer (premiere): Italy at Spain"



JULIE HARRIS guest-stars on "The Men from Shiloh" at 7:30 p.m., Wednesday, Ch. 4.

SPORTS TODAY

NBA BASKETBALL, 6:10 p.m. (5), has Chick Hearn at Boston Garden where the Celtics are hosts to the Lakers, screening by tape delay.

- 28 French Chef, Julia Child: "Pot au Feu" (boiled beef dinner)

★ SPANISH or ENGLISH

- 34 OLYMPIC WRESTLING
- ★ BLASSIE or GOLIATH
- Miguel Alonzo and Luis Magaña ringside
- 40 "Tiempo Deportes '70"

8:30

- 2 To Rome with Love, John Forsythe, Walter Brennan, Dana Wynter (R). Grandpa matches stubbornness with a class-conscious contest.
- 5 N.Y.P.D. Jack Warden
- 7 Smith Family, Henry Fonda, Charles McGraw. Recuperating from injuries received in the line of duty, Chad's given a safe desk job—but his heart's not in the paper work.

- 11 The David Frost Show, Joe Louis, Muhammad Ali's parents, Louis Prima, Abbe Lane
- 13 Quest for Adventure: "Tigers of the Sea"
- 28 The Great American Dream Machine. A visit with Harry Belafonte and Sidney Poitier on the set of "Buck and the Preacher"
- 52 "Camera on Ocean Floor"

9:00 P.M.

- 2 Medical Center, Chad Everett, James Daly, Gary Lockwood, Bradford Dillman, Corinne Camacho. In first of repeats for renewed series, suspicion falls on an arrogant young doctor after a series of criminal attacks on coeds.
- 4 Steve & Eydie take on

- ★ Suburbia USA tonight on KRAFT MUSIC HALL with Sid Caesar, Anne Meara, Barbara Feldon. (Both "Music Hall" and "Four-in-One" yield next week for "Jane Eyre" with George C. Scott and British cast.)
- 5 BOOTS RANDOLPH & JONAH JONES SPECIAL with Pete Fountain, from Nashville

- 7 The Johnny Cash Show. New talent from Nashville spotlights Sammi Smith, the Area Code 615, Marcy Dean, the Dillards, Chris Gantry, Mickey Newbury, Randy and Gary Scruggs (sons of Earl)
- 13 The Invaders, Roy Thinnes, Pat Hingle
- 40 "Natacha (serial)"
- 52 "Pieces of Eight"

9:30

- 9 "Candid Camera, Kirby"
- 34 "Cadena de Augustas"
- 52 "Outdoor Sportsman"

10:00 P.M.

- 2 Hawaii Five-O, Jack Lord, Hume Cronyn. In first of summer repeats, a master burglar brazenly identifies himself to McGarrett, and defies Steve to produce sufficient evidence to arrest him.
- 4 Four-in-One: McCloud, Dennis Weaver, Carl Betz, Diana Muldaur, Marj Dusay (R). New Mexico deputy, in New York, intervenes in a dispute and finds himself marked for death.

- 5 Kevin Sanders, News
- 7 Young Lawyers, Lee J. Cobb, Zalman King, Kristoffer Tabori, Steve Innat, Elizabeth Allen. Brilliant teen-ager lies and steals in an attempt to bring his divorced parents together.
- 9 Baxter Ward News Hr.
- 11 George Putnam, News
- 13 "Have Gun Will Travel"
- 22 "America Canta Asi"
- 28 Masterpiece Theatre: The First Churchills: "A Famous Victory" (R). The Battle of Blenheim

- 34 TV Musical Ossart
- 40 "Rimolandia (variety)"

10:30

- 5 "Movie: "Road to Utopia," Bob Hope, Bing Crosby, Dorothy Lamour ('45). To Alaska for gold.
- 13 Bill Johns, News
- 34 "Incertaindumbre"

11:00 P.M.

- 2 Jerry Dunphy Report
- 4 Tom Brokaw, News
- 7 Eyewitness News
- 9 "Movie: "Doctor in Distress," Dirk Bogarde, James Robertson Justice, Samantha Eggar (Br.-'63)
- 11 "Movie: "Cornered," Dick Powell ('45)
- 13 "Movie: "Tampico," Edw. G. Robinson ('44)
- 28 Susan Hampshire (R). Interview by Elliot Norton.

- 34 Noticiero 34 (news)

11:30

- 2 The Merv Griffin Show, Fred Williamson, director Roger Vadim, hockey's Derek Sanderson
- 4 Tonight, Joey Bishop
- 7 The Dick Cavett Show, Lassie, Diana Rigg, David Frye and Richard Loo

12:15

- 5 Community Bulletins

1:00 A.M.

- 2 "Movie: "Devils of Darkness," Wm. Sylvester (Br.-'64)
- 4 KNBC Newservice
- 7 The Late Report
- 11 "Movies: "Ex-Mrs. Bradford," "Sputnik" and "Teenage Bad Girl"

2:30

- 2 "Movie: "Code of Scotland Yard," Oscar Homulka (Br.-'48)

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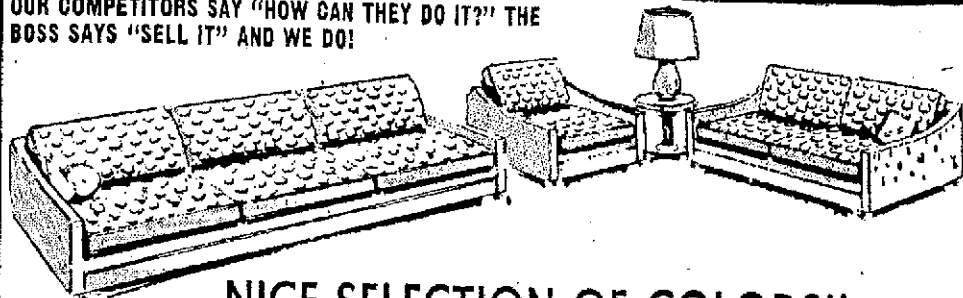
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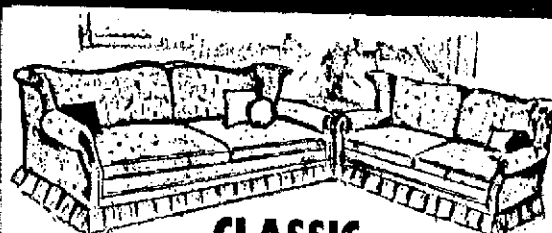
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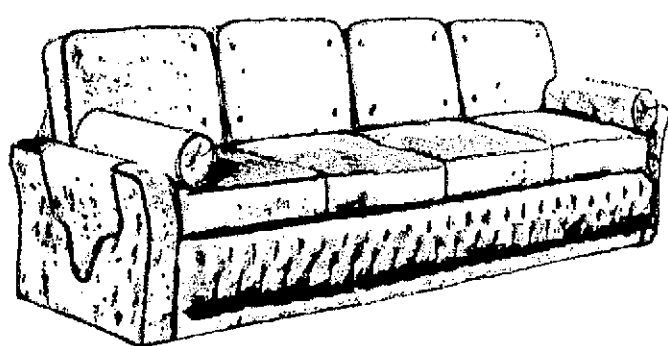
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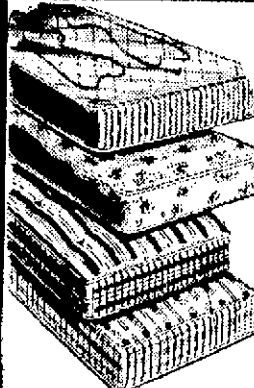
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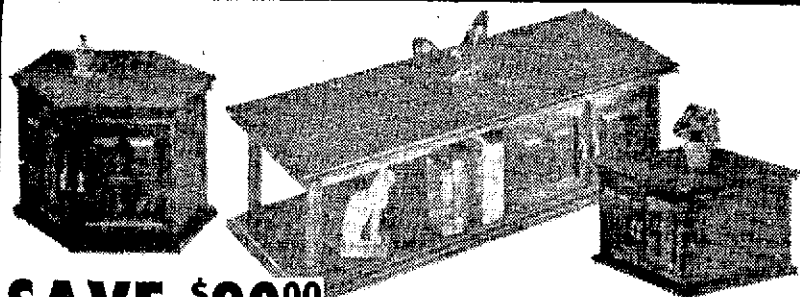
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THURSDAY

- March 18, 1971
An * indicates B-W.
Other shows in color.
- 6:00 A.M.
2 Language: Introd'n to Modern Linguistics
6:25
4 Research Project: burns
6:30
2 Frontiers of Electronics
11 "Mathematics Strands"
8:45
22 "Commodity Report"
7:00 A.M.
2 John Hart, News
4 Today, Hugh Downs, Arte Johnson, Roger Caras
11 Thunderbirds (cartoon)
12 Spider-Man (cartoon)
22 Market Opening
20 Sesame Street (No. 224)
7:30
7 Psych.: "Stimulation"
9 Parent-Youth Forum
11 Yogi & His Friends
13 Hubo Kelly Show
22 Stock Market (live)
8:00 A.M.
2 Captain Kangaroo
7 Ralph Story's L.A.
9 Ted Meyers, News
11 Aquaman-Superman
23 "Yoga for Health"
8:30
11 "Dennis the Menace"
13 Gumby (cartoons)
28 Kukla, Fran & Ollie
9:00 A.M.
2 Lucy Show, Lucille Ball
4 Dinah's Place, Dinah Shore, Shirley Jones, a children's dentist
5 Your Money's Worth
11 Jack La Lanne Show
13 Snuffy Smith (cartoon)
22 "OTC Review, Farar

- 28 Sesame Street (224-R)
9:15
5 "Movie: 'Undercover Man,' Glenn Ford ('49)
13 Sewing Fashions (9:20)
9:30
2 The Beverly Hillbillies
4 Concentration, Clayton
7 Movie: "Double Crossbones," Donald O'Connor ('51)
9 "Movie: 'The Good Die Young,' Richard Basehart (Br.-'54)
11 "Movie: 'Untamed Women,' Mikel Conrad
13 Romper Room
22 Market Update
10:00 A.M.
2 Family Affair, Keith
4 Sale of the Century
13 Reconciliation (relig.)
10:15
22 "Phyllis Denny Show"
10:30
2 The Love of Life
4 Hollywood Squares
13 "Buck Rogers, Crabbe
22 Stock Market Update
11:00 A.M.
2 Where the Heart Is
4 Jeopardy, Art Fleming
7 Galloping Gourmet
13 Rocket Robin Hood
11:15
5 "Movie: 'Skyliner,' Richard Travis ('49)
11:30
2 Search for Tomorrow
4 Who, What or Where
7 That Girl, M. Thomas
9 Tempo, Philbin-Lee
11 Interact, Louise Ridgely
13 News, Johns-Dennett
12 NOON
2 Lucky Pair, Dawson
4 Joe Garagiola's Memory Game
7 Bewitched, Montgomery
11 "Kings of Comedy"
13 Travel, Don & Bettina "Smiling Sicily"
22 The Real World
28 Realities: "Take Me Out of the Ball Game" (R)
12:30
2 As the World Turns
4 Days of Our Lives

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SPECIAL

- VER-R-RY Interesting**
(4), 10 p.m. — Arte Johnson heads his first special, recreating four of his "Laugh-In" characters with an assist from guests Bing Crosby, Elke Sommer, Billy De Wolfe, Joe Flynn, Nancy Kulp and Peter Marshall. Skits spotlight Wolfgang the German, Tyrone the Little Old Man, Rosmenko the Russian, and the Boring Professor — and for good measure, Arte even plays himself, singing "Secret Man."
- 5 Movie Game, Blyden
7 A World Apart (serial)
13 Dialing for Dollars
22 Closing Prices
1:00 P.M.
2 Love Is a Many Splendored Thing (serial)
4 The Doctors (serial)
5 "Ben Casey, Vince Edwards, Gloria Swanson
7 All My Children (ser'l)
11 "Movie: 'Late George Apley,' Ronald Colman ('47)
22 "Charting the Market"
28 "Parlons Français"
1:30
2 The Gullible Light
4 Another World
7 Let's Make a Deal
13 William Swing, News
22 "Commodity Report"
1:45
13 Kid's Stuff (cartoons)
2:00 P.M.
2 The Secret Storm
4 Bright Promise (serial)
5 Strange Paradise
7 The Newlywed Game
9 Movie: "Blue Angel," Curt Jurgens, May Britt ('59)
13 "Topper, Leo G. Carroll
2:30
2 The Edge of Night
4 Somerset (serial)
5 Famous Jury Trials
7 The Dating Game
13 "Roy Rogers Show
20 Speculation (R): "Drug Abuse & the Law"
3:00 P.M.
2 Gomer Pyle — USMC
4 It's Your Bet, Gautier
5 "Highway Patrol
7 General Hospital
11 "Outer Limits
13 Underdog (cartoon)
3:30
2 The Mike Roy Show
4 Mike Douglas Show, Al Capp, Lynda Johnson Robb, Dody Goodman, Oliver, Freda Payne
5 "Sea Hunt, L. Bridges
7 One Life to Live
13 Porky Pig & Friends
28 "Language Arts
52 "Uncle Waldo
3:45
34 Nuevos Conceptos
4:00 P.M.
2 "Mr. Ed, Alan Young
5 "Rifleman, Chuck Connors, Lee Kinsolving
7 Dark Shadows (serial)
9 Baxter Ward News Hr.
11 George Putnam, News
13 Bozo's Big Top
28 French Chef (R), Julia Child: "Pot au Feu"
34 "Gallos en Palenque
52 "Felix the Cat
4:30
2 "Movie: 'Never a Dull Moment,' Fred MacMurray, Irene Dunne ('50)
5 "Father Knows Best
7 Eyewitness News
13 Gumby (cartoon)
28 Sesame Street (224-R)
34 "Alma de Mi Alma
52 "Kimba, White Lion
5:00 P.M.
4 Jess Marlow, News
5 Kevin Sanders, News

- 9 Flipper, Brian Kelly
11 The Flintstones
13 Batman, Adam West, Cesar Romero
34 "To Be Announced
40 "Camara de Cubana
52 "The Three Stooges
5:30
7 News, Smith-Reasoner
9 Get Smart, Don Adams
11 My Favorite Martian
13 Gilligan's Island
28 Mister Rogers
34 "Comicos y Cancions
40 "Noticias (news)
52 "Rocky and Friends
6:00 P.M.
2 Big News, J. Dunphy
4 Tom Snyder, News
5 The Allen Show (tape)
7 "Movie: 'The Frogmen,' Richard Widmark, Dana Andrews ('51)
9 "Dick Van Dyke Show
11 The Flintstones
13 Star Trek, Wm. Shatner, Leonard Nimoy
28 "Muffinland
34 "Noticiero 34 (news)
40 "Familiar con Consuelo
52 "Three Stooges
6:15
28 "Art Studio: stitchery
6:30
9 "Candid Camera, Kirby
11 Flying Nun, Sally Field
28 Hodgepodge Lodge
40 "Los Olvidados (serial)
52 "Speed Racer
7:00 P.M.
2 Walter Cronkite, News
4 NBC News, Brinley
9 What's My Line?
11 "I Love Lucy, L. Ball
13 Dragnet, Jack Webb. Black officer faces riot situation.
28 "Eastern Wisdom & Modern Life: "Buddhism and Christianity"
34 "Mi Amor por Ti
40 "Simplemente Maria
52 "The Addams Family
7:30
2 Family Affair, Brian Keith, Sebastian Cabot, Benson Fong, Irene Tsu, Brian Fong (R). The young bride-to-be of a Chinese restaurateur arrives from Hong Kong, and Bill insists she stay with them until the wedding. Then East learns about West.
4 The Flip Wilson Show, with Lily Tomlin, Hamid Hamilton Camp (that "Hamid" is a new addition), Gaylord and Holiday. Lily plays her Ernestine character, with Flip as Freddie Johnson.
5 John Wooden Show. Analysis of teams in contention for NCAA western title.
7 Alias Smith & Jones, Pete Duel, Ben Murphy, Patrick (Avengers) Macnee, Juliet Mills. Heyes' job guiding an "archaeological" expedition proves more dangerous than Curry's transporting of dynamite.
9 "Movie: "Nothing But a Man," Ivan Dixon, Abbey Lincoln ('65)
11 Truth or Consequences
13 It Takes a Thief, Robert Wagner, Ricardo Montalban. Al races a fence.
28 Theatre Beat, Hal Marienthal: "Mother Earth." South Coast Repertory
34 "La Duenia (serial)
52 Skeleton Coast (Afr.)
8:00 P.M.
2 The Jim Nabors Hour. Cast regulars do their musical or comedy thing, with Ronnie Schell reprising his foppish Bruce Baroque.
5 NCAA Basketball Ra-



HEATHER NORTH, regular on "Days Of Our Lives," appears on Ch. 4 twice Thursday, once in her own show at 12:30 p.m., the second time on "Ironside," 8:30 p.m.

SPORTS TODAY

- NCAA Basketball Regional Semi-Finals, 8 p.m.** (5), finds Dick Enberg at the University of Utah where the Pac-8 champion (probably UCLA) faces Saturday's BYU-Utah State winner. At 10:30 p.m., station airs tapes of the earlier contest between the University of the Pacific and the victor in the Cal State Long Beach-Weber State game.
- BOXING, 8:30 p.m.** (13), has Jim Healy ringside at the Olympic where Armando Muniz takes on Cipriano Hernandez in a 10-round welterweight bout.
- MOTORCYCLE Racing, 9:30 p.m.** (9) airs highlights of 1970 competitions in scrambles, hill climbs, enduros and motocross.
- gional Semi-Finals (see "Sports")**
8 Nashville Sound of Boots Randolph
11 To Tell the Truth
28 Washington Review
34 Yesenia (serial)
40 "Tele-Revista Musical"
8:30
4 Ironside, Raymond Burr, Simon Oakland, Brad David, Heather North, Christina Crawford. The idealistic son of a respected lawyer allows himself to be "kidnaped" by a group of terrorists hoping to free an activist prisoner. (Ironside is preempted two of the next three weeks — for NCAA basketball and for a John Wayne reprise.)
7 Bewitched, Elizabeth Montgomery, Dick Sargent, Arch Johnson, Karl Lukas. Darrin suspects witchcraft when he finds an envelope full of money — until gangsters turn up.
11 The David Frost Show, Kenny Rogers and the First Edition, producer George Schlatter, Rich Little, Rolf Harris, movie critics
13 Boxing (see "sports")
28 "NET Playhouse: "Much Ado About Nothing," Maggie Smith, Robert Stephens,

- Tele-Vues**
Caroline John, Frank Finlay (pt. 2). Don Pedro's trickery is exposed and the lovers are united.
52 "Men & Wooden Ships"
9:00 P.M.
2 Movie: "The Shattered Room," Gig Young, Carol Lynley, Oliver Reed, Flora Robson (Br.-'67). Gothic horror suspense tale.
7 Make Room for Granddaddy, Danny Thomas, Hans Conried, Angela Cartwright. Dictating his autobiography, Uncle Tonoose takes up 35 pages for the first two weeks of his life.
34 "Beverly de Peralvillo
40 "Natacha (serial)
52 "The Sky-Divers"
9:30
4 Adam-12, Martin Milner, Kent McCord, Morey Amsterdam, E. J. Andre, Woodrow Parfrey. Troubles with a stolen press, an elderly retiree, and an Army tank.
7 Dan August, Burt Reynolds, Dane Clark, Don Stroud, Simon Oakland. Undefeated young challenger drops dead of amphetamine poisoning at the start of his fourth round with an aging middleweight
9 World of Two Wheels (see "sports")
34 "Cadena de Angustias
52 "Outdoor Sportsman"
10:00 P.M.
4 Ver-r-ry Interesting, Arte Johnson (preempta Dean Martin)
5 Kevin Sanders, News
9 Baxter Ward News Hr.
11 George Putnam, News
28 FCC Hearings on CATV (taped earlier today). Separate panels on copyright settlement and its relation to the FCC's view of CATV.
34 "Ensalada de Locos
40 "Aqui Tres Patines"
10:30
5 NCAA Basketball Regional Semi-Finals
7 This Is Your Life, Ralph Edwards with Bette Davis surprised by William Wyler, Olivia DeHavilland, Paul Henreid, Victor Buono
13 Bill Johns, News
34 Inceridumbre
40 "Horoscopo Horangel"
11:00 P.M.
2 Jerry Dunphy Report
4 Tom Brokaw, News
9 Eyewitness News
7 Sherlock Holmes Movie: "Woman in Green," Basil Rathbone ('45)
11 "Movie: "Dark Waters," Merle Oberon
13 "Movie: "Chicago Confidential," Brian Keith
34 "Noticiero 34 (news)
11:30
2 The Merv Griffin Show, lyricists John Denver, Hal David
4 Tonight, Joey Bishop, Dr. Robert Baird
7 The Dick Cavett Show, Detroit Lions' Alex Karras, Tony Randall, Melvyn Douglas, Dody Goodman
1:00 A.M.
2 "Movie: "Sky's the Limit," Fred Astaire, Joan Leslie, Robert Benchley ('43)
11 "Movies: "Enchanted Island," "Murder on Monday" and "Guns Don't Argue"
2:30
2 "Movie: "Electronic Monster," Rod Cameron ('60)

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CRITICS CORNER

JACK BENNY, aired March 10, Ch. 4; **MOD SQUAD**, aired March 9, Ch. 7;

Jack Benny, with an NBC special Wednesday night, was still generating laughter with jokes about his age and his skill on the violin — apparently there is no end to the variations that can be rung on these themes.

After almost 40 years on radio and television, the vain, miserly character that Benny has evolved is still funny. And his special was as bright and amusing as the comedian himself.

The idea for Benny's second special of the season was adapted from the title of a best selling book — "Everything You've Always Wanted to Know About Jack Benny — But Were Afraid to Ask." This was just an excuse to get some of his associates on stage and have some flashbacks to his fanciful past.

Phil Harris wrangled with Jack about the lyrics of a nonsense song. Lucille Ball played a 1940 Goldwyn girl and a bewigged Benny, portrayed an amorous superstar in a spoof of a back-stage movie plot. George Burns told some outrageous lies about "the real Jack Benny" and how they met. John Wayne turned up, first as a chorus boy, then as a prop boy.

The hour was neatly pulled together by Benny's outraged reactions.

THE NATION'S television viewers may not have had a chance to see at home last Monday night's big boxing match, but ABC on Tuesday night thought-

fully provided "Mod Squad" fans with an opportunity to see Sugar Ray Robinson in action.

If the Joe Frazier-Muhammad Ali fight generated a kind of public sports hysteria reminiscent of the 1920s and 1930s, the "Mod Squad" episode seemed inspired by those terrible old sentimental movies of the same period.

Believe, if you can, the retired champ, 11 years away from his last fight, who goes back into the ring just so that this son — a spoiled, sulky kid — can feel more comfortable among his fellow students at school. The intrepid "Mod Squad" team was involved because the son had been picked up for attempted burglary. Robinson — who had Rocky Graziano as his trainer — looked pretty good in the ring scenes but seemed pretty wooden when acting was required. It seemed that "Mod Squad" more than the fighter was showing the toll of years.

— Cynthia Lowry, *UPI*

Bacharach recalls Dietrich

(Continued from Page 1)

dueling with his right — during Miss Dietrich's one-woman theatrical engagements and touring of the international night-club circuit.

"I traveled all over with her," Bacharach says, "Poland, Paris, London, Moscow, Berlin. Travel by yourself and you're a tourist. Travel with Marlene

and you're a conquering army — except, oddly enough, in Germany. They resented her for some reason. In Israel they loved her, even though she sang some songs in German.

But she didn't want to work that hard, that continuously, so I was left plenty of time for composing. From the beginning with Marlene, I grew. And

no one can give anyone a greater gift."

AS FOR Miss Dietrich, her appreciation of Bacharach's talents was appar-

ent at every performance when she brought Burt forward for a bow, and, being an honest woman, gave credit where it was due.

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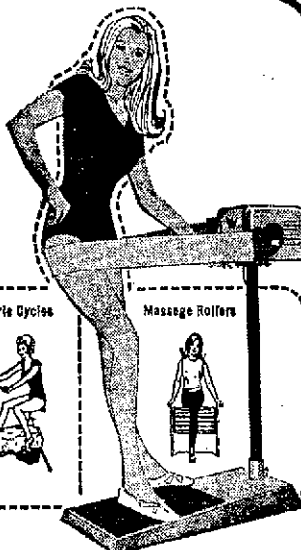
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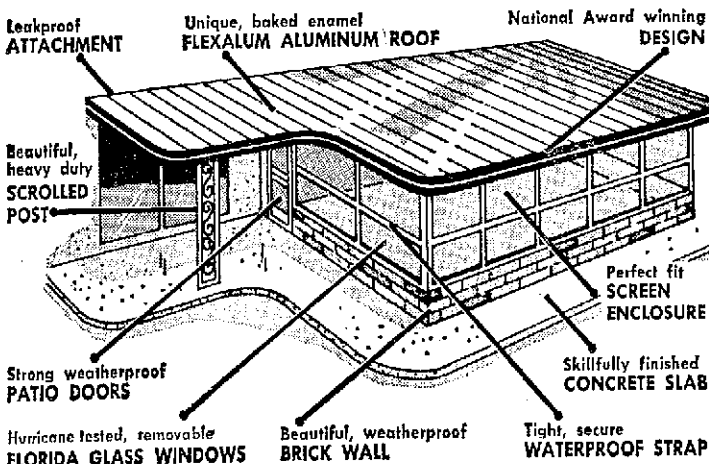
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FRIDAY

March 19, 1971

★ PAID ADVERTISEMENT

An * indicates B-W.
(Other shows in color.)

- 6:00 A.M.
2 Fundamental Life Processes (biology)
6:25
4 Research: Prostate
6:30
2 Break to the Sun (USC)
11 "Nutrition: Stress
7:00 A.M.
2 John Hart, News
4 Today, Hugh Downs.
Gene Shalit, report on new bio-feedback in reading of brain waves
11 Thunderbirds (cartoon)
13 Spider-Man (cartoon)
22 Market Opening
26 Sesame Street (225), Jim Nabors
7:30
7 Law: Property Use
9 Resources for Youth
11 Yogi & His Friends
13 Babo Kelly Show
22 Stock Market (live)
8:00 A.M.
2 Capt. Kangaroo, with juggler Rudy Cardenas
7 Ralph Story's A.M.
9 Ted Meyers, News
11 Superman-Aquaman
23 "Yoga for Health
8:30
11 "Dennis the Menace

- 13 Gumby (cartoon)
26 Challenge of 6 Billion
9:00 A.M.
2 Lucy Show, Lucille Ball with Carol Burnett
4 Dinah's Place, Dinah Shore, Bill Bixby, showing of "hot pants"
5 "Movie: "The More the Merrier," Jean Arthur, Joel McCrea ('45)
11 Jack La Lanne Show
13 Krazy Kat (cartoon)
22 "Office of President
26 Sesame Street (225-R)
9:30
2 The Beverly Hillbillies
4 Concentration, Clayton
7 "Movie: "Wings of Chance," Jim Brown
9 "Movie: "Little Kidnappers," Duncan Macrae (Br-'54)
11 "Movie: "Apache Warrior," Keith Larsen
13 The Romper Room
22 Market Update
10:00 A.M.
2 Family Affair, Keith
4 Sale of the Century
13 Discrimination & Law
10:15
22 "Astrology & Market
10:30
2 The Love of Life
4 Hollywood Squares
13 "Buck Rogers, Crabbe
22 Stock Market Update
11:00 A.M.
2 Where the Heart Is
4 Jeopardy, Art Fleming
7 Galloping Gourmet

SPECIAL

SECRETS of the Sunken Caves (7), 7:30 p.m. — Jacques Cousteau goes back in time to the great ice ages by exploring that unique geological phenomena in the Caribbean and Atlantic known as "blue holes," where entering sea water comes out six hours later perfectly clear. Undersea stalactites prove that these strange cavities were once above sea level, dating them back millions of years, before the Atlantic as we know it was formed.

- 13 Rocket Robin Hood
11:15
5 "Movie: "Roaring City," Hugh Beaumont
11:30
2 Search for Tomorrow
4 Who, What or Where
7 That Girl, M. Thomas
9 Tempo, Philbin-Lee
11 Interact, Louise Ridgle
13 News, Johns-Benell
12 NOON

- 2 Lucky Pair, Dawson
4 Joe Gargiola's Memory Game
7 Bewitched, Montgomery
11 "Kings of Comedy
13 Rendez. w-Adventure: "Chinese Air Force"
22 The Real World
23 Law for the 70s
12:30

- 2 As the World Turns
4 Days of Our Lives
5 Movie Game, Blyden
7 A World Apart (serial)
13 Dialing for Dollars
22 Closing Prices
1:00 P.M.

- 2 Love Is a Many Splendored Thing (serial)
4 The Doctors (serial)
5 "Ben Casey, Vince Edwards, Nick Adams, Carroll O'Connor
7 All My Children (ser'l)
11 "Movie: "Conquered-City," David Niven
22 Charting the Market
1:30

- 2 The Guiding Light
4 Another World
7 Let's Make a Deal
13 William Swing, News
22 "Commodity Report
1:45

- 13 Kid's Stuff (cartoons)
2:00 P.M.
2 The Secret Storm
4 Bright Promise (serial)
5 Strange Paradise
7 The Newlywed Game
9 "Movie: "Man in the Net," Alan Ladd
13 "Topper, Leo G. Carroll
2:30

- 2 The Edge of Night
4 Somerset (serial)
5 Famous Jury Trials
7 The Dating Game
13 "Roy Rogers Show
20 Speculation: Conversation w/Robb. Hutchins
3:00 P.M.

- 2 Gomer Pyle—USMC
4 It's Your Bet, Gaudier
5 "Highway Patrol
7 General Hospital
11 "Outer Limits: "Fun & Games," Nick Adams
13 Underdog (cartoon)
3:30

- 2 The Mike Roy Show
4 Mike Douglas Show, Al Capp, Jerry Lewis
5 "Sea Hunt, L. Bridges
7 One Life to Live
13 Porky Pig & Friends
28 Challenge of 6 Billion
52 "Uncle Waldo
4:00 P.M.

- 2 "Mr. Ed, Alan Young
5 "Rifleman, Chuck Connors, Michael Landon
7 Dark Shadows (serial)
9 Baxter Ward News Hr.
11 George Plutnam, News
13 Bozo's Big Top

- 23 Book Beat, Robert, Cromie: "Brownsville Raid," John D. Weaver
34 "Dos Gallos Palenque
52 "Felix the Cat
4:30

- 2 "Movie: "Run Like a Thief," Keenan Wynn, Kieron Moore ('67)
5 "Father Knows Best
7 Eyewitness News
13 Gumby (cartoon)
26 Sesame Street (225-R)
34 "Alma de Mi Alma
52 "Kimba, White Lion
5:00 P.M.

- 4 Jess Marlow, News
5 News, Kevin Sanders
9 Flipper, Brian Kelly
11 The Flintstones
13 Babman, Adam West, Eartha Kitt
34 "To Be Announced
40 Vamos a Viajar
52 "Three Stooges
5:30

- 7 News, Smith-Reasoner
9 Get Smart, Don Adams
11 "My Favorite Martian
13 Gilligan's Island
28 Mister Rogers
34 Comicos y Canciones
40 Noticias (news)
52 "Rocky and Friends
6:00 P.M.

- 2 Big News, J. Dunphy
4 Tom Snyder, News
5 The Allen Show (tape), Charo, Pat Harrington Jr., Lee Grant, drug expert Ray Henley
7 "Movie: "Cheaper by the Dozen," Clifton Webb, Myrna Loy, Jeanne Crain ('50)
9 "Dick Van Dyke Show
11 The Flintstones
13 Star Trek, Wm. Shatner, Leonard Nimoy
26 "Muffinland
34 Noticiero 34 (news)
40 "Familiar con Consuelo
52 "The Three Stooges
6:30

- 9 "Candid Camera, Kirby
11 Flying Nun, Sally Field
28 Hodgepodge Lodge
40 "Los Olvidados
52 "Speed Racer
7:00 P.M.

- 2 Walter Cronkite, News
4 NBC News, Brinkley
9 What's My Line?
11 "I Love Lucy, L. Ball
13 Dragnet, Jack Webb
28 Soul! "Black Woman" (R), Nikki Giovanni, Carmen De Lavallade, Carolyn Franklin
34 "Mi Amor por Ti
40 "Simplicemente Maria
52 "The Addams Family
7:30

- 2 The Interns, Broderick Crawford, Christopher Stone, Pat Carroll, Janet Margolin, Harold J. Stone. Injured woman deliberately tries to die so that her kidney can be used in a transplant to save her daughter.
4 High Chaparral, Leif Erickson, Cameron Mitchell, Kevin Hagen, Jan Arvan ('67-R). Frightened Mexican ranchers are being forced to sell their cattle at cheap prices to a ruthless buyer.
5 Virginia Graham Show, Nancy Reagan (Mrs. Ronald), Frank Fontaine
7 Undersea World of Jacques Cousteau: "Secrets of the Sunken Caves." Rod Serling narrates (preempt both "Brady Bunch" and "Nanny")
9 "Movie: "The Last Winter," Tony Britton, Dieter Eppler (Br-'61) Occupied Denmark
11 Truth or Consequences
13 Anthology Movie: "Days of Thrills and Laughter," Laurel & Hardy, Charlie Chaplin, Ben Turpin ('61). High-



GENE BARRY plays a dual role as an "old West" gambler and as magazine publisher in "The Name of the Game," 8:30 p.m., Friday, Ch. 4.

- lights of silents.
34 "La Duena (serial)
52 All Around Austria
8:00 P.M.

- 11 To Tell the Truth
22 "Toros en Madrid
28 San Francisco Mix: "Needing-Warling," Politicians, religious leaders, psychiatrists, filmmakers and car dealers, all satisfying the needs of others.
34 "La Cosa Juzgada
40 "Lucha Libre (wrestling)
8:30

- 2 The Andy Griffith Show, Don Knotts, George Lindsey, Paul Hartman, Glen Ash. Repeats start with revised series opener, as the new mayor is faced by four old friends all wanting the same political favor.
4 Name of the Game: "The Showdown," Gene Barry, Jessica Walter, Albert Salmi, Warren Oates, Jack (Jim's brother) Garner, Jack Albertson. Via flashback, all but Albertson play dual roles, with Barry as a seedy gambler, as Glenn tries to learn whether leg- endry Western her really had feet of clay. (Hall of Fame's "Gideon" preempts Game next week.)
5 Jerry West Night at the Forum (taped earlier), Jack Kent Cooke, Elgin Baylor, Bill Russell
7 The Partridge Family Shirley Jones, David Cassidy, Bobby Sherman, Wes Stern. Budding songwriter wants the Partridges to record one of his songs — but it has no lyrics.
11 The David Frost Show, Diana Riggs, Buddy Greco, "Love Story" author Erih Segal
28 Soledad (R). A hard look at racial conflict which has caused eight deaths at the prison.
52 "The South Seas
9:00 P.M.

- 2 "Movie: "This Property Is Condemned," Natalie Wood, Robert Redford, Charles Bronson, Kate Reid, Mary Badham ('66). Po'-white-trash girl wants to escape to big-city life.
5 "The Fugitive, David Janssen, Carol Rossen
7 That Girl, Marlo

- Thomas, Ted Bessell Heading for a women's lib meeting at Ann's insistence, Don gets stuck in an elevator while holding hockey tickets for ten friends.
22 "El Cine en su Hogar
34 "Mujeres y Algo Mas
40 Natacha (serial)
52 "Small World: Cyprus
9:30

- 7 Odd Couple, Tony Randall, Jack Klugman, Mary Dussay. Oscar must break the news to Felix that the "librarian" he's been dating is really a nude actress
9 Joyce & Barbara: For Adults Only. Guest George C. Scott tells his views of the Oscar for which he's unwillingly nominated.
28 David Suskind Show. Rabbis and Jewish leaders discuss the pros and cons of the Jewish Defense League.
34 "Cadena de Angustias
52 Outdoor Sportsman
10:00 P.M.

- 4 Strange Report, Anthony Quayle, Kaz Garas, Leo Genn, Sylvia Syms. Strange's discovery of a piece of shrapnel in a dead man's body reveals an unexpected twist in a love triangle.
5 Kevin Sanders, News
7 Love, American Style (R). Arte Johnson gets hospitalized to be close to a nurse (Julie Sommers), and John Davidson falls for the boss' daughter while Milton Berle brings home his wife's old sweetheart — now a bum.
9 Baxter Ward News Hr.
11 George Plutnam, News
13 See the U.S.A.: "Manhattan Street Band"
34 "Pandorama (musical)
40 "To Be Announced
10:30

- 5 "Movie: "Road to Zanzibar," Bob Hope, Bing Crosby, Dorothy Lamour ('45)
13 Bill Johns, News
34 "Incidentumbre
11:00 P.M.

- 2 Jerry Dunphy Report
4 Tom Brokaw, News
7 Eyewitness News
9 "Movie: "Cool World," Hampton Clanton, Carl Lee ('64). Harlem
11 "Movie: "Gunga Din," Cary Grant, Victor McLaglen ('39)
13 "Movie: "Moon Over Miami," Betty Grable, Don Ameche ('41)
34 Noticiero 34 (news)
11:15

- 34 "Cinema 34: "La Dama del Velo"
11:30
2 The Merv Griffin Show
4 Tonight, Joey Bishop, Carol Channing and Marilyn Maye
7 The Dick Cavett Show, Mary Travers (of the split-up Peter, Paul & Mary)
12:30

- 5 "Movie: "Emperor's Waltz," Bing Crosby, Joan Fontaine ('40)
1:00 A.M.

- 2 "Movie: "The Window," Arthur Kennedy, Bobby Driscoll ('53)
4 KNBC Newservice
7 The Late Report
11 "Movies: "Black Magic," "Lucky Partners" and "Tonight We Raid Calais"
2:30

- 2 "Movie: "Jubilee Trail," Vera Ralston ('53)
5 Community Bulletin

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Let's keep our Blip, gents

By FRED FERRETTI
New York Times Service

A Winston-Salem, North Carolina, newspaper publisher and the Federal Communications Commission have exchanged communications over whether the city, whose name is identical to two brands of cigarettes, should be referred to on television as "Blip Blip, North Carolina."

On Jan. 2 cigarette advertising was banished by law from TV and radio.

On Feb. 23, Wallace Carroll, editor and publisher of the Winston-Salem Journal and Sentinel, sent a telegram to the FCC asking the agency to "do what you can to keep our town from being blipped into oblivion." Carroll noted that a bowling tournament, sponsored by "our local tobacco company" was

broadcast by the American Broadcasting Co., and "the network made a mystery of its location."

FOLLOWING the cigarette ad ban it was suggested that the cigarette manufacturers would attempt to keep their products before the television viewer's eye by sponsoring events which would bear brand names. The bowling tourney was called the Winston-Salem classic.

Carroll asked the FCC to assure ABC "they will not be sent to Leavenworth if they come right out and say 'Winston-Salem.'" He also urged that the FCC tell the networks "That they are free to mention a certain British statesman whose first name is identical with our first name."

The reply to Carroll came from William B.

Ray, chief of the FCC broadcast bureau's complaints and compliance division. He noted Carroll's request, and his advice to the networks, but added that Carroll had skipped other possibilities.

"For example if your city is hereafter to be referred to as 'Blip-Blip,' the capital of your state would be called simply 'Blip' after the English explorer, Sir Walter Blip. Has it occurred to you also that the legislative body formerly headed by Sir Blip Churchill bears the name of another cigarette, and that still another British statesman, for whom an overcoat was named and who wrote extensively on manners, would become known to the television audience as Lord Blip?"

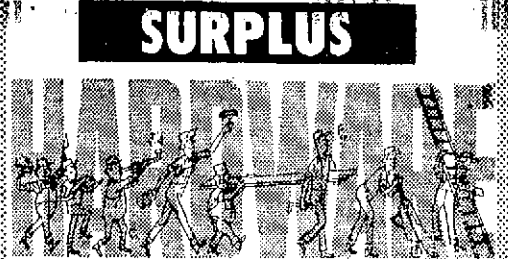
Ray said "other examples abound." He said

Arabian beasts of burden would become dromedaries; "a new name would be required for that street in London famed for its clubs; and the Rhode Island resort of the millionaires would become Oldport." Ray says the possibilities extend to poetry and he cited:

"Hark! Hark! the Blip at heaven's gate sings. . .

"If I had the Blips of an angel. . ."

Ray went on to assure Carroll that the FCC "will apply the law reasonably, although it will not overlook real attempts to evade the intent of the statute," and that Winston-Salem's TV station, WSJS-TV, would not be identified as broadcasting from "Guess Where, North Carolina." He also noted that Winston-Salem was mentioned on the bowling telecast, at the beginning and at the end of the telecast.



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SATURDAY


- March 20, 1971
★ PAID ADVERTISEMENT
 An * indicates B-W
 Other shows in color.
 8:00 A.M.
 2 Bugs Bunny-Road Runner Hour
 4 Woody Woodpecker
 7 The Lancelot Link, Secret Chimp Hour
 9 *Movie: "War Is Hell," Tony Russell ('64)
 11 *Tales of Wells Fargo 8:30
 4 Bugaloos, Martha Raye
 5 *Nutrition: Diet
 11 *The Cisco Kid
 13 Gumbo (cartoons) 9:00 A.M.
 2 Sabrina and the Groovie Goolies (cartoon)
 4 Dr. Doolittle (cartoon)
 5 *Movie: "Singapore," Ava Gardner.

- 7 Will the Real Jerry Lewis Please Sit Down
 11 *Movie: "Tarawa Beachhead," Kerwin Mathews ('58)
 13 The Tree House
 34 *Querdas y Guitarras
 40 *Panorama Latino 9:30
 4 The Pink Panther
 7 Here Come the Double-Deckers (children)
 9 *Movie: "Rider on a Dead Horse," John Vivyan, Lisa Lu ('62)
 13 *Movie: "Double Jeopardy," Rod Cameron
 34 *Arriba el Norte 10:00 A.M.
 2 Josie & the Pussycats
 4 H. R. Pufnstuf, Jack Wild, Billie Hayes
 7 Hot Wheels (cartoon)
 34 Lucha Libre (R) 10:30
 2 Harlem Globetrotters
 4 Here Comes the Grump

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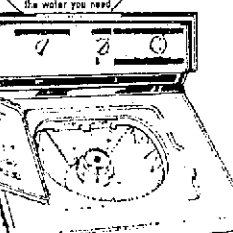
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BAKER'S TELEVISION - APPLIANCES
 857 Pacific Avenue at Ninth

- SPECIAL**
- KING FAMILY in Washington** (2), 5 p.m. — With music from "1776," the Civil War and rock — including "Abraham, Martin and John" — 25 members of the famed family perform on the Capitol Mall, the Ellipse, Jefferson Memorial, Arlington, Georgetown and the Lincoln Memorial.
- NUESTRO MUNDO (Our World)**, 7 p.m. (4) — Sixth in series of NBC-produced ethnic specials showcases little-known professional talent from the Mexican-American community, including the Los Gallos mariachi band, singer Lupita Moran, and the folklorico dance group Ballet de Espondor.

AMERICAN Youth Performances (11), 7 p.m. — Tapes of a Feb. 10 Music Center concert features the 152-voice All-Southern California high school honor choir, Roger Wagner conducting, plus the 119-piece all-Southern California high school orchestra

- 5 *Movie: "Operation Haylift," Bill Williams
 7 Sky Hawks (cartoon) 10:45
 11 *Movie: "Kit Carson," Jon Hall 11:00 A.M.
 2 Archie's Funhouse & the Giant Jukeybox
 4 Hot Dog, Woody Allen
 7 Motor Mouse (cartoon)
 9 *Movie: "Southwest Passage," Rod Cameron ('54)
 13 *Movie: "Make Mine Mink," Terry-Thomas
 40 *Fiesta Mexicana 11:30
 4 Jambo: "Judy's Jungle Journey" (R)
 7 The Hardy Boys
 34 *Mama Ranchero 12 NOON
 2 Scooby-Doo. Where Are You? (cartoon)
 4 Teledrama: "Square Peg," Bob Cummings
 5 *Movie: "Young Daniel Boone," David Bruce
 7 American Bandstand
 71. Dick Clark, Rufus Thomas, Tony Lee Sybert
 28 High School: Problems
 34 Teatro Fantastico
 40 *Drama de Semana 12:30
 2 The Monkees. P. Tork
 9 *Movie: "Fearless Fagan," Janet Leigh
 11 Questor Grand Prix 1:00 P.M.
 2 Dastardly & Muttley in Their Flying Machines
 4 NCAA Basketball Play-offs (see "sports")
 7 *Movie: "Away All Boats," Jeff Chandler
 11 *Movie: "Bohemian Girl," Laurel & Hardy
 13 News, Carter-Williams
 34 *Alma de Mi Alma 1:30
 2 The Jetsons (cartoon)
 5 *Movie: "This Woman Is Mine," Franchot Tone ('41)
 13 *Movie: "Yaqui Drums," Rod Cameron ('57) 2:00 P.M.
 2 Dusty's Treehouse (R)
 9 Wagon Train, John McIntire, Martin Balsam.
 40 *Variedades Musicales 2:30
 2 New Society, Paul Udel: "Military Spending," students from Norwalk and

- Mayfair high schools
 11 *Movie: "Moonfleet," Stewart Granger ('55). 3:00 P.M.
 2 Insider-Outsider
 7 Celebrity Bowling: Joe Campanella and Gail Fisher vs. James Farantino and Michele Lee
 13 *Movie: "Globe Dan Patch," Dennis O'Keefe
 34 *Revista Musical
 40 *Teatro del Sabado 3:30
 2 CBS Golf Classic (sports)
 5 *Zane Grey Theatre
 9 NHL Action. Top games
 34 Lucha en Patines 4:00 P.M.
 5 Championship Bowling: Pro Bowlers Tour: Winston-Salem Classic Carter vs. Tountas
 9 The Saint. Roger Moore
 28 *End of the Trail
 52 Pesticide Container 4:30
 2 Santa Anita Feature Race (see "sports")
 3 Sports Challenge, Dick Enberg, Lakers-Reds.
 11 Untamed World: "Animals Working for Man"
 34 *Mundo en Vivimos 5:00 P.M.
 2 The King Family in Washington
 4 It's Academic. Jerry Fogel. Students from Mater Dei (Santa Ana), Santa Monica and L.A.
 5 Gaddabout Gaddis
 7 ABC's Wide World of Sports (see "sports")
 9 The Avengers, Patrick Macness, Diana Rigg
 11 *Movie: "Mogambo," Clark Gable, Ava Gardner, Grace Kelly
 13 Quest for Adventure
 22 *Peter Gunn, C. Stevens
 28 World We Live In (R)
 34 International Soccer
 52 *The Three Stooges 5:30
 4 Stan Atkinson. News
 5 This Week in NBA
 13 Animals. Action & Adventure: "Creatures Beneath the Sea."
 22 Tonight in Las Vegas
 28 30 Minutes with...
 52 *Rocky & His Friends 6:00 P.M.
 2 Big News, C. Roberts
 4 NBC Nightly News
 5 Laredo, Neville Brand, Kurt Russell, J. Pat O'Malley.
 9 Boss City, Don Steele
 13 Then Came Bronson, Michael Parks, Jack Klugman, Mark Lester.
 28 San Francisco Mix
 52 *Three Stooges 6:30
 2 About a Week, Emory
 4 KNBC News Conference Guest: Sen. Robert Dole (D-Kan.).
 7 Eyewitness News
 22 *Hobby Showcase
 20 *French Chef (R)
 52 *Speed Racer 7:00 P.M.
 2 Roger Mudd. News
 4 Ethnic Special: "Nuestro Mundo"
 5 *Rawhide, Eric Fleming, Nehemiah Persoff
 7 Juvenile Jury, Jack Barry, Mel Blanc
 9 Death Valley Days: "A Mule, Like the Army's Mule," Robert Yuro
 11 SOUTHLAND'S BEST ★ YOUNG MUSICIANS PRESENT MAJOR POP, CLASSICAL CONCERT Taped Feb. 10 at the Music Center
 13 BONE-CRUSHERS
 ★ ATTENTION! NEW TIME WRESTLING's on NOW! Dick Lane ringside
 22 *Creative Crafts

SPORTS TODAY

- QUESTOR GRAND PRIX** Preview, 12:30 p.m. (11), looks ahead to the March 20 inaugural road race.
- NCAA BASKETBALL Regional Finals**, 1 p.m. (4), is a double-header, aired by tape delay, including contests in Salt Lake City and in Wichita.
- CBS GOLF Classic**, 3:30 p.m. (2), teams Frank Beard with Larry Hinson against R. H. Sikes and Honero Blancas in a quarter-final match from Akron.
- SANTA ANITA Feature Race**, 4:30 p.m. (2), deposits the \$50,000-added San Felipe Handicap.
- ABC's WIDE WORLD of Sports**, 5 p.m. (7), has John McKay and Bob Beattie at Boume Mountain, Mich., with the world professional skiing championships, plus postponed 4-man bobsleds from Cervinia, Italy.
- BOXING**, 8 p.m. (5), has Tom Harmon ringside at the Valley where Tony James meets Mickey Duarte.
- 23 Realities (R): "Take Me Out of the Ball Game," Dave Meggsey, Harry Edwards.
 34 *Boxing, Mexico City
 40 *Ritmolandia (teens)
 52 *The Addams Family 7:30
 2 Mission: Impossible, Peter Graves, Leonard Nimoy, Lesley Warren, Robert Alda, Sal Mineo, Dana Elcar (R). Dana poses as a singer lured into the drug scene, to trap the young operator who heads up an international narcotics ring.
 4 Andy Williams Show, Judy Carne, Richie Havens, Jonathan Winters, the Lennon Sisters
 7 Lawrence Welk Show. Songs of the 19th century are spotlighted
 9 *Movie: "Escape from East Berlin," Don Murray ('62)
 52 *Sea: "Marineland" 8:00 P.M.
 5 Boxing (see "sports")
 11 *Movie: "Mogambo," Clark Gable
 22 I Believe in Miracles
 28 Soul! "Black Woman"
 40 *Pelucia (movie)
 52 "Ascent in the Andes" 8:30
 2 My Three Sons, Fred MacMurray, Don Grady, Tina Cole, Pat Carroll, Richard X. Slattery, Mike Minor. Season's final new segment neatly writes Robbie out (Don Grady has new plans) by laying him off work and moving his family to San Francisco where the triplets present a problem in finding an apartment to rent.
 4 *Movie: "The Misfits," Clark Gable, Marilyn Monroe, Thelma Ritter, Montgomery Clift, Eli Wallach ('61).
 7 The Pearl Bailey Show, Debbie Reynolds, Perle Mesta (hostess with the mostest), Erroll Garner, Sarah Vaughan.
 13 Porter Wagoner Show
 34 *Noches Tapatias
 52 *Outdoor Sportsman 9:00 P.M.
 2 Arnie, Herschel Bernardi, Sue Ane Langdon (R). Arnie has big plans for his first paycheck, but finds being an executive doesn't come cheaply.
 13 Wilbur Brothers
 28 The Advocates (R)
 52 *Parking Is for Humans, Pat Michaels 9:30
 2 The Mary Tyler Moore Show, Valerie Harper, Jack DeMave (R). Mary and Rhoda panic at being 30 and single.
- 7 *Movie for Television: "The Young Lawyers," Jason Evers, Keenan Wyan, Richard Pryor, Judy Pace, Zalman King (R). Pilot for the series, with the law students defending two blacks accused of nugging a white cabbie.
 9 Larry Burrell, News
 13 Del Reeves Carnival
 52 *Point of View 10:00 P.M.
 2 Mannix, Mike Connors. Patricia Smith, Hugh Beaumont, Douglas Henderson (R). Hallucinating from a slow-acting, unknown poison, Mannix struggles to expose an espionage ring and find an antidote for the drug.
 5 John Marshall, News
 9 *Movie: "Burn, Witch, Burn," Janet Blair
 11 Ken Jones, News
 13 Oak-Ridge Boys
 28 *NET Playhouse (R): "Much Ado About Nothing," Maggie Smith, Robert Stephens. 10:30
 5 Playboy After Dark. Hugh Hefner, Bill Cosby, Hugh O'Brian, Scoey Mitchell, Angeline Butler.
 11 *Movie: "Nightmare," Brian Donlevy ('42)
 13 Bill Reddick, News 11:00 P.M.
 2 Clete Roberts report
 4 Stan Atkinson, News
 7 Eyewitness News
 13 It Is Written (relig.) 11:15
 2 *Movie: "Beau Geste," Guy Stockwell, Doug McClure, Leslie Nielsen
 7 Sam Donaldson News 11:30
 4 *Movie: "Ocean's 11," Frank Sinatra, Dean Martin, Sammy Davis
 5 *Movie: "Pittsburgh," John Wayne, Marlene Dietrich ('42)
 7 *Movie: "Young Warriors," James Drury
 13 *Movie: "Captain Boycott," Stewart Granger 11:45
 9 *Movie: "Face of Terror," Lisa Gayer 12 MIDNIGHT
 11 *Movies: "On Dangerous Ground," "A Walk in the Sun" and "Don't Take It to Heart" 1:00 A.M.
 2 *Movie: "Brushfire," John Ireland 1:30
 5 *Movie: "Rogues Regiment," Dick Powell 1:45
 13 *Movie: "A Strange Adventure," Ben Cooper ('56) 2:30
 2 *Movie: "Hangover Square," Laird Cregar

PAN AND FAN MAIL

(Continued from Page 4)

have had me searching my memory, too. The letter (Pan and Fan, Feb. 21) about a woman undercover agent in the Philippines is the same movie I have been thinking of. However, I am almost positive that it starred Ann Dvorak, and the name of it was "I Was an American Spy" or something similar. Her code name was "High Pockets" in the movie because she tucked messages

inside the top of her clothing . . .

Mrs. Allen Steele
Long Beach
(Ann Dvorak did make a film titled "I Was an American Spy.")

JUST A FEW comments on TV:

Often, I've watched my husband and children sit in front of the TV set and quickly change the channel when a commercial comes on, especially on late night talk shows.

I think this is unfair to sponsors and I personally feel guilty doing it. We

have all this vast entertainment offered to us relatively free of charge and I think it equitable that we should suffer through commercials and not change the channel or leave the room.

Also, I wish that the bachelors on "The Dating Game" would be permitted to glance over the ques-

tions in advance in order to upgrade their answers a bit. I am considerably embarrassed to hear the majority of them ineptly stammer through their answers while the date has all the witty lines.

And last, there is a toilet bowl cleaner now that has jumped on the "ecology bandwagon" along with

many other products. I find their commercial quite amusing. In it they say, "... and if you're worried about water pollu-
tion, our product is biologically degradable, enzyme free . . ."
Nelsena Benson,
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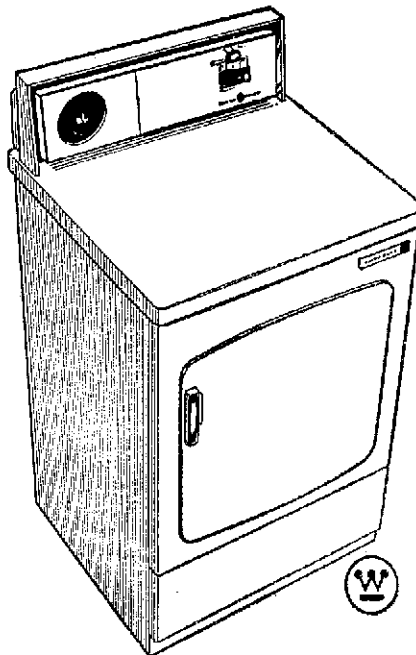
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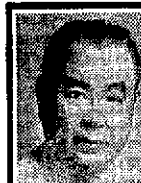


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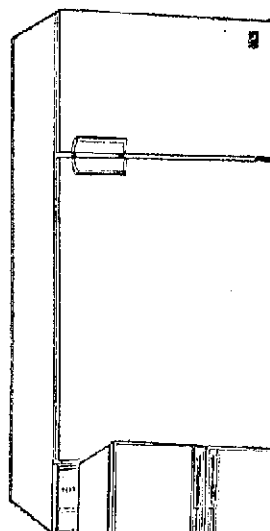
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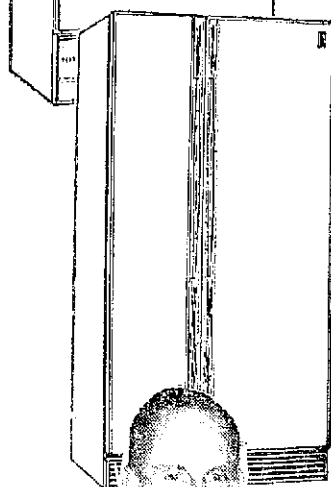
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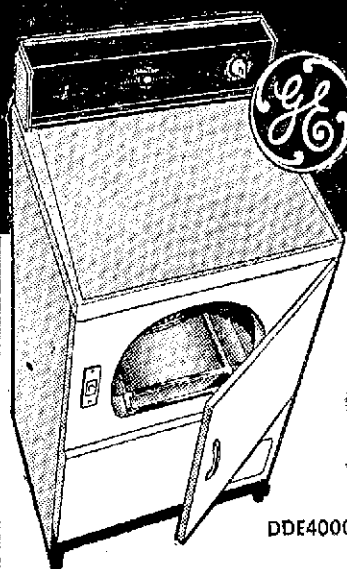


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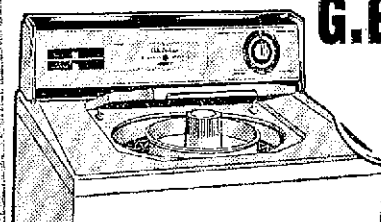
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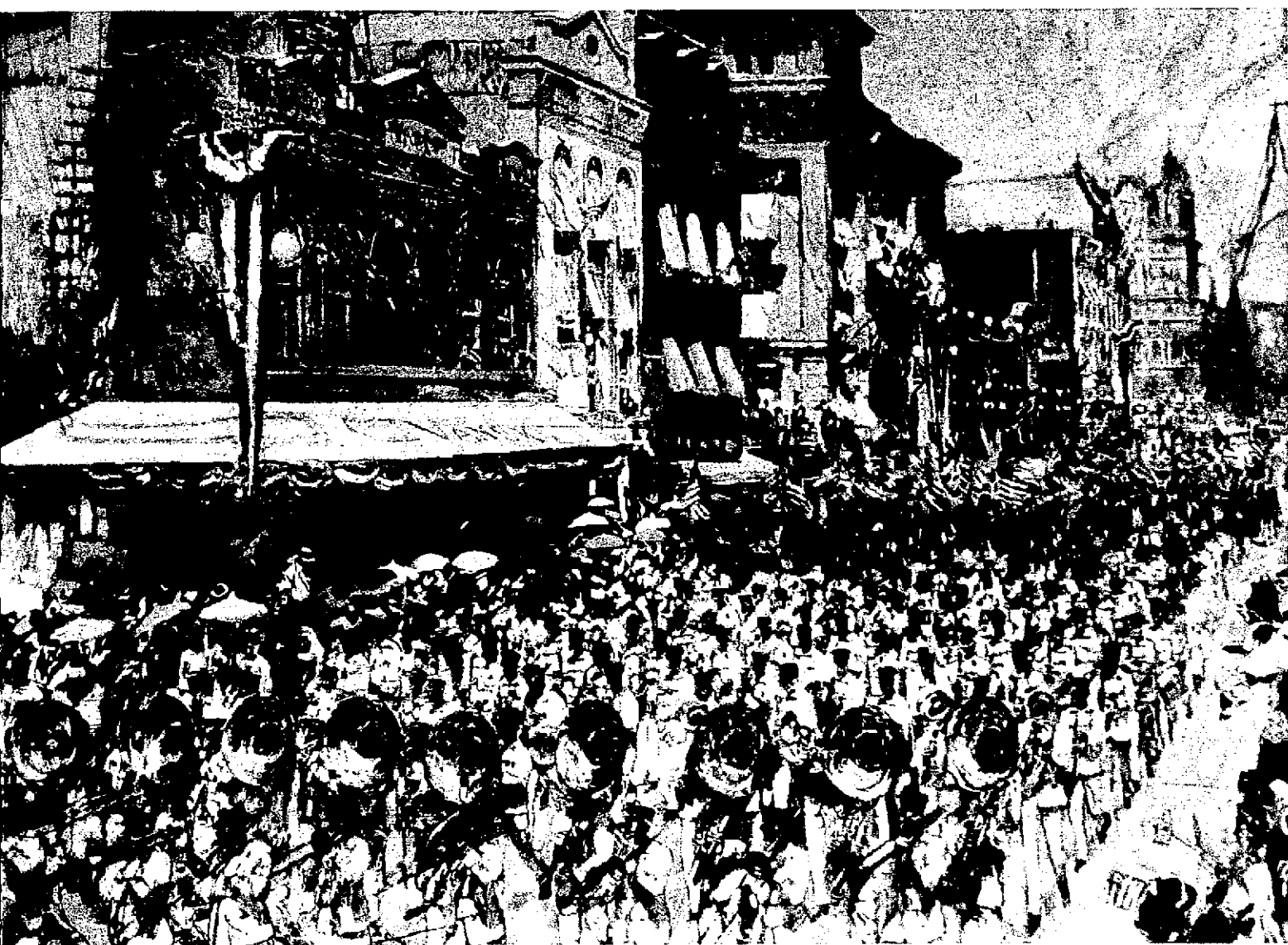
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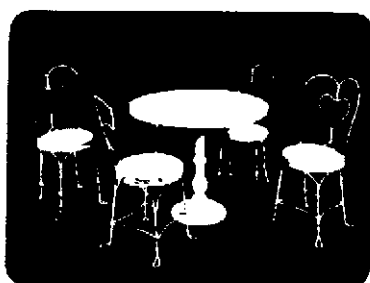
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southland sunday

Magazine of The Long Beach Independent, Press Telegram
MARCH 14, 1971

Mary Ellis Carlton
Director, Special Sections

Robert Martin
Editor

John Bruce
Art Director

Mark Clutter
Associate Editor

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Meanwhile, Back
at the Canteen



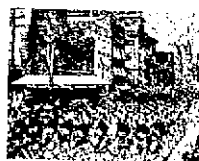
24 Patty Andrews of the famous Andrews Sisters sang her way into the hearts of millions of GIs in World War II. She now feels quite at home with make-believe GIs in the new stage play, "Victory Canteen." The writer is Bert Resnik, I, P-T assistant managing editor.

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ON THE COVER



The parade scene from the movie "Hello, Dolly!" is one of the many paintings sketch artist David Negron has done for 20th Century Fox Studios. For more about Negron and his art, turn to Page 16.

E. Lewis

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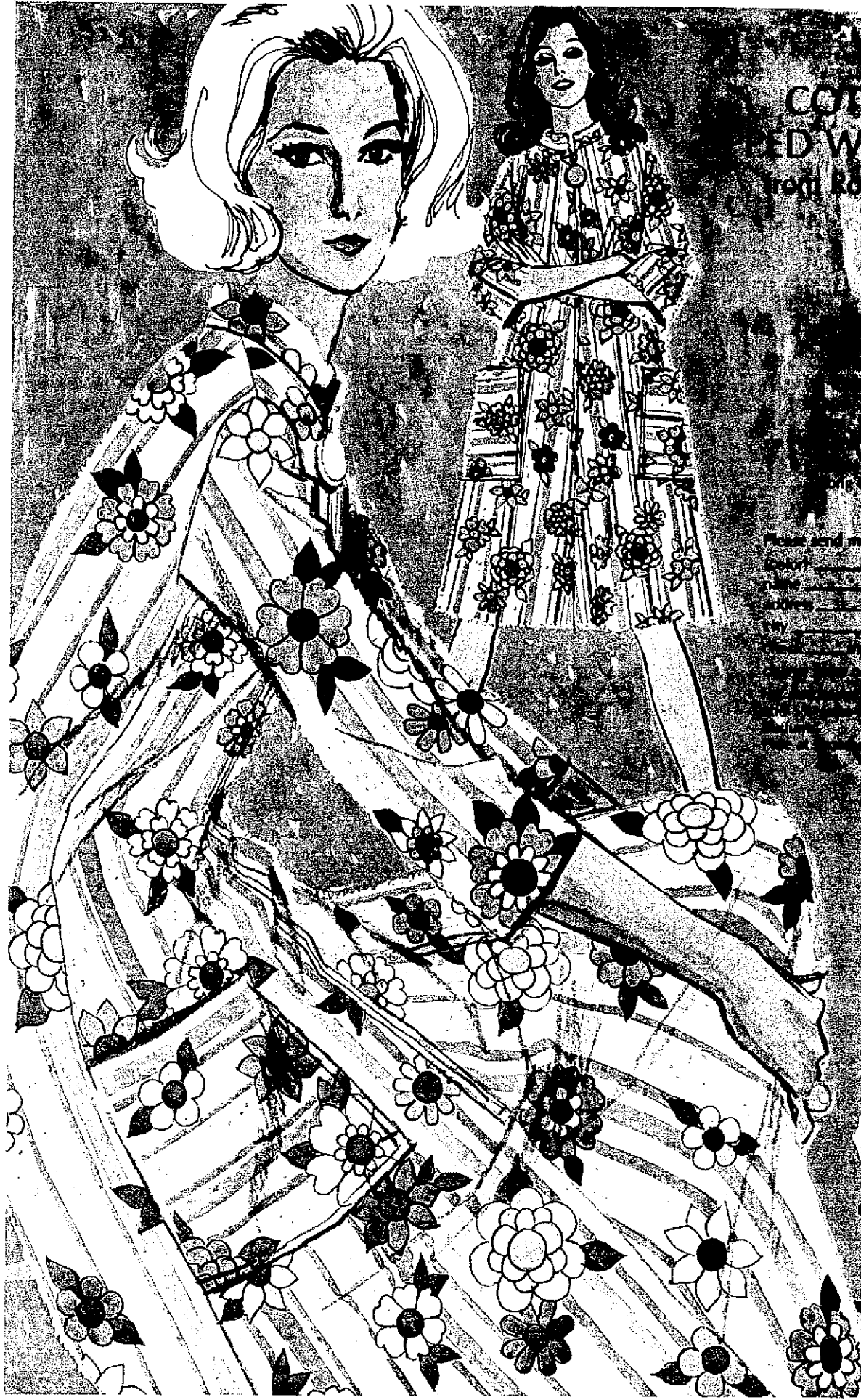
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WELLS REPORT



Of Drugs, Humans, Horses and Crocodiles

One of the subjects that can be counted on to horrify the average citizen whenever it is raised by a newspaper in need of a few thousand more subscribers or by an office seeker in need of a few thousand more votes is drug abuse. Indeed, stories of junkies craving a fix, or of students smoking pot, may upset Mr. and Mrs. Middle America to the point where they need an extra tranquilizer or a third martini to calm themselves down.

As the professionals who deal with the drug abuse problem between the scare headlines keep telling us, we live in a drug culture. Like a lot of cultures, the drug culture is divided into two classes — the users of socially condemned and illegal drugs and the users of fashionable and quite legal drugs.

Alcohol, which figures in a far greater number of crimes and antisocial behavior than any other drug, is acceptable and legal. Marijuana is not. Tranquilizers, which permit many people to make it through the day, and sleeping pills, which permit them to make it through the night, are in. Heroin, probably the most destructive drug ever known to man, is rightly out. Appetite-control and weight-control pills, which can cause serious physiological problems, are in. LSD and mescaline, which can cause serious psychological problems, are out.

This penchant for each individual to keep popping his own pills while denouncing the other guy's has led some researchers to ask another question: Is there something in the human physiology or psychology that leads us to seek drugs, to pursue the universal elixir of the alchemists?

Some have gone beyond that and speculated that man's behavior could be modified and improved, wars eliminated and true brotherhood achieved by chemical means. The psychedelic cult, of course, has talked about "mind expansion" through drugs, but the scientists do not believe that drugs can expand the mind or put something into it that is not there already. What they are talking about is clearing up some evolutionary mistakes that may have been built into the human brain.

In the course of evolution, Nature endowed man with essentially three brains, one reptilian, the second inherited from lower mammals, and the third which gives man the power of thought and speech and other characteristics which mark him as human. These three structures are embodied in the human brain and must act and communicate together.

Professor Paul MacLean summed up the problem:

"... We might imagine that when the psychiatrist bids the patient to lie on the couch, he is asking him to stretch

out alongside a horse and a crocodile. The crocodile may be willing and ready to shed a tear and the horse to neigh and whinny, but when they are encouraged to express their troubles in words, it soon becomes evident that their inability is beyond the help of language training. Little wonder that the patient who has personal responsibility for these animals and who must serve as their mouthpiece is sometimes accused of being full of resistances and reluctant to talk."

MacLean says there is ample evidence that all three sections of the brain — archicortex, mesocortex and neocortex — have some parallel functions in subjective and cognitive (problem solving) memory. He believes that communication between the neocortex and the more ancient parts of the brain is limited. Since the older brain controls emotions and the newer cortex the higher thought processes, they perceive the same information but act upon it in different ways.

Alcohol, a depressant, acts first upon the inhibiting areas of the neocortex, then upon the speech centers and progressively upon the older parts of the brain. Watching a celebrant grow progressively drunker is perhaps the best way to appreciate the allegory of the human, horse and crocodile trinity brain.

The increasing knowledge of the function of the brain plus the abundant array of new chemicals which act on the central nervous system has suggested to many scientists that man can now do systematically what in the past he has attempted to do so inefficiently with alcohol and drugs.

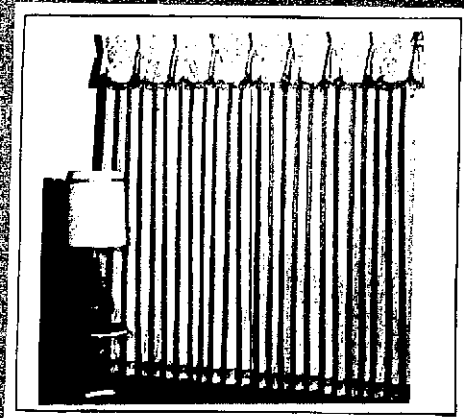
"It is now possible to act directly on the individual to modify his behavior instead of, as in the past, indirectly through modification of the environment," John Saunders, former Chancellor of the San Francisco Medical Center of the University of California, said a decade ago.

Aldous Huxley foresaw this "final revolution" and he feared that drugs would be used to create a "painless concentration camp of the mind, in which people will have lost their liberties in the enjoyment of a dictatorship without tears."

But Arthur Koestler sees great promise in the use of drugs to promote cerebral coordination between the crocodile, the horse and the human brains in us.

"The first noticeable result," he wrote, "would perhaps be a sudden drop in the crime and suicide rates in certain regions and social groups where the new Pill had become fashionable. From here on the developments are as unpredictable as the consequences of James Watt's or Pasteur's discoveries were." □

By Bob Wells



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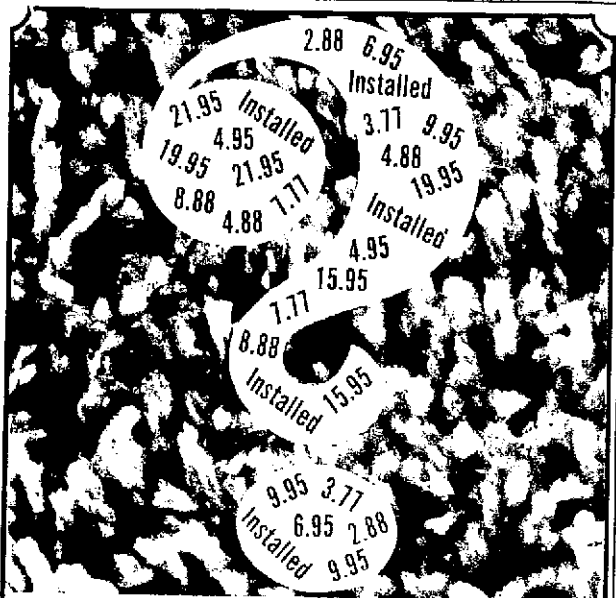
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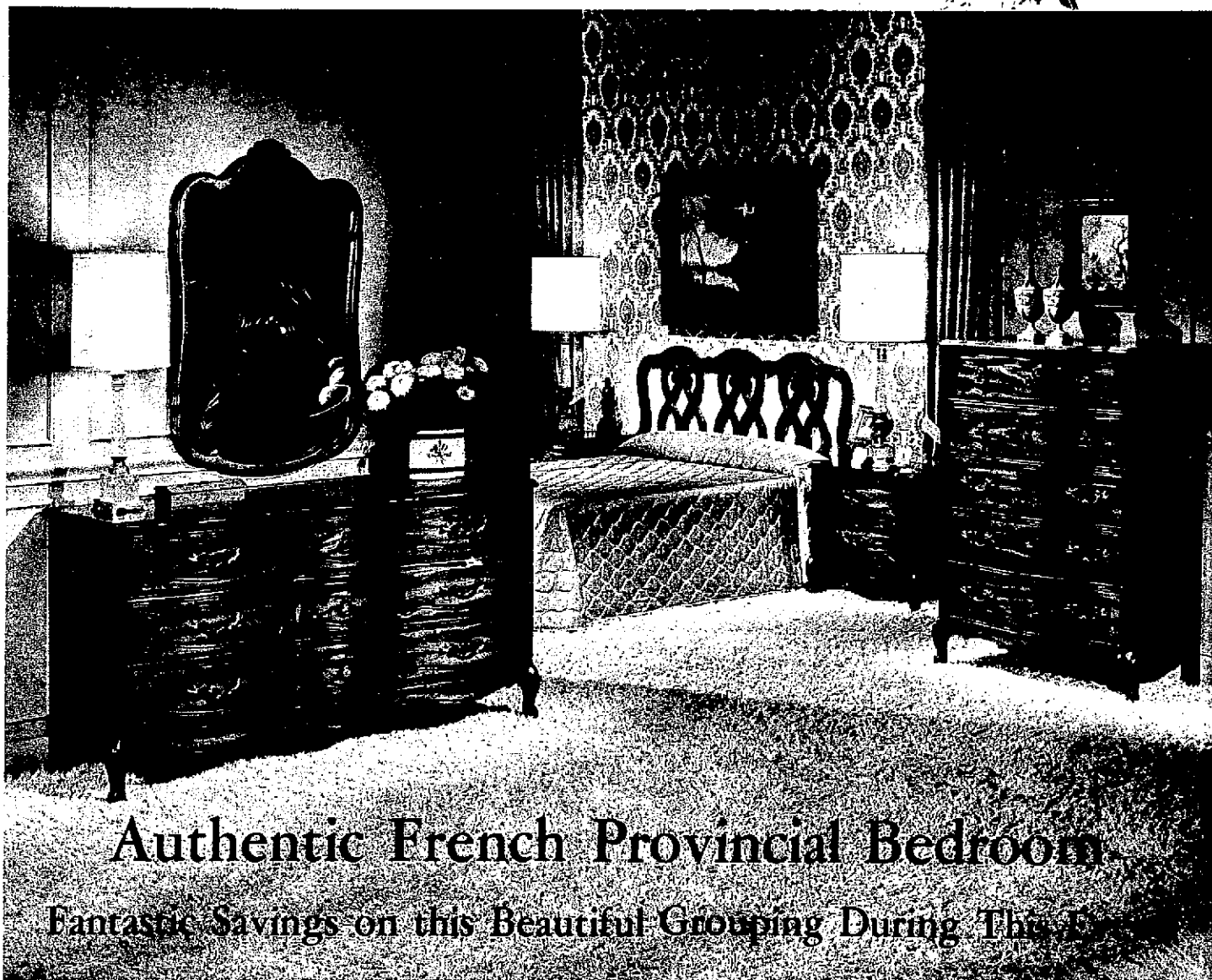
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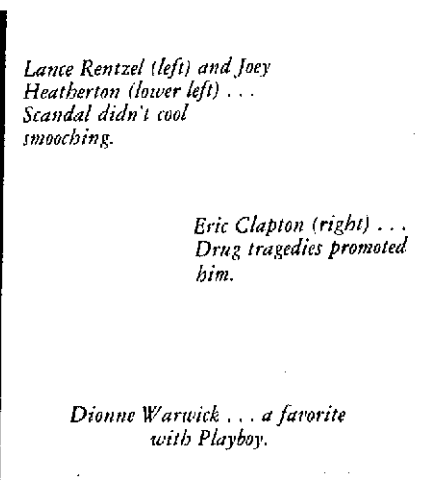
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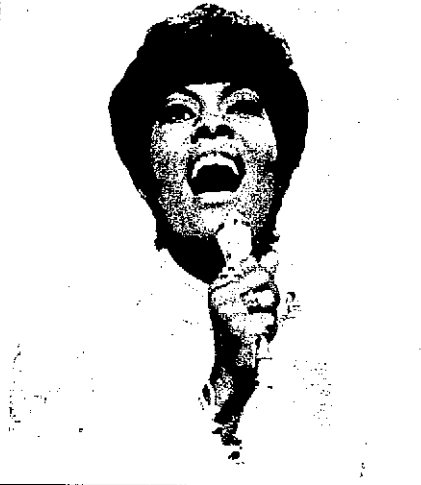
By HY GARDNER



Lance Rentzel (left) and Joey Heatherton (lower left) ... Scandal didn't cool smooching.



Eric Clapton (right) ... Drug tragedies promoted him.



Dionne Warwick ... a favorite with Playboy.



Jason Robards ... relived bad day at Pearl Harbor.



Pearl Bailey ... "I traveled the selfsame road."

that!

Q: Since the morals scandal involving football star Lance Rentzel, I hear that he and his beautiful wife, Joey Heatherton, no longer see eye-to-eye and are breaking up. Will this come to pass?
— Abigail T., Muncie, Ind.

A: That's one pass that nobody's intercepted. They're not only seeing eye-to-eye but "communicating" lip-to-lip. When Joey played an engagement at Florida's Diplomat Hotel during the week of the Dallas Cowboys-Baltimore Colts Super Bowl game, the couple occupied the same penthouse suite and smooched in public like a couple of young honeymooners.

Q: Is it true that Jimi Hendrix and Janis Joplin just won the 1971 Playboy jazz poll? — Parsy Ehler, Chicago.

A: They would have retained their pedestals in the magazine's hall of fame if Hendrix hadn't died from an overdose of sleeping pills and Janis from hard drugs. The runners-up who advanced a notch because of the double tragedy are Eric Clapton (guitar category) and Dionne Warwick (top female vocalist).

Q: Isn't "No, No, Nanette" (the new Broadway musical with Ruby Keeler) based on actress Nanette Fabray's autobiography? — Helena R., Madison, Wis.

A: No! No! Nanette was only 5 years old and playing Baby Nan in the "Our Gang" comedies when the original musical of that title first opened on Broadway in 1925.

Q: Just before she launched her new TV series, Pearl Bailey recited a poem on radio that she wrote herself — expressing some earthy philosophy. Any way to get a copy? — Mrs. Ruth Jacobson, Buffalo.

A: Here is the terse verse, dedicated by Pearl Mae to show people and others in a down mood: "Do you find the road you travel rough and the going hard and slow? I traveled the selfsame road, my friends, a long, long time ago. Are you disappointed, tired, and hurt, and a bit too proud to cry or wipe the tears away with a smile? So shake, buddy, so was I."

Q: My niece who works at the White House tells me that Harry Hershfield visited the President the other day and made him laugh out loud. What did he say that tickled Mr. Nixon? — William Butler, Washington, D.C.

A: Humorist Hershfield told the President an apocryphal story about seeing a fellow standing in a rowboat on the Potomac shouting, "No! No! No!" "When I asked him who he was and what he was yelling about," Harry said, "the fellow cupped his hands and explained, 'I'm in Nixon's cabinet — I'm a yes-man on vacation!'" The President enjoyed the story so much he promised to retell it at a Cabinet meeting.

Q: Are TV and radio cigarette blurbs also banned in Britain? — Brad Hancock, Tulsa, Okla.

A: England not only outlaws cigarette commercials but also forbids stations from running anti-cigarette spots. The Royal College of Physicians is further demanding that cigarette advertising in all media be prohibited — and that smoking be abolished in public places like theaters, public conveyances, restaurants and night clubs. The government is reluctant to go that far because of the need for revenue derived from tobacco taxes.

Q: The role of Gen. Short in the Pearl Harbor disaster movie, "Tora! Tora! Tora!," is played by Jason Robards. Is it true that Robards was actually stationed at Pearl Harbor during the real attack? — Monte Goodman, Dallas.

A: Yes. Robards was a radio man aboard the USS Honolulu when the sneak attack occurred. As an eyewitness, the filming of the replay brought back bitter memories which shook him up almost as much as the morning it happened. Needless to say, the actor preferred the movie version!

Send your questions to Hy Gardner, "Glad You Asked That," care of Southland Sunday, P.O. Box 2505, New York, N.Y. 10017. He will answer as many questions as he can in his column, but the volume of mail makes personal replies impossible. □

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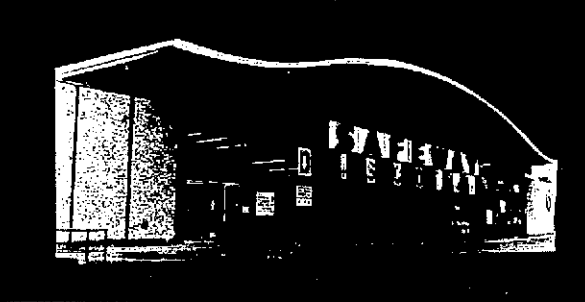
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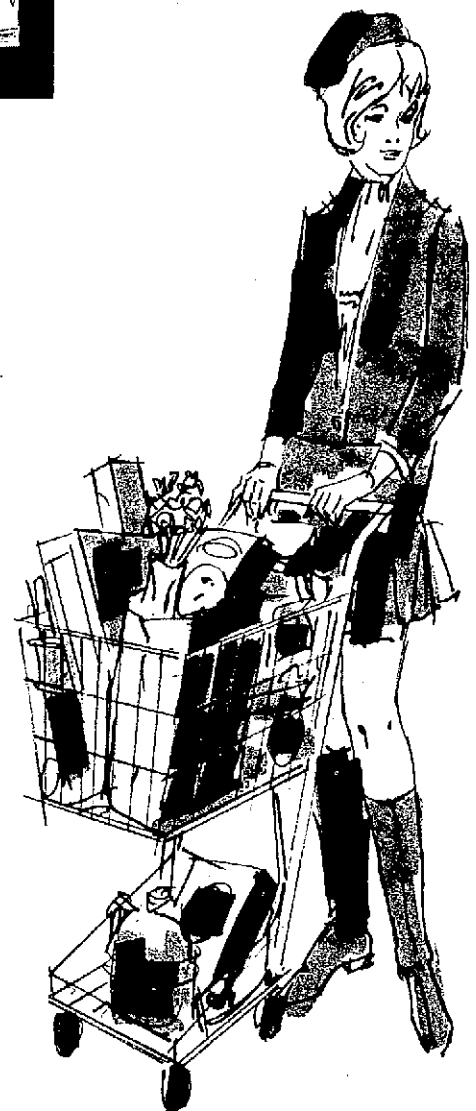
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Price War





at the Supermarket

By
Bill Duncan

The Southland housewife has suddenly been swept up in a Super-duper Supermarket War over her food dollar.

In these contradictory times of inflation on the one hand and an economic recession on the other, she is literally the last of the big spenders. As certain as taxes she is going to drop \$20, \$30, \$40, \$50 or more each week at one or more supermarkets. She is the supply sergeant for an army of eaters with an insatiable appetite — one that consumes large amounts of food at three meals, then nibbles here and snacks there in between meals.

This demand for groceries would appear to create a seller's market. It doesn't and mainly because the housewife is one of the toughest purchasing agents in the world. She's a far cry from the

goon pictured on television commercials who crashes her shopping cart into one driven by a neighbor lady and takes her advice on what product to purchase. In reality, she is a comparative shopper, a label examiner, a weights and measures expert and she's made the supermarket a buyer's market.

The food business is one of the most competitive in the United States, often operating on as low as a one to two per cent markup compared to other businesses with a 20 to 40 per cent profit margin.

Her sharpened pencil, her attention to bargains and her uncanny ability to outwit the Madison Avenue boys with their bright packages and fancy words like "new," "improved" and "fortified" is alarming.

Her penny pinching, more

pronounced now that the nation is in an economic slump and because of inflationary prices, has set off a supermarket war in which every market is trying to win her allegiance and her shrinking food dollar.

The battle cry in this super-duper war is DISCOUNT!

The question is: Will the real discount store stand up?

All are claiming to sell food cheaper than the other. In some cases it is more a battle of words than of prices — claims and counter claims to lure the housewife to the checkstand.

As in all wars, spies are used to check prices at competitors' stores. Some of the spies are internal "agents" who tip the competing market when to shave a penny or two off to meet or beat an advertised special.

Not only are spies used, but some markets are actually sending their customers into the "enemy" camp on subsidized buying sprees, the theory being that the customer will see that the competitor is selling for more. In one instance, the comparison of prices was only a ten-cent difference.

Some markets are sending their own employees on shopping trips to other markets and bringing back bags full of specimens to prove that the other market's prices are higher. One market advertises that clerks and box boys are defecting from Supermarket X, because that market isn't giving trading stamps.

The battle is as old as merchandising, but it has taken on a new meaning as the food budget tightens. Even the "new" method of discounting food prices is not really

Supermarket

(Continued From Page 9)

new. It began commissary style in open, drafty, dirty warehouses where can goods were stacked helter skelter. The prices were cheaper, but the poor display of goods didn't appeal to the femininity of the shopper who by nature shies away from clutter and disorganization.

To be successful, it had to be done in typical grocery store fashion with lighted aisles, clean shelves and appealing displays. The housewife liked the lower prices but she resented the wholesale warehouse atmosphere of bent cans, crushed cookies and the stockings she ruined while climbing over cases of can goods.

In the food business it was generally felt that this warehousing method was the only way food could be sold cheaper. But in 1963, one market chain broke with tradition and went discount without giving up grocery store convenience. Lucky Stores dropped prices from 5 to 20 per cent on all items but fair trade and government price-controlled items, and eliminated trading stamps, premiums and other frills.

Eliminate trading stamps? That's like committing suicide in the retail food business. Aren't all women coupon clippers and stamp savers?

The other supermarkets sat back to watch Lucky's experiment fail. It didn't and, as if hit from the rear by a secret weapon, the competing supermarkets began counter-attacking by cutting prices on select items, doubling, even tripling trading stamps, offering more premiums and staying open longer hours.

Some markets even began appealing to the gambling instinct by running horse races, punch boards and poker games offering cash rewards. For awhile it was questionable as to whether the little lady was shopping or betting the weekly food budget.

But Lucky had the winning streak - lower prices. Eventually the other markets stabilized, apparently feeling that the chain was too small to make its revolution felt too

strongly in the grocery trade.

But as inflation kept increasing food costs and shrinking the dollar's worth, the penny pinching to stretch the food dollar intensified. In 1968, one of the supermarket giants studied the discount field and decided that to compete it had to give the consumer lower prices. Alpha Beta moved into the discount business, dropped its S & H Green Stamps, gave up premiums and giveaways, shortened store hours and

In this struggle of the giants, the markets needed intelligence to wage the war effectively. They went to the housewife for this intelligence and never in all her shopping history has she undergone such close scrutiny. In some areas markets even used closed circuit television to observe and study her browsing up and down the aisles selecting the family's food fare. She was interviewed, asked to participate in surveys, and literally put under a microscope to find out what

she strolls down the market aisle - clicking off quantities, studying and surveying carefully the labels, reading fraction contents and mentally comparing the bargain in the giant size, family size, king size and the regular size like a mathematician working out a complex formula for space travel.

It was discovered she is wary of gimmicks, wise to false bottomed boxes and bottles, can sizes and shortened weights. She quickly caught on to the fact she was getting the

buying habit, the studies revealed.

Even in this age of heat-and-serve convenience, women are passing up the ready-cooked frozen foods and going back to scratch recipes. The Foote, Cone & Belding survey revealed that one out of four women is eliminating snack foods, convenience quick-fix foods and going back to the basic foods.

What all this has led to, is the re-evaluation of food merchandising and each market, in its own way, feels it has its finger on the pulse of the housewife.

Thriftmart for example set up six pilot stores in Southern California a year ago and began taking into account the human equation in their business - the housewife. After a year of study, the stores retrained their employees from the president of the corporation down to the box boy and then went discount. Its studies, the firm said, revealed it could retain trading stamps and also give discounts.

Ralphs Stores went discount and added a new twist, developing what it calls the uniprice technique. The firm felt that the housewife would rather know the price of each unit than be duped into buying six for a dollar when all she needed was one. The stores dropped trading stamps.

Safeway streamlined its stores, dropped many of the frills and extras, but left it up to the individual store managers as to whether trading stamps would be used. Of the 2,311 stores in the nationwide chain, only 211 elected to keep the stamps.

Other large food chains like Food Giant, Bon's and Boys' Markets kept the trading stamps and are competing with lower prices for the food dollar.

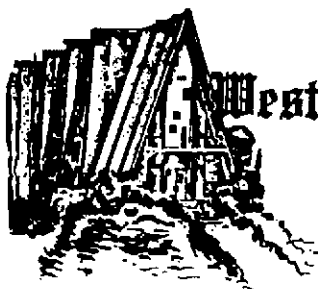
If there is one thing the markets have learned in all this, it is that, as one market advertising manager said:

"You've got to be honest and sell competitively at the lowest possible prices because the shopper we're dealing with today is a smart cookie. If you don't believe me, just follow her through a store and watch her compare, check, sort, feel, touch, sniff before she puts anything in her basket."

And what's more, gentlemen, she's going to act downright feminine in choosing sides in the Super-duper Supermarket War. □

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put on a concerted advertising campaign to prove its stores were total discount.

The Super-duper Supermarket War was now officially declared. Other supermarkets, aided by Blue Chip Stamps, fought back, each with its own special tactic. One offered lower produce prices as an incentive; another lowered its prices on dairy products and still another sold meats cheaper. Housewives shopped for the specials, but filled their baskets at discount prices elsewhere.

made her buy and why.

The results startled the market experts.

The findings built a profile of a typical shopper. She was a lot more intelligent than most supermarket operators and ad writers figured.

In one survey, involving 1,500 housewives, Foote, Cone & Belding, one of the nation's largest advertising agencies, found that the more affluent and more educated she is, the stingier she is on her grocery shopping.

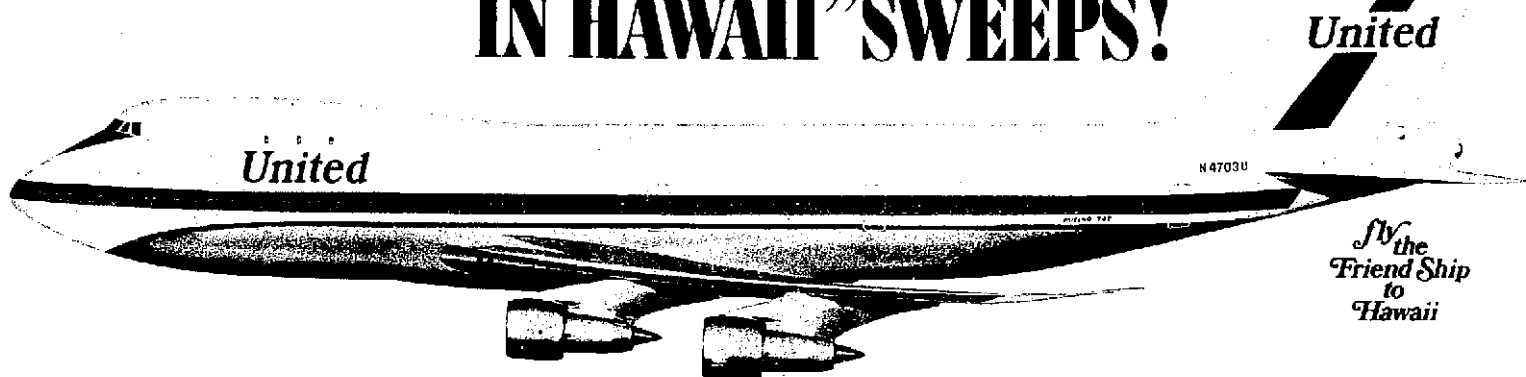
It was found that she is a walking computer as

same number of slices of cheese in a 12-ounce package as she formerly got in a 16-ounce package. Similar merchandising tricks were uncovered in wieners and lunch meats. She gave one soft drink company the wrath of a scorned woman when the company used the same size bottle, but cut the content from 32 ounces to 28 ounces.

She is, the merchandisers discovered, a weight watcher in more ways than one.

Impulse buying is a male trait, not a female

WIN KRAFT MAYONNAISE[®] HAPPINESS IS A WEEK⁹⁹ IN HAWAII⁹⁹ SWEEPS!



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TEN TRIPS FOR TWO TO UNITED AIRLINE'S "LITTLE CORNER OF THE WORLD". GRAND PRIZE WINNERS CAN ALSO WIN A \$500 BONUS! Be one of the lucky Grand Prize winners. Fly United Airlines' 747 Friend Ship to the flower-filled paradise of Hawaii . . . with \$100 spending money in your pocket . . . and a Nikkormat camera in your hands. Seven sun-filled days and six fabulous nights

in all. With luxurious, air-conditioned rooms and sumptuous meals at the famous Hilton Hawaiian Village Rainbow Tower on beautiful Waikiki Beach in Honolulu. There are many other wonderful prizes, too. Second Prizes: 4 Yamaha Organs. Third Prizes: 4 Yamaha Motor Bikes. Plus 35 other valuable prizes. So enter now. NO PURCHASE REQUIRED TO ENTER OR QUALIFY.

4 Second Prizes: Yamaha Electronic M-4 Organs; The Yamaha B-4 Organ with new Spacious Sound Tremolo. The ultimate in tonal variations due to Yamaha's exclusive variable tone lever system. Solid state construction used throughout. Earphone jack . . . a very special extra which enables you to play without disturbing others. External jack . . . permits you to make a direct connection to a tape recorder. Full 2-keyboard Organ with rich, warm tones of simulated American Walnut. The only organ in its class with roll top key cover. An outstanding design.
4 Third Prizes: Yamaha M Street HSI-B: A new street model with a new street spirit. A brand new concept of street action with features formerly found only on sports models. Powerful 5-port twin engine. Sturdy tubular frame. Constant mesh 5-speed transmission. Exclusive autolube automatic lubrication system. Primary kick starting to permit starting in any gear. Perfectly engineered for speed, flexibility and safety. Yamaha . . . it's a better machine.
15 Lawn Mow Grass Catcher Mowers: Only Lawn Mow operates with such fingertip ease and efficiency. Hi-Lo safety handle adjusts to most comfortable mowing angle. Lightweight mower cuts 21" swath and shifts to 6 cutting heights with a nudge of the lever.

Offset wheels ride over uneven ground. Soundproofed 3½ HP engine designed exclusively for power mowing.
10 Magic Chef Gas Ranges: Automatic Cook and Keep Warm Oven. Cooks to perfection, then holds dinner at a gentle 170° until you're ready to serve. Even keeps roast beef rare for hours. Cooktop can be lifted to clean under burner area. Or it can be removed completely . . . so you can take it to the sink, where the cleaning is easy.
10 Samsonite 3-Piece Luggage Combinations: Ladies' beautifully styled Samsonite Fashionline Luggage in smart Aspen Green. Sleek, pliable, strong. Fashion co-ordinated interiors designed for mere packability. Exclusive hidden locks, light magnesium frames. Set includes 79 World Traveller, 26 Pullman and popular Petite-Tote.
RULES: 1. Send your name and address, together with a Kraft Mayonnaise label or a piece of paper 3" x 5" on which you have printed in plain block letters, written or typed the words, "Kraft Mayonnaise". NO PURCHASE REQUIRED. Wisconsin and Missouri residents send only name and address on plain piece of paper.
2. Mail entries to Kraft Mayonnaise Sweeps, P. O. Box 2645, South San Francisco, Calif. 94080. Entries must be postmarked by April 30, 1971 and received by May 10, 1971.
3. Winners will be chosen by drawing 12 days after

the close of the Sweeps. First 10 names win a grand prize of a seven day, six night vacation for two to Hawaii. Prize includes round trip transportation from hometown to Hawaii via United Airlines, plus double room accommodations and meals during the day you land in Hawaii at the Hilton Hawaiian Village. Grand prize winners also win a Nikkormat FTN camera with 50mm F/2 lens and case. Each couple also receives \$100.00 spending money.
4. Next four names win as second prize—Yamaha B-4 Organs. Next four names win Yamaha HSI-B Motor Bikes. Thirty-five additional names will be drawn for prizes in order of value.
5. Grand prize winners must take trip prior to December 31, 1971. If for any reason a winner is unable to take the trip, or to accept any part of any prize, no alternate, substitute or exchange will be made.
6. A \$500.00 cash bonus prize will be awarded to each of the first 10 winning entries—which in addition to a major portion of a Kraft Mayonnaise label or alternate substitute—also includes a blank sales slip or sales tag from any store which sells any of the prizes; or, as a substitute, you may hand print the name of any of the prizes in plain block letters on a plain piece of paper. No purchase required to qualify.
7. This Kraft Mayonnaise Sweepstakes is void outside the U.S.A., the State of Washington, and wherever prohibited, taxed, or restricted by federal, state or local regulations. Employees of Kraft Foods, its advertising agencies, and the judging organization and their immediate families are not eligible. State, federal and other taxes imposed on a prize winner in the Sweepstakes will be the sole responsibility of the prize winner.



**KRAFT MAYONNAISE SWEEPS,
P.O. BOX 2645
SOUTH SAN FRANCISCO,
CALIFORNIA 94080**



Division of Kraftco Corporation

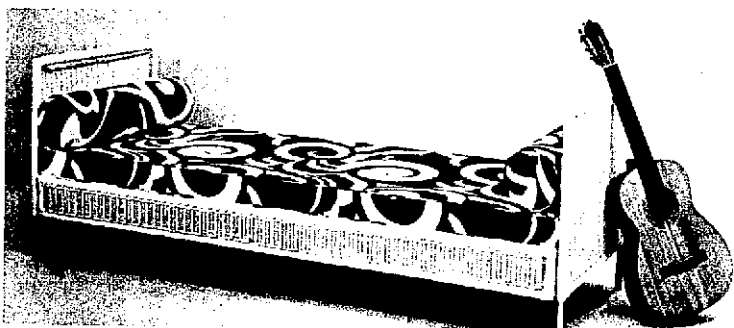
- ☐ Enclosed is a Kraft Mayonnaise label or appropriate substitute according to Rule 1.
- ☐ Enclosed is a Kraft Mayonnaise label or appropriate substitute according to Rule 1, and—to qualify for the \$500 cash bonus—a free sales slip or appropriate substitute as set out in Rule 6.

Name _____
Address _____
City _____ State _____ Zip _____
Kraft Mayonnaise Sweepstakes closes midnight, April 30, 1971
NO PURCHASE REQUIRED TO ENTER



Be the first vamp in your neighborhood with a Theda Bara day bed (left) by Phyllis Morris Originals.

Smooth rattan and bold print lend trim look to day bed designed by Danny Ho Fong (photo below).



CASTING FOR A COUCH

INTERIOR BOUTIQUE
by
ELLEN KREC

ileged 40s and the affluent 50s with the remnants of the nicely naughty 30s.

The slithery satin ladies of the 30s films, when they weren't dancing or singing, languished on the chaise longue. The po' southern gal lazed on a day bed. It was the rare dying beauty of the early movies who didn't do it long and sighingly from a Grecian Squab, that curving, rolling Sheraton chaise that nearly upstaged the poor darling.

There have been day beds since the 1600s when the classic Carolean bed boasted an adjustable cane back to match its elongated bottom. It fell to the Victorians to gussie up the slim lines of the chaise with overstuffing . . . but so comfortable papa could hold a book for hours without anyone aware he was dozing. Introduced in mid-19th century was the kicky Kangaroo sofa which was the forerunner of today's contour chair.

Before putting the day bed into this day's scene, further confusion of information is necessary.

A couch is a couche, but not a sofa. The couche is a long upholstered seat with a back and one or two ends . . . actually a double chair.

A couch bed is not to be confused with a sofa bed because a couch bed never flips open but does come equipped with canopy and curtains . . . that is, if yours happens to be Chippendale.

14

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by
Robby Robertson
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THIS MAN AND WOMAN ARE REDUCING THEIR WAISTS, ABDOMENS, HIPS AND THIGHS

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The Amazing Space Age Slenderizer that is so sensationally effective it is...

GUARANTEED TO REDUCE YOUR WAIST, ABDOMEN, HIPS AND THIGHS A TOTAL OF FROM 6 TO 9 INCHES IN JUST 3 DAYS OR YOUR MONEY REFUNDED

"I got my physique into excellent shape... lighter, firmer and 10½ inches trimmer with these great trim-jeans. It took just a few minutes a day over the 3 day period during which I lost 3¾ inches from my waist, 3¼ inches from my abdomen, 1½ inches from my hips and a total of 2½ inches off my thighs. Terrific results... a terrific product!"

Gary Coover

"I actually lost 7 excess inches during my very first session with this incredible slenderizer and the inches came off just where I needed to lose them. I went through the program again on each of the following 2 days and the inches continued to roll off—and all without the need for dieting. Over the 3 day period, I lost a total of 4 inches from my waist, 2 inches from my tummy, 2½ inches from my hips, 3 inches from each thigh, for a total over-all loss of 14½ inches in just 3 days with these wonder working trim-jeans."

Linda Saatsaz

Here is how it works:



Mrs. Linda Saatsaz has slipped into her trim-jeans and is inflating them with the handy little pump provided. She is now ready to perform her 'Magic Torso' movements and exercise program designed specially for trim-jeans.



After a few pleasant moments—about 10 minutes or so—doing her 'Magic Torso' movements, Linda is now relaxing for an additional 20 minutes while keeping her trim-jeans on. That is all there is to it.



Linda now slips her trim-jeans off and checks her 'after' measurements. Remarkable! Linda lost 2 inches from waist, 1 inch from tummy, 1 inch from hips, 1½ inches from each thigh for a total measurement loss of 7 inches in just 1 brief session.

THIS SUPER PRODUCT IS PRODUCING SUPER NEW SLENDERIZING FOR MEN AND WOMEN. HERE ARE JUST A FEW:

Mrs. Mary Lou Wilhelm: "Following the trim-jeans program, I reduced my waist 2½ inches, my abdomen by 2 inches, my hips by 2 inches and my thighs by 2½ inches each—I ate normally—it took just 3 days—and the inches have stayed off."

David Medeiros: "Just 3 days on the trim-jeans program and I trimmed off 13 excess inches; 5 inches from my waist, 4½ inches from my abdomen, 1 inch from my hips and 2½ inches from my thighs. No dieting—and my appearance has improved 100%."

Miss Carol Arrighi: "I used your marvelous trim-jeans a few minutes a day for 3 days in a row and reduced my waist from 26 to 24, my tummy from 31 to 29, my hips from 36 to 34 and my thighs from 23 to 21. My new measurements are just perfect for my height and it is just unbelievable that it took so little time and effort."

TRIM-JEANS—THE SPACE AGE SLENDERIZER WITH RESULTS THAT ARE OUT OF THIS WORLD. The trim-jeans are a marvel of ease, comfort and efficiency. Once you have slipped them on, you are ready for the most astounding experience in rapid slenderizing you have ever known. **Only trim-jeans has the unique features of design, including the exclusive super sauna-lock that permits the constant snug fit and solid support in all 4 areas—waist, abdomen, hips and thighs—without which truly sensational results are not possible.** We recommend that the trim-jeans be used a few minutes each day for 3 days in a row when you first receive them and then several times a week until you have achieved your maximum potential inch loss. After that, for maintenance you can use the trim-jeans about twice a month or as often as you feel the need.

THE MOST REVOLUTIONARY GUARANTEE IN SLENDERIZING HISTORY. So many users of the trim-jeans obtain 'instant reducing'—are inches slimmer, inches trimmer in from just 1 to 3 sessions with this super slenderizer—are actually losing as much as a total of 7 or more inches from their waists, abdomens, hips and thighs in just 1 session and up to 14 or more inches from 3 sessions. This principle produces really fantastic results. There may be variations of speed and/or degree of results due to individual differences in metabolism and body response. Not everyone may lose 7 inches in just 1 session and 14½ inches in 3 days but remember this: No matter what your metabolism, no matter what your body type, if you do not lose a total of from 6 to 9 inches from your waist, abdomen, hips and thighs in just 3 days, you may return the trim-jeans and the entire purchase price will be immediately refunded.

THE AMAZING TRIM-JEANS TAKE OFF INCHES WHERE THEY NEED TO COME OFF. Your trim-jeans are designed to give you just the reducing effect you need where you need it... and the price of the trim-jeans is just \$13.95 and each pair carries a FULL MONEY BACK GUARANTEE. Here is the slenderizer supreme—trim-jeans—which we sincerely believe to be the easiest, fastest, most convenient, most sensationally effective waist, abdomen, hip and thigh reducer ever discovered—with the most revolutionary guarantee in slenderizing history. So if you want trimmer, slimmer, sleeker measurements and you want them now, send for your trim-jeans today.

©Sauna Belt Inc. 1971, P. O. Box 3984, San Francisco, CA 94119/Pats. Pend.

LONG BEACH, CALIFORNIA

TRIM-JEANS, P. O. Box 3984, Dept. SU-2/40, San Francisco, CA 94119

Please send me—☐ Sauna Belt trim-jeans along with complete easy to use instructions, including the 'Magic Torso' Exercise Program. I understand that if I do not lose a total of from 6 to 9 inches or more from my waist, abdomen, hips and thighs in just 3 days I can at that time return the trim-jeans for each Sauna Belt trim-jeans and receive my money back.

For each Sauna Belt trim-jeans and complete instructions I enclose \$13.95.

Cash ☐ Check ☐ Money Order ☐ (No COD's)

If you desire RUSH Air Mail, add \$1.25 for each trim-jeans.

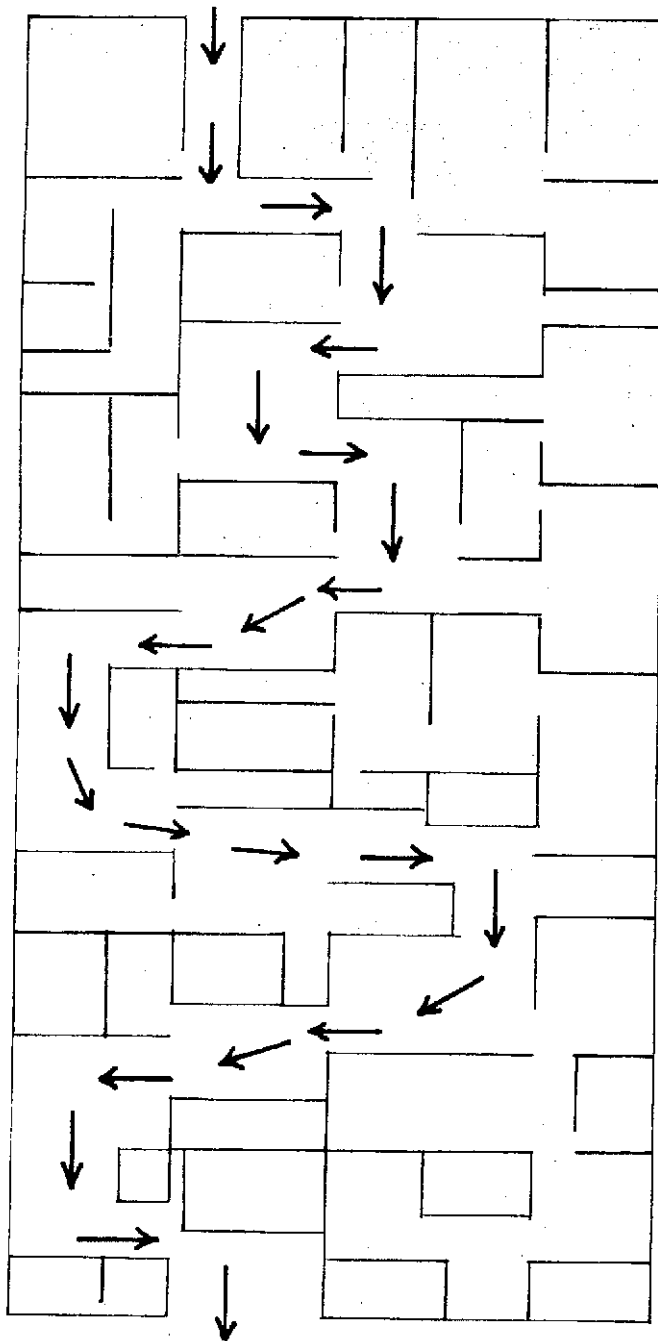
Woman: Waist size _____ Hip size _____

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Name _____ Address _____ City _____ State _____ Zip _____

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**BELLFLOWER BLVD.
AT STEARNS**
Long Beach
Just South of the San Diego Freeway

CASTING FOR A COUCH

(Continued From Page 12)

The sofa is a combination day bed and settee and comes with a back and two sides. The sofa bed does the pop-open bit to make a bed by night.

A davenport, a term much misused in America for a couch bed, actually is a 19th century kneehole desk named for a Captain Davenport. Still another misnomer is the divan, which really was an overstuffed ottoman sans legs or arms.

But the day bed remains a truly functional piece of furniture with unchanging lines but lots of style, a welcome addition to any room and never completely out of favor.

What human bones, wracked with the common cold, wouldn't feel better on an uncommonly comfortable chaise in the bedroom? What televiewer wouldn't love to lounge in a day bed where boredom could be delightful enough to make people-napping the envy of cats?

For the insomniac: a change-of-nest day bed might woo sleep. The exhausted house-type wife might find a refreshing nap in the chaise less guilt-producing than a too-long snooze in bed.

It's between you and your decorator to decide where a day bed should reside because the time is now. Furniture designers have been producing new fashions for the old form to fit any niche in the house.

For Tropi-Cal in Los Angeles, Danny Ho Fong designed a neat triple-play in rattan called Southampton Revisited. An 84 by 31 by 28-inch studio bed (couch bed) without back but with two simple ends to bolster the bolsters also grew a back to form a day bed, then sprouted a rattan canopy... shades of Chippendale... above. All three have plump cushions in bold colors and can be used in a myriad of ways. The scale is desirable for small apartments and can be paired in front of the fireplace or serve in a guest room... for a single guest, that is.

Fong isn't the only day bed-conscious designer. California Couch Corp. also developed a two-ended couch bed with additional bolsters that may be used at the wall as well as the ends.

Incidentally, any twin bed, providing head and foot measures the same height, may be considered a day bed and can be used as a sofa type with pillows for back comfort.

Among the least likely couches to be used but so soignée is the Phyllis Morris Original design aptly named the Theda Bara day bed. The baroque tribute to the vintage vamp boasts heavily carved panels and curves to show the furs most often used as the cover.

A good day bed in an executive's office might give him the whatever-it-takes-to-go-on if he manages a reviving nap after the long lunches. The nap may not be as invigorating as a two-mile jog, but it is inordinately more pleasant. That is if he is willing to ignore the snickers and the "old casting couch" comments which also were products of the 1930s era. □



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HE'S PAID TO CREATE SCENES

By John Bruce



View (above) of 1910 New York skyline at dusk, painted for movie "Hello, Dolly!" by studio artist David Neron. Same street corner is shown in parade scene on cover of magazine.

Dolly's hotel room interior (top right) as visualized by Neron. Vintage wallpaper, furniture and accessories were designed especially for the movie.

Natives in film "Dr. Doolittle" (left) prepare the doctor and his friends for sacrifice on religious totems in scene by Neron.

Concept (bottom right) for a scene in "Dr. Doolittle" where animals are helping the doctor's party build shelter on a floating island where they have been shipwrecked.





Imagine a huge gross softly illuminated with an equatorial fluorescent glow. Luminous satellites nose out of the ceiling and cautiously drop their fluid heads at feet as their inverted counterparts waiting in the gloom below. Along one wall, an eerie light creeps among mineral columns and slowly constructs Gothic shapes before your eyes. Memory responds. A horrible sensation overakes you as the image of St. Patrick's Cathedral completes itself. You realize now. This is part of what remains of New York City after World War III.

This scene from "Beneath the Planet of the Apes" had a lasting impression on movie fans. And for those who wondered "who thinks these things up," I introduce the studio sketch artist. He's the "who" that translates an author's word pictures into the hard reality of movie sets so actors and camera can produce the celluloid images you grind popcorn to. Since the creative drawing and painting process is funneled through the mechanism of his hand, he's often called the "studio wrist."

This article will focus on a particular unsung genius named David Negron. He is a quiet, introspective, handsome young talent with black eyes as deep as outer space and an innate high intelligence that comes across in subtle undertones during simple conversation.

Dave holds a Bachelor of Professional Art with distinction from world-renowned Art Center School in Los Angeles and a certificate of recognition from the Famous Artists School in Westport, Conn. In addition, he earned a B.A. degree in mathematics from Baylor University before leaving his native state of Texas.

The combination of science and art has produced rare talent in Dave. One instance: his development of a color theory which employs a complex solid geometric structure. Through use of the theory an artist can create an infinite variety of highly workable color combinations. This theory and other Negronisms are presented to students in illustration classes at Art Center where he teaches night school in addition to his work in the studio.

At 20th Century-Fox Studios in Hollywood, Dave has designed and painted his ideas of how things should look for a variety of films. Four recent ones in which his work can be seen are: "Beneath the Planet of the Apes"; "Tora! Tora! Tora!"; "Doctor Doolittle" and "Hello, Dolly!"

"Beneath the Planet of the Apes," as mentioned, called for a replica of St. Patrick's Cathedral and it had to look as though it had experienced a third world war. Assignment from the

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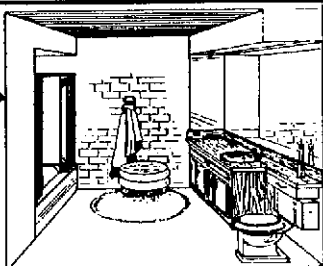
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HE'S PAID TO CREATE SCENES

(Continued From Page 17)

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What does the totem look like? Good question.

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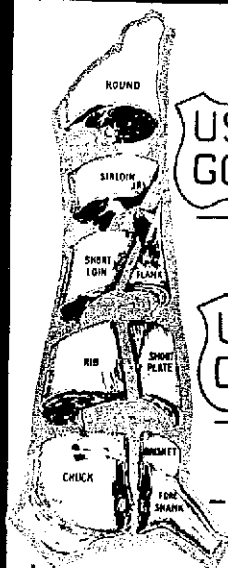
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Another scene, perplexing at first,

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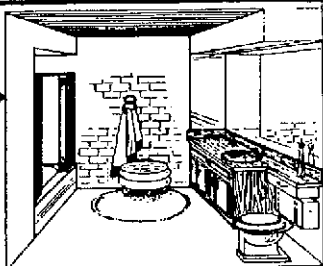
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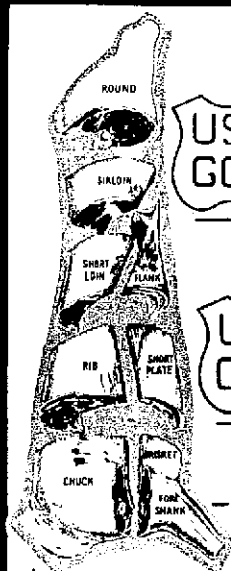
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HE'S GOING TO CREATE SCENES

(Continued From Page 19)

was one in which a gigantic but friendly snail was to transport Dr. Doolittle and company into the sunset and across the ocean on a final leg of their journey.

Normally, water shots are filmed in a large tank on the Fox Ranch in Hollywood. Scenery is changed to fit the film but the same tank is used for many motion pictures.

Behind the tank is a large hill which can be hidden by camera angles and scenery. The particular scene called for the camera to be at some distance from the actors, which meant a great deal of background would show in the film. The tank had some sky area painted on the backdrop but at either side of the drop the hill loomed in the distance.

The effect on camera was jolting. As you scanned the sky area in the background the hill could be seen and looked as though a gargantuan bulldozer had cut a swath down the center leaving a perfect vertical cliff on either side as it went through. Skyscrapers in nearby Century City poked their steel-glass heads up just beyond the hill and didn't look as though the island natives had built them.

22

Three continuity sketches for "Tora! Tora! Tora!" Each of the five or six hundred final sketches used was done in this manner. The original size was approximately 8 inches wide.



283 A ...LOOKING UP CLOSE TO THE NEVADA, WHICH IS STILL UNDER HEAVY ATTACK.



283 B A STRAY BOMB EXPLODES IN THE WATER CLOSE BY--AND THE MIDWAY IS SHAKEN. SAKAMAKI IS PITCHED INTO THE WATER.



283 C SAKAMAKI TRIES AT IROAKI TO SINK THE MIDWAY--THE AMERICANS MUST NOT HAVE HER.

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(See Page 31)

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UPATREE ERCT SCENE
GUN ORCHS IRAC GOWARD
ACTS STOODA PHIA PRE
SKATE SLIDE PRINT STYR
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YELLOW DEVIS RENOSSES
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One of the "Totem" paintings from
"Doctor Doolittle." Figure of Rex
Harrison was painted in for an
idea of the scale of the totem.

HE'S PAID TO CREATE SCENES

(Continued From Page 20)



Dave was called upon to make it look right. He painted a huge boulder on the left side of the scene to hide the edge of the hill. Then brushed in a lush jungle foreground to hide the rest of the unwanted hill and buildings. A change in basic camera angle was suggested, shooting more to one side so the entire sky showed in the frame. Once again, if it worked in the painting, the master studio craftsmen could make it work on the set — and it did.

"Hello, Dolly!" was another interesting architectural challenge. One scene called for a camera to sweep across a city skyline, focus on Dolly's apartment window, then go inside.

The first impulse was to have the camera float in space. But then, by placing the camera on the rooftop of a building facing the one to be photographed, the scene was made more believable to the viewer. Dave climbed many flights of stairs and auditioned many rooftops to gather enough reference material to create the one his mind's eye saw. Photos of 1910 New York were helpful in designing the remainder of the scene. Dave's multitude of idea sketches were converted into a final painting.

The apartment interior was also designed bit by bit. Such details as

wallpaper, drapes, furniture and even accessories — perfume bottles, picture frames, lamps and so forth — were sketched with the intent of creating the desired atmosphere for the film. Everything indoors and out had to be compatible, traveling back in time to the "Dolly" era. One goof could destroy the entire illusion.

When these particular two paintings were completed they were mounted to easels and ... lights, camera, action! The camera panned across the painted city skyline, stopped at a brick tenement house window, zoomed in for a closeup and "entered" the painting of the star's room where it found her comfortably situated in a large wicker chair in the center of the room. After seeing this preliminary filming the director could decide just how much set to build.

An interesting thing about many films is that often an exterior shot is

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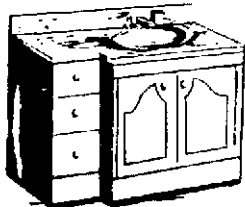
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Roof-top scene from "Hello, Dolly!" The camera panned from right to the lighted window on the extreme left. The scene was actually test filmed using this painting so the director could determine just how much of the set would have to be built.

David Negron (below) takes time out to smile for the photographer. He is working on the Cathedral scene from "Beneath the Planet of the Apes."



filmed on one location, an interior (supposedly of the same building) at another location. The feed store sequence in "Dolly" is an example. The exterior was filmed in upstate New York. All the interiors were filmed at the soundstage in Hollywood. When actors were photographed on the interior, the outdoor views visible to the camera had to exactly match the one filmed on location.

In this particular scene, Walter Mathau would start speaking his lines outside (and on location in New York) then later was filmed finishing the same lines as he walked through a door into the feed store (on the sound stage at Fox studios in Hollywood). A month could have elapsed between the two camera sessions. But when one views it on film it is a smooth flow of action and, in your mind, all in the same place.

Of course, credit for scenes working goes to the entire studio staff. Everyone from the producer to the studio cop works as a team and each does his job with a high degree of perfection. Dave Negron and the other writsts, busy with their perfection, dream and paint new ideas to make the playing field for the studio team.

Finally, we spectators buy tickets permitting us to bend at the middle and introduce our padded undersides to the plush foam-rubber support generously provided by a grateful theater management. Encapsulated in air-conditioned, snack-bar odors, we are swiftly transported in time to the place Dave made. There we thrill to the cinematic, grander-than-life sound and color happening we eagerly sought.

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By Bert Resnik

Meanwhile, back at the Canteen . . .

PATTY ANDREWS

There were 5,000 GIs in the Port of Embarkation hangar at Naples and the Andrews Sisters were ready to sing their hearts out for them.

The Andrews Sisters of "Apple Blossom Time," "Rum and Coca Cola," "Beer Barrel Polka" fame. The Andrews Sisters, as symbolic of home during World War II as Mom's apple pie.

That could have been what was wrong — symbolic of home.

Patty Andrews, the lead singing sister, sensed it. She doubled as emcee for the entertaining USO troupe and she could feel the gloom dampening the reception for the opening acts.

The boys were polite with their applause, but who wanted politeness? The same performers elsewhere had been bombarded with gung-ho whistles and laughter and that particular zest that marched from the ranks of those whose entertainment pleasure was magnified by the previous lack.

Symbolic of home — that was it.

That's where the 5,000 GIs thought they were heading when they were sent to the port in the fall of 1945. The fighting in Europe was over and their part of the job, they thought, was done.

But the fighting wasn't over in Japan and had not really begun. Nor was their part of the job done and they knew that now. The ships weren't to take them stateside. The Land of the Rising Sun awaited them instead.

So the applause was polite. Patty Andrews, waiting to introduce the next act, could understand.

A colonel came to her, handed her a message and asked her to pass the word to the men.

Patty read the note, ran to center stage, grabbed the mike and told the GIs that VJ Day had arrived. The Japanese were surrendering.

"They didn't believe me," she said. "They thought it was a skit or part of the show or something." She told them again. She waved the note.

"Look, it's right here. You don't have to go to Japan. It's over."

Dead silence.

She began to cry and the tears spoke the truth the words couldn't.

A GI perched on a rafter let go with a victory yell and let go of the beam at the same time. As he tumbled, the shouts rose and clamored and hammered and exalted and rejoiced.

The GIs swarmed upon the stage, grabbed the Andrews Sisters, Patty, LaVerne, Maxene, and hugged them, kissed them, danced them around.

"They thought the three of us had stopped the war," Patty said. "Like we had the ruling hand."

She finally got the show going again and the applause was gung-ho, zealous and everything but merely polite.

Last year, 25 years after VJ Day, Sept. 2, 1945, Patty was booked for a single in a Cleveland nightclub. She and her husband, pianist Wally Weschler, checked into a hotel and the captain of the bellboys escorted them into the elevator.

"Miss Andrews," he said. "You don't remember me, do you?"

She looked at him and admitted:

"Gee, I'm sorry. I don't, but from where?"

"The 'from where' was the rafter. He was the GI who had taken the tumble and walked away with nary a scratch. His buddies below had broken his fall and, happily, none of them was injured either.

"It was like meeting a long-lost friend," said Patty.

Long-lost friends. The '40s. The era of the Andrews Sisters. The memories came singing back as Patty prepared for her opening in "Victory Canteen."

The stage show, a musical, is at the Ivar Theater in Hollywood. It's the first "book" show for Patty and one which she eagerly signed to do because "we're having fun with the '40s and I really like the music."

Music has been a professional way of life with the songstress for 39 years. She was 11 years old, Maxene was 13 and LaVerne was 16 when the Andrews Sisters hit the vaudeville circuit.

They had appeared in a kiddie

revue in Minneapolis and Larry Rich, a headliner on the RKO circuit, wanted them to join his troupe. Their parents, Peter and Ollic Andrews, consented providing it was for one year only.

That "one year" ended for the Andrews Sisters in 1967 when LaVerne died of cancer complicated by pneumonia. In the intervening years, they revolutionized the music business.

"They never heard of calypso music before the Andrews Sisters did 'Rum and Coca Cola,'" said Patty.

"We took waltzes, 'Apple Blossom Time,' and made them into four-four time.

"And even 'Bei Mir Bist Du Schoen,' which was a Jewish song — we put a beat to that and had it translated and did it into the pop field."

Polkas, "The Beer Barrel Polka," had never been sung before. Nor had boogie woogie, "Beat Me Daddy, Eight to the Bar" and "Boogie Woogie Bugle Boy." A classic, Khachaturian's "Sabre Dance," was brought into the pop field with lyrics.

"People like different things," said Patty.

The Andrews Sisters have the Gold Records, 20 of them, to prove it. It takes a million records to equal a Gold Record. Add to that 20 million another 55 million sales of records and albums.

Because Patty made it with "different things," she's all in favor of today's musical revolution.

"Wouldn't it be terrible if we had ideas when we were young kids and people would fight us?"

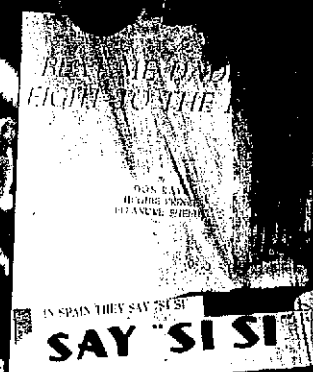
"New ideas. New talent. That's what makes the world progress. Music has progressed tremendously. Things we might have thought complicated in our days now seem simple."

She laughed a little at her own enthusiasm, then admitted she hadn't been quite such a booster 10 years ago. Then there was a lot of loud guitar and noise, no melody and few songs that people could remember.

Today there are great songs in rock and roll, country and western,



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PATTY ANDREWS

(Continued From Page 24)



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"the Burt Bacharach type" and melodies to remember.

Remembering — not just songs — is mostly pleasant, and don't talk to her about missing a normal childhood.

"I was doing something that I loved doing. I was singing. I was on the stage performing. To me, that was the greatest thing in the world.

"It is still — outside of my husband — the greatest thing in the world."

There were some low spots. The death of her parents within a year of each other. A split with her sisters on technicalities of the act's format and finances. A Long Beach courtroom battle over the estate of their parents. Unhappy days.

"Yet, out of that unhappiness, it proved to be one of the better things that happened to the Andrews Sisters," said Patty.

Why?

"We were so involved in working and never really seeing things as they actually were. Everything was Andrews Sisters. Andrews Sisters. Get up, rehearse, do a record, personal appearance, make a picture, pack a trunk, go on the road to open in a theater.

"We could never really give any time to our personal lives, any time for what each one of us individually wanted.

"If anybody did have a normal personal feeling such as, 'I want to take a trip and see something,' you couldn't do it because you had an engagement — the Andrews Sisters had obligations.

"When you work that way, chemicals in your body start working to the point where you resent a lot of things. It doesn't have to be one big thing. Before you know it, you start biting at each other and you're uptight all the time.

"Now you're not enjoying doing anything. You're not enjoying singing any more. Nothing. Now you just say, 'Look, I've had it. This is it.'

"And then you get away from it and you look at it from a distance. Then you realize that all the things you thought were so big and magnified weren't that crucial and upsetting.

"Look, there were just we three girls in the family. LaVerne had a very low voice. Maxene's was kind of high and I was in between.

"It was like God had given us voices to fit our parts."

So the Andrews Sisters, their magnified split back in focus, sat down and welded the parts together again.

Now they could talk about those things they had previously been afraid to discuss. Now they could laugh about the little things that had once been crucial and upsetting.

"The big load was off our shoulders.

We enjoyed our work more than we ever had before."

It was a "before" that included an appearance applauded by England's Princess Margaret, fans ripping the doors off their automobile, the young and starry-eyed Andrews Sisters recording "Cheeri Beeri Bin" with Bing Crosby, "Old Piano Roll Blues" and "Way Down Yonder in New Orleans" with Al Jolson.

It was an "after" that reunited them in 1956 and took them from Las Vegas to a concert tour of Europe and saw them become the first American act to do a TV special in West Germany.

A year before LaVerne died, her illness forced her to leave the act. Another singer filled in but no one could really replace LaVerne. When the contractual obligations were fulfilled, Maxene left in 1968 to join the faculty of Tahoe College, later became vice president of the institution and just recently retired.

But Patty stayed with music. She hit the nightclub circuit as a single and the audiences she played to were her age and wanted "Apple Blossom Time" and "Rum and Coca Cola" and it was rewarding but tiring.

It wasn't a comeback — she had never retired. She was still up there, appearing on the "Jimmy Durante," "Dean Martin," "Jimmy Dean," "Ed Sullivan," "Joey Bishop" and "Lucy Ball" television shows.

The new stage show, "Victory Canteen," would really be a breather for her in comparison with the demands of the on-the-road trouping.

In the musical, she plays "Mom" of World War II apple-pie vintage.

Backstage opening night was a little long on vintage but short on apples. There were only three in Mom's colander.

"Four weeks to put the show together and only three apples," said star Patty. "Wait, I'll be right down. I'm going upstairs to see if I can find some more apples."

Our front, sister Maxene sat in the first row center. Someone had suggested she should appear in a road show version of "Victory Canteen."

No thanks, not her.

"I'm sitting up front for a change and enjoying it," said Maxene.

When the curtain went up, there were more apples in the colander and no signs of opening night nervousness from Patty.

When the curtain came down, the applause brought the star back again and again and again. She thanked the cast and the audience, then humorously suggested the latter try her apple jams and jellies on the way out.

Patty Andrews may never really have made jam or jelly or baked an apple pie. What she's really done most of her life is sing.

She's done that without learning how to read a single musical note.

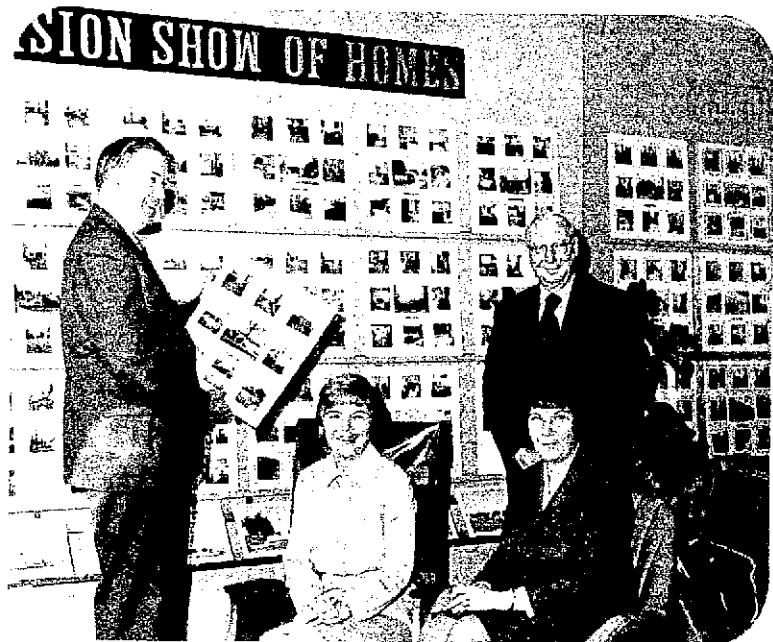
"I just feel it," she said.

So do those who listen to her. □

Pictorial Highlights of the Week



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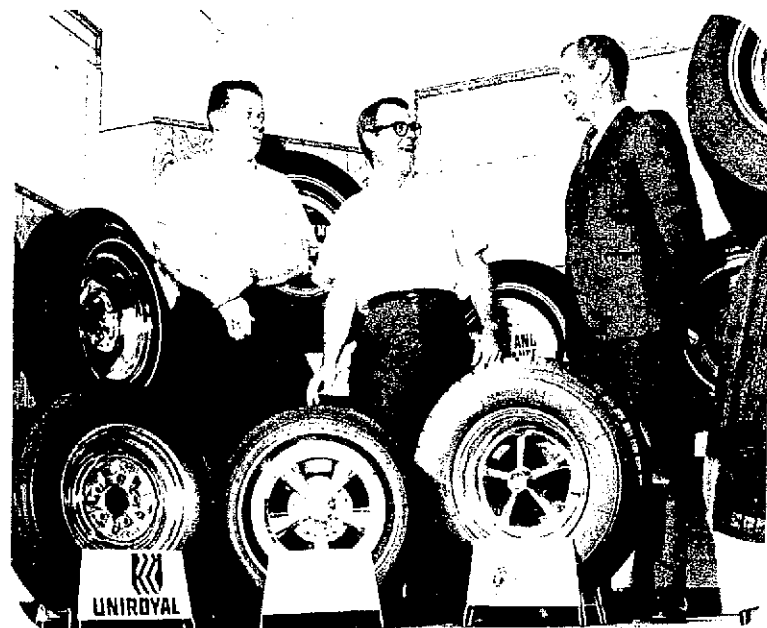


Jim Selover, Top Salesman for January, discusses exclusive sales techniques developed by Sparow Realty which not only saves the buyer's and seller's time, but the salesman's time as well. Joining with him in the "Winner's Circle" are Eleanore Wier, Charles Quinn and Betty Sumpter. Oliver Speraw announced a record month of \$841,300 in sales representing 38 buyers and sellers. He said, "Our photographing each property, in living color, and maintaining a permanent "Open House" in our lobby, is invaluable to our buyers and sellers. They really appreciate the convenience."



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with the way the chefs at the
Embers Shoreline Restaurant,
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filet of sole. They use the Mar-
guery recipe, a continental crea-
tion which includes a delectable
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might overpower the light flavor
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During my meanderings throughout California, I have noticed that the Kentucky Fried Chicken take-out shops and restaurants maintain unusually high quality control.

While on vacation trips, my wife and I have stopped for Colonel Harland Sanders' goodies at outlets in hamlets as well as the big cities. Invariably the chicken is fresh, hot and scrumptious.

We also purchase a lot of chicken from the Kentucky Fried Chicken shops in the Long Beach area. The convenience can't be beat. After a long day of playing tennis, my wife some-



RAY WEIDEMANN
Eleven Spices

Caricatures by Larry LaVine

times isn't in the mood to fix dinner. So we bring home hot cartons of KFC.

Nine of the local Kentucky Fried Chicken shops and restaurants are owned by Ray Weidemann. I've known him since the late 1950s when he operated a small restaurant at Orange Avenue and Carson Street called Ray's Range. The restaurant (demolished some years ago during a shopping center expansion) served a delectable fried chicken dinner.

When the Kentucky Fried Chicken boom started in the

mid-1960s, Ray was one of the first to get on the handwagon. He recognized the quality of the colonel's unusually delicious recipe and was glad to substitute it for his own.

I may sound a bit prejudiced, since I've known Ray for so long, but I think the chicken at his shops is slightly better than that at other KFC outlets throughout the state. Ray happens to be the kind of guy who likes to exceed the KFC corporation's high standards.

He buys the best fresh (never frozen) plump chickens. He cooks them only minutes before serving. And I think he even adds a bit more spice than the colonel's recipe calls for. Those 11 spices, plus milk and egg, are what make Kentucky Fried Chicken taste so mouth-wateringly luscious.

I've also noticed that Ray has changed the recipe for the coleslaw included with his boxed individual dinners. The ingredients aren't chopped quite so fine as previously. I think it's an improvement.

The dinner includes three pieces of chicken, excellent mashed potatoes with rich chicken gravy and a hot roll with honey. The price (\$1.25 regularly; 99 cents during occasional sales) makes that box one of America's greatest luncheon or dinner values.

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Medicine & You

By **BEN ZINSER**
 Medical-Science Editor

Confusion between German measles and common measles has complicated vaccination programs against German measles across the country.

A recent study reported in the Journal of the Medical Association of Alabama illustrates the muddle:

Thirty-one per cent of all parents who refused to return a German measles vaccination permission slip in one Alabama county acted as they did because they believed that an earlier measles vaccine was protective.

Some authorities think that the word "measles" should be abandoned and that scientific disease descriptions be substituted.

Common measles is technically known as rubella.

German measles is technically rubella. They are distinct disease entities with different hazards. There are effective vaccines for both, but a vaccine against one disorder does not protect against the other disease.

In a report in the Journal of the American Medical Association, Dr. Edgar K. Marcuse of Olympia, Wash., says that newspaper headlines are frequently responsible for some of the bewilderment.

Headlines may read "measles" when the accompanying news story refers to rubella, he charges.

But the confusion is not confined to the newspaper industry, Dr. Marcuse hastens to add. In many medical dictionaries, he says, "rubella" or "German measles" is given as a second definition for rubella. This, of course, is incorrect.

Legalization of marijuana and making it easily available would be "the ultimate folly and supreme hypocrisy," says Prof. Vincent dePaul Lynch of St. John's College of Pharmacy in New York.

"I predict that future studies will confirm our findings that the ordinary marijuana cigarette contains more tars and particulate matter than the tobacco cigarette," he says.

"Isn't it hypocrisy and folly," he asked, "to legalize marijuana and extol the virtues of pot when we have witnessed the progression of cause and effect with tobacco smoke and disease — and now we are trying to eliminate smoking as a public health hazard?"

Prof. Lynch made his remarks at an international conference on drug abuse co-sponsored by Stanford University's Institute for Public Policy Analysis.

Latest opinion on the practice of injecting silicone into the female breast to enlarge it: It's still regarded as dangerous and should not be done.

So says Dr. Reuven K. Snyderman of Memorial Sloan-Kettering Cancer Center, New York City, in answer to a question posed by a doctor to the Journal of the American Medical Association.

Dr. Snyderman says that "disasters" have occurred from the use of injectable silicone in patients who have been treated in other countries. Silicone, he says, has been known to migrate to regional lymph nodes and possibly to other organs.

"The only safe method of increasing the size of the breast is to use silicone prostheses," Dr. Snyderman says. "These are composed of a bag of silicone filled with liquid silicone. Prostheses can always be removed if necessary."

The use of injectable medical-grade silicone for this purpose has been forbidden by the Food and Drug Administration and therefore is illegal and should not be used.

Another doctor warns not to take the complaint of a numb chin lightly.

The symptom may be a sign of serious trouble, as was reported in this column earlier.

Now, Dr. John F. Simpson of University Hospital, Ann Arbor, Mich., reports an instance where numbness on the right side of the chin proved to be the first clue to presence of cancers in the head and neck.

The report is in *Lancet*.

An efficient and simple method of keeping a newborn infant warm: a double-layered, clear plastic bag.

Success with such an arrangement is reported in the *New England Journal of Medicine* by researchers at the University of Cincinnati College of Medicine.

The bag, consisting of airpockets sealed between two layers of plastic, was tested in Cincinnati General Hospital. It shields against dangerous heat loss and is even more effective if used in conjunction with a radiant heater.

Large cities in Western Europe and university towns are being "inundated by a wave of hashish," a researcher has reported.

Dr. Paul Kielholz, director of the psychiatric clinic of the University of Basel, Switzerland, says abuse of drugs of several kinds is becoming more frequent among European adults.

Marijuana is the drug of first use in 80 to 90 per cent of cases. Seventy to 90 per cent of those who try marijuana or hashish give it up after occasional use. The majority of those who stop come from undisturbed families, and their motivation in trying drugs was mostly curiosity, peer pressure and imitation. □

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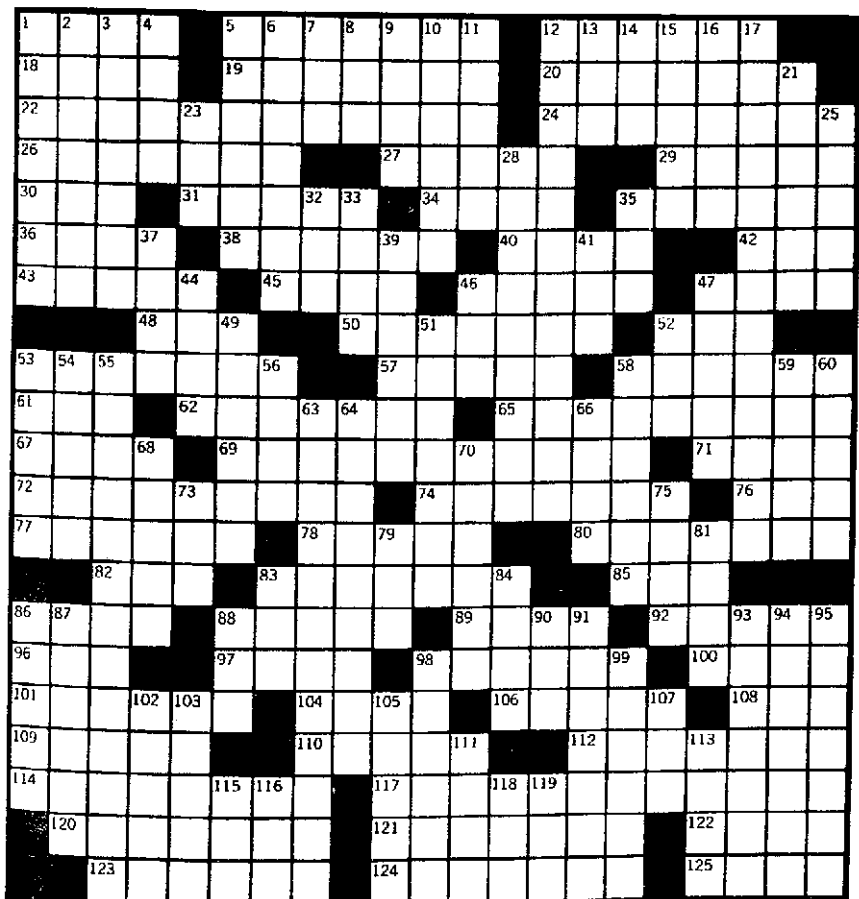
CROSSWORD PUZZLE

By Adelyn Lewis

ACROSS

- 1 Intelligence is the — business.
- 5 Damaged, for one.
- 12 Hemingway, for one.
- 18 Part of a drama: 2 words.
- 19 Before the public: 2 words.
- 20 Accepted and paid.
- 22 Stinging insect: 2 words.
- 24 Trespasses.
- 26 Cornered: 3 words.
- 27 Upright.
- 29 Setting.
- 30 Trap.
- 31 Orchestras: Abbr.
- 34 Dies —.
- 35 "Saw red": Colloq.: 2 words.
- 36 N. T. book.
- 38 — change (had a possibility): 2 words.
- 40 Excuse.
- 42 Grand —, N. S.
- 43 Salt water fish.
- 45 Swamp.
- 46 Fabric.
- 47 Ukrainian
- 48 Apostles: Abbr.
- 50 Be a host.
- 52 Year in sixth century: Rom.
- 53 Small fortress.
- 57 Small coins.
- 58 Knobbed.
- 61 Ref. book: Abbr.
- 62 Less fine.
- 65 Yellow pigments
- 67 Rat —.
- 69 Elopers' mecca: 2 words.
- 71 Membership.
- 72 Spanish dance: Fr. sp.
- 74 Order.
- 76 Map abbr.
- 77 Wear out: 2 words.
- 78 Overall.
- 80 Misplaces again.
- 82 Lamprey.
- 83 Portrays.
- 85 Patriotic organization.
- 86 Fruits.
- 88 Buddhist dialogues.
- 89 Rifles.
- 92 French revolutionist.
- 96 Black or red.
- 97 Opposed: Colloq.
- 98 Permeable.
- 100 Ten: Prefix.
- 101 White, blue, purple, or yellow.
- 104 Essence.
- 106 Knave's theft.
- 108 Medals: Abbr.
- 109 A Kennedy.
- 110 Interprets.
- 112 Six — (tall men).
- 114 Made heavy.
- 117 Bruised: 3 words.
- 120 Bram Stoker's tale.
- 121 Screen or support.
- 122 Hoodwink.
- 123 Wandering.
- 124 Set up.
- 125 Degrees in teaching.
- 16 Belch.
- 17 Bond servants.
- 21 Tenfold.
- 23 Combining form for "mountain."
- 25 Passover feast.
- 28 Zodiac sign.
- 32 63 down, perhaps: Abbr.
- 33 Bitter.
- 35 Ship channel.
- 37 Statute: Abbr.
- 39 Darken.
- 41 Compass point.
- 44 Iliad, for one.
- 46 Quill.
- 47 Forefathers.
- 49 Battle cry.
- 51 Porcelain.
- 52 Portuguese title.
- 53 Lion or panda.
- 54 Square columns.
- 55 Southern belle: 2 words.
- 56 Deserve.
- 58 Colored.
- 59 Alaska.
- 60 Colorado Park.
- 63 Memorable occasion: 3 words.
- 64 Sharp increase, as in prices: 2 words.
- 66 White-flowered tree.
- 68 Stories.
- 70 Combining form for "stomach."
- 73 Bolivia: Abbr.
- 75 Its capital was Susa.
- 79 Passing through.
- 81 Toward the mouth.
- 83 Gray-brown.
- 84 Character.
- 86 Kind of orange.
- 87 Combined.
- 88 Posed.
- 90 Anaconda.
- 91 Superficial.
- 93 Made merry.
- 94 Came naturally.
- 95 Certain ornaments.
- 98 Huckster.
- 99 Pitted.
- 102 Spartan queen, et al.
- 103 Privileged group.
- 105 Black.
- 107 Sward.
- 111 Surfeit.
- 113 Tablespoon: Abbr.
- 115 Persian name.
- 116 Highest note.
- 118 Recent development in railroads: Abbr.
- 119 Tool box.

Answer on Page 20



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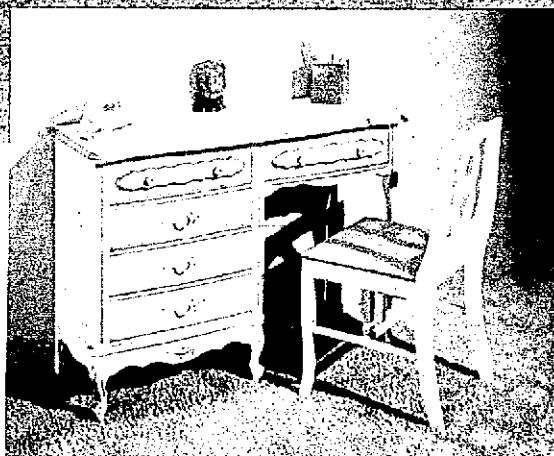


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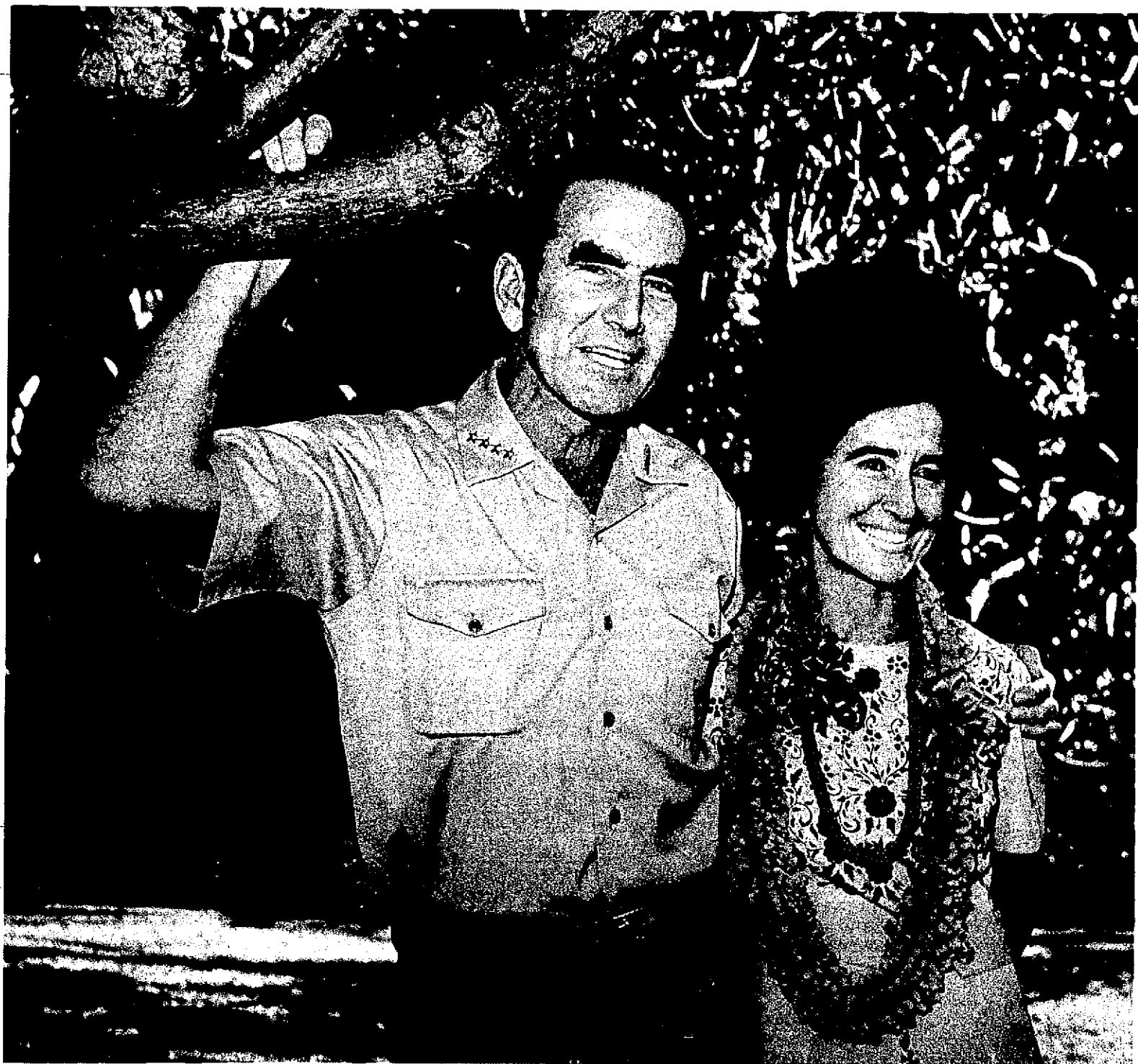
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THE LATE GYPSY ROSE LEE, FILM DIRECTOR OTTO PREMINGER AND THEIR SON ERIC.



Q. I hear that Priscilla Presley has given Elvis the final warning— one more extracurricular dame and she's had it. Your comment, please.—T.R., Memphis, Tenn.
A. It is not the happiest of marriages, but the Presleys have a darling daughter, Lisa, 3; and both are trying to work out a modus vivendi under particularly trying circumstances—especially since Elvis is primarily a sexual creature.

Q. Is it true that President Nixon has asked Golda Meir for the loan of Israeli General Moshe Dayan?—Freda Welborne, San Leandro, Calif.

A. No, it's part of a popular joke. Supposedly the President said to Mrs. Meir on a recent visit, "How come a small country like Israel can win a war in six days and a large country like ours can't win in Vietnam after ten years?" And supposedly Mrs. Meir said it was because her country was blessed with many great generals.

President Nixon is then supposed to have said, "Suppose we borrow from you General Moshe Dayan and General Itzhak Rabin. Whom would you want in return?"

Golda Meir thought for a moment, then said, "General Motors, General Foods, General Electric, and General Telephone."



GOLDA MEIR ON HER RECENT VISIT WITH NIXON.

Q. Does anyone know how much the General Motors strike which began Sept. 14, 1970, and lasted ten weeks, cost the nation?—Mrs. Richard Delaney, Boston, Mass.

A. According to James Roche, chief executive officer of General Motors: "Exact measurements are impossible, but it is estimated that every working day of the strike there were production losses of about 26,000 cars and trucks in the U.S. and Canada."

"The employees lost \$12 to \$14 million a day in

wages. The corporation lost \$90 million a day in sales. Suppliers lost \$40 million a day. And governments lost \$20 million a day in taxes just from the manufacture and sale of vehicles alone."



DAVID AND DIAHANN.

Q. If David Frost marries Diahann Carroll, will Westinghouse cancel his TV contract because of the interracial marriage?—E.T. Ulster, Pittsburgh, Pa.

A. TV cancellations depend almost entirely on ratings. Should Frost marry Miss Carroll and his ratings thereupon decline, that would constitute grounds for cancellation, but not the marriage per se.

Q. Who said, "The silliest woman can manage a clever man" and who said, "Marriage must be a relation either of sympathy or of conquest"?—Mrs. Peter Elson, Palo Alto, Calif.

A. First quotation: poet Rudyard Kipling. Second quotation: writer George Eliot.

Q. I would like to know something about Edward Gierk, the new leader of Poland who succeeded Gomulka. — Robert Olszowski, Cleveland, Ohio.

A. Gierk was born in Poland on Jan. 6, 1913. After his father died in a mine accident he and his mother emigrated to France where he worked as a miner at age 13. In 1931 he joined the French Communist Party, was deported to Poland in 1934. In 1939 he went to Belgium where he joined the Belgian Communist Party and again fomented labor and political troubles. After World War II, he returned to Poland where he began working in the Central Committee of the Polish United Workers Party.



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MARCH 14, 1971

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Come all the way up to KOOL

Elmo R. Zumwalt Jr.—

by Lloyd Shearer

HONOLULU.

The most controversial and publicized man in the U.S. Navy today is a tall, handsome, jogging-addicted admiral of 50 (two miles a day rain or shine) named Elmo Russell Zumwalt Jr.

Zumwalt is controversial because as Chief of Naval Operations he not only sports relatively long sideburns, but he is determined to modernize and humanize the Navy.

Since last July when he took over, he has issued a series of 70 Z-grams (Z for Zumwalt) designed to "treat our Naval personnel with dignity, discipline, compassion, maturity, and intelligence, but most of all with 20th-century common sense."

As a result, sailors now wear beards, moustaches, long hair. They listen to acid rock music aboard ship. They have installed beer-vending machines in their quarters. They fly their wives and children to meet them at foreign ports. They wait no longer than 15 minutes in line for anything. They appear off-base in working clothes.

In short, "Bud" Zumwalt, their mod admiral, is rapidly casting overboard the "Mickey Mouse-chicken----" regulations traditionally employed by the Navy, employed, in the opinion of many, to demean men into reacting like third-rate automatons instead of decent human beings.

The old tradition

Reform in the U.S. Navy does not come easily. Of all the military services, it has always been the most conservative (a probable heritage of the class-conscious British Navy) and also the most racist, anti-Semitic, and bigoted. Anyone who doubts that should consult the Navy record on the galley use of Negroes, Filipinos, other non-whites and its promotion policy on Jewish officers, especially its cretin-like behavior in the case of Adm. Hyman Rickover, so-called "Father of the Nuclear Navy."

Rickover, now 71, Russian-born, a graduate of Annapolis '22, is not only Jewish and brilliant, but on occasion abrasive and tactless. He is also married to an intellectual. After World War II, he worked as assistant director of the Manhattan Project (the atomic bomb) at Oak Ridge and wound up knowing



It was in Shanghai in 1945 that "Bud" Zumwalt met his wife-to-be, a beautiful White Russian. Their courtship, largely in the

language of love—he could speak no Russian and she little English—culminated in marriage five weeks after they met.

The Mod Admiral and His Lady

more about nuclear power than practically any other officer in the Navy. Despite this, the Navy selection boards which determine promotion passed him over twice, refusing to promote him from captain to rear admiral. He was headed for mandatory retirement in June, 1953, until the Senate Armed Services Committee took up the case.

That was the "Old Navy," however, some remaining members of which refer privately to "Bud" Zumwalt as a "Popularity Jack," a term used to describe an officer who curries favor with enlisted men.

A plea for discipline

Last June, Adm. John S. McCain Jr., one of whose sons languishes in a North Vietnamese prisoner of war camp, warned the graduating class at Annapolis against becoming "Popularity Jacks." And this past Dec. 7th, Adm. John J. Hyland, relinquishing command of the U.S. Pacific Fleet aboard the Aircraft Carrier USS Oriskany at Pearl Harbor, asked, "How far can we permit absolute freedom of speech, deportment and dress—and still hang onto that indispensable element of discipline?"

Other old-line retired officers refer to Zumwalt as an "egalitarian cave-in . . . a plain god-damned fool . . . and absolutely the worst man Melvin Laird could have picked for the job"—this, mind you, about a man who at age 44 was the youngest Naval officer ever promoted to rear admiral and at age 49 the youngest to serve as Chief of Naval Operations.

The above quotations emanate from Coronado, the island paradise off San Diego on which so many retired admirals hibernate. They represent a minority report.

A tough job

Zumwalt's contemporaries realize, as one pithily puts it, that "this guy is facing an almost impossible job, he has to recruit for the Navy from a body of young Americans who don't like the Navy, the Army or any branch of the services. What the hell do they expect him to do, carefully edge his way into the 18th century, which is what they did?"

Explains Defense Secretary Melvin



Family portrait: Seated are Admiral and Mrs. Zumwalt flanked by daughters Ann, 16, and Mouza, 12. Standing are sons James

G., ensign and Navy career man, and the recently wed Elmo III, who now attends law school after his Navy tour in Vietnam.

Laird: "One of the most difficult problems we are dealing with is the large numbers of officers departing at the end of obligated service. . . .

"The Navy pilot retention rate dropped sharply from 60 percent in fiscal year 1966 to 31 percent in fiscal year 1969."

Last year the reenlistment rate in the Navy dropped to a point well below the level required by the Navy to man its ships. "At one point," reports Zumwalt, "I think we had only three of every 100 first-term enlisted men on some Atlantic carriers signing up for a second tour of duty. With the Russian Navy expanding on all seas, with an unpopular war on our hands in Vietnam, with the new Nixon Doctrine in effect, which calls for bringing help to our Allies, it seems to

me that the Navy has got to become creative, innovative, imaginative, and modernized, not only in personnel relations, but on all fronts."

If ever there was a man whose heritage, education, and marriage qualified him to achieve that Herculean mission, "Bud" Zumwalt is the man.

Doctor parents

A third-generation Californian of Swiss ancestry, he was born and reared in Tulare, a sleepy little mid-California village of 5000 in 1920. Both his parents were physicians, and from them he inherited sensitivity, compassion, a strong affinity to duty, and the rare ability to empathize. Cancer killed his mother in 1938, but his father, now 78, still practices medicine at the Naval Weapons

Center in China Lake, Calif.

A bald, blue-eyed, venerable character, Dr. Zumwalt speaks of his admiral son with love and pride, recalling that "Bud grew up in a small town where he acquired all the ethics of small-town America. He was an A student and the high school valedictorian. He played tackle on the Tulare High School football team. As a boy he was arrested on Halloween for throwing eggs and pumpkins at passing automobiles. The town judge, a friend of mine [Dr. Zumwalt was later Mayor of Tulare] sentenced him to washing the dinner dishes at home for one month but on the condition that he not tell his mother.

continued

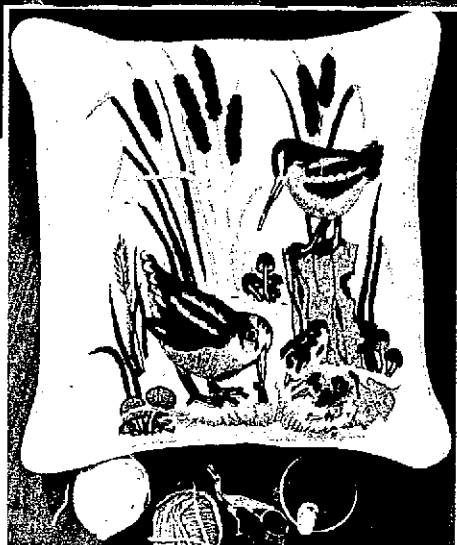
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'Is he not the most handsome, romantic man you have ever seen?'

ZUMWALT CONTINUED

"Well," Dr. Zumwalt goes on, "it was pretty funny. My wife kept asking me why Bud was doing the dishes every night and why I didn't help out. I told her it was probably a passing fancy with the boy and that he would probably stop his kitchen duty in a month. He did.

"Bud got a lot of love, time and communication with us as a boy," his father remembers, "and that's why he developed into a very secure man without a vestige of hostility in his personality. We have the most wonderful father-son relationship. Bud's strong suit is human relations. You know what his aides in the Navy have told me? 'Once you work for Zumwalt, you become his slave for life.'

"Forgive me the prideful, sentimental blatherings of an old man and old doctor, but Bud is a good man, a good son, a good Naval officer. He is not afraid of change."

A Senator helps

In the 1930's when "Bud" Zumwalt was growing up in Tulare, the practice of medicine was not particularly remunerative. The family was hard-strapped. When Sen. Hiram Johnson came along and offered young Zumwalt a service academy appointment, the family suggested that he accept, even though he talked of succeeding his father as a physician.

On the night before he was scheduled to be sworn in at Annapolis, "Bud" Zumwalt phoned his father. "Dad," he moaned, "I just can't go through with it." Said his father: "Then come on home." Zumwalt did not. He entered the Naval Academy the next morning, has never regretted the move.

In 1939 he found it relatively easy to cut the academic mustard at the Naval Academy but a little more difficult to put up with its sophomoric chicken regulations. He was graduated with distinction in the accelerated wartime class of '43 (ranking 24th in a class of 615), some of whose members recall him as "a great orator... a ladies' man... a fellow who got on well with

everybody."

In World War II he saw action in the Battle of Leyte Gulf, was subsequently assigned a memorable duty—prize-crew officer of a 2100-ton Japanese river gunboat with 200 enemy officers and men, the Ataka. As such, Zumwalt commanded the first ship since the outbreak of World War II to fly the United States flag up the Yangtze River to Shanghai—pretty heady stuff for a 25-year-old lieutenant.

Meeting in Shanghai

It was in Shanghai in 1945 that Zumwalt met his wife-to-be, a lovely White Russian, Mouza Coutelais du Roche.

Mouza (Russian for muse or goddess of art and music) was born in Harbin, Manchuria, only child of a French father and a Russian mother who had fled the Communist revolution which had broken out in Leningrad.

A Russian emigré of sorts, reared in Japanese-occupied Manchuria, a child of many cultures, Mouza lived in a hectic, exotic world of constant change and danger.

Just before the outbreak of World War II her mother came down with cancer. Mouza took her to Shanghai where an aunt and uncle lived. A few months later her mother died, and the war prevented Mouza from returning to Manchuria. "I never saw my father again," she says. But she did meet Zumwalt.

'My heart stood still'

How? Her version is more practical and less romantic than his. In a 63-page letter to his father, explaining how and why he had gotten married, Zumwalt wrote of the meeting: "Mouza entered and my heart stood still... tall and well-poised, she was smiling a smile of such radiance that the very room seemed suddenly transformed, as though a fairy waving a brilliant wand had just entered the room. For a long moment there was utter silence. Then we sat down to the most memorable meal of my life."

continued



As a result of Admiral Zumwalt's "20th-century common sense," these sailors can wear hair long, sport beards, listen to rock music and forget Mickey Mouse regulations.



An informal visit by the admiral at the mess, behavior which has prompted some old-line Navy men to call Zumwalt a "Popularity Jack" who curries favor with enlisted men.

Mouza's version: "I remember the occasion very well. It was September, 1945. The night before we were playing bingo when we heard that the war was over.

"Just a week earlier the Japanese had planted and triggered all the apartments and beautiful stores with dynamite. Shanghai was a powder keg. We heard the Americans were coming. We didn't know what to expect. Then we heard that a few American sailors, no more than 20, had landed.

"One of my friends came to my aunt's house. He asked if she would

be kind enough to give a typical Russian dinner for some Americans. Then, he turned to me and asked if maybe I would invite some girls.

"I got very suspicious, because by then I had heard about the Americans, how they whistled at girls on the streets. So I said, 'I will invite some girls, but you must make it clear to your American friends that my friends are respectable, well-bred young ladies, and that this is a respectable house.' I was very explicit.

continued

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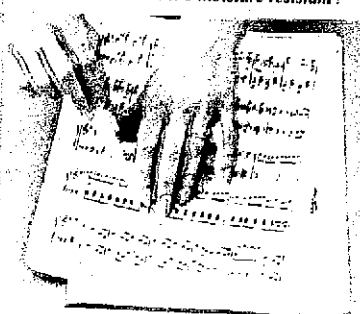
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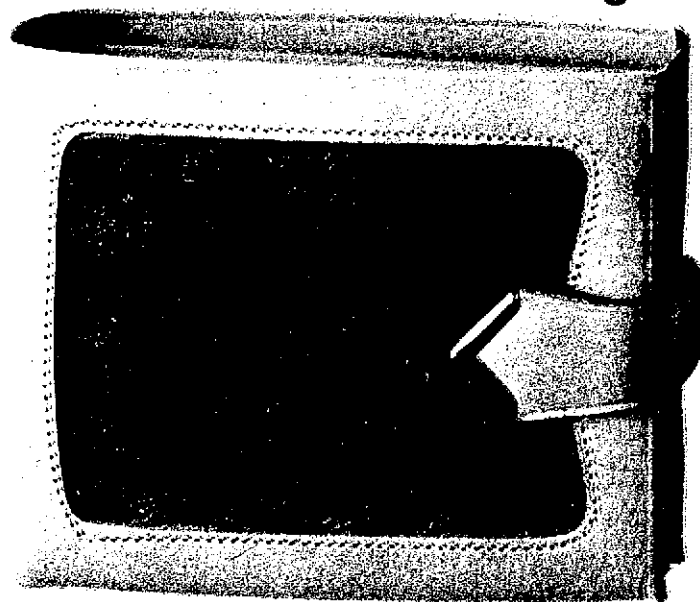


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ZUMWALT CONTINUED

"The dinner was scheduled for Oct. 1st at 6 in the evening. Our guests finally arrived at 8:30. We were introduced. Bud brought a gift, but my first impression of him was that he was terribly handsome. I pretended to explain to my aunt in Russian—I could speak practically no English—that the gift was a bottle of Scotch. Actually I said to her, 'Is he not the most handsome, romantic man you have ever seen? Is he not wonderful?'"

"Bud thought I was terribly impressed with the Scotch because it was so hard to get. But I knew then that a good man was infinitely harder to get than a good bottle of Scotch."

Foigning a hunger for Russian lessons, the gallant lieutenant began to court Mouza passionately. Day after day the language lessons became longer and more intense.

Recalls Mouza: "He brought some books and he learned a few words. When my uncle talked very slowly and very simply, Bud could follow him but not too well. When we got engaged, my uncle said to him in Russian, 'You know, Mouza has a very bad character.' In Russian character means temper. Bud was very confused."

After a five-week whirlwind court-

ship which culminated in a dual marriage ceremony (Presbyterian—Russian Orthodox Catholic), Zumwalt shipped back to the United States. Mouza soon followed in an Army transport with 200 other war brides. She arrived in Seattle instead of San Francisco where her husband was anxiously waiting.

Don't drink the water

Of her arrival in America, she remembers, "Everything was very strange to me. I was afraid of the water. I wouldn't drink any of it from the tap. I thought it had to be boiled like the water in China."

"I couldn't get used to American money. The dollar, the half dollar, quarter—those I knew—but I couldn't remember which was the nickel and the dime. Finally my sister-in-law pasted them all on a piece of cardboard with the explanations. When I stopped for a cup of tea, I had to take out and study the cardboard with the coins."

The life of the average American girl who marries into the Navy is difficult. In Mouza Zumwalt's case it was triply so. She was a foreigner in a strange land, set down in a highly stratified environment characterized by inbreeding and social xenophobia. Her hus-

band was at sea during her first pregnancy. In the 25 years of their marriage, the Zumwalts have been separated for almost ten. For long periods of time, Mouza reared their four children by herself. She has experienced all the standard Navy wife trials and possibly more.

"For a while," she admits, "it was a little difficult for the Navy to accept me. I was a foreigner. I spoke different languages. If you have difficulty with your language, you find it hard to explain what you want, what you need. Instead of people being thoughtful they were sometimes impatient. I remember one woman who made certain interruptions which weren't very kind. Then she would turn aside and say, 'Poor child, she doesn't speak any English.'"

Admiral's aide

Today, of course, Mouza Zumwalt is possibly the admiral's most reliable and secret weapon. Her rapport with other Navy wives is instantaneous and instinctive. Many of his Z-grams, making life a bit more reasonable and comfortable for Navy personnel, are the result of her recommendations born of personal travail.

That the admiral still regards her as his "fairy princess" there is little doubt. He treats her with a touching tenderness and an ineffable Old World courtesy. During the course of our interview he insisted that "Mouza sit in to help me with the really difficult

questions." For short periods of time I noticed how they held eyes and smiles across the room.

"In marrying Mouza," says the admiral's father, "Bud made one of the smartest and luckiest moves of his life. She has proven herself a marvelous wife, mother, and homemaker. And now in Bud's present position Mouza has become an even more valuable asset because of her worldly background."

Lucky in parentage, lucky in war, lucky in marriage, how lucky will Elmo Zumwalt turn out to be as Chief of Naval Operations?

He comes to office in parlous times. The nation is war-surfeited. Large segments of its youth are disillusioned with so many men in uniform. Seemingly the Pentagon perpetuates its growing jungle of memo-shufflers. The Congress is studded with legislators outraged by the excesses of the defense community.

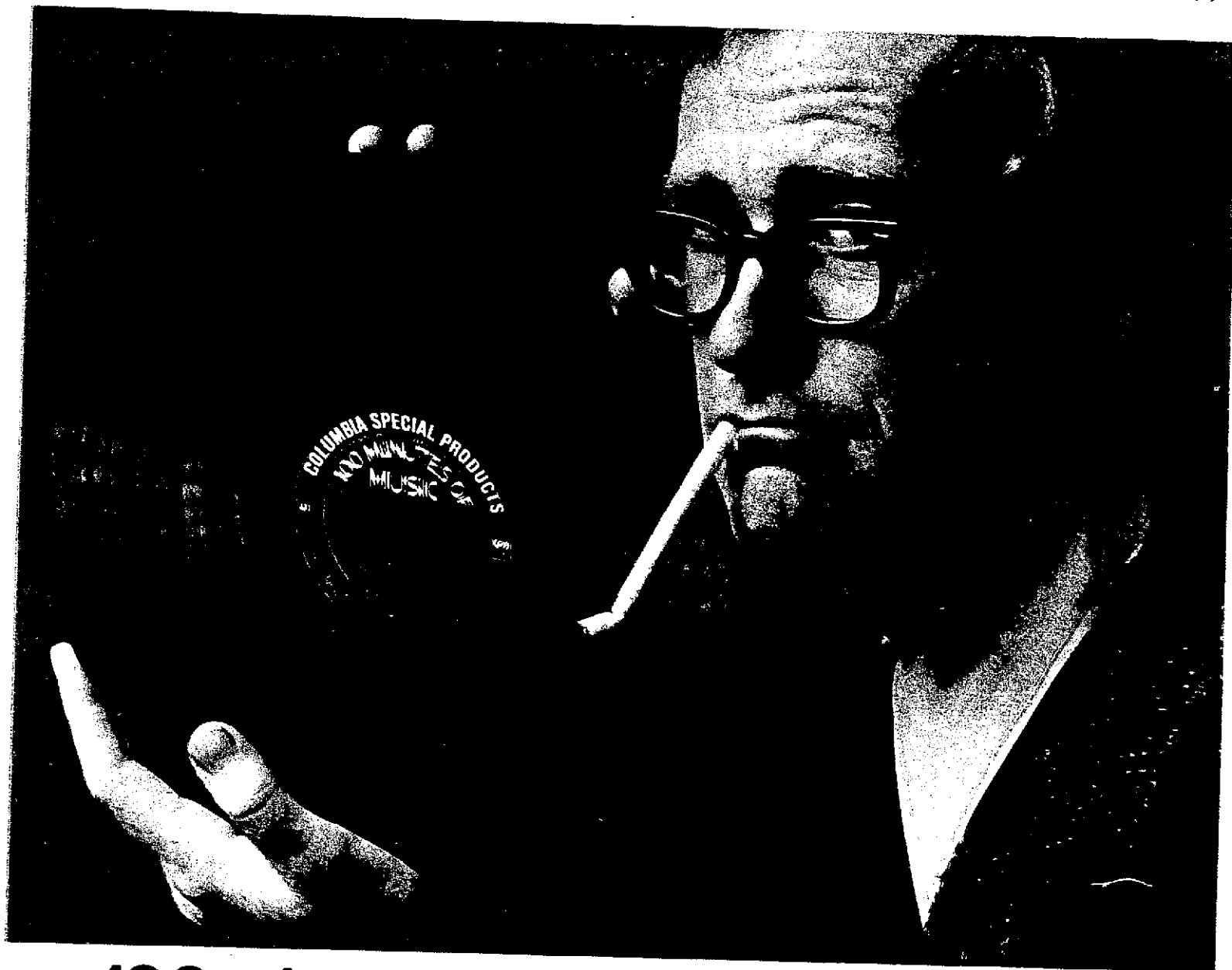
'People come first'

In this tangle of circumstances how does "Bud" Zumwalt produce a first-rate Navy capable of protecting U.S. interests and keeping the nation out of harm's way?

"My first move," he explains, "is to retain and recruit the best personnel I can find. In my book, people come first. After that I'll wrestle with the other problems. And believe me! There are plenty of those."



The Chief of Naval Operations talks to his men. "My first move," he says, "is to retain and recruit the best personnel I can find. In my book people come first."



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Granny Goes to a Young Party

by Virginia Pope
PARADE'S FASHION EDITOR



This grandma style for a little party girl combines navy and white checks in the dress, red and white in the apron front. From Youngland, \$14.

Photos by Ray Solowinski. Shoes by Miss Sandler. For information on these fashions please send a stamped self-addressed large envelope to Virginia Pope, PARADE Fashion Editor, 733 Third Ave., New York City, N.Y. 10017.

■ The quaint charm that made grandma a fashion plate puts a little girl right in the groove in 1971. Antique wardrobe trunks yield fascinating inspirations for up-to-date clothes—ruffles and puffs, aprons and fichus, long skirts and waist-circling sashes—and all come in the easy-care fabrics so popular these days. One of the most attractive of the revived styles is floor-length, in a ginghamlike polyester material. To wow her boyfriend, a girl can wear a crisp dress of white over pale green organdy. A ruffle froths at the hem, and edges the fichu, an old-fashioned triangular scarf draped over the shoulders. Both styles shown are machine washable and drip-dry; perfect for partygoers in the 7 to 14 size group.



The quaint old-fashioned look in white organdy with ruffled hem and fichu, a touch of embroidery and green belt. From Shutterbug, about \$12.

After 16 years of fad dieting, I gave up and lost 65 pounds.

By Elaine Nollet—as told to Ruth L. McCarthy



Here I am, pretty close to 190 pounds. I used to think that a full skirt hid my hips, but now I see how wrong I was.

I was the type of bride who blooms shortly after her wedding day. And not just with child. Cooking did it. Mine and everybody else's that was good. I ate and ate and gained and gained, until suddenly I realized that for me fat and fad dieting were to become a way of life. When I finally reached 190 pounds, believe me, it reached my husband, too.

He happens to be an Air Force Physical Conditioning Supervisor at Sandia Base in Albuquerque, New Mexico. And it's his job to put thousands of men in shape. Yet, to his grief and mine, he couldn't do a thing with his wife. I became the one big problem in our marriage.

David had entered the Air Force about the time of the Korean Conflict. He went away for a year, and my scale went up forty pounds. I crash dieted before his return and got down all right. But I wasn't trim long enough even to buy a slim wardrobe. In two weeks, I'd eaten back ten pounds. After that I became a chronic up-and-down dieter.

I remember our assignment in Alcoy, Spain. Our third child was born while we were there. My pregnancy, along with dishes like paella

and arroz con pollo, really turned me into a blimp. When I tried tennis lessons to work off the weight, I wound up wearing David's shorts (the only ones that would fit) and swinging at the air by the hour. The ball was just too fast for me. Discouraged, I finally gave up and started taking reducing pills for the struggle down the scale again.

Our return to Texas didn't help, either. There were too many tamales and tacos to tempt me. And Albuquerque meant good old-fashioned meat and potatoes and dessert. My stomach got so big, I actually thought I had a tumor. But it was just fat. It made people look at my trim husband and say to me: "You're married to him?"

It seemed hopeless. My life was just one series of crash diets, reducing pills, food fads, exercise programs and embarrassing moments. Like the time I popped right out of my bowl-



I'm a lot lighter on my feet since I'm down to 125 pounds. And I'm much faster with a racket.

ing pants. It won me the league plaque, mounted with torn slacks. Everybody laughed but my husband. As for me, I secretly wanted to cry. Instead, I did the smartest thing of my life. Took a friend's advice. She said: "Why don't you try Ayds?"

I'd heard about Ayds® Reducing Plan Candy lots of times. And when I read that it contains no harmful drugs, I bought a box of the vanilla caramel kind at the commissary. (They carry all four flavors just like the drug-stores.) I took one or two Ayds like the directions say. This really helped curb my appetite. I ate regular meals—broiled meats, vegetables, salads, eggs, lots of greens and protein—but I found I was eating less.

When I'd get the urge for starchy foods and bread, I'd read the directions again and it was a kind of therapy for me. Made me really stick to the Ayds Plan.

I also took Ayds with hot coffee in the afternoon and during the evening. That's when I needed help most. For David often officiated at sports events, until nine or ten at night.

When he'd come home late to eat, thanks to Ayds, I was able to pass up a second dinner. And by Christmas, I'd lost sixty-five pounds. David then bought me the most beautiful clothes I'd had in years. Sizes 10 and 12. And I still don't wear any larger, because Ayds has helped me keep the weight off for well over a year. Something I was never able to do before. This proved to me that Ayds is no fad.

You should see my tennis game these days, too. Fast! And, believe me, there are no more splits in my bowling slacks.

I do have to watch one thing though. I still have that fat woman's habit of wanting to feed her family. David says whenever he sits down, I put food in front of him. It's really worrying him. You see, he feels that the pounds I've thrown off, he'll pick up. But I'm not worried at all. I know there's always Ayds.

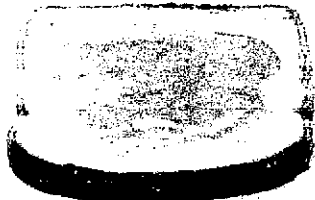
BEFORE AND AFTER MEASUREMENTS

	Before	After
Height	5'5"	5'5"
Weight	190 lbs.	125 lbs.
Bust	44"	36"
Waist	39"	26½"
Hips	45"	37"
Dress	20½"	10

Suddenly, Profile[®] Bread is a family affair.



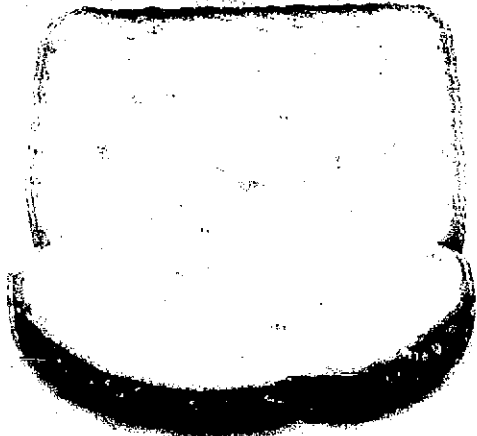
Dad says no other bread makes such great toast.



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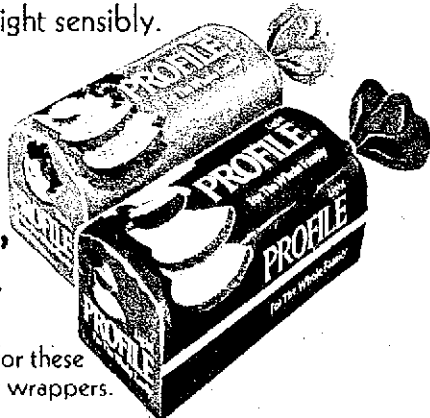


Michael wants all his sandwiches made with Profile.



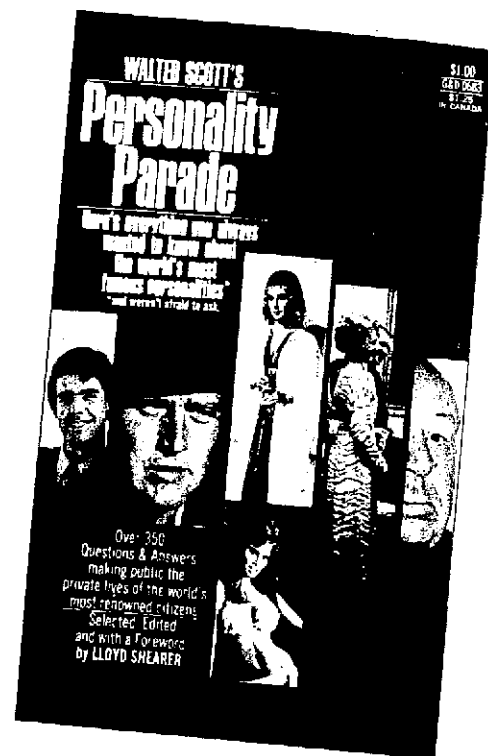
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My Favorite Jokes

by Jackie Kannon

EDITOR'S NOTE:

Jackie Kannon has set an impressive record, one that people in show business are likely to appreciate. He is the longest-running comedian in the history of New York nightclubs, having worked for his ninth straight year in that city—for 40 or more weeks every year. No mean trick. Says Jackie: "I started in a place called the Gay Haven in Detroit, was booked for two weeks and stayed five years. Then it was right to New York, The Latin Quarter and Copacabana." Pausing, he adds with a grin: "In those early days I did some television with a guy named George Gobel. I don't know what happened to him, but I became a star."

Mostly it's been live club dates for Jackie, whose routine is never the same two nights running. The news, politics, the changing scene—all supply the ingredients for Jackie's sophisticated and heavily salted brand of humor.

And for his audiences he has great affection. Sometimes they are likely to hear themselves complimented: "You've been a great audience, but then again, I've been brilliant, and humble. It's easy to be humble when you're successful. The trick is to be arrogant when you're a flop."

In 1963 he opened up his own Rat Fink Room over the Roundtable in New York, and it was a seven-year success. Since then his oldest son Rod, a talent agent with William Morris, has booked many of his engagements. And so Jackie the proud father says: "My son gets 10 percent of my salary and my wife gets 90 percent." Jackie is currently appearing at the Rat Fink Room in Miami's Deauville Hotel. The Kannon family has four sons and live in New York.

On this page are some of Jackie's favorite printable jokes.



Texans and other people

A Texan went to Israel and saw one of the small farms. He said to the farmer, "Is this your whole farm? Why, back in Texas, I get in my car at 5 in the morning, and I drive and I drive and I drive, and at dusk I just reach the other side of my ranch."

The Israeli thought awhile, and replied, "I used to have a car like that."

If her lips are on fire, and she trembles in your arms, forget her. She's got malaria.

Father to son trying to play violin while the dog howls: "Junior, can't you play something the dog *doesn't* know?"

A man was dying and his son was sitting by his bedside.

"Pa," he said, "you've lived on Long Island and in New York. Where do you want to be buried?"

"Surprise me," said the father.

An incensed customer came storming back into the pawnshop he had visited the day before, and slammed his purchase down on the counter. As he did so, a bug fell out of the back of it.

"This alarm clock doesn't work at all," he complained. "No wonder," said the pawnbroker after a moment's inspection of the clock and bug. "The engineer is dead."

Wild horses couldn't drag a secret out of most women. Unfortunately, they seldom have lunch with wild horses.

A Texan strode into a Cadillac showroom and announced to the salesman, "My wife has a bad cold—what do you have in the way of a get-well car?"

Misers aren't much fun to live with but they make wonderful ancestors.

Kids and animals

Since Smokey the Bear signs went up in the subways, there hasn't been a single forest fire in New York City.

Two monkeys were swinging contentedly in their cage at the zoo, when one picked up a book on evolution. After looking through the pages, he suddenly turned to his cage-mate and exclaimed, "Guess what, Arnold? I'm my keeper's brother!"

Two little boys met, and one said to the other:

"How old are you?"

"I'm 5. How old are you?"

"I don't know."

"You don't know how old you are?"

"Nope."

"Do girls bother you?"

"Nope."

"You're 4."

The curse of drink

Never give black coffee to an intoxicated person. You may wind up with a wide-awake drunk on your hands.

The swinger's wife was waiting up as her husband staggered in at 5 a.m. Angrily she said, "Well, home's the best place after all, isn't it?"

He looked at her through bleary eyes and said, "I wouldn't know about that, but it's the only place open right now."

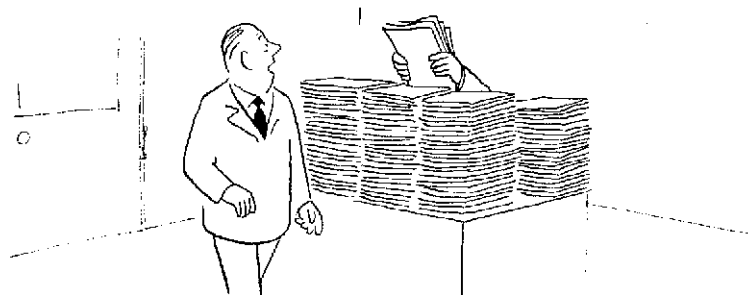
Storming into a frontier saloon, the fire-eating temperance evangelist boomed: "Repent, you vile sinners! Drinking that devil's brew will send you straight to hell! Join me—all who want to go to heaven, and stand on this side."

All but one drunk staggered to his side. To the holdout the evangelist shouted: "Don't you want to go to heaven?"

"No, I don't," replied the drunk.

"You mean to tell me that you don't want to go to heaven when you die?"

"Oh," the drunk replied, "when I die. I thought you were making up a party to go right now."



"That you, Ryan? How was the vacation?"

C. DAY



Get the second bag for 1/2 price!

You enjoy an outright cash saving of \$2.97 when you buy two 27½ pound bags of ORTHO-GRO® Lawn Food at the special sale price of \$8.93. It's enough to nourish 12,000 square feet of lawn to lush, green, magnificent health.

With the extra coverage you get from two bags of ORTHO-GRO Lawn Food, you can fertilize your lawn for about 74c per 1,000 sq. feet. This could be the best bargain in lawn food today. Be sure and compare before you buy.

ORTHO-GRO Lawn Food comes in concentrated, high-potency pellets. It's fast-acting, long-lasting, easy to apply.

And here's another cheerful thought. If you're running low on other lawn care items, your ORTHO Dealer is now offering big cash savings on all the famous ORTHO lawn food products. Better bring your pick-up.



ORTHO

Chevron Chemical Company



Havoc of quake: Scene at Veterans' Hospital at Sylmar, Calif., after recent disaster. Scientists predict recurrences, are working on warning systems to help save lives.

Count to 30 When Earthquake Hits

by Connecticut Walker

LOS ANGELES, CALIF.

Five days before Los Angeles suffered a near-major earthquake on Feb. 9, 1971, Dean Richard H. Jahns of the Stanford University School of Earth Sciences predicted: "A great earthquake will devastate some portion of California before this century is out."

Jahns, 56, who taught at the California Institute of Technology for 15 years before coming to Stanford, prophesied that the extent of the devastation would depend on whether or not an adequate warning system had been developed prior to the earthquake and on such other factors as time, location, population, and after-shocks.

The Los Angeles earthquake struck at 6 a.m. which, according to Jahns, "was a matter of great good luck because it was before school and business hours, and people were not congregated in tall buildings." There was no warning of its coming.

Japanese seismologists, for some years, have been working on the development of an early-warning earthquake alarm. "If the proper instrumentation can be developed," Dr. Jahns declares, "and quickly applied, then possibly thousands of lives will be saved in the future, because a major earthquake is definitely in the cards for California."

"The one in Los Angeles," he con-

tends, "can serve as preliminary instruction on what to expect, on what happens to gas lines, pipe lines, power systems, dams, freeways, construction sites. Communities have to plan for alternate escape routes, for evacuation by helicopter."

"People should be given a list of behavior instructions. The Japanese, who have done extensive research on earthquakes, advise their people to count to 30 before they do anything. After that, 90 percent of the earthquake has occurred."



Dr. Richard H. Jahns: "People should be given a list of behavior instructions."

"When the earth first begins to tremble, it is best for residents to stay inside a one-family house, generally under some archway. The natural impulse is to run, to flee, to escape, but that's just about the time the house will start collapsing and the person will be struck down by a crashing beam or an onslaught of bricks.

"After counting 30, which is what the Japanese do, then it might be prudent to go outside to a spot away from trees or power poles."

Other experts warn that if you are caught in an office building during an earthquake, do not run out into the street. Collapsing walls and falling masonry will surely do you in. It is best to get under a desk or anything that will protect you from shattering glass or overhead damage.

Once the earthquake subsides, check for injured persons, check for gas leakage, turn off main gas valves.

Catastrophe in Peru

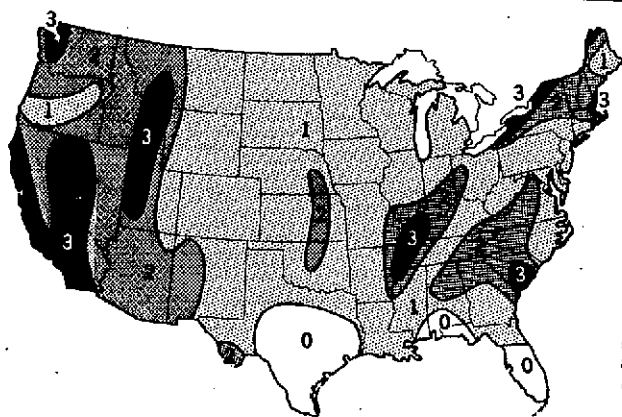
According to Dr. Jahns, scientists are working on sophisticated instruments, tiltmeters, monitoring devices, counters which will reveal the changing magnetic properties of rocks near major earth faults so that some early-warning device system can be organized.

"Los Angeles was extremely lucky," Jahns avers, "because there were no major landslides, and the ground had not been saturated during previous weeks of heavy rainfall.

"In Peru last-year, their earthquake resulted in huge catastrophic landslides which traveled tens of miles. It was like a giant truck of ready cement dumping its entire load on an anthill."

Dean Jahns is the president of the Geological Society of America, the nation's largest organization of professional geologists. He says, "The Los Angeles earthquake is, I am very much afraid, a prelude of things to come."

Dr. Louis Slichter, former head of the geophysics department at UCLA, says that "to be of value an early earthquake alarm system should pinpoint the earthquake within a distance of ten miles and give at least one week's warning."



Seismic risk map for conterminous U.S., developed by ESSA/Coast and Geodetic Survey and issued in January, 1969. Subject to revision as continuing research warrants, it is an updated edition of the map first published in 1948 and revised in 1951. The map divides the U.S. into four zones: Zone 0, area with no reasonable expectancy of earthquake damage; Zone 1, expected minor damage; Zone 2, expected moderate damage; and Zone 3, where major destructive earthquakes may occur.

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17

Keeping Up...With Youth

by Pamela Swift

Phi Betes

Pennsylvania and Idaho share a signal honor. They are the only states both of whose U.S. Senators were elected to Phi Beta Kappa, the national intercollegiate honorary society founded in 1776 and having its membership based on high academic standing.

Pennsylvania's Senators are Hugh Scott from Randolph-Macon College, and Richard Schweiker from Pennsylvania State, both Republicans; Idaho's are Frank Church from Stanford, Democrat, and Len Jordan from the University of Oregon, Republican.

The other Phi Betes in the U.S. Senate are Clifford Case (R., N.J.) from Rutgers; Hiram Fong (R., Hawaii) from the University of Hawaii; Fred Harris (D., Okla.) from the University of Oklahoma; John Stennis (D., Miss.) from Mississippi State; John Sparkman (D., Ala.) from the University of Alabama; Hubert Humphrey (D., Minn.) from the University of Minnesota and Edmund Muskie (D., Maine) from Bates College.



Police Wanted

The city of Los Angeles has approximately 2500 openings for police officers. Salary: \$10,106 to start.

Requirements: You must be a citizen between the ages of 21 and 34. You must have a high school diploma or its equivalent. Nineteen- and 20-year-olds may take the police examination and establish eligibility for appointments on their 21st birthday. Los Angeles residency is not required to take the test.

Physical requirements: between 5 feet 7 and 6 feet 8 inches, with weight corresponding to height. Vision, hearing and posture must be good but the department offers spe-

cial compensating factors waiving these requirements if the applicant has other special qualities.

For further information: Write George Morrison, Los Angeles Police Dept., Room 512, 150 N. Los Angeles St., Los Angeles, Calif. 90012—or call area code 213—485-4051.



Opinion

"As you know employment recently hasn't been all that it has been in the past. I certainly don't want to be quoted as saying I want a depression, but if the economy gets worse, it makes sense that recruiting will go better."

"If the Army is the only place a man can get a job he'll probably go into the Army."

"I'd say if we get out of Vietnam, and the Arabs and Israelis embrace, and war doesn't break out in any of a half dozen other possible places, we can have a volunteer army by 1973."

—Lewis B. Hershey, former Selective Service Director, in a speech at the University of Florida, Gainesville.



Most Insured

Tom Jones and Engelbert Humperdinck (real name — Arnold George Dorsey) are insured for the highest sums of any young adults in the British Empire.

Formerly insured for \$2,400,000 each by their corporation, Management Agency and Music, Ltd., the singers were recently insured for an additional \$4,600,000. Thus each is insured for \$7 million. Annual premiums on the policy come to more than \$50,000.

Travel Bargains

More than 35 member airlines of the International Air Transport Association (IATA) have applied to raise their North Atlantic fares between 4 and 10 percent come this April 1st.

The raise, if granted, will affect 6 million passengers a year who fly across the North Atlantic. But probably not too many students.

More and more students fly via charter flights on supplemental or non-scheduled carriers at markedly reduced fares. For information on such rates, interested students should write to the National Air Carrier Association, 1730 M Street, N.W., Washington, D.C. 20036.

Last year, many young Americans, touring Europe, discovered that several European carriers (also non-members of IATA) offered many flight bargains.

East Germany's Interflug Line,

for example, and Hungary's Malev Line, fly round trip from Berlin to Vienna for \$60. On any IATA airline, the round trip costs more than \$100.

The Socialist airlines also fly to such other tourist targets as Calro, Copenhagen or Athens at approximately half the price of IATA members.

Another non-IATA member is Icelandic Airlines, which unlike the supplementals, flies regularly from New York to Luxembourg via Iceland. Its group inclusive tour to Europe is \$195 round trip—cheapest on the Atlantic. Icelandic also flies from Luxembourg to Nassau for \$195 round trip, and for an additional \$34 you can land in Miami.

Unless you're loaded, shop around for summer travel bargains. Most college newspapers list flights by supplemental and non-scheduled carriers.



A POINT OF INTEREST ON ICELAND STOPOVER: IRAFOSS (IRISHMAN'S WATERFALL)

Presenting unplain boxes for plain white Scotties.[®]

With new top-side opening that lets you grab
as many plain white tissues as you need.



Now when you buy plain white Scotties,
you can choose from six not so plain boxes.
Decorative, fashionable boxes to complement
and enhance the decor of different rooms in your
house. Our plain white Scotties have always
been strong, high-quality facial tissues. And they
still are. The only difference now is that they come in
six new and exciting package designs. So remember
to look for plain white Scotties. In the unplain boxes.

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7¢ off on a box of Scotties.
The unplain white tissue.



Mr. Grocer: Scott Paper Company will redeem this coupon for 7¢ plus 3¢ for handling if you receive it on the sale of Rediscover White Scotties and if, upon request, you submit evidence thereof satisfactory to Scott Paper Company. Coupon may not be assigned or transferred. Customer must pay any sales tax. Void where prohibited, taxed or restricted by law. Good only in U.S.A. Cash value 1/20¢. For redemption of properly received and handled coupon, mail to Scott Paper Company Redemption, Box 117, Philadelphia, Pa. 19105. Good only upon presentation to grocer on purchase of Rediscover White Scotties. Any other use constitutes fraud. Offer limited to one coupon per package. Offer expires December 31, 1972. Unauthorized mechanical reproduction of this coupon is prohibited.

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STORE COUPON

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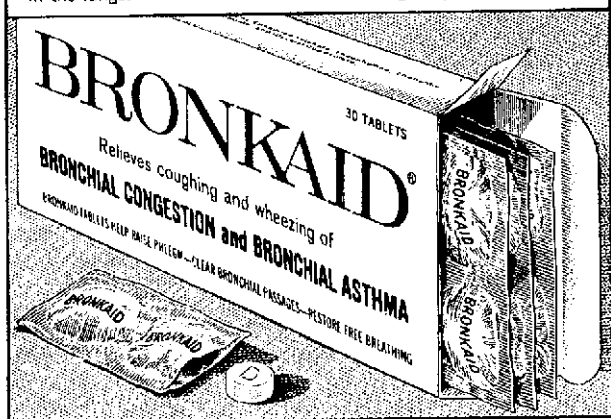
Formula for relief of Bronchial Congestion, Bronchial Asthma.

Helps Rid Lungs of Excess Phlegm

Helps clear air passages, restore free breathing, relieve distress... coughing and wheezing.

This clinic-tested preparation is called BRONKAID®. In one tablet, Bronkaid combines an expectorant and bronchodilators to attack the two major causes of congestion and wheezing. Bronkaid Tablets quickly start acting to soften and loosen excess phlegm. This direct action helps rid your air passages of sticky, stringy phlegm. At the same time, Bronkaid helps relax tightened bronchial muscles and eases the distress that results from stagnant air trapped in the lungs.

With Bronkaid Tablets, you enjoy amazing two-way help in one combination tablet. Bronkaid helps you cough up phlegm, clear clogged air passages, restores free breathing. You cough less; you breathe more freely, easily. For rapid relief of coughing and wheezing of bronchial congestion and bronchial asthma, for relief that lasts for hours, get BRONKAID® TABLETS today. No prescription required, use as directed. Available at your local drugstore. Drew Laboratories, Div. of Sterling Drug, Inc., N.Y. 10016.



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Now a soft denture reliner that holds dentures so well it guarantees satisfaction or your money back from mfg. DENTURITE is an amazing Cushion Reliner that conforms exactly to your gums giving a secure fit. You'll almost forget you're wearing dentures. Enjoy eating apples, steak and corn-on-the-cob again. Laugh, talk, even sneeze without embarrassment.

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Make them safer with safety belts.

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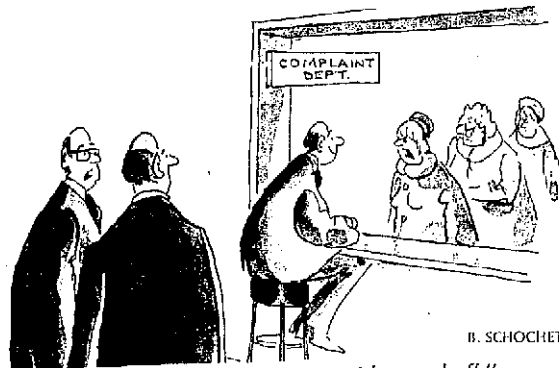
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B. SCHOCHET

"I think he has his hearing aid turned off."

It's to Laugh



B. BROWN

"Weather report says 100 percent possibility of your cleaning out the attic today."



V. SHIRVANIAN

"Do you really want me to get in there and pollute all that nice clean water?"



B. BROWN

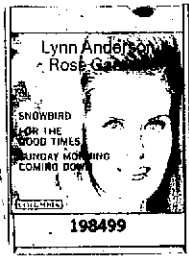
"Nyet!"



I. TIPPIN

"Let me put it this way... if you were an automobile, you would have been recalled by the factory."

Now...a new way to get STEREO TAPE CARTRIDGES at great savings!



You may have any 5 of the best-selling cartridges shown here—and get all 5 for only \$1.00! That's the fabulous bargain for new members of the Columbia Tape Club who join now and agree to purchase as few as six additional selections (at regular Club prices) in the coming year.

As a member you will receive, every four weeks, a copy of the Club's buying guide. Each issue offers scores of different cartridges to choose from—the best-sellers from over 50 different labels!

If you want only the regular selection of your main musical interest, you need do nothing—it will be shipped to you automatically. Or you may order any of the other cartridges offered... or take no cartridge at all... just by returning the convenient selection card by the date specified.

What's more, from time to time the Club will offer some special cartridges which you may reject by returning the special dated form provided... or accept by doing nothing.

YOUR OWN CHARGE ACCOUNT! Upon enrollment, we will open a charge account for you. You pay for your cartridges only after you've received them—and are enjoying them. They will be mailed and billed to you at the regular Club price of \$6.98 (some special cartridges somewhat higher), plus a mailing and handling charge.

FANTASTIC BONUS PLAN! Once you've completed your enrollment agreement, you'll get a cartridge of your choice FREE for every two cartridges you buy! That's like getting a 33 1/3% discount from regular Club prices.

SEND NO MONEY—JUST MAIL THE POSTPAID COUPON. Write in the numbers of the 5 cartridges you want, for which you will be billed only \$1.00, plus mailing and handling. Be sure to indicate the type of music in which you are mainly interested. Then cut out entire coupon, fold in half as indicated, seal with paste or tape, and just drop it in the mailbox—no stamp needed! Act today!

Columbia Tape Club
a service of
Columbia House
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Any 5

8-track cartridges

for only \$1.00

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when you join now, and agree to purchase as few as six additional cartridges during the coming year, from the more than 1,000 to be offered



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Please accept me as a member of the Columbia Stereo Tape Club. I've indicated below the five cartridges I wish to receive for \$1.00, plus mailing and handling. I agree to purchase six more selections during the coming year at

the regular Club price under the terms outlined in this advertisement... and I may cancel my membership any time thereafter. If I continue, I will be eligible for the Club's generous bonus plan.

SEND ME THESE 5 CARTRIDGES (fill in numbers):

--	--	--	--	--

My main musical interest is (check one box only):

☐ Easy Listening ☐ Today's Sounds ☐ Country

☐ Mr. ☐ Mrs. ☐ Miss (Please print) First Name Initial Last Name

Address _____

City _____ State _____ Zip **R59-2/54**

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Capri. Road Test Magazine calls it "Import Car of the Year." We call it the first sexy European under \$2400.

Mfr.'s suggested retail price. Does not include transportation (ranges from \$40 to \$59), decor group as shown (\$119), dealer preparation, state & local taxes.

Road Test could have picked any import from the tiniest two-seater to the Rolls. Why Capri?

We quote: "When quality, quality control, appearance, luxury of trim, utility, handling and performance are all evaluated as a package at a given price, Capri shows as the winner."

They loved Capri's "international styling." "Outstanding handling." "Fine and sensitive rack-and-pinion steering."

They raved about Capri's 4-speed "silky-smooth floor shift." Not to mention power disc brakes up front.

And Road Test appreciates a little luxury. Like front buckets of soft vinyl "that looks and feels like leather." And an "attractively turned-out dash" in wood-grain effect.

Tan interior shown. Choice with yellow-gold exterior is parchment or black.

Full carpeting. Styled steel wheels. Radial tires. Flow-thru ventilation. Room for four adults. Easy maintenance. And small-car gas economy.

But what they really couldn't get over was the price. Because every single thing above is standard. No extra charge.

Options? Capri offers a brand-new engine—a gutsy 2000cc, 100hp overhead cam four.

For about \$50 extra, list price.

Other options for Lincoln-Mercury's Capri: Automatic transmission. Sun roof. Vinyl top. Decor group interior features shown.

Road Test calls Capri "import of the year."

We call it sexy. And that's pretty great for under \$2400.

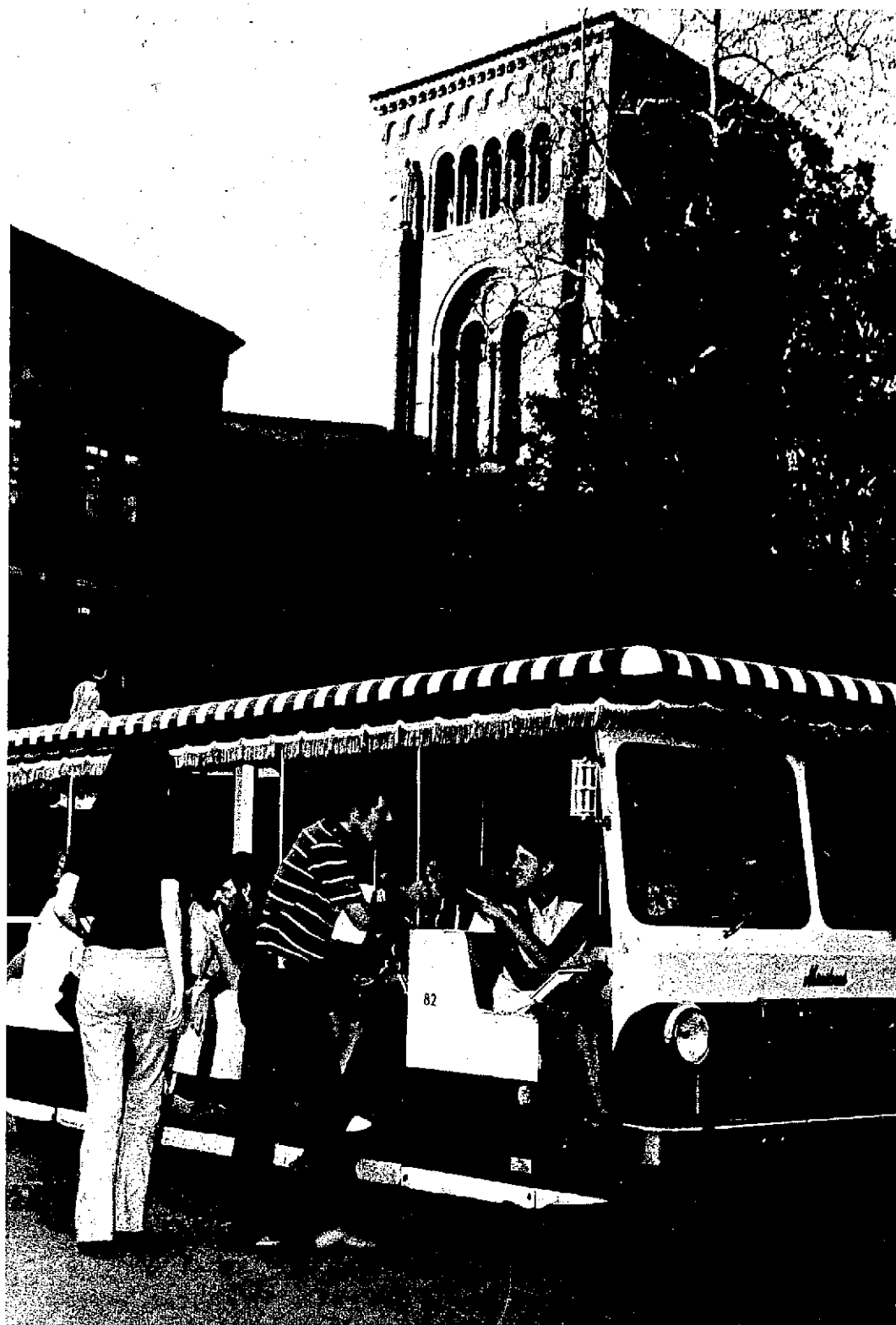
Imported for Lincoln-Mercury.



CAPRI
LINCOLN-MERCURY
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Crime Invades the Campus

by Carol Dunlap



U.S.C. coeds ride a special bus provided by university because crime wave has made campus too dangerous for walking.

Demanding better campus security, students at Rutgers University (New Brunswick, N.J.) recently staged a sit-in at the dean's office.

At many colleges and universities the fastest-growing department is the campus security or police force.

Reason: The rising incidence of campus crime ranging from bicycle theft (15 to 20 per week at the University of Arizona) to rape (five at the University of California in Santa Barbara since last September compared to none the year before).

The most frequent problem is theft. Stanford University reported losses of \$117,757 last year, the University of South Carolina \$60,000. Since the academic year (1970-71) began last September, Colorado State University has suffered property losses of \$10,000 in one month, Harvard University \$18,000 in two months.

Load up trucks

Prime time for burglary is when a big event is underway. During the Stanford-Purdue football game last fall, \$3000 worth of clothes, radios, TV sets, and other personal belongings were stolen from rooms and cars. When the University of Arizona held a rock concert last November, at least 12 robberies were reported. On many Saturdays during the football season, thieves drive large trucks to campuses, load them with bicycles, motorcycles, then drive off.

University officials attribute the rise in campus crime to the rise in community crime. There is good reason to believe that most campus criminals are outsiders attracted by the promise of rich and easy pickings. Affluent student populations attract professional thieves as well as the so-called itinerant "street people," many of whom are on drugs and have to steal to feed their habit.

Security expensive

More serious than theft are the growing numbers of muggings, rapes, and assaults on coeds. After several incidents last fall and even some murders, male students at a dozen different universities organized escort services designed to protect coeds going to and from the library and other campus buildings. The University of Southern California provides coeds with a special bus for that purpose.

All over this country, college administrators are increasing their security forces, are placing more lights on campus. But increased security means increased expenditures, and this money is sorely needed for education.

It is all too sad, but the American university scene, once a haven for study, clean fun, and wholesome athletics, has now become in many cases, the target of crime and criminals.



Come to where the flavor is.



Marlboro Country.



Marlboro Soft
or Marlboro 100's
taste like a field of gold.



The hospital with a built-in "motel": Sheila Lash, 16, who just underwent surgery for a broken nose, relaxes on the telephone in her tasteful room at the Hershey Medical Center of Pennsylvania State U.

If You Have To Go to a Hospital —This Is the Place

by John G. Rogers

"I've always been scared of hospitals," says 16-year-old Sheila Lash. "There's that medicinal smell all around you. Everything is bare white and the idea of sickness is in the air. It gets you down. But not in this hospital. I'll actually be sorry to leave. This hospital is like a happy social club."

Sheila's sentiments are shared by most of the other patients, all ambulant, in a special wing at the Milton S. Hershey Medical Center of Pennsylvania State University.

Their rooms are like those in a tasteful motel. There's wood paneling, green carpeting, picture windows looking out on a lovely wooded hill, stereo and color TV. Most of the patients wear everyday clothes and their rooms have closet, bathroom and two beds—one for the patient and the other for a member of the family who may visit overnight or for the duration.

"I don't want to be in any hospital," says Giovanni Bigalli, a chemist and patient. "But as long as I am it's great to have my wife right here to help take care of me."

Josephine Bigalli agrees heartily: "We feel as though we're away on vacation together staying in a motel."

Some hospitals around the country have provided special shelter for ambu-

lants but Hershey's is believed to be the first built right into the hospital. The special wing has 26 rooms. Patients are in for tests, diagnosis, minor surgery or recovery. They make their own beds, walk to the cafeteria or cook snacks and make coffee in a kitchen. Clothes washer and ironing board are available. They do a lot of visiting back and forth on a first-name basis or gather in their own recreation room for cards and conversation.

"The atmosphere itself is very therapeutic," says Dr. Frank C. Snope who recently sent the first patient to the new wing. "Tense patients immediately soften up. Even though they're in a hospital, they live such normal ordinary lives over there that when you go to see them, they're out doing something—eating or visiting or at the gift shop."

Because they need so little attention—one nurse on duty around the clock—the rooms can be offered for only

\$30 a day as compared to \$49 a day for a conventional room at Hershey.

"We can't expect the cost of acute patient care to go down," says John A. Russell, the hospital administrator, "so we have to work out other ways to cut medical expenses. This is one of them."

Aside from the morale boost in providing a bed for a family member in the patient's room, there is a distinct usefulness in this. For example, in the case of a diabetic patient, the family member can learn from doctor or nurse how to inject insulin. In the case of a person recovering from a stroke, the family member learns the best ways of helping in such moves as getting in and out of a bathtub. Changing of dressings and preparation of special diets also have been taught to the family members.

Get well quick

Dr. George T. Harrell, Hershey's director and originator of the special wing, believes that in time there'll be documented proof of speedier recovery for some kinds of patients housed in the "motel." There is the recent case of a man who spent two days taking tests before major surgery. Then he went off to the acute area for his operation. In no time at all he was clamoring to get back to the special wing "to see my friends." He made it in five days and from then on his recovery seemed more rapid than normal.

This is easy to understand. Shirley Sanford, one of the patients, said recently. "We're good for each other in this place." Then, checking her watch, she called out, "Time for lunch, everybody. Where's the new fellow. We have to introduce him to the club." And a group of gay, chattering patients headed for the cafeteria.



Patients in the "motel," all ambulant, form a sort of social club. All walk to the hospital cafeteria, pick out their food, and eat together.



Giovanni Bigalli is the patient but his wife Josephine shares his room and helps take care of him.

LIVER TUNA



**NEW
LIVER
FLAVOR**

PURINA CAT CHOW

The High Protein
Cat Food



**NEW
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PURINA CAT CHOW

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1,000 cats
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Before introducing two new flavors of Purina Cat Chow, we had to make sure they lived up to the family name—and were better than the nearest competitor's flavors.

Well, now we're sure—our tests proved it.

More than one thousand cats taste-tested our new Liver Flavor and new Tuna Flavor Purina Cat Chow and preferred them three to one over our nearest competitor.

So here are two new winning flavors for your cat, plus complete nourishment. And, like original Purina Cat Chow, the highest protein of any leading cat food.

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False Arrest: What If It Happens to You?

by John S. Barnes

To a law-abiding person, the experience of false arrest can be the shock of a lifetime. Surprising though it is, there's no provision in our laws that lets you resist even an unfair or unreasonable arrest by a policeman. For the moment, you've had it. Also for the moment, the most important advice is, "Don't panic."

If a cop stops you on the street and abruptly begins to frisk you, don't protest—he is within his rights if he suspects you are going to commit a crime and that he might be in danger from weapons concealed on you. You just don't have a chance to defend yourself so don't try—this from so prestigious an authority as New York State Attorney General Louis J. Lefkowitz.

Consider the case of Tom Peters, a New Yorker, who was waiting one evening in the bustling Port Authority Bus Terminal to get a shoeshine. It so happened the police were conducting a roundup of vagrants who haunt the place. Peters was suddenly tapped on the shoulder by a policeman who ordered, "Follow me."

Peters was locked in a security room with several others and told after an hour that he was under arrest for vagrancy and disorderly conduct. Almost numb with disbelief, he was put into a police van and driven to night court for arraignment. Those prisoners who pleaded guilty were immediately sentenced. Peters pleaded not guilty, bail was set at \$500 but because the hour was late he spent the night in jail. His wife was frantic because he didn't get his jail telephone privilege until next day.

Sues and wins

Peters sued New York City for false arrest. When the now guilt-ridden arresting officer failed to show up in court, the judge awarded Peters \$1000 in damages. But, in so doing, the judge explained that if the naturally-indignant Peters had resisted arrest that night in the bus terminal, he never could have won his suit against the city, and, in addition, would have been in trouble with the law.

False arrest can occur right in your own home. On a recent Sunday afternoon a Long Island, N.Y., high school teacher held a party for students. The cops, suspecting this was a drugs-liquor-sex affair, raided the teacher's home. They couldn't find any evidence



Policeman is laying down the law to an uncomprehending citizen. The officer may be wrong, but even if he is, the worst thing anyone can do is to try to resist arrest.

but still arrested the protesting teacher and students for disorderly conduct, resisting arrest and assembly on the Sabbath without a permit. When the students pleaded guilty they were sent home with suspended sentences. But because the teacher refused to plead guilty, he was held for jury trial. The outcome—innocent of all charges except one: resisting arrest. Luckily he was let off with a suspended sentence. Here again the lesson is that no matter

how infuriated you may be when the policeman says, "You're under arrest," the wisest course is to cooperate. The U.S. Attorney General's office is currently pushing for a ruling to define more clearly the rights of false-arrest victims but until the U.S. Supreme Court rules in a test case, the advantage remains with the police.

Some people actually antagonize police toward false arrest. In Chicago, John Murray was waiting for a bus to

go to work. A man running by, gun in hand, nearly knocked him down and then disappeared into an apartment building. Within seconds a policeman dashed up and asked Murray whether he'd seen the man and where did he go? Not wishing to get involved, Murray refused to answer. In fact, he became arrogant and said, "I know my rights. I don't have to tell you anything."

The cop had his rights, too. In a jiffy Murray was hauled off to a police station. He was detained all day, threatened with arrest for being an accessory to a criminal he was shielding. The police suspected him for his non-helpful conduct and, of course, Murray's "wise guy" attitude didn't help him any. He finally managed to convince them that he was not involved with the fleeing gunman and at last he was free to go home, having by this time lost a day's pay.

Hoover's advice

What Murray should have done has been expressed by FBI Director J. Edgar Hoover: "Every person must become involved when a police officer asks him for information he may have in enabling the officer to apprehend a criminal. It's your duty as a citizen to cooperate whether you like it or not."

Here are some points to remember if you're ever involved in arrest:

- Don't resist. The law doesn't permit it, even if you're innocent. And the policeman is permitted to use all force necessary to overcome you.
- In most arrests an officer doesn't need a warrant.
- You can be detained without being formally arrested.
- You may remain silent and refuse to sign statements. If you answer some questions, you may stop any time you wish. Get a lawyer or ask the court to summon a legal aide or a public defender.
- You'll be allowed bail in the majority of cases.
- Even if you're found innocent, a permanent record is kept of your arrest. But you can ask that fingerprints and police mug-photo be destroyed.

The other fellow's shoes

Why is the problem of false arrest increasingly with us? It's because we are living in times of increasing crime and violence. Because we are demanding better law-and-order. And because a policeman on the street often has to make his decision—arrest or not?—in a split second. There will continue to be some stupid and completely unreasonable cases of false arrest but most times the officer will believe himself justified. If you ever turn out to be the innocent victim of a false arrest, you might put yourself in the shoes of the cop and honestly ask: "What would I have done?"

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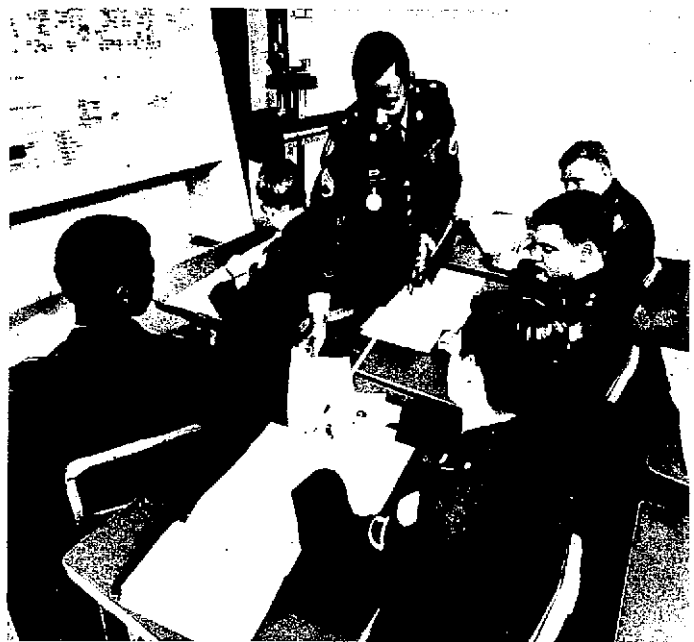
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PARADE OF PROGRESS

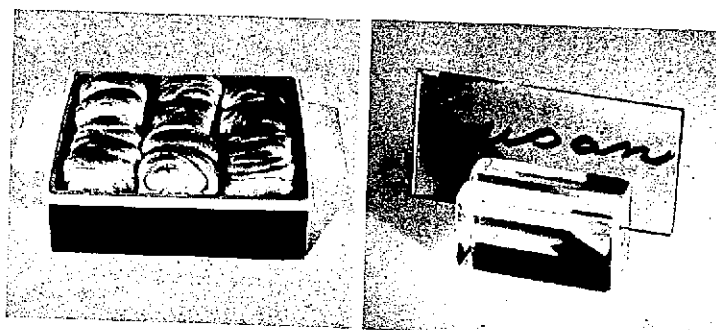
TAKE A LOOK AT THESE NEW IDEAS FOR YOUR HOME AND FAMILY ■ BY PETER DRYDEN



HOME FOLIO: Here's a handy organizer for the homemaker (above, left)—with space for everyday items such as pen, pencil, scissors, address book, stamps, coupons. It also contains guides on stain removal, home safety, painting and antiquing, use of basic tools, storage shelving, room decor. Washable vinyl cover. \$3 ppd. *Shopper Enterprises, Dept. PP, 777 N. Michigan, Chicago, Ill.*

TRAY FOR PAD PAINTERS: The pad applicator—a newer type of painting tool introduced 2 years ago and said to be fast and easy to use—is increasingly popular. Now a new tray (above, right) is designed to apply paint to the pad through a roller transfer system that eliminates risk of splatter, overflow, drip or sag, claims the maker. A broad base prevents tipping when tray rests on floor; a clamp attaches it to ladder rungs. \$4.22. Tray plus 7" pad: \$5.85. *Red Devil, Dept. PP, 2400 Vaux Hall Rd., Union, N.J.*

CALL DIVERTER: New for physicians, other professional people and small businessmen, an automatic telephone device can forward a call to you at any number you program in. A call transfer takes 10 to 15 seconds; after the call is terminated, the device resets itself for the next call. Changing a programmed number is as easy as dialing. Details: *Commun-O-Vations, Dept. PP, Suite 204, 101 E. Lancaster, Wayne, Pa. 19087.*



BUN/ROLL STEAMER: With this new appliance (above, left) you can steam heat and restore freshness to baked goods; cook corn, clams, eggs. Plug in for 7 minutes, remove cord, and take it to table; a special heat mass maintains temperature for 20 minutes. About \$16. *Remington, Dept. PP, 60 Main, Bridgeport, Conn. 06602.*

LUCITE PLACE CARDS: Useful when you entertain, lucite place cards (above, right) come with their own stands. You can write in guests' names with a red marking pencil, wipe clean afterward for repeated use. Set of 8 with pencil and wiper: \$7.95 ppd. *Saddle Valley Sales, Dept. PP, Box 144, Saddle River, N.J.*

SOAP SAVER: Put too-small-to-use soap pieces into a new plastic container, attach to any faucet, and you can produce instant suds for dishwashing, laundering, or bathing. Fits all faucets. \$1.29 ppd. *Franzen, Dept. PP, 110 Franzen Bldg., Flanagan, Ill. 61740.*

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Shoofly Pie

by Beth Merriman
PARADE FOOD EDITOR

Shoofly Pie is one of the best known of all Pennsylvania Dutch dishes. Some say the name came from the French word choufleur (cauliflower) because the crumbly top looks like that vegetable. Others say that the sweetness of the pie attracted flies that had to be shoofed away!

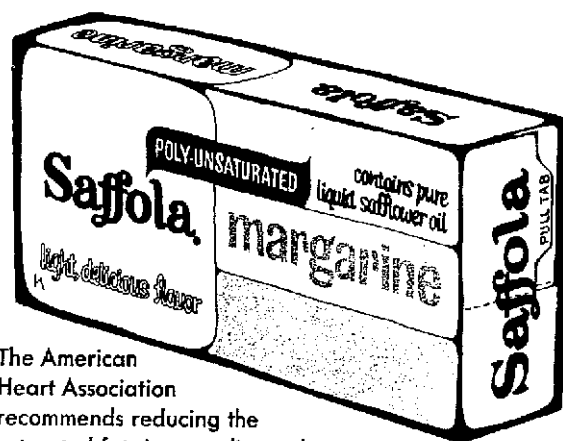
The Pennsylvania Dutch have always loved pies and used to eat them at every meal. When fresh fruits and berries were out of season and home-canned supplies ran low, ingenious cooks turned to other ingredients that were always available, like those in this recipe. Shoofly Pie is sweet, rich and truly delicious. So, as they say in Penn-Dutch country, "Eat yourself full."

SHOOFLY PIE

- 1½ cups sifted all-purpose flour
- ½ cup sugar
- ⅛ teaspoon salt
- ½ teaspoon cinnamon
- ¼ teaspoon ginger
- ¼ teaspoon nutmeg
- ¼ cup butter or margarine
- ½ teaspoon baking soda
- ½ cup molasses
- ¾ cup boiling water
- 1 unbaked 8-inch pastry shell

Mix together flour, sugar, salt, cinnamon, ginger and nutmeg. Cut in butter until mixture resembles coarse meal. Mix together baking soda and molasses and immediately stir in boiling water. Stir in 1⅓ cups of the crumb mixture. Turn into pastry shell. Sprinkle remaining ⅔ cup crumb mixture over top. Bake at 375° for 30 to 40 minutes, until crust is lightly browned. FROM PARADE'S TEST KITCHEN

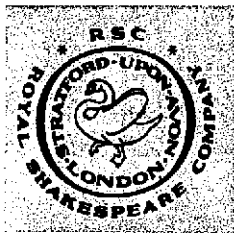
Don't eat your heart out.



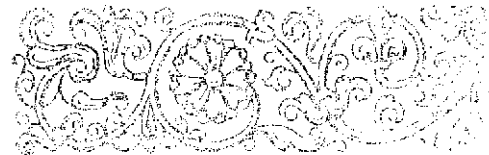
The American Heart Association recommends reducing the saturated fats in your diet and increasing poly-unsaturates. So why not switch to Saffola® margarine? This good-tasting spread is made with Safflower oil. And light, golden, Safflower is the highest in beneficial poly-unsaturates—and lowest in saturated fats. Try Saffola soon—we've got your best interest at heart.



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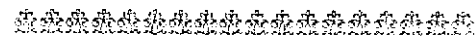


ROMEO AND JULIET

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but for all time.”

—BEN JONSON



THE SHAKESPEARE MEDALS



*The first comprehensive medallic tribute
to the world's greatest playwright*

THE Shakespeare we met in school was only a fraction of the full man—but, then, so were we. Maturity brings increased appreciation of his immortal works—and this unique series of fine art medals adds a new dimension to our understanding of his genius.

No other playwright in history has brought such imagination and such understanding of the complex human condition to the world's stage. William Shakespeare portrayed man as he really is—kind, ruthless, lustful, cunning, gentle, foolish, yet capable of deep and abiding love—in words of exquisite rhythm and beauty, poetic dialogue that not only bestrides the world's theatre but finds its way into our everyday speech.

Just seven years after Shakespeare's death, his immortal plays were preserved for all time when the actors John Heminges and Henry Condell collected his manuscripts and had them published in the highly revered *First Folio* of 1623.

A Timely and Meaningful Tribute

Thus, it was almost three hundred and fifty years ago that the first collection of the plays of William Shakespeare began to influence the thinking of Western civilization. To commemorate this important anniversary, The Royal Shakespeare Theatre of Stratford-upon-Avon has resolved to issue the first comprehensive collection of Shakespeare's works in the timeless medium of medallic art.

This is truly a fitting tribute to William Shakespeare. For three centuries his works have been an inspiration and a challenge to other creative imaginations. Artists in many fields have restated Shakespeare themes in their own terms to create master-

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TYPICAL REVERSE

8 Original Fine Art Medals in 24KT Gold on Sterling and Solid Sterling Silver

works which say, as the plays do, "This is what man is all about."

Now, Philip Nathan A.R.B.S., a brilliant medallist sculptor whose works have been acclaimed around the world, has accepted the challenge of designing and sculpting all 38 medals in this series.

Nathan—a British subject—has a deep appreciation of the subject matter and will be thoroughly immersed in this project over the next three years. To be certain that each medal is true to the play it

honours, Nathan has spent a substantial amount of time working on location in Stratford-upon-Avon, Shakespeare's birthplace. There, he has absorbed the flavour of life as it was in the dramatist's own day, for in many respects Stratford has changed little over the last 350 years. He has received counsel from the experts in the world famous Royal Shakespeare Theatre.



A Treasury of Fine Art

Each medal will focus on a different play, interpreting in finely detailed sculpture the heart of the play, the central theme—and will give a new form to the play's vitality and timelessness. The *Hamlet* medal, for example, will deal with man's reluctance to commit himself to irrevocable action. And the *Romeo and Juliet* sculpture is designed to convey the power of young love in the face of great obstacles.

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Rolls Close March 31, 1971

One medal in this series will be produced each month for thirty-eight months, beginning in April 1971. Each will be larger and thicker than an English Crown or a Silver Dollar—measuring a full 44mm

in diameter; and each will contain more than 600 grains of sterling silver. The first specimen of each design will be assigned to The Royal Shakespeare Theatre to be placed on permanent display in its Gallery of Shakespearean Art at Stratford. First Edition Proof Sets will also be available on a very limited basis to those collectors who place advance subscriptions by March 31, 1971.

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The number of First Edition Proof Sets produced will be exactly equal to the number of advance subscriptions accepted, plus a small number of sets reserved for official presentation by The Royal Shakespeare Theatre. First Edition Proofs will be individually hallmarked to certify their first edition status and to clearly differentiate them from subsequent editions.

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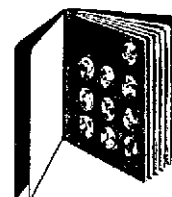
Whether you wish to acquire this unique collection for educational purposes, for personal enjoyment or for investment, you can be assured that it is truly a work of great artistic significance, that will likely grow in importance and in value over the years.

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I agree to pay for each medal promptly upon being invoiced on a monthly prepayment basis. It is understood that I will receive a deluxe display album to hold the complete set of medals and reference literature at no additional cost.

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"One day it dawned on me that I was boring my husband to death."

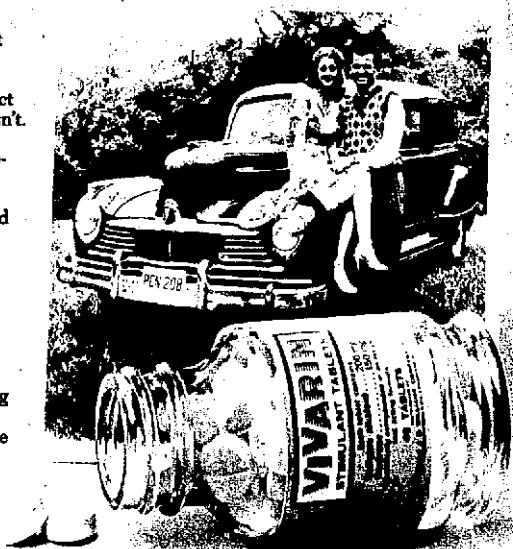
When you're married as long as I am, you can reach a point where you start taking your husband for granted. Good old dependable Jim I used to say, and I guess that's how he was beginning to think of me, too. Good old dependable Barbara. It was horrible.

One day it dawned on me that I was boring my husband to death. It was hard for me to admit it—but it was true. It wasn't that I didn't love Jim, but often by the time he came home at night I was feeling dull, tired and drowsy. And so Jim would look at television and, for the most part, act like I wasn't even there. And I wasn't.

I decided that I had to do something. I had seen an advertisement for a tablet called Vivarin. It said that Vivarin was a non-habit forming stimulant tablet that would give me a quick lift. Last week there were a couple of evenings when I felt that I needed Vivarin. So, on those days, I took a Vivarin tablet at 5:00 p.m., just about an hour before Jim came home, and I found time to pretty up a little, too. It worked.

All of a sudden Jim was coming home to a more exciting woman, me. We talk to each other a lot more than we have in years—like we

used to when we first were married and we'd take long rides in the old car just to be together and talk. And after dinner I was wide awake enough to do a little bit more than just look at television. And the other day—it wasn't even my birthday—Jim sent me flowers with a note. The note began: "To my new wife..."



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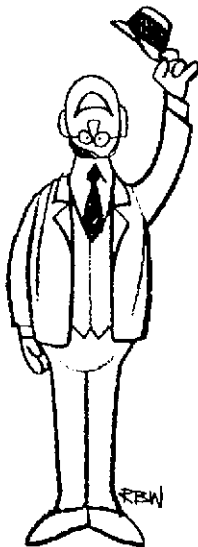
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PARADE'S SPECIAL

INTELLIGENCE REPORT

EDITED by LLOYD SHEARER



PRESIDENT NIXON AND PRIME MINISTER HEATH: MEN OF SIMILAR BACKGROUND, BELIEF AND TEMPERAMENT.



DICK AND TED It is a curious coincidence of history that the top two leaders of the Western World, U.S. President Richard Nixon and British Prime Minister Edward Heath, are men of similar background, belief and temperament.

Both were born into lower-middle-class families. Both struggled to move up in the world, and both finally achieved dominance of conservative, establishment political parties.

Nixon's father was a trolley car conductor who

later became a shopkeeper. Heath's father was a carpenter. Both of their sons won scholarships that enabled them to attend college.

Heath has been described as "chilly and calculating, a politician driven by a single dream to become Prime Minister." Certainly Nixon's single-minded determination to become President of the United States is the outstanding feature of his life.

Both are essentially "loners," ill at ease outside the circle of family and friends. Heath's aloofness is proverbial in

Britain; and Nixon, despite his anxious efforts to please, remains essentially a closed personality.

The U.S. President and the British Prime Minister share strikingly similar beliefs in the free enterprise economy—although Nixon has recently been converted to Keynesian economics, while Heath faced nationalizing of Rolls-Royce. Both men consider themselves political pragmatists.

Finally, Richard Nixon and Edward Heath face a similar predicament in their political futures.

Heath won a close election in June, 1970, with only 46 percent of the popular vote. A recent Gallup Poll in Britain shows the Conservative Party trailing the opposition Labor Party by 4 percent. Heath may well be forced into a losing election within a few years.

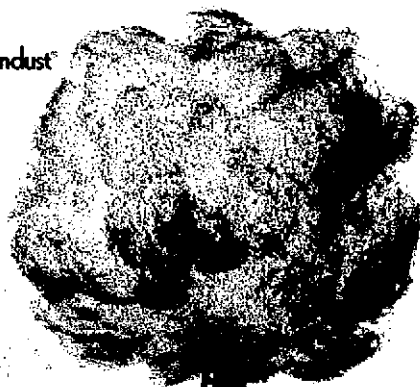
In the U.S. the Lou Harris polls of Nov. 30, 1970, Dec. 3, 1970, and Feb. 4, 1971, show President Nixon's popularity rating trailing Sen. Edmund Muskie's.

continued

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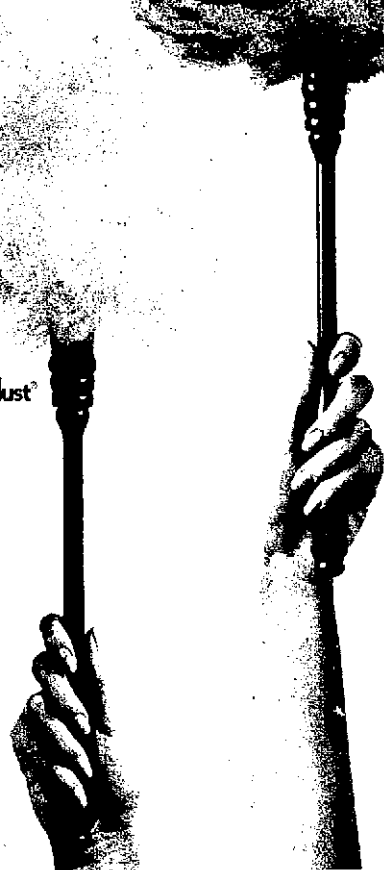


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THREE-MINUTE HEREDITY TEST

How would you like to find out within three minutes whether your newborn baby has inherited a mental or physical defect?

In three or four years you may be able to. Researchers at Caltech's Jet Propulsion Laboratory are working on a process whereby one drop of an infant's blood will be analyzed by a computer-controlled microscope.

This promising step toward speedy low-cost chromosome analysis is already underway by researchers at the Pasadena institution, supported by NASA and the National Institute of Health.

Chromosomes are the tiny bodies which contain the basic patterns for life—genes. Through a microscope, genes look like a tangle of short spaghetti strands.

Each chromosome contains strings of DNA molecules, believed to be the reproductive basis of all living organisms. DNA (deoxyribonucleic acid) holds the key to the genetic code of a man's life.

Chromosome analysis, also known as karyotyping (karyo is the biological term for a cell nucleus), is used to detect hereditary disorders in patients. At the moment it involves an expensive, time-consuming process, because chromosomes are photographed through a microscope, each chromosome is then cut out of the developed photo, classified by eye and pasted up by groups.

The goal of the research team at Caltech's JPL is to develop a small computer system to do all this for hospitals and clinical labs.

MORALS ACT

South Africa has an Immorality Act that bans sexual intercourse between whites and non-whites. It has caused untold tragedy.

For example, several months ago in the South African farming town of

Excelsior, six white male citizens and 14 black women were arrested and charged with violating that law.

Under the Immorality Act, each could have been sentenced to seven years in jail. Moreover, each of the men could have received ten lashes across the back.

Rather than risk the humiliation of a public immorality trial, some white South African men have taken their own lives. In Excelsior, the local butcher, Johannes Calitz, shot himself after paying bail on his immorality charge.

Poor Johannes! He should have waited. Last month when he and five other white townsmen were scheduled to stand trial with the 14 African women, the state suddenly and dramatically decided not to prosecute.

Said the Orange Free State's attorney general to the magistrate: "It is clear that witnesses are no longer willing to give evidence in this case."

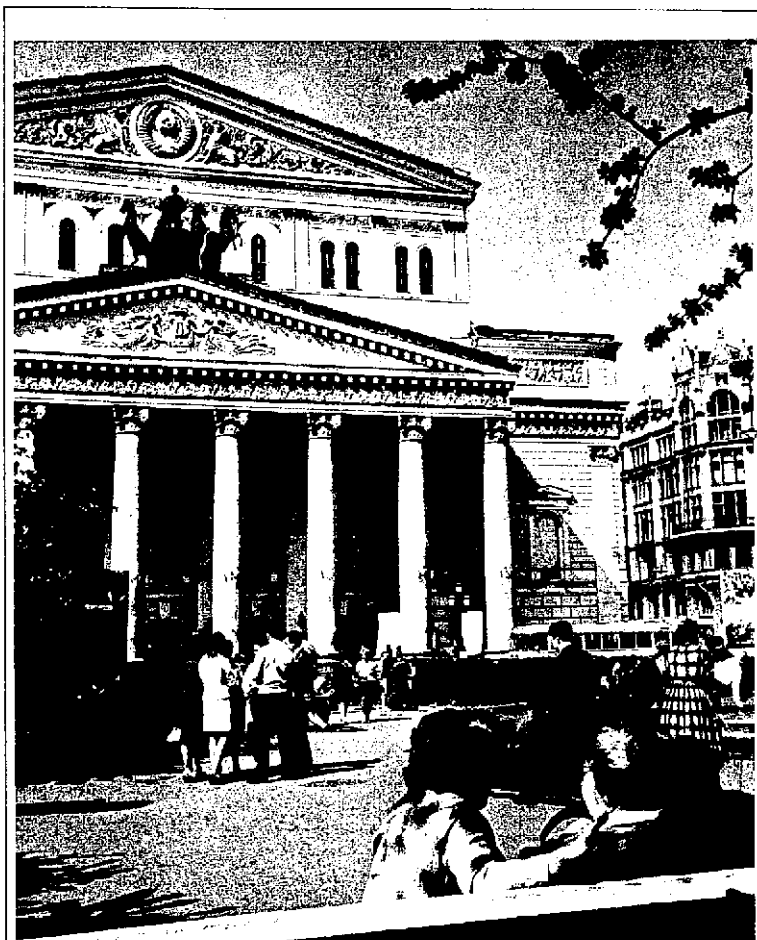
Added the mayor of Excelsior, Andries Lombard: "The townspeople are very relieved."

Statistics related to South Africans charged under the Immorality Act reveal that about half are eventually acquitted. But even these innocents are frequently compelled to move rather than to remain stigmatized in their home towns.

Helen Suzman, the lone liberal woman in the South African Parliament, wants the Immorality Act repealed.

"We have all the evidence we need in this country," she declared recently, "of the havoc brought on by this act which has caused so many suicides, broken families, and social disgraces."

In cases where white foreign seamen engaged in sex activities with non-white South African girls, the law is frequently overlooked. Their stain upon the morality of South Africa is considered transient.



IN FRONT OF THE BOLSHOI THEATER: NO PROBLEM PARKING A CAR.

A CAR IN EVERY SOCIALIST GARAGE

Moscow is one of the few world capitals where one can arrive a few minutes before a major cultural event, such as an opening night of the Bolshoi Ballet, and find a parking space available in front of the theater.

Parking spaces are plentiful in the Soviet Union. Reason: there is only one car for every 234 people, compared with the U.S. where there is one car for every 2.4 Americans.

The Soviet Government recently announced a production goal of one million cars and trucks (about 500,000 each) in 1971, promising that "a personal car will become commonplace" in the next five years.

The main source of con-

sumer optimism is the plant constructed on the Volga by Fiat, which is now producing a Russian variant of the Fiat 124 called the Zhiguli. When it reaches capacity production in 1972, the plant will turn out 660,000 cars a year.

Many problems remain to be solved. For one, the Zhiguli costs 5500 rubles (\$6105), a steep price for a country with a per capita income of about \$1200. Many families, however, have saved for years to buy their own private car.

But once the Zhiguli hits the streets, the Soviet Union will face problems of another magnitude. For one, gas stations are few and far between—often 100 miles apart on major highways—and there are only 150 repair garages (eight in Moscow) in the whole country.

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Dept. 3656 I am ☐ Under 65 ☐ Over 65 36-9031

What Can You Do About Today's \$65-a-Day Hospital Costs?

LIKE EVERYTHING ELSE, the cost of being sick or hurt has gone up sharply. The average daily cost of a stay in California hospitals has tripled in the last 15 years to over \$65 a day. And experts say the cost will climb even higher.

These fast-rising costs have put millions of Californians in a dangerous spot, because their health insurance is no longer enough to pay the bills. So even though they have some protection, an illness or accident could cost them hundreds or even thousands of dollars out of their own pockets. It could put them deep in debt for years.

It's a serious problem. But fortunately, now there's a sensible low-cost solution. Now you can add a remarkable, big-benefit health protection plan that helps solve this problem, because it pays you the full cash benefits for covered sicknesses or injuries in addition to all other benefits you collect, including group.

When you get sick or hurt, this plan pays you generous cash benefits that are *tax free*! The cash comes to you, direct by check, over and above what you collect from your other hospital, medical, or surgical insurance.

This means you can use the money any way you see fit. Pay hospital and doctor bills not covered by



You'll enjoy life more when you feel secure against today's \$65-a-day hospital costs.

your other insurance. Use the cash to help pay for special treatments, drugs or private nursing care. Or spend it on the bills piling up at home. Or take a vacation to get your strength back. If you don't need it all to help with your expenses, you can even put it in the bank for your future security. You alone decide how to spend your cash benefits.

With today's \$65-a-day hospital costs, nine out of 10 Americans need added protection to prevent a financial disaster when sickness or accident strikes. That's why this add-on protection that pays you tax-free cash in addition to your other insurance makes mighty good sense. And you'll enjoy life more when you're protected against these big medical bills.

This valuable protection is guaranteed by Certified Life Insurance Co. of California, whose famous White Cross Plan policies now protect thousands of California families. And the White Cross Plan includes low-cost plans to help folks over 65 fill today's bigger

gaps in Medicare that could otherwise cost them thousands of dollars out of their own pockets.

The story of the remarkable health insurance that pays you tax-free cash in addition to your other insurance, and special "Over-65" plans to supplement Medicare, is told in "The Blue Book," an interesting and informative booklet offered free by Certified.

***NOTE: Readers of Parade can get a free copy of "The Blue Book" by using the postage-paid reply card attached to this page. No cost or obligation for this service.



People over 65 get the cash they need to help fill today's bigger gaps in Medicare.



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INDEPENDENT PRESS-TELEGRAM

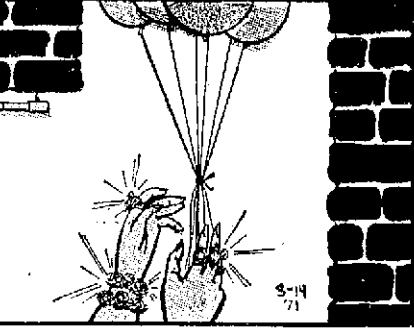
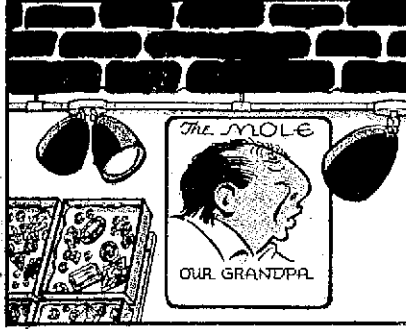
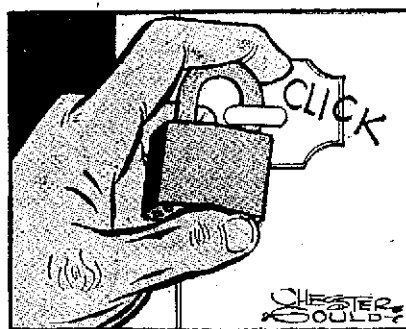
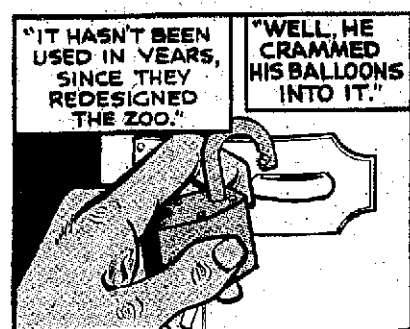
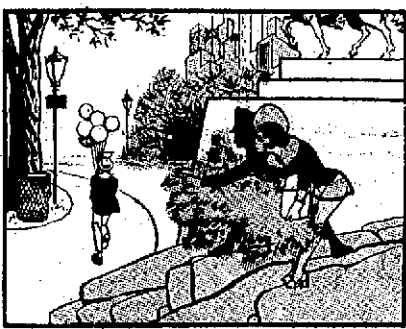
Voice of the Southland



PRICE WAR AT LOCAL SUPERMARKETS in Southland SUNDAY

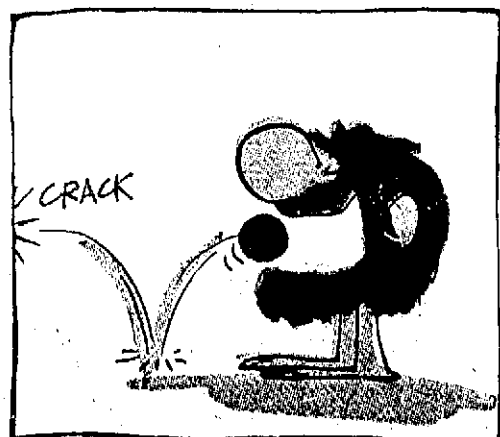
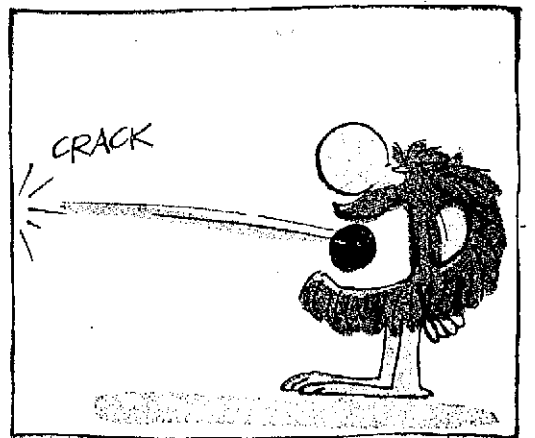
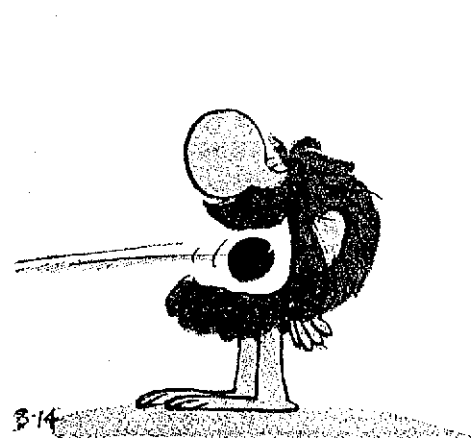
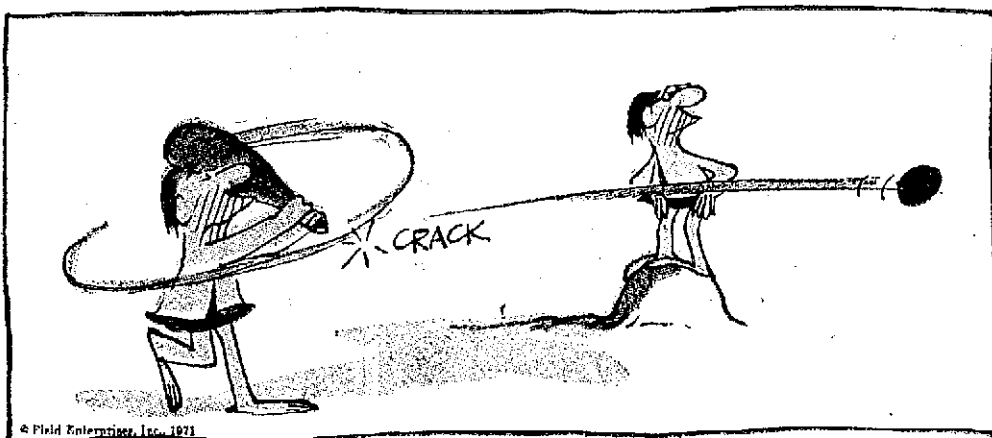
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LONG BEACH, CALIF., MARCH 14, 1971



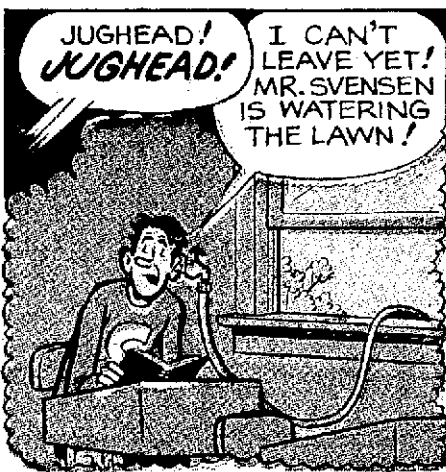
B.C.

By Johnny Hart



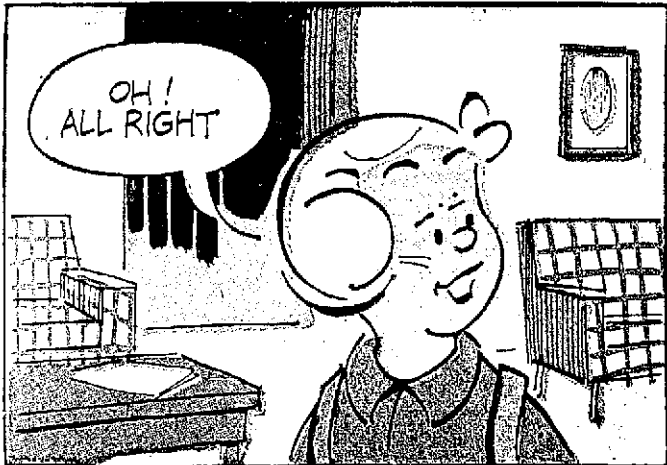
AIRCHIE

by BOB MONTANA



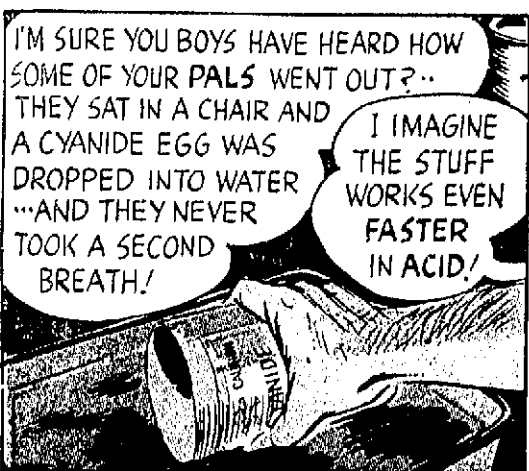
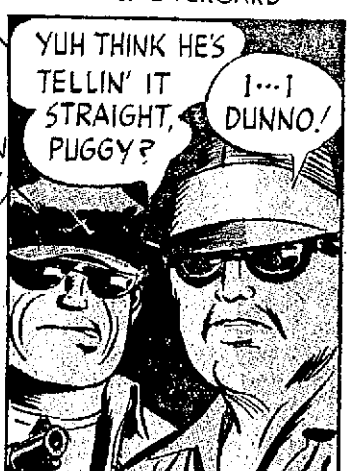
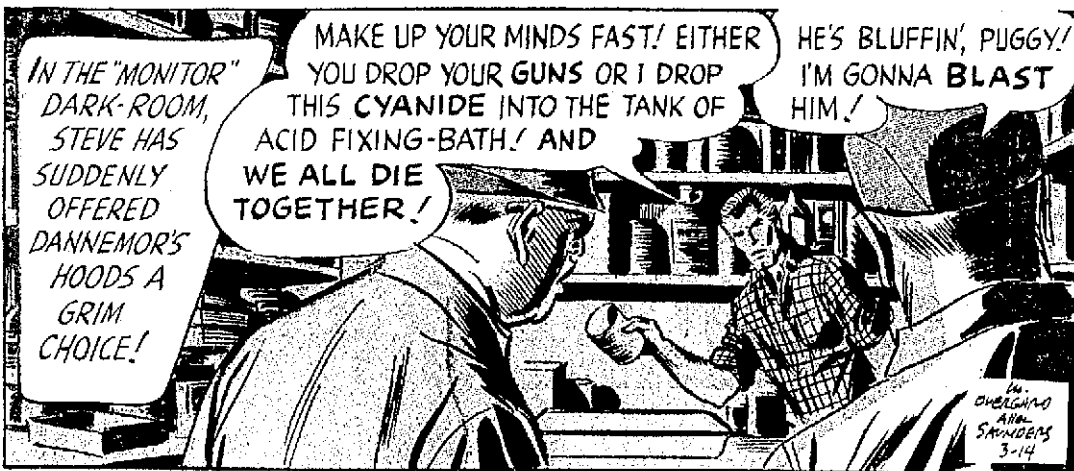
EB and FLO

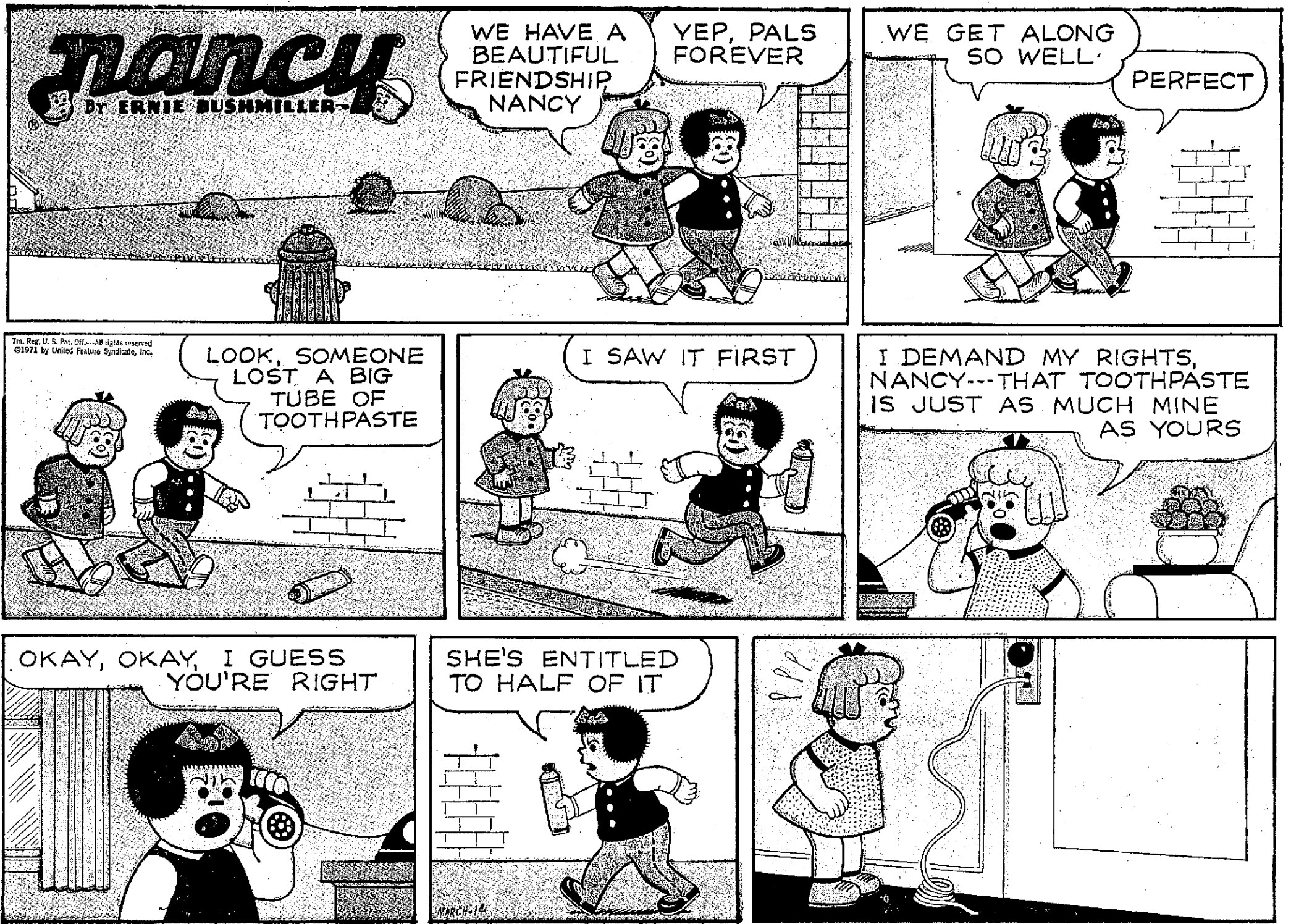
By Paul Sellers



STEVE ROPER and MIKE NOMAD

by SAUNDERS & OVERGARD





THE JACKSON TWINS

By Dick Brooks

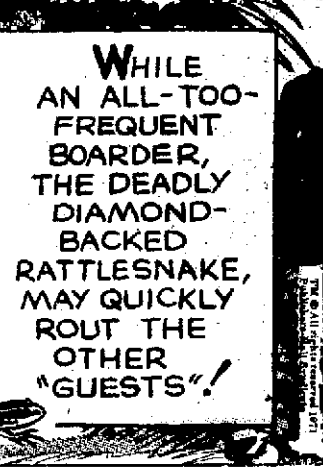


ZINGERS

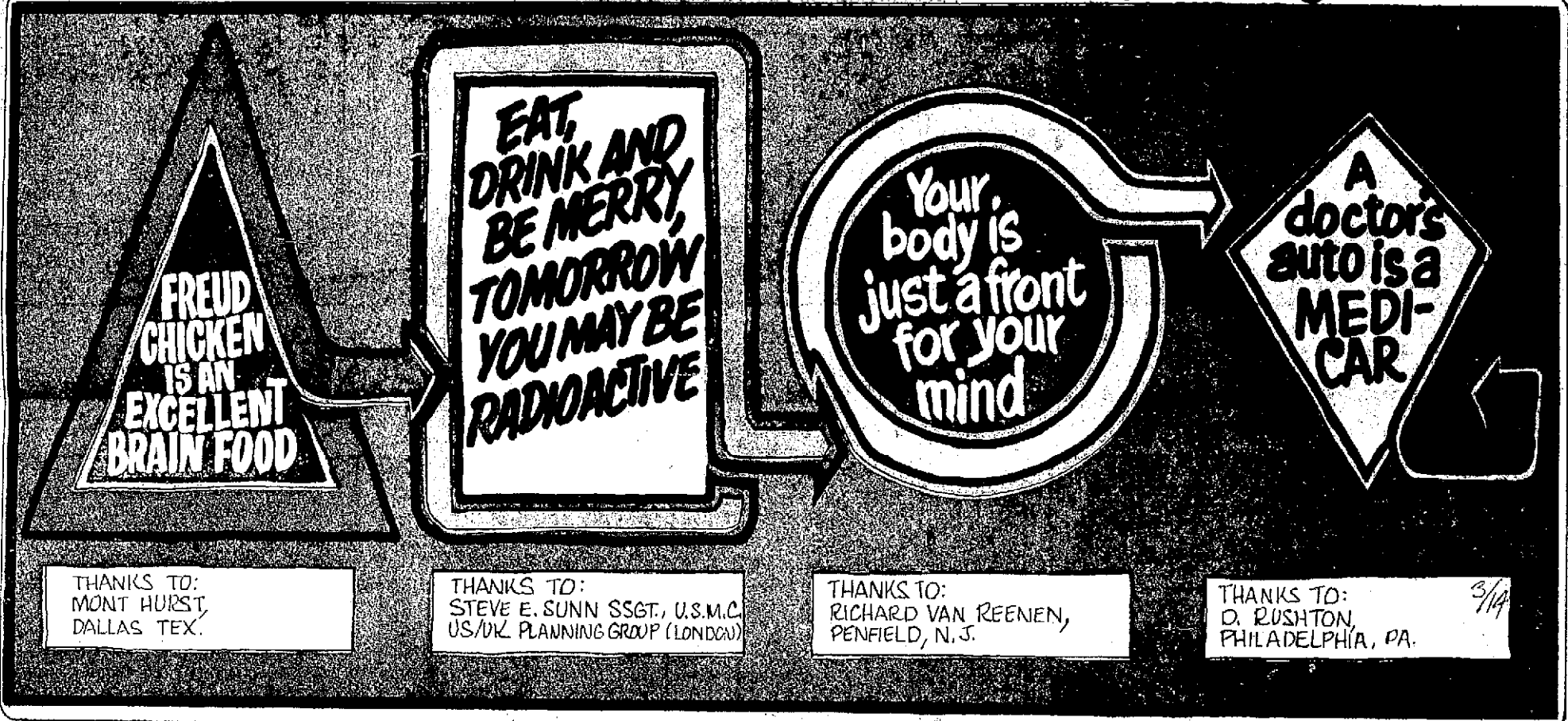
A FUNNY NAME FOR YUMMY GOLDEN CAKES COVERED WITH SWEET VANILLA FROSTING, WITH A CREAMY FILLING INSIDE...TRY THREE. THEY'RE MADE BY...

Dolly Madison
CAKES

INTERSTATE BRANDS CORPORATION
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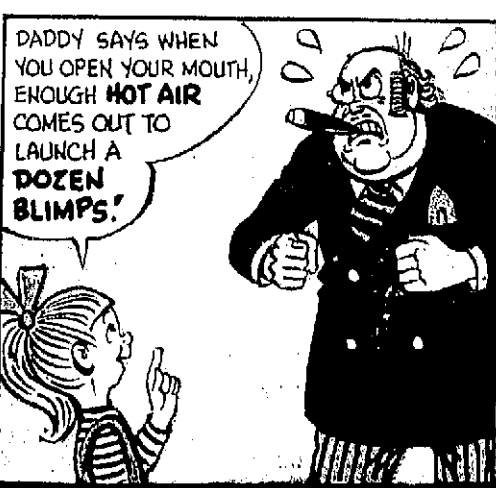
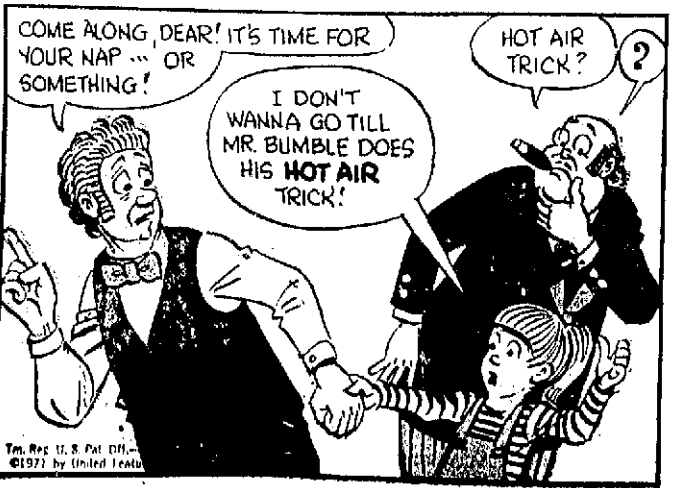
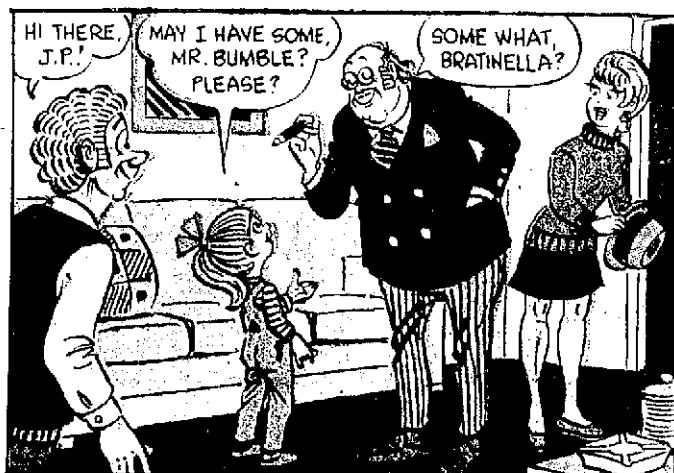
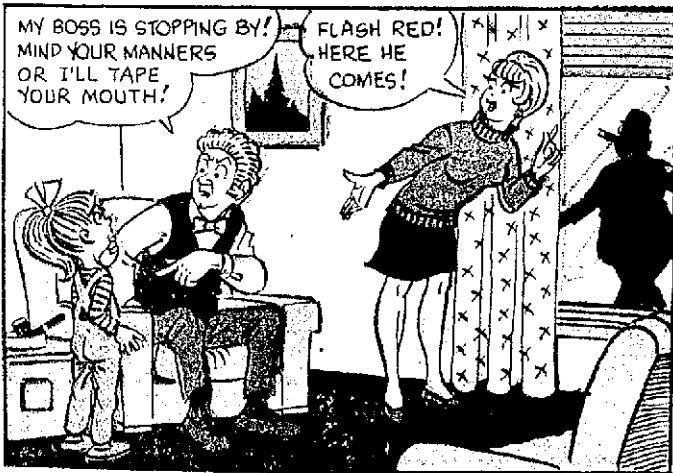
GRAFFITI - the Best from Readers selected by Bill Leary

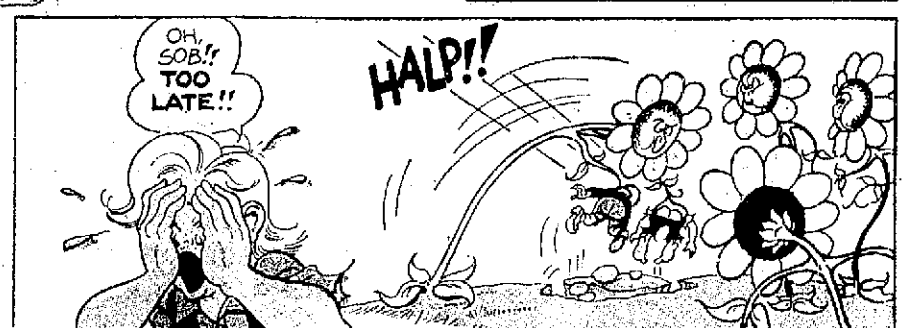
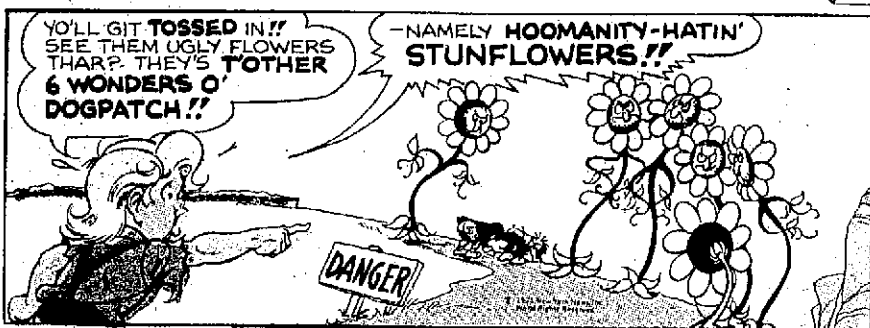
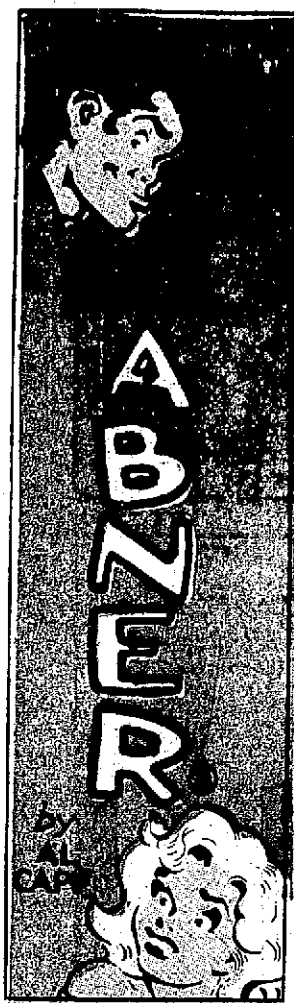


Print your Graffiti on a post card and send it to Bill Leary % this Newspaper

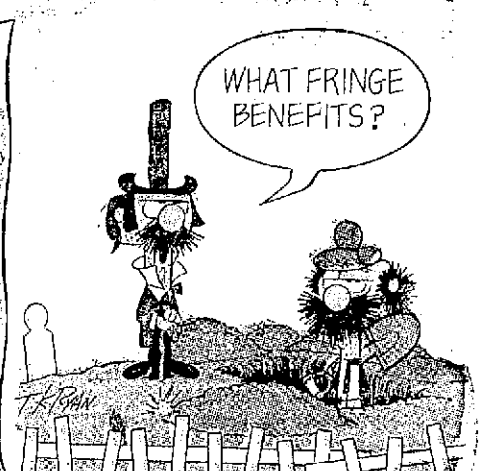
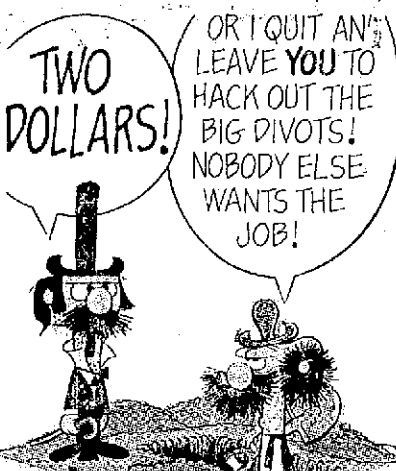
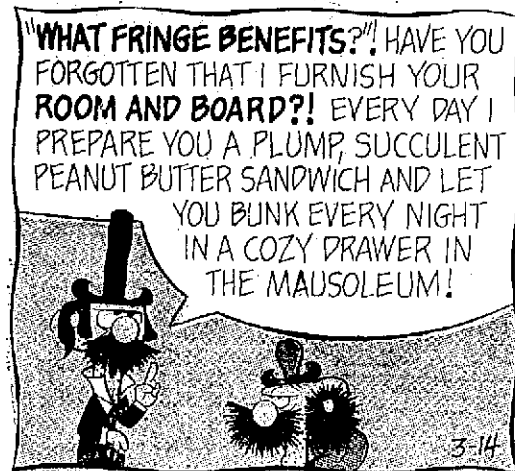
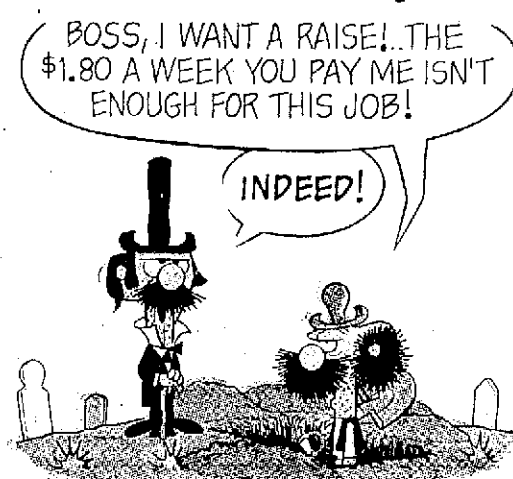
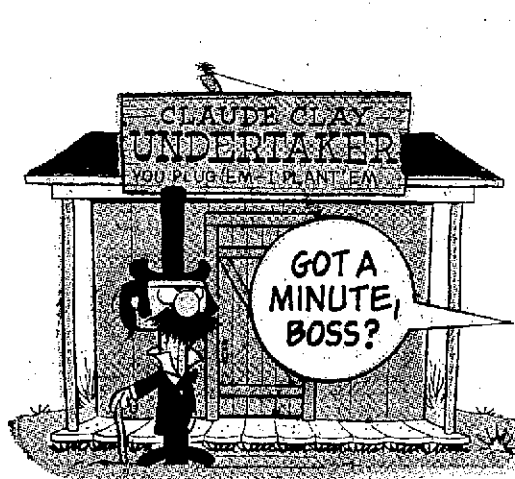
THERE OUGHTA BE A LAW

By Shorten and Whipple





TUMBLEWEEDS by Tom K. Ryan



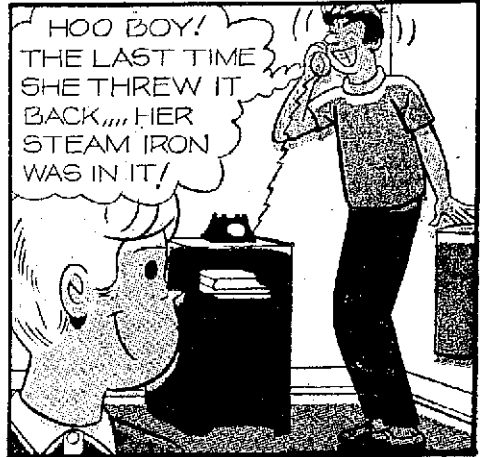
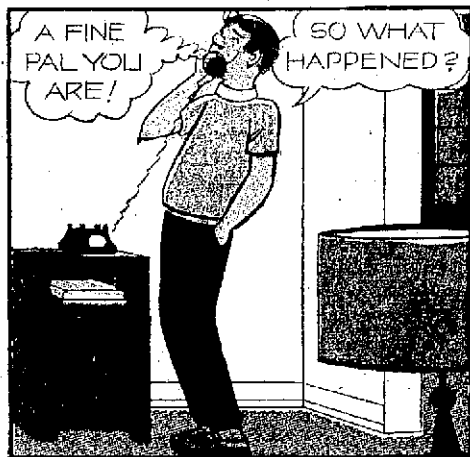
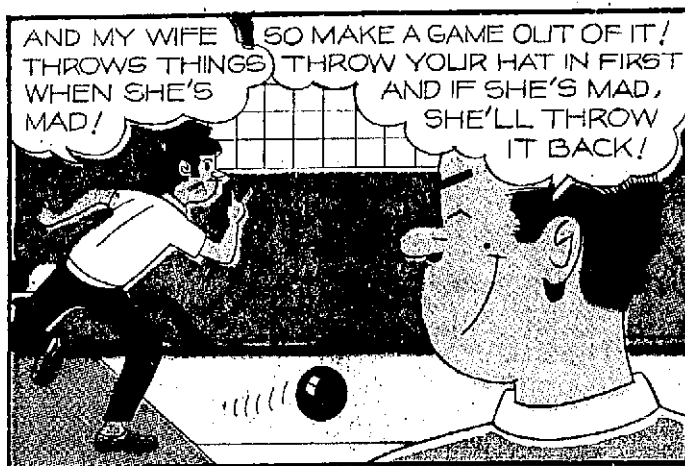
DENNIS THE MENACE

By Hank Ketcham



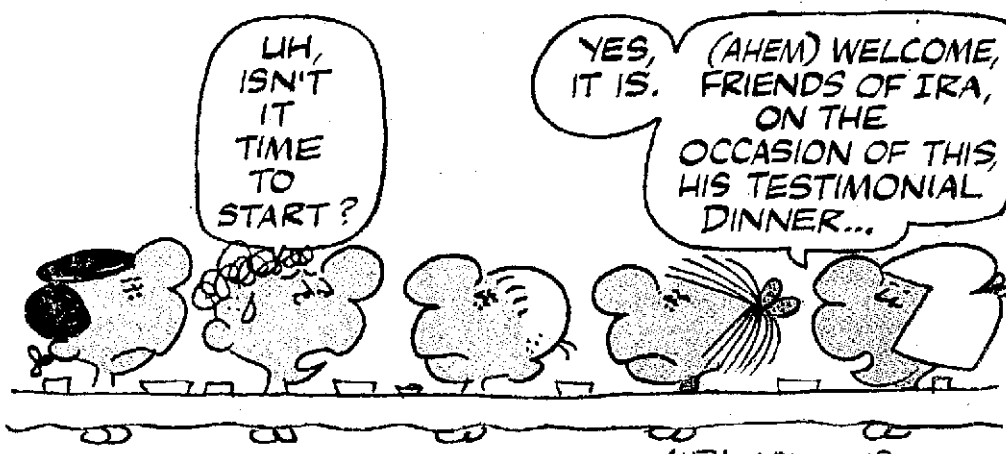
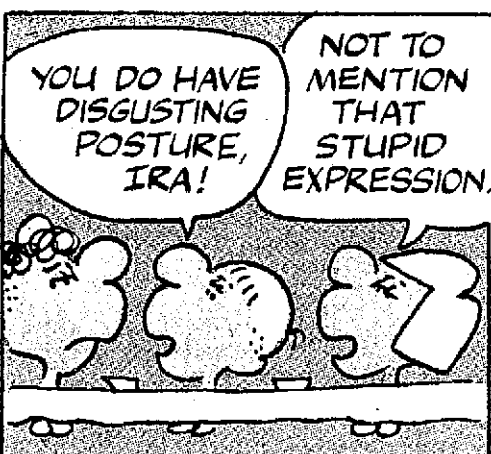
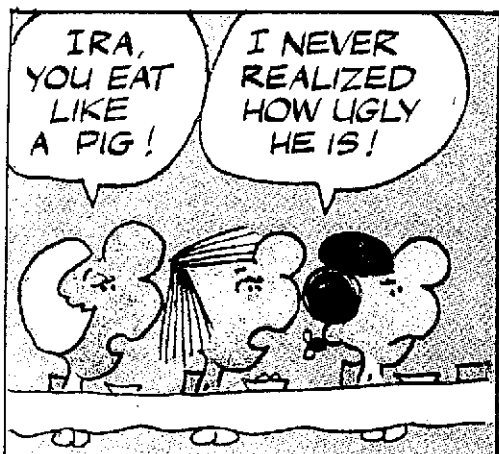
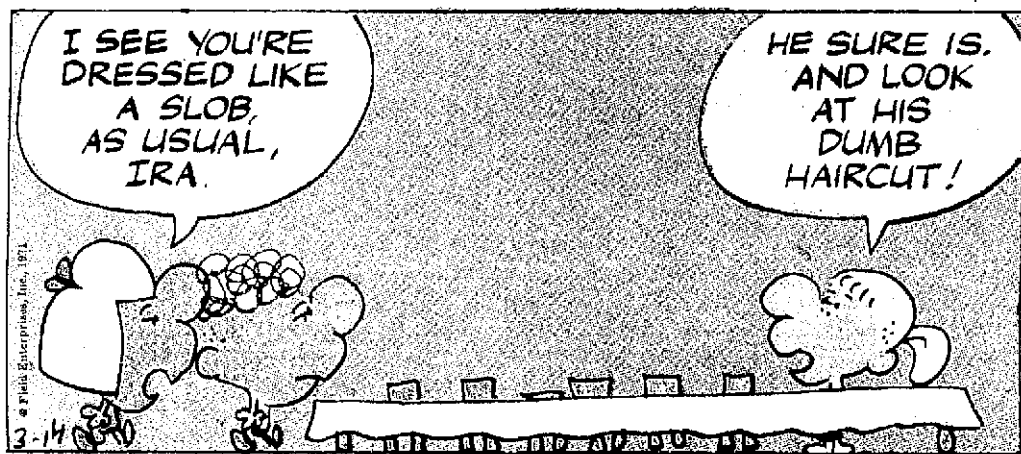
THE BROS

by CARL GRUBER
3-14



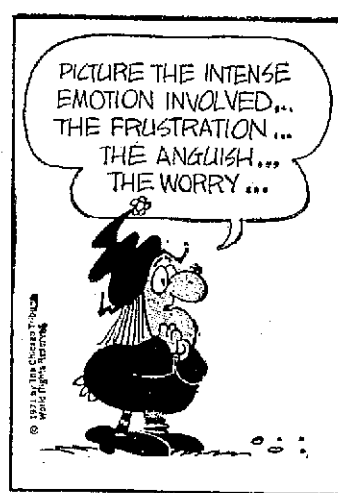
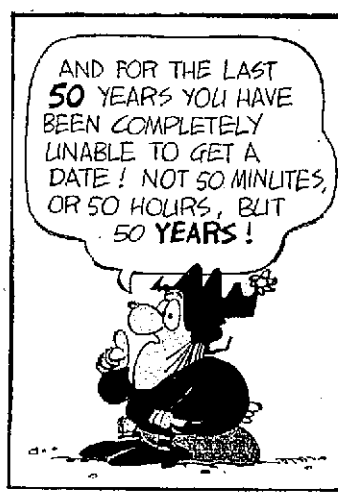
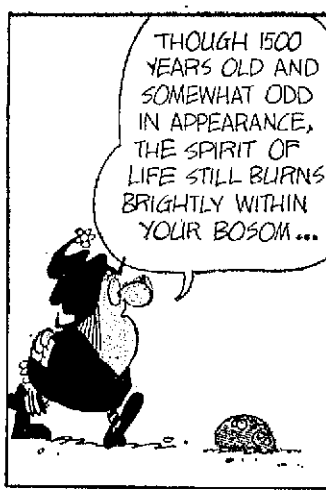
MISS PEACH

by Mell Lazarus



BROOM HILDA

by RUSSELL MYERS



TERRY

AND THE PIRATES

by **GEORGE WUNDER**

TERRY'S SUSPICIONS OF GENERAL CABALLO IMPRESS AMBASSADOR POOL.

THE COUP D'ETAT WAS UNDOUBTEDLY PLOTTED BY THE GUERRILLAS' BOSSES IN HAVANA, LEE. CABALLO HAS THE EGO, BUT I DOUBT HE HAS THE BRAINS...

... BUT CONVINCING THE PRESIDENT THAT DOLORES DEEPSIX'S KIDNAPPING WAS A PLOY TO TAKE OUT HIS LOYAL GROUND TROOPS IS ANOTHER MATTER!

WHAT'S OUR CASE AGAINST THE AIR CHIEF OF STAFF? A RECON PILOT'S REPORT WHICH WE DON'T BELIEVE! OUR SUSPICION THAT THIS SHOT OF DEEPSIX WAS FLOWN HERE FROM WHEREVER SHE'S BEING HELD!

CABALLO COULD HAVE PLANTED BOTH MESSAGES IN THE PALACE HIMSELF.

SURE, BUT THE PRESIDENT CAN'T BUST AN IMPORTANT MEMBER OF HIS REGIME ON JUST OUR UNPROVEN SPECULATIONS. FIND SOMETHING SOLID, LEE.

SO... WHY WAS THE BACKGROUND RETOUCHE OUT OF THE PHOTO OF DOLORES?

SUPPOSE IT SHOWED SOMETHING MORE THAN EITHER MOUNTAINS OR JUNGLE?

THEN TERRY BORROWS AERIAL CHARTS OF THE COUNTRY FROM THE EMBASSY'S AIR ATTACHE.

IF ONE OF CABALLO'S PLANES FLEW HER OUT OF THE CITY...? OKAY, TO WHERE?

THEN, EVALUATING THE SUITABILITY OF LANDING A MILITARY AIRCRAFT, WITH A PRISONER ABOARD, UNNOTICED, AT ANY OF THE STRIPS SHOWN, TERRY MAKES AN INTERESTING DISCOVERY.

THE EMERGENCY ONE MARKED "PRIVATE."

RANK HAS ITS PRIVILEGES, COLONEL. THAT ONE'S ON GENERAL CABALLO'S FAMILY ESTATE. HAD IT BUILT TO EASE THE STRAIN OF GETTING AWAY FOR WEEKENDS IN THE COUNTRY.

AND IF THE BACKGROUND ON THAT PHOTO SHOWED HIS OLD FAMILY HACIENDA, IT COULD BE A BIT EMBARRASSING!

TERRY DECIDES THAT A CALL ON GENERAL CABALLO AT HIS HEADQUARTERS IS IN ORDER.

... A PERFECT SPOT TO STASH DEEPSIX, BUT POOL WANTS SOMETHING "SOLID"...

WELCOME, COLONEL LEE! FORGIVE MY FAILURE IN HOSPITALITY, BUT THIS DREADFUL KIDNAPPING AFFAIR KEEPS ME AT MY POST.

THAT'S WHY I'VE CALLED ON YOU, SIR. I'D LIKE TO BE OF HELP. HAD SOME EXPERIENCE AT RECONNAISSANCE. THOUGHT, IF YOU HAD A SPARE PLANE...?

VERY KIND OF YOU, COLONEL, BUT, AS YOU KNOW, I HAVE ALREADY LOCATED THE GUERRILLA BAND HOLDING REPRESENTATIVE DEEPSIX.

YES, SIR, BUT I'M SURE AMBASSADOR POOL WOULD BE PLEASED IF I WERE TO ASSURE HIM THE RESCUE TROOPS ARE MAKING GOOD PROGRESS IN THE JUNGLE.

AS YOU WISH, LEE... EXCUSE ME. I SHALL ARRANGE IT.

MAJOR PEREZ, HAVE A MUSTANG MADE READY FOR COLONEL LEE'S USE-AND PREPARE TO FOLLOW HIM YOURSELF!

Little Orphan Annie

"MAN WANTS BUT LITTLE; NOR THAT LITTLE, LONG"
— EDWARD YOUNG

SEEN' ALL THIS GOLD AROUND KINDA MAKES YA FEEL IT AIN'T SO VALUABLE... LEASTWAYS NOT VALUABLE ENOUGH T' MAKE YA WANT T' LOSE YOUR LIFE GRABBIN' IT!

THE FABLED CITY OF EL DORADO... WHICH FOR CENTURIES HAS LURED GREEDY MEN BENT ON LOOTING IT OF ITS TREASURES...

YA WANT ME AN' SANDY AN' PUNJAB T' HOLE UP HERE WHILE CAP'N AHAB AN' THE KROGS SLUG IT OUT WITH YOU AN' YOUR MINIMEN, GOLDSWINGER?

IF WE ARE DESTROYED... YOU WILL REMAIN IN THIS SECRET CHAMBER UNTIL IT IS SAFE TO LEAVE...

IT IS FITTING THAT ANNIE REMAIN IN HIDING, BUT I AM A TRAINED WARRIOR...

I DO NOT QUESTION YOUR COURAGE, PUNJAB! BUT IS IT NOT SENSIBLE TO CONSIDER WHAT WOULD HAPPEN TO ANNIE SHOULD ALL OF US BE DESTROYED?

TRUE! THEN I, RELUCTANTLY REMAIN HERE WHILE YOU AND YOUR BRAVE LITTLE MEN DO BATTLE WITH THESE BEASTS!

LOOKIT 'EM, BOCA GRANDE... WORKING THEMSELVES UP INTO A FIT GETTIN' SET T' SLAUGHTER THE MINIMEN! WITHOUT THAT CURSED GOLDSWINGER T' LEAD 'EM, THE TINY MEN AIN'T GOT THE GHOST O' A CHANCE!!

THE BEST PART O' ALL IS THAT THE SCUPPER-HEADS DON' KNOW THE VALUE O' THE GOLD LAYIN' THERE IN EL DORADO... LEAVIN' US THE JOB O' PICKIN' UP THE TREASURE AN'... CAWK! CAWK!... WALTZIN' AWAY WITH IT!!

ONCE THIS MIGHTY CITY TEEMED WITH CONTENTED PEOPLE... RICH NOT IN GOLD, BUT IN THE WEALTH OF LOVE OF THEIR FELLOW MEN...

"UNTIL A MAN OF MAMMOTH EVIL TOLD THEM THAT GOLD WAS MORE IMPORTANT THAN HAPPINESS... SO THEY SLAUGHTERED EACH OTHER IN A VAIN EFFORT TO GAIN MEANINGLESS POSSESSIONS..."

I GUESS THERE ARE TWO KINDS OF PEOPLE WHO WORK AT GETTIN' RICH... THEM THAT WANTS THE LOOT T' PLAY BIG SHOT WITH AND THE OTHER KIND... LIKE "DADDY"...

...WHO USES MONEY T' DO THE MOST GOOD FOR THE MOST PEOPLE... EVEN GOIN' SO FAR AS T' KNOCK THEIR HEADS TOGETHER T' TEACH 'EM THAT YA DON'T JUDGE A MAN BY THE SIZE O' HIS BANK BOOK!

NOW...for new members of Capitol Record Club!

Take this magnificent Longines Symphonette[®] Component Stereo Phonograph for only

\$19.98

**\$79.98
VALUE**

*when you agree to buy just one record now and as few as 12 more during the next 12 months.

The greatest stereo offer ever—
FROM AMERICA'S FASTEST-GROWING
RECORD CLUB!

Yes, you can actually own this magnificent Component Stereo Phonograph for just \$19.98! Superbly engineered by "The Most Honored Name in Music," this component stereo features advanced solid-state design...two full-range modular speakers...separate tone controls...handsome high-impact wood-grain enclosures...protective dustcover! You'd expect to find these features only in a stereo costing as much as \$80. But it's yours for just \$19.98 with new membership in Capitol Record Club. (Optional Stereo Headphones for private listening—just \$4.98 additional.)

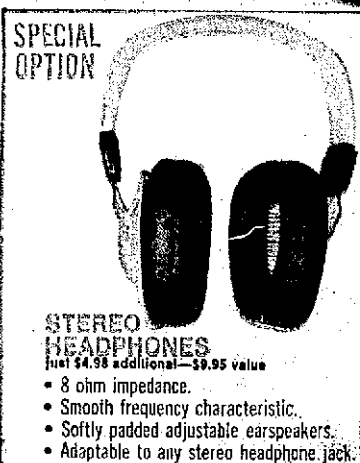
Choose from over 400 leading albums every month! Capitol Record Club will send you FREE its colorful 32-page magazine, KEYNOTES, which contains pictures and stories on over 400 albums. Look for an article about the monthly selection in your favorite musical category (Popular Vocalist, Country Sound, Easy Listening, Movies & Shows, Now Sound, Jazz and Classical) and if you wish to receive that selection, you need do nothing—it will be shipped automatically. If you wish to take alternate or additional albums from among the hundreds shown in KEYNOTES...or no album at all...simply return the selection notice by the date specified.

There's More! You enjoy special charge-account privileges that allow you to pay for all Club purchases through your Capitol Record Club credit account. All records are fully guaranteed, and you must be delighted with your purchase in every way, or you may return it and owe nothing!

Frequent money-saving opportunities will come your way as Capitol Record Club sends announcements of gigantic record sales...fantastic offers on all kinds of electronic equipment...radios...television sets...recorders...as well as superb record treasures that are not available anywhere else!

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HEADPHONES

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- Smooth frequency characteristic.
- Softly padded adjustable ear-speakers.
- Adaptable to any stereo headphone jack.

THESE OUTSTANDING FEATURES!

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brings you
GREAT STARS

...from all the
TOP LABELS

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- Tom Jones
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- Peter, Paul & Mary
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- Frank Sinatra
- Bill Cosby
- Jimi Hendrix
- The Lettermen
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- The Beach Boys
- Al Martino
- and many more

- Reprise
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- Decca
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CHOOSE YOUR FIRST SELECTION FROM THESE TOP HITS!

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LOU BRAWLS THE WAY IT WAS, THE WAY IT IS 932-82	BOBBIE GENTRY LET IT BE 2-15	THE BEATLES LET IT BE 931-36	THE LETTERMEN LET IT BE 932-91	JOHNNY CASH LET IT BE 3-90	JOHN MAYALL LET IT BE *920-85	MICHAEL PARKS LET IT BE 933-98	MET TORME LET IT BE 931-96	THE ASSOCIATION LET IT BE 931-99	THE ASSOCIATION LET IT BE 4-30
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GLEN CAMPBELL LET IT BE 1-11	THE ASSOCIATION LET IT BE 910-63	THE ASSOCIATION LET IT BE 4-76	THE ASSOCIATION LET IT BE 920-29	THE ASSOCIATION LET IT BE 920-21	THE ASSOCIATION LET IT BE 912-50	THE ASSOCIATION LET IT BE 913-42	THE ASSOCIATION LET IT BE 913-07	THE ASSOCIATION LET IT BE 916-44	THE ASSOCIATION LET IT BE 7-56

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